FINANCIALTIMES

Wednesday July 19 1989

BRITISH SCIENCE

How planning threatens its future

D 8523A

World News

No.30,898

Jaruzelski decides to stand for presidency

An end to the immediate Polish political crisis appeared in sight as General Wojciech Jaruzelski, the Communist Party leader, announced he would, after all, stand today for election to the post of Presi-

And those activists within Solidarity who have pushed for their movement to form the next Government have acknowledged they are in a minority. Page 20

Rebuff for US offer Dubai lawyers said they were advising families of those killed when the USS Vincennes shot down a civilian aircraft to refuse six-figure payments from the US Government and seek up to 15 times as much in American courts.

Students under fire El Salvador's armed forces tightened their grip on the national university after at least nine students were wounded when soldiers opened fire during a protest.

622

Mandela not hopeful Nelson Mandela, the jailed African National Congress leader, does oot expect to be released this year. Page 4

Tokyo support falls The popularity of Japan's rul-ing Liberal Democratic Party has slumped to a new low only days before a crucial national election. Page 4

Progress on ban

The US and the Soviet Union have made substantial progress on a draft treaty beaming chemical weapons, but problems remain over verification.

Fresh Natal violence

An unnamed black woman, who was pulled off a bus, shot and theo doused with petrol and burnt to death, was one of 24 black victims of violence in Natal Page 4

Row over rail pay

The UK Government rounded on the country's main rail union for voting to go ahead with its fifth 24-hour strike after rejecting an improved

Bush boosts Labour US President George Bush met **Dutch** political opposition leader Mr Wim Kok, in a gesture that is seen as enhancing the credibility of the Labour

SA peace move

Regional peace moves in Southern Africa take another step forward today when Mr FW de Klerk, leader of South Africa's ruling National Party flies to Maputo for talks with President Joaquim Chissano. Page 4

Dissident arrested China said police in Shanghai

arrested Yang Wei, a promiwho was released from prison last January.

Typhoon hits HK Hong Kong's streets were virtually deserted at the start of the normal rush hour after Typhoon Gordon swept into the southern coast of China

injuring 29 people. Iran executions Iran banged 13 drug dealers labelling them "merchants of death" and bringing this year's

total to 700.

MARKETS

STERLING New York ku \$1,6255 \$1.6265 (1.6145) FFr10.445 (10.4375) SFr2.67 (2.66) Y230.0 (228.5) £ index 92.3 (92.2)

COLD \$373.9 (372.2) **London:** \$371.25 (same) N SEA OFL (Argus)

Brent 15-day Aug \$18.025 (18.05) Chief price changes yesterday: Page 21

SELLING PRICE IN IRELAND 60p, IN MALTA 40c

\$ Index 70.3 (70.6) Tokyo close: 142.35 US LUNCHTIME Fed Funds 814 % 3-mo Treesu yield: 8.17% Long Bond: 107 yleid: 8.16%

DOLLAR New York

DM1.8917 FFr8.418

SFr1 6995 1,883.3 (+3.1) Y141.25 FT-A All Share: DM1.8935 (1.9065) 4,180.27 (-0.0%) FF16,4225 (6,485) SF1,6415 (1,647) Y141,4 (141,55) FT-A long gift yield index high coupon: 9.52 (9.50) New York ke DJ Ind. Av. 2.544.95 (-8.54) Toloro: Nikkei 83,343,73 (-112,49) **LONDON MONEY** 3-month Interhenic closing 13% % (1313)

Business Summary

Brussels company law may face EC block

European company statute, which would allow cross-bor der mergers to incorporate as EC companies, met a potential blocking minority of EC gov-enments in the first formal ministerial response to the scheme. West Germany, Britain and the Netherlands gave varying sceptical recep-tions to the plan. Page 20

THE DOLLAR fell sharply against the D-Mark after disappointing US trade figures. The US unit had moved firmer during the morning and broke thereof preferance legals at through resistance levels at

1.96 1.92 1.88

against the Yen (¥ per \$)

DML9170 and DM1.9200. The dollar's decline against the yen was less pronounced as cies. Page 38

product range, the computer industry leader turned in sharply higher earnings for to net profits of \$1.34bn, or \$2.31 a share. Page 21

REGULATIONS proposed by the US Treasury are likely to force foreign businesses for the first time to seek US government approval for American mergers and takeovers before deals are concluded.

PRU-BACHE Securities agreed to buy the branch network of Thomson McKinnon Securities a move which will make it the fourth largest US retail brokerage firm. Page 24

ROTHSCHILD Group, banking and investment concern, marked the launch of its new. Italian subsidiary, Rothschild Italia, by announcing a L112.5bn (\$81m) fund for financing management buy-outs and investments. Page 25

RATE of growth of new car sales in West Europe spuried again in June with an estimated jump of 5.1 per cent to around 1.179m. Page 2

GREECE'S new Government has asked Denison Mines for an extension of 30 days to give it time to consider making an offer for the Canadian company's controlling stake in the North Aegean Petroleum Company. Page 22

COMMERCIAL foreign borrowings planned for this year by the Industrial Development Bank of India will total Rs1.3bn (\$79.7m). Page 26

CARIBBEAN: Members of the Caribbean Economic Community (Caricom) have agreed to establish a regional capital market. Page 25

WEYERHARUSER, US forest products group, reported a modest advance in second quarter earnings. Page 24 GOLD: Results from Randfon-

tein and Western Areas, the two operating gold mines man aged by the JCI group, high-lighted difficulties faced by South Africa's gold mines. Page 23

STOCK INDICES

the same was the same of the s

FT-SE 100:

2.273.1 (-1.5)

FT Ordinary:

Controversial plans for a

against the D-Mark (DM per \$)

July 1989

traders remain wary ahead of Sunday's elections. Curren-

IBM: Boosted by higher world-wide demand across its wide the second quarter recovering

THE Philadelphia Stock Exchange disclosed that it was in exploratory talks with the American Stock Exchange and two other major US exchanges with a view to a possible merger. Page 21

their own coal on the interna-tional market if they produce more than required for state

on the tobacco-based multinational by Sir James Goldsmith's Hoylake group.

Their participation, which is likely to electrify stock markets this morning, means thet two of Europe's leading industrialists, Mr Gianni Agnelli and GEC's Lord Weinstock, have lent their authority to the attempt to take control of BAT and break it up by disposing of

The line-up of forces ranged against BAT, announced last night after the London Stock

Exchange's early close because

of the country's one-day national rail strike, now com-

ance interes

its retailing, paper and insurthat this means that Lord Weinstock would not resist a highly leveraged bid for GEC. Rumours that Pargesa, GEC, IFI and Paribas would join the battle for BAT on Sir James's side began circulating over the weekend, but with Lord Weinstock declining to comment on Sunday the City of London had heen sceptical about his involvement.

GEC and Agnelli join Goldsmith in battle for BAT

In another sign of the huge stakes now involved in the bat-tle for BAT, tha largest-ever takeover in the UK, it has emerged that Sir James's mer-chant bank, Hambros, will

receive a £30m payment from Hoylake if it succeeds in the

As one of the first indica-tions of the scale of the rewards intermediaries expect to make, merchant bank Ham-hros will receive £5m even if

the bid fails.

Neither figure has heen made public by Hambros or the Bernuda-based Hoylake in the UK. However, both are contained in hundreds of pages of submissions which Hoylake has had to 5th with intervalse. has had to file with insurance commissioners in the nine

California, Texas and Arizona, which have to approve any change in the ownership of Farmers Group, BAT's US insurance subsidiary.
The filings contain some

information which Hoylake wished to keep confidential. State laws require, however, that the filings should be freely available, because the public in most US states has a specific legal right to contribute comments to regulatory delibera-tions about insurance company

mergers and takeovers.
The filings also reveal that the French-based Paribas

group has provided £65m of loan finance to aid Hoylake. Paribas's announcement two days ago that it was holding advanced discussions about becoming an equity investor in Hoylake saddened BAT, because it obtained a listing for

BAT on the Paris stock exchange in 1985.

The US regulatory filings also show that banking subsidiaries of Parihas in Luxem-bourg and the Bahamas helped fund about half of Hoylake's purchases of BAT shares hefore the announcement of the bid on July 11.

Soviet miners stay out on strike despite concessions

By Nick Bunker in London

GEC, the UK electronics group, and Italy's Agnelli family last night entered the £12bn (\$21bn) hid battle for the BAT Indus-tries of Britain by throwing their weight behind the assault on the tobacco-based multina-

STRIKING Siberian miners striking Siberian miners refused to return to work yesterday, despite a string of concessions by the authorities, including a decision to ship thousands of tonnes of urgent food supplies to their region.

Soviet television last night showed angry coal miners in showed angry coal miners in the Kuznetsk field in southern

Siberia rejecting the concession as "half-baked" and demanding "radical reform."

Their refusal to end the nina-day stoppage, which involves more than 150,000 workers, came despite an appeal by their strike commit-

tee to return to work.

Meanwhile, the strike continued to spread, with 30 pits in the Donets coaffield of the Ukraine backing the Siberian miners' demands. The government concessions

were spelt out by Mr Nikolai Slyunkov, the Politburo member sent by President Mikhail Gorbachev to negotiate a solu-tion, at a series of mass meetings yesterday and the night

able directly to the pits.

He also promised genuine management autonomy for pits with freedom to set their own production targets and to sell

The deal includes a sharp increase in the supply of foods and consumer goods to the Kuznetsk region – including 10,000 tonnes of sugar, 3,000 tonnes of detergent and soap, 6,000 tonnes of meat, 5m cans of condensed milk, 1,000 tonnes of tea and 100 tonnes of coffse

and cocoa - a graphic illustra-tion of exactly the shortages which have sparked off the industrial unrest.

In Prokopyevsk, the main mining town in the Siberian field, some 90 per cent of all industrial workers were also reported to be out in sympa-

The strike, by far the most serious unrest since Mr Gorbachev came to power and the most serious to be reported since the 1920s, has galvanised the Soviet authorities.

Mr Slyunkov, who is responsible for the economy and social affairs, admitted that his first hours in the region had "convinced us that the region has many problems."

"People have lost patience and composure," he said. "We understand you. We shall not limit ourselves to half-mea

The concessions appear to meet almost all the miners' concrete demands. However, many mass meetings have gone further to demand politi-They include substantial wage rises for night shifts, longer holidays and a doubling in the wholesale price of coal paythe state of the mining industry, and to debate constitu-tional reforms. The government concessions

are certain to be expensive, especially the doubling in the pithead price for coal, when the state budget is already running a deficit of about 20 per cent of spending. There was no indication whether the increased price

Continued on Page 20 Strike threatens power sta-tions, Page 2; Editorial com-ment, Page 18

would be passed to consumers



A Soviet coalistiner shouts at a speaker during a strike rally in Prokopyevsk. The strike has spread from Siberia to the Ukraine

Nairobi turns heat on ivory trade

By Julian Ozanne in

IN THE HEAT of the midday African sun President Daniel Arap Moi of Kenya strode across the rolling grasslands of the Nairobi National Park to a spot where 2,000 elephant tasks, worth £2m, were piled into a pyramid.

A military brass band struck to the pational author as the

up the national anthem as the President marched down a red carpet from the long file of Mercedes-Benz and Pengeots. Policemen in khaki uniforms and pith helmets, carrying swagger sticks, stood to atten-

After a short speech attacking the illegal ivory trade the President grabbed a long, flaming torch and set the 12-

ton ivory stack alight.

A mood of enphoria and excitement spread across the assembled Cabinet ministers assembled Cabinet ministers and elephant experts as the first task caught fire. Wildlife enthusiasts with badges declaring "Only elephants should be allowed to wear ivory" cheered and posed before the fire for cameramen.

This contestrated mublishing

This orchestrated publicity gesture, held before the inter-national press, was the latest move by the Kenyan Government in support of a world-wide ban on the trade in ivory in an effort to halt the crippling, illegal poaching of ele-phants.

The spectacle was co-ordinated to accommodate a live television transmission for Good Morning America, the US breakfast-time show. South African-based foreign correspondents, usually banned from entering Kenya, were given special exemption to Continued on Page 20

US Trade Deficit \$bn Custom Import basis (SA) JIIIIII E 10

US trade deficit widens to \$10.24bn

By Anthony Harris in Washington and Janet Bush in New York

THE DOLLAR fell sharply yesterday oo the anouocement that the US trade deficit wid-ened to \$10.24bn in May from a revised \$8,29bn in April. The US currency had been rising strongly on market projections of a \$9.1bn deficit. News of the highest monthly deficit since December sent it down but it then stabilised and

attempted to move upwards. Other US financial markets were reassured, however, by the details of the figures. The mood is dominated by whether the US Federal Reserve will soon initiate a further easing in monetary policy and the trade figures were not seen as an impediment to easier credit conditions.

A rise of \$1.7bn (4.3 per cent) m imports was responsible for most of the month's change in the deficit and three-quarters of this was due to higher oil prices (\$0.5hn) and higher shipments of capital goods (\$0.8bn). Continued on Page 20

GEC, Plessey join forces to apply for UK telecoms licence

By Hugo Dixon in London

THE GENERAL Electric Company and Plessey, the two British electronics companies which have been locked in a takaover battla for nine months, yesterday announced that they were making a joint application for one of the UK's new personal communications

The new licences, due to be awarded later this year, are intended to compete with the country's existing mobile and fixed telecommunications networks and are expected hy many to become a large source of profits early next century.

The decision to join forces in

consortium with BellSouth tha large US telecommunications group, is the latest sign of a thaw in the relationship between GEC and Plessey. Plessey indicated earlier this week that it was willing to reopen talks with GEC on the wider aspects of the takeover hid, although both partias sed that the current initiative was unconnected with the

Mr Brian Meade, managing director GEC Telecommunica-tions Private Systems, said the joint application was "totally distinct." Mr Philip Parker, Plessey director of corporate development, said the new con-sortium had "a life of its own, irrespective of any changes in

"The logic of us coming together was inescapable," Mr Meada added, pointing to the benefits of pooling the compantes' technological expertise with the operational experience of BellSouth. Both sides dismissed speculation that the reason for joining forces was that two rival applications would have not been consid-

ered seriously in view of the takeover battle. Mr Michael Armitage, an analyst at Morgan Stanley, said: "GEC and Plessey sepa-rately probably would have had no chance of winning" a licence. Now, however, "they have to be regarded as the

together follows a period of considerable bitterness in the relationship between the two companies, with Plessey having accused GEC of bad faith, after peace talks collapsed only

two weeks ago.

There had been contact between the two companies over the past month in an attempt to set up a link, but, according to Mr Parker, it was according to air Farker, it was only after a telephone conversation last Wednesday between Lord Weinstock and Mr Stephen Walls - respectively, CEC's and Plessey's managing directors - that "whatever blockage there might have been in the eye of the beholder was removed."

side for additional partners.

None of the three partners would spell out how they

The decision to come Lex, Page 20

sumer heaven .

sey and GEC will each have 30 per cent of the consor-tium, while BellSouth will have 20 per cent. A further 20 per cent is being kept on the

Arts: Opera al fresco at Varsailles

22.1%† shown by the FTA World Index would construct a network if they were awarded a licence. Europe over the same period.

Editorial Comments Priorities for UK's Conservative Party; Miners for perestroika18 World Machinery: An embarrassment of

East Europe: Soviet travellars light on con-

Less GEC/Plessey, GEC/BAT; De la Rue Surveys International Talecommunications ... Ill Survey: International Courier and Express

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CONTENTS

takeover battle.

Pakistan prepares to embark on privatisation trail



Prime Minister Benazir Bhutto (left) is preparing to launch a privatisation programme - one of the aspacts she most admires from Mrs Margaret Thatcher's years in power in Britain.

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W German trade Soviet coal strike threatens to halt power stations with Communist countries soars

By Andrew Fisher in Frankfurt

WEST GERMANY'S trade with Communist countries has risen sharply this year as they seek to modernise their industry. but is still being held back hy the precarious economic situation in some parts of the East bloc, the Bundesbank said in its latest monthly report.

The central bank cited the high indebtedness of some countries, their limited industrial competitiveness, and foreign currency shortages resulting from lower export prices (chiefly of oil and gas) as inhibiting factors in their trade with West Germany.

"Most Communist countries had to watch out that their current account deficits with West Germany did not widen too much, because they had either reached their credit limits or were trying bard – like Romania – to reduce their bor-rowing in Western currencies." In the past three years, West Germany's current account delicits with Communist trading partners have ranged between DM3.7bn (£1.2bn) and DM5.6bn \$£1.8hn), which the

hank said was fairly stable.
Altogether, the Soviet Union does 10 per cent of its foreign trade with West Germany, or 20 per cent if only its dealings with the West are considered. The proportion is roughly the same for the rest of East-ern Europe. Other Western countries like France, the UK. and Italy lag way behind in Communist trade. But West

Germany ranks behind Japan and the US in its trade with China. To put the matter in perspective, however, West German business with either Austria or Switzerland is more than that with all Communist countries together.

countries together.

In the first five months, exports to the Communist world rose by an average monthly 16 per cent (10 per cent when adjusted for price rises) over the average for the whole of 1988, continuing last year's more modest rise after year's more modest rise after the declines in 1986 and 1987. A third of the husiness was in machinery, reflecting Commu-nist efforts to revemp their

Over the same period, imports climbed by 18 per cent. In the previous three years, they fell by 22 per cent in value, but gained by nearly 30 per cent in volume, the difference mainly reflecting the col-lapse in energy prices, now heen reversed. Two-thirds of Soviet sales to West Germany are of oil and gas.

The Bundesbank said a third

of the East bloc's accumulated current account deficit of some DM18bn with West Germany in the past four years had been financed by DM6bn of capital exports and, to a much lesser

degree, trade credits.
At the end of last year, West
German net assets in the Communist area were DM30bn, or 8 per cent of its total foreign net assets of DM360bn.

SPD would raise energy taxes by almost third

By David Goodhart in Bonn

WEST GERMANS will have to pay 30 per cent higher energy taxes if the Social Democratic Party (SPD) wins power at the end of next year.

An ecology-conscious tax reform is one of the central planks of a government pro-gramme drafted by the work-ing group "Progress 90" which her been leaked to the wress has been leaked to the press. The programme repeats the SPD's promise to close down

the nuclear industry (which now produces about 60 per cent of the country's electricity) but admits that this may only be possible "in the medium-term". It also proposes reducing the speed limit for cars to 120kph, and measures to make it easier for women to combine having children and pursuing careers

such as a job-return-guarantee lasting three years.
Other drafts of the programme have toyed with lower nominal corporate tax rates paid for by abolishing certain tax advantages. However, this is being re-thought after com-plaints that it clashed with the

goal of increasing investment. The radical overhaul of energy taxes was greeted by leading members of the Green Party but rejected as being against consumers' interests by government spokesmen.

The leak of the document comes at a difficult time for

comes at a difficult time for the SPD which has been exper-iencing its own troubles after nearly a year of rising popularity. It polled only 37.3 per cent in the recent European elec-tions when it had expected more than 40 per cent, and last week an internal strategy paper arguing that the party would gain from the rise of the far-right Republicans was leaked, showing the usually moralistic SPD in an unattrac-

tively cynical light.

The party's recent difficul-ties make it more likely that Mr Oskar Lafontaine, the con-troversial deputy leader and Prime Minister of the Saarland, will lead the SPD into the next election, rather than Mr Hans-Jochen Vogel, the current

Bush gives Dutch Labour party leader a boost

By Laura Raun in The Hague

PRESIDENT George Bush yesterday met the most influential leader of the Dutch political opposition, Mr Wim Kok, in a gesture that is seen as enhancing the credibility of his Labour Party

He and Mr Kok, Labour's parliamentary whip, spent about 40 minutes discussing East-West relations, European disarmament and euvlronmental protection, before he flew back to Washington at the end

of his 10-day European tour.

The Dutch politician, who aspires to be Prime Minister, urged Mr Bush to hold a summit soon with President Mik-hail Gorbachev in response to the Soviet leader's letter to Group of Seven leaders proposing talks on economic co-operation between East and West. Mr Kok, whose party has been in opposition for most of the past 12 years, wants to cut

early talks on short-range nuclear weapons. A general election will be held on September 6 following the collapse of Mr Ruud Lub-

bers' Christian Democrat-Liberal Government last May. According to an opinion poll last week the Socialists would become the biggest party in Parliament if elections were

THE IMPORTANCE of coal as THE IMPORTANCE of coal as an energy source for the Soviet economy has steadily declined in recent years, falling behind gas as well as oil in the 1980s. According to the latest official statistics, coal accounted for just over 20 per cent of energy requirements in 1987, as against 37.7 per cent for gas and 40 per cent for gis

and 40 per cent for oil.

However it still accounts for a large share of the fuel sup-plies to electricity power sta-tions, the iron and steel industry, chemical sector, as well as agriculture and industrial and

latura about the Venetian gov-

ernment's decision to allow Pink Floyd, one of the world's leading pop groups, to give a televised concert in front of an estimated 200,000 young peo-ple in St Mark's Smare.

On Sunday mnrning the city's most famous plazza presented such a vision of 20th

century squalor that many

critics are questioning not so much the wisdom, as the sanity of the modern successors of the Doges.

Their insistence last week that Pink Floyd restrict their multiparties to 50 decibels.

amplification to 60 decibels was a nod in the direction of responsible preservation of Venice's cultural heritage.

But their failure to provide

any sanitation facilities for the huge audience, lat alone proper refuse collection, left St Mark's looking, and in some areas smelling, like a devastated area.

Hammered by a violent pub-lic reaction, the Republican mayor, Mr Antonio Casellati, offered his administration's

resignation on Monday even-ing. He had come under immense pressure to allow the concert from the RAI, the national television service,

and from newspapers, he said, and there had been "contacts

and contracts" surrounding the whole affair.

celebrates Venice's delivery

from a medieval plague and many Venetians believe that

only divine protection deliv-

ered them from a disaster last

The crowd hebaved

extremely well, and few are disposed to criticise the youth-ful audience for the mess when

hnw many palms were greased, and with how much, to win official permission for an event so culturally anomalous for the Serenissima.

Much blame is falling on the Socialist party, which embraced the concert idea from the beginning, and whose local haven is Wr. Gianni De

local baron is Mr Gianni De Michelis, carrently Italy's Dep-uty Prime Minister, He is pressing for Venice to apply to host the Expo 2000

world exhibition and viewed the Pink Floyd exercise as an

Many commentators blamed the poor quality of Italy's poli-ticians. A writer in La Stampa,

the Turin newspaper, linked the concert with the algae pol-lution in the Adriatic as exam-

ples of Italy's problems of

"non-government, non-admin-istration, indecision, refusal to

take responsibility, lack of vision and lack of provision."

no facilities were provided. Some are wondering just

Saturday.

ple in St Mark's Square.

district heating schemes.

No reliable statistics on the effect of the strike have been published, although Mr Nikolai Ryzhkov, the Soviet Prime Minister, warned the Supreme Soviet on Monday that several power stations and metallurgi-cal plants would soon be forced

to stop because of the dispute.

Telegrams pleading for supplies from plants in the Urals and the south Ukraine have heen reported in the Soviet press. The chairman of the press. work collective at the Orsk-Khalil steel plant at Novo-

troltsk, in the Urals, was quotad yesterday as saying: "We don't have enough coal. That is why our output has dropped by Rs3.5m. Further operation in such conditions will lead to the emergency stoppage of equipment worth hundreds of millions of ron-

The Kuznetsk coal field in southern Slberia, where the coal strike is centred, is the second largest in the country and principal supplier to the heavy industries of the Urals and Volga region.

The Donets basin in the Ukraine, the oldest and largest coalfield, which began to come out in support of the Siberian miners last Saturday, is confined to supplying industry in the European part of the country

In 1985, the Donbas produced 197m tonnes of coal, the Kuz-bas 141m tonnes, and the next largest were Ekibastuz (80m tonnes) and Karaganda (50m tonnes) in Kazakhstan.

The Soviet miners can hardly be accused of striking mainly for more pay, because

and from the coal face.

They also get notably better annual heliday, and access to holiday homes, tourist camps and aanatoria than other industrial workers. double the national average of Rs210, while skilled miners were earning Rs600. Those working in the far north, or in the most remote Siberian pits, can earn Rs1,000 or more. Moreover, those in unfavourable conditions already have a 30-bour week – although a major complaint of the strikers is that their working hours do

The greatest problem seems to be that their living conditions are so bad that they cannot spend their higher wages, and they are convinced that greater devalution of power from the central hureaucracy will enable individual mines to will enable individual mines to invest more in their workers' daily lives and comfort.

Red faces in Venice over Pink Floyd By John Wyles in Rome NOBODY DIED, nobndy drowned, no historic building drowned, no historic building was seriously damaged, but the Feast of the Redentore in Venice last Saturday will go down in history as the day when the city fathers placed spectacle above dignity, profit above peopla and ambition above pure common sense. This at least is the withering indgment of the Italian cultural and journalistic nomenklatura about the Venetian gov-

General Jaruzelski (left) pictured with Communist Deputies yesterday when he announced he would stand for President

European car sales defy gloomy forecasts

By Kevin Done, Motor Industry Correspondent

THE RATE of growth of new car sales in West Europe spurted again in June with an estimated jump of 5.1 per cent to around 1.179m. The strength of demand continues to defy forecasts of an imminent weakening in the market, and sales appear to be heading for a record for the fifth year in suc-cession and could exceed 13m units for the first time.

units for the first time.

Preliminary industry estimates put sales in the first simonths at 7.24m, 5.6 per cent higher than a year ago. The surge in June was led by the five main volume markets, West Germany, Italy, Britain, France and Spain, which all recorded higher registrations than a year ago. Italy was top than a year ago. Italy was top with a 14.2 per cent jump to 221,500.

New car sales in June were higher in 10 markets across West Europe, while sales fell in seven smaller markets: Swe-Norway, Portugal, the Netherlands and Greece. In the first six months car sales were higher than a year ago in 12 countries, while sales were lower in Denmark, Sweden and Norway, the Netherlands and Portugal.

General Motors (Opel and Vauxhall) has taken over from Peugeot as the fastest growing

By Leslie Colitt in Berlin .

WAGES paid to East Germans working on West Berlin con-struction projects are under-

cutting the pay for local work-ers and putting West Berliners out of work, the West German

trade union federation (DGB)

has charged. In addition, the projects pro-vide the East German state

hefty profits because the East

Berlin workers are paid

through a state-run agency, according to the DGB.

East Germany and West Berlin have led to the employment in

the city of nearly 3,000 East Germans, mainly on building sites. They are paid between 5 and 10 East German Marks

hourly by their state employer

Improved relations between

	Volume (Units)	Volume Change(%)	Share (%) Jan-Jun 89	Share (%) Jan-Jun 68
TOTAL MARKET	7,239,000	÷ 5.6	160.0	100.0
MANUFACTURERS:				
Flat (incl. Lancia & Aifa Romeo)	1,112,000	+ 5.9	15.4	15.3
Volkswagen (incl. Audi and Seat)	1,066,000	+6.2	14.7	14.6
Peugeot (Including Citroen)	938,000	+7.7	129	12.7
Ford	833,600	+7.1	11.5	11.4
General Motors (Opel, Vauxtall)	794,000	+9.7	17.0	10.6
Renault	723,C00	+4.6	10.0	10,1
Mercedes-Benz	232,000	-4.0	3.2	3.5
Royer	215,000	-5.4	3.0	3.3
Viesan	213,000	+8.9	2.9	29
BMW	213,000	÷18.0	2.9	2.6
Toyota	179,000	- 1.1	2.5	2.6
Volva	146,000	+ 2.4	2.0	2.1
Total Japanese	776,000	+20	10.7	11.1

+9.0 +83

+10.2

volume carmaker in the first half with a jump of 9.7 per cent to 794,000. It boosted its market share to 11 per cent from 10.6

per cent a year ago helped by its new generation Opel Vec-

Union warning over E Berlin workers

and receive a daily spending

allowance of DM17 in western currency. The DGB said the East Ger-

man foreign trade company

Limex was hiring out the workers to West Berlin general

contractors for DM40 an hour

compared with DM 50which it

cost for Western workers. Skilled West Berlin building

workers earned DM18 an hour

and the remainder was made up of high social costs borne

by employers. No figures were

offered for social costs in East Germany. Mr Michael Pagels, head of the West Berlin DGB,

said be was not against the employment of East German

workers but that their low

wages represented "dumping

1,526,000

MARKETS:

tra/Vauxhall Cavalier range, laurched last autumn. Sales of the new range were 57 per cent higher than the predecessor model a year ago.

Despite tough competition in

competition" and worsened unemployment in West Berlin which is nearly 10 per cent.

"The [Eastern] workers do not

gain, only the state does with hard currency profits" he said.

Bitterness among unem

ployed West Berlin building

workers was growing. Mr Pagels said, and there was a danger that they could be pushed into the arms of the

radical right wing Republicans who gained 7.5 per cent in city elections earlier this year. East

Germans cannot be barred from employment in West Ger-

many where they enjoy all the rights of West German citizens

under the West German consti-

7.9

the European small car market GM also increased sales of its Opel Corsa/Vauxhall Nova supermini in ten countries in the first half.

they are already among tha highest-paid workers in the

Soviet economy. Two years ago the average miner's monthly wage was Rs450 — more than double the national average of

is that their working hours do not include travelling time to

Fiat (Lancia, Alfa Romeo, Ferrari) led the European market after six months with a 15.4 per cent share, ahead of Volks-wagen (Audi and SEAT), with 14.7 per cent, and Peugeot (Citroen) with 12.9 per cent. VW increased sales volume at a faster rate than Fiat, how-ever, auggesting that it will again overhaul the Italian group in the second hanf of the year to retain market leader-ship for the fifth year. The two main losers in the

first half were Mercedes Benz and Rover, in which Honda is planning to take a 20 per cent

equity stake.

Rover sales fell 5.4 per cent across Europe, and Mercedes by 4 per cent. The latter has also been hit by a sharp drop in US sales. In West Germany its sales plunged 11.3 per cent thanks in part to a big drop in diesel car sales.

It has been outperformed by BMW, it chief domestic rival in the world luxury car market, which increased its European sales by 18 per cent to 213,000. the biggest jump on volume achieved by any European car-maker in the first half.

to join IATA

Transport Association, IATA

Mr John Brindley, for IATA, said acceptance was a formal-ity and that Aeroflot, the largest non-IATA airline in the world, should become a member within two or three weeks. He said it was not likely to affect Aeroflot fares, since

and documentation into line with international practice. Airlines can exchange information quickly through IATA

Aeroflot applies

THE Soviet airline Aeroflot applied yesterday to join the 187-member International Air said, Reuter reports from

IATA fare decisions were not binding, but it was likely to help bring Aeroflot procedures

in the event of a hijack or bomb threat, he added.

Autumn clouds loom over sun-kissed Turkish premier

Prime Minister Turgut Ozal's optimism is not borne out by the figures, reports Jim Bodgener

WAVE of excitement rippled through the Turkish press on Monday at the end of a languorous Bayram holiday when Mr Turgut Ozal, the Prime Minister, invited senior journalists down to the Mediterranean resort of Side. As newsmen gathered against a backdrop of ruined Greek temples

and theatres swarming with holi-day-makers, there was one ovarwhelming question on their mind: would the beaming, tubby premier set a date for early general elections,

or wouldn't he?
As it turned out, Mr Ozal simply reiterated that in view of the parliamentary majority enjoyed hy his Motherland Party (Anap), there was no need to go the country again until his second term of office expired in 1992. His main purpose was to deny reports that the tourism industry was in trouble, pointing out that all the hotels visited during his brief trin to the coast had good occu-

But even this was not as good a sign as it appeared - Turks were simply flocking to take advantage of the cut prices offered by hoteliers hit by a slump in tourism.

And however brave a face Mr Ozal might put on it, the government faces a stormy autumn, as parliament prepares to vote on a successor to President Kenan Evren, who steps down in November.

June opinion polls showed that Anap's popularity with an electorate disenchanted with high inflation had fallen as low as 16 per cent from its disastrous 22 per cent score in the March local elections.

In spite of a package of economic measures introduced along with a major cahinet resbuffle after the March poll, inflation was running last month at an annual 68 per cent, howing bayered at 60 annual 68 per cent, having hovered at 62 per cent for the previous two months.

On the inflation front, there may well he worse to come. In what appeared to be thinly veiled electoral hand-outs, generous salary increases effectively averaging around 95 per cent were announced for civil servants immediately prior to the

Bayram boliday.

Blue-collar workers in the public sector had already been compensated for high inflation in May last year through settlements with trades union confederations.



Ozal: holiday news conference

In addition, the government has increased support prices for farmers, and recently pledged extensive relief for bard-pressed farmers on their debts to the state-owned Ziraat Bankasi (Agricultural Bank). Mr Ekrem Pakdemirli, the finance

minister, has played down the danger of a surge in the money supply However, this may prove difficult

to meet the salary increases mier Mr Suleyman Demirel, leader of alone, fresh money was issued to the tune of TL1.5 trillion (million million) (£433m), while M-1 money supply reached a record high of TL8 trillion last week.

The handouts are expected to feed through fully into the economy by through fully into the economy by mid-autumn, when it seems possible

mid-autumn, when it seems possible inflation may andge three digit figures again for the first time since the early 1980s. That would be an embarrassing failure, given that official targets call for a rate of 60 to 70 per cent by the end of the year.

So in spite of Mr Ozal's seaside denial, and polls auggesting that an early ballot would be political suicide, speculation persists that the cide, speculation persists that the prime minister will call early elections before the economy deterio-

rates further.

There may be little other option to salvage what is left of his fondly-described "central pillar" of middle-class aupport for Anap hefore it erodes away altogether.

A strident campaign alleging that the government lacks a popular mandate has been kept up relent-lessly since March hy Mr Ozal's arch-rival on the right, former prethe third largest parliamentary gronping, tha True Path Party (DYP).

Mr Demirel and the DYP have concentrated on the cities, building on strongholds in the countryside. His attempts to improve his image in the business community - which asso-ciates him with the chaotic late 1970s when he was prime minister - are enjoying some success.

In the private sector, aluggish husiness activity bears out warnings of incipiant "stagflation". Banks have been forced to move deposit rates upwards to keep pace with inflation, even though they are weighed down with liquidity in the wake of the liberalisation of interest rates last autumn.

rates last autumn.

However, corporations are a bad risk and the saturated inter-hank market affords little relief.

The centre-left Social Democratic Populist party (SHP) has been low-key in its campaigning in comparison with Mr Demirel. Its internal relitions have been complicated by politics have been complicated by differences between the party executive controlled by its moderate, pragmatic secretary-general, Mr Deniz

Baykal, and left-wing deputies. Many of the latter come from the east, where grievances have been fuelled by the government's continuing refusal to recognise the existence of a Kurdish minority.

Factional rebellions, particularly from the important Islamic funda-mentalist wing, have sapped Anap as well, and an early election call might arouse a back-bench rebellion by Anap MPs anxions to hold on to their seats.

Weakened political leadership has damaged the co-ordination between the central bank, treasury and State Planning Organisation, say disaf-fected officials.

The premier is as enigmatic as ever about his own designs on the presidency, keeping his option open. On the other hand, he may still reach some kind of accommodation with the main opposition Social Democratic Populist Party (SHP) on a consensus conditate

a consensus candidate, thereby excluding the DYP.
Other scenarios include buying off Mr Demirel with the presidency. The easy way out in the short term simply chuld be to extend President Evren's term.

throws hat in the ring By Christopher Bobinski in

Jaruzelski

THE POLISH Communist THE POLISH Communist
Party leader, General Wojciech
Jaruzelski, told his parliamentary Deputies yesterday that
"new circumstances" had
changed his mind about standing for President.

These would include support

for his candidacy from both President Mikhail Gorbachev and President George Bush and from the military estab-lishment which has clearly

favoured him. General Czesiaw Kiszczak, General Czesiaw Kiszczak, the Interior Minister, whose candidacy had been suggested by Gen Jaruzelski, is expected to urge Deputies to vote for the party leader.

The President will be elected by the National Assembly – that is the 460 Sejm (Parliament) Deputies and 49 Sara-

ment) Deputies and 99 Sena-tors voting together – and the general, who was 66 this month, needs the votes of 50 per cent plus one of those present and voting to win a six-

year term. Despita the Solidarity's movement's successes in national elections last month, the official parties still have a majority of up to 40 in the Assembly and there are unlikely to be enough dissenters from the established parties in today's vote to block Gen Jaruzelski's election.

Solidarity Deputies, though, look set to vote against or abstain en masse and there is little chance that the general will win much support in the opposition camp, many of whose have already promised

to vote against him.

The next step for the Communist party is a central committee meeting which could take place as early as next week when reformists in the leadership will come under fire for having allowed liberalisation to go so far and permitted the party to have been humili-ated at the ballot box. The reformists, therefore,

will be looking to Gen Jaruzel-ski to retain his post as party leader at least until a party congress early next year in order to protect them against attacks from the rank-and-file and central committee.

One of Gen Jaruzelski's first tasks as President will be to chose a candidate for Prime Minister. The latter will then attempt to form a government, which will be faced immediately with the acute problem of raising food price rises at the risk of widespread unrest. Professor Wladyslaw Baka,

party secretary responsible for the economy, is viewed by Soli-darity's establishment as a possible candidate and he is thought to favour spreading the rises over a period. Mr Mieczyslaw Rakowski, the present Prime Minister, is also still in the race, but he,

ate rises despite pressure from his own ministers appalled by a mounting budget deficit. For the moment, Solidarity despite urging from some of its leaders like Mr Adam Michnik and Mr Jacek Kuron is ready to support the formation of a Communist-led Government which would be closely moni-

too, is now opposed to immedi-

tored by the opposition in Parliament.
Solidarity'a parliamentary group is also to debate soon a policy paper prepared by Mr Kuron arguing that the only way to achieve "peaceful change" is for the union to "co-operate with the reformist wing of the Communist party." wing or the Communist party. This could mean forming a Solidarity-led Government now which would work closely with the President and would be supported by the Communist party leadership.

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WORLD TRADE NEWS

Problems of tariff cuts still unsolved

11)

TAN

By William Dullforce in

A FUNDAMENTAL difficulty in achieving trade tariff cuts in the Uruguay Round talks remained unresolved yesterday after the US persisted in a different approach to that of the European Community and

Brussels and Tokyo presented to the group negotiating on tariffs, formulae which would result in co-ordinated

reductions in customs duties for all industrial products. The US said it was submit-ting to 14 of its trading part-ners, including the EC and Japan, requests for tariff cuts on given products, including some agricultural and natural resource-based items.

US insistence on negotiating tariff cuts individually on a request-and-offer basis is dictated by its desire to protect exposed domestic industries, auch a textiles. Almost all other countries favour a for-mula approach. The US attitude will at the least compli-

cate tariff reductions. The EC and Japan propose different formulae but hoth aimed to meet the target of a 33 per cent average tariff cut set by trade ministers at their mid-term review of the Round

in December. Some Third World negotiators voiced reservations about the EC's categorisation. It called for industrialised and more advanced developing countries to reduce tariffs with a base (starting) rate of 40 per cent or higher to a ceiling of 20 per cent. For rates of less than 40 per cent a formula would be applied that would cut a 20 per

cent rate to 12 per cent. Least advanced countries would contribute "within the limits of their capabilities". while the other developing countries would be expected to cut all rates of more than 35 per cent to 35 per cent and would be offered the possibility of cutting duties of 35 per cent or less in bilateral negotia-

The EC stipulated that all cuts in duties ahould be bound", meaning that governments would undertake not to raise them again. Some devel-oping countries objected.

Gatt dumping code revised

By William Dullforce in Geneva

JAPAN AND Hong Kong. stung by EC duties on rapidly growing consumer and high-tech electronic exports, are urging revision of Gatt's anti-dumping code.

Tokyo has proposed a list of changes to the Uruguay Round group discussing Gatt coda improvaments. The most important would tighten the important would tighten the procedure governments imposing anti-dumping duties must follow in calculating the difference between the price of the allegedly dumped product and its "normal value" or domestic

Last week, when the EC announced provisional duties of 6.4-33.9 per cent on imports of compact disc players from 15 anese and S. Korean manufacturers, Sony claimed the calculations were wrong. Brussels has been accused of "imag-inative licence" in assessing alleged dumping margins on

imported products.
The Gatt code states tha dumping margin is to be deter-mined "by comparison with the cost of production in the country of origin plus a reason-able amount for administrative selling and any other costs and for profits". But Japan wants this changed to specify that the value should be the sum of: "screwdriver" assembly coats of production, selling in importing countries.

costs, general and administra-tive expenses and any other

same general category in the domestic market of the country Japan also aims to reduce scope for trade "harassment" through EC procedures, which, thay say, do not permit an

costs of the exported product; and, profit normally realised on sales of products of the

thay say, do not permit an effective counter-case.
Hong Kong, which has undergone eight EC anti-dumping actions in the past 18 months, urged snhafantial changes in the Gatt code, to stop governments acting against normal price competi-

provisions, originally intro-duced under domestic competition or anti-trust law, have become protectionist systems for curbing import competition. Imprecision in the exist-ing code allowed authorities ing code allowed authorities calculating dumping margins to reach figures higher than actual costs, for example, by fixing arbitrary profits.

The EC and US have sought different changes to the Gatt code — to include provisions to

stop exporters circumventing anti-dumping rules through "screwdriver" assembly plants

Japan, HK want | Soviet travellers light on consumer heaven

Poles turn border crossing into a 'special' trade centre, writes Judy Dempsey

Czechoslovakla

Budapest

Yugoslavia

Hungary

Debrecen

over Zahony.
On their way down to spend

their holidays in Bulgaria, or even in Austria or Yugoslavia,

Polish cloaet-entrepreneura thought nothing about making

a detour to Zahony. Somehow,

they sensed that here was a golden opportunity to make

me quick money.
"We reckoned we could help

Italy and Greece obstruct Lomé talks

Romania

50 miles 80 km

S EAST European and Soviet economists pon-A Soviet economists pon-der the convertibility of their currencies, a novel exper-iment in trade is taking place in the north-eastern Hungarian town of Zahony, which demon-strates the market value of

these currencies.
For years, this small Hungarian-Soviet border crossing was eyed enviously by Soviet citi-zens, particularly the 200,000strong Hungarian minority who live in Uzhgorod, a region just across from the Hungarian

They had heard about the huxuries in Budapest. But they had also heard how their Hungarian cousins flocked to Vienna to stock up with every imaginable consumer item. But while Vienna may well epitomise the Western capital-ist world for the Hungarians, it is nothing compared to Zahony, which is fast becoming a consumer's haven for Soviet travellers, thanks to new travel regulations recently introducad by the Soviet

And, most important of all, thanks to the ingenuity of the Poles who have transformed the place into a mini-"trade

authorities.

Activity intensified last March, when the border crossing at Zahony was almost completely opened up. Soviet citizens living in the 30-km border zone, can now cross as many times as they like into Hun-

gary. They require no exit visa, no

visa from tha Hungarian authorities, no invitation, just a valid passport which, how-ever, cannot be used for any

Western country.
Soviet citizens have jumped at the opportunity to travel. In the first three months, 1.5m crossed into Hungary.
So great was the traffic that
the Hungarian and Soviet
authorities opened up three
new border crossings south of

Zahony.

"Yeaterday, we had 30,000 comr through, and that's just one-way traffic from the Soviet Union," said a tired Hungarian border guard. "You should have been here two months ago. Sometimes, we were get-ting 80,000 a day".

But there is a catch to these new liberal travel regulations. Any Soviet citizen travelling across to Hungary can only buy from the authorities Rou-bles 30-worth of forints. That amounts to 570 forints, about

That is hardly enough for consumer-hungry Soviet citizens who want to buy up the goods in Zahony, then travel down to Debrecen, the main city in eastern Hungary. Not that there is much to

buy, officially that is, in this shambolic settlement. Official exchange and tourist offices are difficult to find, if

our Russian friends," said The same applies to the dearth of department stores Jacek, a 25-year-old Pole who was noncbalantly hawking and other consumer shops. A denim jeans and Adidas tee-Western visitor would find few reasons to linger in this corner Like hundreds of other

Poles, he was selling them out of the boot of his Lada in a field which the Hungarians had allotted (predictably, for a small fee to each car-owner) to this thriving free market. The spectacle defies imagina-tion. Each day, starting early in the morning, the Poles

spread out their wares on the top of the boots of their Russian-made cars. Everything, from razor hlades and underwear, to hack-saws, screwdrivers, perfumes, shampoo and deodorants, and of course cognac, is available to the Russians.

many of whom think this is a version of a consumers' paraof Hungary.

But, inevitably, the Poles, who seem to dominate all the black markets in Eastern But the problem is that the

Russians do not have enough forints to buy these goods which are in short supply at Europe, have found enough reasons to camp here for a few Everything is sold in forints. And if the Russians dared to offer zlotys, the Polish units of Once they had heard that the Russians were descending on Hungary, they aoon took

currency, the Poles would pull a most unpleasant face.
"I wouldn't sell or huy zlotys against any East European cur-rency," says Jacek. "Its rubrency, says Jacek. Its rubbish money. Give us the forint or the rouble. But really, the forint is the only real 'hard' currency left in the hloc," he opined, sounding like a banker.

"Sure, forints, we want forints," interrupts Leszek, who was husy counting hia wads of rouhle notes. Here were two real professional hlack marketeers with whom the Soviet tourists had to con-

During the afternoon, Soviet tourists came up and argued over the price of the shirts with Jacek, while Leszek nego-tiated the exchange rate.

On the official market, Soviet citizens can buy 18 forints for one rouble. The profit-conscious Poles offer 8 forints to the rouble. The Russians have few qualms about the rate. They want the goods. They need the forints. And besides, since the Poles

monopolise both the consumer and money market in Zahony, the Russians have little choice. The Hungarian "clerks" who provide refreshments and sanitary facilities, turn a blind

eye to the transactions.
Not content with trading with the Russians in Zahony the Poles afterwards try to sell their rouhles to Hungarians who want to visit their relatives in Uzhgorod, or to Westerners passing through Debre-

cen. More often than not, some will eventually wend their way to Vienna and trade their rou-hles at a black market centre near the Danube. That, so far, ia a place out of hounds to Soviet citizens, who, at the moment, seem content with Zahony, their first taste of quasi-Western consumerism.

But if the Poles have their way, and if Soviet travel restrictions lift even further, the Poles will be there at each border crossing, providing the goods and having a say in the real" value of the East Euro-

US warning to foreign investors

NEW REGULATIONS proposed by the US Treasury are likely to force foreign businesses for the first time to seek US government approval for American mergers, takeovers and other investments before deals are concinded, Nancy Dunne reports from Washington.

The regulations, required by last year's Trade Act under the "Exon-Florio" provision, give the US President broad discretionary authority to block or suspend mergers, acquisitions and takeovers on national security grounds if they result in control by foreigners.

The President could also act when acquisitions by US interests are financed by foreign meets the contradictory legisla-

The US has traditionally opposed government screening foreign investment. Thus, the Treasury has made regis-tration of investments volun-

impact on busine Mr Elliot Richardson, chairman of the Association for Forelgn Investment in America (AFIA), said the regulations were so vague that foreign investors might feel constrained to seek government approval rather than risk forced divestiture.

tary in a bid to minimise the

"To a large extent, the Trea-sury has had to square the cir-cle in developing a system that

tive impulse both to have and yet not have a screening sys-tem," Mr Richardson added. The proposed rules do not define "national security" or spell ont a threat to national security. They imply the fol-lowing sectors would be safe from action: toys and games, food products, hotels and res-taurants and legal services.

"Thesa exclusions imply enormons inclusions and would make it very difficult in the case of most acquisitions to rule ont the possibility that Exon-Florio will apply." The regulations would create

such widespread uncertainties that even joint venture part-

ners with US companies could

feel forced to seek approval.

By David Buchan in Brussels THE PROSPECT of a relatively smooth re-negotiation of the Lomé Convention, the European Community's five-year aid and trade pact with 66 Afri-can, Caribbean and Pacific (ACP) countries, was last night shaken by protectionist demands from Italy and

At a meeting of development ministers stretching into the small hours of yesterday morning, the two Mediterranean countries baulked at increases in imports of ACP figs, peaches and apricots, and so effectively prevented the European Com-mission from putting a fresh proposal to the ACP states until early autumn. Instead of having all summer

to digest the Community's bargaining position on trade issues, negotiators for the ACP states may now only get it after EC development ministers are next due to meet on October 2-3, barely a week efore talks start in earnest on October 10.

The trade aspect of the Lome Convention re-negotiation splits the Community. North-ern countries like Britain urge generosity in trade rather than aid, while southern EC states argue the Community should concentrate on increasing grants and soft loans - which

amount to Ecu8.5bn (£5.7bn) in the current 1986-90 Lomé treaty
- rather than let in more ACP
products which often compete with their own.

The trade row overshadowed

the makings of a compromise over geographical extension of the Lome convention to cover the Dominican Republic and Haiti. This issue has pitted Spain, which has made the inclusion of at least one Spanish-speaking territory a virtual condition of its agreement to Lomé re-negotiation, against the UK which has come under heavy pressure from the English-speaking Caribbean to

ensure the inclusion of these

islands does not burt its interests, and that the Dominican Republic is not a Trojan Horse for other Latin Americans to enter the Lomé convention.

UK diplomats said yesterday they were now satisfied that a form of words had been found to limit further geographical extension of Lome in the Carib-bean, but not necessarily elsewhere. The key remaining issue for the UK was to ensure that the Dominican Republic. as a sizeable sugar producer (which bas reconnced membership of the EC's special sugar protocol), did not push traditional Caribbean rum exporters out of the EC market.

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RECORD CURRENT ACCOUNT DEFICIT

Australia's economic outlook darkens further

By Chris Sherwell in Sydney

AUSTRALIA'S economic outlook darkened further yesterday after statis-tics confirmed a record current account deficit of A\$17.74bn (£8.35bn) for the financial year which ended last month, worse toan the most pessimistic expectations

Preliminary monthly figures from the Bureau of Statistics put the June deficit at A\$1.63hn, at the higher end of analysts' forecasts. The hurean elso revised the May figure also revised the May figure upwards by A\$500m to a record monthly figure of A\$1.88bn. The overall 1988-89 figure

was equivalent to 5.2 per cent of gross domestic product, or around double the country's estimated sustainable level. It compares with A\$12.33bn the previous year and is an embarrassing 87 per cent higher than the optimistic A\$9.5bn delicit projected in the Labor govern-

ment's Budget last August.
Despite the government's year-long attempts to dampen domestic demand through tighter monetary policy, some economists say tha monthly figures - now running at an annual rate of more than A\$19bn - foreshadow another record deficit in the year just

With few signs of any underlying improvement, the present high interest rate regime appears set to continue indefinitely, with the ever-growing risk of an ontright recession instead of a more desirable "soft-landing." Prime borrow-ing rates currently stand at 20 per cent and home loan rates at a record 17 per cent. The opposition coalition cited yesterday's figures as

"further evidence of the gov-ernment's economic mismanagement," but Mr Paul Keating, the Federal Treasurer, insisted he would stick by his present policies.

The foreign exchange and domestic money markets absorbed the figures calmly, having earlier taken into account the possibility of another large monthly number. Bill and bond yields firmed and the Australian dollar finished at 59.1 on a trade weighted basis (May 1970=100), up from

The details behind yester-day's figures were revealing. In its visible trade, Australia notched up a record deficit of A\$4.23bn for 1988-89, far ahe of the previous record of AS3.5hn in 1985-86, when the

was A\$14.8bn. By contrast, visible trade last year was in bal-

Australia's exports increased by only 6 per cent over the year, despite strong commodity prices and continuing world economic growth. This rise was swamped by a 17 per cent surge in imports, a key ele-ment of which was aircraft and vehicle imports.

Vehicle imports reached A\$4.8hn in 1988-89, up from A\$3.1bn the previous year. Aircraft imports amounted to A\$837m, up from A\$189m and are projected to hit A\$1.4bn in

The government says the investment element, which forms a significant part of the import surge, will deliver returns in the form of an improved balance of payments performance. But of its nature this can only be a long-term

The immediate worry concerns foreign investor senti-ment as Australia's seeks to cover the payments gap. For the moment high interest rates are serving to attract capital. But if sentiment reverses or the interest margin weakens, the currency will come under

Investors told to be cautious

By Andreas Utermann

INVESTORS are advised to reduce their equity exposure in Australia in a report by Citicorp, Scrimgeour Vickers, the Australian broking arm of the US Citicorp group, to be published today.

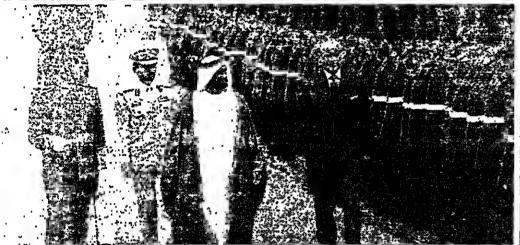
The firm expects a deprecia-

tion of the Australian dollar in the next four to six weeks from 76 US cents to 70 US cents at best and to an increasingly likely 60 US cents at worst.

The reasons cited for this are: an estimated 12 month cumulative AS20hn current account deficit; an end to snpport of the Australian dollar due to the forecasted peak in short term interest rates by the end of 1989; increased downward pressure on commodity prices; and volatility caused by the uncertain future level of

The report follows yesterday's announcement of a record current account deficit of A\$17.74bn for the financial year which ended last month and intensifies worries among investors that Australia, with its external debt of US\$100bn, could become a "banana repub-

After a 10 per cent depreciation of the Australian currency earlier this year and the increase of short term interest rates to nearly 20 per cent, the prospect of a further fall in the Australian currency also con-firms the "fall from grace" of investments in the so-called bigh yielding currencies, which until recently, played an important role in investors' portfolios.



Sheikh Zayed bin Sultan al-Nahayan, president of the United Arab Emirates, inspected a guard of konour with the Duke of Edinburgh at Buckingham Palace yesterday. He is likely to discuss arms sales and relations between Britain and Iran with Mrs Thatcher during his four day visit.

S African trade surplus rises

By Anthony Robinson in Johannesburg

Africa's trade surplus to R5.32bn (£1.21bn) over the first half of this year from R4.13bn over the same period of 1988.

According to preliminary customs figures, exports, boosted by a sharp rise in diamond sales, stronger agricul-tural exports and higher prices for a wide range of mineral products, rose R4.97hn to R27.37bn, while imports rose R3.78bn to R22.05hn.

Although exports, aided by rand depreciation, rose faster than imports the continued high overall level of imported goods, especially machinery

EXPORTS hoosted Sonth implies that the 16 per cent maturing foreign debt partially frozen by the August 1985 debt rise in fixed capital investment last year goes on despite the beginnings of a slowdown in domestic economic activity and

consumption spending. Over the last six months the monetary authorities have raised key interest rates, toughened hire purchase terms and raised both taxes and petrol prices in an attempt to protect the balance of payments by curbing These politically unpopular moves are now starting to bite and economists expect a further improvement in the trade surplus over the second half of

The current three-year debt rescheduling agreement, under which Pretoria agreed to repay \$1.4bn (£867m) of frozen bank debt by June 1990, comes up for renegotiation next year. Anti-apartheid organisations recently announced plans to put pressure on foreign banks to refuse any further rescheduling. Many are loath to bow to such pressure as South Africa has punctually serviced its entire outstanding \$21hn foreign debt and honoured the terms of previous rescheduling

Mandela denies release imminent

By Anthony Robinson in Johannesburg

MR Nelson Mandela, the jailed African National Congress leader, does not expect to be released this year, his wife Mrs Winnie Mandela said after visiting him in a prison bunga-low on his 71st birthday.

Asked whether he was opti-mistic about the chances of an early release Mrs Mandela said "Not at all. His exact words were 'there will be no release

were 'there will be no release, definitely not this year.'"

Speculation that Mr Mandela, and possibly other jailed ANC veterans, would be released at some point after the September 6 general elections grew following his historic meeting with President P toric meeting with President P W Bothe two weeks ago and his subsequent meetings with fellow prisoners from the 1964 Rivonia treason trial.

Such speculation has accompanied indications from the government that it is prepar-ing the ground for negotiaing the ground for negotia-tions after the elections. After an initial dismissal of the sig-nificance of the meeting with Mr Botha, black anti-apartheid groups, anxious to avoid being pushed into negotiations with-out a clear strategy, have been debating their next moves. Trade union, anti-apartheid and other envesition hodies

and other opposition bodies have dampened exaggerated hopes of any quick solution to the country's complex political problems. They question the sincerity of the government's committment to an early release of jailed leaders and the unbanning of the organisa tions they represent.

De Klerk flies to Maputo

Regional peace moves in Sonthern Africa take another step forward today when Mr FW de Klerk, leader of South Africa's ruling National Party flies to Maputo for talks with President Joaquim Chissano, Our Johannesburg Correspondent writes.

Mr de Klerk, accompanied by Mr Pik Botha, the Foreign Minister and senior officials, is making his first official visit to black Africa against the background of steadily improving relations between the two countries. He is also expected to meet the Kenyan President Daniel Mol who also arrives in the Mozambican capital today.

President Chissano yesterday signalled his desire for closer relations by confirming that his government was now convinced that Pretoria and its defence force was no longer ssisting Renamo rebels.

Fresh surge of violence in Natal

AN UNNAMED black woman who was pulled off a bus, shot and then doused with petrol and burnt to death, was one of 24 black victims of a fresh upsurge of violence in Natal, reported by police over the last four days, Our Johanes-

burg Correspondent writes. Three other black youths were killed in the same village of Mpumalanga, near Durban, while the remaining victims were killed in a series of clashes between rival bands in several other townships in the Pietermaritzburg and greater Durban areas.

More than 2,000 people have died and tens of thousands more either maimed or made homeless in four years of conflict over control of land and



IN DESPAIR: LDP Secretary General Ryutaro Hashimoto fends off reporters after hinting at electoral disaster on Sunday

Japanese socialists overtake ruling party for first time

By Stefan Wagstyl in Tokyo

THE POPULARITY of Japan's ruling Liberal Democratic Party has slumped to a new low only days before a crucial national election is held on

Sunday. The opposition Japan Social-The opposition Japan Socialist Party has overtaken the LDP in popularity for the first time according to a poll published yesterday by the Nikkel Shimbun newspaper, Japan's leading husiness daily.

According to the survey, 27.8 per cent of voters support the JSP, against 25.8 per cent for the LDP. The LDP lost 7.1 percentage points compared with a similar poll a month earlier, while the JSP gained 2.1 per-

while the JSP gained 2.1 per-centage points.

The figures show that the

socialists have made gains dur-ing the election campaign which got under way in earnest two weeks ago, while the LDP has lost ground. Voters have expressed concern about the Recruit affair and the sex scandal involving Mr Sousuke Uno, the Prime Minister, but

the main issue has turned out to be the controversial consumption tax introduced in April. The JSP has won support by promising to abolish the tax; the LDP has merely pledged to revise it.

Nevertheless, the Nikkei survey also showed that a large number of voters are uncommitted - many of them probably LDP supporters who may abstain in order to punish the ruling party, without casting a vote for the socialists.

Analysts said that the LDP would lose its majority in the Upper House of the Diet if the results of the poll were reflected in Sunday's vote.

The elections will be held for 126 seats in the Upper House of the Diet, 50 of which are contested by nationwide propor-tional representation and the rest by seperate prefectural constituencies. The public elects half the 252 members of the Upper House every three

'Betrayed' farmers plan revenge

A key LDP constituency is in revolt, reports Michiyo Nakamoto known as Japan's "orange country," had lived a steady

ITH Sunday's elec-tions to the Uoper House of the Diet rapidly approaching, Japan's traditionally conservative farmers are in revolt against the ruling Liberal Democratic Party (LDP). For the first time, farmers are likely to vote against the party they have

supported for 30 years. In the once contented region of Shuso, on Shikoku. one of the four islands of Japan, interspersed hetween the quiet paddy fields and rows of fruit trees are countless plots of land studded with dead trees. They are what remains of the numerous mandarin orange trees that once covered much of the landscape in this area, and they are striking evidence of the changes that the liberal-isation of Japan's orange market are already bringing about in this remote province 900km

south-west of Tokyo.

Here farmers of the local agricultural co-operative or nokyo are deserting the incum-bent LDP member - a former government minister - and backing an independent.

The farmers are casting a protest vote against the LDP rather than expressing their outright support for any other party, such as the Japan Socialist Party, the leading opposition party that has benefited most from growing dis-content with the LDP. Many do not think the policies of the opposition parties are realistic. But they are determined to express their unhapoiness with

the ruling party.

They are not alone. All over Japan traditionally conservative farmers who have been solid LDP supporters are voic-

ing their discontent with the party. In 15 of the 47 prefec-tures, the youth divisions which are the most politically active groups of the nokyo have decided not to back LDP candidates in the Upper House election.

The farmers are taking action against e party which many feel has betrayed them. To begin with, the LDP broke its promise not to open markets in beef and citrus fruits and 12 other egricultural prod-ucts and has bowed to foreign pressure to do so in two years. Then came the passage of the consumption tax, the Recruit share sale scandal, and a sex scandal involving Mr Sousuke Uno, the Prime Minister.

All this exacerbated a grow-ing feeling in rural communi-ties that farmers were being left out of government decision-making. Farmers believe that forcing the opening of agricultural markets was equivalent to making them pay for the country's trade surplus that aggressive manufacturing industries had brought about

Discontent has been aggravated by what was seen as "farmer bashing" by the media, says Mr Fumiaki Aruga, general manager of the agricultural policy and planning department of Zenchu, the central co-operative of nokyo. The media has portrayed Japanese farmers as inefficient and incapable of supporting themselves without the help of the government. "The environment has been very had for farmers in the past few years," he says. The farmers of Shuso, an area with a mild climate, abun-

dant sunshine and fertile soil.

needs. Recent government actions, however, have changed all that.

"We are hurning with anger," says Mr Masatoshi Wada, director of the project planning division of Shuso nokyo. "We have always supported the LDP in the past, but one thing after another has finally brought it home to us finally brought it home to us that the party is no longer on our side." Mr Kiyotaka Fujii, a rice

needs. Recent government

farmer and fruit grower who is head of the seiren-bu, the politi-cal arm of the noisyo, adds: "We decided that we had to take concrete action to show how we felt." The setren-bu is campaigning for Mr Osamn Ikeda, a local independent who is calling for a comprehensive review of farming policy and the abolition of the consumption tax.

Although Shuso farmers feel that liheralisation of the orange market will burt their income, it is not so much the economic side of the issue that has brought the farmers to their feet. The government has offered handsome subsidies. What the farmers fear is that

the government's policies and the media bashing which reveal a disrespect for agriculture as a means of living will convince young people that there is no future in farming, says Mr Wada. His own son, who returned to his hometown to succeed his father in the field after graduating from the

Tokyo Agricultural University, sees no future in farming and country," had lived a steady life off their land, growing rice, now works for the nokyo. Agri-culture as a way of life is being threatened by the governplanting fruit trees, secure in their belief that nature and the ruling Liberal Democratic Party would take care of their

ment's policies. Yet the farmers and their co-operatives have found it difficult to sever their ties with the LDP and in spite of the mounting momentum of anti-LDP feelings, it is hard to envi-

sage a permanent split.

The co-operatives have no specific political function, but they act as strong political bases for whatever party they support. Now they are caught in a dilemma. They are against the LDP's liberalisation policies which would inevitably lead to a rationalisation of Jap-anese agriculture and hence to a reduction in their powers and they would support the anti-

LDP moves of the farmers. At the same time, nokyo offi-cials often have close personal ties with LDP members, stemming from a long relationship with the party. The LDP also has a trump card in the form of rice subsidies which it hands out to farmers through the

Rural support is crucial to the LDP as evidenced by the recent decision not to lower the official rice price which is supported by huge government bsidies. The move, however, has been seen as a cheap elec-tion ploy in Shuso.

Many Shuso farmers, while gearing up for a heated elec-

tion battle, do not believe there is a viable alternative party to the LDP. By supporting a mod-erate independent, they hope to make their protest clear while not straying too far from their conservative roots.

Money supply under control

By Stefan Wagstyl in Tokyo

THE rate of money supply growth in Japan stayed below 10 per cent in June for the sec-ond month in a row, providing strong evidence that the authorities are succeeding in restraining the expansion of the money supply.

According to figures pub-

lished yesterday the money supply in June grew by 9.4 per cent compared with the same month last year. The figure for May was also 9.4 per cent, on a

revised basis, compared with 10.2 per cent in April. The Bank of Japan said it was satisfied that an increase in interest rates had undermined the upward momentum in the growth of the money supply. The hank raised the official discount rate by 0.75 percentage points to 3.25 per

cent on May 31.

The central bank also forecast that the money supply would rise by about 9 per cent

this quarter, compared with a 9.7 per cent increase last quar-

The decline in the rate of money supply growth will ease fears about the resurgence of inflation in Japan. But the central bank is still concerned that other factors - including sbortages of labour and of some raw materials in Japan as well as the recent weakness of the yen – will tend to push up prices.

Taiwan bank law comes into force

TAIWAN'S new Banking Bill, intended to open up banking to the private sector and clamp down on underground finance companies, comes into force tomorrow, writes John Elliott.

About ten of Taiwan's major business houses are expected to apply for licences to open banks in competition with four state-run banks. Foreign banks will also able to enlarge the scope of their activities and take savings deposits and long term loans.

Pakistan prepares to embark on the privatisation trail

Christina Lamb in Islamabad examines the country's plans to sell off shares in profit-making public corporations

N THE day Benazir Bhntto became Prime Minister of Pakistan, the faces of some of the country's richest businessmen were pale. They recalled the ruthless nationalisation programme of her father, Pakistan'a first elected Premier, who took over all banks and major industries in one night in 1972.

Today the same faces are relaxed. In a complete turnaround from the socialist policies of the Pakistan People's Party of the 1970s, the emphasis now is on privatisation a concept Ms Bhutto freely admits is one of the aspects she most admires from Mrs Margaret Thatcher's years in power in

Ms Bbutto's government is preparing to launch a privatisation campaign prior to selling shares in state owned corporations next year to raise badly needed revenue.

The five companies shortlisted for privatisation are the Sul Gas Transmission Corporations (North and South), Pakistan State Oil, Hahib Bank and Pakistan International Airlines. The first flotation will take place in May.

The government hopes to raise Rs1.5bn (£45.5m) in time for the next budget in June, which must bring the deficit down from 6.7 per cent to 5.5 per cent of GDP in line with an agreement with the Inter-national Monetary Fund.

the year, sufficient to repay

With the government unable to raise revenue by taxes and many public sector corporations taking heavy losses, moves towards priva-tisation began in the last years of the late President Zia's military

Since 1985, successive budgets have included Rs2bn disinvestment programmes, none of which has been implemented - partly because of constitutional and legal difficul

Many bureaucrats argue that loss-making units should be sold off not the family silver

ties, hnt mostly because of bureaucratic resistance to losing control and the chance to wield patronage. Last July Dr Mehbub ul-Haq, then Finance Minister, set up the National Disinvestment Authority and began deregulation - for the first time allowing the private sector to huy and export cotton and

When Ms Bbutto took over in

Decamber, she immediately quashed fears of nationalisation by commissioning Rothschilds to do a report on the viability of an extensive privatisation programme.
The recently completed report says Pakistan is suitable for privati-

sation if it is handled properly.

The biggest reservation for Rothschilds was over the depth of the capital market. Moreover, Pakistan has one of the lowest rates of domestic savings in the world, at only 10 per cent — because of its unstable political situation, people prefer to invest in real estate.

Rothschilds have suggested a cantious, step by step approach, starting off by selling shares in one corporation next year and then two more the following year - a time-table which Ms Bhutto has accepted.
Meekhal Asis Ahmad, Chief Econ-

omist at the Planning Commission, believes the depth of market is not the real issue: "The money is there, you can see it all around with huge you can see it an around with high houses and new shopping plazas springing up. The real problem is the image of these corporations as inefficient, corrupt, overstaffed." He points out that a recent attempt to raise Rs1bn by selling bearer bonds in the country's big-

gest public sector corporation, the

giant Water and Power Developmant Anthority, totally flopped leaving the hanks to buy them "WAPDA does not have a good image. Nobody has confidence in it so why should they buy its bonds?"

Conscious of the experience of Thailand, which tried to sell off loss-making organisations which no one would buy, Mr Ahmad insists "it is vital that the first sale should

be successful, that we begin with something with a good reputation and track record that will sell like However, many hureaucrats, par ticularly in the Production Ministry, argue that "sick," or loss-making units should be sold off — not the proverbial family silver.

A big publicity campaign is planned but Ajaz Ahmed, the Vice Chairman of National Disinvestment Authority, who believes "even if the best goods are put on offer, some further incentive may be nec-

They are not so profitshle as to attract the private sector. Why should people invest when they can put money in savings schemes which guarantee 15 per cent interest." He believes that the government sbould guarantee a 20 per cent dividend for the first five years until "people are share minded."

ting with Rothschilds for the next and most difficult phase of privatisation - implementation. The government will retain at least 51 per cent of the shares in each corporation floated and no one will be allowed to purchase more than 15 per cent. The Prime Minister is keen on strong employee participa-tion on the Swedish model, but Mr Ahmad says "most workers are more interested in a pay rise than to be given shares."

The government will retain at least 51% of the shares in each corporation floated

The government hopes that privatisation will lessen corruption by increasing accountability and make corporations more efficient - run by people with experience in the field rather than civil servants or retired generals.

According to Hakim Ali Zardari. chairman of the Public Accounts Committee, last year public sector corporations sustained losses of Rs12bn. For example the National

Shipping Corporation lost R3.640hn, the Pakistan Industrial Development Corporation R2.850bn and OGDC R2.140bn. Last month the Economic Co-ordination Committee, Economic Co-ordination Committee, chaired by Ms Bhutto, decided to liquidate the National Construction Company which had suffered a loss of R5bn — the first time in Pakistan's history thet a loss-making organisation has been folded.

Twelve of the 14 sectors in which the 69 public sector corporations operate are profitable, the losses occurring in the transport service and construction. In 1987-88 the mining and manufacturing sectors

mining and manufacturing sectors turned from loss to profit, though this year manufacturing profits almost halved. According to official figures, overall total post-tax public sector profits increased 605 per cent from R0.97bn to R6.85hn between 1986-87 and 1987-88. One of the biggest problems is overstaffing, and private sector involvement is likely to mean the loss of many jobs something the government, already facing 25 per cent unemployment and high expectations, is eager to

Despite such fears, Ajaz Ahmed believes this time there is no going back: "Privatisation is the need of the hour and we are already in the nuts and boits stages."



Benazir Bhutto: quashed nationalisation fears

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1991 US budget deficit concern

By Anthony Harris in Washington

THE US budget deficit for next year will be only just above the target level on current trends, but the deficit ceiling for 1991 looks out of reach, according to projections released yesterday by the Administration.

The figures cams in the White House's revised midterm economic projections, which will be the basis for forecasting the 1990 fiscal deficit.

It is this forecast, due on August 25, which will determine whether Congress has kept within the limit of \$100bn,

set hy the Gramm-Rudman def-icit reduction law, in its final budget decisions; Mr Richard Darman, the Director of the Office of Management and the Budget (OMB), said yesterday that on present policies the target would be narrowly missed, but that the gap could be

Growth is now predicted at 2.7 and 2.6 per cent for 1989 and 1990, compared with 3.5 per cent; Treasury bill rates at 8 and 6.7 per cent, compared with 7.4 and 5.5 per cent, and inflation (the GNP deflator) at 4.2 and 4.1 per cent compared with 3.7 and 3.5 per cent.

The deficit for the current

year, which ends in October, is now forecast at \$148.3bn, down from \$164.1hn, reducing the cnts needed to achieve a \$100bn deficit in 1990. Current congressional policies are said to imply a projected deficit of \$110.5hn, just exceeding the 10 per cent leeway allowed under the Gramm-Rudman law.

The White Honse is campaigning for support for its proposed cut in the capital gains tax, which the Treasury claims would yield \$5.3bn in extra revenue and would bring the budget well within the tar-get range; but the Democrats have rejected this as a conceshave rejected this as a concession to the rich and argue that any gains would be exhausted in the first year, making the task of achieving the 1991 target still more difficult.

The OMB report makes it clear that 1991 remains a grave problem. The Gramm-Rudman

problem. The Gramm-Rudman target is for a deficit of \$64bn, but current White House pollcies would produce a \$88bn deficit and those of Congress a \$105bn gap, according to the mid-term projections.

The new projections mark a

large step towards a forecast for the economy which is consistent with the consensus, though they remain somewhat more optimistic. In both respects tha revision follows the pattern of recent years. Dr Michael Boskin, the chairman of the Council of Economic Advisers, pointed out that the White House growth projections have in fact been too low in 1987 and 1988.

The changes are not all unfavourable from a fiscal point of view. While lower growth and higher interest rates will reduce revenue and raise out-lays, the higher inflation assumption implies higher revenue in the un-indexed US tax

Salinas finds consolation in an electoral defeat

Richard Johns looks at Mexico's ruling party and its public relations exercise at the polls

Chihuahua

800 km

the strategic state Baja Calif-ornia Norte represents a his-toric change in the complex nature of Mexican politics.

For the first time, the coun-try's ruling Institutional Revo-Intionary Party (PRI) has con-ceded the loss of a state governorship and legislature to

an opposition party.

an opposition party.

Acceptance of such a loss may have been painful to many of the PRI old guard, but President Carlos Salinas de Gortari early on recognised that defeat would reap more dividends both at home and abroad. In this sense he has delivered on his commitment to clean and transparent elec-

to clean and transparent elec-

Neverthless, this public rela-tions exercise has appeared gauche against the behaviour of the government-controlled electoral machinery in four other state elections, which were also held on July 2, and another on July 12.

Indeed, there appears to have been a deliberate attempt to ensure the wholesale defeat

of the candidates of Mr Cuauhtémoc Cárdenas Party of the Democratic Revolution (PRD) in his home state of

Mr Cárdenas, who last year emerged as the leading opposi-tion figure was a popular PRI Governor of Michoacan from 1980 to 1986. In the legislative and municipai elections in the states of Chihuaha, Zacatecas, Cam-psche and Durango the PRI

HE victory of the right-of-centre National sweep against less apparent Action Party (PAN) in opposition.

opposition.
The election results therefore, the first real test of President Salinas after six months in office, cast doubt as to how fast he can, and will, move towards a more genuine politi-

cally pluralistic society.

The opposition parties for their part believe that Mexico can only overcome its economic problems in such a pluralistic environment.
The PRI had hitherto assidu-

ously sought to combat the challenge of the PAN in the northern border states which see themselves increasinglyh in the orhit of tha US. Timid openings towards the PAN in the early stages of the previous de la Madrid administration were soon forgotten and old ballot-rigging practices

soon prevailed. Fraud in the northern states became the focus of international attention in 1986 when the PAN was deprived of vic-tory by PRI chicanery in Chihuaha state elections. According to recent testi-mony from Mr Rodolfo Gon-

mony from Mr Rodolfo Gonzales Guevara, a veteran former Secretary-General of the PRI and now a somewhat disgruntled leader of the reforming "Critical Current" in the ruling party, the PAN was robbed by vote manipulation of victory in Baja California Norte in the last three gubernatorial races.

The consensus amongst inde-pendent analysts and observers But this year, there was more at stake than just con-taining the PAN. President Salinas had made a commitwatching the elections in six states - with the governorship only at stake in Baja California

Durango ment - re-emphasised in the

Norte was that conceding regime's recently pohlished 1989-84 National Development power in that state was decided upon in the Palacic Nacional in Mexico City. In Baja California the PRI certainly did their best to wir Plan - to hold clean elections. This followed last year's flawed and hntly disputed national poll in which Mr Saliover hearts and minds. Fisca austerity notwithstanding, a \$670m development plan for nas defeated Mr Cardenas, who was standing on a hroad nationalist leftist ticket for the now defunct National Demo-cratic Front, to gain the presithe state was announced, and the PRI sent hundreds of party workers to confront the PAN

Earlier this year in preparatioc for the poll, the unpopular incumbent Governor, Mr Xico-tencatl Leyva, was sacked. Well before the poll there, dency.

Just hefore the July elections Professor Wayne Cornelius, an expert on Mexico and its relations with the US, went so far as to say at a seminar in San Diego that the only way that the PRI could win was by PAN supporters claimed to have detected "phantom" voters had been added to the register in Tijuana. All the evidence pointed to local official

preparing malpractices. Yet in the event it was the local PRI scrivists who were



sident Salinas; recognising the dividends of a defeat

days after the poll, Mr Luis Donaldo Colosio, President of the PRI, acknowledged that the voting trend was in favour of the PAN. "Get out. . . death to chilangos (people of the federal capital)," they were reported to have shouted.

The calculation in Michoa-

The calculation in Michoacan, a poor state in the South-West, was clearly very different. In last year's national elections, Mr Cárnational elections el denas won 64 per cent of the vote compared with Salinas's 23 per cent in the state.

The PAN candidate, Mr Mannel Clonthier, ohtained only 12 per cent. The Cardenista lefters of the cardenista lefters

wing coalition obtained one of the two seats for the Senate and 12 out of 13 of those allotted for Chibuaha in the National Assembly.

To counter-halance such a

vote in 1988, the government

promised a \$900m development programme and went to great lengths to drum up the local PRI faithful and to exploit differences in the Cardenas camp. Even assuming some success on this front, it is hard to understand how the PRI-controlled electoral commission

could claim the party won all 18 of the seats available in the Mr Cárdenas' supporters for their part are claiming they have won all 18 and are blocking roads throughout the state

in protest.
His poll-watchers operating oftenm against considerable obstruction from the electoral authorities – just as the PAN vigilantes in Baja California Norte – monitored the voting in nearly all the booths and have calculated that 64,678 votes were arhitrarily invali-

Some of the alleged "irregularities," which Mr Cardenas intends to expose to the world media soon, have been standard PRI tactics. The main cardenista charge is that en route from the voting booths to the central counting house the fig-ures changed remarkably in favour of the PRI.

The decision to concede in Baja California, but to hold the line in Michoacan, reflects a PRI calculation about the nature of the opposition and the political threat that it poses. Thus it seems that despite Baja California Norte, the PRI leopard in the form of President Salinas has not changed its spots, but merely bleached them.

US reports progress on chemical arms ban

THE US and Soviet Union have made substantial progress on a draft treaty banning chemical weapons hnt difficulties remain over verification, the State Department said yester-day, writes Lionel Barber in Washingon.

At a recently concluded negotiating session, US and Soviet representatives report-edly reached agreement on a "mathematical formula" to eliminate chemical weapons arsenals over a 10-year period. They also agreed in principle to a comprehensive exchange of data, including sites for their production and storage.

A US official said: "We did get a fair amount of progress, more than anyone originally expected. But its not true that we're on the edge of a ban on

the New York Times yester-day quoted Mr Max Frieders-dorf, head of the US delegation to the Geneva Conference on Disarmament as saying: "We reached agreement on a very complete, detailed proposal for the conduct of challenge inspections [of sites]."

Diplomats said, however, that it was premature to sug-gest that the two superpowers had struck a workable

verification agreement.

President George Bush, returning home after his European tour, reacted sceptically to the report which said that the US and Soviet Union had reached agreement on "key ele-ments" of a treaty banning chemical arms. "It would be a pleasant surprise," Mr Bush said. "Verification is what has thwarted agreement all along."
Mr Hush has made an inter-national agreement on chemi-cal weapons a priority since he

tabled a draft convention in

Geneva in 1984. Such a conven-tion would be like the Nuclear

Non-Proliferation Treaty and

could provide for an international agency to monitor com-pliance which would go beyond military facilities and include civil chemical industrial sites. Even a superpower agreement, however, would not address the problem of the growing number of supplier Work on a chemical weapons

convention has been going on for eight years in Geneva. US and Soviet negotiators have been working separately on an agreement which, they believe, could give a lead in the 40 other nations attending the Geneva conference.

Brazil unveils record monthly trade surplus

By Ivo Dawnay in Rio de Janeiro

BRAZIL has reported a \$2.2hn trade surplus for June, the largest for a single month. The ontcome gives a \$9.2hn result for the first half, which is also a record.

The sharp improvement on the previous two months has been, in part, attributed to exporters holding back sales in anticipation of devaluations of the New Cruzado's exchange

Traders rushed shead with sales early this year in antici-pation of January's economic package. After taking edven-tage of high domestic interest rates, they have now returned to supplying foreign markets. Mr Namir Salek, the director of Cacex, the state trading agency, singled out steel products, vehicles and components and soya as leading the export surge which totalled \$3.69hn — up 21 per cent on the same

month last year. Imports also increased, though less substantially, rising \$32m on May to \$1.485a. Independent economists

believe that a recent 5.5 per cent increase in industrial out-put has come as a result of widespread destocking during the price freeze earlier in the

Cacex to increase its forecast for the year-end surplus. Some now believe that the \$16.5bn originally predicted could rise

possibly above \$19bn.
Announcing the results, Mr
Salek took pains to dismiss a
claim by an independent economist last week that under-invoicing of exports and over-invoicing of imports meant
bradit was set to lose as week Brazil was set to lose as much as \$10bn in foreign exchange earnings this year, Mr Salek argued that only

The positive result has led

to a record for a calendar year.

about \$6bn in export pr could he subject to illegal reporting.
There is speculation that

foreign exchange reserves could rise to \$8bn in Septemter - the month a large \$2.33bu deht interest payment to foreign banks is due.

Argentine state groups 'face \$5.5bn deficit'

By Gary Mead in Buenos Aires

ARGENTINA'S state-rnn companies will be in deficit to the tune of \$5.5bn this year on current performance, Mr José Roberto Dromi, the head of Argentina's Ministry of Public Works (MOSP), said yesterday. Since taking office on July 8 President Carlos Menem has appointed "interventors" in 11 of the major state-run companies. Their daunting 180-day task will be to make a com-plete inventory of the financial situation of their respective

.Mr Dromi said at a press conference on Tuesday that there is no possible solution in Argentina [of its economic crisis] without reform of the

Argentina's current twopronged economic crisis, of inflation now running at 200 per cent and a widening fiscal deficit in excess of 15 per cent of gross domestic product, has given rise to urgent planning by President Menem's economic team.

10 largest state run companies will range from \$1.026bn in the case of the oil company Yacimientos Petroliferos Fiscales to \$22m in the case of Obras Sani-tarias Nacional, which deals with sewage disposal.

The deficits are financed in a

variety of ways, ranging from straight subsidies from the treasury through transfers of cash, bonds and creative accounting.
Mr Dromi revealed that

there are some 40,000 judicial cases outstanding against publicly-owned companies, many a result of failure to pay hills on time, or at all.

Mr Dromi's analysis of Argentina's public sector is preparatory to moves by the Peronist government to effect adjustment" in public spending, the focus of which will be a law permitting the privatisa-tion of all state-owned companies. The privatisation bill is y President Menem's eco-comic team. due to be presented to the Sen-ate, the upper house of Con-gress, in the next few days.

Guatemalan army weighs its might Anson Ng looks at the pivotal military role amid rising discontent

T IS characteristic of Gua-temala's defence minister, General Hector Alejandro Gramajo Morales to remark, forthrightly, that on the one hand "the army directs the president, but on the other the

president also manipulates the President Vinicio Cerezo Arevalo has counted increas-ingly on the backing of a mili-tary faction headed by the con-troversial general, a pillar of ths Christian Democrat Goverument, to prop up his belea-gured administration since taking office in January 1986. The alliance has weathered two coup attempts and several

political plots.
Nonetheless, hulfeted hy pressure groups from the extreme right, cracks in the partnership are emerging and there is speculation that the US-trained General Gramajo, the central target of the coup plotters, will be substituted by an army hardliner. Such a development would undoubt-edly circumscribe President

Cerezo's movements. The common notion which unites the military plotters and their civilian allies is that General Gramajo's counter insur-

community, upset by the government's tax package, are thought to have provided financial nelp for the coup

ment. In contrast, General Gramajo stresses the importance of extending the fight into the political arena. To the annoyance of the business sector, he has also

and labelled the far right as "suhversives," a lerm hitherto reserved for the leftist guerril-Talks held with the URNG

gency campaign is failing and that his populist tendencies will pave the way for an even-tual Communist takeover. The militants within the ultra-conservative husiness

The hardliners advocate a war to annihilate the almost 30-year-old guerrilla move-

criticised "feudal" land owners

leftist rebels in Madrid in 1987, when the Guatemalan army

was suffering notable casual-ties, particularly enraged the officer corp. The guerrillas, for-merly over 5,000 strong have been reduced to ahout 1,500 combatants but they have continued to amhush army patrols, harass oil exploration teams and raid coffee farms.

The presence of Russian and Cuban journalists and by the return of prominent exiled opposition leaders is another irritant. Discontent in the armed forces has been further fuelled by relatively meagre amounts of military aid from the US (about \$9m in "non-lethal" equipment which excludes armaments).

Critics of the Cerezo Government believe the flow of US aid has been curtailed by Gua-temala's reluctance to adopt an openia anti-Sandinista stance. US diplomats, however, insist that the flow of aid has been hampered by hudgetary con-

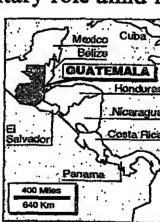
The most recent coup threat, in May, will almost certainly prompt concessions to appease the reactionary faction within the military, just as in the aftermath of the military revolt

These coup attempts are like heart attacks. They kill part of the system and affect the whole body. To survive, the patient has to accept certain restrictions." observed Jnan Jose Rodil Peralta, the former Minister of Interior, who was removed in the wake of the 1988 army uprising. Mr Rodil was accused of forming a parallel security unit to challenge

the military.

Mr Cerezo will probably be forced to divert already scarce resources to beef up military spending, to deploy more "aggressive" battlefield tactics against the URNG guerrillas and to narrow the political space granted to the left. It is also rumoured that the

President has had to grease the palms of several top army commanders to ensure their loy-alty. Fear of a backlash from fellow army officers means that coup plotters are more likely to he discharged from



the armed forces or exiled rather than jailed. Several army officers have already been released while defence lawyers have disrupted proceedings by arguing they are unconstitutional

The Government has secured a significant slice of the power traditionally monopolised by the economic oligarchs and the military. But the upshot of the military's still considerable influence in security matters, domestic policies and foreign affairs is that further talks with the guarrillas is off the agenda, contacts with the Soviet hloc have been ruled out and the security forces have escaped punishment for human rights violations.

Mr Cerezo has evidently eschewed radical structural reforms, instead, implementing an orthodox combination of monetary and fiscal measures designed to stabilise the econ-omy. The aim is to generate funds "to pay the social debt" of political instability generated, as the Government sees it, by rebel movements.

Cynics, however, view the state's social and infrastructure investment projects as a means of winning the vote of the rural electionate in the presidential elections scheduled for

The support of the Indian majority in the rural communities is considered crucial, espe-

cially in the light of the Christian Democrats' fading popularity in the urban cen-But the Government's mac-

But the Government's macroeconomic policies have yielded results. After six years of recession, per capita growth has risen steadily since 1987, the quetzal has strengthened against the dollar and annual inflation is down from 45 per cent in April 1998 to about 14 cent in April 1986 to about 14 per cent in June 1989. But social tensions persist.

Most of the population lives below the poverty line. Illiteracy is widespread, infant mortality is high and over 40 per tension of the labour force is cent of the labour force is

under or unemployed.

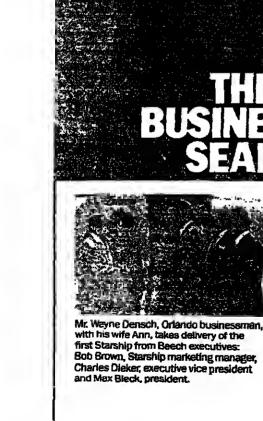
The government's pledge to help the poor has been hindered by waste and mismanagement. Corruption is said to be rife, at least within the mid-

dle and lower ranks, if not at the ministerial level.

The police, which is partially supervised by the military, is hamstrung in attempts to tackle an upsurge in crime by inadequate resources, poor training and incompetent personnel. The country's judiciary is antiquated, hureaucratic, short of money and tainted with nepotism. with nepotism.

Like the multiple earth trem-ors which have shaken the ors which have shaken the country, the conp rumblings are expected to recur. But with over \$300m of financial assistance from the US, the European Community and Japan at stake, the odds are that Mr Cerezo will be allowed to complete his constitutional term. The latest intrigue, codenamed "the Manila plan", has the makings of an Agatha Christie thriller. It involves the estranged first lady, Raquel estranged first lady, Raquel Blandon, who while on a visit to Cuba supposedly hired Libyan gunmen to assassinate her husband. The threats, whether real or invested has a course.

number of invented in the convergence of invented in the face of mounting labour unrest. He has used it as an excuse to retire momentarily to his well-equipped country retreat.



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UK NEWS

Heathrow should relieve Gatwick chaos, says CAA

THE GOVERNMENT Was urged yesterday to remove the ban on holiday charter flights operating from Heathrow Airport to ease congestion at Gatwick, the UK's main base for charters.

The Civil Aviation Authority recommended tha re-introduction of charter flights in evenings and at weekends in a report to Mr Paul Channon,

Transport Secretary.
The CAA report called for government action on traffic distribution policy for airports serving the London area. It also called for an immediate start on planning additional runway capacity in the south-

The extra runway capacity would be needed despite the recommended provision of greater passenger capacity at airports in London and the south-east and at regional air-ports. The CAA said in its report that the extra runway capacity would be needed "within a few years of the end of the century." of the century.

The authority also wants air taxis and corporate business aircraft to be given priority over general aviation light aircraft at Heathrow.

Mr Channon has already given the CAA the go-ahead to do more work on its analysis of runway capacity in the south-east and to produce a computer model of capacity and demand for runways to beyond the end of the century. This work will take a year and will delay the submission of the fully ana-lysed recommendations of the

By Charles Batchelor

TWO British clearing banks,

Barclays and National West-

minster, are to offer venture capital finance to small busi-nesses. This is the first signifi-

cant move by British banks to

provide equity finance for

Both banks, which already

tal subsidiaries, will provide small amounts of equity finance through their branch networks for the first time. The

two banks are training selected

branch managers to handle venture capital inquiries. Barclays has allocated £20m

to venture capital over the

next two years, though this sum will be increased if there

is sufficient demand. The bank

will provida amounts of

between £100,000 and £500,000

to help companies which are

starting up and established small businesses which want

Barclays' managers will han-dle initial inquiries but the assessment of the business pro-

posal and the monitoring of

to expand

Banks offer capital

to small businesses

CAA, which were requested by Mr Channon by this month. The full analysis will not affect the general recommendation by the anthority that work must start immediately on planning the extra runway

capacity.

The authority also advised Mr Channon in its formal report published yesterday that the Government did not need to introduce regulations to limit access by airlines to London airports.

The CAA said: "The interests of users are likely to be best

of users are likely to be best served if the air transport industry is allowed to develop its own solutions to the shortage of capacity without addi-tional regulatory interven-

This is in line with general government policy of allowing market forces to determine the distribution of air services between airports, although the Government at one stage con-sidered giving scheduled services priority over charters at Gatwick and placing limits on airlines frequency of service at

Heathrow.
The number of near-misses involving an element of risk in the skies over Britain increased last year, the CAA said in its annual report, also

sain in its annual report, also published yesterday.
Traffic Distribution Policy for Airports serving the London area — Advice to the Secretary of State, CAP 559, 25 print and Publications Services, PO Box 41, Cheltenham, Glos. GL50 2BN.

the companies' progress will be

done by Baronsmead, an inde-pendent, London-based venture

capital company, Barciays will

second its own staff to Baron-

smead to gain experience.

The Barclay's scheme will be launched in September through the bank's 327 busi-

ness centre branches. Invest-ments will be assessed on con-

ventional venture capital basis.
National Westminster Bank,
meanwhile, is this week
extending a pilot venture capi-

tal scheme throughout its branch network. It has already

ward equity investments.

lis presidency.

That would cover not only

France, be said, would also be pressing for a "realistic and workable" directive on freedom of environmental information. "It is a major concern to all our citizens to know what is happening about the environment," he said.

Business 'key to satellite profits'

THE REAL profits from satellite communication will come from business services rather than the much higher profile satellite television,

made three equity investments worth a total of about £1.5m under the pilot scheme. Natwest has for the past three years run a Growth Options scheme under which it provides subordinated loans to small businesses with an option to convert some of the loan into equity. It has made loans worth £15m but expects this figure to increase to £25m by the end of 1989. The new scheme involves straightfor

French see accord on environment watchdog

By John Hunt, Environment Correspondent

BRITAIN has dropped its opposition to proposals for an EC environment agency according to Mr Brice Lalonde, the French Minister of the Environment, who yesterday had discussions in London with Lord Catthness, Minister of State for the Environment. However, it is clear that nei-However, it is clear that neither side envisages a tough regulatory body along the lines of the US Environment Agency. Instead, the European ersion is seen as an informa version is seen as an informa-tion-collecting organisation to provide impurital scientifi-cally based advice to the EC Commission and the Council

This is in line with the British Government's belief, recently advanced by Mr Richolas Ridley, Environment Secretary, that such a body is needed to counterbalance what he termed "misinformation" on green issues.

of Ministers.

Britain's original fears that such an agency would lead to an infringement of national sovereignty now seem to have been laid to rest.

Mr Lalonde was visiting Britain just as France assumed the presidency of the EC Coun-cil of Ministers for six months. He said that France would make every effort during its presidency to establish the new agency and that Lord Caithness had agreed to this in their talks.

The Department of the Envi-ronment confirmed that there was a wide area of agreement during the discussions.

that France would be pressing for standardised EC green labelling of products during

the environmentally "friendly" nature of products in shops, but also the way products were produced and disposed of. Mr Lalonde thought that was essential to completion of the internal

according to a new report.

A review of satellite commu-nications in Western Europe by CIT, the communications research group, forecasts that annual revenues from business services will total \$1bn by 1999. New Satellite Communica-tions in Western Europe 1989. CIT Research, 28 Dering Street, Hanover Square, London WIR 9AA. £3,985.

Takeover rivals put business before battles

Hugo Dixon on the surprising new alliance between the warring GEC and Plessey

between GEC and Plessey to apply for one of Britain's new and potentially incrative personal communications licences is a demonstration of how cool business logic can still prevail in the midst of one of the most acrimonious takeovers the City of London has ever witnessed.

Over the past nine months, the two electronics companies have been fighting each other.

have been fighting each other in the courts, the Monopolies and Mergers Commission and the financial markets.

Plessey and GEC have repeatedly been at loggerheads over the operation of GPT, their telecommunications joint venture, which is the biggest prize in the hid battle. Only a fortnight ago, Mr Stephen Walls, Plessey's managing director, accused GEC of bad faith following the breakdown of peace talks on ending takeover hostilities. their telecommunications joint

So it was something of a sur-prise to see the two companies entering into yet another col-laborative agreemant. Although the prime players, Lord Weinstock, GEC's manag-ing director, and Mr Walls, were not present at the press conference to announce the deal, other executives from the two companies mixed with each other amicably.

The logic behind the link-up is that, in this case, two plus two probably add up to about 10. Separately, neither Plessey nor GEC had much chance of being awarded a personal communications licence. Together,

Business partners: Philip Parker, left, of Plessey, Brian Meade, centre, of GPT, and Tom Dougherty, of Bellsouth, at the press conference to launch the new alliance a telepoint service, a less sophisticated variety of mobile communications due to start Personal communications networks, a concept pioneered in the UK, are designed to begin operation in 1992 or 1993. later this year.

GPT originally wanted to apply for a licence; GEC was heppy to let it but Plessey blocked it. As a result, both parents put in an application but neither of them received a

links, they will compete with the cellular networks run by Vodafone and Cellnet and with British Telcom's fixed-link ser-Some GEC executives feel that both companies' applica-tions were stymied hy acri-mony over the takeover bid which had just been launched. The Government could not The Government has already said that one of the new licences will almost certainly cury Communications, BT's evaluate the application properly, it is thought, because of uncertainty over who would control the operation at the only rival for fixed telecoms. There will be one or two oth-The danger of putting in sep-arate bids was illustrated last year when both GEC and Ples-

arate bids was illustrated last year when both GEC and Ples-sey applied for licences to run trast, has many benefits,

The plant, which will make

including the fact that each player has eliminated its major competitor for a licence. keen that there should be foreign investors in the new net-

BELLSOUTH

works, the betting is that it will want majority ownership to be British. With BT and Racal Telecom prevented from applying because they run the existing cellular networks and Mercury already promised a licence, the only electronics majors still in the running, apart from GEC and Plessey, are STC and Fer-

Both of these companies will presumably still want part of the action but it is now difficult to see how either could construct a more formidable consortium than GEC and Ples-

GEC and Plessey will each have e 30 per cent stake of the new consortium. BellSouth, the large US telecommunications operator, will have 20 per cent

and a further 20 per cent will be reserved for other partners. The inclusion of BellSouth is designed to convince the Gov-ernment that the group will have expertise in operating networks as well as developing the technology. It will also mean that the new venture will not be an ewkward 50-50 joint venture such as GPT, where neither side has overall

Moreover, in the event that GEC takes over Plessey, there is an arrangement that it will not be able to accumulate a majority stake in the consor-tium. None of the players, however, would spell out bow this arrangement was supposed to

The remaining 20 per cent could be used to bring in a number of partners from conti-nental Europe. This would help ensure acceptance of the new technology throughout Europe, which is considered essectial if sufficient economies of scale are to be built up.

There was speculation last night that Siemens, GEC's partner in the hid for Plessey, might be involved. However, Mr Brian Meade, who is responsible for the application from GEC's end, said that although this was a possibility the matter had not yet been discussed with the West German company.

Last big British radiator maker faces sale

By Richard Tomkins, Midlands Correspondent

By lan Hamilton Fazey, Northern Correspondent

IMI, the Birmingham-based industrial group which is Britain's only large independent manufacturer of car and lorry radiators, yesterday said it was in discussions over the

possible sale of the division. The move follows less than a month after the purchase of Britain's only other large inde-pendent radiator manufacturer - Llanelli Radiators of South Wales - by Calsonic, an asso-ciate of Nissan, Japan's second.

largest car maker.
One company known to have entered discussions with IMI over its radiator business is Nippondenso, the Japanese car components giant which is an affiliate of Toyota, Japan's big-

announced plans to set up a car assembly plant in Derby-

WHESSOE, the heavy engineering and plant con-struction group, is to close its

workshops in Darlington, County Durham, over the next

12 months, with the loss of 260

jobs. Mr Chris Fleetwood, chief

executive, said last night the company's heavy engineering

LLANELLI Radiators, the former Rover Group compo-nents subsidiary bought by Calsonic of Japan last month, is to open a manufacturing facility at Shildon, County Durham with an initial investment of £2m, John Griffiths

Based on high-frequency radio

go to a consortium led by Mer

shire and an engine plant in North Wales.

Nissan, maanwhile, is already building cars at its UK plant in Sunderland.

The latest advances on the UK radiator industry provide further evidence of the way in which multinational vehicle component makers are keen to moves into the fast-growing

power stations had switched

from advanced gas cooled to

pressurised water reactors. He said: "Wa are looking for

a better strategic balance that

will build on our strengths in design, manufacture and systems control. In future wa

will sub-contract our heavy manufacturing."

Closure of Whessoe workshops will cost 260 jobs

Other recent examples have included the purchase of Delanair, Britain's biggest car heating company, by Valeo of France, and the purchase of

Tyne and Wear.

IMI Radiators has annual under 900 people, some at its

plant for the gas cooled sys-tem, particularly at the Hey-

sham and Sheerness nuclear

construction, uses the pressur-

The company will continue to employ about 800 people, of whom 110 will be in a new

systems and controls division

to be housed in a new factory

Sizewell, currently under

power stations.

ised water system.

Armstrong Equipment's shock absorber division — again, the UK's biggest — by Monroe Anto Equipment of the US.

vehicle heating systems, is to go on stream within the next three months. It is expected to high-performance and speciemploy 50 people by the end of the year and initially will sup-ply Nissan's car-making operations at Sunderland, alised radiators for cars, lorries, tractors and construction equipment. The biggest customers for its car radiators are Volkswagen, Jaguar, Volvo, Mercedes Benz and Ford. Most radiators for UK vol-ume car production are made

either by the car manufacturers themselves or bought in from affiliates or overseas sup-IMI emphasised yesterday

that it was examining a num-ber of options for the future of its radiator business including outright sale, some kind of decision, it said, was unlikely

in Newton Aycliffe, about eight miles across the Al(M) road.

About 100 will remain in

Darlington at the compeny

headquarters, where Whessoe's projects team and computer

division will also be based.

high pressure pipework manufacturer in Derby, as well as

subsidiaries in Australia and Ireland.

Whessoe also owns Aitons, a

DTI curbs brewer sales in Shipley, West Yorkshire, and the rest at two other facto-ries in nearby Leeds. of free pubs Its output consists mainly of

BRITAIN'S big brewers will not be able to sell off pubs freed of the tie without disposing of an equal number of their tied outlets. Lord Young, the Trade and Industry Secretary

disclosed yesterday.

Lord Young, who last week announced that brewers owning more than 2,000 pubs would have to release from the tie 50 per cent of their outlets over that number, was giving evidence before the Commons agriculture committee, chaired by Mr Jerry Wiggin. The tie is the system in Britain whereby out tenant is obliged to his brewery owner's beer.

Lord Young said the formula was "dynamic" because future acquisitions and disposals

would be affected.
He said brewers who decided to put low barrelage rural pubs into their quota of free houses and then decided to sell them might think twice if they then had to free a similar number of their tied houses in order to satisfy the 50/50 ratio.

Lord Young said he had taken a step-by-step approach to the report of the Monopolies and Mergers Commission and there would be a review in three years to see whether or not competition had improved in the industry.

division had struggled to work at full capacity since nuclear Whessoe's Darlington shop had specialised in making OFT to be given more power

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19th July, 1989

to enter and search businesses By David Churchill

SIR GORDON Borrie, director general of fair trading, already one of the most powerful men in British business, is to get wide-ranging new powers of entry and search to weed out anti-competitive practices in

industry.

The move, announced by Lord Young, Trade and Industry Secretary, in a white paper on restrictive trade practices, will give Sir Gordon the powers to uncover price-fixing cartels and other restrictive prac-tices he has been seeking for the past decade.

Sir Gordon and his officials

at the Office of Fair Trading have only been able to take action against price-fixing car-tels, collusive tendering and other restrictive arrangements after they had firm evidence that such anti-competitive behaviour was taking place. This has meant that the OFT has relied heavily on informers rata examples of anticompetitive behaviour to escape censure. Price-fixing cartels in the

ready-mixed concrete industry, for example, have only come to light more than 10 years after they started operating. Others in the glass industry, recently uncovered by the OFT, have been in force since the 1850s. The White Paper will give the director general of fair trading the authority to "invesany cases of restrictive prac-

Companies and individuals will have to comply with OFT requests for information. If they do not, the director general of fair trading will be empowered to seek a magistrate's warrant to "enter business premises, without warning and using reasonable force if necessary, to search for, examine and remove business records and take copies of

It will be a criminal offence to obstruct the director general or deliberately supply false or misleading information. Although the new powers of collecting evidence will give

teeth to the OFT in uncovering restrictive trade agreements, the Government has held back from its initial proposal to give Sir Gordon the power to enforce the new legislation.

In a Green Paper published early last year, the Government had suggested that the OFT be expanded to include hearing appeals against prohib-ited restrictive trade agree-ments and to impose financial

penalties of up to 10 per cent of total UK turnover.
However, the Government has decided that giving Sir Gordon the power to enforce the law and impose panalties

"would not be appropriate to a single appointed person."
Instead the Monopolies and

Instead the Monopolies and Mergers Commission is to be strengthened by the appointment of 10 further part-time members who will form a restrictive trade practices panel. Their job will be to sit in panels of three to reach final decisions when the published conclusions of the director general of fair trading are disputed and to impose penalties in

eral of fair trading are disputed and to impose penalties in appropriate cases.

The proposed new legislation — to be brought in when parliamentary time permits — will be the first overhaul for restrictive trade legislation in the UK for more than 30 years.

The present legislation covering restrictive trade agreements — in the view of the Covernment and most of those Government and most of those who responded to last year's green paper - is too inflexible and slow and too often concerned with harmless agreements while letting other cases

The present system is based on the premise that all restrictive agreements between two or more parties have to be registered with the registrar of restrictive trade practices in London, and then can operate lawfully until the Restrictive Practices Court rules otherwise. Those agreements not registered are antomatically declared null and void - if uncovered by the OFT.

The Government's naw approach will be to concentrate on the effect of restrictive agreements rather than their form. Thus the new legislation will remove the automatic need to register agreements but will place a blanket probibition on any agreement which "prevents, distorts or restricts

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plan ballot on

Public borrowing rise may reflect slower growth

By Simon Holberton, Economics Staff

SIGNS THAT the slowdown in economic activity mey be feeding through to the Govern ment's finances were indicated yesterday when the Treasury disclosed that the Government had horrowed £700m in June.

in the first three months of the financial year, the public sector borrowing requirement was £200m. in the same period last year, the Government had repayed £1.2bn of debt and was well on course for e record debt repayment of £14bn.

Mr Nigel Lawson, the Chancellor, forecast e surplus of £14bn in the Budget; he hinted subsequently that it could be up to £2hn less than thet because of the effect on revenue of the take-up of personal

pensions.
The June PSBR figure was the third in succession thet was worse than analysts had expected. However, they are all the same reluctant to change their forecasts of a large deht repayment this year.

They point out that, although Mr Lawson will lose some revenue, he could more than recoup it through higher inflation, strong growth in earnings and employment. On the spending side, the Govern-ment remains committed to rigorous spending controls. Mr Simon Briscoe, the econo-

mist at Greenwell Montagu,

said there was still not enough evidence to conclude that either Mr Lawson was too cautious in his forecast, or that he had himself been too optimistic in forecasting an £18bn deht

repayment.

The PSBR figures in July may give e better indication of the likely size of the Government's hudget surplus. This month is en important taxpaying month for companies, and large corporete tax pay-ments would indicate another good year for the Revenue, he

The PSBR in the first three months of the year, excluding privatisation receipts, was £2bn. This compares with £1.2hn for the same period last year. So far this financial year, the Covernment has raised the Government has raised £1.8bn from the privatisation of public assets against £2.8bn in the same period last year. Inland Revenue receipts in

the April June period were 4½ per cent up on the same period a year ago, while receipts from customs and excise duties, were 8 per cent higher. In the first three months of

the fiscal year supply expendi-ture was 11 per cent higher then in the previous corresponding period, although only 8 per cent up if changed methods of paying Scottish local

Welsh land authority reports record profit

By Anthony Moreton, Welsh Correspondent

THE LAND AUTHORITY for Wales produced a record profit before tax of £7.57m last year, reflecting the strengthening of the Welsh economy, Mr Geoffrey Inkin, its chairman, said yesterday. The profit compared with £1.3m in the previous

The Land Authority was set up in 1976 and has no counterpart elsewhere in tha UK. Mr Inkin, who presented tha authority's annual report in Cardiff, said it existed to put together parcels of land for development.

development.

It had played "a leading role in the regeneration of the Welsh economy."

One package of land in Car-diff's docklands, for instance, where a comprehensive redevelopment is taking place, was in more than 80 hands. The authority was able to bring these divergent interests together quickly into one holding in a way no single devel-oper could have done.

This power has allowed the authority to take a leading part in town centre developments in Cardiff, Caerphilly, Merthyr Tydfil, Llandudno, Newport and Carmarthen.

The authority had been

involved in 25 projects during

its lifetime, according to Mr

inkin, involving an outlay of £40m which had hrought forward £250m of private capital. Last year, the authority took part in its largest single deal when it bought 2,400 acres outside Cardiff from the BP Pen-sion Fund. Most of this will be prepared for industrial and commercial use as well as

housing.

Mr Inkin said that although the authority was precluded by statute from acting as a devel-oper it had given "much-needed assistance to other public hodles in promoting devel-

Last year's huoyancy in the land market is reflected in the cost of tha authority's land bank, which rose by £5m to £19.5m over the 12 months. The value of the land bank now stands et £51.2m compared

with £35m previously.

During the year sufficient land to provide 1,200 houses was sold as well as enough industrial and commercial land to create up to 600 jobs. Disposals during the present year should leed to developments worth at least £100m, Mr Inkin

Minister hits back at monetarist critic

By Martin Wolf

MR PETER Lilley, Economic Secretary to the Treasury, yes-terday defended the Treasury's monetary policy against attack from the monetarist economist, Mr Tim Congdon, economic adviser at Gerrard and National, the City discount

In remarks to a conference organised by the Centre for Policy Studies, an independent think tank, he argued that Mr Cangdon's criticisms were

Congdon's criticisms were wrong in key respects.

Mr Congdon had argued in a CPS pamphlet Monetarism Lost that the present apsurge in inflation was caused by the abandonment of targeting of the hroad monetary aggregates in 1985.

Mr Lilley cnuntered by pointing out that most of Mr Congdon's analysis had been in terms of M3 (which excludes deposits in the building societies), of which the growth rate more than dongrowth rate more than dou-bled between 1984 and 1987. But growth rates of M4 (which

But growth rates of M4 (which includes such deposits) "were not at all out of the ordinary."

While admitting that inflation in the UK remained higher than in its main competitors, Mr Lilley suggested that the reasons for this were complex. In particular, the reletion hetween economic growth unadjusted for inflation and the hroad monetary. tion and the hroad monetary aggregates had "been anything but close or reliable."

Steering monetary policy on the basis of broad money tar-gets alone "would have pro-duced changes in policy which were erratic and frequently

Mr Lilley argued not only that the increase in inflation has been exaggerated by the inclusion of morigage interest, hnt that "since early 1986, inflation in the UK has risen by no more than other major developed countries." He edvanced three reasons

for this increase in inflation worldwide: financial de-regulation, the lagged effect of the oil price fall of 1985-1986, and the lower interest rates which followed the 1987 stock market crash. But the effect of these changes were greater in the UK because of the relative importance of the oil sector, the growing confidence of the private sector and the abolition of mortgage relief for house sharers in 1988.

Mr Congdon replied that all measures of broad money had, indeed, shown faster growth from 1985 onwards. Unfortunately, the Treasury continued to misunderstand money, the main alement in which was bank and building sociaty deposits, not cash, the compo-

nent now targeted.

The right solution would not be to join the exchange rate mechanism of the Enropean Monetary System, hnt to accord the Bank of England the independence enjoyed by the Bundesbank, he said.

Taxing question resolved for road injury victims

Eric Short on a case that made insurance history

EGAL history and motor insurance history were made in the High Court last week when damages in a motor injury claim were awarded in the form of a struc-tured settlement - part cash sum and part income.
Structured settlements are

common in US damage awards, hut, until last week, unknown in the UK, where settlement has invariably been as a cash

The advantages of a struc-tured settlement compared with an equivalent cash sum are, first, the general flexibility — in that the structure can be designed to meet the needs of the particular claimant.

Second, it takes out all the guesswork required in agree-ing a lump sum award as to the life expectancy of the claimant. The life risk can be passed to to a life company by

Finally, it avoids the prob-lems involved with investing the cash sum to provide an

The drawback to structured

settlements in the UK was the attitude of the Inland Revenue towards the income element which was regarded as taxable. However, an agreement was reached in September 1987 between the Treasury and the Association of British Insurers that annuities in damage

awards could be paid tax-free.

Last waek's case was the first to be arranged in the

wake of this agreement, though, ironically, it was a Lloyd's motor syndicate, KGM Motor Policies that arranged the settlement.

However, the tragic circumstances of the case were such that a structured settlement was the most suitable. The victim, 25-year-old Mrs Catherine Kelly, was involved in a car accident in 1986 which killed her husband and left her

in e coma on e life support The overall settlement of £410,000 took the form of a cash payment of £110,000, with the remainder cash being used to provide an index-linked annuity starting at £2,130.16p e month (£25,561 a year) with payments increasing each year in line with the Retail Price Index. The annuity payments are guaranteed for at least 10 years. All payments are free of

A settlement in this form ensures an income increasing in line with inflation for the rest of Mrs Kelly's life. The 10-yeer payment guarantee ensures that adequate compen-sation will heve heen made should she die soon after the

However, the payments are tax-nentral, rather than tax-free. The Inland Revenue requires the annuity payments from the life company to KGM to be net of tax and KGM has to reclaim the tax from the Revenue every year.

payments gross, even though the tax will be reclaimed at the end of the year. Negotiations are still tasking place between the two sides over the tax payment position.

Now the ice has been bro-ken, the way is open for structured settlements in damage ceses. Motor Insurers are reporting that US firms, experienced in arranging such settle ments in their domestic mar-ket, are now starting to offer their expertise in the UK.

sum or in a structured settle The former method is clear-cut. A sum is agreed, paid and the claim goes off the

damages are paid in a lump

With a structured settlement, there is more negotia-tion in agreeing both the form and the size of the settlement, with experts on both sides giving conflicting views over the life expectancy of the claimant. This, in turn, could mean more costs in agreeing a settle-ment. In eddition, the case remains on the books until the

claimant dies. Nevertheless, the structured settlement, as an alternative to a cash sum, means there is greater flexibility in the provi-sion of compensation for personal injury and the financial needs of the claimant and any

action over pay By Michael Smith, Labour Staff AMBULANCE crews are threatening to take their first industrial action in seven years in a dispute which will

test the Government's resolve to keep down public sector pay settlements following British Rail's offer of an 8.8 per cent Nupe, the public sector union, is to press for a ballot on ection among Britain's 19,000 amhulance staff after saying yesterday that its 12,000 Motor insurers, in general, are not too concerned whether members in the service had voted by two to one to reject a

6.5 per cent offer.

The unions will meet to consider their next move on Tuesday, ahead of e meeting that day with employers. An overtime ban and e refusal to handle measured are likely to he

dle paperwork are likely to be under consideration, rather than all-out strikes.

Unlike other public sector disputes involving the BBC. rail workers and local government staff, the Government has a direct say in the ambulance agreement since Mr Kenneth Clarke, Health Secretary, neth Clarke, Health Secretary, has to approve a settlement. Mr Roger Poole, general sec-retary designate for Nupe, said the Government had backed ambulance workers into a cor-ner Health authority employers, who are funded hy the

Department of Health, had said

employment hy Angust 4.
Those refusing to sign will be warned they could he dis-

missed from early September.

The company's move follows a ballot in which 516 staff voted to reject the proposals and 311 voted to accept them.

Under the proposals, more than 100 grades would be reduced to eight salary bands crossing technical and clerical

grades. Workers would prog-ress through the bands accord-

ing to appraisals of perfor-

gradually introduce elements

launched in May the company would form distinct skill groups. Werkers within these

groups would be trained to per-

orm each of the tasks covered

by the group.

The company also wants to

reduce overtime markedly by

introducing a system nnder

which working hours would be calculated annually.

The YTV proposels ara

among the most radical yet drawn np hy an independent

Under the proposals

of multi-skilling.

TV group to impose

new work practices

By Charles Leadbeater, Labour Editor

the 6.5 per cent offer was final and had failed to heed union calls to refer the dispute to arbitration, he said.

The only option left is to take industrial action." The two to one majority for rejecting the 6.5 per cent offer was achieved in a ballot which attracted a 71 per cent turnont among Nupe members.

Amhulance crew members of Amhulance crew members of the GMB general workers' union voted by a similar majority to reject the proposed deal. Colleagues in Cohse, the health servcie union, and the TGWU general union are also believed to have voted for rejection.

Mr Poole said 6.5 per cent was considerably lower than

was considerably lower than other offers in the public sector. "It is crazy and dangerous for the Government to play around with workers in one of the country's three emergency

Unlike police officers and firefighters, ambulance crews do not have their pay rises linked automatically to rises among other workers. The among other workers. The unions want their three-year-old claim for inflation-proof rises should go to arbitration along with this year's claim.

The 6.5 per cent offer would increase a qualified ambulance staff's annual pay from £10,093

Gifford finds 'horrific' racial discrimination in Liverpool

By Ian Hamilton Fazey, Northern Correspondent

LORD GIFFORD, one of Britain's leading radical law-yers, yesterday called for an official inquiry into race relations in Liverpool and the poli-cing of Toxteth, where rioting eight years ago led to the use of CS gas on the British main-land for the first time.

The first report of Lord Gif-ford's own inquiry, commis-sioned by Liverpool City Coun-cil last year and published yesterday, says that racial discrimination in Liverpool is "uniquely horrific" and that there is a continuing crisis.

The report attacks motorised policing methods, alleged racism by some officers and warns that the consequences of neglect could be grave if the grievances of the racial minority were not addressed.

Lord Gifford said that e
properly-constituted inquiry

ordered by the Home Secretary and carried out by a judge would have powers to compel witnesses to attend. His own inquiry, he edded, was ham-pered by the refusal of Merseyside police to co-operate, although he believed individ-ual officers wanted to do so. The police yesterdey of the report, and denied many of its allegations. They also described as "ebsolutely untrue" some claims made by Mr David Scott, a former community policeman in Toxteth and now a pub landlord in Southport. He swore an affida-vit for the inquiry which was published as an appendix to

the report.

Lord Gifford was expecting Mr Scott, a Merseyside police-man for more than 12 years, to attend yesterday's press con-ference. However, Mr Scott was arrested in a police raid on his home early yesterday, Merseyside police said that Mr Scott was being questioned in connection with allegations ahout "serious criminal offences."

Lord Gifford said he wanted any official inquiry to look into the timing of the raid. He claimed that Mr Scott had been stopped and visited by police several times in recent weeks and warned "not to let the side down.'

In his affidavit, Mr Scott alleges that senior officers ignored his reports of hard drug dealing in Toxteth and

deplored tha tone and content of the report, and denied many of its allegations. They also deplored that tone and content wanted the community to "dope itself up" to "keep the lid on" and avoid further public confrontation.

Lord Gifford's report says that black people in Liverpool have been denied access to jobs more systematically than any other black community in a large British city and that they are exposed to threats, taunts, abuse and violence if they venture outside a confined area of the city.

This leads to a "devastating" lack of mobility, which is not helped by the failure of Liver-pool City Council to promote equal opportunities in its own workforce and services. Mr Keva Coombes, leader of the council, said that the prob-

lems would be addressed Merseyside Police said that the report had not acknowl-edged "the tremendous efforts made hy this force to carry out its difficult and at times dangerous task of policing an

inner city area."

Losen the Shackles, a first report of the Liverpool 8 inquiry into race relations in Liverpool by Lord Gifford QC, Wally Brown and Ruth Bundey. Karia Press. London N17 9TR. £7.95.

Steel group wins | Rose campaigners submit | Broadcasting unit's merger

is opposed By Raymond Snoddy

THE Broadcasting Complaints Commission, which is responsible for examining complaints of unfairness by hroadcasters, yesterday launched a campaign for its own survival as e

separate body.
In its annual report the commission rejected suggestions from the Government that it should be merged in some way with Lord Rees-Mogg's Broad-casting Standards Council, the hody that monitors the portrayal on television of sex and violence.

"The BCC usually has to establish disputed facts and then reach an objective deci-sion, while the BSC will simply look at undisputed facts and reach a subjective decision on them," argues the commission, which is chaired by Lady Anglesey.
In the white paper on hroad-

casting which was published in casting which was published in November, the Government claimed it might he "more rational and less confusing to the viewer" if the two bodies were combined, possibly with separate panels for the separate functions.

The commission says its pro-cedures have to be thorough because its work can he compared with a quasi-judicial tri-hunal, subject to judicial

commission's considered view is that it "cannot be merged with a body intended to cover the establishment and monitor ing of programme standerds in specific areas.'

all of them involving unjust or unfair treatment were upheld,

television company in the YORKSHIRE Television is to wake of the break-up of press ahead with plans to national pay hargaining implement far-reaching changes to working practices, pay systems and working hours in spite of a staff vote rejecting the changes.

The company is to send letters to the 1,051 staff asking them to sign new contracts of applications of the complexity of the changes of t National agreements allowed for multiplying overtime payments for irregular hours.

Officials of Beta, the broad-casting union, the ACTT film and television technicians union, the EETPU electricians union and the NUJ journalists union emphasised they wanted to negotiate a settlement to the dispute, possibly through Acas, the conciliation service. Mr Clive Leach, YTV's man-aging director, said the com-

pany was determined to go ahead with its plans as the package had been recom-mended by the joint shop stewards committee, after heing amended in negotiations.

Mr Leach said he was confi-

dent a majority of the work-force would accept the proposals by signing new contracts. He said the radical changes

in the structure and financing of the hroadcasting industry meant there had to be radical changes in the way the company operated.

 Union leaders at the BBC will meet today to discuss the next move in their long-running dispute with the corporation over its imposed 7 per cent pay offer. Live television and radio programmes were twice disrupted last week hy lightning strikes called in protest at the offer.

More women joining top jobs in Civil Service

By Michael Smith, Labour Staff

WOMEN ARE increasingly being appointed to middle and senior management jobs in the Civil Service, say Government figures published yesterday.

Mr Richard Luce, Civil Service Minister, said the increasing availability of part-time work, child care facilities and career break schemes would career hreak schemes would

help the trend to continue.
in Career Break and Childcare Provision in the Civil Service, published yesterday, the Cabinet Office says that in 1988 women accounted for 5 per cent of staff in the top three-grades, compared with 4 per cent a year previously. They increased their repre-

sentation among grade 5 from 8 per cent to 9 per cent; among grade 7 from 8 per cent to 10 per cent; and among executive officers from 34 per cent to 37

Part-time working among section of the labour force."

women has also increased. In 1987 8.7 per cent of women in the non-industrial Civil Service worked part time but hy last year this rose to 10 per cent. By the end of last year, 15 departments were providing staff with access to holiday play schemes, compared with eight in 1987.

The Home Office, Ministry of Defence and Civil Service College are developing plans for nursery facilities for the under fives and other departments are assessing the likely demand for such schemes. In addition, 13 departments heve established keeping-intouch schemes for staff who

resign for domestic reasons. In a parliamentary written reply, Mr Luce said: "We cannot afford to waste talent or ignore the skills and abilities of an important and growing

Ucatt to seek women members By John Arlidge

UCATT, the construction union, has announced plans to attract more women into the treditionally male dominated huilding industry in an attempt to counter increasing skills shortages and recruitment problems.

A guide, Blueprint for Equality, published yesterday, gives the union's 10,000 local officials and shop stewards advice un equal opportunity deals, training and sexual harassment.

Women form just 1 per cent of Ucatt's 260,000 members. The union hopes to increase the share to a third by the turn of the century.

The guide says: "By the year 2001 the construction industry is likely to need a workforce which is a million stronger

than it is now if it is to meet demand and stave off European competition. The simple fact is that construction has no alternative but to give priority to recruiting women."

Mr Albert Williams, Ucatt

general secretary, said: "With the demographic changes which will be taking place over the next few years, it is essen-tial that the construction industry have industry harnesses the skills which women have to offer." A report for the Construc-tion Industry Training Board last November found that 76 per cent of employers believed many companies would not

employ women.

Blueprint for Equality; Ucatt
House, 177 Abbeville Road, London SW4 9RL; £L

By Anthony Moreton, Weish Correspondent THE VALLEYS programme has been extended for a further two years. It was launched a

programme for two years

Walker extends valleys

year ago by Mr Peter Walker, Secretary for Wales, to rejuve-nate the economically troubled South Wales valleys. The programme was originally meant to end in 1991. Mr

land clearance, urban renewal, and all the other initietives involved in the programme are beginning to bear fruit." Mr Walker claims the valleys have had "a good year" since the programme was launched

Walker explained the exten-

sion hy saying that "the record levels of investment in indus-

trial support, factory huilding,

in the Rhondda. Unamployment fell by 8,200 - with a greater proportionate fall in the valleys than in the rest of Wales or the UK as e whole. An inward investment proj-

ect has arrived every two weeks, amounting to e total of 32 which have brought capital spending of £62m and and will eventually create 3,200 johs. Some £230m has been granted in regional eid, advance factories have been let et e rate of two a week and urban renewal has grown.
The valleys have heen described as Wales's only area with inner-city problems.

free enterprise body's award

ASW, the Cardiff-hased steel company that was the largest management hny-nnt when hought from its parents, GKN and British Steel, last year, has won the Welsh Free Enterprise Award for 1989.

Two other awards have been One goes to Mr John Hum-phries, editor in chief of the Western Mail and newly launched Wales on Sunday. The other was presented in Cardiff yesterdey by Welsh Secretary Mr Peter Walker to Professor Derek Embry, tech-pical director of AR Electronic

granted this year, their first anniversary since heing launched by Aims of Industry.

alternative development CAMPAIGNERS seeking to Ridley, Environment Secretary, not to schedule the site as an ancient monument. They

save the remains of the Elizabethan Rose Theatre in London yesterday snhmitted their own plans for a commercial development on the site.

It would preserve the theatre remains and allow access to the site in Southwark where Shakespeare is believed to have acted.

Members of the Rose Theatre Campaign Committee decided to ask Southwark council to back their scheme instead of the office block proposed by Imry Merchant Developers. They chose to make the planning application rether than appeal against Monday's High Court refusal to overturn the decision by Mr Nicholas

said an appeal would heve involved heavy costs and significant delays.
Southwark council's planning committee has deferred a decision on the Imry Merchant

plan and is now due to con-sider it later this month. Mr Simon Hughes, Democrat MP for Southwark and Bermond-sey, on hehalf of the Rose Theatre campaign, said: "We hope that our proposal and our application will be granted, and that the council will either turn down or defer further as being still unsatisfactory the epplication that Imry have sub-

nical director of AB Electronic Products. Retailers sharpen up video's tawdry image

reputation of the video rental and retail industry tended to be one of sleazy hack street shops frequented hy men in dirty raincoats, rent-ing pirated videos. It was hardly a suitable image if it were to become a growth husiness attracting a wider market. Much has been changing, however, as big husiness has realised the potential of the pre-recorded video market and begun cleaning up the image. Last month saw the launch of s television advertising campaign for a chaio of video shops under the banner Hollywood Nites, which will rent

and sell videos. This is a symbol groop along the lines of Spar in food retailing - with 250 shops signed up so far. It is organised hy Parkfield Eotertainment, a subsidiary of Parkfield, a group which has been diversifying from its original foundry husi-



love to collect things

Each shop has a fascia designed to look like an old Odeon-style cinema, and is supplied with stock by Parkfield Entertainment, which claims to be the leading distributor of entertainment prod-

ucts - such as videos, records and tapes - to UK retailers. Mr Paul Feldman, chief executive of Parkfield Entertainment, promises that Hollywood Nites shops will stick to a code of practice. Eight-year-old children will not be rented the likes of Texas Chainsaw Massa-

Also moving into the video rental market is Kingfisher which, through its Woolworth chain, claims a 35 per cent share of the retail market for pre-recorded videos - known in the trade as the "sell-

through" market. Kingfisher recently took over Titles, a Marchester-based chain of five rental shops, as a toe-dipping exercise. There ere few chains of rental shops and about 5,000 independents. Such a fragmented market offers scope to huild market share

rapidly. W H Smith Group, a leading retailer of books and recorded music, and the owner of the

Our Price record shop chain, is also enxious to expand in the sell-through video market which it sees as a growth area. Mr Malcolm Field, W H Smith managing director, argues that people in Britain love collect ing things such as books and records. So why not videos,

Already a close second to Woolworth in the seil-through market through its W H Smith shops, the group is soon to start a six-shop experiment in video retailing. The Video Store, as the shops will be called, will be identified as being linked with Our Price and will use similar systems. If the test goes well, W H Smith plans to develop a national chain, starting next year. It will not go into the rental business though, which Mr Field believes is less profitable than people think. He thinks video retailing will be as profitable as selling records.

Mr Feldman reckons that 60

have a video cassette recorder and says projections are for that figure to rise to 80 per cent hy the early 1990s. At the moment, he says, only about 40 per cent of VCR owners rent pre-recorded videos and a mere per cent huy them. But, Mr Feldman says, peo-

will flatten as more people buy and collect videos. ric says the rental market is worth about £500m a year. The sell-through market is smaller, hut is catching up and could be

worth £300m this year. Mr Field also expects the rental market to fall eventually, ss more people buy videos and prices come down. He predicts that the sell-through market could double this year. There are not many markets that are growing that quickly."

Maggie Urry finds newcomers focusing on the sale and rental of pre-recorded tapes per cent of households now

ple with VCRs rent fewer videos the longer they have owned the machine. He believes that the rental market review. As a quasi-judicial body, the

> The commission received nearly 350 complaints last year. Twenty-one complaints,

12 in part only.
Five were also complaints of unwarranted infringement of

UK NEWS - EMPLOYMENT

Unhappy Knapp takes hard line with BR

Fiona Thompson on the NUR leader's vain attempt to promote a more moderate line

R JIMMY Knapp was a not a happy man when he walked into his 11.14pm press conference on Monday night

The general secretary of the National Union of Railwaymen looked exhausted and drained a state not simply due to the previous nine hours spent locked in debate with his exec-

Even the traditional cup of tea he always has before facing the press did not appear to have helped - he was a man with bad news to deliver and it

The NUR's 21-strong executive had voted by 12 to eight (one member was on holiday) to reject British Rail's 8.8 per cent pay offer and to go ahead with yesterday's fifth, 24-hour strikes

Mr Knapp had pushed hard for an alternative course - to reject the offer but to suspend the strike action pending fur-ther talks at the conciliation service Acas. This was rejected by the same 12 to 8 vote. He fought his corner but ultimately could not garner enough support for his more

moderate stance. After having won almost universal plandits for his con-duct since the five-week long dispute began, Mr Knapp knew he could now expect a barrage of government criticism and righteous indignation from British Rall But more important, he knew that the NUR risked losing at a stroke the sympathy it had won from the travelling public in spite of its four 24-hour strikes.

There was no contingent in the executive voting for out-right acceptance of the offer there were hesitations over both the pay side and the ques-tion of what BR was actually guaranteeing on bargaining

machinery.
On pay, all 130,000 BR staff have been offered 8.8 per cant and the 64,000 staff in London and the south east will get between 10 and 15 per cent because of extra allowances.

In spite of its reorganisation in 1978, however, the NUR's executive does not reflect the regional balance of its member-ship, and executive members representing areas outside London and the south east have a

proportionately higher weighting on the board.

As a result, although a substantial proportion of NUR members would qualify for the higher increases, executive members representing workers who only qualify for the flat 8.8 per were not keen to

On the question of bargaining machinery; in spite of
acknowledging that the BR
board had moved significantly
by giving a commitment that
pay and conditions would continue to be negotiated nationally, the executive was deeply
suspicious of its position — in
the light of BR's actions over

the light of BR's actions over the past week.

When making the commit-ment to retain national negotiating on pay and conditions, during last Friday's Acas talks, BR also said all existing national agreements would be

The union said yesterday, however, that this commit-ment was not in the document BR sent to the NUR for approval - hence the suspicion.
To some NUR watchers, the executive's decision was not

surprising.
Mr Richard Hyman, profes-sor of industrial relations et the University of Warwick, was one of the three authors of the Warwick Report, a year-long inquiry into the NUR commis-sioned by the union and based on an extensive survey of its

The report, which found widespread dissatisfaction among railway workers, noted that there was not sufficient work at head office to justify the continuous presence there of the 21 executive members. Apart from the few who sit on the key sub-committees, it was a full-time body without a full-time job to do, Mr Hyman

said yesterday. He said this was e recipe for friction and bad feeling, with the consequence — as he saw it — that some executive mem-bers try and look for opportu-nities to exercise control over the winds exercise.

the union's operation.
The executive has also had a long history of standing out and only gradually giving way on issues — and getting mar-ginally more in the process. This may have provoked Mon-

day night's split.

From all corners, the internal opinion on Mr Knapp is one of respect. He has always been anxious not to steam-roller the executive - while he will make his own view known very clearly, he will not impose

Above all, he wants to hold the union together. He knows his executive inside out and clearly had a feel for what was to come

when, leaving Acas at 5em on Saturday, he intimated that he did not think his executive would stomach the offer. Had the board members but recognised it, Mr Knapp was

giving them an early warning when he argued very hard then that they should improve the offer "even as a gesture."

Having fought and lost, however, there will be no further divisions.

divisions.

The NUR's policy is to unite behind a policy once it is agreed, so there will be no opportunity to change Monday night's decision until both sides have resumed talks at Acas.



Jimmy Knapp; could not win backing for moderate stance

Time for bluffing nears the end in the dockers' dispute

Jimmy Burns looks at the tougher attitude of the port employers who claim more dockers are returning to work

he time for bluffing in the docks dispute appears to be over. **Employers last night claimed** that the trickle in the return to work in recent days was poised to turn into e flood, with support for the strike close to crumbling in Grimsby and Immingham, one of the largest port operations in the country.

£ 1364

They have also indicated that they could soon begin to sack dockers who continue to strike at ports where support has seemed most solid, namely Liverpool, London and South-

TGWU transport union offi-cials meanwhile appear to have had their spirits lifted by the pledge made by dockers' leaders in continental ports that they will refuse to handle diverted cargo.

They say they are prepared for a lengthy strike and have warned that no dockar will return to work until the last of his dismissed colleagues is

Whatever the final outcome of the dispute, the first ten days of the strike has already turned Britain's docks industry inside out, with 1,850 dockers of the 9,200 formerly registered under the Dock Labour Scheme taking redundancy

As Mr Stuart Bradley, managing director of Associated aging director of Associated British Ports, the biggest port employer, put it yesterday: "What is happening now in the port industry is setting out the basis for the next 50 to 60 years. We're talking about restricting the industry." restructuring the industry." ABP owns 19 of the 60 ports formerly registered under the Dock Labour Scheme - equivalent to 25 per cent of Britain's total port capacity. Since the dispute began, 1000 of its 1,720 registered workforce have

under the Government's com-Mr Bradley says that the

the transfer of a thought to be a

taken voluntary severence

ASSOCIATE	D BRITISH PO	RTS
	Dockers employed pre-strike	Dockers accepting
"Hufi	510	236
*Goole	135	72
*Grimsby	10	10
*Immingham	18	6
*General Workers Stevedores	68	47
"Southampton"	307	148
Barry .	65	21
Newport	175	84
Swansea	78	78
Ayr .	14	14
"Fleetwood	44	4
Garston	58	58
King's Lynn	49	36
Loweston Container Terminal	12	12
Plymouth · · · · .	14	11
TOTAL	1,720	1,000

shelition of the Dock Labour Scheme which set manning levels by joint agreement with the union has forced ABP man-agement to make a "micro-scopic examination" of the labour force that is needed in

In practice, this has meant that ABP has gone faster and further in trimming its work-force than British Coal during the miners' strike. Rather than wait for the strike to end before making substantial job cuts, as British Coal did, ABP

appears to be wining the slate clean from the outset, before

starting afresh.

The effects of such a strategy has already been felt in the ABP port of Garston, on the River Mersey, where the entire former registered dock workforce of 58 took voluntary severence in the first week of the

Operations at the port have been resumed, with management redeploying its other employees to do docks work if necessary and customers providing their own labour for dis-

charging and unloading cargo, Grimsby and Immingham, one of the largest port operations owned by ABP, has the bulk of its workforce still officially on strike. Yet there, too, local management has managed to insure the continu-

ing operation of the port.
At the port, 105 of the 720 dock workers have taken voluntary severence, while just over 400 were still on strike

yesterday. With about one third of its original workforce back at work, the port yester-day had 16 ships being worked normally, although trade in steel products which normally averages about 20,000 tonnes per week is believed to be

down to about 2,000 tonnes. Even in Southampton, where support for the strike has seemed most solid, 13,000 piped in and out of the port thanks to technology now available on self-discharging

Nevertheless, the port's connevertheless, the parts container operations which require skilled dock workers have been held up by tha strike, forcing ABP to issue letters to the strikers that they will be sacked unless they return to work return to work.

It could take management between two and three weeks to train a skilled replacement labour force and re-allocate its

non-striking employees into an effective operational force. If this proves difficult in the short term, the company has not ruled out taking advantage of its diversified asset structure to make more areas of its ports available for property

Of the 7,000 acres of land owned by ABP around the country, 2,500 have already been set aside for property development, and property now accounts for an equal share, along with ports, of the company's total profits.

Union officials see what ABP is doing as nothing more or less than what they said it would do - that is, riding roughshod over dockers' jobs and long established working arrangements the moment the Dock Labour Scheme was abolished. But since the dispute began they have shown themselves unable to dictate the scope and pace of change,

Talks called to settle council staff pay dispute

By Michael Smith, Labour Staff

LOCAL GOVERNMENT employers are likely to meet union leaders of 500,000 white collar workers tomorrow for first time in a fortnight and try to resolve a dispute which is causing severe disruption to council services.

The meeting would coincide with the final day of a three-day strike by members of Nalgo, the local government union, which has disrupted or closed social service offices, libraries, day care centres and

rates offices.

The employers' side, which suggested the meeting to the union, said there was no prospect of it changing its pay offer at the talks, which would be

Lacsab, the local govern-ment advisory body, said yes-terday that the employers wanted to ensure they fully understood Nalgo's position. They would take stock of the position at a formal employers'

meeting on Monday.
Nalgo leaders believe that pressure is growing on councils to increase their 7 per cent final offer after the 8.8 per cent offer made by British Rail to its workers. They said yester-day that if there was no significant movement both on the level of increase end the "strings" attached to it, they would ballot on further industrial action.

However, the union is almost certain to hold back from carrying out earlier threats to bal-lot for an indefinite strike. Instead, it is likely to seek support for weekly one-day strikes

across Britain and smaller localised stoppages, The two sides continued to dispute each others' estimates of support for the strikes,

which began two weeks ago. Nalgo said about 470,000 members were on strike yesterday, an increase on last week's total, but Lacsab estimated that less than 50 per cent of the union's membership was out,

and the figure was declining.
Nalgo is seeking 12 per cent
or £1,200 a year, whichever is
higher, and wants the employers to drop plans to allow councils more freedom to interpret national agreements.



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UK NEWS

Managers hope to win public sympathy in strike

Boost for rail chiefs as union remains divided

By Kevin Brown, Transport Correspondent

MORALE was rising among British Rail's top managers yesterday as the extent of disagreement among the executive of the National Union of Railwaymen became clear.

The mood at BR's Euston

House headquarters changed overnight from deep gloom over what seemed like almost total victory for the unions to virtual dishelief at the NUR's

"The NUR have delivered themselves into our hands. Having played it very skilfully all the way through the dis-pute they have now made a serious mistake," said one senior manager. BR was considering its next

move last night, but executives said they expected pressure on the union to increase rapidly as public sympathy drains Officially, BR was saying

there were no victors in the agreement reached earlier this week with Aslef, the train driv-ers' union, and the Transport Salaried Staffs Association, which represents white collar However, senior managers

were admitting privately that the settlement represented a serious deleat on both pay and changes in the national bargaining machinery.
The NUR's decision to continue the dispute was seen as a public relations gift which

would deflect much of the anger directed at senior managers by both passengers and government ministers.

"We made every mistake in the book, but this gives us an apparatusity to come compatibility. opportunity to save something from the wreckage," said one



Euston House was huzzing with rumours about the future of Mr Trevor Toolan, BR's personnel manager, who drew up the pay and conditions propos-als which led to the dispute. Mr Toolan was closely identi-fied with BR's hard line at the

beginning of the dispute, and was eventually overruled by Sir Robert Reid, BR chairman. Managers pointed ont that Mr Toolan's strategy had been endorsed by BR's executive directors, including Sir Robert,

and there was no suggestion that he might be sacked.

There was speculation, however, that Mr Toolan would find his position intolerable following the failure of his pro-

Sir Robert was widely thought to be safe from dis-missal given his success in bringing the corporation into profit over the last five years, and his intention to retire in

But the outcome of the dis-pute was thought to increase the likelihood that the next chairman would be recruited from outside BR.

The man being most frequently mentioned hy senior managers is Mr David Simon, managing director of British Petroleum since 1986, who is thought to be top of the Gov-ernment's shortlist for a tough outsider.

Baker eases path for foreign teachers that the shortage of teachers

TEACHER shortages in status to overseas teachers London and the home counties were admitted by Mr Kenneth Baker, the Education Secretary, in the House of Commons last night as he made it easier for recruits from overseas to attain qualified status, writes

He announced that local education authorities would have discretion to grant qualified

after they had worked satisfactorily for a single term, instead of a year, as at present. Mr Baker envisaged that this change would be particularly attractive to teachers from

Australia and New Zealand. who were already playing a significant role in schools in inner London boroughs. He rejected Labour charges

had reached "crisis" proportions and stressed that the position varied from one part of the country to another. But he acknowledged that

the number of teachers resigning from posts with the Inner London Education Anthority, some 1,439 this year compared with 1,908 last year, was still "unacceptably high."

Tough laws restrictive practices

TOUGH laws to tackle TOUGH laws to tackle restrictive trade practices in UK industry and commerce, including substantial fines for both companies and directors, were announced yesterday by Lord Young, the Trade and Industry Secretary.

The Government's propossile outlined in a nolicy docu-

als, outlined in a policy document reforming Britain's 30-year-old restrictive trade prac-tices legislation, will also for the first time bring the professions within the scope of

restrictive practices law.

The proposed legislation will also include tougher powers of investigation for Sir Gordon Borrie, director general of the Office of Fair Tradition ing, to uncover restrictive

agreements.

These will include the powers of search and entry, using force if necessary, and are sim-

decided to give powers of enforcement, incinding the levying of fines, to a strengthened Monopolies and Mergers Commission.

It has decided to scrap the

present system of controls of restrictive trade practices under which all agreements must be registered with the Register of Restrictive Trade practices in London.

The Government believes that this system concentrates on the form of agreement rather than its effects. Thus, it has decided to bring in a gen-eral prohibition of restrictive agreements, such as price-fix-ing cartels, collusive tender-ing. and market share arrangements. Few exemptions will be

made, the Government says, except for where the law conflicts with the EC and other international agreements. This means that the Channel Tun-

be introduced before next year and the Government also plans a period of transition to give companies time to adjust to the laws. Details, Page 7

IN THE HIGH COURT OF JUSTICE

IN THE MATTER OF HANIMEX

(UK) HOLDINGS LIMITED

IN THE MATTER OF THE

COMPANIES ACT 1985

NOTICE IS NEFIERY GIVEN that a Petition presented to Her Majessy's High Court of Justice on 30 June 1998 for the confirmation of the reduction of the their capital of the shows-assisted Company Inso; 21,745,020 and Aus 52,400,000 to Aus 32,400,000 to Greatest to be beard before the Honodrable Mr Justice PETET GENON at the Royal Courts of Justice, Strand, London, WCZA 211. on Monday the 24th day of July 1399

ANY Greditor or Straigholder of the said Company dealring to oppose the making of on Order for the confidention of the said reduction of capital should appear at the time of hearing in person or by Coursel for the purpose

A copy of the said Petition will be turnished to any such person requiring the same by the undermentioned Solicitors on payments of the regulated charge for the same.

CHANCERY DIVISION

Government seeks to reassure Tories on tough policies

THE Government yesterday warned its supporters at Westminster they could not expect any early respite from high interest rates or tough controls of public spending as it main-tains its fight to bring down inflation.

But Mrs Margaret Thatcher, the Prime Minister, and Mr Nigel Lawson, the Chancellor, sought to reassure Conservative MPs and peers that although they should not expect instant results, the Government remained confident that inflation would be brought firmly under control. The attempt to calm mid-

term nerves among their sup-porters came as the Prime Minister was said to be completing preparations for her planned Cabinet resbuffle, designed to boost the Government's flagging fortunes in the opinion

With reshuffle speculation at fever pitch, Ministers were con-fidently predicting a formal announcement early next

They reported signs that even if, as expected, there are no changes in the three top positions, the reshuffle among other Cabinet members and in the Government's middle ranks might be more extensive than previously thought.

One insider suggested that as well as appointing a new Conservative Party chairman, Mrs Thatcher may announce cabioet level changes in at cabioet-level changes in at least five other departments. In an hour-long meeting with Conservative peers, the Prime Minister acknowledged the difficulties caused by the recent surge in inflation but delivered an essentially upbeat message on the economy and on Britain's role in the European Community.

Community. She also promised that, with 90 per cent of its main election pledges now fulfilled, recent pressures caused by the Gov-

ernment's legislative pro-gramme would begin to ease. Mrs Thatcher said afterwards that the mood of the meeting had been "excellent." Several peers agreed that sithough she bad "mildly rebuked" them for a series of rebellions over the past year on such issues as water and electricity privatisation, the differences bad not been allowed to mar the atmo-

There was some scepticism, however, that the legislative programme for the next ses-sion of Parliament will be significantly lighter. The Government has already announced that it is planning major bills on the reform of broadcasting on the overhaul of the National Health Service, and on changes to the legal profession.

The Prime Minister's tradi-tional "end-of-term" gathering with peers will be followed by a similar address to Conservative MPs tomorrow. It coincided yesterday with separate meetings between Mr Lawson and Sir Geoffrey Howe, the

Philip Stephens reports on Mrs Thatcher's bid to calm mid-term nerves as she prepares for a Cabinet reshuffle designed to boost the party's image in the opinion polls

Foreign Secretary, and the finance and foreign affairs committees.

Mr Lawson told members of the finance committee that the fight against inflation would take longer than some of them might bope. He voiced his determination to maintain interest rates at their present levels for as long as necessary. He warned that the present public spending round would be particularly tough and MPs

would have to accept that the Government could allocate extra funds only to key priority He sought with only limited success, however, to answer

the concerns of many Conservative MPs that the planned "safety net" arrangements for the poll tax would not cause severe problems in the party's key marginal constituencies. Speculation that the impending reshuffle may be more substantial than expected bas been fuelled by Lord Young's reported decision to leave the Cabinet, and the perception that the Government needs a much hrighter face in certain important areas.

So although Sir Geoffrey, Mr Lawson, and Mr Douglas Hurd are expected to remain in place, cahinet-level changes are now expected at the departments of Trade and Industry, the Environment, Transport, Education, Northern Ireland, and possibly Employment.

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ilar to those already available to competition officials from the European Commission. But the Government has

nel will not fall within the scope of the new law, although the professions will. The legislation is unlikely to

THE HIGH COURT

THE COMPANIES ACTS, 1968 -

NOTICE is hereby given that a Petition pres-emed to July. High Court of Ireland on the 17the day of July, 1893 for confirming the cancellation of IRIA-702,983.00 of the balance-standing to the credit of the share premium account and find such amount be transferred to a non distributable capital reserve against which any goodwith or any excess of the cost of any acquilation over its undorfying not asset white may be written of it accordance with scooped accountancy practice and pur-suant to the Special Resolution pessed as from humber 5 at the Annual Gerferal Mes-ing hold on the 20th of January, 1999 at The Shelloume Hotel, Dublin 2 is directed to be heard before The High Court of Ireland on the 27th day of July 1909 at 10.50 s.m. in the forenoon at the Four Courts, Irms Quay, Dub-lin 7.

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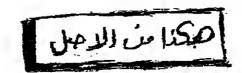
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TECHNOLOGY

ubbish is perhaps the most visible brand of pollution and plastic packaging is regarded as one of the worst effenders because some forms are virtually indestructible.

This has left the makers of plastic packaging under the green searchlight when questions are asked about recycling. ing. In response, companies in the \$150bn-a-year plastics sec-tor have been seeking ways to ensure that their materials do not cause environmental probns after use.

Yet, whatever technology is available to assist them, the solution is often only as good as the strategy for collecting and separating rensable plastic from the other rubbish. This is why some of the initiatives by hig plastics producers in the US, including Dow Chemical, Du Pont, Amoco and Mohil, are being carried out with waste disposal companies.

In Europe, the response has

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disposal companies.

In Europe, the response has been slower, although several large companies, including Hoechst of West Germany, DSM of The Netherlands and Royal Dutch/Shell, the Anglo-Dutch group, are all considering an increase in their plastics reprocessing operations.

reprocessing operations.

The driving force behind these moves is the threat that some of the newer and more promising markets for plastics, particularly in packaging, could be put at risk by new laws circumscribing their use on environmental grounds.

Simon de Bree, a board mem-ber at DSM, says most plastics companies will have to react to feelings of antagonism towards the over-use of plastic packag-ing. Another observer says: "If the industry can take the initiative by demonstrating its commitment to recycling then some of the pressure will be lifted."

ew weather prediction tech-nologies are expected to pro-vide a life-saving flood warn-

seasonal climate fluctuations will

make planning for the distribution of fertiliser for food relief more eff-

cient. Construction projects could be timed to avoid flooding."

Chipping away at a mountain of rubbish

Peter Marsh explains the difficulties that make plastics recycling such an uphill struggle

There is also a strong economic argument. If plastics waste can be recycled efficiently, it will create a new source of raw material. "We are not doing this (recycling) out of any altruistic purposes," says Jerry Ehrene, a Du Pontmarketing manager. "We are confident we can make money out of it."

Packaging for anything

out of it."

Packaging, for anything from snack foods to industrial equipment, is at the sharp end of the defate about recycling. It accounts for about a third of the 80m tonnes of plastics produced world-wide each year.

Most packages are in place for a short time and then discarded. With the use of packaging materials rising at 5 to 10 per cent a year in many countries, that leads to a growing mountain of plastic waste. And while by weight plastics account for only 4 per cent (12m tonnes) of western Europe's amunal domestic garbage, in volume terms the probage, in volume terms the proportion is around 20 per cent. Two thirds of this waste ends up in landfill sites, which are

rapidly becoming scarcer.

The issue is aggravated by the fact that most plastics take an extremely long time to degrade - as is testified by the pervasiveness of the litter. But more serious in the long term is the way that buried plastic able barrier, both to water flows and to the gases — such as inflammable methans —

which huild up as organic material breaks down. Some recycling of plastics does take place, mainly in the industrial field. In the UK, 5 industrial field. In the UK, 5 per cent of the 3m tonnes of plastics used each year is reprocessed, according to the British Plastics Federation. Most of this activity involves collecting plastic scrap and used sheeting and selling it to the makers of packaging.

In the UK, some 60 companies take significant volumes of plastic from this source and use it in new nackaging.

use it in new packaging from hin liners to food trays.
These companies include Scott
& Robertson and Polymer
Technologies International,
both of which are investing heavily in the washing and reheating plants needed for such operations.

But the recycling of domestic plastic waste is minimal. In

Europe 4 per cent of such refuse is reprocessed, while the US figure is only 1 per cent of the 10m tonnes of plastic refuse discarded each year. One of the main barriers to recycling plastic packages is that they are often not as simple as they look. There are five big selling plastics, accounting for three-quarters of total world production: low and

high-density polyethylene polystyrene, polyvinyl chloride (PVC) and polypropylene. Increasingly these plastics are being alloyed or layered to improve flexibility, appearance and preservative properties. So even a humble food wrapper may consist of several types of material.

Recycling such products is difficult because of the need to "unscramble" the different plastics from the mix. So most recycling initiatives concenrecycling initiatives concentrate on specific items known to contain single plastics, for example drinks bottles made from polyethylene terephthalate (PET), a hard plastic chamically related to polyester fibre, washing-up bottles that consist of high-density polyethylene and industrial packaging incorporating low-density polyethylene film. ene film. The success of recycling ini-

tistives often depends on effi-cient collection. The most practical way to achieve this is to educate householders to sepa-rate plastic rubbish from other kinds of waste. This is already done on a large scale in parts of West Germany and the US. In Britain, few local authorities organise rubbish collection on this basis, although Sheffield is pioneering a project that encourages householders to sort out rubbish so that the potential for recycling is optim-



In the US, plastics suppliers are joining forces with waste disposal companies in several recycling initiatives. The waste companies provide large quan-titles of plastic from the domestic garbage stream. Du Pont has teamed up in one such operation with Waste Management, a large refuse

management group.

Dow and WTE are conducting an experiment in collecting waste from 1,300 households in Akron, Chio, to see how much of it can be recycled. And with several other plastics producers, including Huntsman, Mobil, Arco and Amoco, Dow is planning to invest \$14m over the next few years in setting up collection points and recycl-ing plants for polystyrene

Even when plastics are sepa-rated from other waste, most recycling operations still need some form of screening to ensure that, say, PVC and PET are not mixed up. This can be done by froth-flotation, which takes account of discrepancies in the density of different plas-tics. The process resembles the separation systems used for ore and rock in mining. A more sophisticated screening technique, based on chemical analysis, employs a spectrometer to detect differences in the atomic structure of plastics.

There may be problems in ensuring that the plastic obtained is of a high enough quality, especially if the final object has to be strong enough to bear any sort of load. Plastics companies are tackling this by looking at different

additives to enhance the properties of the recycled material.
Although many observers believe that the technology is not up to sorting plastics from ordinary domestic waste, some groups are willing to try. They are notivated by the thought that a foolward and researchly that a foolproof and reasonably cheap way of separating plas-tics from other rubbish would yield useful volumes of recycla-ble material from existing waste collection operations.
In the UK, the Department of Trade and Industry's Warren Spring Laboratory, in Steven-age, is working with the Brit-ish Plastics Federation and the publicly owned waste disposal

authority in Manchester on sorting techniques based on a mixture of chemical analysis and mechanical systems, such as froth flotation.

Direct line to data from parliament

A DIAL-UP index of UK parliamentary proceedings, including select committee reports and European Commission publications, is now available to the public.

Polis (the parliamentary on-line information system) can be reached by direct dial-ling or at local call rates via British Telecom's Packet

Switch System.

The new public service is an extension of a system, run by Meridian Systems Management (MSM), which is already available at the Houses of Parliament. About 40 terminals there are connected to the system via two British Telecom Kilostreum lines. MSM also staffs a support line at its office in Bromley, Kent. There are three databases, one for each of the last three

terms of government. Between them they contain half a miltion records occupying four gigabytes of on-line storage. The latest database is growing at a rate of 100,000 records a year. Because Polis is an index rather than a transcript of pro-

ceedings, response times are fast; 90 per cent of inquiries are satisfied within 5 seconds.

The system is updated after every parliamentary sitting. Index entries typically contain the Hansard date, volume and extensive the person of the p column reference, the names of the Government departments and MPs concerned, an index key assigned by the Commons library and a brief description.

The nser can search the index either by entering a short generic key to pick up all entries for a given subject or by creating a composite key to select references to a spe-cific MP between certain dates. Data are retrieved in reverse

order to give the most recent record first. The databases have a built-in thesaurus of synonyms: a search relating to the community charge, for example, will automatically tucinde any references to the poll tax.

At present, many companies rely on personal contacts for information, but Polis should ofter a more reliable and complete source of business-related legislation.

Andrew Cowie

Weather forecasting takes on a life-saving role

ing system for poor countries, such as Bangladesh, which cannot afford to build glant sea defences. Computer modelling could have saved perhaps 10,000 lives last year when the worst cyclone in the his-A computer modelling scheme, when the worst cyclone in the history of Bangladean swept across the low-lying southern part of the country. One of the world's poorest and most densely populated nations, it had been hit just three months earlier by flooding caused by rainfall. Climatic changes due to the greenhouse effect could increase the frequency of such disasters. intended to protect large populations in low-lying regions from rising sea levels, has been pioneered by Britain's Natural Environment Research Council (NERC). Very long range weather prediction should also benefit navigation, commodity trading, agriculture and construction. According to a World Bank discussion paper: "Advance information on

quency of such disasters.

Traditionally flood problems have been dealt with by massive, expensive dams. Improved weather forecasting, flood risk analysis and mapping offer an alternative because the early warning would enable such

Roger Flather, of the NKRC's Proudman Oceanographic Labora-tory, explains: "Coastal floods produced by tropical cyclones in the Bay of Bengal constitute one of the greatest natural hazards. The only greatest manual markets for day practical means of saving life is to develop computer models capable of simulating and predicting the water movements and associated sea level changes in the region, backed by effective local warnings."

Four years ago, after coastal floods had killed more than 11,000 people in the Bay of Bengal area, Flather formulated proposals for collecting data for a model. An NERC

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HERE

NOW!

research ship would work with the Bangladesh inland Water Transport Authority and the Canadian Department of Fisheries and Oceans.

His proposals may be reconsidered shortly under a global disaster management programme and a study of sea levels, which have been launched by the London-based Commonwealth Secretarist. These programmes coincide with preparations for the International Decade for Nat-ural Disaster Reduction in the 1990s.

"Our aim has been to encourage the collection of all information relating to surge events," says Flather. Meteorological information derived from weather radar systems

and satellite images would be used with the surge models to give accu-rate flood predictions."

Accurate, global, long-range weather prediction has been made possible by computer modelling of El Niño – a change in the atmospheric circulation pattern which occurs at frregular intervals of up to eight years. The present Niño is blamed for floods both in Bangladesh and the Sudan. The same phenomenon is responsible for such disasters as the recurring monsoon failures in South-East Asia and floods in Cen-tral and South America.

The 1982-83 Niño wiped out crops and ravaged the western seaboard of

the Americas by persistent storms, destroying much of the anchovy barvest. In Australia, the associated southern oscillation led to severe drought, furious bush fires and dust storms which carried away 200,000 tonnes of topsoil.

NERC computer scientists and col-leagues in the affected Commonwealth countries may soon be able to predict El Niños, As a result, says the World Bank, specialists can be expected "to provide at least a few months' advance notice of increa risk of climate-related disasters such as a poor south-west monsoon in India, drought in East Africa, Indonesia or the Brazilian Amazon or serious flooding in Peru, Ecuador or Bangladesh.

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can milk a cow without buying

Deregulation since 1985 has allowed the group to build

additional capacity as well. By 1986, HL felt ready to take on Nirma in the lower segment of

the detergent market. It developed a new product, Wheel, from local raw materials,

claiming it was better and gen-tler than Nirma. Wheel was lannched with a massive

advertising campaign and at the sama price as Nirma in

Sales are now running at the

level of 100,000 tonnes a year according to Sen and will rise to 250,000 next year. By then,

HL hopes to have regained a third of the market in deter-gent powders and bars in vol-

ume terms (up from 20 per cent at the moment), and "will be market leaders in valua" -

with a 45 per cent share com-pared with 33 per cent.

has also helped HL towards a solution of another thorny problem. Wages had been

increasing at its Bombay plant,

one of the largest in the group, at 15 per cent a year. Notwith-

standing Rs300m investment in

modernising the factory, its productivity record was the worst of all HL's plants. Ganguly long felt that a con-flict was inevitable at Bombay,

but that the mangement was in

a weak position while there was a substantial shortage of capacity. The conflict erupted

ast year when strikes began in

pursuit of wage demands that the company claimed would

have almost tripled wage costs. HL declared a lock-out. A year ago, on June 23, the lock-out ended and workers returned.

increased de-licensing and changes in the FERA regula-

tions, HL now feels that gov-ernment interference will less

and less stand in the wsy of what it wants to do. Dadiseth

says: "If somebody tells me

today that he cannot do some-

thing because of the law, I

With the prospect of

The expansion of capacity

it, you should not buy it."

Hindustan Lever

Flexing its competitive muscles

Having been constrained for many years by the country's trading restrictions, one of India's largest multinationals now plans to take full advantage of increasing deregulation. David Housego reports

hen Ashok Ganguly takes a look at the prospects for foreign multi-nationals in India he likes

Ganguly is the chairman of Hindustan Lever (HL), the Uni-lever subsidiary based in Bom-bay, which is the country's largest foreign multinational with interests in soaps, deter-gents, chemicals, tollet goods and agricultural products. Add in Unilever's other subsidiaries in India - including Lipton, Brooke Bond and Ponds, with which HL has various management, research and marketing tie-ups, and you have total sales of more than Rs20bn (£770m). In terms of turnover, thet puts Unilever on a footing with India's largest domestic

In the past, HL felt that its growth was impeded by the Indian Government's licensing restrictions on the expansion of all large companies, and by the need to trim its strategy to comply with the FERA rules (Foreign Exchange Regulation Act) on Indian subsidiaries of

oreign companies. But with deregulation increasing, the purchasing power of the middle class (defined as the top 250m peo-ple) growing at 2 to 7 per cent a year in real terms, and a ris-ing demand for quality con-sumer products, "the opportu-nities are now manifold," says Keki Dadiseth, tha finance

HL is in a good position to take advantage of them. Over 65 per cent of its Rs10.7bn per cent turnover is in soaps and detergents. According to Shonu Sen, vice president for marketing, demand for these products is expanding at between 6 and 8 per cent a year, or three or four times faster than the growth in population. Demand for personal products (toothpaste, shampoos, creams) and for spe-ciality chemicals is growing faster still.

As one of the giants on the Indian corporate landscape, HL has the marketing and financial muscle to increase its market share at the expense of its competitors. A more deregulated environment is now offering the possibility of expansion through acquisition. "We intend to be fairly aggressive in this area," says Dadiseth.

HL has other strengths as

well it can take its pick of some of the best managerial talent in the country because it offers not only a broad career structure in India – but also access to Unilever's international operations. Some 30 Indi-ans hold senior posts abroad. ans hold senior posts abroad.
"We are like a university,"
says Irfan Khan, public relations manager. "Those who
have not heen to business
school can get in anywhere
after being with us."

It has an unrivalled distribution network, with more than

3,000 stockists enabling it to penetrate remote corners of the country with fertilisers or detergent powder. "You can find our goods in any market or village," says Dadiseth. It has the largest research and development laboratory of

any private sector company in India. It has developed a cream, Fair and Lovely, that turns dark skins pale and which has had tremendous popularity in India and Africa. Spending on R&D has uncov-ered ways of substituting unconventional oils found in India for widely used soap

With profits before tax averaging 8 to 9 per cent of turnover in recent years and a debt to equity ratio of 1:3, it has a financial solidity that gives it a strong borrowing capability for any future expansion. "We are lika the Bank of England," claims Dadiseth. Says a senior executive: "We

have done very well in a protected environment. We will do much better in a competitive one." Over the past five years HL's return on equity has

(including indexport)

Hindustan Lever

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long-term horizon. It faced a difficult test in the early 1970s when the Indian Government hrought in the FERA laws requiring foreign companies to bring their shareholding in Indian subsidiaries down, nor-mally to 40 per cent. HL was 85 per cent owned by Unilever. While companies like IBM

per cent requirement, HL fought for 10 years to maintain a Unilever stake of 51 per cent. The arguments of its Indian management — which events have since justified — were that HL would gain in terms of access to technology, career openings for managers and the international experience that comes from being part of a global group, with Unilever

left India rather than comply and others fell in with the 40

holding a 51 per cent stake.

At the time the price for Unilever retaining control seemed heavy. HL had to agree that 60 per cent of its business would be in what was called the "core" or priority sector and 10 per cent in exports.

Ganguly always maintained

that the necessary restructur-ing suited HL's strategy. He sold the edible fats, dairy and animal feeds activities to Lipton, another Unflever subsidiary, thus transforming what was a one product and too narrowly based tea concern into a broadly based food processing company. HL also expanded laterally into chemicals and agricultural products (fertilisers, plant feeds and hybrid seeds), enabling HL to gain a foothold in rural India, Within

Source: Hinds

38,757 39,189

Unilever companies in India - 1988 (Rs 00,000s) Hindustan Lever breakdown of Profit before tex sales 1988(%) Soaps 4,014 1,403 488 570 Personal products Plant nutrients, animal feed etc

Total

grown from 16.4 per cent to 23.7 per cent.

A low profile, conservative group, HL has long shunned publicity and safeguarded its position in India by keeping its sights firmly fixed on the long tenth of the safe to Lipton.

More difficult was the challenge it had to face in the early 1980s when a new low-cost producer began making deep interesting the discrete learning of the long tenth inroads into the detergent market. HL was overwhelmingly the market leader with a high priced, quality product in Surf. The success of Nirma, produc-ing out of backyard workshops, was to develop a low cost detergent to replace the washing soaps traditionally used in India — and at a price far lower not only than Surf but traditional laundry soap also. Nirma's lightning expansion and to a proposition in demonstration.

led to an explosion in demand for detergents, Surf's sales grew more rapidly - rising from an annual 5 per cent growth to 15 per cent on the back of this. But HL had no brand with which to compete in the dramatically expanding lower end of the market.

HL's hands were tied because it was unable to obtain the licences to build additional capacity and thus it was best to concentrate on the upper end of the market where

value added was greatest.
Ingenuity and deregulation eventually came to HL's assistance. New detergent makers which sprang into existence on the back of Nirma's success went bankrupt because they lacked the distribution back-up. HL began taking over these units on a leasing basis thus adding capacity for detergents of similar quality to Surf in both powder and bar

form at no cost, and earning good marks with the authorities for preserving jobs. HL has leased three detergent and soap plants which it



A S Ganguly



K B Dadiseth



S Sen

R Gopalakrishnan

interpret it more as a grudge than a reality." He argues that if you have a good case and present it well, the government will allow you to go ahead.
In this more competitive environment, HL wants to

erpand through acquisitions. As part of an overall Unliever strategy it is seeking to hroaden the food interests of Lipton and Brooke Bond. In other divisions it wants as well to pursue its policy of leasing bankrupt units.

The launch of Wheel is a sign that it intends to spend more heavily on marketing. more heavily on marketing.

Marketing expenditure
increased by 50 per cent in two
years from Rel20m to Rel80m.

HL is aiming over the next two
to three years to quadruple its
share of the toothpaste market

from 5 to 20 per cent.

The group is spending more heavily on capital investment; it has risen from an average of Rs300m a year over the past five years to Rs500m this year. It has some hig chemical pro-jects in the pipeline including a Rs2bn linear alkyl benzene plant to provide feedstock to plant to provide feedstock to

its detergent business.
It is expanding its interests in hiotechnology where it sees potentially large markets in the accelerated development of hybrid seeds and in organic fertilisers. It believes that its export business - now accounting for 10 per cent of turnover - could expand subturnover. — could expand substantially. R. Gopalakrishnan, export manager, forecasts a 10 to 15 per cent increase in export volume over the next few years, but adds that "we are at the beginning of a ride which could be hreathtaking."

This is bessed on HI, gaining This is based on HL gaining more of the international sub-

Profit growth last year was depressed by drought, higher raw material prices and the increase in marketing expenditure. Ganguly has already announced a substantial improvement in profits in the first months of this year. The company sees this as a harhinger of the good times shead.

والمراج والمرازات والمرازي والمرازي والمناج والمحاج والمحجم والمحاج والمرازي والمرازي والمرازي

contracting business in prod-ucts like garments - long part

of its export operations - that have traditionally gone to East

Management abstracts

Skill shortages and adult industrial training. A. Roberts and M. Cooke in Industrial and Commercial Training (UK), Sept/Oct 88 (6 pages).

Discusses, quantifies and deplores skill sphortages which restrict the application of new technology, and explains the contribution now made to open learning facilities, viz. the learning facilities, viz. the Open Tech, the Open College, and the Open University. The application of the first of these at Austin Rover is discussed at some length. Provides an extensive list of references (47 of them, to be precise). New competition in the service economy. C. Grimnos in Intereconomy. C. Grönroos in Inter-national Journal of Operations

and Production Management (UK), Vol 8 No. 3 88 (11 pages). Traces the increasing impor-tance of the service sector and argues that manufacturing will increasingly need to rely on service functions to compete, because anyone can make the goods but competitive advantage will depend on the like of technical service and customer training. Believes that the key to success in modern business lies in improved service know-how, and provides five "rules" of service. These cover employee commitment to cus-tomer requirements and to marketing the firm's products at every point of customer con-tact, demand analysis, quality control and organisational support. Emphasises the approach is valid for both service and manufacturing sectors. Conquering evaluation fear. M. Cayer and others in Personnel Administrator (US), June 88

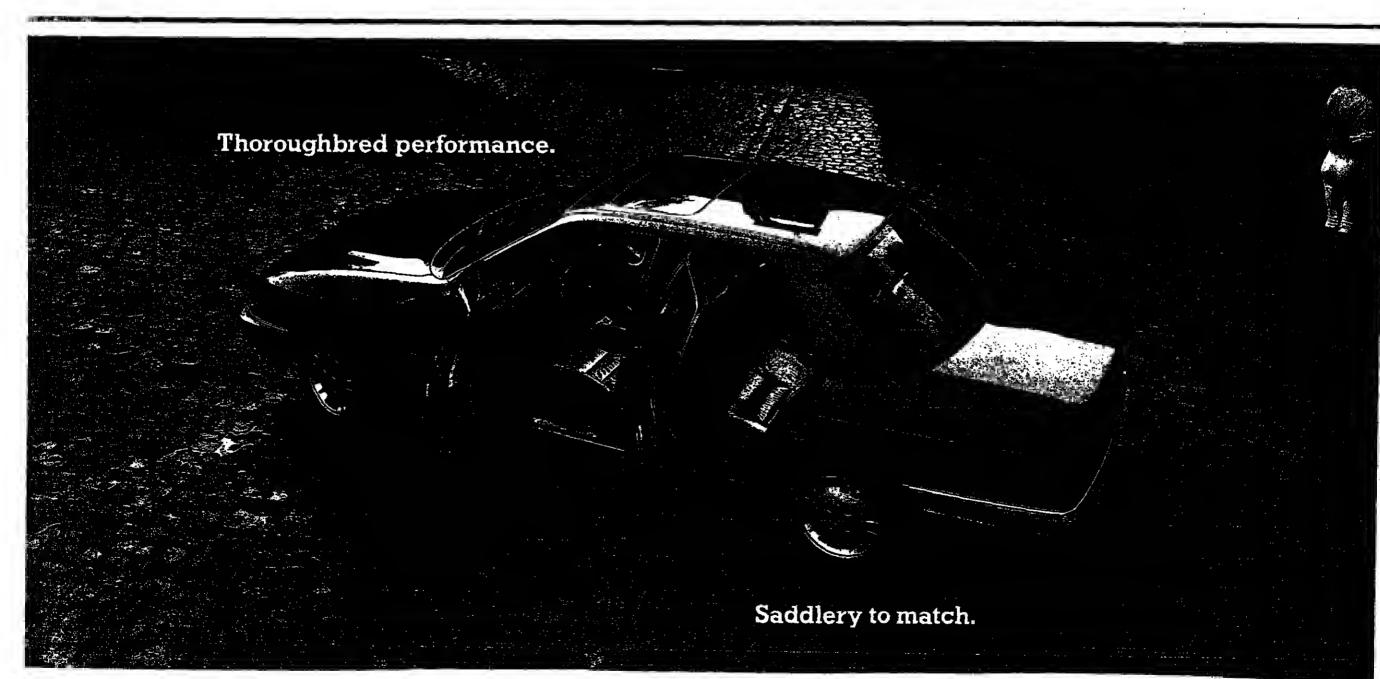
(7 pages).
Believes that appraisal does not contribute as much as it might do to improving performance, because of managers' emotions (nobody likes to con-vey had news) and lack of skill/ confidence; advocates rational effectivenesss training (RET) as a means of overcoming thesa emotional blocks. According to RET, the troublesome emotions and poor supervisory behaviour result from baseless/exaggerated beliefs and thoughts; gives an exam-ple of RET techniques and lists benefits of RET training identification of uncomfortable

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appraisal situations, recogni-

tion of ineffective actions and avoidance of procrastination.



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How to recognise an overstressed worker By Michael Dixon

HAVE you patted yourself on the back for a bit of work you've done recently? If you have, all well and good. But if not, be warned: you may be headed for trouble.

One of the first things people do when they become overstressed is to stop commending themselves on their achievements, says Dr Victor Meyer, a behavioural psychotherapist specialising in treating tha victims of such afflictions.

His talk on stress at a London seminar held by the Psycorp consultancy the other day included a list of four more tellitale tendencies. One is comparing yourself disadvantageously with other people. A second is fearing criticism.

"A less obvious one is fear of praise. When severely anxious peopla are praised for an achievement, they take it as meaning they're

expected to achieva atill more," Dr Meyer explained. "Fourthly, they make self-disparaging interpretations of events. Even if something happens which shows that someone else approves of them, they often decide the other person must be stupid and doesn't count."
He added that there are

also typical ways in which the overstressed react to their plight. The half dozen

most common "ploys" are: Withdrawing socially, making themselves less and less accessible to

other folk. Obsessively checking things again and again. Fishing for compliments.

Doing something to make a good first impression, then running away from the situation.

Being flippant, treating everything as a joke.
Being aggressive, not just purposefully as a means of getting something they want, but apparently for aggression's own sake.

The trouble with auch lists of symptoms is that they ara apt to set perfectly healthy people thinking they have them. So Dr Meyer offered a further diagnostic aid. "Even if you suspect you have the whole darned lot, the acid test is whether it really worries you. If so, you may need help. Otherwise, forget it."

He added that, provided sufferers recognise they have a problem before it becomes severe, they can often cope with it thamselves by a method called "flooding". At the end of his war service as a fighter pilot, for example, combat flying became so stressful to him that he developed a stomach ulcer.

"On my first peacetime flight - to America in the 50s - the old symptoms started to come back. By then I was far enough on in my studies to know about flooding. So I closed my eyes and made myself imagine, slowly and in detail, the worst that could happen.

When I looked up again, a lovely woman was smiling at me and asking what I'd like to drink. I immediately felt complete relief."

complete relief."

But even if the problem has reached a stage where professional help is needed, the treatment can have its plaasant aspects. For instance, not long ago Dr Meyer was called in by a senior executive whose overstressed state had developed into a terror of using lifts, including the one to his office on the top floor of a office on the top floor of a high building.
When I found he was a

gourmet, it wasn't hard to prescribe the treatment," the doctor said. "We called in some first-class caterers in the evening and made him a superb dinner: averything he wanted just as he wanted it. The price of the meal to him was that he had to eat it going up and down in his office's lift - which he did.

"We then repeated the process on later evenings, each time arranging for the

meal to be just a little less enticing than on the previous occasion. But well before it got down to a company canteen standard, his phobia of lifts had disappeared."

First in field

HEADHUNTER Malcolm Campbell seeks someone who
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circumstaces. One is the Government's demand that universities cover a growing share of their costs by their own money-making efforts. The other is the retirement of John Smith from the post of "secretary and clerk to the governors", which carries responsibility for all administrative as distinct

from academic matters. As the need to earn cash has changed Mr Smith's job greatly, it is being re-named "managing director". But lest that be considered too shameless a concession to commercialism, the new-commer will still report to the

comer will still report to the "rector" Professor Eric Asb. The first task of the job will be to take a hard look at

Imperial's managament systems, and still more importantly at its assets, with the aim of making the best of the college's incomeearning opportunities.

The assets include not only 16 acres of Greater London but some 200 acres near Ascot. So experience of property development is seen as essential. But since strong financial and organising skills are also needed, the headhunter says the most suitabla candidates would be senior general managers whose responsibilities have

included property holdings.
In view of the probable salary – although no figure is quoted, I doubt that it can be more than about £50,000

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LEADING US INVESTMENT BANK

Our Client is entering an exciting phase of its European development in strategic products, including Trading and Sales activities in Fixed Income and US Equities, Commodities, and a major role in the introduction of High Yield Bond-related Corporate Finance activities into the European market place.

We need to recruit an experienced individual whose key role will be to manage relationships with major European banks and institutions. The tasks will include the development and implementation of a structured marketing programme involving the European office network: liaison with the sales forces, and financial analysis of collateral adequacy and related financing proposals.

You will be aged 27-35 years, educated to degree level or ACA qualified; you should have gained five years relevant experience in the major facets of relationship management within the financial services industry. You should be assertive, positive in communication and be ready to contribute to product innovation and development beyond your primary function.

In addition to excellent personal growth opportunities, our client will provide a first class remuneration package, including a good basic salary, generous benefits and a very attractive performance-related bonus award plan. Applications in strict confidence under reference CTRM/22521/FT will be forwarded, unopened. to our client unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager: CJRA

An opportunity for career development in the forefront of economic analysis. Scope exists to reach the Board and to work overseas



INDUSTRIAL AND FINANCIAL **ECONOMISTS**

LONDON

ATTRACTIVE SALARY

LEADING FIRM OF INTERNATIONAL ECONOMICS CONSULTANTS

These vacancies call for economists with a strong quantative background in industrial organisation and competition policy or in the financial sector. Candidates will have a good first degree, preferably with a post graduate qualification, be between 25 and 34 and have acquired at least 3 years sound practical experience working in a government department, academic institution, consultancy or major corporation. Working as part of a team, the successful candidate's responsibilities will cover a number of projects for UK based and overseas clients, drawn from the legal, financial, corporate and other service sectors and utilising advanced analytical techniques. The ability to plan, organise and think creatively is of key importance. Some travel may be involved. Initial attractive salary and benefits negotiable but will include non contributory pension, free life assurance, free medical facility and assistance with removal expenses if necessary. Applications in strict confidence under reference ME22499/FT, will be forwarded, unopened, to our client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager: CJRA.

This position is key to planned expansion



MANAGER - CREDIT

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£27,500-£30,000 + CAR

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We invite applications from candidates, aged 40-50, with sound credit training and overseas experience at manager level within an international bank. The selected candidate, whilst reporting directly to the Assistant General Manager, will be expected to assume a high degree of autonomy on credit matters and will manage a small Credit Department, who handle all aspects of lending including trade finance, sovereign risk and syndicated loans exposures. Following an initial evaluation of systems and the introduction of tighter controls, the responsibilities will grow to include the development of new risk asset business. Essential qualities will be strong interpersonal skills and the ability to work in an international environment. Initial qualities will be subjected to the subject of the s strict confidence under reference MC4679/FT to the Managing Director: CJA.

3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EIZM SPJ, TELEPHONE 81-598 3688 or 91-588 3576. TELEX: 887374, FAX: 01-256 8501. ORGANISATIONS REQUERING ASSISTANCE ON RECRUITMENT - PLEASE TELEPHONE 01-528 7539.

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As the European securities underwriting subsidiary of The As the European securities underwriting subsidiary of the Mitsubishi Bank, Limited, of Japan, Mitsubishi Finance International Limited ("MFIL") has become a recognised force in the fixed and floating rate Euro-securities markets, and io fund management. More recently, unprecedented growth and success has been experienced by actively warehousing interest rate and currency swaps, and offering a wide range of oversibe-counter ontions. wide range of over-the-counter options

MFIL is seeking additional staff for its Risk Management Group which has recently had a dramatic increase in its business volume. The Group manages interest rate and currency swap risk in US Dollars, Sterling and Deutsche Marks as well as offering over-the-counter options on stock indices, government bonds, and short-term interest rates.

The Group's near term plans include the establishment of additional European currency swap books as well as caps and swaptions. These opportunities may be especially government bonds or Eurobonds who want to build on their experience while developing new skills.

The successful candidate(s) will have two to five years experience of swap or fixed income risk taking or portfolio management and a desire for the new challenge provided by working in a small, highly professional team.

Compensation will be appropriate to age and experience and benefits will be consistent with usual banking practice.

London EC2M 2AA

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newly-qualified lawyer

We currently have a vacancy within our expanding Corporate Finance and New Issues

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actions team. As the market leader, Nomura

is able to offer applicants a wide range of

experience, in an extremely demanding

environment. Instruments covered concen-

trate on straight bond and equity-related

issues, but will include exposure to com-

mercial paper programmes, MTNs, swaps

and a growing presence in the euro-equity

ideally, you will have up to a year's docu-

mentation experience in one or more of the areas mentioned above. However, recent

law graduates or newly-qualified lawyers

who wish to start a career in this field are encouraged to apply. The pace of work is

often extremely hectic, and the successful

candidate will rapidly be given considerable

responsibility. The ability to set priorities, to

meet deadlines, and to integrate into a well-

established team are all essential qualities.

Success will lead to considerable opportunities for career progression within the section

or within other areas of corporate finance. in return we offer a competitive salary and

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the security of working for one of the world's leading financial organisations.

Please send a full CV, including salary

details to:

Rob Ambridge, Personnel Department,

Nomura International plc,

24 Monument Street, London EC3R BAL

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market.

Please write in strict confidence enclosing full CV to:-David Speecer, Company Secretary Mitsubishi Finance International Limited 6 Broadgate



Senior Forex Trader

\$50,000 Pina Bonus

A highly influential European Bank is seeking a trader with a minimum of three years Dollar/Deutschmark and Dollar/ Sterling experience, in both the forward and spot markets. You will also be expected to have a sound knowledge of other currenties and options and be able to expand into these areas, It is a high profile position with acrive trading and excellent prospects.

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\$23,000 Plus
Our client, one of the world's largest banks, in seeking an exceptional graduate to Join their M &rA Department. Aged in your mid-20's you will have a minimum of 2 years as a graduate trained including credit, capital markets and support work. The successful condidate will enjoy a challenging training which will lead to the development of a senior marketing role.

To £25,000 Plus We have a number of positions revailable with leading world must be graduates with 1-3 years experience which has encompassed all aspects of creckit including spreadsheet analysis and risk reasongement. An A merican credit training is preferable.

For further details of these and many; ther wacancies please contact Richard Stack or Julie Byford o u (01): 583 0073

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London SE1 9HL

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An outstanding and entrepreneurial project financier is required to establish and run this new business area within a successful and fast growing City corporate finance company.

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- Fast growing asset and corporate finance advisers with outstanding,
- Part of quoted group with diversified interests in Investment, broking
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THE POSITION

- Board level appointment.
- Total responsibility for new business area.
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QUALIFICATIONS Exceptional project finance talent and experience gained in a quality

- banking group or corporate sector.
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Please reply in writing, enclosing full cv, Reference BH2875. 54 Jermyn Street, London SWIY 6LX.



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- Dynamic, fast moving and demanding environment.

THE POSITION

- Ensure total compliance of company activities with the Financial
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- corporate matters.

QUALIFICATIONS

- Qualified lawyer aged 25-32 with extensive knowledge of FSA, TSA and IMRO requirements.
- Experience in compliance in either financial services or the
- Ambitious, determined individual who combines strong technical skills with commercial awareness.

\diamondsuit Salary and a very comprehensive benefits package including car, bonus and stock options.

Please reply in writing, enclosing full cv, Reference H2672.

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SALES EXECUTIVE - CITY

Financial i, the leading producer of information and training videos designed specifically for the international financial community, wishes to expand its sales team with the appointment of another Sales Executive to take responsibility for selling its products to major banks and financial institutions in the City.

The successful candidate will have a thorough knowledge of the City, and will possess keen selling skills. Preferred age range is 30-50.

Please reply to Colin G. Sullivan, Head of Sales.

Financial i Ltd 250 King's Road London SW3 5UE Tel (01) 351 6955 Fax (01) 351 6950



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INVESTMENT AND PORTFOLIO MANAGERS

An international assat managamant group wishing to expand is looking for small teams of investment or portfolio managers, with existing clientele, who would like to gain independence and accumulate capital by joining their London

> Box A1284, Financial Times, One Southwark Bridge, London SE1 9HL.

ACQUISITIONS DIRECTOR

Property trading and investment North Lendon package to £50,000 + share option + benefits

THIS RAPIDLY EXPANDING, highly profitable and recently-quoted USM company's main business activities include property trading and refurbishment, and property investment. Its ambitious growth plans, particularly over the next 5 years, mean that it now requires a high-calibre Acquisitions Director to be responsible for all future acquisitions - from

initial inquiry right through the negotiation process - of other businesses and/or property companies and their portfolios. Success in this key position will lead to a Board appointment in a short period.

This challenging yet rewarding role calls for someone aged 30-35 with, ideally, an MBA (or equivalent) qualification, and considerable acquisitions experience ideally gained in either a merchant banking or property-related environment. Good negotiation skills, drive. and enthusiasm are important attributes.

Please send cv, in confidence, indicating present salary, to Susan Port, Ref: 3574/SP/FT, PA Consulting Group, Hyde Park House, 60a Knightsbridge, London SWIX 7LE.



Creating Business advantage

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SPOT TRADERS £40,000+

Due to unprecedented demand we invite enquiries from experienced intraday traders with a firm commitment to career progression.

Our clients comprise major and revered trading names who wish to complement existing highly active and profitable dealing teams by the appointment of traders with first class track records.

Ideally you will have a minimum of 4 years actively trading a major currency or the crosses; this experience having been gained with quality dealing teams.

Due to the calibre of our clients, prospects and security may be considered potentially high.

Initial applications to Nigel Hulbert.

FINANCIAL CONTROLLER - INSURANCE

READING

The Insurance Marketing Services Division (IMS) of Hogg Robinson &

Gardner Mountain Insurance Brokers Limited is seeking to appoint a Financial Controller by September 1989. This rapidly developing Division

specialises in the creation and administration of affinity Group insurance

The successful candidate would be responsible for a wide range of

accounting functions. He/she will also be responsible for high volume

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Working in tandem with the Managing Director (IMS) and reporting to

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four-strong team providing information and advice on all related

Applicants for the position should be qualified Accountants with proven

commercial and computing experience. Technical ability, commitment

Other excellent benefits associated with a major British financial

Apply in confidence, including a comprehensive CV and salary history

and motivation are as essential as a "hands on" operating style.

over systems requirements, hardware and PC's.

You would expect a benefits package including:

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Our client a major international bank currently seek a London marketing orientated team leader, to mastern and the bank's on and off balance sheet financings. Experience must include the capability for source, package and sell down, high value UK and international arcraft financings both as a principle and as an arranger. Applicants should be graduates aged 30-37 years. Salary v . neg. £50,000 + benefits.

M/ARKETING MANAGER SALES AID/MSP

Two maj or names in the field of hi-tech sales aid/operating leases seek applicants, probably graduates aged 28-35 years skilled in dealer/supplier major account relationships, strategy. product, development and in credit appraisal. Salary neg. £40-£50,000 + benefits.

CHIEF ACCOUNTANT

A qual ified accountant or ACIB with several years' in depth banking accounting, covering all statutory and management accounts and reporting, overseeing reconciliations, computer and responsible for the smooth running of a small accounts department in an international bank. Reporting to Financial Controller.

ADRs/SALES MARKETING

An established international bank seeks a high calibre graduate banker aged 27-35 with proven success to date in marketing/sales role. Ideally would be ADR experienced but serious consideration will be given to high profile candidates with marketing experience gained from within investments, bonds or corporate finance sectors. Salary v. neg. £25-£40,000.

SENIOR DEALER SPOT EXCHANGE

Really excellent dealing and management skills are desirable to succeed in a demanding and challenging position in a new dealing room - reporting to Dealing Room Manager. Salary £40-£60,000.

SENIOR FOREIGN EXCHANGE FORWARDS SPECIALIST

ORMOND COLLEGE

THE UNIVERSITY OF MELBOURNE

THE MASTER

Applications are invited from men and women for the position of Master (is Head of the College).

Ormond College was founded in 1981 as a residential College affiliated to the University. It is related to the Uniting Church in Australia.

The College has 365 members (men and women), including Fellows, tutors, at postgraduate students, and maintains an extensive academic programme. The College grounds cover over 10 acres attractively landscaped and the Master residence, a modern family dwelling, is located there.

numeration package will be negotiable around AS80,000 per an n residence is provided as part of the package. The appointment is will be for a term of years. It is hoped that the successful applied duties in the first half of 1990.

A Paper of Information is obtainable from the Chairman, Ormond College Council, Ormond College, Parkville, Victoria, 3052, Australia, (Telephone: (03) 348 1688 Facsimile: (03) 347 8084), or from Appointments (36617), Association of Commonwealth Universities, 36 Gordon Square, London WCIH 6PF, UK.

An experienced forwards dealer is being sought to join a new and expending European bank dealing team. Good general background essential. Salary £30,000.

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Due to our continued expansion we require alised overseas settlement staff in the following departments:

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CHIEF DEALER

Location: City Salary: c £48,000 + Car + Bonus + Banking Benefits

A major European Bank with an international Banking network seeks an experienced Senior/ Chief Dealer to develop non-sterling caah markets and off-balance shaat products within its Treasury Division. Key areas will include US\$ FRA's, Financial Futures and Interest Rate Swaps. The euccessful candidate will be In charge of a team of 3 Dealers.

In view of the importance of this position the successful applicant is likely to have 7 yrs daaling experience, including et least 2 yrs off-balance shaet trading.

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Applications, in confidence, should be submitted togathar with a full CV to

Box A1292, Financial Times, One Southwark Bridge, London SE1 9HL



Riyad Bank, one of the largest and most prominent Banks in the Middle East is seeking to recruit qualified individuals for the following positions at its Head Office in Riyadh:

EQUITY INVESTMENT MANAGER As the Manager of the department you will have.

responsibility for: Developing the client investment functions of the

bank as well as the size and quality of the client Further development of investment products

including discretionary portfolio management. mutual funds, etc. Conducting investment research on Saudi stock

companies and markets as well as special projects. Strategic planning of human resources, training, systems and structure of the department. Supervision of staff and all other operational

functions. The ideal candidate will have approximately seven years sound investment banking background with an emphasis on marketing and at least three years management experience. Essential skills must include market research, planning and portfolio investment strategy formulation. A mature, adaptable outlook and previous work experience in the Middle East is

CORPORATE FINANCE MANAGER

As the Manager of the department you will have responsibility for:

 Developing and implementing a marketing strategy aimed at soliciting and sustaining relationships

with major corporations and institutions.

Proposing, structuring and finalizing a wide variety of products, such as syndicated credits, trade and project finance, leveraged transactions and leasing.

Supervising staff and operational functions.

The position demands a mature individual with at least five years experience in investment banking at a major financial institution. The successful candidate should have sound marketing and credit skills. Prior Middle East experience is an advantage. These positions carry a fully competitive salary and expatriate benefits package.

Please submit your applications in confidence to: The Assistant General Manager, (Personnel), Riyad Bank, Head Office, P.O. Box 22622 Riyadh 11416, Saudi Arabia.

APPOINTMENTS ADVERTISING

Appears every Monday Wednesday and Thursday

> for further information call 01-873 3000 (Ext 3694)

Closing date for applications is 23 September 1989.

Application forms for the above positions based

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We are an International Investment Management Firm looking for an experienced, energetic and motivated individual to join the settlements team with responsibility for security settlements, partfulio accounting and client

The position calls for direct experience of IMPART, spreadsheet software and dealing with multi-national, multi-currency portfolios.

Do not apply if you lack energy, enthusiasm for elec-tronic support systems and at least three years relevant

Salary: Commensurate with experience.

Please send your CV to: Paul Nesbitt, Mellon-Pictet International Management Limited, Cutlers Gardens, 5 Devonshire Square, London EC2M 4LD.

Members of FIMBRA

6

COMMONWEALTH BANK OF AUSTRALIA

TREASURY STAFF

The CBA is a major Australian bank with an established presence in the London foreign exchange and money markets. We are seeking to consolidate our position in the major markets and to take on junior dealers with some trading experience to satisfy nur future

We invite applications for the following positions:-

* Junior spot dealer * Junior forward dealer * Trainee dealer

The persons we are looking for are likely to be in their early twenties as the jobs on offer present an opportunity for bright young people with energy and enthusiasm to join a team that has grown significantly in recent years and is likely to continue to expand.

This person should be a recent graduate and will join our Treasury Services group which provides administrative support to the trading operations. A good quality commercial degree with strong emphasis on economics and/or law is preferred.

impetitive salary packages embodying the usual banking benefits apply. In tance please send your curriculum vitee (CV) to:

The Personnel Manager
Commonwealth Bank of Australia
8 Old Jewry
London EC2R 8ED

COMMONWEALTH BANK OF AUSTRALIA

\$A/\$NZ BOND SALES European Client Base The Chance to Specialise with the Market Leader

If you are currently selling the same general product as many others here is an opportunity to become a specialist. You will be joining Australia's leading investment bank with a commitment to a region which is one of the fastest growing in the world. The bank has a strong research capability and is ideally placed to provide comprehensive knowledge and tailored services to an international client base. To be a candidate you need at least two years fixed income sales experience dealing with European institutional investors. Although not essential you will ideally be fluent in a European

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We believe the Swaps market has two distinct areas of opportunity

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AAA Rated Houses: We are speaking to a number of 'blue chip' firms currently expanding

Newly Established Predominantly International banks who are looking to establish a core

Bond/Swaps Sales: As our clients establish asset based Swaps teams, they are building up

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Premier House, 77 Oxford St. London WIR IRB, England. Tet; 439 1188/287 5704 Fax; 494 0539

their teams. Positions exist for: Swaps Traders * Financial Engineers * Swaps Marketing Executives

Swaps team. Opportunities exist for: Swaps Marketing Executives * Swaps Specialists *

their broking/sales capacity. Opportunities exist for, Bond Sales to Switzerland * Bond Sales to Italy

Swaps Administrators

language and already have some experience in sales of \$A and \$NZ products. A highly competitive salary is offered with significant bonus potential. More importantly you will have the opportunity to work in an investment bank which is not trying to be all things to all people but which is committed to excellence in its area of specialisation.

To apply please write in confidence to Louise Gore at John Sears & Associates, **Executive Recruitment Consultants,** 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP Fax No. 01-222 3445 or telephone her on 01-222 7733.

John Sears and Associates

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With the eporoach of privatisation a new and chellenging opportunity has arisen, for the post of Treasurer.

Reporting to the Executive Director (Finance), the Treasurer will be responsible for ell espects of the Treasury Function including cesh forecasting, the efficient use of working capital, banking arrangements and the management of short, madium end long term funding; ensuring that funds invested earn maximum returns commensurate with suitable protection from exposure by the utilisation of eppropriate instruments. The Treesurer will elso be responsible for the Company's insurence errangements.

The successful candidate will ideally be a qualified Accountant with substantiel treasury experience in a mejor plc or equivalent.

An excellent benefits package is associated with this position including relocation essistance where eppropriate.

For more detailed information call our Recruitment Advisor David Phillips (ref; DP416), on 021-633 4913 (daytime) or 021-427 3275 (evenings and weekends). Alternatively, send a full cv to him at MSL Advertising, Centre City Tower, 7 Hill Street, Birmingham B5 4UA.

INVESTMENT MANAGEMENT

TO £70,000 PLUS SUBSTANTIAL BENEFITS

We are currently advising the Asset Management Arm of an International

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Recent market conditions have not deterred our client from their objective of

increasing ofready substantial and high performing funds under management.

It is envisaged that the successful applicant will have gained a minimum of 10

years experience within this specialist sector, with a thorough understanding

of all multi-currency fixed interest instruments, with a particular emphasis an

high quality domestic issues, together with a proven performance record to

date. Strong management, interpersonal and exceptional marketing skills are

An attractive remuneration package is offered, reflecting the seniority of the

position, together with the opportunity to make o key contribution to o rapidly

Closing date 28th July 1989. We are an equal-opportunities employer. Transa nom mos definas es

o prerequisite for this challenging position.

Please contact Barbara Dabek (daytime) 01-405 4571 or (evenings after 8.30p.m.) 0634-63534.

Alternatively forward o comprehensive Curriculum Vitae

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to the oddress below:

SCANDINAVIAN AND EUROPEAN

LINGUISTS WANTED

Euro Brokers Capital Markets Limited

The Euro Brokers Interest Rate Swap Group are seeking a replacement broker to cover Scandinavia from London in all aspects of Off Balance Sheet finance. Experience would not necessarily be a key factor but the applicant should be self-motivating and able to work within a strong team environment. Please reply in confidence to:

> Miss C J Buggins Euro Brokers Capital Markets Limited London Bridge London EC4R 9EQ

At a career crossroads?

Hill Samuel Investment Services is seeking executives aged 25 to 50 and with experience in industry, commerce, sales or the professions, in become Personal Financial Advisors. All necessary train-ing and support will be given to enable you to promote the renowned range products and services. (Office facilities pro-

For further details, please con-test Econerd Ludwin, Divisional ment Services Limited, Hangver House, 73/74 High Helbers, Leuden WC1V SLS. Telephone: 01-831 8231.

CORPORATE **FINANCE EXECUTIVE**

Swaps Divisions:

Aged 24-28

Graduate ACA/Finalist awaiting results: Solicitor: Barrister

Salary to £30,000 Car Mortgage (5% to £60,000) Bonus

Regarded as a leading British institution in its own right, the merchant banking arm of our prestigious client seeks an outstanding individual to complement its highly experienced, corporate finance team.

Your responsibilities will include raising equity finance, conducting company takeovers and defences, effecting flotations, negotiating mergers, acquisitions and disposals and arranging MBOs and asset finance. The department is one of the largest and most active operations in the City, currently employing 100 people. Furthermore, its work is divided into a number of distinct areas embracing a "mainstream" section, small companies unit, mergers and acquisitions team, overseas and marketing support sections.

To qualify for consideration, you should possess a strong academic and professional track record to date, plus the sound communications skills, personal flair and commercial judgement which will enable you to make a mark quickly. Prospects are outstanding and will fulfil the aspirations of the most ambitious.

If you are interested in this first class opportunity, please write enclosing a CV or telephone Andrew Norton, Consultant - Banking and Finance Divi-Other banking benefits sion, who is advising the client, quoting ref. 5330.

EXECUTIVE CONNECTIONS

RECRUITMENT SELECTION & ADVERTISING

43 Eagle Street London WC1R 4APTel: 01-2428103

Attractive package

MANAGEMENT AND RECRUITMENT CONSULTANTS

As a result of recent reorganisation which further underlines their long term plans for the Gilt market, Nat West Capital Markets are now looking to expand their

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You should be an experienced sales professional with 5-10 years' experience in this field with particular emphasis on the longer end of the Gilt market.

In return a competitive package will be offered including company car and a full range of benefits.

To spply please write, in confidence, with full ev to: A. Patrick Howard, Director Gilts, Nat West Capital Markets Limited, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2ES.

JOIN A TEAM OF LEADING-EDGE FINANCE **PROFESSIONALS**

The Alcar Group is a fast growing, U.S. based multi-national provider of consulting, data and sophisticated financial software to top corporations and financial service firms. We are looking for several highly qualified professionals to assist us in our growth in the U.K. and Europe.

Responsibilities will include:

Managing client relationships

Helping clients implement sophisticated corporate finance techniques to evaluate business unit performance and investment opportunities

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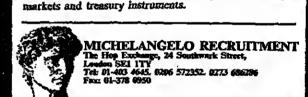
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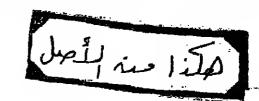
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Opera al fresco

Open-air opera in tourist beauty-spots is the latest vogue of this now most fashionable and "sexy" of the perfoming arts. Fawzi Mitwali, the Egyp-tion-born, Vienness-based businessman and travel agent who mounted Aidu at Luxor, was thereafter invited by the French Government to master-mind a similar project — an "International Festival" (15-30 July) - to form part of the Bicentenary celebrations.

The chosen site was not, of course, the Théatre Gabriel, the Sun King's exquisite jewel of a small opera house, where many of Lully's operas were first given; and it was not the grand courtyard entrance to the palace, which might have provided an acoustically feasi-ble enclosing space for large-scale opera — permission was evidently refused for reasons of monument. monument preservation. Instead, Mitwali and his associates placed their stage in the Pièce d'eau Suisses, the large reservoir to the left side of the

Three grandstands near the water's edge hold the audience, and amplification is needed to transport the music across the interposing spaces. The chosen operas are Andrea Chenier, conducted by Anton Guadagno, and La traviata, conducted by Julius Rudel; prices start at 3,000 F.frs, with a supplement for the opening-night Chenier with Placido Domingo. Refreshment tents (catering by Lenôtre) are dotted about on the s, with prices to match the those of the tickets general level (a Coke costs 30 francs); evening dress is de rigeur; and package-parties from Germany

and Britain are making up a substantial section of the anti-

Experience of the first two evenings has not been happy. Forging a connection between lyric theatre and an attractive outdoor setting with Historical Overtones is an artistic act at best improbable, and, I fear, basically philistine. Here it was rendered absurdly tenuous by the feebleness of the amplication process (banks of speakers above the stage reducing voices and instruments to the dimmest monochrome, the oddest vagaries of balance caused by passing mishaps with body-mikes). Noise from the nearby main road and railway line, not to mention the light aircraft that dogged much of the Traviata first half, was an intermittent minor irrita-

And the glossy, perhaps even

vulgar, spectacle that might have provided a small token of compansation was simply absent. The two operas shared basic sets - reversible house facades differently decorated built by the Opera de Wallonie (which also provided the mediocre orchestra and chorus). Both operas unfolded thereupon with decent speed and efficiency; but, except for a torchit parade of condemned prisoners in a cart drawn across the full length of the stage and then off into the distance, an effect that brightened. Act 2 of Chenier without having very much to do with it, were inert bargain-basement stagings - unimagina-tive, cheap-looking, essentially opera-house-bound. The genuine exploration of site and

space that marked the Earl's Court Carmen was light-years

The subject-matter of Gior-damo's opera music and the "effectiveness" of his music, in equal measure bone-headed but reliable, allowed Chemier a slightlier livelier impact. Dom-ingo, in spite of an announced cold, was at his most stylish and musicianly in the title role, and Katia Ricciarelli (Madeleine de Coigny) was in marvellously unforced voice; with two such communicative artists in the forefront, even the tattlest presentation of the most trivial opera must develop a certain "go." But the Traviata — with Edita Gruberova (a shrewd, highly capable, essentially colourless Violetta), Francisco Araiza and a noble ut somewhat tired-sounding Renato Bruson — was a wash-out the infinitely greater opera was here the infinitely greater

What is this "Festival International d'opera an Châtean de Versailles" for? A less celebratory or, given the audience dress, appropriate way of cele-brating 1789 could hardly been imagined; and, as for helping to build up further opera's new mass audiences, the prices have surely put paid to that (on both opening evenings there were huge unfilled areas in all three grandstands). For myself, I went along determined not to be anothish or mined not to he anobbish or natronising, and came away in a mood of puritan bad temper, wishing a plague on the entire

Max Loppert



Alexej Merkushev

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Derevo ICA THEATRE

Leningrad-based Derevo, founded in 1986 by Anton Ada-sinsky, are the sort of experi-sudience members and inviting it-like liquid and giving form to sinsky, are the sort of experi-mental company that prefer words like people, awareness and existence to actor, acting and theatre. Their work is vivid and at times rampantly self-indulgent, but every time one feels ready to write them off they produce an image that simply cannot be ignored. Their theme is the creation myth in its varying permuta-tions, which they rehearse with an imagery clearly influenced by pop sci-fi movies, from The Man Who Fell to Earth to 2001 Space Odyssey.

They begin their LIFT

appearance with a procession through the packed toyer of a writhing accordionist and a bald powdered figure, reminis-cent of one of Lindsay Kemp's creations. It continues with a line-up of bad circus perform-

us to contribute to the slapstick by administering kicks to their proffered backsides.

Ineir pronered backshes.

It is a perplexing, rather emberrassing prelude to what suddenly develops into a series of surreal — and highly serious — friezes involving humans and animals in often secramental. and summer in one settlemental could be a lion scrabbles at what could be a man banging from what could be a cross; a birdlike biped struts around the stage in a routine which develops into a choreography of horsemanship.
Candles and chimes set in

train a religious symbolism which seems to develop from Catholicism to Bhuddism; then all of a sudden the bawdy humour is back with the rup-ture of a huge scrotal congloma female figure, still draped in a dripping caul.
One is tempted to say one

has seen it all before, and yet there is a stately beauty to some of the images that keeps the impetus going through the overlong inter-scene hiatuses and the front-of-stage episodes which, thanks to the appalling sight lines of the overfull KA, can't be seen at all by anyone beyond the front row. The mimework is often hypnoti-cally skilful, while the final post-apocalyptic shadow play of two diminishing, embryonic figures gently pushing a skele-tal gate to and fro, sends one out into the night feeling that it has all, after all, been worth

TELEVISION

From macho male to emotional turmoil

In the recent past the world's most successful television exporter, the US, has radically changed the character of its programme exports. Where once they sent us drams series which were unmistakeably masculine and full of violent action, now they send us deeply feminine series, full of talk and largely concerned with agonizing over human relationships.
For more than 30 years, starting in the early 1950s, the sort of phrases you heard most commonly from American

Put your hands up!"
"Ten four and out" "Book 'em Dano' Let'e go."

"Get 'em up, move 'em out" and other such macho, monosyllabic exclamations indicative of energetic activity. Of course there were human relationships even in Westerns such as Gunzmoke, Wagon Truin, and Raschide, but people spent very little time immersed in conversations analysing their feelings towards one another. They were titled to be allering account. much more likely to be galloping across the prairie in pursuit of a gunighter, or negotiating a fast flowing river in a covered wagon. The most you were likely to hear in the way of introspection or motivational analysis was the occasional glum observation that a man had to do what a man had to do.

Much the same was true of police series such as Drugnet, Nuked City, and Honorii Fine 0. The horses became cars, the feuding over water rights became gang wars over drink or drugs, but the central elament was virtually unchanged: the good guys imposed their will upon the bad guys by being harder with their fists and quicker with their guns.

The same could be said for detective series such as Johnny Sincoso, Connon, and The Rockford Files, and for such secret agent series as I Spy, The Man Prom UNCLE, and Mission Impossible. As in the police series, men raced up fire escapes, leaped across roof para-pets, drove cars through stacks of card-board cartons, dived into docks, and above all fired guns at one another.

The changes began with such series as Lou Grant, Cagney And Lacey, Hill Street Blues, and Moonlighting. In these we started to see the ley, the isutastic and the feminist. At first it was a definite improvement. Although there was as of plot in Lou Grant there was also an interest in the forces driving human relationships; an interest which has an important presence in drama from Aeschyllus to Ayckhourn and which was seriously under represented in those earlier American action series. Similarly Hill Street Blues was more interesting than Kojak because we could see not only what the police did but also why. The fact that Belker looked after his elderly mother had a bearing upon the way that he did his job (though it might not quite explain why he bit people . . .) and the domes-tic relationship between Frank Furillo



Ken Olin and Mel Harris in "thirtysomething:" one of the latest US exports to the UK

and Joyce Davenport was significant. But with Cagney And Lacey it was not a question of the human relationships enhancing our understanding of the plot they actually acquired equal importance. The macho types that we had followed for so many years in M Squad and Baretta, and which had been held up to us as heroes, suddenly became villains now that feminism had entered the frame

With Moonlighting we reached a point where entire episodes could be taken up with the state of the relation-ahip between Maddie and David, while the plot, if it existed at all, was pushed well into the background. Moreover Moonlighting brought us fantasies which did not have to be "explained" as dreams in the fashion of a Hollywood movie, but were allowed to stand in their own right. That development reached its logical conclusion in Beauty And The Beast which unashamedly mixed the conventions of the fairy story (a lecrime being living in tunnels below New York City) with those of the normal American television drama series (an attractive woman working as a law-

Now we have a whole raft of American series in which human relationships are paramount; women rule the roost as often as not; fantasy is readily mixed with reality; and the most admired men are those who are forever taking out their feelings in public and turning them over in their hands like a set of felse teeth on which they expect to discover a lurking tomato pip. If the models for the early action series we writers such as Raymond Chandler and Zane Grey, the models for this new set appear to be Iris Murdoch and Margaret

Lines delivered in American drama series shown in Britain during the past couple of weeks have included: "Didn't they tell you that socialisation begins at day care?" (from thirtyso-

mething).
"First you have to find somebody you like, then there's is he threatened by

your job?" (Leg Work) and
"I had a frighteningly clear vision of
myself ten, fifteen years from now, my ailments might not be quite so psycho-somatic, and if the 35 years between us seems troublesome now, believe me ten years from now you'll hate me for it." (LA Low)

We seem to have moved an awfally long way from "Get 'em up, move 'em out," though in most cases the settings are anything but unfamiliar. LA Law for instance is a legal series in the long merican tradition stretching back through Perry Mason and The Defenders, but now we spend the bulk of the time not in the court room but in the offices of the law company where the lawyers have conversations such as

"Maybe thissud be a good time to

clear the air, soda speak."
"What about?"
"About this whole kinda tripartite sub stratum that exists among the three of us: Roxanne's attitude to you,

me and Rox, you and me ..."

Leg Work is a private detective series. However, the detective is not a middle aged man in a trilby but a pretty young woman in a Porsche. Her client this week was not a blackmailed adulterer but a young homosexual dying of Aids who wanted a previous partner found and warned.

Hooperman is a police series featur-ing a caring cop who works in a pre-cinct commanded by a woman. He also employs a stunningly attractive female plumber. His chief concerns this week were not jumping parapets or running up fire escapes (though he did shoot his gun at people) but persuading e col-league to have his cataract condition seen by a doctor, and tracing a runaway juvenal" who had been beaten up by his father. Hooperman's great virtue is that he behaves like a woman.

The Bronz Zoo is a latterday Blackboard Jungle where recent dialogue

"He misses me, Mr Barnes"
"Yeah, but I can't have you breast feeding in class," and:
"So often in life you're forced to deal with things that are just beyond your

emotional and spiritnal ree-Paradise is the first new Western for many years, and in the central situation gunfighter Ethan Cord has to look after his sister's four children. In addition to the control of the contr tion to being incredibly fast on the

draw, it turns out that he is also a onderful mother. Studio 5B has elements of Broadcast News (the most authentic film ever se in a television studio) but the chief interest turns out to be, not the making of television programmes, but the emo-tional relationships of the staff. This week's episode was all about David's

son Josh, David's desire to be a dad, and ex wife Maggie getting custody.

And of course thirtysomething is the series which sets out deliberately to be about nothing but the emotional turmoil of its characters. Here men open conversations with lines such as "Is she ovulating yet?" and the air is thick with the word "Commitment".

This is a world which would be not just unfamiliar to Gunsmoke's Matt Dillon or Chief Dan Matthews of Highway Patrol, it would be virtually incompre hensible to them; vivid proof of the social revolution which has occurred in the US in the 30 years since 1959.

And now there is another straw in the wind. In Studio 5B last week they were talking about "whining feminists" and "male bashing:" a hint, perhaps, that in the country where change is virtually a religion, matters are about

Christopher Dunkley

Alceste

The 1775 Peris Alceste of Gluck cannot quite qualify as an opera of the Revolution, though its appearance for a single performance at the Royal Opera House on Sunday, countesy of the English Bach Festival, was as near to bicentenary celebrations as the house has come. The EBF production is a

period one on all counts. Against painted backdrops displaying palatial colonnaded interiors, the producet, Tom Hawkes, has directed his cast according to current notions as to what constitutes an authontic style. Attempts to do this in other quarters have tended to result in a lot of exaggerated flouncing that can bring a tinto the night feeling that mas all, after all, been worth ile.

Claire Armitstead

amirk to the faces of the audience even during high tragedy, but on this occasion the effect was simple and dignified.

To that extent, Gluck

received better treatment than he does in most modern pro-ductions. The handling of the chorus was especially effective and with a greater proportion of dance included than usual (the dances at the end provided

(the dances at the end provided a genuine climar) the balance was heavily tilted towards the work's public aspects, where formality, order and elegance are to the fore.

Unfortunately, the glory of Alceste lies elsewhere. It is Gluck's ability to express difficult private emotions through an unadorned vocal line that raises the opera on to a higher level and, to do him full justice, the evening required solo tice, the evening required solo singing of a generally higher standard than we had here. Gilles Ragon was a shallow-voiced Admetus and Neil Howlett doubled the High Priest and Hercules with less than

From the Alcestis of Clare Primrose it would be unfair to expect in the context of a period performance the sort of forceful dramatic grandeur experienced with Flagstad or Callas, Varady or Baker, but, even so, there was some want of tonal and expressive depth, well though she encom-passed the vocal range of the

The conductor was Marc Minkowski, leading his some-what tentative players in a reading of dance-like grace. Now that the English Bach Festival has advanced the cause of period performance at Covent Garden to the age of Gluck, perhaps the Royal Opera will follow suit, or even go one better. There is plenty of time to make the next time to make the next Mozart cycle an "authentic'

one. Richard Fairman

personality than the earlier stages of his recital had prom-ised. Though he had clearly planned the works — a chrono-logical sequence from Mozart to Albeniz — to demonstrate his capabilities across a wide spectrum, his playing became markedly more impressive markedly more impressive when the 20th century was His Mozart (the C minor Sonata K.457, given sons the partnering Fantasy) provided

evidence of crisp articulation, a bright well-focussed sound, but little natural expressiveness; rubato was self-conscious, dynamics restricted. And though the control of Bes-thoven's Les Adieux Sonata was equally complete, it con-veyed little else than severe good manners; any natural musicianship that Pizarro posevidence of crisp articulation, a

Portuguese-born but now a suppressed by his fastidious schooling.
US, Pizarro made his London debut on Monday as the winner of the 1987 Vianna da more confident shaping of each Motta Phano Compartition. suppressed by his lastidious schooling.

Chopin's A flat Polonaise-Fantasie, however, revealed a more confident shaping of each paragraph, began to find some space for personal inflection and yet conveyed an admirable restraint. No fonces were Motta Piano Competition. The prize is a prestigious one, and Pizarro proved to be an able, technically immaculate per-former, who ultimately projrestraint. No fences were rushed, and if the final result lacked physical excitement, the ected a rather more distinctive framework is all convincingly in place for the future; Pizarro is still only 21, and his playing

tioned musical bones.

In the miniatures of Debussy's Children's Corner and two pieces from Albeniz's Iberia, though, all the elements had been mustered. The control of texture and colour, and the vivid profiling of rhythmic detail suddenly revealed a pianist matched to the music that suits him best: the eagerness with which he attacked the syncopations of "Gollywog's Cakewalk" and "El Pustto" was in marked contrast to his regulation ontlining of four-square classical shapes. There is a real, fresh talent there, in the right repertory.

has the capacity to put real flesh on these well propor-

musicianship that Pizarro pos-sessed appeared to have been Andrew Clements

ARTS GUIDE

The Marchant of Venice (Phoenix). Dustin Hollman's Shy-lock a sympathetic, semaphore-gesturing alien in Peter Hall's fine Venetian Renaissance pro-duction, Geraldine James a arperb Portin (836 2294).

Much Ado About Nothing (Strand). Alan Bates and Felicity Kendal lead strong ad hoc company in turnsbout fortnightly rep with Chekhov's early, astringent Ivanov. Not to be despised (986 2660). Ends July 28. Ghetto (Olivier). Brilliant National Theatre version of Joshua Sobol's Israell play about the lest days of the Vina ghetto Joshua Sobol's istant play about the lest days of the Vina shetto and its resident theatre company. Moving and shocking. Nicholas Hytner directs, Bob Crowley designs, good music arranged by Jeremy Sams. July 20-26 (128

London International Festival London International Festival of Theatre. LiFT, the fifth blennial festival takes place all over London during July. Recommended highlights are the Abbey Theatre of Dublin in Tons Murphy's A Whistle in the Dark at the Royal Court (730 1745) all month, the Katona Jossef Theatre of Budapest in Chekhov and Gogol at the Cold Vic (928 7816) until July 23, and the Combide de Genève in Strindberg's Miss Julie at the Lyric Hammersmith (741 2311) in the last week only. More details on 240 2438.

Anything Goes (Prince Edward). Cole Porter a silly ocean going 1990s musical has four or five marvellous songs and Elaine Paige failing to emulate Erbei Merman. Jerry Zeks's desper-

shely bright production comes from the Lincoln Center in New York. (734 8951, oc 856 2428). The Voysey Inheritance (Cottes-loe). Dullish National Theatreloe). Dullish National Theatreproduction by Richard Syre of
Granville Barker's classic, suddealy contemporary sega of an
Edwardian family and itsfortimes. Insider trading, speculation with client's funds, moral
purges and materialistic philosophy all render the Voyeey clan
a very familiar crowd, 522 2259.
Single Spias (Queen's). The highlight of Alan Bennett's double
hill is a comic confrontation
between Prunella Scales as Her
Midesty the Queen and Bennett
himself as Anthony Bunt in the
royal picture gallery. Clive Francia plays Guy Burgess in a
rehash of Bennett's fine TV film
An Englishman Abroad (784

An Englishman Abroad (784 An Angustumen Action (25)
M. Butterfly (Shaftesbury).
Anthony Hopkins as the tortured diplomatic hero in a Peter Shaffarstyle "speciacle of ideas" dressed up in John Dexter's dressed up in John Dezter's superty production as a metaphor of homosexual life. The transvestile tragedy neoves less electrifying than in New York. (379 536). The Vortex (Garrick). Maria Althen and Rupert Everett in brilliant responsible by Philip Provise of Noel Coward's 1924 study of drug addiction and mother firstion. Mannered, excessive, beautifully costumed. A must for yuppies (379 6107, or 741 9939). Ends July 22, Henceforward (Vandsville). Martin Jarvis and Joanna van Gyseghem in bleakly funny and experimental Alan Ayckbourn comedy of future shock and strained marriage. A tale of

strained marriage. A tale of obsession, devotion, computer

music, women as robots, gangs on the streets and a tug-of love

(836 9987, cc 741 9999). Aspects of Love (Prince of Wales). Andrew Lloyd Webber latest is an intimate chamber istest is an intimate chamber operatis derived from David Garnett's 1955 novella. Munically interesting and well directed by Trevur Nunn, a cast of unknowns project the right sense of syberitic insouciance. A probable, but unspectacular, hit (639 507).

New York.

Hear York

Held Chromicles (Plymouth).
Wendy Wesserstein's award-winning drama covering 20 years in the life of a successful American beby boomer goes from support for Rogene McCarthy's gresidential aspirations to electoral ambitious in the 1980s, accompanied by the impiral and curvitous flavour of the period (239 6200). Twelfth Right (Delecorts). Jeff Goldhum beads the east in this free outdoor performance in Central Park that begins the New York Stakespeare Festival's nearly 50th year of outbure by moonlight. Director Harold Gustin has elegantly as the consedy

kin has elegantly set the comedy in designer John Lee Beatty's version of turn of the century Monaco. Stat Street entrance on the west side. Buds July 28. In the west sale. High stay so, and the set of a decaying town's big time opera ambitions makes a transatismic hit of this faire, first produced in London, but now with a local cast led by Philip Bosco and Victor Garber (239 6200), Shirley Valentine (Booth). Pauline Collina brings her West End trimmph to Broadway in Willy Russell's amusing and touching story of a Liverpool woman's

awakening in the Aegean Sea. Simon Callow again directs with-out smoothing any of the North-em English edges that retain an authentic touch, Jerome Robbins' Broadway imperial). Anyone surfaces by the notion of a three hours of fibut trailer previews will adore this compendium of Robbins' directed and chareographed plays of the past 40 years, including On the Town, West Side Story and Gypsy. The lustre of the credits is dimmed by the preview of sech wices with a con-

the credits is dimmed by the brevity of each piece, with a contemporary crew of Broadway aspirants who lack the multi-talents that inspired the heyday of the musical. Bomours (Broadhurst). Neil Simon's latest comedy is a self-conscious farce, with numerous slamming doors and lots of mugging but hollow humour that misses as often as it hits. Christine Baraneid leads an ebuillent cast in the inevitable but disappointing hit. pointing hit. Cats (Winter Garden). Still a

sell-out, Trevor Numn'e produc-tion of T.S. Eliot's children's poetry set to music is visually startling and chereographically faline (239 6252). feline (239 6262).

A Chorus Line (Shubert). The longest-running musical in the US has not only supported Joseph Papp's Public Theater for eight years but also updated the musical game with its backstage story in which the songs are used as auditious rather than emotions (239 8500). emotions (239 6200). Les Misérables (Broadway). The

Les minerantes (programy). The magnificent spectacle of Victor Higgs a majestic sweep of history and pathos brings to Breadway lessons in pageantry and drama Me and My Girl (Marquis). Even if the plot name on ironic minicry of Pygmalion, this is no classic, with forgettable songs and dated leadenness in a stage full of characters. It has nevertheless proved to be a durable Broadway

M. Buiterfly(Engene O'Neffl).
The surprise Tony winner for 1986 is a somewhat pretentious and obvious meditation on the true story of the Franch diplomaters. whose long-time mistress was e male Chinese spy (246 0220).

Phantom of the Opera(Majestic). Stuffed with Maria Bjornson's glided sets, Phantom rocks with Andrew Lloyd Webber's haunt-ing melodies in this mega-trans-fer from London (239 6200).

A Funny Thing Happened on A Funny Ining Happened on the Way to the Forum (Good-man). Stephen Somtheim's most popular musical, for which he wrote both music and lyrics, stars Louis Di Crescenuzo as Freudolus in Burt Shevelove and Larry Gelbart's adaptation of Plarty Fund Ares and Larry Gelbart's adaptation of Plantus. Ends Aug 6.
Driving Miss Daisy (Brisr Street). The touching relationship between e dowager, played in this production by Dorothy Loudon, and her black chauffeur exposes the changes in the South over the past several decades (248 400).

over the past several decades (348 4000).
Steel Magnotias (Royal George).
Ann Francis and Marcia Rodd play the leads in this view of southern life from under the dryers in a busy hairchessing establishment (388 9000).
Les Miserables (Anditorium).
The international enerticle had The international speciacle has settled in for a long stay by the Great Lakes (982 2110).

Kabuki. Both the matinee and

July 14-20

evening performances at Kabu-ki-sa (541 3131) feature the prodi-gious ishikawa Kanosuke, whose gious ishikawa Emosuka, whose bernstorming acting style, spectacular asrial stunts and costume quick-changes have attracted a younger audience to kabuki, but also reflect its roots as a truly popular theatre. At Ham: a mixed programme of four short plays. At 4.80pm: Hitori Tahi, 53 Tsuki, a colourful tale of inheritance and vendetta which includes a fight beneath a "real" waterfall (ends July 27). At the National Theatre (265 7411): Narukawa, noted for its curious mixture of bawdiness and Buddhism (ends 25 July). This performance is intended mainly for Japanese schoolchildren, so expect a boisterous sudience! Both theatres have informative English language programmes English language programmes and earphone guides in English

Les Miserables. (Imperial Thea-tre) Strongly-cast revival (in Jap-anese) of the stirring musical of the storming of the Paris bar-

The Phantom of the Opera, Nissei Theatre (045 908 5701). This excellent production (in Japanese) is a carbon copy of the Lon

Academy of Arts, Berlin. Das Triadische Ballet. Reconstruction of one of the most famous examples of Weimar culture. Sogeisn Hall (Tues, Wed, Thur) (407 8248). Susan Marshall and Company. Modern dance company from New York. Spiral Hall, Omote-sando (Tues, Wed, Thur) (405

SALEROOM Cashing in on golf

Artur Pizarro

Did the Dutch invent golf? The helnous thought arose with the heinous thought arose with the discovery of two 17th century bronze golf heads, with the end of the original shafts inside them, on the wreck of a Dutch East Indiaman, the "Lastdrager," which sank off the Shetlands in 1653. Sotheby's sold them in Glasgow on Monday for £9,900 each, just below forecast, to the London dealer Spink.

The heads are the earliest

The heads are the earliest ever to have been found and are similar to examples excawated from another Dutch wreck which was lost off Ler-wick in 1664, suggesting a cross fertilisation between Scotland and the Netherlands in the 17th century. Top price in an auction held

to co-incide with the British Open at nearby Troon was the 220,350 paid for a portrait of the legendary golfer Old Tom Morris, who won the British Open four times in the 1860s, by John McClymont. Christie's holds its golf sale

tomorrow in its Glasgow auction room. The top price, of around £10,000, is expected to be paid for a third edition of "The Goff, an Herio-Comical

Poem" by Thomas Mathison, printed by Peter Hill in Edinburgh in 1793. The fact that it was owned by the celebrated amateur golfer John Anderson increases its value. Among the clubs, a rut iron with ash shaft of around 1790, carries a £4,000 top estimate.

Meanwhile in London yester-day Sotheby's made £310,574 from its morning session of ceramics and glass. A cameo plaque dating from around 1880, decorated with two classical dancers, sold for £12,100. The saleroom believes it was made by George Woodall. The same sum secured a 57 piece Royal Worcester desert service, made between 1908-26, and bearing the mark of retailers Waring & Gillows.

A large Minton pate-sur-pate vase, 23% inches high, made around 1880, by Marc Louis Solon, was bought for £10,450, around double its estimate and a 255 piece Masons Ironstone dinner service of around 1825. fetched the same sum. Two more Solon vases made 19,000

Antony Thorncroft

FINANCIAL TIMES

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Wednesday July 19 1989

Priorities for the Tories

BRITAIN'S Prime Minister is considering a reshuffle of her Cabinet. Whether a reshuffle will do enough to improve the Government's popularity is open to doubt. It is true that some ministers are good at persuading people to accept the Government's policies, while others are not. Mr Kenneth Baker has done more to change the structure of state education the structure of state education than any of his post-1945 predecessors and has sold his reforms effectively. On the other hand the Environment Secretary, Mr Nicholas Ridley, has failed to convince the public thet he is a true friend of the earth. Changing Mr Ridley may initially improve the Government's green image on teleernment's green image on tele-vision, but it is its policies that will tell in the end

Mrs Thatcher's achieve-ments since she arrived at No 10 Downing Street in 1979 are widely recognised. She tackled public spending, inflation, and trade union power. The privati-sation programme has, on bal-ance, been beneficial. Business

has been revitalised.
Yet something has gone wrong, the main thing no doubt being the economy. But when the economy is going wrong, other mistakes become more ohvious. Mrs Thatcher's vociferous nationalism, of the kind expressed in the recent European elections, is as out-of-date as the corporate state politics of the 1970s. The poll-tax is both a mistake and a potential vote-loser. The reform of the National Health Service has been hastily con-ceived and badly handled, as is true of the privatisations of water and electricity. Though the green paper on legal reform had the merit of tackling lawyers' restrictive practices, the question today is whether the Government is sticking to its guns.

Tackling inflation

Tackling inflation remains the overriding priority. The current policy of the Govern-ment is on the right lines, but its effects are likely to be slow in coming. A long period of stagilation is the most likely prospect.

This being so, it becomes still more important that the details of structural reforms be more carefully considered than in the recent past. For example, the role of nuclear power in the privatisation of electricity needs to be changed. Equally, the health service reforms should be introduced more carefully, preferably on a pilot basis.

The current rash of public sector strikes is a consequence of both the increased rate of inflation and the reduced rate of unemployment, but this calls into question the belief that the trade union legislation of earlier years is an adequate of earlier years is an adequate formula for the maintenance of industrial peace. The power of unions in monopoly public services needs particularly careful attention. More generally, the linked issues of education, training and the labour market remain the highest priorities. A lot more money is going to have to be spent in these areas, most of it coming from the

Public transport

More money will have to be spent eisewhere, too. Public transport is one example, though here there is an entirely legitimate question concerning the proper balance between nublic expenditure and charges on the consumer. In general, however, the objective of lowering the share of pohlic sxpenditure in gross domestic product should not override a more nuanced con-sideration of the proper fund-ing of essential public services.

The value of a reshuffle, even a restructuring of govern-ment departments, is hugely exaggerated. What matters far more is successful policies. First, the Government will have to stick with its present macroeconomic strategy, hop-ing to wring out inflation, while avoiding too severe a recession; secondly, it will have to abjure its antomatic hostility to large public expen-diture increases where they are now obviously needed; finally, it needs to focus its efforts at reform where they are essential for the improvement of the economy or such fundamental aspects of life as the environment. If the Government does not succeed in these respects, it may find its lease on power of all too short

Miners for perestroika

IT IS HARD to remember, as pit strikes flare across the Soviet union, that Communism has tended to appeal to miners. Its egalitarian and fraternal ideals chime with their felt experiences: and the manifest evils of capitalist mining bred in them a distrust of private property and its rights. Further, as readers of Zola's Germinal or listeners to Mr Arthur Scargill will have learned, their politics are shot through with s utopianism which could be captured by the transcen-

dent promises of communism. That tradition has been weakened in the West. Many of the great west European industries, like the Belgian and the French, are closed or near to it. The West German mines are manned very largely hy guest workers. The British miners were on the receiving end of Mrs Thatcher's second most successful campaign. In each case, governments of the right or the inside left have drawn a sigh of relief that these hard, awkward, dreamy men have disappeared or been cut to size.

Proletarian kudes

It is in the socialist countries, however, where their class consciousness has been institutionalised and where they have remained a force. They enjoy shorter hours, ear-lier retirement and better pay than most other groups. When they demand pay rises or man-agerial changes – as they have in many eastern European countries in recent months – they usually get them. This is not just because of their prole-tarian kudos: it is much more because of the vast leverage they can exercise on national economic life, producing their nations' power feedstock and an important - sometimes the most important - hard cur-

rency export. Soviet miners have had good cause for complaint. First, as for everyone else in the Soviet Union and especially in the outlying regions of the Russian Federation, supplies have been bad and getting worse. Secondly, they have not been allowed to become "masters of their pits," though they had been promised they would be: the pits formally went over to financial autonomy on January 1 this year, but nothing has changed, nor, with negligible exceptions, have groups of miners been able to lease pits or sections of them to work for

A Radio Moscow report two weeks before the strike wave said that in the Donbas pits "the problem is that many collectives are demanding to be allowed to go over to leasing but their managers are unable to guarantee essential supplies of wood, metal and spare parts..."

Classic precondition

This, expectation aroused but unsatisfied, is the classic precondition for revolt. It appears a mixed thing: part demand for more devolution of power, an end to Communist Party interference — but also big pay rises and better sup-plies. It has spread in recent days, from Kuzbas in Siberia to Donbas in the Ukrahe: it has been supported both by the central press and hy the Cen-tral Council of Trade Unions presumably so that it may be co-opted into a less threatening perspective of "perestrolka

from below.

It may, indeed, lend itself to that interpretation. Demands for greater antonomy in the face of sluggish management may not be wholly unwelcome

to the reformers in Mosocw. But to turn the demonstrations to good account means, first, ensuring that reforms are made, and that the demands for self-management and a devolution of financial control are met. More importantly, it means telling the miners of the Soviet Union, and beyond them, of eastern Europe, that the managerial and political reforms they want are incomreforms they want are incom-patible with their economic demands - or rather, it is only through successfully decentralised and self-managed pits that a better living standard for themselves and their fellow countrymen can be secured. Left-wing Welsh miners proposed something like this before the First World War: Soviet miners could do worse

that get a samizdat copy of The Miners' Next Step. Change of any kind will not come through allowing the miners to retain their status as communist society's most fearful pressure group. Sooner or later, Mr Gorbachev and his fellow reformers will have to take them on - by setting



Gary Mead reports on President Menem's attempts to dig Argentina out of bankruptcy

Struggling to keep every ball in the air



rgentina's new Peronist gov-ernment, headed by Presi-dent Carlos Menem, has taken the stage with the promise of a repeat performance of a melodrama: "Reform of the Bankrupt state; or The Promise Betrayed." The play has been in the repertoire of Argentine governments of all shades from 1945; since then Argentina has seen 13 emergency economic plans. Despite the sudden death of Mr Miguel Rolg, the Economy Minister, on July 14, the curtain has risen on the 14th performance. This time it may just reach the final act. Mr Nestor Rapanelli, who has

replaced Mr Roig, has promised to continue where Mr Roig abruptly left off, by thoroughly reconstructing the country's economy, starting with the most immediate danger, hyper-inflation now running at a monthly 200

While the new government has taken the unexpected death of Mr Rolg in its stride, the hurdles ahead are numerous. Even if its economic policiss prove sound, the trades unions and employers have yet to find common cause in the national good. And president Menem is always likely to be sidetracked by the military, unless he can find some way of meet-ing their factional demands.

A 90 day price-control agreement signed between government and 300 so-called "price forming" companies is now in place. The government's side of the bargain is an undertaking not to raise public sector tariffs further, and to do its best to control wages during the same period.

Argentines are sceptical about this latest price-freeze. The same market-dominating companies now ready to negotiate with a Peronist government ignored a price freeze imposed by President Raul Alfonsin's Radical Party administration in May this year, and more than doubled their prices on the eve of this one. Hard-pushed consumers are thus deter-mined to ensure their wages go up by three digits this month.

Mr Rapanelli is out of the same stable as Mr Roig; both held a vice-presidential post with the multi-national grains corporation Bunge and Born. In that sense the death of Mr Roig has served to reaffirm the government's commitment to the essentials of his stabilisation programme. On July 9, Mr Roig increased all pub-lic sector prices by between 250 and 600 per cent. This affected the prices of petrol, gas, electricity, and transport, among others.

But that move is only the first necessary step, caused by the virtually complete collapse of the state sector; in Man course in May government expenditures exceeded revenues by more than 70 per cent. Mr Rapanelli must not only consolidate that effort, he must also steel himself for tha complaints that will greet the longer-term component of President Menem's programme, pri-

Mr Roberto Dromi, Minister of Public Works, has the daunting task of masterminding the sale of all stateowned enterprises, which currently lose \$3.2bn annually — over \$8.5m a day. The losses, underwritten by the treasury, have convinced President Menem's government that the only option is to sell as many companies as

option is to sell as many companies as quickly as possible.

While Mr Dromi's plan — one of the first to be announced — will no doubt gain congressional approval it will meet dogged opposition from both business and trades unions. The government has said that privatisation of telecommunications, shipping, gas and electricity — some of the largest and electricity — some of the largest loss-makers — will not mean unem-ployment. The 2m people employed in the public sector will do their best to make sure that is true. But a major part of the public sector's problem is over-manning.

Privatisation is not unalloyed good news for business. Many of tha large "price-forming" companies depend aimost entirely on government contracts, which last year cost the state an unnecessary \$2hn in over-pricing for goods and services, according to Mr Rodolfo Terragno, a former Public Works Winister

Works Minister. Like two boxers slugging it ont, unions and husiness in Argentina have a healthy distaste for one another but hate interference from the referee even more. President Menem has to force both to obey rules imposed hy a state now urgently interested in efficiency.

At the same time Argentina has sult up over \$3bn in arrears on its \$60hn foreign debt, and there is no immediate prospect of talks with its creditors to restructure these borrowings. Industry is suffering a sharp recession, with unemployment and lay-offs now commonplace. According to government figures more than 3m people are now living below the poverty line in the Buenos Aires conurba-tion - 44 per cent of its population.

Ironically Mr Menem is introducing a stabilisation scheme promoted by his only real rival for the presidency, nis only real rival for the presidency, Mr Eduardo Angeloz of the Radical Party. Mr Menem was victorious because he managed to persuade the electorate that the Angeloz approach was exaggeratedly severe. But since taking office the government has come to believe that it has weeks rather than months in which to act to procept a serious deterioration of pubprevent a serious deterioration of pub-

A further promise from President Menem's team is a revision of the country's tax laws. Independent esti-mates suggest that only 30,000 individnals pay income tax out of a popula-tion of 32 million – partly because of the belief that paying taxes means subsidising government inefficiency

Like two boxers slugging it out, unions and business have a healthy distaste for one another but hate interference by the referee even more

and corruption. The tax reforms promise a universal 10 per cent value added tax, and tighter, simpler rules forcing income tax payments of 20 per

The apparent contradiction at the heart of President Menem's privatisation programme - how can a Peronist demolish what Gen Peron himself built np? - is easily understood once it is accepted that Peronism is merely pragmatism elevated to the status of a creed. Once it suited this populist movement to have all important industry in state hands. Now it does

If there are doubts about President Menem's plans they focus on the indi-vidual himself. Is he being pragmatic or merely opportunist? Will he evenentrenched corruption which have traditionally opposed opening np Argentina's economy to foreign and domestic - competition? And if be is going to eliminate amiguismo, the Latin American version of the old-boy network, why do so many of his team owe their places to being amigos of the President or his friends? Under the surface of the new Peronist pragmatism, which local pundits

are already dubbing "Menemstroika",

is an attempt to close a number of painful chapters in recent Argentine history.

In his first week in office President Menem pronounced himself ready to end the formal state of hostilities with Britain, which has endured since the invasion of the Falkland Islands in April 1982. Military chiefs of staff were replaced, prior to the expected general amnesty for those who were involved in excesses during the 1970s "dirty war" against left-wing guerrillas. Two days after saying that he was prepared to end formal hostilities with Britain, however, President Menem played the issue down, saying that "no formal proposals" had been made and that his statement was an expression of his wishes. In his first week in office President

expression of his wishes. Perhaps the most difficult problem facing the new government concerns the likely attitude of those members of the army associated with Col Mohamed Ali Seineldin, who staged a four-day rebellion at the beginning of December 1988. Col Seineldin is a veteran of the Falklands War, and regards himself as a staunch Argen-tine nationalist. He opposes the least indication of what his supporters indication of what his supporters term the "social-democratic" inclina-tions of Radical Party politicians and the "Renewal" wing of the Peronist party. "Renewal" Peronists, who opposed Mr Menem's presidential can-didacy, have been kept out of the cab-met, and in the past, the Colonel and the President was known to have had the President are known to have had

contacts.

Currently under detention for his rebellion, Col Seineldin has become the de facto head of what is now openly referred to as the "National Army". His rebellion – like two earlier led by Lt Col Aldo Rico – was staged to demand an amnesty for those military personnel accused of human rights' abuses during the "dirty war", when some 9,000 people "dirty war", when some 9,000 people disappeared; a similar pardon for almost 450 officers cashiered for their pert in the three insurrections; and hat the rebels describe as a "revindication" of the army's role in society. This last demand is code language for a pat on the back for baving fought the Falklands War, and for having long as the rebels see it) destroyed a commu-nist threat during the "dirty war". But beneath these demands lurks a nationalism now increasingly out of tune with President Menem's prag-

matic openness towards befriending any and all other nations. Not the least of Col Seineldin's antagonisms is

towards the US, which he regards as a meddling nnisance in Argentine

affairs.
President Menem might eventually encoded in his privatisation plans, encceed in his privatisation plans, restore confidence to the economy and halt inflation. But all that will be lost if he is unable to reunite the army. "Menem has two choices. Either he accepts Seineldin in the army, or he pushes him out. But if he pushes him out the army will not removed to Mercen when and if he respond to Menem when and if he needs it," one of Col Seineldin's civil-

needs it," one of Col Scheinin's civilian supporters said last week.

An almost equally difficult problem is the task of controlling some of Latin America's most powerful, wellorganised and stuhhorn trades unions. Of these, the metalworkers, the Union Obrero Metalurgico (UOM) is the force likely to give most trouhle. Last week its leadership demanded a 200 per cent wage increase for July. The UOM's 320,000 membership is a law nnto itself, pledging allegiance to Peronism and President Menem but determined to President Menem but determined to resist any erosion of living standards. Throughout this year's hyper-inflation its salary levels have kept abreast of cost of living increases. The UOM is just the hardest tip of the iceberg. President Menem has recently promised no redundancies in the state sector despite the privatisation programme — which, he calculates needs six months before it begins to bite — and the over-manning.

The threat from unions is that they will refuse to take further punishment. The threat from Col Seineldin is that he may use his infloence within the army to dissuade it from acting against social disorder, should it break out again. Looting and riots at the end of May left 14 dead and 860

wounded.

President Menem has moved fast in his first two weeks because he has little choice. Without swift ents in state spending, inflation will continue to surge. While prices donble each week, as is currently the case, trades unions will fight to protect their members. That in turn leads the private sector to doubt the wisdom of a price freeze - another step in the vicious circle. If rioting breaks out again President Menem might need army backing. For that he needs at least the silent support of Col Scineldin. With so many halls in the air at once, it will be surprising if one does not slip.

Bavarian charmer

■ Much impressed by Theo Waigel, the new West German Finance Minister, in London

this week. Waigel wears two hats: one as head of the ministry, the other as the leader of tha Christian Social Union (CSU) in Bavaria as the successor to the late Franz Josef Strauss. In London he was wearing mainly the latter. Strauss is a hard act to fol-

low: multilingual, known around the world, on visiting terms with Deng Xiaoping and almost anyone he wanted to see. Until recently Waigel was not much heard of outside Bay-

That did not prevent access to Margaret Thatcher, however, partly on the basis that the CSU and the Tories are the CSU and the Tories are fellow conservative parties with a great deal in common. At least, they ought to have a great deal in common. Walgel thinks they are alike in being green, conservative and at the same time believing in economic growth and nuclear power. That is the Bavarian model.

Where Thatcher trails

Where Thatcher trails behind, he thinks, is in lacking the European dimension. He claims to have told her quite strongly — and here his Finance Minister's hat must have come into it - that Britain must become a full member of the European Mone-tary System. According to Ger-man sources, her reply was along the lines: "I know I'm right, but I'll do it in the end."

Walgel also says that it is not only the German left that is interested in movement in is interested in movement in Central Europe. British attempts to maintain the status quo indefinitely are not going down well in the federal republic: a message that was put recently in London by Lothar Spath, the Prime Minister of Baden-Württemberg and another candidate for the succession to Chancellor Kohl. cession to Chancellor Kohl.



Waigel is 50. He is still learning the Finance Minister's job, much as Helmut Schmidt had to learn it when he became Finance Minister some years ago. He might make his first international mark at the IMF meeting in Washington in Sep-tember: his aides say that he will be the dominant Finance Minister in Europe by the end

of the year.
Unlike Strauss, Waigel does not challenge Kohl directly: he is seeking to be a partner in the Bonn coalition with the Christian and Free Democrats rather than a rival, but his CSU party is also putting forward policies which are slightly right of centre.

The theory is that while

Strauss was around, the non-extreme German right always had him to turn to. When he died, some German conserva-tives turned to the fringe right-wing parties instead. The aim of the CSU under Walgel is to win them back. If that happens, Chancellor Kohl's coalition will win the

federal elections next year, despite present opinion polls. The economic circumstances, says Waigel, could hardly be more favourable. It is also the case that, if Kohl does win again, Waigel's own prospects will improve still further. He has all the Bavarian

charm - a mixture of peasant and intellectual - including a willingness to tell jokes in English even though he does not speak the language all that well. Would that some British ministers would let themselves loose in broken French or German, smoke a large pipe and wear a funny hat! That's one of the reasons we need a reshuffle.

Cola wars

■ After 29 years in Japan, Pepsico, the soft drinks manufacturer, has managed to capture



"A few more British Rail sandwiches ought to wear them

only 6 per cent of the cola market against 93.5 per cent for Coca-Cola. The company is still taking the long view, how-ever. D. Wayne Calloway, the Pepsico chairman and veteran of cola wars around the world, has just visited Tokyo and declared that the strategy is one of guerrilla warfare: chip-ping away at Coke's share of the market by going from store to store, vending machine to vending machine, and Pepsi will make it in the end.

Back to Smith

For a man who deals in words, Tim Waterstone seemed a touch limited in his choice yesterday when describing his feelings about agreeing to sell the chain of book shops which bears his name to high street giant, W. H. Smith. "Thrilled" was the one that came out most often.

One might imagine that the deal was the ultimate "I told you so." Waterstone was sacked hy Smith in 1981 when

be was chairman of the north American husiness which had "lost a lot of money," be says. The following year, with his last £6,000 and a £10,000 loan from his father-in-law, he opened the first Waterstone's book shop. Much hard work later the chain had grown to 30 shops with ambitions to reach 100 as soon as possible.

expansion have meant that Waterstone's has been losing money. This time, though, Wsterstone, now 50, will not get the sack. Rather he is to head a new company formed by merging Waterstone'e with Smith's Sherratt & Hughes chain. And it was Smith's idea to change its shops names to Waterstone's because it is the better hrand. Waterstone is not revelling

in the reversal of fortunes. " suppose I could say 'yah, boo, snubs'," he said yesterday. But he has no intention of doing so. Instead he was "thrilled" that his employees and share-holders are to share in an extraordinary rise in the value of their investments. Waterstone himself bought most of his shares at 4p and

will get a minimum of 480p for them in 1992, and more if the group's profits rise fast. His 23 per cent stake will be worth nearly £10m at the mini-mum price; he will sell a few shares now, at a price of 350p, to give each of his six children a "small" present.

Heavy policing

London strike story of the day. A colleague was coming to work from Putney, cycling along the banks of the Thame He was stopped by not one, but two policemen who told him to dismount on the grounds thet it was a public footpath. He was let off with a caution. They are also telling Hungar

ian-style jokes. What happened to the man who jumped on the Nortbern Line? He died

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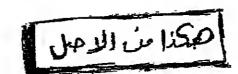
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crapping for sales in what has been one of the most brutally com-petitive markets has long characterised business for Europe's forklift truck makers, But in the past year they have been battling over something else - the components that go

into their products.
"Most of the lifting masts on forklifts come from one steel maker and we are virtually fighting over supplies," says a manager of a West German lift in West Germany has gone mad. The whole of Europe has gone mad."

Demand for forklifts, and for all kinds of capital equipment that goes into factories, pro-cessing plant and warehouses, has gone through the roof in the past 18 months. Purchases of production equipment, from machine tools and textile machine tools and textile machinery to specialist plant for chemical processing, increased strongly last year and shows few signs of easing For some European suppliers, demand has been over-

whelming. The West German machine tool industry's factories are working flat out, some with extra shifts. German suppliers are quoting an average of nine months for delivery of their machines.

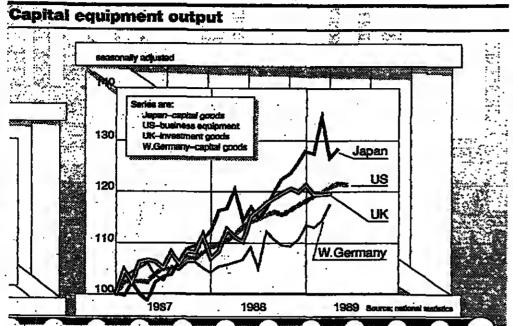
Nor is it just European equipment suppliers who are enjoying what has been an almost worldwide investment boom in manufacturing kit. Domestic consumption of machine tools in Japan last year soared 56 per cent in dol-lar terms to \$5.7bn and Japa-nese machine tool huilders increased production by a third as they struggled to cope. This year, Japanese machine

tool plants in Europe hava accelerated purchases of locally made parts because of their inability to secure deliveries of some Japanese-made main components.

Bechtel, the US turnkey processing plant contractor, says demand for non-manufacturing plant like power stations and oil platforms remains weak but that is not the story for produc-tion facilities. "For chemicals and petroleum processing, the market is strong," says Mr Denis Slavich, Bechtel's chief finance officer, "In the US it is very strong and Europe is now

getting stronger."
The world steel industry, which produced almost 10 per cent more steel last year and is likely to produce even more this year, says demand from machinery makers partly contributed to the industry's overloaded blastfurnaces.

Several factors have caused this surge in demand for pro-duction equipment. One is a recovery from slow investment during 1987 which was particuNick Garnett reports on a prosperous year for the world's machinery and component makers



An embarrassment of orders

larly marked in Japan, West Germany and smaller econo-mies such as the UK. Swollen corporate balance sheets have contributed, together with some cyclical shifts in performance among

German suppliers are quoting an average of nine months for delivery of their machines

sectors which buy equipment. Chemicals, steel and the vol-ume car makers, for example, are enjoying buoyant trading conditions and fat profits. On factory shopfloors, more com-puter-controlled production-systems have been installed as a result of much greater confi-dence that such systems can work and because of the worldwide drive towards more flexi-ble, lower-cost production. The overall picture is not

uniform. For every production facility that is well equipped there are probably far more that remain ill-equipped. In

Transport is preoccupied hy more roads as a "solution" to transport problems, and that if "options" become "proposals" it will be too late. Mr Bottomley, instead of welcoming proposals of the proposals of the proposals of the proposals of the proposals.

ised them as "alarmist."

ers' comments, has critic

two markets, the US and the UK, there are tentative signs that demand for some produc-

flag. In some segments, increased purchases have been restricted to certain types of machines. For example, in textile machin-ery, there was a big jump in sales of spinning equipment last year (mainly to Asia) with sales of some types, such as short and long staple spindles, up by at least 50 per cent. But sales of weaving machinery remained static, according to the International Textile Mann-Nevertheless, the Swiss tex-tile machinery industry, tha

world's biggest exporter, raised exports last year hy 11 per cent measured in Swiss francs, This was the higgest increase since the post-recession boom year of 1984 and represented some stored-up damand. Exports from the Swiss industry did not increase at all in 1987 and rose by just 5.5 per cent in 1986. In most sectors, the clamour for new production kit has ben-efited most mainstream suppli-

ers. The once reeling lift truck

industry has enjoyed a phenomanal rasurgence in demand, particularly for elec-tric-powered lift trucks which have taken market share away from diesel and liquid gas-pow-

The food processors' need to supply ever wider varieties has helped to drive up sales

Sales of electric forklifts in the four main European economies, West Germany, France, Italy and the UK, rose steadily from a low point in the early 1980s to 54,500 units in 1986. It increased to 73,100 by 1988. In the first five months of this year though, demand has leapt in two countries, with sales up a third in Italy and a quarter in West Germany. But in the UK, where demand has come mainly from warehousing and distribution rather than factories, sales have-started to fall as the retailing

British Rail management. It is

nothing to do with privatisa-tion nor with middla class guilt. No experienced indus-trial relations manager worth his sait (which Mr Toolan

appears not to be) would dream of conducting important negotiations like these in the way that the BR management has done.

J.B. Freeman, 4 Drakes Drive,

More apathy than sympathy

Northwood, Middlesex

in machine tools worldwide, output rose last year hy 15 per cent to \$38bn, according to American Machinist magazine. "We know this demand is hirting all kinds of machine tool makers. Demand is widespread throughout the industry," says Mr Gutmann Habig, head of economics at the West German machine tool association.

Orders from West German industry for metal cutting and forming machines this year is up so far about 90 per cent on last year. West German machine tool makers, which are major exporters, predict a rise in production this year of about a tenth, outstripping their record year of 1985. Even in a notoriously weak market like the UK, demand for machine tools rose 22 per cent

In a few supply segments, a number of separate factors have conspired to promote equipment sales. In food mak-ing machinery, the rapid growth in the market for ready-made meals from supermarkets, the switch within dairy products to more val-ue-added items like yoghurts and fancy cheeses and the need among food processors to sup-ply ever wider varieties of foodstuffs have helped drive up sales. "General investment levels have certainly increased hut it is aimed at different markets with different require-ments," says APV, the UK food and drink equipment manufac-

In the European chemicals industry, investment rose a tenth in 1987, measured in Ecus, and then increased by 16 per cent last year, according to figures from national chemical federations. This has helped keep demand lively for a range of components, from pumps and valves to pipework.

in the middle of this investment growth, some equipment suppliers have already begun to ponder how long these heated trading conditions will continue. No one expects them to go on indefinitely. Some sectors, such as chemicals and steel, are expecting more diffi-cult husiness conditions, possi-bly from next year, and this will eventually feed back to equipment suppliers. The US machine tool industry, which has raised shipments by a third in the past 12 months, has already begun to see its order books dip.

Ovarall though, machinery makers, used to selling in price-distressed and productsaturated sectors, are enjoying for a change the luxury of equipment hungry customers beating a path to their door.

Funding of research

How planning threatens British science

By David Sawers

recent report from the Advisory Board of the Research Councils is only the latest of a series of reports from the Government's scientific advisers which set out an essentially Marxist approach to the organisation of science in Britain. Dr Max Perutz, the doyen of molecular biologists in Britain, has aptly described this latest report as a document that could have emerged from Brezhnev's Politburo. It advocates the amalgamation of the five research councils which distribute gov-ernment funds in grants for academic research into one

National Research Into one National Research Council.
This urge for centralised planning among the industrial-ists and scientists who man the Government's advisory com-mittees does not mean that the Government has chosen closet Marxists to advise it, but that they are intellectually con-fused. Because a company has to plan its future products and select the fields of science and technology in which it will undertake research, many industrialists and scientists believe that the Government should similarly plan the research it finances; indeed, tha proposed National Research Council would be expected to prepare a five-year plan for British science and

engineering.
They do not seem to understand that the efficiency of a market economy results from the existence of a multiplicity of decision-takers, some of whom are likely to be right hut many of whom will be wrong, just as a central planner might

These members also appear to suffer from the delusion that academic and therefore pure scientific research can be managed like industrial development; so they imagine that the five-year plan can contain tar-gets against which annual progress can be monitored, in pure research, progress depends on ideas and observations, and is essentially unpredictable; a scientist will have an objective when he starts his research, but he cannot predict when he will reach it.

This misconception may arise from a failure to recogacademic science and engineering. Academic engineers can-not function effectively with-out contacts with industry, and one output of their research will be inventions which industry can use. Academic scientists, however, are concerned with the promotion of know-ledge for its own sake, which may or may not lead to invention and industrial application at some time in the near or distant future; and they will usually require no contacts with industry to undertake their research. Engineering research is therefore more likely to be predictable, but it would still be naive to imagine that original work can proceed to a plan, as the development

of a new product might.
Scientists who are concerned
with the financing of research
may well feel under pressure
to demonstrate that science as well as engineering can pro-duce useful results, and so deserves more support from a government that has expressed a desire to see more exploitable research done in the UK.
Industrialists may well imagine that pure academic research can he directed towards useful ends, like the applied research done inside their companies. The result is advice that central planning can direct scientists towards useful subjects and so increase the economic benefits from

Such advice would, in practice, mean that academic scien-tists were directed away from pure research to applied research. One result would cer-tainly be a reduction in the output of research measured in knowledge, and consequently a reduction in the standards to which young scientists were educated; another might well be an increase in the number of the most creative scientists who chose to leave this country for places where they had freedom to do the research that they chose. The quality of academic science in this country would therefore decline; and industry might find that the quality of its recruits for applied research and development deteriorated as well.

Such a policy towards science would be the ultimate in "short-termism," to use that fashionable term of abuse, because it would substitute

material gain for the promo-tion of knowledge as the ultimate purpose of academic research ft would thus seek to extend to all the sciences an objective that can properly be applied to engineering, and to extend the objectives of industrial research to academic investigation. By strengthening the commercial motives of academic procedure researchers. academic researchers. It would make them more secretive, slow the spread of knowledge among them and so reduce their productivity in the pro-duction of knowledge. (The for-tunes which have been made in hiotechnology by American academics have weakened the tradition of free inquiry in American science).

American science).

The proper division of labour hetween universities and industry leaves the academics primarily concerned with the promotion of knowledge and the education of the young while industry concentrates on the production of goods. Mar-ket forces can only be applied indirectly to universities, through such influences as the choices of students; but the existence of a multiplicity of decision-makers is even more desirable than for industrial projects, because the outcome of research is less predictable.

If a government wished to

improve the productivity of academic research, it would therefore seek to increase the number of sources of finance for research, not to reduce them, it may be no coincidence that medical research is one of the most flourishing hranches of science in Britain, and is the hranch in which there is the largest number of sources of funds for research. The Goveroment should therefore encourage the existing research councils to compete for projects, and to increase the overlap hetween their areas of responsibility. It should also try to encourage more private sources of funds for academic research; tax allowances may be a dirty term in the Treasury, but this may be a field in which they could prove beneficial. Meanwhile, it may like to consider how to make the management of British science less bureancratic. David Sawers is co-author of The Sources of Invention, Macmillan 1958 and 1969.

Getting around London Private price

From Mr Ian McIntyre.
Sir, The problem with Mr Sir, The problem with Mr
Peter Bottomley's statement
(Letters, July 13) that "the
Government will only develop
options which improve conditions for those who live and
work in London," is: how will
that judgment be made?

The East London Assessment Study identifies problems
narrowly, even specifying.

narrowly, even specifying seven particular points on the road systems in the area. It states that options will "allevi-ate conditions" at as many of

these locations as possible.

The premise behind each option involving roads is that an increase in road capacity will "relieve main road prob-lem locations." in other words, additional traffic will not be drawn in to use the new roads. This seems an extraordinary

assumption, given that demand for road space in London is for all practical purposes infinite. Few in London would choose to travel by public transport something which indeed distin-guishes London from other European cities. Also it takes no account of the effect of a Chunnel terminal at Kings

Humour disputed

From 1tr J.W. Budge.
Sir, Your report (Weekend
FT, July 15-16) about the rail
dispute includes: "But the dispute had its funny side."

on the Southend to London Fenchurch Street railway line each morning and evening last week (apart from Wednesday, "strike day"), the normal train service was reduced by about 70 per cent because of ER management's decision to run a drastically reduced service. This was despite the fact that on the sister line from Southend to London's Liverpool Street station it was possible to run a near-normal (95 per cent)

With such a limited service,

Kiss and make up

From Miss Wendy Beaver. Sir, Might I suggest how British Rail could slightly alle-viate strike inconvenience? To claim a refund on tickets bought in advance (which cannot be used on strike days) you have to complete a detailed no refund without it - you

Fenchurch Street station became dangerously overcrow-ded in the evenings, and BR was forced to use the police to avoid a Hillsborough-type disaster. The final frustration for hot and delayed commuters was seeing most of the limited number of trains departing not only with no standing passengers - unusual on a normal evening - hat also leaving with empty seats.
In these circumstances I hope you will appreciate that the treatment handed out by BR management and the police was not seen to be in the least

John Budge, 95 Burlescoombe Road, Thorpe Bay, Essex

must join the ticket queue. This form should be available outside the ticket booth. At best, present policy is inept; at worst it deliberately deters commuters from claiming rightful compensation. Wendy Beaver, 101 Charmouth Road,

Cross — a big increase in jour-neys by road is predicted. Those who protest about the road options do so because they believe the Department of

Sir, Mr Samuel Brittan's
Lomhard column (July 17)
advocates privatisation of the
railways because "the bidden
agenda of privatisation is to
reduce union power." Any experienced negotiator knows as an axiom that if you wish to change some

long-standing practice you have to buy it out.
This is only one of the many elementary errors made by

From Mr Dennis Housen.
Sir, Your front page (July 18), reporting the National Union of Railwaymen rejection of the British Rail pay offer, states yet again that the travelling public "has up to now shown considerable sympathy for the rail workers."

I have yet to find any hardhit, battered and bruised commuter who feels anything but disgust and apathy towards the

ised them as "alarmist."

Eight out of the 12 options in the East London assessment study involve destruction of the Parkland Walk, an area of metropolitan open land in London boroughs short of green space. Option four, for example, whose aim is "to reduce environment problems," summarises its impact on the environment as "property demolition is very high (2,500-3,000 properties) but environmental relief is, on belance, beneficial, particularly at the major problem locations." Should not that sort of state-ment alarm everyone who lives Ian McIntyre, 50 Cloremont Road,

Determined to negotiate

From Mr Andrew Sorgent. Sir, West German organisations achieva joint commit-ment from employee represen-tatives and management towards business by a well established system which ensures that the interests of employers and employees are discussed at works councils and on "supervisory" boards.

Opponents of this system condemn it as "hrelevant," or even "Marxist." But "co-determination," (a principle established by the British, by the way) is the bedrock upon which Germany's economic prosperity has been built.

What matters is not the system, but the principle. The real difference between West Ger-many and Britain is that industrial relations in the one are regarded jointly as a means of achieving growth and prosperity for all concerned, while in the UK, growth and prosperity are not often on the agenda.

British employers and unions have been beset for years by the same old problems. These include: Lack of belief in each other's integrity;
• The view that employees are economic units rather than responsible human beings; Ignorance of the meaning of Government interference

without equivalent accountability;
• Short term remedies for What is needed is a new

NUR attitude — especially as arrogantly portrayed by the theatrical Jimmy Knapp.
Some commuters have sympathy with rallwaymen having to deal with such an apparently inspt ER, but let us be clear that the travelling public only want to see less of Mr Knapp and more of the trains. Dennis Howson, 38 Oakhouse Road, Berlevheath, Kent

approach to workplace employee relations, based on these elements:

Both sides need to and can agree;

• Enlightened self-interest is positive;

Employees are primarily responsible human beings;
Human resource manage

 The cost of maintaining an intransigent stance towards new values will undermine competitivenes The trade union movement is not going to disappear;

ment now requires a much more sophisticated range of

If we are to continue in opposition to the employment laws of continental Europe (which will inevitably force change) we must urgently re-examine attitudes which at the moment mitigate against positive belief in the possibility of, and the need for, joint commitment towards business success. Andrew Sargent, Surgent Minton,

will not be eliminated.

A shock to the established order.

tion to emerge from the computer industry, it is primarily manufacmred by the computer giants, with their roots in American or Far ern industry, who have traditionally dominated the market.

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FINANCIAL TIMES

Wednesday July 19 1989



Sandinista revolution is intact. . . at a price

Tim Coone examines Nicaragua's decade of hardship since the overthrow of Somoza

N A country where you can die at any time from bites of vampire bats, rabid dogs or tiny mosquitoes, it is an achievement to dream about a revolution - let alone

make one. Nevertheless, 10 years ago today a Central American dictator's statue tumbled to the ground to the cheers of a jubi-

The place was Nicaragua: the dictator was Anastasio Somoza. His 43-year family dynasty came to a dusty end as the victorioos guerrilla col-umns of the Sandinista Front of National Liberation (FSLN) converged on Managua, the capital. After 15 years of fight-ing in the mountains, the left-wing students who turned guerrillas became governors. To the embarrassment of the US State Department, revolu-tion in Central America had become a reality.

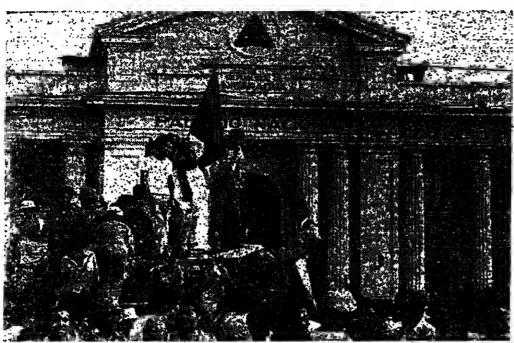
Those heady days of triumph

have been tempered by 10 gru-elling years in power, eight of them at war with the Contras. These were formed from the praetorian guards of the ousted regime hacked by wealthy peasants and big businessmen with US links but who depend for their survival upon a US umbilical cord

The dead and wounded of hoth sides amount to 58,000 or 1.7 per cent of the population, according to government figures. By comparison, the US would have fought 20 Vietnam wars to have suffered the equivalent in human losses.

The effect on the economy has been equally devastating. Living standards are now worse than before the revolu-tion. Infant mortality and malnotrition are rising, as average wage levels have plummetted to \$15-\$20 per month. About 70 per cent of industry

is effectively bankrupt, according to Mr Eduardo Mora, president of the Nicaraguan Association of Businessmen, while exports have fallen to only 30 per cent of their former levels. wise been primary targets of Trade and credit support, the Contras. Almost 3,000 farm-



Victorious Sandinista forces and Managuan citizens celebrate in front of the Nicaraguan National Palace 10 years ago, as the National Guard surrendered, so ending the seven-week civil war.

PANAMA S

ers have died defending their

On the political front, pluralism is paradoxically flourishing despite the war. All ideolo-

gies from retrograde Contra, through to purist Maoist and Trotskyist, are represented by one of the 21 political parties that intend to fight the coming

SALVADOR

underwrite the economy hy some \$200 per capita per annum. That adds np to a

But such a conclusion ignores major social and political progress. Illiteracy was reduced from more than 50 per cent to only 12 per cent of the population in the first year of the revolution. Rural education before 1979 was virtually ignored. The advances in rural health care tell a similar tale. It is the rural teachers and health workers and their new schools and clinics, however, who have been the principal targets of the US-backed Con-

Some 80,000 landless families, or 20 per cent of the rural population, have benefitted from the post-revolutionary agrarian reform. The land reform co-operatives have like-

functioning mixed economy in which private ownership of the MEXICO CUBA 2 means of production still predominates over state-owner-

ship.
Thus, despite their close identification with the Cuban revolution, the Sandinista leaders have chosen a very differ-

ers have chosen a very uniar-ent course.

Mr Carlos Rafael Rodriguez, the Cuban vice president, wrote recently that "if the FSLN had tried to follow the paths beaten by the Cuban rev-olution, it would have committed an irreparable error. . . it did not succumb to the temptation of making a prematurely socialist revolution. For those in Nicaragua that favour deeper changes, they have not abandoned them but are awaiting the moment and correct circumstances to put them into

That wait and wartime eco-nomic attrition has exposed

practice."

Sandinista idealism to bureau-cratisation and corruption, diseases eodemic to most governments after 10 years in power. The lack of correction and arrogance in the face of criticism is symptomatic of institu-

tional deficiency,
But for Dr Sergio Ramirez
Nicaraguan, the Vice President, "[Our revolution] opened the perspective for change in Latin America, by coming to power through armed revolution in alliance with other social sectors. The closed model could be left aside. This is a revolution of revolutions." New statues have meanwhile appeared to symbolise the con-

appeared to symbolise the constant underlying values.

One, a huge iron figure irreverently dubbed "The Incredible Hulk," is of a man with his head thrown back, automatic rifle in one hand pointing to the sky and a pickaxe held firmly in the other. On the pedestal is an inscription: "Only estal is an inscription: "Only the workers and campesinos will continue to the end" - a narrower alliance than that upon which the Sandinistas came to power.

In 10 years of rule, the San-dinistas have made it clear that the end of the road is a socialist one. But in the age of perestroika, disarmament, green politics and a growing redefinition of socialism throughout Europe and Latin America, today that means arriving there on a pathway of social democracy. Unlike Chile, however, which had the only other governmental experience of a democratic road to social-ism in Latin America, the mili-

ism in Latin America, the military in Nicaragua stands behind the project.

According to one senior Nicaraguan military officer, the main success of the FSLN in the past 10 years "is that we have been capable of defending the expellition. The object was the revolution. The object was not a buoyant economy, or hig social changes. Everything went for the war fronts." The cost has been terrible but with-out that all the rest would be

Jaruzelski

stand for

President

in Warsaw

says he will

By John Lloyd in London

and Christopher Bobinski

AN END to the immediate

Polish political crisis appeared

in sight yesterday, as General Wojciech Jaruzelski, the Com-

munist Party leader, announced he would, after all,

stand today for election as

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connections

Racal Telecom

The cynical reaction to the link between GEC and Plessey on mobile phones is that Plessey shareholders should watch out the more cosy the two companies become, the less the chance of an aggressive takeout price. The less cynical view is that the deal says nothing about the prospects of a hid at about the prospects of a bid at all. The two companies learnt from their mistake in not join-ing up to go for a Telepoint licence. In this next and much more important generation of personal communicators, they are simply sinking their differ-

are simply sinking their differences in a joint candidacy which could prove unbeatable.

The truth probably lies somewhere in the middle. GEC will donbtless have calculated that it has nothing to lose. If it ends up owning Plessey, it will be the dominant partner in the new consortium anyway. If new consortium anyway. If not, it still needs Plessey's expertise. For Plessey, the ben-efit is less obvious, but may well have to do with timing. The scale of the new project means that Plessey cannot con-ceivably go it alone; but nei-ther can it attract another partner with a GEC bid hanging over lt. With the Ministry of Defence's deliberations dragging on, Plessey's options are

running out. The next question is where Siemens stands in all this. The Siemens stands in all this. The formidable presence of Bell-South means the consortium can already call on US expertise and financial backing. But it is doubtless intended that the 20 per cent of the partnership yet to be assigned will go to a partner offering access to Continental markets, Whether this would be Siemens is this would be Siemens is unclear. If Siemens ended up in effective control of GPT, it remains to be seen how it would view the conflict between being a major supplier to British Telecom and belong-ing to a venture which could

indermine BT's whole position in the UK market.

For a merged GEC/Plessey, getting a licence could be the guarantee of survival as a major electronics company into the next century. For most of its rivals, the implications are correspondingly depressing; but the Racal Telecom share price, at least, has started discounting that

De La Rue

The token rise in the De La Rue share price yesterday on the news that Du Pont and Fuji

Share price relative to the FT-A All-Share Index

Rne — underlines the stock market's dilemma in valuing what is left of the company. De

what is left of the company. De La Rue has got a surprisingly good price for Crosfield, whose erratic profit record and ability to consume cash, is the cause of the group's current problems. Yet the planned sale removes the major reason for any bid speculation — the main prop under the current share price.

If it is a done deal, De La Rue's shares should go down, not up. But it would be dangerous to count out an unpredictable operator like Mr Robert Maxwell, who is De La Rue's biggest shareholder. He is showing a loss on his investment in De La Rue and the sale of Crosfield to Du Pont/Fuji ment in De La Rue and the sale of Crosfield to Du Pont/Fuji rather than to Crosfield's main competitor, his own Scitex, presumably removes the main reason for his interest in De La Rue. However, in the absence of mounting a counterbid for either Crosfield, or De La Rue, it is difficult to see how he can exit either gracefully or profitably. Crosfield is being sold at a 70

per cent premium to net asset value and an exit multiple of 17 times Crosfield's peak earnings. This is a stiff price but there is just an outside chance there is just an outside chance that Mr Maxwell may be prepared to top the offer and risk the anti-trust problems in order to prevent two wealthy glants moving into a market where Scitax has been remarkably succesful. He is in an uncomfortable position. If he does nothing the bld speculation subsides and so does the value of his De La Rue stake. Putting the company on a nor-Putting the company on a nor-mal market multiple, suggests De La Rue shares should be £1 below where they are now.

Among those who have Photo have agreed to buy Cros-field - roughly half of De La booked a seat for the great

BAT carve-up, the oddest is surely GEC. It seems most unlikely that Lord Weinstock is interested in buying any of BAT's businesses, or indeed doing anything other than taking a punt with his company's spare cash. One has to admire the resiliencs of a company which can assist in the hreak-up of a group three times its own size, with an earnings record no worse and a share price performance very much better, shortly after being the target of a break-up itself. One looks forward to more newspaper articles from Lord Rees-Mogg on the sanctity of great companies, as at the time of the Metsun bid.

Undertakers

Funeral directing may not have been what the EC had in mind when it set about developing a single market in services, but the three way link between two modest British undertakers and a French one creates a good approximation of the ideal European company of the future. There are two boards: a predominantly local one to run the British operations, and to make sure that the promised savings are made from putting Kenyon and Hodgson together, and a largely French one charged with building a big international group that will manage funerals all over the world.

The general idea seems to be that the British and the French make a better and more profitable of the state of the st

make a better and more profitmake a better and more profit-able job of burying people than anyone else. In most countries the undertaking business is apparently not just backward, but is also highly fragmented; and given the high level of fixed costs, there must be plenty of good opportunities out there for someone who understands the business. while yesterday's sketchy financial information made it unclear who will pay for this great thrust overseas, the presence of Lyonnaise des Eaux which has already invested heavily in British water and is also dabbling in waste - is encouraging.

On a more parochial note, the apparent inability of the UK accountants to fit together halance sheets of Hodgson and Kenyon, thanks to Hodgson's dubious decision to add back previously written-off goodwill, is further proof that the mess over intangibles is urgently in need of a solution.

·* -: .;-

EC company law plan could be blocked

By Michael Cassell and Flona Thompson in London

By William Dawkins in Brussels

formal ministerial response to the scheme.

West Germany, Britain and the Netherlands gave varying sceptical receptions to the plan, presented by Mr Martin Bangemann, Internal Market and industry Commissioner, to a meeting of trade and industry ministers.
It would allow cross-border

mergers to incorporate as EC companies rather than having to choose the corporate laws of either of their countries.

Taxable incomes across bor-

Soviet miners stay on strike

despite offers

Continued from Page 1

or absorbed as another govern-

ment subsidy.

Iron and steel plants, and

several power stations, have

reported that coal stocks are

running critically low and one steel plant reported that it was

o Mr Valery Legachev, a spokesman for the regional

strike committee in Kuznetsk said the miners were continu-ing their walkout because Mr

Slyunkov had made "only gen-

eral statements," not concrete proposals, AP reports from Moscow.

been aggravated by a resur-

gence of ethnic unrest, in the Black Sea region of Abkhazia, Renter reports from Moscow.

been killed. A party official in Sukhumi, the regional capital

said a state of emergency and

curfew were being introduced

from vesterday.

O The industrial unrest has

reducing production.

CONTROVERSIAL plans for a European company statute yesterday met a potential blocking minority of European Community governments in the first available to companies that adopted one of three models of vorker consultation.

The scheme is a personal priority of Mr Jacques Delors, the Commission president, in his efforts to inject more social policy into the EC's internal market plan, and a bete noire of Mrs Margaret Thatcher, the British Prime Minister.

Mr Francis Maude, Under-

secretary of State at Britain's Trade and Industry Depart-ment, volced unhappiness at the Commission's tactic of planning to put the statute to a

THE UK Government and British Rail yesterday rounded on the National Union of Rail-

waymen for narrowly voting to go ahead with its fifth 24-hour

strike after rejecting an

improved 8.8 per cent pay offer. As commuters struggled

through heavy traffic jams,

particularly in London, minis-ters and British Rail executives

viewed the rejection hy the

qualified majority vote. Britain would then find it harder to block the scheme, given that the blocking minority could easily fall apart.

London believes that worker entation should be left to national laws and that the plan is of limited value to business. The Netherlands also questioned the industrial usefulness of the scheme. West Germany's anxieties,

however, are over the Commission's use of majority voting, a tactic which tends to make it easier for the Brussels authorities to get their own way in the Council of Ministers, the member states' main decision-mak-ing forum.

lic criticism of BR's handling of the dispute, the NUR rejec-tion of the offer has already

lost it public sympathy.

Mr Paul Channon, Transport
Secretary, described the NUR
action as "absointely amazing"

and against the long-term interests of the rail workers.

In Parliament, Mr Norman

Tables turn in UK rail dispute

However, in other ways, Bonn welcomes the scheme as useful protection against competition from low-wage compa-nies in member states with poor industrial democracy,

The argument, which must be resolved in successive min-isterial meetings over the coming months, turns on whether the company statute is a pure internal market proposal, which only needs majority sup-port under EC voting rules.

Britain and West Germany suspect it is about social policy and tax, both areas needing unanimous ministerial deci-

Tribunal's recommendation. In response to calls for a ban on strikes in the public sector,

Mr Fowler said the present review of laws covering indus-trial action, including public

sector strikes would lead to proposals "in due course."

there was greater congestion

than during previous rail strikes. The situation was exac-

On the roads yesterday,

President.
It also became clear that those activists within Solidar-ity who have pushed for the movement to form the next Government have acknowledged that theirs is a minority view. These developments should

lead to Gen Jaruzelski's elec-tion by Parliament, which is still dominated by the Commu-nist Party and its allies and to the appointment by him of a reformist, although Commu-

nist-dominated, Government. However, the General has said he is "unsure" of winning sufficient votes and has again proposed Gen Czeslaw Kiszczak, Interior Minister, as an alternative candidate. Meanwhile, Mr Adam Micb-

nik - the Solidarity leader most enthusiastic about shar-ing Governmeot power with reform-minded Commu-nists – has accepted that the proposal has little support. In an interview with Le Monde, the French newspaper, Mr Michnik followed Professor

Bronislaw Geremek, parlia-mentary leader of the Solidar-ity group, in predicting a meeting between President Mikhail Gorbacbev and Mr Lech Walesa this year.

On the agenda of such a meeting he said, would be "the de-Stalinisation of relations between our two countries, their perestroika, abandoning of dogmas and the era of dic-tates."

Jaruzelski's hat in the ring,



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Fowler, Employment Secre-tary, called on the NUR to abandon a "deplorable" and "incomprehensible" act and to NUR executive as an opportu-nity to mount an offensive erbated by a 24-hour strike on London Underground and disover the dispute. Ministers believe that after growing pubaccept BR's 8.8 per cent offer on the Railway Staff National Details, Pages 8 and 9 US trade deficit widens, dollar falls

The surge in capital goods reflects large expansion plans in foreign-owned (mainly Japanese) plants in the US, which will displace imports when

Continued from Page 1

they come on stream.

Exports, at \$30.47bn, were 0.9
per cent down from the high
April figure but still substantially higher than in any other Since the trouble involving Abkhazians and Georgians broke out on Saturday, 16 have previous month. The heaviest falls were in manufactured goods. The pattern of ship-ments appears to have been

distorted by dock strikes in the UK and some other US export markets, which caused export-

ers to ship early and thus boosted the April figures at the expense of May.

Over the year as e whole it is clear that import demand is no longer consumer-led. Car year earlier and consumer goods 6.7 per cent. By contrast, industrial suplies (which

include oil) are up 9.2 per cent and capital goods by 11.1 per cent. Exports in these categoper cent.

At the New York midsession, all markets were trading steadily just above their lows. The dollar was quoted at Y141.45 and DM1.8915, just above its morning lows of Y141.05 and DM1.8880.

ries are even more booyant, with industrial supplies up 11.8 per cent and capital goods 14.8

imports so far this year have risen only 3.8 per cent from a

Continued from Page 1

President Moi said before

its products."
Over the last 10 years Kenya's elephant population has been cut from more than 65,000 to 17,000 and heavilyarmed poachers have battled poorly supplied wardens and anti-poaching units. Wildlife experts have claimed that the inability to

declining to trade in ivory and

combat posching during the last decade has stemmed largely from a lack of political will and widespread corruption among officials in the government and military.

In the last nine months, however, the Government has sbown a determination to tackle the problem seriously. Twenty poachers were killed

policy was implemented. Elsewhere, the Minister of Tour-ism and Wildlife was replaced omous of government.

WORLD WEATHER



Illegal ivory destroyed in Kenya

cover the event and public relations consultants were flown from Washington to mastermind the operation.

the bonfire was lit: "The ivory, which is worth Ksh60m, will go up in smoke in this animal sanctuary to signify our commitment to the cause of wild-life conservation both within and outside our borders.

"I hope our action will help to persuade others to appreciate the urgent need to take drastic steps to halt the wanton sleughter of alenhouse by

ton slaughter of elephants by

in June after a shoot-to-kill

and, three months ago, the internationally-acclaimed palaeontologist, Mr Richard Leskey, was brought in to bead the Wildlife Department which he is to reorganise and which will become semi-autonFINANCIAL TIMES WEDNESDAY JULY 19 1989

SECTION IV

FINANCIAL TIMES SURVE



A long-predicted shake-up in the domestic and international courier and express industry

is taking place as big operators prepare for the expanding European market. Costs are rising

and more mergers and acquisitions lie ahead. Kevin Brown reports.

A bitter fight for higher volumes

AFTER several years of rapid growth, the European express and courier industry is in a state of flux as the principal players reposition themselves for the next stage of the game. According to industry estirates, the European market is still growing at between 20 and 40 per cent a year, slightly slower than a couple of years ago, and is now worth between £1bn and £1.5bn.

But the cost of staying in the market is rising, and there has been strong pressure on margins as companies fight for the

ever higher volumes needed to cover their high fixed costs. The result has been a wave of mergers and acquisitions as some of the larger companies try to buy volume by snapping up the smaller fry.

Other companies have diversified into value added activities such as contract distribution in search of the profits and cash flow to keep them in

the parcels business. All this is happening against the background of the increasing Europeanisation of the market in advance of the com-

pletion of the European Com-munity single market in 1992. The cost of providing an integrated service throughout Europe is high, partly because of the extensive physical infra-

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make a suggestion?

structure required, but also because of the information technology needed to provide a high quality service.

Given all these factors, most industry observers expect a major shake-out to gather pace over the next couple of years as some of the small and medium companies find their volume growth too small to finance the necessary invest-

Most agree that there will be room for regional operators, perhaps covering a single European Community country, and for niche operators, such as those specialising in the two and three-day markets.

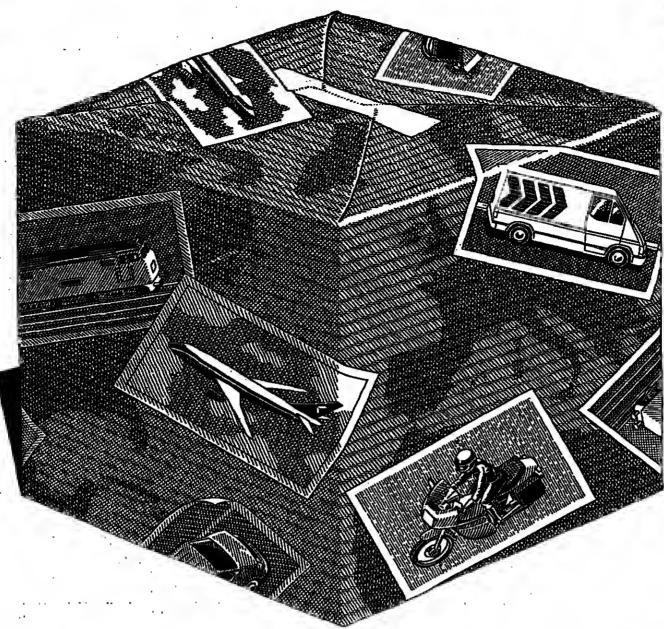
However, the market will almost certainly continue to be dominated by the big four companies — United Parcel Service (UPS), DHL, Federal Express and TNT — which have the financial, technical and sales back-np of worldwide

operations.

The big four have indicated. that they are determined to that they are determined to remain as major players in the European market, but thay appear to be adopting radically different strategies.

In recent months, the most active has been UPS, the world's biggest carrier of small processes which were also the

packages, which was also the last of the big four to move



Courier and Express Services

into Europe.

After watching the growth of the European market from a distance for several years, the conservative UPS management finally took the plunge late last year when it bought Atlasair in the UK, followed by IMI, Air Services, a major UK-based counier with a worldwide net-

Subsequently, UPS acquired half a dozen companies throughout Europe, effectively buying the basis of a network to be repainted in its brown

addition, UPS is investing heavily in its European hub at

Cologne.
"They have obviously decided to take Europe seriously, and they are throwing a lot of money at it. These acquisitions will not have been cheap," says Mr Martin White, a consultant who follows the

industry for accountants Coopers and Lybrand.

DHL's strategy has been harder to fathom, but the company has ended the arms

length relationship which for-merly existed with Elan Inter-national, its parcels subsidiary, and merged the company back into the group's mainstream

Analysis say DHL probably had difficulties in building sufficient volume through Elan, and has decided to refocus its activities on its international courier business, in which it is the world leader.

TNT, the Australian transport multinational, has also been on the acquisition trail,

bot principally to fill in gaps in its existing European network, notably in Spain, through the

purchase of Unitransa, and haly, where it bought Traco.

TNT also acquired Air de Cologne from Scandinavian Airline Systems and XP Express from KLM Royal Dutch Airlines Dutch Airlines.

However, in both cases the driving force was the desire of the airlines to get out of the expensive parcels business to concentrate on their core activ-

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Royal Mail Parcela: Fieet

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Eastern European develop Red Star; Communications

BA'a express service; United Parcel Service; Tracking

The central thrust of TNI's strategy has remained the same for several years - providing a full range of high quality services at competitive prices to build volume and put pressure on competitors.

Federal Express, the last of the big four, seems to have decided to follow a twin track strategy which both keeps it in the parcels market and expands its existing distribu-

tion interests.

FedEx has made a couple of acquisitions in the mainstream acquisitions in the mainstream parcels market, notably Home Delivery Services, from Little-woods, which will help put FedEx second behind Royal Mail as a carrier of small pack-

ages in the UK.
FedEx has also acquired the
US cargo airline Flying Tigers,
and plans to use some of that airline's capacity to provide a service between Europe and the Far East.

However, it is no secret that FedEx has experienced difficulty in generating sufficient volume in its European parcels husiness, and has suffered

tight margins.

FedEx is fortunate, however, in having a second string to its bow in the form of the System-line contract distribution business inherited from the Lex Gronp, the UK acquisition which brought the group to Europe in a major way several

years ago.

FedEx is putting a substantial effort into building np Systemline, especially by extending to the division its exceptionally good information handling skills.

Meanwhile it is becoming

Meanwhile, it is becoming clear that the deregulation of the EC transport market as a result of the completion of the single market will probably lead to a significant increase in demand for distribution skills, especially at the express end of

the market.
This is in contrast to the forecasts in the Cecchini report on economic integration, which suggested that the major boost to industry would come through reduced frontier

Mr Alan Watson, managing director of TNT Express Europe, is one of a number of leading figures in the industry who now believe that savings in inventory costs, through rationalisation of manufacturillustration: Robin MacFarlan Editorial production: Roy Terry

ing and stock holding, will be far more important.
This means there will be increased demand for the specialised skills of the distribu-tion companies who can maintain supplies to a manufacturer or retailer's Europe-wide markets from a reduced number of distribution

However, users of freight services are likely to reduce the number of distribution companies they use, and will probably demand faster and more sophisticated services to stay ahead of their competi-

For the express companies, this means providing an inte-grated air/road system, coocen-trating on same day and next day deliveries, especially for high value, fast moving com-modities

If express companies are to keep up in this tough market place they will have to invest large sums in information tecbnology, says Mr Watson.
Mr Reg Bailey, a partner in
the accountancy firm Peat

Marwick McLintock who specimarwick McLintock who speci-alises in the courier and express industries, says the key to the developing Euro-pean market will be quality of

service.

"People who use express services do it because they need to have the goods at the desti-nation quickly, but they also need to be assured that the goods will arrive when they

are supposed to.
"If companies can guarantee not only to deliver on time, but to track the goods throughout their journey, right across Europe, they will have a major advantage over their compati advantage over their competi-

"But to do that they will have to make a major invest-ment in information technology and electronic data interchange, which will become increasingly important as com-mon technical standards

emerge," says Mr Balley.
The implications of all this are serious for smaller companies which are already finding it hard to achieve sufficiently high volumes to cover the costs of existing equipment.

"The importance of volume is so enormous that it is difficult to see any medium-sized players surviving as pan-Euro-Continued on Page 9

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COURIER and EXPRESS SERVICES 2

Anne Hunter reports on Royal Mail Parcels 18 months after achieving autonomy

Separateness is strength at home and abroad

tion of four distinct operating divisions - the National Giro-bank, PO Counters, Royal Mail Letters and Royal Mail Parcels. Under its new managing direcconfirmation of delivery.

Both the "Super" services bring a free telephone delivery confirmation facility with tor, Mr Nick Nelson, formerly of DHL, RMP is now an autonomous division controlled by its own management board. In the face of persistent chal-

lenges from the likes of TNT, RMP continues to dominate the UK express market by a wide margin while its interna tional strength in tandem with newly-formed working agreements with other like-minded postal authorities, is limitless in the year 1987/88 RMP carried mora than 250m Items and achieved a profit of 239m. Ninety-five per cent of that volume and revenue was generated by the husiness-to-business sector

EIGHTEEN months ago, major restructuring within the Post Office resulted in the forma-

of the market. The range of services include Datapost - with same-day delivery round London and some other UK cities and delivery guaranteed by 10am the morning following collection with pick-up times as late as 5pm in most areas.

Super 24 - a new service launched this year - provides guaranteed delivery by the close of business the day following collection while Super 48 is - as the news superstant 48 is - as the name suggests - a two-day delivery service. A Standard Service offers UK domestic delivery, three days

after despatch.

As the backbone of the RMP service range, Standard now incorporates Trakback for its contract business customers who, for a fee, can now receive

inclusive loss or damage insur-

ance up to £1,000 per item and moneyback guarantees on fail-ure of delivery within the agreed timescale. Datapost has a higher insurance cover of £5,000 per item pius £100 -£10,000 for consequential loss

The three premium services are geared to items up to 30 kg while Standard service pro-vides for higher weights. Using Standard, shipments can travel either via Direct Bag up to 25 kg per parcel with no limit on the number of parcels or via MATES (Mobile All Purpose Trolley Equipment) for consignments up to 364 kg, and there are also pallets for con-signments up to one tonne. Following two years of high Datapost growth with invest-ment and expansion in both

UK and International Datapost, Royal Mail Parcels is seeking new ways of securing its sup-ply of essential aircraft capac-ity, particularly for its nightly domestic Datapost traffic. After years of relying on chartering commercial airline capacity, the formation of a joint ven-ture company between RMP and JEA Jersey European Air-

ays. Operating in excess of 50

flights a night in the UK alone, RMP has become aware of its increasing vulnerability in the face of a growing scarcity of available night-time freighter

capacity.

"We are highly reliant on
this capacity," explains Mr Nelson, "and we have therefore looked at the feasibility of link-ing up with the private sector

in the face of many challenges RMP still dominates the market

means of providing capacity for our operation at the same time as giving us greater secu-rity of tenure." A final report on the formation of the joint venture company is due in July when a decision will be

This will not be the Post Office's first working associa-tion with the private sector. In 1968, the Royal Mail appointed Securicor as the first licensee for Airstream, an international

bulk mail service. Handling more than of 36m items of mail a year, Airstream was launched initially to large-companies for single postings of more than 2 kg of international airmail letters In linking up with private

Royal Mail extended the Air stream reach to meet the needs of smaller companies who deal with Securicor which in turn, collects and amalgamates the international airmail letters before passing them on to the Royal Mail Airstream network.

Moving into its stride as an antonomous division, Royal Mail Parcels in 1988 launched an aggressive marketing cam-paign in the face of increasing competition from the "new wave' express operators. However, progress was severely impeded by the 1988 postal strike which dealt RMP a crippling blow.

Admitting that the initial effects of the strike on the

RMP operation were severe, Mr Nelson says: "First and foremost, it gave our customers the opportunity to 'feel' and experience the competition." In spite of this, he claims that although it has taken until the beginning of this year "the recovery rate is flowing smoothly and our current year

on year growth rate is now above 1983 — which means we have recovered." One of the major effects of the strike, however, was the ioss of confidence factor so that while customers may be returning to RMP for some services, there is high resistance to putting all the eggs in the RMP basket again for fear of

recurring strikes.
In a recent letter to the

Union of Communication Workers, Mr Nelson highlighted the dangers for RMP in Its continuing high degree of dependence on other post office

In a frank warning he advised that Royal Mail Par-cels had lost the confidence of its customers and that, without the guaranteed provision of reliable, uninterrupted service, it would lose out on the business to business front - alto-This situation has, more

than anything else, opened the door for the likely adoption of the proposals embodied in a etudy document currently in circulation within the Post Office "mill", which would, if approved, effect a further restructuring to separate RMP completely, from the Letters Division with which it still shares many systems.

Arguing the case for simplifying the RMP operation to achieve higher standards of service quality and reliability, the Study Document, according to Mr Nelson, "is part of our attempt to respond to custom-ers' needs.

"We recognise for example, that Parcels' customers require products that are not necessarily aligned to those the Post He gave the example of

RMP's long-established and vast, mail order, home delivery market, which in its increasing sophistication, is fast outgrowing the abilities of the Post Office and its "postie" delivery

If separated from letters, the RMP aim would be to establish its own independent dedicated network to hring end-to-end

Progress of RMP was severely impeded by the 1988 postal strike

control and flexibility to meet While the formation of a discreet parcels division would enable RMP to tailor services more specifically to require-ments, the move is neverthe-less a political hot potato with the unions understandably concerned that a further restructuring, splitting parcels away from letters into a totally separate division, would leave Royal Mail Parcels perfectly platformed for privatisation.

While RMP has continued to

refine and expand its domestic service range, international development has escalated rapidly over the past three years. In 1987, the main European Postal Authorities formed a joint venture Express Mail Service company - EMS, in Brus-sels, to handle their international express mail operations.
Datapost EMS was a founder member of this new company.

Since then, in the face of increasing competition from the private sector and in the knowledge that international standards had to be agreed, another new company, called IPC, has been formed.

Funded and supported by the

Postal Authorities of the UK, all major European countries, Australia, Japan, Canada and the US, IPC's prime task is to take over the management and development of EMS and its Brussels hub which provides the air services used exten-sively by International Datapost EMS and equivalent services in other countries for international express services. Other IPC key tasks include the provisories of services. the monitoring of services to ensure that quality meets pre-set standards and that products are harmonised through-out all member countries. In May this year, Royal Mail Par-cels became the first Postal

Authority to sign a partnership agreement with IPC. Other founding members have followed and they are confident that IPC will appeal to many more international postal authorities. By signing the agreement, members are committed to meeting set ser-

vice standards and their perfor-

mance will be monitored. If they fail, IPC reserves the right to turn to the private sector as alternative for carriage, in a

particular market.

For its part of the bargain, IPC, as the administrator, operator and quality control body,

must also guarantee its service standards and cost levels. While the control and harmonisation of EMS should not present too many problems as it is already treated separately by those postal anthorities operating the service, IPC will face a far more daunting challenge when it enters Phase 2 in its development. It will then take on the task of standardising the international tracking and tracing systems for mem-bers' Standard international parcels services, to ensure compatibility in all member

countries.
While accepting that this will force Royal Mail Parcels will force koyal Mail Parcels into releasing some of its "sovereignty", Mr Nelson is happy enough to swallow that inevitability to benefit from the advantages the IPC system

"We already have a substan tial share of the international express freight market as well as a worldwide operational net-work for our distribution services," said Mr Nelson. "What this agreement does is hulld into that, an improved track-ing, quality control and research capability which, we believe, will match anything

else on the market.
"In a sense, it is harnessing the strengths of the international postal community to ensure the highest quality of service for Royal Mail Parcels."

Phillip Hastings sums up factors governing the selection of company fleets

Finance governs the choice

FOR the majority of people, the most visible aspect of courier/ express industry services are the vehicles and motorcycles used to undertake collection

and delivery work.

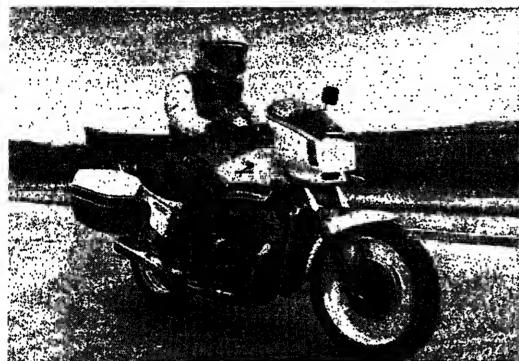
As a result, that equipment tends to become a marketing tool as well as an operational one, with company logoe boldly proclaiming the name of the operator to existing and potential customers.

Decisions about fleet selection should theoretically, therefore, be based on detailed and objective assessments designed to spotlight the optimum equipment for the operations involved and also generally create a good impression of the company. However, in practice a fair degree of subjectivity tends to creep in, certainly among the medium and smaller operators.

Certain basic criteria have to that the choice of vehicle or motorcycle tends in many cases to come down to one of finance – for example, which dealer will offer the best terms - or the personal preference of the fleet/operations manager

and drivers. "During our early days, the thing which dominated our vehicle purchasing policy was the availability of finance hut now we are better established we are looking much more at the quality and performance of different vehicles. For example, the latest vehicles we have acquired, through contract hire, are Mercedes 7.5-tonne vans," said the chairman of one medium-size UK domestic express parcels service

"In my experience, there is generally little to choose between the higher quality vehicles, and the decision on which type to go for tends to come down to the experience of the local managers most closely involved with running them. "They might be a little subjective in their assessment hut if they are happy that the vehicles can do the job, then so be it."



Reliability and economy of performance are factors influencing the choice of motorcycles

Often, the first decision which a parcels operator has to make is exactly which of the many available methods of

fleet acquisition to opt for.
With motorcyclea, most operators either buy the bikes themselves and run a regular fleet replacement programme or employ owner-riders who have to sort ont their own machines. Where vans and larger vehicles are concerned, though, the method of fleet acquisition can vary quite considerably. Many operators still opt for traditional ontright purchase, using either their own cash or borrowed funds, but other options open to but other options open to companies which are more cautious about spending cash include hire purchase, rental, financial leasing and contract

Perceived advantages of using the cash purchase method of fleet acquisition

and, for cash-rich orga-nisations, flexibility in terms of vehicle choice and freedom of

operation for the fleet. Against that, there are a number of other cost factors which have to be taken into consideration. Chief among

Many operators still opt for outright purchase, using either their own cash or borrowed funds

them is the impact on corporate cash flow.

An alternative to ontright purchase is financial leasing which invoives the lessee paying a rental for vehicles which he never actually owns.
The rental pays the lessor'e
capital cost plus interest and
profit over the period of the lease. As with loans and hire purchase, costs such as maintenance and insurance are retained by the lessee.

Operating leases and con-tract hire are hased on the iessor or contract hire company acquiring the vehicles, predicting the residual value of the vehicle at the end of the fire period and charging a rental which reflects the predicted depreciation over that period, the interest, the cost and the

Contract hire is basically a form of operating lease which includes extra features such as maintenance, fuel and tyre costs, fleet management and even, in the case of commercial vehicles, the provision of drivers. Such arrangements can significantly reduce user companies' administration time and costs. Among other major advantages is that vehicles can he financed

off-halance sheet Fitting in with all the other methods of vehicle acquisition is rental. The often volatile nature of express industry operations, with strike action by postal workers, for example, and seasonal peaks generating sodden upsurges in traffic, can cause express operators to turn

A typical express company approach to the subject of fleet acquisition was outlined by Mr Larry Peers, operations manager of Surrey-based express company Parcel Link. "We basically lease-purchase onr vehicles and at the moment we have a fleet of around 32 Volkswagens and Mercedes. However, we also use short-term rental to

to short-term rental of vehicles to meet peak demands.

supplement those at peak periods," he said. In selecting vehicles, many ctors, not necessarily compatible, have to be taken into account. That can mean cases a compromise in many cases. For example, drivers tend to prefer vehicles with more than one access door to allow easier loading/unloading but that can diminish security.

"For vehicles operated in London, it is useful to have side-door loading capability because of the traffic problems

vehicles often have to be
parked in fairly confined spaces which means it can be difficult getting parcels in and out of the back of a van," said Mr Peers.

The same considerations have influenced the fleet choice of London-based courier company Speed Couriers, which in addition to a large fleet of motorcycles also operates 25 vans, mainly Peugeot Taibots and Volkswagens, which have both sliding side doors and rear access. Other important features, said Mr Brian Taylor, saies manager, include reliability and economy of performance.
Similar factors have to be

taken into account by companies operating their own motorcyclee. City Link Transport, for example, has standardised its now 87-strong London courier division bike fleet (the company also operates 17 vans in the city) on shaft-driven Kawasakis, mainly GT550s. Supporting those are half-a-dozen smaller Honda 125s which are mainly Honda 1255 which are mainy used for training new riders.

To maintain efficiency and reliability — the Kawasaki bikes cover an average of 150 miles a day — the motorcycles

are replaced with new machines about every six to nine months. Bikes cost around £2,000 each but by running a regular replacement programme, City Link is able to recoup good resale prices.

We switched to the
Kawasakis for our London operations because we found that chain-driven bikes tended to keep breaking down with all the wear and tear they received from stop-start operation. That is less of a problem in our provincial operations where the bikes tend to undertake longer runs. Geoerally, the most important features for us when selecting motorcycles are reliability and quietness, followed by economy of performance," said

a spokesman for City Link. Ten of City Link's London motorcycles have now also been equipped with trailers specially-adapted to provide valuable additional capacity over and above the standard motorcycle panniers.

acting as a travelling "sortation" centre, accompanies couriers **OPERATING PROBLEMS**

New ways to beat traffic congestion

congestion in major cities such as London and Tokyo is forcing courier/express companies to look at new ways of running their local collection and delivery work. With the number and size of

consignments steadily increasing, courier/express operators are having to employ mora and more vans and larger vehicles to move consignments between their own depots and customers' premises.

However, the operators claim, vehicles are increasingly being held up in traffic jams for long periods, making it difficult and expensive to main-tain a good pick-up/delivery performance.

Adding to those problems is the fact that in London, for example, vehicles are issued with parking tickets and even clamped while the drivers are away making pick-ups and deliveries. The latter is a par-ticular problem for express operators because it can mean a vehicle is immobilised for several hours.

Lateet attempt to try and ease that situation in the UK comes from DHL International which this month plans to which this month plans to introduce an operation that involves using travelling sortation centres, known as team buses, and accompanying pedestrian couriers to make deliveries.

Explaining the Idea, Mr Barry Elrington, DHL central London operations manager, said specially converted Mer-cedes buses equipped with desk sorting areas will collect incoming documents from the company's sorting centre at Orbital Park, near London Heathrow, and then drive into

the city.

During the drive, a team of five couriers will sort out the consignments into individual delivery rounds.

Once in the city, the couriers will be dropped off at specific points to make their deliveries and then rejoln the hus at another point to collect items for their next delivery round. Each bus is expected to deliver some 500-700 shipments a day under the guidance of a team leader who will also drive the vehicle.

"The team buses will leave the Orbital Park sort centre at 7 am each day - any incoming material destined for the London areas they cover will be

sent on later using feeder vehicles which will meet up with the buses at various points during the day," continned Mr Elrington.

Initially, two buses are being put into operation to service the London W1 area. Later this year it is intended to expand

Vehicles are being held up for long periods, making it difficult to maintain a good performance

WC1 and WC2 areas and then in early 1990 to the EC1-4 dis-Meanwhile, heavy traffic ongestion in Tokyo is already

the operation to include the

The company may also consider putting some of its local collection/delivery personnel on foot, particularly in areas

where there are a lot of large

office buildings which can be

more efficiently served that

as DHL Japan and TNT Sky-pak to make much greater use

of atandard motorcycle operations, i.e. bikes operating ont of a depot, to maintain often tight collection/delivery

Now, Skypak is looking at the idea of taking that idea a stage further hy setting np van/motorcycle hub and feeder operations. They would involve a van or truck being parked in

some convenient location and

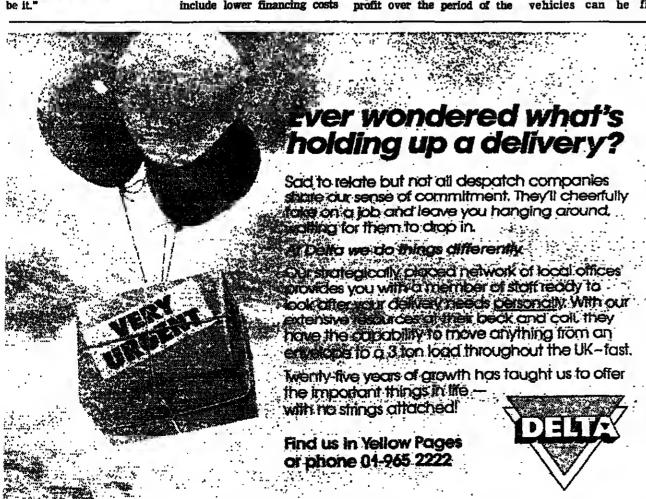
riders on motorcycles being

used to cover a local area and feed traffic into and out of the

schedules.

wav.

Phillip Hastings





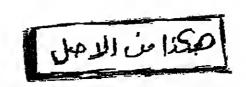
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As sure as taking it there yourself.

Phillip Hastings investigates the impact of the US giants

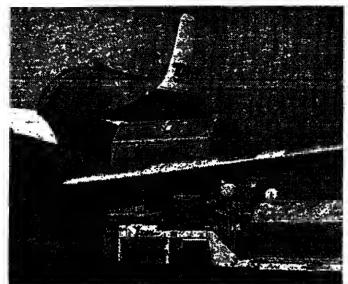
Invasion across the Atlantic

USING the massive United national air express market as a springboard, major American companies are pushing hard to establish dominant positions in the United Kingdom and general European courier/ express husin

Federal Express, United Parcel Service, DHL (founded in the US although now a multinational organisation) and Emery Worldwide head a list of US companies prominent Enropean market share with generally smaller locally-based operators and the powerful TNT organisation from Austr-

However, in spite of millions of dollars being invested in Europe by the US giants to snpport major operational developments and oftan aggreseive marketing camp aigns, they are far from having things all their own way.

Federal Express, for exam-aple, has made slower progress with European developments than expected and incurred losses in the process; UPS has taken e very cautious approach and really only begun to accelerate development over the past nine months; DHL is still working hard to expand its established presence in the courier market to the broader air express field; and Emery



Hub of operations: DHL has nightly air links with 26 points

was recently bought by Cons olidated Freightways and is only now beginning to emerge from a period of relatively low courier/express

European observers maintain that US companies initially undarestimated the differences in approach needed to achieve the same sort of service levels and success in Europe as they had already produced in the US.

"Even now, Europe is still a series of markets, separated by borders and Custome procedures, rather than one huge domestic market. The opera-tion of reliable overnight delivery services in particular is still rather more complex in Europe than it is in the US mestic sector.

It seemed to take a little while for some of the US

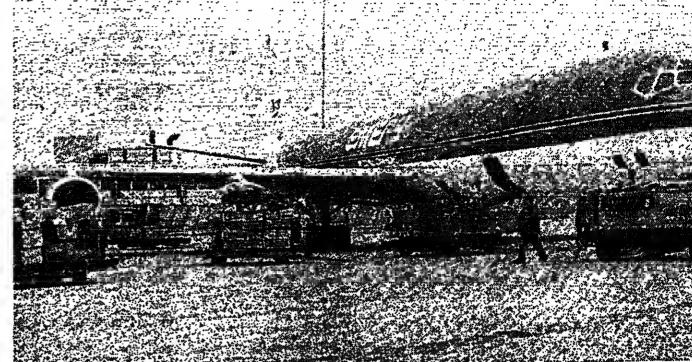
companies to fully appreciate that fact," commented an executive with a leading European express service

company. He and other observers also maintain that initial efforts by the US companies to develop a European transport infrastructure geared to handling both intra-European traffic and Europe/North America ship-ments ran into problems trying to cater successfully for two rather different markets.

However, while the US express industry inveders may have taken a little longer than they expected to start successfully getting to grips with the European market, the eheer size and strength of their organisations is helping them to overcome initial difficulties and become an increasingly powerful force in both the UK and on the Continent.

The largest small package carrier in the US, UPS has been particularly aggressive in recent months. Moves have included expanding its parcels delivary schedule to include some 40 countries worldwide. some 40 countries worldwide, including all the European Community, and the acquisition of European service partner companies in the UK, Belgium, the Netherlands, Franca, Switzerland, Denmark and Kinland.

and Finland.
Meanwhile, rival US parcels



giant Federal Express has over the past 18 months significantly etrangthened its European senior management team and pressed ahead with the opening of more new stations in Continental Europe - countries served directly at present include the UK, Holland, Belgium, France, West Germany, Switzerland

and Italy. Federal Express began its najor move into the UK and Ireland at the beginning of 1986 with the acquisition of a domestic parcels carrier and contract distribution operation from the UK-based Lex Group prior to that, Federal Express had been present in

the UK but only in a fairly small way. Since then, the company's UK and Ireland business has grown rapidly and in the coming financial year, 1989/90. Federal Express expects to produce an annual turnover from those operations which is more than three times that achieved at the time of the

original acquisitions.

Among recent significant developments in the UK was the acquisition of the business of a mail order company home delivery operation called HDS, now renamed FEPS (Federal Exprese Parcel Services). Commenting on the acquisition, Mr Colin Millbanks. Federal Express vice president UK and Ireland, said it had been made to better position

the company in the important lightweight market.

The combination of existing Federal Express shipments and HDS shipments will produce a total traffic of 90 million packages a year. This is the highest number handled by any private sector carrier, puts us second only to the Royal Mail in terms of packages carried and represents nearly 20 per cent of the third party

They underestimated the differences in approach needed

shipment market," he claimed. Federal Express is also planning to emistantially expand its international air express operations in the UK. Plans inclode the opening of more stations and development of additional UK/Continent feeder flights.

For its part, DHL has this year rationalised its European operations by integrating the express service operations of European subsidiary express freight delivery company Elan International with the parent

Previously DHL, still best known for its handling of documents and small packages, and Elan, which specialised in carrying heavier parcels and freight, had marketed their products

Commenting on that move, Mr Brian Fitsall, managing director of DHL international UK, eaid that much of the

separately.

reasoning for opting to integrate services centred on the planned single internal market in Europe. "We took a hard look to see what else we should be doing to prepare ourselves for the single market and included in that was a review of the DHL and Elan activities. That led to the activities. That led to the

activities. That led to the decision to integrate the activities," he said.

Coupled with that restructuring of activities, DHL has also now established a new "modern" collect "Force or activities of the collection of the collec "region" called "European air and hub" which is basically a specialist division to manage the organisation's expanding intra-European linehaul

That division now runs an intra-European overnight air operation centred on a recently-expanded huh at Brussels international airport. A fleet of predominantly seven-tonne capacity Convair 580 aircraft now maintains nightly air links with 26 points

in Europe and Scandinavia.

Main international services now operated by DHL out of the UK cover the worldwide express delivery of both documents - a traffic which totalled around 3m items in 1968 - and dutiable items up to around 50 kg. The company is also stepping up efforts to

attract more of the heavier weight freight as well. Emery Air Freight became the first US express/air cargo company to operate daily transatiantic freighter flights with the launch in 1985 of DCS operations. Those flights use Manchester, England and Maastricht in the Netherlands as European hnh points. Subsequently, the company went on to davelop intra-

Their sheer size is helping them

European courier/express services under the Emery Worldwide hanner using a huh-and-spoke air network centred on Maastricht.

overcome difficulties

However, Emery found it hard to combine its established image as a traditional airfreight forwarder with a high profile in the inter-national courier/exprese service field. That was one of the factors which eventually led to the company's acquisi-tion earlier this year by another US freight company, Consolidated Freightways, fo \$230 million: Airfreight operations, including express activities, of the two compamies have now been merges within one company which operates under the name Emery Worldwide, a CF company.

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Worldwide headquarters of DHL in Brussels: It handled about 3m Items in 1988 and is trying to attract heavier weight freight

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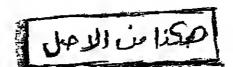
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COURIER and EXPRESS SERVICES 5

CONFIDENCE in the reliability of international mail services has been hit in recent years by labour disputes and other problems, which contributed to the expansion of remail services around four years ago.

Remail - the process of taking mail from one country, where it would normally be mailed, and mailing it in another – has increased steadily over the past few years together with the num-ber of operators in the business. It grew out of the need to overcome the generally slow delivery times of international mail by traditional postal ser-

For private carriers this pro videa the opportunity to exploit the difference between the price charged by a post office to deliver international mail and the delivery costs that the private carrier can either negotiate with the post office in the country of final delivery, or could obtain by using the domestic postal tariff in the country of final delivery. While ramail has been in

operation for several years, especially for mailing maga-zines, it is the deterioration of postal services and the needs of the business community for a reliable alternative that have resulted in many companies

WHOLESALING

The answer for

WHILE "big is beautiful" appears to be the order of the day in the international air express/courier business, smaller operators do have the opportunity to compete and develop their own services by using the wholasale compa-

Wholesaling or co-loading allows smaller companies and even larger operators with small volumes to infrequent destinations to combine consignments through a co-ordina-ting company and thereby offer an international service. Such methods offer an economic alternative in that small companies do not have to support their own linehaul operations or overseas offices.

However, with the ever increasing range of services available, companies using wholesalers do need to monitor both costs and service standards if they are keen to main-tain quality of product.

Competition is fierce and margins are slim making the wholesale operators, where they are not airlines themselves, vulnerable especially to larger companies prepared to use price incentivee to win market share before stabilising

The growing involvement in the wholesale business by air-lines was blamed last October

Companies need to monitor both costs and service standards

on the demise of Wholesale Courier Network which had been one of the larger and more established companies in

WCB, formerly known as Inflight Courier Co-Load, went into voluntary liquidation with total debts in excess of 2400,000 against assets and outstanding money owed of around \$250,000. British Airways was the largest creditor being owed £347,816.

WCN started in 1983 and apart from its Heathrow base had operations in Australia, Tokyo and the USA. After a number of problems which affected cash flow, WCN faced added competition from British Airways which extended its service network by the take-over of British Caledonian.

It is difficult to judge the size of the wholesale market although with the increasing number of operators serving this sector, it does appear to be growing. However it is a time of change with the express companies penetrating deeper into the market and taking e

larger slice.
For the freight forwarders wholesaling provides a solntion and an opportunity to broaden their services in competition with the integrated carriers. The latter have in turn been showing increasing interest in the movement of heavier freight which is the freight forwarders bread and

butter business. For European operations freight forwarders have a new ally in the form of European Expedite which launched its operations at the end of March. Mr Dallas Sherman, European Expedite's president, com-mented at the time of the launch: "We are providing a complete service for forward-ers and express companies who have been excluded from the world's biggest revolution in freight transport since contai-

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nerisation." European Expedite, a subsidiary of Guinness Peat Aviation, describes itself es the first European wholesale express airline. From its Brussels hub it is initially serving 18 destinations including London, Stockholm, Copenhagen, Gothen-burg, Paris, Luton, Amsterdam, Frankfurt, Stuttgart, Basle, Cologne, Bergamo

and Madrid. The company's start-up fleet consisted of four Convair 580s, two Falcons and a fleet of Beech 995. Other aircraft are used under joint arrangements

with other airlines. It is not European Expedite's objective just to serve Europe, although under phase two of its development plan services to Scandinavia, Austrla. Greece and extensions to Man-chester and Glasgow in the UK will be introduced. Under phase three it is proposed to start longhaul services to North America and the Pacific Rim. No date has been put on

small operators phase three. Although it was established with freight forwarders primar-

ity in mind, European Expedite will also carry consignments for express operators. The company provides a range of services including airport-to-airdoor-to-door and airport-to-door.
In the UK a deal has been

agreed with Red Star for the distribution of consignments. For the future as the European network expands so jet aircraft will be introduced.

European Expedite represents a new departure in wholesale operations and it will take time to settle into the market structure. There is lit-tle doubt that the integrated express carriers and airlines will be closely monitoring its

The interest of airlines in cargo and courier business has been increasing steadily as they become more eware of the revenue such services can generate. British Airways set up its Speedbird Courier service last year as a wholesale opera tion and the number of destinations served has risen rap-

Mr Geoff Bridges, managing director of British Airways Cargo, in reviewing the air-lines cargo results described Speedbird's development as a "special achievement". It now covers 52 cities in Europe, North America, Africa, the Middle East and the Far East. Mr Bridges added: "The ser-

vice is now able to handle an annual volume of 4,000 tonnes between any two cities. The wholesale service had proved to be a major innovation in the industry, with volume growing by more than 100 per cent." BA is potting in place a global network of 60-plus centres directly served from London with about 90 others through part-

The system is based on hubs in Singapore for the Far East and Miami for the Caribbean and South America. New York is BA's busiest route and the airline is now increasing its selling of this point-to-point network.

The Speedbird service is one example of how major airlines are moving into this sector. There are several others such as Japan Airlines with its Jupi ter service and Cathay Pacific which has recently started a wholesale operation.

On a much lesser scale Air UK began an on-board courier service in March on its Heathrow-Guernsey route. The suc-cess of this has led the airline to look at developing courier services on a number of its key

routes. While many wholesalers offer services to different mar-kets across the world, others chose to apecialise in one region. International Express Couriers (IEC), a French operator which has recently set up

The interest of airlines in courier business has been increasing

in the UK, claims to be the only company able to provide a wholesale network in Africa. All West African countries are served and IEC has offices in nine including Nigeria, Ghana and Liberia. and Liberia.

It operates a hub in Senegal and mini-bubs in Cameroon and the Ivory Coast. IEC handles some 27,000 shipments to West Africa each month and

about 2,500 into Europe.
Scan International is another specialist company which originally concentrated on the Scandinavian market, but has extended its services to 32 major cities in Europe. Scan provides wholesale courier and freight services on a door-to-door basis. It is now undergoing expansion with the opening of a hub in Brussels, a new London-Hong Kong sernew London-Hong Kong service and the prospect of ser-vices to tha US. Within the fast-developing

express services industry the wholesale sector plays a vital role in giving customer choice and allowing smaller operators to compete with the larger companies and integrated car-

There appears to be no slowing down in the pace of devel-opment just a question mark on how far the market can

David Robinson

David Robinson discusses remail services

Post-hastened deliveries

moving into this field.

Initially, postal enthorities were very concerned about the threat of remail and some resorted to legal means to try to stop services. As time went by and relationships were forged between the remailers and post offices, so a better understanding has developed. In many cases remail business means more lucrative business in that they can gain more revenue from the remail coming into their system than the agreed rates for handling for-

eign mail.
In the case of the UK post office it receives \$3.20 per kilo-gram for incoming foreign mail as tha inbalance charge, whereas examples of handling remail has brought more than three times that amount in rev-

in addition, the post offices in many countries are getting together to offer competing ser-vices which match the remailers. In the UK, for instance, the Royal Mail linked up with the private carrier Securicor to operate its "Airstream" service which covers the bulk mailing of international letters. This has developed satisfactorily since being faunched and is on line to reach its target of 2m items in the first year which ends in October.

In recent months further devalopments have been undertaken to broaden the



Sorting mail at Hounslow

availability of services to smaller businesses. Mr Mike Humphries, the Securicor director responsible for the service, said that "month on month Airstream has been expanding at an average of 28 per cent and that the next two years should see major growth. Relationships with the Royal Mail have also developed well and we are looking to a

long term arrangement."

One area of concarn is the standard of services provided.

A number of the major operators have been trying to establish both international and national bodies to monitor standards and regulate operabeen made except the setting up of remail committees by the Association of International Courier and Express Services in the UK and the International Express Carriers Conferences in the USA.

The size and range of opera-tor varies widely. Each major remail centre such as New York, London and Tokyo, has a number of international as well as local remail companies. Several operators claim to provide a worldwide service while others just serve a few selected markets. Because of the investment

required to set up remail cen-tres around the world, most remailers operator just a few centres around the world. Among the largest remailers are TNT and DHL.

DHL operates an 11-strong network of remail centres including New York, London, Athens, Copenhagen, Brussels, Hong Kong, Kuala Lumpur, Sydney, Auckland and Bah-

The mail is dispatched through the extensive DHL courier network with average delivery times being three-five days in Europe and seven-10 days to other parts of the world.

DHL has been very quiet

ebout any future plans for their remail activities. However, it is understood that they



have been reviewing very carefully the balance between their remail and courier activities. DHL's remail service, known as Worldmail was introduced in September 1986 and has

shown consistent growth.

TNT, which claims to be the market leader in remail services with TNT Mailfast, has invested several million pounds in establishing 55 remail centres in 33 countries. This includes five in the US, two in Canada, three in Australia and nine throughout the Caribbean and South America. It has recently opened one in Beiling. The only country to which it cannot deliver is the

The current market growth is estimated to be some 50 to 60 per cent a year with the total market being around 12 million items a day. This excludes the KLM magazine business.

"Customers get e better service through private enter-prise," says Mr Paul Moor-house, general manager of TNT Mailfast. "There has been a dramatic increase in the quality of service by the post offices but they cannot com-pete with the private systems and problems on co-ordina-tion," adds Mr Moorhouse. Within recent times tha UK, Canadian and French postal systems have all experienced

In key business centres such as central London, Manhattan and Dublin, TNT has its own postmen doing hand deliveries. In London for instance, this is based on eight post codes for which there is regularly a high volume of post.

strikes.

There are few restrictions for remail TNT will handle anything over 1 kg which can be picked up from the customer. Tariff diffarences between postal services depend on the profit margin of the national postal authority concerned. In the UK, TNT claims its services are between 6-10 per cent cheaper than Royal Mail, while in the US it is 25 per cent and about the same in Australia. "The fact of this price competition has," comments Mr Moor-bouse, "not only resulted in more competition from the postal authorities but encouraged others to introduce lower cost increases than they might otherwise bave done so. In Singapore they actually reduced international postal charges to 50 per cent of overseas destinations by 25 per

Having put in place such a large remail infrastructure. and Mr Moorhouse considers there could be another five to complete the network, TNT has introduced a wide range of added value services to meet all possible customer require-

ments.
One recent addition has been the introduction of a registered mail service. "We are looking at some 78 ideas for services at the present time of which 20 may be introduced," says Mr

Moorhouse.
One of the latest of these scrvices is the international business reply service whereby in the 33 countries where it has remail centres it can offer cus-tomers a comprehensive prom-

otional service.
This includes help in preparing brochures and mailing lists, supply of the correct sta-tionery and a local reply facility, so adding to the impact for the company promoting its goods or services. "The IBRS is only just taking off," says Mr Moorhouse, "but I foresee over the next few months a very significant increase and we guaranteed at least a two times return on any mailing. One customer received a sevenfold

Remail has certainly found a nicbe in the postal market which enhanced services from the post offices seem unlikely to remove. The main concerns appear to centre on quality of operator and service standards.

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ventional airfreight volume. The express companies have stolen an early march over the airfreight forwarders and air-lines in the light weight, premium, small package market segment but while they would like to achieve a balance and capture some of the larger size traffic, those ehipments that bave traditionally moved hy airfreight, they are experienc-ing difficulty increasing their chipment weights in Europe.

For that and a number of other reasons, the airfreight forwarders remain complacent about the new competition and the threat it represents. Yet, recent changes in transportation trends, increasing adher-ence to Just in Time inventory control, coupled with the per-eistent development and expansion of the air express operators in Europe, positively demands a competitive response from the forwarders.

The fact that the majority of air express and courier services and their systems are suitable for the carriage of small parcels only, is irrelevant; the shippers today like what they hear about the door-to-door express services and they are now demanding that their forwarders provide a door-to-door, express, reliable, guaranteed service for one inclusive rate with a single

piece of documentation.

For shipments below 100 kg (and with the application of JIT inventory control, smaller hipment numbers are escalating) pressure on the forwarder to supply a door-to-door exprese service, is even greater. The high frequency, groupage surface operator can quite easily — and cost effec-tively — introduce express ser-vices. For the airfreight forwarder, however, there are a number of major burdles to be overcome before they can a) provide these services, and b)

make a profit from them. Few of the airfreight for-

The forwarders fight back

Tame reply to threat

warders have been able to make a genuine air express response to the market demands primarily because they will (unless they control their own airlift) have to involve a number of third parties to do so. To compete effectively, they have to provide a premium, reliable, air express service at competitive rates. In most cases, this will demand the use of scheduled airline capacity and the airlines will expect a premium rate for the high service standards they must meet. The forwarder will incur various other costs including collection, delivery, 512B airline storage charges and handling charge

Even those few that have entered the market, readily admit that making a profit on a door-to-door, air express ser-vice that relies on scheduled airline capacity, is extremely difficult. Couple this with the fact that the scheduled airlines often fall short on service etan-dards and there is the reason why, in the early 70s, Emery chose to reduce its dependence on tha scheduled carriers and invest in its own aircraft fleet. Since then, Emery's move has been emulated by other American forwarders, CF Air (which recently acquired Emery), Airborne and Burlington among them. Emery's pio-neering moves as an airfreight forwarder, into door-to-door air express with its own aircraft fleet, have been well chronicled. The large American com-pany with its international network and considerable experience in the market, was acquired in April this year for \$230m by CF Air, the successful airfreight arm of the giant US trucking company, Consolidated Freightways. The two operations have since merged under the umbrella of "Emery Worldwide - a CF Company providing am, pm and second

day deliveries throughout North America and Courier Express, Air Cargo and Economy services, internationally.

CF Air was already operat-ing its own aircraft and the combined fleet now comprises 80 DC8 and B727 freighters which operate throughout the US from the Dayton, Ohio, bub with a daily DC8 freighter operation on the North Atlantic into Maastricht and Manchester. The company's systems and services are all eared to shipments of any size, any waight from envelopes to parcels to conven-tional air freight.

Back in the UK, one of the freight forwarders who has braved tha air express elements is Rockwood Interna-tional Freight. Comprising the recent freight forwarding acquisitions of Rockwood Hold-ings, a consistent USM star ings, a consistent USM star performer, Rockwood Interna-tional Freight represents the combined operations of Wal-ford Meadows and Mercury. Before its acquisition, Mer-cury responded to the air express threat with the launch of Origheilyan Express, a

of Quicksilver Express, a defined time, door-to-door or door-to-airport air express serprimarily in Europe. At Rock-wood International Freight, Mr Peter Quantrill, managing director, believes that the forwarders are well equipped to compete in the express arena although he does agree that it is not easy to find airlinea capable of meeting the required service standards. That said, while the exprese operators specialise in the fast carriage of small parcels "the "can offer a menu of options including a timed, express ser-vice, and that's our strength." In advance of the entrée of the American air express companies, IPEC pioneered pan-Eu-

forwarders wishing to expand profitably into this market. It comes in the form of a company called European Expedite—a Brussels-based, newlyformed subsidiary of GPA Guinness Peat Aviation, the ropean road express services Irish aircraft leasing giant. which it promoted as "faster and cheaper than air". Today. Formed by GPA after its a number of surface forwarders with their concentration on the 25 kg to one tonne weight bracket, are making a deter-

mined bid to carve themselves

a niche in the European express market ahead of 1992.
One such is Davies Turner

which, with 120 years in the

ing now to achieve full recogni-tion as an express trucking

operation. For years, the com-

pany has enjoyed an excellent reputation for reliable, high

frequency Groupage services.

Today, as its departures reach maximum levels, the company has grasped the opportunity to

move its service range "up market". Same Day and Next Day delivery express services have been added to the Davies

Turner Groupage operation between the UK and Germany

- Daviee Turner's fastest

on many European market.

On many European market.

On many European market.

On many European market.

On many European routes the company's normal daily departures are every bit as fast as so-called "express" deliveries hnt at much lower rates. From London, Manchester, Birmingham and Bristol, Davies Turner operates daily trailer services to Ireland. "If we have the freight by noon, it will be delivered to the customer in Dublin and environs by noon next day and there are rapid.

next day and there are rapid transfers to western Ireland," says Mr Phillip Stevenson.

Davies Turner joint managing director, who continued: As

Groupage operators, we've got used to living with low costs and rates so that ours can be as much as half those of the

express companies in the 25 kg

to one tonne bracket. Basically

anything over 25 kg to Ireland or near Europe, should move

Back on the air express front, there is, however, a new

forwarding busine

attention was drawn to the burgeoning air express market European Expedite is a neutral, wholesale, overnight European express system sup-ported by the company's own aircraft fleet.

very real opportunity for those

In marketing its services to the forwarders since its spring '89 launch, European Expedite has faced an uphill struggle in a generally unresponsive freight forwarding market. Looking at forecasts predicting air express, door-to-door growth rates in excess of 40 per cent a year, European Expedite firmly believes there are excellent opportunities for freight forwarders who wish to cap-ture a share of this market.

"But," says Dal Sherman, president, "the forwarders first have to recognise that to keep a hold on their business, they are going to have to change their whole philosophy to be able to meet the door-to-door

demands of the shippers."

The European Expedite concept embodies the company's recognition that for the forwarders, the investment required for marketing air express services and for the ground delivery and collection systems, is considerable. It therefore proposes that, instead of using dedicated, expensive aircraft or co-loading on competitors' aircraft or neing scheduled airline eervices at unsuitable times of the day, the forwarders can easily and cost effectively adapt to the requirements of the overnight door-to-door air express market. This will mean using European Expedite which will tailor the service to the individual company's needs as either fully door-to-door with clearance or any other combination, eg, door to airport.

Anne Hunter





The role of scheduled airlines

Flight plans go awry

the main still struggling to produce a really effective response to the advent of integrated courier/express service companies and trucks to operate fast

door-to-door delivery services.

A few carriers, notably leading European airlines such as British Airways, KLM, Luf-thansa and Air France, have over the past few years intro-duced new door-to-door and airport-to-airport products aimed at trying to secure a niche in the international express freight market.

In most cases, those initia-tives have involved trying to develop services in conjunction with their traditional business partners, the airfreight for-warders. Generally, though, these services have achieved only limited success. Meanwhile, some of the

Flight schedules are governed by the needs of passengers

bolder scheduled airline ventures in the express sector have met with outright failure. Scandinavian Airlines System, for example, set up its own intra-European door-to-door delivery organisation, Air de Cologne, but was last year forced to sell the husiness to

integrated operator TNT. In retrospect, said Mr Johan Stahl, former managing director of Air de Cologne, it was easier to see that the tradi-tional relationship between airlines and freight forwarders would make it very difficult for any carrier to develop successdoor-to-door operations in Europe on its own.

"I think the failure to get such developments really mov-ing is a mutual thing involvingboth the airlines and the for-warders. European airlines for their part have geoerally been more interested in developing inter-continental cargo rather than intra-European busines In so doing, they created the opportunity for the integrated carriers to come in because they were not offering the sort of overall service levels the market wanted," he claimed. So where does all that leave European airlines now when it comes to competing for intra-European freight? Not very well placed, according to Mr Stahl, with competition coming from road based express service companies as well as from the air express operators.

The problem for the airlines, he says, is that their main flight schedules are governed by passenger considerations rather than by freight industry

"There is no real solution to that for the airlines because are moved on from Schiphol to

SCHEDULED airlines are in their main business is passengers. At the same time, airlines find it difficult to run the cost-efficient ground pick-up and delivery systems that are vital which use their own aircraft in the operation of overnight express freight services.

They cannot take advantage of any economies of scale when it comes to those sort of operations," he added.

Because flight schedules are basically geared to passenger demands, BA in a bid to counter one of the problems highlighted by Mr Stahl introduced an operation called Midnight Express which involved running night-time B757 passenger aircraft flights between London Heathrow and Brussels to provide bellybold cargo space for courier/express companies moving consignments overnight between the UK and

the Continent. However, difficulties with customs clearance at Heathrow forced BA to drop the service last year. Now, BA is concentrating on the development of international wholesale courier services, apparently with far greater success

SAS, too, is having another go at the European express freight market. Efforts are now being concentrated on a product called Priority Cargo which involves using bellyhold capacity on its DC9 passenger air-

The service offers speeded

acceptance/delivery

operations and moneyback offers for broken promises on transit times arising from any SAS shortcomings. Other leading European airlines are looking more at the longer haul sectors of the inter-

national express freight mar-

The Netherlands's national carrier KLM, for example, is pressing ahead with further development of KLM Express, an operation specifically set up to run express delivery-to-the-door freight services. Initially, the emphasis is on developing traffic from overseas markets such as North America and the Far East into the Netherlands and the rest of Western Europe via Amsterdam's Schiphol Air-

Two products are being mar-keted under the name KLM Cargo Doorspeed, one for parcels up to around 25 kg and the other for larger consignments. However, development of the smaller parcels service has bean hampered by KLM's recent sale to TNT of its intra-European distribution company, XP Express Parcel Systems, which had been handling the onward movement of incoming Doorspeed small par-cels traffic from Schiphol to final destination in Europe. As a result, KLM is concentrating on building up the davelopment of heavier items, mainly in the 30-50 kg range, which

Meanwhile, West German national airline Lufthansa is this month introducing a new

service called ADEC (Airport to Door Express Cargo) in conjunction with its es exprese subsidiary organisa-tion C+D Luftfracht System (Collect and Deliver Airfreight The new service is designed

to allow freight agents and domestic transport companies to offer their customers international door-to-door delivery services under their own name. That is achieved by delivering consignments to the nearest Lufthansa cargo centre, from whare they will be flown to the destination airport, cleared through customs and delivered to the consignee.

Taking a rather different approach to the express freight market is Irish airline Aer Lin-

Limitations of route networks are a problem for airlines

gus. In what is claimed to be the first development of its kind, the carrier lest year joined UK-based parcels carrier Securicor to set up a European door-to-door distribution company called Aer Securicor. That company now operates intra-European parcels delivery services using Aer Lingus and Lufthansa air operations which link up Ireland, the UK and the Continent.

For Aer Lingus, formation of Aer Securicor has opened up the way for the airlina to get in on the intra European express market action without running into the sort of groundside problems experienced hy many

other carriers.

Main benefits for Securicor centre on the opportunities to build up better air links in Europe without the need to invest heavily in its own aircraft capacity.

A major problem for other airlinea seeking to develop express business, centres on the limitations of their route networks. Customers generally prefer to use one or two express companies to handle all their shipments to world-wide destinations. An airline operating in particular mar-kets can find it difficult to service points outside its own service network.

Those sort of considerations have prompted UK airline Virgin Atlantic, for example, to link up with courier company FRX International with a view to jointly developing courier/ express traffic on the carrier's routes to the United States and

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COURIER and EXPRESS SERVICES 7

Phillip Hastings reports on the search for new markets

Asian and African excursions

Federal Express aims to raise the profile of its Asian services

and express services in Europe and North America over the past few years has tended to overshadow the industry's development in other parts of

However, leading international courier/express organisa-tione are now also pressing ahead with substantial expansion of operations in other major trading areas, notably Asia, and many of the economically less significant markets. Not surprisingly, dynamic economic growth in Asian trade with the rest of the world is helping to put markets in that region high on the list for express service development ehind North America and

Europe - in fact, the Far East is now firmly established as the third point in the main triangle of coverage for the ajority of global express oper-Initially, much of the throst into Asia by express companies involved the Pacific arena, i.e. trade with North America, as major United States operators auch as Emery Worldwide, Federal Express, UPS (United Parcel Service) and Burlington

Air Express built up services using a mix of own aircraft capacity and scheduled airline Over the past 18 months or so, though, the Europe/Asia sector has also come in for greater attention. Helping to inspire that trend has been the tendency among Far East

exporters to try and sell more

of their goods in Europe to

take advantage of stronger currencies there. Latest example of the increasing accent on development of Europe/Asia express services comes from Federal Express which, following completion of its acquisition of US cargo airline Flying Tigers next month, intends to use some of the latter's freighter aircraft to fly express traffic between Europe and the Far

From August 7, we will be able to use a B747 freighter out of London Heathrow which will give us daily Far East linehaul capacity via Anchorage to Japan, Korea and Taiwan, and links into Hong Kong, Singa-pore and the rest of the Pacific Rim region," said Mr David Wilcock, managing director of Federal Express UK international division.

He believes development will encourage Federal Express to generally raise the profile of its Asian services in the UK market, although the actual volume of business could depend greatly on how much UK exporters decide to try and develop Far East business at a time when much of their attention appears to be focused on

One of the most important Asian markets for the express industry as a whole - and one which is now seeing considerable courier/express service development — is Japan. However, major western express companies such as DHL, TNT Skypak, Federal Express and UPS are having to adopt somewhat different approach

The State of the later

to developing husiness in Japan from that used in North

America and Europe.

Japanese businessmen tend

to he fairly conservative and slow to change established

practices. Converting them to

using new courier and express

services can therefore take considerably longer than might

be the case in other parts of

Also very much part of the

Japanese business culture is

an expectation of high service

performance as a matter of

course. Any failure is viewed

far more dimly than in Europe

or the United States, for exam-

to be told immediately of any problems but more than that

they also expect to be told

what has been done to resolve

them and receive assurance

that they will not happen

again," commented Mr John Morrison, the regional sales

marketing manager for TNT

tion also means that it can be

difficult to sell the concept of a

premium service.

That same level of expecta-

the world.

about service quality and believe that the standard service should be the best possible, anyway."

Not surprisingly, Japanese shippers can tend to show a companies to move their documents and parcels. However, contrary to the possibly preindiced view of some less successful outsiders, say locally-based express industry observers, that preference is not simply nationalistic favouritism. In my opinion it is not generally true that Japanese busimen will use an express or courier company simply because it is Japanese. It is

much more down to a com-

pany'a ability to understand

the culture and respond prop-

erly to the Japanese customer's way of working," said Mr

Shinichi Momose, general man-

Another Asian market of

vast potential - recent upheaval permitting - for con-

rier and express service devel-

coment is the People's Repub-

lic of China. However, despite plenty of publicity and some

significant breakthroughs over

the past three years, including

major joint venture agree-

ments for certain leading inter-

national service operators,

China'e express industry is

The main problems include a

bstantial imbalance of trade

still very much in its infancy.

in favour of inbound traffic

often extremely antiquated

communications, customs clearance systems that have

yet to really come to grips with

the concept of express services

and a general national culture which is not particularly ser-

More positively, the Chines

anthorities are apparently aware of most of their short-

combogs in areas such as com-

munications and are said to be

vice-orientated.

ager for DHL Japan.

200

Major operators are also steadily increasing their cover-age of Africa, although that continent can often present particular problems for courier/express companies. Soma black African centres, for instance, are poorly served by scheduled airline services making it hard for the couriers to offer the high speed dalivery times available in other parts of the world.

Rather less dynamic than

Asia in terms of express indus-try development is the Middle

East market, a situation encouraged by the enbdned nature of that region's overall trade with the rest of the world

over the past two or three

Main centres are generally included in most leading cou-

rier organisation'e networks

for document/amail package

traffic but there has generally

been rather less development of other express parcal/freight

servicee as operators have

tended to concentrate on more

At the same time, certain African post office organisations still appear unhappy about having to compete with fast-growing courier operations and on occasions attempt to put restrictions on them, while other countries continue to be generally suspicious about the whole idea of courier services.

Because of its size and general economic importance advanced black African markets when it comes to express service development. Promi nent in that market is IML, the UK courier company recently acquired by US parcels giant

Operating in Nigeria as IMNL, the company reckons to have more than 50 operating units in that country. In terms of services, the organisation claims to offer nexiday deliveries from the UK to Lagos and a number of other major Niger ian centres including Kano, Enugu, Ibadan, Kaduna and Port Harcourt. From other parts of the world, services into Nigeria generally offer a two-day delivery since most of IML's African traffic is routed via the company's London hub

national express parcels indus-try has developed on the back of traditional road haulage or through the launch of dedicated services by early ploneers in the field such as City Link Transport. working steadily, if still some-what ponderously, towards improving the situation. Despite the predatory entree

OVER the past 20 years, the UK

of foreign companies, the UK operators have kept a strong grip on their "smalls" in a UK market that is estimated to be worth some £600m a year with predictions of treble growth

over the next five years.

Meanwhile, the foreign operators — primarily American with the exception of the Australian tralian company, TNT - have found that breaking into the UK express parcel delivery market was not nearly as easy as they had originally expected. Offering national and international services, DHL was an early arrival but with its initial concentration on a courier operation for the fast transfer of documents, the company has had to invest heavily to upgrade into express parcels and even today, docu-ments dominate as its prime revenue contributor.

In the UK the 'new wave' companies faced a plethora of indigenous companies who had spent yeare developing national networks and door-to-door express parcels services. Despite acquisitions to huy market share, the two US giants, Federal Express and UPS (United Parcel Service) have yet to make their mark in the UK national door-to-door express parcels market. Fedex acquired Lex Wilkinson - a company more experienced in two-three-day national distribution of larger piecea of freight than in parcels. It then moved into the home delivery market with the acquisition of Littlewoods Home Shopping division. The more husiness to-husiness-orientated UK express parcel companies have tended to avoid the bome delivery market because of the inhereot problems associated with home deliveries and the

likelihood of no-one being home to accept the parcel. With its massive resources UPS moved into Europe by establishing working relation-ships with airfreight forwarders such as Atlasair in the UK which it recently acquired. In its efforts to develop UK and European express services, the company's prime aim is to build up international traffic.

This then leaves the UK nationwide door-to-door express parcel companies and behind the frontline giants the Post Office, TNT, Securicor - the UK market is served by a band of smaller operators SECOND-TIER OPERATORS

Companies keep grip on 'smalls'

including Interlink, ANC and City Link which last year was rated number one in a major independent survey of the UK ess parcels industry.

Among the early starters 20 years ago, City Link until its May 1989 acquisition by the Securiguard Group pic, was the largest privately-owned British express parcels company. It was also the first transport company to move into fran-chising, a concept which has been adopted in the courier and express parcels market by others such as Interlink, ANC and Nightfreight. In the progressive develop

ment of its nationwide City Link, with its range of Same Day, Next Morning and the express document service, Linkletter, has established a UK hranch network of 47

butes its success to an early coocentration on Same Day and Next Morning services. According to Mr Thomas: Others have homed in on Next Day services and now they are having to upgrade to next morning, timed deliveries and, to a lesser extent, Same Day services.'

in 1987, City Link introduced Phase 1 of its European expan-sion plan with the launch of Linkletter-International and City Link-Europe as express door-to-door services for docu-ments and parcels. Phase 2 is now under way with the opening of a new Paris office to spearhead the European devel-opment which will be achieved ther through acquisition or through "start-up"

· Following in City Link's footsteps as a franchise operation,

The foreign operators have found that breaking into the UK express parcel market was not nearly as easy as they had originally expected

offices, 15 of which are company-owned and the remainder by the franchisees. This considerable network enables the company to meet its commitment to operate door-to-door "to and from any address nationwide" with a double money-back guarantee should the goods not arrive at the mutually agreed time.

High growth over the past five years with turnover np from £2.4m to £12.4m and pre tax profits of £1m in 1988 (when the City Link and franchisee system-wide turnover was £19.8m) led to serious consideration of a stock market flotation - a move subsequently rejected in favour of acceptance of the £6m offer by Securiguard, the security eystems, industrial cleaning group which offered \$2.2m cash and the remainder in new Securiguard shares. Mr Bob Thomas, City Link chief executive and chairman, says while the company has consistently outperformed general market growth, "we will far outstrip previous growth records over the next few years with the

new resources at our disposal".

the best franchise system in

Apart from claiming to have

the Bristol-based company. Interlink, was formed in 1981 Four years later Mr Richard Gabriel, chairman, took Interlink to the USM and in May it expanded into Europe via the launch of a franchise operation in Germany

While franchising has roved successful for Interlink in the UK where it works primarily with small franchisees the German operation faced difficulties after only a mooth during which senior management changes in Germany were followed by warnings of substantial losses on the new operation. This warning culminated in a drop of 85p to 188p in Interlink shares on 29 June - the day before the end of the Company's financial year.

Moving into Germany - a notoriously "difficult" market under the tight control of a group of large transport opera-tors - Interlink sold its franchises to established large companies who were (unlike the small UK franchisees) not prepared to devote themselves ely to Interlink representation. The plan now is to remove the unsatisfactory franchisees and to start again from scratch - a reorganisation

that is likely to bring substantial losses in the 1989/90 financial year. Although Interlink remains committed to European expansion, it may well find that franchising is not the route to be followed.

In the UK, express parcels franchising continues to gain support. Dyno-Rod millionaire, Jim Zockoll, who started ZIF parcels as a franchising operation in the UK, has rescued the Northampton-based company, Nexday, by taking a majority holding in the ailing company. In spite of early denials that he would convert Nexday to franchising, Mr Zockoll has done just that and a recent series of newspaper advertisements for franchisees has met with a

While the UK express parcels market has seen a certain amount of fail-out recently - eg, the demise of Independent and Connect UK, later purchased and relaunched by Eagle Trust as Eagle Express which has also since been folded - new companies have also emerged. One such is FRX - yet another express vehicle from the entreprepeurial efforts of its ounder Mr Ian Sayer, who has many years experience in the UK and European express markets through his own company. Saver Transport formed in 1969 and later sold to IPEC. Since that time Sayer has worked with a number of companies in their development of European express parcels networks and services.

Described as ao international courier service for docufreight, FRX is "selling" its concept and system to franchisees around the world who will gain access to the FRX system for £300.000 which will bring them an open line to all other companies in the organisation. They will also henefit from what the company says is "the first and only fully integrated courier management EDP system in the world". Called ICMS, the system has been designed to provide "the fastest, most comprehensive, most accurate customer information service of any international courier company anywhere in

This is hrave talk indeed when aired in the shadow of the hugely expensive computerised information system developments of the likes of Federal Express and UPS. However, the proof of the FRX system will be in the application and these are early days yet for the company which at the end of this, its first year, expects to gross around £1.5m.

Anne Hunter

LOCAL COURIER COMPANIES

operates a fleet of 35 motor-cycles and 25 vans. The bikes are owned by their self-em-

Reflecting the general growth of the courier/express industry over the past few years. Speed Couriers has

In London there are at present about 180 companies operating quick response

nf sameday trunking operations between major UK centres to enable it to offer much cheaper delivery ser-

motorcycle to more like 225 for a service where a number of items are consolidated for the trunking section.

London specialists is Speed Couriers which in the 10 years since its formation has expen-ded to the point where it now

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- A NEW FORCE IN THE CITY-

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plans soon to introduce a specialised service for the movement of pictures and other works of art.

While Speed's specialist services have grown out of its standard hike/van delivery operations, other companies, particularly some based in the London area, have specifically targeted certain industries and business sectors.

Citi-Connections, for instance, claims to offer a package for financial and media companies which ranges from instant response couries/van services in the City of London and Home Counties to a national and international countries.

surprisingly seen the biggest boom in local courier operations, there has also been rapid development of express services in other parts of the country.

which begin life covering par-ticular regions have gone on to devalop nationwide services through agreements with part-

ners in other parts of the country or membership of consor-tiums, in the latter case sometimes via franchise arrangements.

tend to have two or more specialist courier companies.

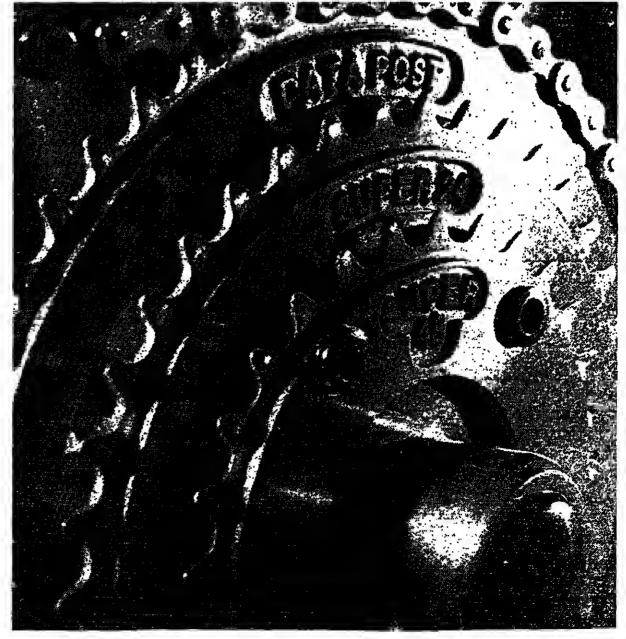
slower delivery performance.
At the same time, competi-

petch operations in places overheads, they can survive on lower rates than more substan-

tial organisations.

Adding to the problems of too much competition have rier/express organisation.

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QUICK look through the Yellow Pages directory for most parts of the United Kingdom will reveal a seemingly ever-growing list of local courier companies using motorcycles and vans to serve their own catchment areas and fur

in London, for example, there are at present reckoned to be something like 180 companies operating quick response motorcycle messenger services, ranging from the one-man-and-a-bike brigade through to leading operators with fleets of 50 or more vans

and motorcycles.
Also included in that number - and now noticeably step-ping up their presence in that market and in other parts of the UK - are the local messenger and instant response divi-sions of major national and sions of major national and international organisations such as Federal Express (Rapid Deapatch), Securicor (Fony Express), TNT (TNT Courier), and City Link Transport.

Over the year or so, for example, Federal Express has launched a concerted drive

launched a concerted drive into the UK sameday delivery market. Initially, efforts are being concentrated on building np operations in the London/ M25 area but hy mid-1990, the company plans to have sameday operations up and running in at least five major UK cen-

They will in turn form the foundatione for a nationwide sameday pick-up and delivery service to be built up over the next couple of years.

Starting point for that development was the Federal

Express acquisition towards the end of 1988 of Londonbased Winchmore Develop-ments, a wall-established operator in the London document and small package market where it traded as Concorde Despatch and Britannia Des-

Between them, those two courier companies have given Federal Express a sameday collection and delivery fleet of some 220 radio-controlled

Where the going gets tougher

vehicles, including 95 motor-cycles, 20 light vans and 105

Meanwhile, Securicor's sameday despatch operation, Pony Express, is now rapidly being expanded to cover most major business centres in the UK. Over the past eight months, new branches have been opened in Croydon, Nor-thampton, Cardiff and Southampton to bring the total to 20. Further branches are due to open in Basingstoke and Maid-stone by the end of this year and plans are being drawn to

ployed ridere, while the vehicles are leased by Speed Couriers and driven by company employees.

aiready expanded its operations well beyond just the London area on-demand collection/delivery market. The com-pany uses Datapost and Red Star, for example, to handle UK nationwide and internaopen another three or four

motorcycle messenger services

offices in London to join the established Pony Express head office in Wembley.

Conpled with that branch expansion, Pony Express also plans to step up development

By doing that, says Mr Mark Smith, Pony Express develop-ment director, it should be pos-sible to reduce the average rate of around £100 for a sameday delivery between London and Manchester using an exclusive

Typical of the independent

tional deliveries. The company also runs its own scheduled overnight services both within London and to selected centres

More recently, Speed has developed a specialist distribution operation on behalf of printing companies, moving material between customers in the London and Home Coun-tles region and printing house in various parts of the UK. In a similar vein, the company plans soon to introduce a speci-

usiness sectors. Citi-Connections,

rier service, electronie mail and telex links, a combined City-fax and hand delivery operation and computer mailingprinting facilities.
Although London has not

In some cases, companies

However, many local mes-senger companies have found it tough to expand their busi-ness beyond their particular

home areas. Over the past two or three years, for example, a number of London-based motorcycle/van couriers have attempted to develop operations in other major centres such as Manchester and Birmingham. Most have subsequently been forced to pull out, but only after price wars which but only after price wars which have also undermined the progress of locally-based opera-

Cities the size of Manchester Birmingham and Glasgow in fact generate fairly substantial volumes of business and with the continuing growth of regional newspapers/publish-ing house, advertising agencies and light industry, the traffic profile is similar to that of London'a West End. That has helped several regionally-based companies develop into quite sizeable operations in their own right — Birmingham-based BXT, for example, now has some half a dozen offices covering and an annual turn-over approaching £2m. Even smaller cities such as Leicester

However, they still have to contend with the basic problem for most courier companies operating outside London - the fact that although most day-to-day costs are the same as in London, there is far less regular husiness available. That makes it harder for service operators to double up on jobs using the same bike or van, particularly on longer hauls. Attempts to do so often provoke adverse reactions from customers unhappy about

tion is intense, even in the less economically-buoyant parts of the UK. Many unemployed people have used the government Enterprise Allowance scheme to set up small bike and van descript enterprise allowance in allowance in the contract of such as Newcastle. Often operating from home with very low

n efforts by some general freight transport and road hanlage companies to build up courier services as an adjunct to their mainstream business Taxi firms, too, have got in on the act, some of them quite successfully if only through acting as the local collection/ delivery agent for a larger con-

Phillip Hastings

PLANS by TNT to set up a

partnership with the Soviet Union's national airline

Aeroflot to run international

air express delivery services,

probably from this autumn, highlight a marked acceleration in the general

development of courier/express

operations between Eastern

Over the past year or so, for example, both TNT and rival air express organisation DHL

have established significant

joint venture operations in Hungary – TNT with national airline Malev and various

other Hungarian organisations and DHL with state-owned

transport company Hungaro-

focusing greater attention on the Soviet Union. While TNT is finalising plans for its new vecture with Aerollot, DHL is

this year opening np six new locations in the Soviet Union

to bring its total in that

country to 13 to cater for an expected future growth in

Soviet Union business of something like 70 per cent a

In fact, Mr Larry Simpson,

DHL's area manager for southern and eastern Europe,

claims that air express operations in general will play a central role in the growth of

overall trade between eastern Europe and the rest of the

Now, both companies are

Europe and the West.

Focus on the Soviet Union

parity continue," he said.
Similar optimism is expressed by TNT. Although the company expects to start its new Russian operations in partnership with Aeroflot, there is a strong likelihood that the relationship will develop lnto a full joint vecture operation within a year of start-up.
Latest TNT thinking on that

"There is tremendous

growth potential in eastern

Europe and there is evidence

that industries there are

responding to the challenges of

the new era. In 1988, our

inbound-outbound traffic ratio

for Eastern Europe was 8.2:1 hut that is now down to

around 2.6:1. We expect to see

that longer term trend towards

development initially envisages using Budapest as a transhipment point. The idea would be to feed freight into Budapest from Cologne - the bub point for TNT's overall European air express opera-tions — via a nightly British Aerospace 146 QT jet freighter aircraft operated on behalf of TNT's joint venture Hungarian company, TNT Maley Express. fly the freight to and from

"We will try and make the operation into an overnight delivery service for European freight destined for Moscow.

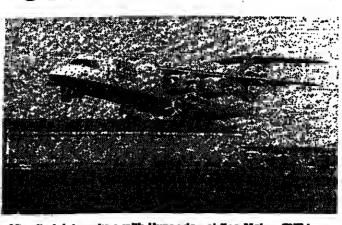
That looks possible at the moment and even at worst we would be able to offer delivery on the second morning after collection in Europe," said Mr Alan Watson, managing direc-tor of TNT Express Europe. It will be possible to extend the delivery service into other parts of Russia using the large

TNT is also planning to work with Aeroflot to help develop the airline's ground network structure in Russia. TNT will, for example, be supplying vehicles which will probably best the low TNT Agrifut or bear the logo TNT Aeroflot or

Aeroflot network of internal

Although the planned new Russian operation by TNT looks set to be started using Budapest as a transhipment centre, Mr Watson said that longer term the Hungarian centre might not be the best placed point geographically to act as a gateway for eastern bloc air express services in

Berlin, for example, might be better placed for develop-ment as such a hub but in fact I am at present not so keen on



After its joint venture with Hungarian sirline Maley, TNT is now preparing for a take-off with Aeroflot in the Soviet Union

the idea of establishing any east European bub. At this stage, I would like to see Cologne eventually become our main hnb for the whole of Europe, East and West," added Mr Watson.

For the moment, though, Budapest is continuing to develop as the principal gateway for general courier and express freight industry development in eastern

Europe. The factors behind the development inclode the generally progressive thinking of the Hungarian Governmen and a concerted move by Hungarian industry and commerce to step up international trade, particularly export business, ontside ern Europe.

First western express company off the mark in that respect was DHL Worldwide loint venture with Hungaro

Operating as DHL Budapest, the joint venture company now employs 22 staff and is expected to generate an annual revenue of 55m by 1992.

Other parts of the sama initiative involved relocating the company's eastern Euro-pean bead office from Frankfurt to Bndapest and announcing plans to build a hnb operation in the Hungarian centre to act as a distribution point for shipments into and out of eastern Europe as a whole. Since the initial joint

venture moves in Hungary, says DHL, considerable progress has been made in each of the areas covered by the

Following the relocation of the eastern European head office to Budapest, DHL's computerised Lasernet tracking and tracing system has been implemented in that

Meanwhile, negotiations covering the establishment of separate DHL-dedicated hub

Ferihegy 1 airport are only now being completed. As a result, DHL now expects to have its own dedicated facilities at the airport on stream during the first quarter

of next year. "Wa already have daily charter flights linking Budapest with our principal European sorting centre in Brussels, Belgium and Zagreb, Yugoslavia, In August, we plan to add two more Budapest flights linking that centre with

Athens, Greece and Belgrade, Yugoslavia," said Mr Simpson. In addition to Hungary, DHL also claims to be making substantial progress with the development of services throughont eastern Europe where it operates in Russia, Czechoslovakia, Poland, Yugoslavia, Bulgaria, Rumania

and East Germany.

Meanwhile, TNT is investing an initial \$50m in Its Hungarian joint vecture project to spearhead an expected major pusb into content.

eastern European markets.
That investment, which includes aircraft and handling equipment, covers the setting up of joint venture company TNT Maley Express in conjunction with Maley and other state companies including freight forwarder Masped, import/export agency Techno-impex, and major chicken

pramises at Budapest's processing company Balbona to operate 24-hour delivery air axpress services between eastern hloc markets and

Western Europe. Looking ahead, TNT plans to develop other eastern bloc air express traffic through Hungary. Mr Don Dick, chief executive of TNT Europe and TNT Skypak, also believes the Hungarian development will open up further opportunities

to link up Europe as a whole with other international markets. There are definite oppor tunities for operating through the eastern bloc into the Middle East and across to Asia, although such moves are probably another 12 months

away at the moment. We could establish links with those marke ts either using our own aircraft or in the same way we are operating

in Hungary, i.e. working with a local airline," he claimed.

Other eastern bloc developments in the pipeline for TNT this year include the likely expansion of Mailfast remail operations in that market through a joint yenture through a joint venture agreement with the Hungarian post office.

As with the TNT Maley development, a Mailfast tie-up with the Hungarians would be seen as a stepping stone into the rest of the eastern bloc.

THERE is considerable change under way in the Red Star parcels arm of British Rail turning this traditionally sluggish oper-ation into a competitive and market-orientated force. Spurred on by the increasing

challenge presented from road and air parcel companies, Red Star has seen new investment, new managers with new ideas and a new independence, drawing away from the embedded culture of BR.

"We have to maintain our links with BR and its service network but we are giving Red Star its own identity to reflect the changing market," says Mr Adrian Shooter, managing director of Red Star. "Our biggest USP (unique selling point) gest USP (unique selling point), is the network of 500 express parcels offices around the UK which probably hring 95 per cent of economic activity in this country within 10 miles and any station. This network is of tremendous benefit to us," adds Mr Shooter. The transition of Red Star

began last October with its for-matton as an independent, ded-icated parcels division within

The division employs some 1,800 people and expects to see turnover rise this year from £55m to around £70m. In Octoher the restructuring was described as preparing for an assault on the European par-cels market by the large American operators such as Federal Express and UPS rather than a prelude to privatisation.

Either way the move serves a similar purpose in that it makes Red Star more responsive to the market place and better equipped to expand its services in Europe and worldwide. Major elements of Red Star's new independence and image are a higher profile and a greater accountability to cus-

The latest expression of this policy is the appointment of 40 dedicated regional managers who are responsible for overseeing product quality and service standards.

Mr Shooter points out that these new managers have been drawn from several sources. 'A number of existing Red Star managers have been recon-firmed in their jobs while others have been recruited from retail and service areas such as the courier business and hotel

"Total quality management is the objective of all the changes," comments Mr Shooter. "It is all to do with developing a new culture," he

The programme takes in all parts of the operation and will be oo-going to improve both standards and quality. All employees have gone and frequent volumes are

Streamlined independent

PROFILE: RED STAR



For Red Star, BR's parcels arm, 11,000 trains take the strain

through a two-day training course to highlight the new emphasis on standards and further training is planned. New uniforms have been issued and a new livery is being intro-duced for road vehicles. Red Star is actively investigating the B\$5750 standard as a recognition and audit of quality of service. New simplified instruction manuals have been prepared which Mr Shooter describes as "tremendous

Considerable investment is also being put into making the Parcel Points in stations more "customer friendly". Each Par-cel Point is given a budget to choose from a wide range of furniture and accessory kits to lay out their own Parcel Point in an attractive and functional way while using a standard logo and colour scheme. "This delegation of decision making helps bring in the staff at the local front line as part of the new culture," comments Mr

In the UK Red Star claims about 13 per cent of the sameday/next-day am market. Its domestic service range has domestic service range has been reviewed and improved with further developments planned. Some 60 per cent of all customers take and pick up parcels at the station while at 180 of 500 railheads served con-signments can be picked up or delivered by Red Star. This is done through a spontaneous on-demand special delivery premium service or a regular scheduled pick-up where large

involved. To handla these pick-ups Red Star has arrange-ments with some 480 taxi operators. The guaranteed pick-up tima is 90 minutes while the average is nearer 20-25 min-

Delivery options on time are before 9 am in most major business centres, before 10.30 am and before 12.00 am. These are differentiated by price. Mr Shooter says: "Red Star has a tremendous same-day ability which is increasing in importance with customers especially with the growth of 'Just-in-time' distribution systems and such factors as interest rates. Our strength is at the front end of the market and currently some 50 per cent of our business is same-day.

"We are very concerned with quality of service. Currently 97 per cent of our same-day/over-night business arrives on time but we are striving to improve on this. We do not fall into the trap of resting on our laurels. There is considerable customer interest in the manifestation of

certain services." Red Star operates a com-puter monitoring system to provide a check on perfor-mance as well as a customer proof of delivery if required. This tracking has recently been upgraded by the use of bar-codes on each consignment so that information is gained at several points. This will be used increasingly to extract management data in controlling operations and in servic-ing the 100,000 customer base. Half of this total are account

customers.

Red Star's European and worldwide services which cover some 80 countries represents about 3 per cent of turnover. Mr Shooter hopes to increase this to around 20 per cent by 1992 especially through using its domestic network to feed the international services. "We will be able to offer later cut-off times and be more competitive on European services," he says. "Red Star is putting alot of time into revamping the European network to give guaranteed times. It is a mat-ter of tightening up the ser-vices and extending the range

of products."
To serve its European services Red Star has opened a buh in Charleroi, Belgium, from where some 3,000 stations are linked in. The hub is operated by the Eurail consortium of which Red Star is a member. Red Star uses other Eurail members to handle consignments in Belgium, the Netherlands and France but has other arrangements in other countries as it feels the level of serrice offered is not yet ade-

quate, "We are talking with a number of members about future arrangements," comments Mr Shooter. "There is huge poten-tial, especially with DB in Germany, for example."

The Channel Tunnel will nities to offer same-day express parcel services to Paris and Brussels and from those destinations into London. "We will be able to offer a faster service and competitive prices with the airlines as we go from city centre to city centre," says Mr Shooter. "We are looking at a whole range of alternatives for night services and looking to get the maximum out of the enger services."

In another development to further boost its European activities, Red Star has reached wholesaling arrangement with European Expedite on delivering door-to-door all consignments the airline brings into the UK. These parcels arrive in time to catch early morning trains so generally reach their destinations by midday. Mr Shooter is keen to expand this type of business and has set up a special facility at Heathrow in the Cargo Cen-

tre to handle this traffic.

Mr Shooter is optimistic for
the future. With Red Star having re-organised, he sees the new culture showing through increasingly in the quality of service and product and in the organisation's competitive edge especially with the benefit of the Channel Tunnel in

David Robinson

Companies are investing heavily in communications systems

In touch with developments

AN INCREASINGLY important factor in the battle for courier express parcels business is fast and efficient communication between service operators and their collection/delivery fleets. The need to combine maximum fleet efficiency with a fast response to customer requests for collections or for information means leading courier companies are investing heavily in communication

systems to keep them in touch with drivers on the road. Included in the range of communication options open to express service operators are direct depot-to-vehicle computer terminal links, much-improved mobile radio equipment and vehicle tracking systems All are designed to help express companies improve vehicle fleet operational effi-

ciency and security.

A good example of the move towards computerised depot/ vehicle communications is provided by Federal Express UK which this year installed com-puter terminals in 40 of its London-hased collection/delivery vehicles which allow proof of delivery information collected through drivers' handheld trackers to be instantaneously fed into its computerised parcels tracking system. The units, known as Dads (Digitally Assisted Despatch System), represent the latest enhancement to the Federal Express Cosmos (Customer Operations Service Master On-line System) system which handles the physical tracking of each package from point of origin through to final destination using a series of scans at

different stages to read bar code labels. Key features of Cosmos 11B. as the upgraded system is called, are small hand-beld units called snpertrackers which are used by collection and delivery couriers to scan packages. Previously, drivers have had to wait until they returned to their depot to download information from their trackers into the Asys-

Now, by using the Dads ter-minals in their vehicles, they can transmit the information while they are still on the road Initially, the emphasis has been on collecting and transmitting proof of delivery information but a second phase development now being implemented includes the processing of pick-up details as well.

Meanwhile, other courier and express companies looking to develop their depot/vehicle communications through the installation of computer termi-nals and equipment in vehicle cabs are being offered a variety of different packages by out-side computer system compa-nies and software houses.

Cambridge-based Spectronics Micro Systems, for example, now offers a number of prod-ucts and systems in that field. One of the latest, the S320 mobile data communications controller, is a small low-cost intelligent modem designed for use in a vehicle equipped with a conventional mobile radio. It enables the driver to have a two-way communication with a remote host computer over the radio link

Another system developed by SMS, the S330, is geared particularly to companies operating courier delivery services. Now in use with operators

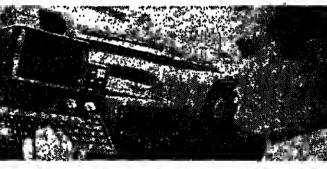
and has some 8,000 subscribers. Band Three is based on the use of the old 405-line television channels, released by the government for commercial application to ease mounting congestion on other radio frequencies.
It is said to offer a host of

by 1991 - at present the sys-

tem covers around 60 per cent

improvements over traditional two-way radio systems, including better reception, faster con-nection times and complete privacy for the duration of the

The last-named feature can be surprisingly important for courier/express service operators - lack of privacy has been a problem with many tradi-tional mobile radio systems, with competitors finding ways of tuning into a particular radio frequency to pick up information which can be commercially-sensitive.



such as DHL, the system centres on the use of mobile data terminals which can pass printed messages between depot and driver.

That, it is claimed, cuts down on time and eliminates the potential errors of verbal radio communicatioo. A further advantage is that the driver does not have to be in his cab to receive the message, dispensing with unnecessary and time-wasting repetitions. A third SMS system, the S340, additionally includes an alpha numeric keypad to enable driv-ers to send back information to

Most significant develop-ment on the mobile radio front involves the Band Three Radio system now being introduced throughout the United King-

The consortium behind the project is committed to establishing a national mobile Aradio network covering at least 80 per cent of the population

Band Three is also said to provide an average connection time of just six seconds, as opposed to delays of several minutes that can be experienced by users of other mobile

radio systems Even during peak periods, it is claimed, Band Three users will normally be connected with the receiver within 20 sec-

Another important difference betweeo Band Three and other mobile communications systems is that with the other systems, someone on the road can only talk to the base sta-

With Band Three, users will be able to have a conference call, with people on the road talking to each other as well as with their base, commented a spokesman for the consortium.

The Band Three network also provides a Radiotext facility which allows text to be sent over the network and printed out on a vehicle-fitted termiThat means that even if a driver is away from his vehicle, the base or depot can send a written message via the Radiotext service which will be waiting for him on his return. Similarly, the driver can also transmit messages to his office or even to other vehicles in the

Express companies known to be interested in using the new network include Securicor Express which currently uses a system called Relayione for both voice and data transmission but plans soon to upgrade

to Band Three. Other alternatives for keeping closer tabs on vehicles while they are out on the road particularly those involved with the movement of high value goods, include adopting some form of automatic vehicle location system. There are several methods available, all using different means of loca-

Latest development in that sphere involves a system called Datatrak, a joint venture involving the Securicor Group uses the principle of radio nav-igation as the base for vehicle

tracking operations. Main feature of Datatrak is its ability to track live the whereabouts and status of collection/delivery vehicles. That is achieved using a network of low frequency radio transmit-ters whose signals are received and processed by an in-vehicle locator unit to give very high accuracy wherever the vehicle

Datatrak presents the fleet controller with a computerised moving-map display of the country showing the location of his vehicles. Additional data sbowing the status of the vehicle can also be displayed, including an emergency alarm facility designed to help direct emergency services to a particular vehicle.

Not surprisingly, the parcels delivery arm of the Securicor Group, Securicor Express, is leading express industry interest in Datatrak. The company is already using the system in London on a test basis to assess the best way of employing it throughout the UK. Initially, the emphasis is on using Detectrak for fleet management. Datatrak for fleet management purposes but Securicor Express believes it will prove valuable from a security point of view

Phillip Hastings

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Airline finds rewarding niche

HAVING helped pioneer the airline industry's response to the express freight phenome-non with the launch of a door-to-door delivery service celled Speedbird Express in 1982, British Airways subsequently struggled to find ways of further developing its role in that market

Over the past couple of years, though, the carrier finally appears to have discovered a rewarding niche in the express business through the provision of international

Biggest market for Speedbird Courier is the US where a dozen cities are served

wholesale on-board courier services to other courier, express and freight forwarding compa-

In fact, such has been its recent growth in that sector that BA now claims to be the world's leading wholesale courier organisation, a develop-ment reflected in the carrier's recent acceptance as a member of the management committee for the express industry trade organisation, the European

Express Association. Operated under the product name Speedbird Courier, BA's wholesale service involves using airline personnel and retired staff to accompany courier bags on the carrier's flights to selected destinations all over the world. The 30 kg courier bags containing docu-ments, small packages, etc, are actually transported in the bel-

FAST door-to-door movement

of goods is in itself no longer

sufficient to fully meet the exacting requirements of mod-ern-day distribution and gen-

Courier and express service customers now increasingly demand not only a rapid, reli-

eral logistics management.

lyhold of passenger aircraft while the couriers physically carry the accompanying docu-mentation necessary to satisfy Customs procedures at the destipation end.

BA is operating direct on-board courier services to close on 60 centres around the world, with nearly 100 addi-tional points in South America, the Caribbean and the Far East being covared indirectly through hubs such as Miami and Singapore.

"This service is geared spe-cifically to wholesale business we are not interested in the retail trade," said Mr Geoff Bridges, managing director cargo for BA. "We see Speedbird Courier

principally serving smaller courier companies and forwarders on prime traffic routes and major operators like DHT. and company on the thinner

Biggest market for Speedbird Courier at present is the United States, where around a dozen cities are served. Included in that operation is the use of the two Concordents. flights a day operated by BA between London Heathrow and New York to ofter the possibility of sameday deliveries for traffic out of the UK.

BA has also over the pas year massively expanded its Speedbird Courier service cov-erage of Continental Europe and Scandinavia to now include some 20 major cities, ranging from the popular express traffic points pf Amsterdam, Brussels, Paris and Frankfurt to less wellserved cities such as West Berlin, Istanbul and Moscow.

The pace of actual route

expansion will now begin to slow down although that deval-opment will continue. The main thing now will be to try and build in added value pack-

ages, for example consignment tracking, said Mr Bridges. He also believes there may be scope to develop some Euro-pean services to cater for sameday deliveries hy running Speedbird Courier operations on late morning/early afternoon flights to key Continental

Still on Europe, BA has not given up hope of resurrecting something along the lines of its ill-fated Midnight Express oper-ation which was set up to offer overnight wholesale courier/express capacity between London and Brussels, using the belly-hold freight capacity of a passenger fleet B757. That operation folded after only a few months in mid-1988 dne to problems with Customs clearance arrangements at the Heathrow end.

On a broader front, Mr Mick

Fletcher, BA's marketing manager express services, is also keen to see the atrline develop a courier/express transfer oper-ation in London which will hoost the development of Speedbird Courier services throughout the BA route network, as opposed to just in and out of the UK.

"In other words, we want to

become a network seller, sell-

ing services from any point in the HA network, to any point in the network," he added. Second string to the BA express bow is its original Speedbird Express service which offers door-to-door delivery of parcels and freight to nearly 40 countries worldwide.

The majority of traffic handled is either in or out of the UK, although BA is constantly looking to try and develop more movements between dif-ferent points in its network. Speedbird Express is particu-larly designed for use hy domestic express companies and freight forwarders which do not have the capacity to rim thair own international door-to-door express

Meanwhila: a continuing upsurge in express business

A business upsurge has prompted BA to open another module at Heathrow

through London has prompted BA to open this month an addi-tional module at its Heathrow express handling centre, which is attached to the carrier's

import building.

The express handling unit is able to accept consignments up to 45 minutes before flight departure time and have inbound freight available for Customs clearance in the same length of time. Creation of additional space will effec-tively treble the size of the facility and cater for expected demand for the next couple of

Beyond that, wa will he looking to have a separate express handling huilding, probably located at the back of the import shed. We have just set up a committee to look into that project," added Mr

UNITED PARCEL SERVICE

Unded Parcel Service

Big Brown hoists its colours

THE largest small package carrier in the United States -and through that business, the largest in the world - United Parcel Service (UPS) was until recently a relatively small player in the general United Kingdom and European international express/courier mar-

Over the past year or so, though, a number of signifi-cant company acquisitions and service developments, combined with a major advertising campaign in both the national and trade media, have substan-tially expanded operations and pushed UPS much more into the limelight.

Further belong to increase the general UK public aware-ness of the Big Brown, as the company is nicknamed in the was the recent introduction in London of vehicles in the highly distinctive UPS liv-

ery of dark hrown with a golden logo and lettering. Founded in 1907 and now based in Greenwich, Connecti-cut, UPS last year delivered some 2.7bn parcels and docu-ments and generated revenue of more than \$11bm.

To support that business, the company amploys some 220,000 people worldwide, owns 114 jet aircraft and leases a further 250, has 104,000 package delivery vehicles, tractors and traffers, and 1,750 operating facili-

The first move into Europe came in 1976 when UPS estab-lished a domestic operation in

West Germany. However, the next major European development move came in 1985 when the company announced the setting up of service partnerships in the UK, the Netherlands, Belgium,

Laxembourg and France. Even then, though, the tradi-tionally conservative UPS management trod cautiously in Europe and it is only over the last year or so that expansion has really begun to accelerate. Industry observers believe that part of the reason for that can-tion involved the fact the company was engaged in discussions with rival courier/ express organisation DHL with a view to a takeover or merger,

Whatever was or was not discussed, UPS spparently intra-European aircraft feeder decided last year that the time operations centred on its Conti-for talking had finished and nental hub at Cologne.

The latter is linked directly with the US via daily UPS DC8 that it had to start making some major moves to expand its international operations,

Flying high in Europe; over the past year UPS has begun to accelerate expansion plans

both in Europe and the Far The first indication of a more aggressive spproach in Europe came last autumn reorganisation of its international management, setting up a new line of reporting rather US organisation. than operating through the established main management Included among them was

Prior to the changes, Eurobean activities had been

Last year the company decided the time for talking had finished

structure.

headed by a regional manager for the market, Mr Larry Long, based near Frankfurt in West Germany. He is now vice-president for Europe, reporting to Mr Don Layden, senior vice-president worldwide, who in turn reports directly to Mr John Rogers, UPS chairman. Coinciding with the management changes, the European administration office was moved from West Germany to London where it now has a staff of nearly 100 working under Mr Long.

although UPS has never publicly confirmed that any such ing of its European managetalks took place.

Coupled with the restructuring of its European management, UPS also began significantly strangthening

freighter flights to and from

Then, at the beginning of this year, UPS announced the acquisition of some half a dozen European parcel delivery companies previously estab-lished by freight forwarders to act as service partners for the

UK service partner Atlasair and its parent company Ark-

At about the same time, UPS also announced the acquisition of well-known UK-hased courier organisation IML whose worldwide network included a strong presence in markets such as the Middle East Gulf and Nigeria.

One of the major attrac-tions of IML for us was its worldwide network. Another big attraction was the company's expertise in the interna-tional air courier business, particularly its use of on-board couriers which is something we had previously only been involved with to a limited extent," said Mr Richard Roth. UPS Europe business develop-

We had drawn up our plans for international development through to 1992 based on doing most of it ourselves. The acquisition of IML enables us to speed np that development considerably and put us well ahead of schedule." Other important UK develop-

ments over the past year have included linking operations into the highly sophisticated International Shipments Processing Systems developed by UPS for use worldwide in clectronically processing and tracking its traffic.

UPS is investing some \$1.4bn in a technology upgrade pro-gramme for the five years 1986-91 - latest move in that sphere involved the start in June on the construction of a new \$80m global computer and telecommunications centre at

Mahwah, New Jersey.
The three-storey, 400,000 sq
ft facility is inteoded to form the cornerstone of the parcel company's worldwide com-puter network in 1991.

From the UK, UPS now offers an international expedited document delivery service to some 160 countries around the world and express movement of dutiable packages to around 40 countries. However, asked about the

UK domestic express parcels market, where the name of UPS is mentioned in connectioo with nearly every significant operator which may or may oot be up for sale, Mr Roth was more cautious.

"We still have a lot of work to do on the international side and we are likely to be concentrating heavily on that sector over the next couple of years. That said, if a good domestic company acquisition opportunity came up, then I am sure we would consider it."

Phillip Hastings

able flow of goods but also accurate information on where their consignments are in at any one time. In addition, they want to be able to use the distribution process to gather management information which will help them run their overall business activities. Such considerations apply particularly where express service operators are involved with so-called Just in Time distribution systems. JIT demands information about delivery requirements and operations be passed quickly between all the parties. To meet those needs, leading

international express freight service operators TNT, DHL, Federal Express and UPS are sll investing millions of pounds in the development of computerised cargo processing, tracking and general informa-tion technology systems. Simi-lar investment, albeit on a slightly smaller scale, is being made hy most medium-size express delivery companies notable examples in the UK include Securicor Express, Parceline and Red Star. The more advanced systems

are now able to track shipments at various points in their door-to-door movement such as the pickup from con-signor, arrival at the delivery service company's local depot, arrival/despatch at the main parcels sorting hub, arrival at the local depot nearest to premises of the consignee and then the final delivery itself.

At the same time, the level of investment and service sophistication required to meet present-day distribution demands means that express service operators and their major customers are increasingly looking to work even more closely together. In an increasing number of cases, service operators are now installing their own computer terminals and staff on customers premises to further

improve communication. Some of the latest trends in the sphere of express industry information technology were outlined by Sir Peter Abeles, group managing director of ast-growing express and gen-eral distribution organisation TNT Worldwide, at an Institute of Logistics and Distribution Management conference in Brighton last month.



TRACKING SYSTEMS



ctor at TNT Worldwide tion depot or even at the main sorting huh. Obviously, the earlier the data is fed into the system the more complete the tracking procedure.
For operators picking up rel-atively small numbers of docu-

sasingly using ber coding entity parcels handled

In their system. Left: Sir Peter

to establish the point of data capture at the collection depot. Another factor increasingly

having to be taken into

account by express companies developing parcel tracking systems is the need to cover international, particularly European, activities as well as just UK domestic.

inst UK domestic.

Increasingly express operators are using bar coding to identify parcels being handled through their systems. While bar coding does not necessarily solve all the problems of data collection in parcels distribution, within well-defined systems it can work effectively.

systems it can work effectively.

Express, for example, is this year pressing ahead with the implementation of a bar code-

based UK parcels processing project, SPARCS (Securicor

Parcels Computer System). The film-10m system is being pro-gressively phased in over the

next five years as part of a

general customer service

The first stage involved put-ting the company's depot at

mprovement programme.

Parcels carrier Securicor

ments and packages from each customer it is comparatively easy to get the collection As computerisation and driver to collate and input the automation of data collection grew, said Sir Peter, TNT was implementing EDI (Electronic necessary information via some sort of handheld device or a unit in his vehicle. Data Interchange). That enabled the company's Euro-pean maintrame, for example, However, express operators collecting large volumes of par-cels tend to find that processto exchange information with any of its clients' mainframes, allowing them to track their ing each item at the point of collection takes up too much time and as a result they prefer

own consignments through the TNT transportation system. "EDI also allows staff in each of our contract depots to talk electronically to their cli-ente about delivery require-ments, production runs and sales promotional informa-tion," said Sir Peter.

"Perhans more importantly."

Perhaps more importantly, it allows us to communicate constantly, to feed back information on collection and deliveries made, transit times, costs and an erray of information important for the customer in order to run his business. The permutations are endless and in an organisation as widespread as ours, allow for world-

wide data communications, tracking and EDL" In developing sophisticated parcel tracking systems, though, express operators have to take into account a number of potential problem areas. There is, for example, the need to find a system which enables them to record every consign-

ment or item quickly.

The "point of data capture" still tends to vary — it can be at the pick-up from the con-signor's premises, at the collec-

Hayes in Middlesex on line at the beginning of this year for trial purposes. The company's 120 UK hranches are due to be put on line over the pext year. "Specially-designed bar-

coded labels with unique iden-tification will be scanned at the Securicor receiving depot. All the relevant information about that parcel will then be transmitted to a computer located at Securicor headquarters in Sutton for analysis and

tomer have a query," said a Securicor Express spokesman . "Scanning the label on the parcel again when it leaves the receiving depot for local delivery completes the procedure, allowing speedy proof of deliv-

In addition to PODs (proof of delivery) and parcel tracing facilities, the SPARCS system will be used to automatically provide quotations, contracts, involces and schedules. Approvals and anthorisations will be given via terminals and pro-cessed electronically. Large volume customers will be able to link directly into SPARCS using EDI to transmit and to

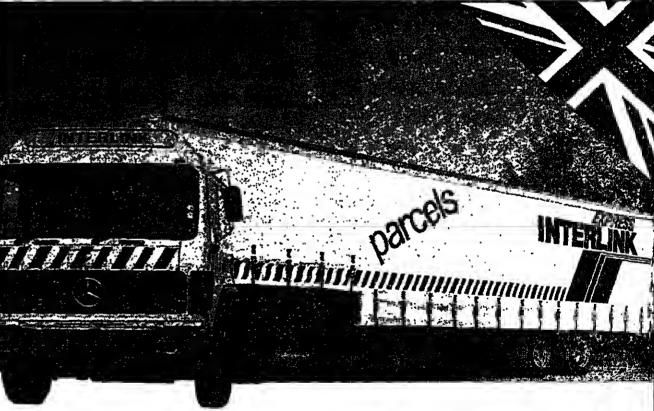
receive information. The last feature highlights the way that express service operators are increasingly having to develop methods of com-puterised communication and tracking which are compatible with general EDI systems. So-called closed loop information technology systems which can only be used in connection with one particular company's activities appear to have only a

limited future. Coupled with the develop-ment of information technology systems is an increasing tendency for major interna-tional express companies such DHL to position both systems equipment and staff actually on site at the premises of

major customers. Domestic express delivery companies, too, are following suit. Lynx Express Delivery Network, for example, offers customers access to its central information technology system via a facility called the Lynx Manager which provides them with computer terminals and software for their own offices. That equipment allows customers to fully automate the documenting of multi-package consignments, so improving despatch management procedures, saving time on docu-mentation and reducing mis-

routing.

Philtip Hastings



Transporting our overnight parcels success to mainland Europe

Reliability—the cornerstone

Our outstanding growth in the UK has been largely due to the near 100% reliability we achieve on our next day delivery services at very competitive

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On May 2nd this year we launched Interlink Express Paket Dienst in West Germany. Initially it is operating a domestic next day delivery service. A planned UK link will be introduced early in 1990.

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pean competitors because everything in this industry is about investment and they don't have the throughput to justify it, says Mr Alan Wal-ler, director of Coopers and Lybrand's UK logistics prac-

"They also can't compete on the marketing side - one manager of a medium-sized company told me recently that the advertising budget of one of the big four companies is bigger than his total turnover," Mr Waller adds. I think we will see an

increasingly small number of increasingly large players, just as we have seen among, for example, food retailers in the UK, where there has also been growth in the overall market, but it has come to be dominated by half a dozen companies with 80 per cent of the

This scenario is very threatening for the smaller companies, except that they can hope to be taken over by one of the hig four, rather than simply put out of business. The alter-nativa will be to survive as local or niche operators." INTERLINK express courier parcels Head Office: Brunswick Court, Brunswick Square, Bristol BS2 8PE. Tel: 0272 426900 Fax: 0272 241167



Since we pioneered international air express in 1969, DHL have remained world leaders. Last year we delivered over 43 million parcels and packages to 50,000 destinations around the globe. In this, our anniversary year, we're going from strength to strength. DHL You know it's arrived the moment it's sent.

SECTION III

FINANCIAL TIMES



The international telecommunications industry presents a picture of relentless change in the coming

decade as it continues to be one of the driving forces behind the

growing integration of the world economy, reports Terry Dodsworth, Industrial Editor.

Pace of change quickens

IT IS hard to recall that ten years or so ago the develop-ment of the world telecommu-nications industry seemed rea-

sonably predictable.
At that time, the revolution in digital systems was only just beginning. Fibre optic cables were a new technological phenomenon. Mobile com-mercial telephony was in its infancy. And the big service monopolies, from American Telephone and Telegraph of the US, to NTT in Japan, and British Telecom in Europe, reigned serenely over their

closely-guarded empires.

During the last decade, however, the industry has been subjected to a wave of change that has radically altered both its structure and the products on which it is based. It has lost its traditional, slow-moving

The stable relationships that had existed for decades between operating companies and their chief suppliers have been swept away. Many public telephona groups have been thrust into a much more competitive environment; and as technology has shortened the investment cycle, new prod-ucts have been injected intothe industry at breakneck speed. All this has occurred in a relatively benign environ-

Telecommunications cannot host the sort of growth rates that have been familiar in the computer industry over the last two decades. But the industry has enjoyed a period of strong activity on both the equipment and the service side.

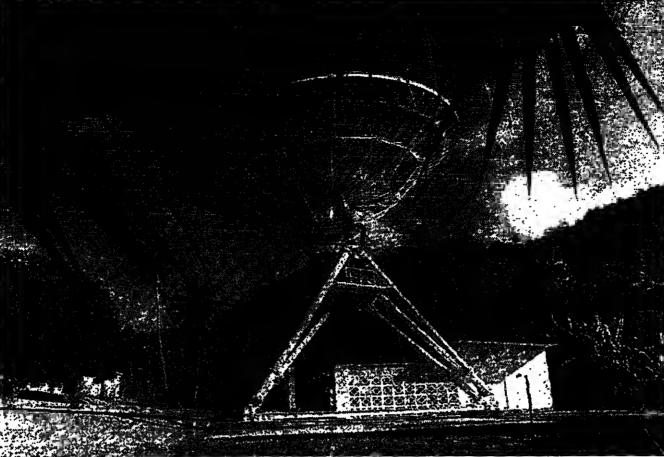
tions products has grown at between seven and eight per cent a year during the late 1980s, jumping from \$83bn worldwide in 1996 to an esti-mated \$112bn in 1990, according to figures from the Tele-communications Research Centre, the Sussex-based mar-

tet research group.
Telephone operating groups have also enjoyed a golden period of expansion during the long economic growth cycle which began in 1981-82, with revenues from telephone calls rising at around 10 per cent a year in many countries.

In the mobile telephone sec-

tor, the industry has even produced a new growth area which measures up to the more exciting parts of computing: several companies in this field are doubling the scope of their business every year.

Markat forecasts suggest that the telecommunications sector overall may lose some of its buoyancy in the first half of the next decade, with growth



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☐ Editorial production: Michael Wiltshire, Philiip Halliday.

☐ Graphics: Bob Hutchison.

INTERNATIONAL

falling off to just under four falling off to just under four per cent a year.

By then, many of the devel-oped countries will have reached a plateau in their installation of digital switches and fibre optic networks, put-ting increased pressure on sup-pliers as volume levels off and pliers as volume levels off and

Telecommunications market growth by region 1985-1990

prices erode.

Latin America

Asla

World market

is expected to swing up again to present day levels as the installation of complex devices that mix data and voice on the standard telephone system

gathers pace.

It is hard to predict what will happen to call volume in this period, since it tends to be

economic activity. Yet it seems certain that, in a broad sense, the large public operating companies will in many countries be exposed increasingly to the sort of competitive challenge that her should be the countries of the sort of competitive challenge that has already hit the equipment suppliers.

Market deragulation is

these companies to compete against each other, or for new start-up competitors to emerge.
And as this liberalisation
occurs it is opening up new
service opportunities that give
operating companies the
chance to supplement their present revenues; value added

services, data transmission, video conferencing and the like all generate increased use of the basic telephone network.

Within this picture of expansion and rapid change over the next decade however the way. next decade, however, the way in which the financial cards able than in the past.

the geographical pattern of growth in telecommunications. At present, the industry is totally dominated by the developed countries. The US Department of Commerce calculates, for example, that the main markets of the US, Soviet Continued on page 2

World's top 10 telecommunications equipment manufacturers

Rank	Company	Headquarters	1986 Sales \$ billion
7	AT&T Technologies	US	10.2
2	Alcestel NC*	Belgium	8.0
3	Slemens**	West Germany	5.4
4	NEC	Japan	4.5
8	Northern Telecom	Canada	4.4
6	IBM	US	3.3
7	Motoroia	US	3.1
ä	Ericason	Sweden	3.1
ë	Fulltau	Japan	21
10	Philips	Netherlands	2.0
Comb	ined equipment sales excludes US switching	of Akastel and ITT	; "Incl. GTE's 198 thur D.Little.

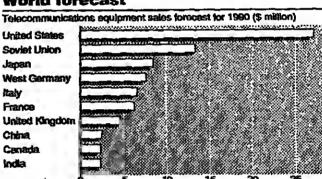
World forecast

Jabau

italy

China

India



BORN TO INTERNATIONALISM







When it comes to providing telecommunications services worldwide Cable and Wireless in unique.

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- No company la better placed to take advantage
- of the rapid growth in global communications.
- AT THE CENTRE OF WORLD COMMUNICATIONS
- That's why there in only one world telaphone



company...Cable and Wireless.

Terry Dodsworth looks at changes in the industry in the 1980s

Quest for more consolidation

communications interests of

GEC and Plessey in a joint ven-ture a year ago. This has been followed by moves to eliminate

the Piessey chare through a joint acquisition of the Piessey stake by GEC and Siemens of West Germany. Over the longer term, the UK and West German companies are expected to come together in an integrated group.

grated group.
In the US, with a larger and

more bomogeneous market

than western Europe, the industry has been under less

pressure to rationalise. Never-

theless, there have been some

significant changes over the

last decade or so as AT&T's

dominant supplier position has

come under pressure from der-

the market has been the emer-gence of Northern Telecom of

Canada as a strong competitor

in America, with a substantial share of installations of the

new generation of digital switches. This has helped the

Canadian group forge ahead with its international ambi-

tions, leading to significant

export orders to Japan and its

in STC in the UK.

ourchase of a 28 per cent stake

AT&T's main counter-move

against the expansion of North-

ern has been the deal under which it will eventually absorb

the switch manufacturing

activities of GTE, the leading

The most significant shift in

egulation.

MR PHILIPPE GLUNTZ, chief executive of Alcatel, Europe's largeet telecommunications group, believes that most of the crucial steps in the present round of restructuring among the world's leading telephone ewitch manufacturers have

There is likely to be a period of consolidation, he argues, in which the predatory companies absorb their acquisitions and the industry settles into its new shape; but at the same time, he adds, manufacturers are likely to ewitch their attention to the need for rationalisation in other areas of telecommunications equipment

The main action throughout the 1980s has been unquestionably directed at re-organisation among the producers of public telephone exchange equipment. These changes hava been driven by a combination mon to restructuring in other maturing, high technology industries

They include the increasing cost of research and developmeot, which companies are trying to offset across larger markets; the rapid pace of technological change, which adds to the cost of investment in research and new capital equipment; the reduction in production manpower as teleingly dependent on software; and the growth of competition in the wake of market deregu-

These forces have had a particularly beavy impact in Europe, where telecommunicstions manufacturing has been traditionally organised along national lines. Among the

changes are:
• The reorganisation in France which started when the Thomson group was forced out of the industry by the Government, with the bulk of activity taken over by Alcatel, the subsidiary of Compagnie Générale d'Electricité.

 Alcatel's purchase of the European business of ITT, the US conglomerate, in a deal which propelled the French group into the leading position in the European industry, with heavy interests in West Germany and Spain as well as

• Further reorganisation in France when Compagnie Générale des Constructions Télé-



directed at re-organisation among producers of public telephone exchange equipment. Above: engineers in Italy testing

phoniques was taken over by Ericsson of Sweden after a long battle with both AT&T of the US and Siemens of West Ger-

● AT&T's entry into Europe, an area from which it had been excluded historically through American anti-trust action that had split the US industry between AT&T in the home market, and ITT over-seas. AT&T took a 50 per cent stake in APT, a jointly-held company with Philips of the Netherlands, a holding which it has subsequently increased.

• AT&T's deal this year in Italy, establishing a partnership agreement with Italtel.

This is designed to bring AT&T technology to bear on the development of a new switch that will help to modernise the backward Italian telaphone industry.

 The reorganisation of the British supply industry about 10 years ago in preparation for new digital switching systems. STC, at that time an ITT subsidiary, was excluded from the arrangements for developing and manufacturing the new range of switches for British

• The subsequent UK move to bring in competition to GEC and Plessey, the remaining suppliers, in the shape of Ericcson, the Swedish mann-

• The merger of the tele-

exchange producer. This will help AT&T maintain its leading position in the US, but it will continue to come under attack from overseas compa-nies eyeing the US with relish. Stromberg-Carlson of Florida, for example, is now owned by GPT, the UK group, which is anxious to upgrade its switches rom small rural exchanges to large urban equipment. Several of these deals have

also led to initiatives outside the field of public switching, which probably accounts for only a little more than a quarter of total equipment expendi-ture in the industry.

AT&T, for example, has invested in the manufacture of multiplexer equipment in western Europe as part of the deal with Philips. Alcatel has similarly established a position in US ancillary products in the US through the ITT numbers. US through the ITT purchase; and Siemens, which failed to take over GTE's switch production, acquired some of the US group's other telecommunicaions equipment operations.
STC has similarly moved to

expand its position in non-switch areas following the moves which severed its con-nections with ITT. In cables, nections with ITT. In cables, for example, it has expanded rapidly to take advantage of its strong international position in the production of underwater fibre optic cabling. In this area, It has recently brought a plant in Oregon in the US, which has won its first contract for a

cable under the Pacific. Some restructuring has also occurred in the office telephone exchange sector. This business is subject to similar economic pressures to those in the public exchange industry, with the increasing investment in research into digital systems, and the expansion of software content at the

expense of hardware.
Cross-frontier deals in office switches include Siemens' recent agreement to acquire Rolm, the Californian-based producer, from IBM, the US computer company, as part of its drive into the US telephone market. Siemens has also purchased

Norton, the UK distributor of office exchanges; and a further attempt at reorganisation of the UK industry has been launched with BT's acquisition of Mitel of Canada, although this agreement has still to

deliver on its promises. Elsewhere in Europe, Alcatel has brought together its own range of office exchanges with that of ITT to give itself of more complete range of equipment aimed at the full range of small and large companies.

Three areas stand out as primary targets for further reorganisation. Europe, for a start, is likely to provide plenty of scope as the plans for completion of the open internal mar-ket in 1992 gather pace. Many of the forthcoming deals are likely to be joint ventures rather than takeovers because of the way shareholding struc-tures frequently make it diffi-cult to push through clean acquisitions in continental countries. For example, STC recently reached such an agreement with SAT of France, in a transaction which will involve technology and marketing links in the transmissions field.

Second, is the issue of Japanese companies. The deregula-tion of the Japanese market, with the consequent ending of NTT's position as the monopoly telephone operating com-pany, has undermined the traditional structure of the

Japanese industry.

The big supplier companies,
NEC, Fujitsu and Hitachi, have
lost some of their close relationship with both NTT and each other; at the same time, they have seen additional markets opening up domestically among the new operating com-panies, and they have been pushing increasingly into export markets. Over time, they are expected to solidify their expansion into the US and Europe through acquisi-

tions and joint ventures.
Finally, the explosive growth
of mobile telecommunications will inevitably be accompanied by aggressive jockeying for position among the scores of companies moving into this

Motorola of the US has established a strong position in Europe, buying into the Scandinavian market with the acquisition of Storno in Denmark, European suppliers are also linking up in an elaborate network of cross-frontier alli-

As the mobile market continues to grow and equipment prices fall, this restructuring is expected to continue around

Public telecommunications operators

Six key questions

THE COSY monopolistic environment in which the world's public telecommunications operators (PTOs) have grown up is under threat from the twin forces of liberalisation and changing technology.

This process, in turn, is encouraging the PTOs to expand beyond their tradi-tional fiefdoms. Doubts, how-ever, remain both over their willingness and ability to attack new markets with entrepreneurial zeal.

Although the world-wide trend to deregulate telecommu-nications markets is the most important feature changing the landscape, it is not without exceptions. Since the Socialists returned to power last year, France has started to back-track on freeing up telecommu-

Report by **Hugo Dixon**

nications markets. France has also emerged as the key player within the European Community opposing liberalisation. It is organising other nations such as Italy, Spain and Belgium in an attempt to try and dilute the European Commission's plans

Even those countries committed to liberalisation have adopted markedly different approaches, which themselves are subject to constant revi-

The result is that the world now has four main models for structuring telecommunications markets in addition to the traditional monopoly model. The three most radical models are those of the US, the

Values In Sbr

Singla Line Phone

Data Comm Equipment

Switching Equipment Call Processing Equip

nila Machi

Video Conferencing

Public Equipment

Cellular Radio

TOTAL

US and Japan.
A lesser radical and newer A lesser radical and newer approach is being promoted by slightly different ways. The UK

the European Commission. The first test case of this fourth model is West Germany, whose new telecommunications reform became law on July 1st. Attitudes on six key ques-tions differentiate the four

■ Should PTOs be priva-

Advocates of privatisation claim that it is only by putting PTOs on a proper commercial footing that they can be made more entrepreneurial and effi-

Privatisation was never needed in the US, because the PTOs were always in the pri-vate sector. But, in the rest of the world, there has been a division between the UK and Japan which have embarked on privatisation and most of

in Germany, for example, privatisation of the Bundespost was never much of an option because public ownership is written into the constitution. Instead, it has gone for a half-way house, which involves splitting the Bundespost into three parts — Telecom, Post and Post Bank - and making each a corporation. The idea is that this new structure will be enable Telecom to be more dynamic than if it remained part of the civil service.

Should competitors be allowed in the basic network? Britain, the US and Japan allow competition on the basic network on the grounds that it encourages innovation and keeps downward pressure on tariffs. The EC approach, how-ever, is that the basic network should remain a monopoly in order to fulfil social objectives such as providing a uniform service across each country. Even the three liberal

CAGR'

11.7%

1.5% 10% 18.5%

8.1% 3.1%

Telecommunications market forecasts

6.3 124.8

152.6

1.0

127.9

159.5

only allows one competitor to British Telecom — Mercury Communications. This is our the theory that BT would find it easier to squash a multifade of small competitors that single large one. The wholeduopoly policy is np for review at the end of next year with the expectation that more competitors will be allowed.

The US has allowed a free-for-all in long-distance Continued on Page 4

Leading world telecommunications markets

US\$ million in	1986 -
Country	1996
United States	24,009.0
USSR	8,400.0
Japan · ·	7,080.0
West Germany	5,888.0
France	4,482.0 3,918.0
Italy United Kingdom	3,146.0
Canada	1,685.0
China	1.448.0
South Korea	1,422.0
Spain	1,403.0
Switzerland	1,360.0
India	1.308.0
Australia	1,204.0
South Africa	984.0 872.0
Brazil	872.0
Mexico	845.0
Sweden	766.0
Austria Taiwan	685.0
Indonesia	640.9
Argentina	632.0
Saudi Arabia	550.8
Netherlands	544.7
Hong Kong	521.4
Norway	499.0
Belglum	468.0
Colombia	460.0
East Germany	426:4 416.4
Vanezuela	
Singapore	313.2
Finland	302.1 296.6
Pakistan Greece	286.5
Turkey	268.7
Denmark	259.8
New Zealand	241,1
Iran	234.0
Poland	227.5
Bangladesh	211.6
Egypt	210,4
Hungary	197.5
iaraei	197.0
traq	178.6
Yugoslavia Czechoslovakia	161.4 144.7
Portugal	121.4
Algeria	109.4
Svrta	104.2
Unted Arab Emirates	102.4
Source: TRC	

Optical Fibre Communications

in 1966 two STC engineers were first to demonstrate communication through optical fibre, an innovation which was to change the future of

Today, STC's optical systems allow public network

operators the opportunity to offer more services, quickly with network control and at low cost. These benefits are available with systems used in either the main network or as an overlay

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STC TELECOMMUNICATIONS

The pace of change quickens

*Compound annual growth rate. Source, Dataquest, 1989

Union, Europe and Canada account for about 90 per cent of total market demand for telecommunications equipment

at present. Yet there is enormous capacity for expansion in developing countries if they can only harness sufficient resources. The disparities between the advanced and poorer countries are underscored by the installed base of telephone

The US had around 121m lines in 1986, against 118m in the European Community and 46m in Japan. But India had only 3m to serve its vast population and Brazil just 7m less than South Korea. New initiatives to tackla

these shortages and under-investment are now being developed by the World Bank and the International Telecommunication Union, but it is by no means clear what impact these will have. Similarly, Eastarn Europe

and the Soviet Union have the potential to emerge over the next decade as much higger telecommunicatione markets than they have been in the

past.
The USSR, for example, has only about 30m lines at present, a ratio of just under 11 telephones for every 100 peo-

Hungary has only 7 lines for every 100, and East Germany under 10 per 100, figures which compare to 43 per 100 people in West Germany, or 64 in Swe-den, believed to be the highest level of penetration in the world.

In the years of the cold war, collaboration between the East and Western Europe has been limited, and to some extent was intensified by the tough moves on technology transfer initiated by the Reagan Admin-istration in the US. But several Western countries have won supply contracts to Communist countries recently, and the reform movement that is spreading throughout this region is expected to lead both to more equipment exchanges and an an increase in telephone traffic.

Another uncertainty hanging over the next few years concerns the regulatory envi-ronment. The idea of injecting more competition into the industry, initiated in the US in the 1970s, is now sweeping through the developed world and beginning to affect developing countries as well.

The pace of this change, and the precise way in which it will affect different areas remains to be seen, however. At the moment, deregulation is still in a highly experimental stage. indeed, liberalisation is more properly seen as a process of

re-regulation, as Governments try to develop new rule books that allow competition to emerge at the telephone operating company level witbont undermining the principle of universal service.

The problem here is that it has only been possible in the past to ensure universal access to telephones by subsidising the cost of line installation to remote areas with the reve-nnes from more profitable busi-

But if the big operating com-panies are to be asked to accept universal service responsibility, to what extent should competitors be allowed to come in and compete in the more profitable areas of the business? And if their profits are under attack in the profitable segments of their husioess, to what degree ehould they be allowed to diversify into other products?

faced with a precarious balancing act in trying to push the industry into a more competitive environment – and sometimes the results have looked hizarre. For example, both the UK and the US have slipped into substantial halance of trade deficits in their equip-ment manufacturing industries as a result of deregulation - at time when their Govern-neats have been claiming that liheralisation would make industry more competitive.

Governments have thus been

In the US, this has led to particularly heavy criticism of the deregulation process, since the seven regional Bell operating companies, which had the capital and the know-how to enter the production area in competition with AT&T, were deliberately banned from this On the other hand, the Brit-

9.0 144.6

isb and US industries have benefitted from invisible earnings from telephone services as the operating companies have become more competitive internationally Even on the pure operating side, there are criticisms: many sceptics claim that services

alisation, and some claim they have gone backwards.
In Europe, these issues are particularly complex, since every country in the region has developed its own proce-dures for its domestic telecom-

have not improved under liber-

munications industry. The European Commission has now taken the lead in trying to hring some order into this Tower of Babel, based on the twin precepts of breaking down competitive barriers to trade, while building a homogeneous etructure in Europe that will make it easier to con-

duct business in the region.

Deregulation, however, will not be the only factor determining the shape of the industry over the next few years. Just as important is the tech-



Airborne communications: a business travellers using a British Telecom Skyphone on a British Aliwaya 747.

communications system.

The impact of technological development, and how this meshes with the regulatory environment to create change can be seen quite clearly in the development of mobile tele-

onones in the When the car telephone industry was first launched in the early 1980s, scarcely any-one outside the industry took any notice; and many insiders totally misjudged the impression mobile phones would make. Yet today, this part of the industry is attracting extraordinary enthusiasm, from operating companies and manufacturers, alike, as highlighted on page 6 of this sur-

Which companies are likely to be the gainers from this spate of change? On the production side, the

industry has seen the emer-gence of a ten large scale, increasingly international groups.
These are fairly evenly

spread across the developed world, according to US Commerce Department figuree, with three from the US (AT&T, IBM and Motorola), four from Europe (Alcatel, Siemens, Ericsson and Philips), two from Japan (NEC and Pujitan) and one from Canada (Northern

This structure, however could easily change - indeed it is evolving at this moment with the Siemens attempt to link up with GPT in the UK, and the West German compa-ny's equally ambitious effort to take over Rolm in the US.

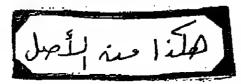
At the same time, these com-panies are going to be exposed to new competition from up-and-coming groups in the mobile telephone field, to say nothing of other manufactur-ers who are breaking into sophisticated new areas of transmission and network con-It will be harder to rational-

it will be harder to rationalise and restructure the hig public service operating companies: their monopoly over basic, fixed-line voice traffic is being maintained in many countries; and they are typically State-controlled, which puts them beyond the reach of takeover or mercers.

takeover or mergers. Nevertheless, these compa-Nevertheless, these companies are likely to see their posi-tion eroded over time. Compe-tition is being allowed in the fast-growing areas of data manipulation and transmis-sion independent satellite ser-vices are being licenced.

All in all, the industry pres-ents a picture of relatiless change over the next decade

change over the next decade Ten years ago, few would have forecast such a period of explosive activity. But it now seems indisputable that telecommunications wilt continue to be one of the driving forces behind the growing integration of the world economy.



INTERNATIONAL TELECOMMUNICATIONS-3

Terry Dodsworth examines the big increase in telecommunications trading

Japan moves ahead rapidly in world market



WELL INTO the post-war period, trade in telecommuni-cations products followed the trends that had been set in the

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days when the American and European industrial systems dominated the world. Most of the big manufactur-ing nations were virtually self-sufficient in mainstream equipment such as public tele-phone exchanges and cables. Many of them were big exporters to the developing world or their former colonies. Interchange of goods between the leading manufacturing countries was not significant enough to raise fears of industrial damage in the recipient

As in many other high technology products, however, this neat balance of power has been deeply upset by the rapid emer-gence of Japan as one of the world's leading producers.

Japanese companies have quickly become the top exporters of telecommunications products, moving into markets all over the world. In the space of a decade or so, the Japanese indostry has established an exceptionally strong position in neighbouring countries in the Pacific; and from there they have swept aggressively into the US and progressively into Europe.

control with a second section of the

The trade figures speak for themselves in the US, where a small surplus of \$275m on tele

in 1982 was reversed into a South Korea and Taiwan are also

communications products back

achieving big export Successes hefty deficit of \$2.5bn in 1987 -

enough to come close to cancelling out the befty \$2.8bm surplus on computer trade. Some \$2.2bn of this deficit was with Japan, followed by \$444m with EC equipment trade, 1988

BE Asia - S.Kones, Talmen, Flong Kong and Bingspore

US 22.2%

South Korea. Conversely, figures published by the EC show a substantial US surplus with most European countries, amountng to a total of ECU408m in

Indeed, the statistics indicate that European manufacturers are now being squeezed between the US industry and the Japanese. Since 1984, the region's deticit with Japan has soared from ECU431m to ECU 1.2bn; and overall, the EC's surplus in telecommunications from ECU1.2bn in 1985 to ECU0.1bn last year.

EFTA 25.8%

COLOUR VIDEO PHONE: while video phones now transa on display at an advanced technology exhibition in Tokyo, transmits movement in colour. The phone is still several years very from being ready to market. Also pictured, centre, is a tised production line for electronic equipment at Osaka.

Europe are West Germany, with oversees sales in 1987 of \$1.1hn, according to Telecom-munications Besearch Centra, the market research group. Sweden, the home base for Rricseon, the world's most internationally-minded tele-communications equipment

est in the region with exports of \$851m. But the big surprises in exporting performance in recent years have been South Korsa and Taiwan. Each of these two South East Asian countries achieved higher exports in 1987 than the UK,

manufacturer, is the next larg-

The strongest exporters in with sales of \$460m and \$398m EFTA 27.4%

Total ECU 3,782 million

respectively.

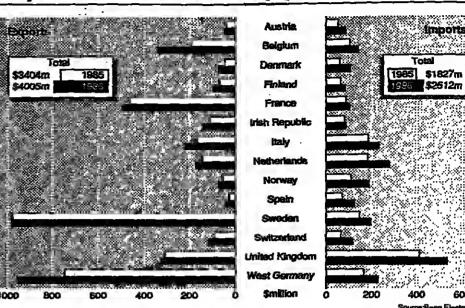
The issues raised by the arrival of Japan and these new Far Eastern competitors on the world scene have been under-

scored by the recent row over the terms under which Moto-rols, the US telecommunications and chip company, received access to the cellular mobile telephone market in Motorola's entry into the Japanese telecommunications

industry was originally pres-ented as a breakthrough in attempts to open up the Japanese market to compensate for the hefty American imports from Japan. But the American company's dissatisfaction with the terms of the agreement led to a full-scale row which was only sorted out by heavy political intervention. The Motorois case followed a

similar tussle in Japan involv-ing Cable and Wireless, the UK telephone operating group, two years or so earlier. At issue then was C&W's perticipation in a planned new international in a plantest new international telephone company that was to compate with KDD, the estab-lished Japanese monopoly. The hid from the C&W con-

by a rival offer from a group of .compromise which allowed European telecommunications equipment



both groups to set up new ser-vices was only reached after top level political intervention by Mrs Margaret Thatcher and the then President Reagan.

It is significant that both these incidents should have involved the US and Britain. These two countries have been in the forefront of the moves to liberalise telecommunications trade by opening np their domestic markets to more competition. The consequent influx of imports has made producers in both countries - along with their respective Governments - much more aggressive about exports and winning access to

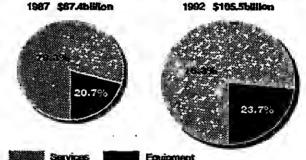
Japanese exporters are moving aggressively into

Similar conflicts have also

been simmering between the US and the European Commu-nity over the last three years. The disagreements link into

Europe and the US the more general trade arguments that have gone on periodically across the Atlantic munications trade has been a useful drum to beat

m either side has been comoverseas markets. European public telecommunications market



plaining at misuse by the

600

Nevertheless, the arguments have reflected significant dis-agreements over market access which arise from increasing attempts to trade across from tiers. The US has been deeply concerned by the problems that American Telephone and Telegraph, the leading American manufacturing company and long-distance operator, has faced in its attempts to form production alliances in Western Europe.

The Europeans have been similarly unhappy about the fallure of European companies the market in large telephone exchanges in the US.

Unlike telephone sets and satellite equipment, where the Japanese producers have made their initial inroads in America, central telephone exchanges require elaborate technical licencing procedures to be sold in the American market - and the Europeans claim that these have been used to make it difficult for them to set up in competition with the indigenous American

Further arguments are now threatened in the area of value added services, where the US is Continued on page 4

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INTERNATIONAL TELECOMMUNICATIONS-4

THE ABILITY to use your existing office telephone line to make a telephone call and send a facsimile or data message simultaneously may seem an attractive proposition. At least, the telephone companies in the US. Europe and Japan are hard at work trying to persuade customers that such services are a solution for many husiness

But as the telephone companies and the equipment manufacturers continue to pour money into developments of these services - over \$2bn so far - there is growing concern that they have been developed for the convenience of the tele phone companies rather than the needs of business users. The acronym for such services, ISDN (integrated ser-

In the US, companies are successfully using ISDN on a local basis

vices digital network), has been widely and jokingly referred to as "integrated services I don't need" and, more recently, services "I still don't need." Unfortunately for the telephone companies, in practice that appears to be the

The most significant reason seems to be that ISDN services are only available in isolated geographical pockets, even in the US where all the regional Bell Operating companies have heavily committed themselves to giving their business cus-tomers ISDN. That is because

Architectures compared

Terminal RS-232 Modern (300-9600bps)

Traditional data communications processing, PSTN*

Telco

central

RS-232 Modern (300-9600bps)

Public Switched Telephone Network

Analog local loop

T~Carrier digital

Analog local loop

(Digitizes to

PCM signals)

Integrated services digital networks

Global standard delay

ISDN signals can only be transmitted using the newer digital telephone exchanges, not the lder analogue ones.

Although most of the world's telephone companies are investing heavily in digital technology, it will be some time - if ever - before true end-to-end digital services are

That problem has been recognised by NTT, the local telephone operating company in Japan. To try and overcome the problem of a slow take-up of ISDN services, NTT has decided to accelerate its programme for supplying ISDN services nationwide.

NTT began offering ISDN services in Tokyo, Osaka and Nagoya in April 1988, and by April 1989 had only 1,000 cusomers. Now NTT is planning to introduce a nationwide service by April 1990, at least two years ahead of the initial tar-As a result of the accelerated

roll-ont, NTT is predicting it will have 100,000 customers for its ISDN services by the end of An additional factor hamper-

ing the take-up has been delays in setting the standards to which services will operate a full set of etandards will not be ready until 1992 at the

That has hindered the implementation of both national and

Terminei RS~232

Host

RS-232

international services, as users have been reluctant to invest in equipment which could be obsolete in a few years time. In spite of standards delays, telephone operators in the UK.

West Germany, France and Italy are looking at plans to link their national ISDN networks together internationally. British Telecom in the UK, for example, plans to have an international telephone exchange handling ISDN calls in service by the first half of

McDonald's claims the first building in the US dedicated to ISDN

In other countries such as the US, companies that are using ISDN most successfully are doing so on a local basis, by linking local sites together. McDonald's, the US hamburger group has linked six local sites together using ISDN in the Chicago area, including the Hamburger University – the McDonald's training school at Oak Brook Ulingis, Showniese Oak Brook, Illinois. Showpiece of the network is the McDonald's headquarters huilding, which claims to be the first building in the US to be completely dedicated to using ISDN.

ISDN basic or primary

T-Cerrier digital

interoffice trunk

ISDN basic or primary

rate service

(Up to 64 Kbps)

Source:Market Intelligence Research Company

ISDN* Communications processing

Telco central

office with ISON

compatibility

office with ISDN

ISDN

egrated Services Digital Network

of using the ISDN format pinpointed by McDonald's is more to do with computer wiring than the transmission services marketed by the telephone companies.

With ISDN both the phone and the computer terminal are plugged into the building's internal telephone network. and so can be unplugged and moved with their owner - considerably cheaper than having to rewire the computer terminal every time someone changes desk. However, many onlookers believe the McDonald's experi-

ence will be a relatively isolated one, because there is a growing trend for companies to wire up their personal comput-ers with local area networks, obviating the need to use the telephone network. Because suppliers of local area net-works are not constrained by the standards problem facing the telephone companies, and are seiling their wares in a highly competitive environment, many of their products have sophisticated features which the telephone companies will be unable to match on

Because the telecommunications companies have been slow in setting the standards, they have been outstripped by political as well as technical developments. In particular the owing forces of liberalisation the telecommunications industry worldwide - with the two main forces of the US and the UK leading the way -have enabled large national and multi-national companies to set up their own private tele-phone networks, by-passing the telephone operating com-pany. As a result, the telephone companies are moving down market and targeting the smaller businesses for their ISDN services. In addition, as ISDN services

allow only small amounts of data to be transmitted down the telephone lines, companies with large data requirements are turning to other methods of transmitting their computer information, such as high capacity dedicated lines. Tele phone companies, particularly in the US, Japan and the UK are bundling together ISDN lines to give much higher transmission speeds to encourage large data users to use ISDN,

In spite of the initial slow take up, however, most analysts are confident that ISDN services will take off. Technology research organisation. Dataquest, predicts that world-wide it will take until 1993 before 100,000 lines of ISDN are in use. But by 1997 there will be 600,000 lines installed.

Whatever the interest now being shown by business customers in ISDN service, the telephone companies are unlikely to drop their plans for the service. One of the main reasons for that is that they can provide them by putting advanced electronics on the end of existing cables - they do not have to dig up all the cables in the ground to offer the services. With between 60 and 70 per cent of the telephone network operators assets installed underground, they will be promoting their ISDN services for some time to





■ TELEPHONES PAST AND PRESENT: an engineer at Martiesham research laboratories in Sulfolk, uses three-dimensional computer-aided design to create a new-style handset. ■ In contrast, (right), Dr Thomas A. Watson, is pictured in 1931, holds a replica of the first telephone made by him for Alexander Graham Bell in June, 1875

Della Bradshaw

Optical fibre multiplexers

Less cable, more capacity

UP TO five years ago, the focus for telecommunications companies - both operating companies and equipment manufacturers - was on telephone exchanges. For most telephone operating companies the exchange was the single larg-est item of expenditure.

But the economics are changing, largely due to developments in optical fibres. Because the cost of optical fibre cable is falling it can be used in local networks as well as the main backbone networks. And because it provides a much greater capacity than its copper counterpart, telephone companies no longer have to site their exchanges near their customers - they can connect them via optical fibres to exchanges many miles away and still have the capacity to provide sophisticated ser-

But one other development, combined with optical fibres, is also changing the face of the traditional telephone network. Developments in micro-electronics have produced a range

of optical fibre multiplexers, which squeeze a number of telephone calls down a single telephone cable. Combining the huge handwidth of the fibre with the ability of the multiplexer to use one fibre for a number of calls, the telephone companies are now real-ising they can hy-pass small iocal telephone exchanges. That network architecture is

areas of sparse population, such as parts of North America and Australia, where there is a onsiderable distance between towns and cities. This technology marriage is initially being used by tele-phone companies to bring a

particularly appropriate in

this combination of multiplexer and optical fibre could eventually curtail the market for local telephone exchanges. In the UK, for example, Brit-

ish Telecom (BT) is installing a service called Fas (flexible access system) which combines optical fibres, multiplexers and software controlled telephone exchanges. This combination of optical fibre cabling, multi-plexers and specialised telephone exchanges (or cross con-nect switches) enables BT and its peers to give specialised leased lines services - dedicated links between two pre-de-

Multiplexers are changing the face of the telephone network

termined buildings.

As the exchanges are controlled by their software, which can be re-programmed as often as the customers' demands change, the lines can be used for a range of different

They can be changed on a daily, weekly or monthly basis. During the day, for example, the lines could be used for ordinary telephone calls, while at night they could be converted into the communications links for surveillance cameras. Several lines could be squeezed together to give a videoconferencing link.

BT has installations in the City of London, and expects to have 650 customers using the optical fibre services by end of this year. It is also installing a service in London's Docklands this year. And it has already announced a £200m extension programme to intro-duce the service to other anications) have supplied the Fas system to BT. West Ger-

important husiness centres. including Birmingham, Manchester and Edinburgh.

By the mid 1990'e about 2.5m of BT's exchange lines – about 10 per cent of the total - will be using optical fibre rather than copper for cabling. BT believes that by that time the F2s system will also be so widespread that companies will be using the leas optical lines as the backbone over which to run their private telecommunications networks.

in the US the telephone companies are selling Fas customers the equipment and software so that they can re-programme the distribution of the lines themselves. In the UK, however, BT is carrying out the adaptations from its own network management cen-

BT is not alone in the recent drive to bring optical fibre to the doors of its biggest custom-ers. The idea of flexible eccess systems was conceived in the US. AT&T introduced such a system in 1975, but based on copper cabling rather than the more modern optical fibre. AT&T is still one of the

world's leading manufacturers world's leading mandiacturers of Fas type systems, and as well as selling equipment to the Baby Bell telephone com-panies in the US, it has also made inroads in Europe with its fectinology. By next year France Telecom will be operat-ing a leased line Fas system using AT&T technology.

Two Scandinavian companies, Ericsson and Nokia, manufacture similar systems and Ericsson is installing a leased as system for the Swedish telephone company Televerket. In the UK, STC and the joint venture company GPT (GEC and Plessey Telecommualso selling the STC system, and is installing it for the

Dutch telephone company.
Systematic installation of optical fibre in the high volognizar have in the high vol-ume long distance telephone network has been going on in the US, Japan and throughout western Europe since the beginning of the 1980's. But that has been accelerated in that has been accelerated in countries such as the US and the UK by the introduction of competition in the supply of

telephone services.
In the UK, for example, the introduction of an all-fibre core

Lines can be changed on a daily, weekly or monthly basis

and local network by Mercury Communications, has forced BT to emulate its competitor in the more rapid introduction of fibre in its network, in order to retain its blue chip customers.

Although the telephone companies are targetting hig busi-nesses for Fas services, they could soon be on offer to ticularly in the US. In offices which have a number of tenants, Fas systems

could be used by the telephone companies as a way of giving a rapid service to new customers. If an office that houses a firm of solicitors today is taken over by, say, a stockbroking firm tomorrow, the telephone company could quickly reform the telephone lines from its control centre to make sure the new customers get the service

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Because, Pacific Telesis believes, by making it easier for people to communicate we can do a world of good.

Telesis? Progress, Intelligently Planned?

PACIFICE TELESIS.

Questions for public operators

Continued from Page 2 traffic. However, local traffic continues to be a monopoly of

the "Baby Bells". In Japan, there are two com-petitors to the traditional interperitors to the traditional inter-national operator, KDD. There are also about 40 competitors to NTT on domestic traffic. These have proved extremely effective at winning market share on long-distance routes between Jepan's leading cities

- Tokyo, Osaka and Nagoya - partly because they do not have to offer a nationwide service, allowing them to cherry

Debate in Japan now centres on whether NTT should be split up into several regional companies in much the same way as AT&T was in the early 1980s. It is unlikely this approach will be adopted in Europe because of the relatively small size of its individual markets. However, if one looks at the European Commu-nity as a single entity, it is possible to argue that it already has a regional struc-

■ Should there be competition on alternative networks, particularly mobile communi-The US approach of licensing two cellular operators for each

area - the traditional PTO and

a private competitor — looks like becoming the norm in the much of the developed world. However, the UK is going significantly further than this, by deciding to license two or three operators in addition to its existing operators, Cellnet and Vodafone. As mobile commnnications become more established elsewhere and governments see the vast profits being made through them, decisions to inject more compe-

Should private companies be allowed to resell capacity on lines they have leased from the PTOs?

tition on these lines cannot be

Permitting resale can encourage a new class of private operators to emerge, as the US found earlier this decade. The UK has recently decided to follow suit. In Continental Europe, however, there are worries that allowing resale of capacity could undermine the basic network monopolies. Germany has therefore decided to stop privete companies selling space on their leased lines for

voice traffic, though it is per-mitting resale of capacity for basic data transmission. The European Commission is taking an even more conserva-tive line. Nations will be permitted to maintain monopolles on basic data transmission until 1993 to allow their PTOs

to adjust the tariffs on their packet-switch networks. ■ What method should there be for controlling the PTOs'

concept of price caps, under which a basket of BT's main prices must fall by 4.5 per cent in real terms each year. The idea of this approach is that it gives the PTO an incentive to make productivity improve-ments because it can pass on to its shareholders any gains in excess of 4.5 per cent. The US now looks like adopt-

ing this approach for regula-ting AT&T'e prices, and there is interest in using a similar technique for the Bundespost. However, the more traditional method of protecting the con-sumer by making sure a PTO does not make excessive profits will be retained for the Baby

How should value-added or enhanced services be regu-lated?

Here the essential question is how to ensure that private companies can compete fairly with the PTOs, given that the latter control the networks, The traditional US attitude

Bells to offer enhanced services from separate subsidjaries to ensure fair play. How-ever, regulatory authorities have come to the conclusion that this requirement is restricting the growth of enhanced services, and a new concept called Open Network Architecture is therefore being

adopted. The European Commission has its own version of this, called Open Network Provision. It remains to be eeen whether these approaches are effective in promoting competi-

This world-wide trend to liberalisation is prompting the PTOs to expand beyond their home markets. The most aggressive in this process have been the US PTOs and BT, which stunned financial mar-kets earlier this year by paying \$1.5bn for 22 per cent of McCaw, the US callular group. Even the Bundespost, which until recently had a reputation for being the staidest of Europe's PTOs, has decided to open up five offices abroad to spot business opportunities

and market its services to big corporations. However, entrepeneurialism

remains foreign to most PTOs and there are doubts about whether they have the ability to manage far-flung operations with different cultures.

The world's PTOs also still seem bound together by a club

seem bound together by a club mentality. They do not wish to offend their counterparts in other countries with which they are used to dealing on a gentlemanly basis.

In Europe, for example, it is only by PTOs competing head-on with each other that international phone prices are likely to fall. But ask BT whether it is willing to lease hims arross Europe to converte lines across Europe to compete directly with France Telecom. Sip and the Bundespost, and you will get a very guarded response.

World trade rises

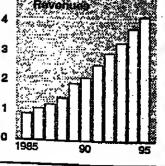
Continued from Page 3 demanding more freedom for companies to set up interna-tional eervices. But despite these continuing rows, tele-communications trade now seems to be set on a steadily rising curve.

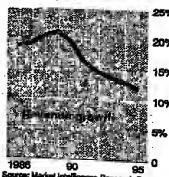
Indeed, one way of looking at the conflicts is that they are a demonstration of the growing strength of international trade. Companies are complaining because they are facing compe-tition in what have been protected markets np to now; other businesses are exporting with a new-found vigour.

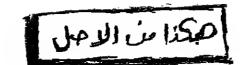
This point is made in a recent US Department of Commerce publication, NTIA Telecom 2000, which said: "Governcom 2000, which said: "Government under estimated the velocity with which telecommunications trade deficits would mount. It did not take adequately into account the extent to which a strong dollar would affect US sales.

"At the same time, the Government over-estimated the ability of US-based firms (including AT&T) to compete — and the pace with which foreign harriers to US entry would be reversed."









INTERNATIONAL TELECOMMUNICATIONS-5

ANY REFERENCE to satellites brings television to mind. The promotional activities of the companies competing with each other, and terrestrial broadcasts, to bring TV into living rooms makes it easy to overlook the importance of satellites as a telecommunications

Satellites in geostationary orbit have become a vital element in communications for the carriage of voice, data, video and TV traffic around the world

Remaining "stationary" at an altitude of 22,000 miles they are ideal where long distances or inhospitable terrain must be crossed. Often they provide communications with places where it would be uneconomic (or aven impossible) to use cables or other means of connection.

On "thin" routes such as in the many islands of Indonesia there is no real alternative. Satellite ground stations, even in remote areas, bring commu-nications with the capital, with other communities and with the rest of the world.

Perumtel, the country's ministry of telecommunications, is to use a communications network using low-cost, very-small-aperture-terminal (VSAT) technology provided by US company Scientific-Atlanta. It will use 300 terminals but the number may grow to about 1,500 or even more when the network is fully implemented. It will provide interactive

data, video and voice commnnications to many remote and mountainous communities that have previously had limited telecommunications. The VSAT network will operate over indonesia's Palapa satellite. Because the satellite's "footprint". covers neighbouring nations, these countries may be interested in network-ing with Indonesia so as to provide regional communications.

The need for telecommunications cannot be too heavily stressed. Mr Richard Reynolds, managing director of GEC Plessev Telecommunications said at an international telecommupore earlier this year that developing economies need advanced telecommunications if they are to attract the inward investment they require to grow.

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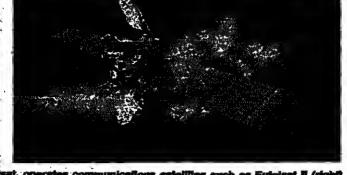
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This is because an international company, setting up in Nairobi or Shanghai, will want the same services that it has in Chicago, Birmingham or Frankfurt.

Furthermore "the availability of these services will also needed on a national scale if Adrian Morant on the importance of the satellite

Message from the sky





an individual can be resolved

satisfactorily, it will not be possible to offer a ground-to-air

service. In the meantime, BTI is investigating the provision

service. This might take the

form of telex and/or a type of

radio paging. This latter could use small LCD displays in the aircraft cabin which could

show a short message of the

234 5678."

form "A N OTHER CALL 441

The message request would be telephoned to a UK operator

be telephoned to a UK operator in much the same way that a

message is sent in the UK to a

paging company for onward

transmission to a message

licences for specialised satellite services which will allow the

the form of one-way data, voice and TV signals to any number

of receiving stations within the UK via any suitable communi-cations satellite.

This has opened the way for services tailored to meet spe-cific business needs. Users will

be able to take advantage of

the high quality, reliability, ease of installation and low

cost per mile of satellite com-

munications.

For example, Direct Business
Satellite Systems is an enterprise established to exploit

these husiness opportunities. Two substantial investors,

Monotype and BSB are taking

substantial minority stakes in

the company, providing equity and loan capital as well as giv-ing further support to establish

the business as a going con-

Its target segment is mes-

sages from any one sender to many recipients. Mr Adrian

Norman, the company's man-

aging director, pointed out that

certi.

The Government has granted

sion of information in

Andrea Carvso, head of Eulelset, operates communications satellities such as Eulelset II (right)

is to be avoided in those countries with large populations,"

In addition, satellite ground stations with small aperture (diameter) dishes installed on the office roof or in the car park are being used increas-ingly to provide a business with a direct high capacity communications link.

Frequently the required capacity on such a service can be assigned to meet requireents that can vary on a dayby-day basis. For example, a multi-national could book capacity so as to operate a videoconferencing link between sites on opposite sides of the globe.

Satellites provide the ideal means of making these links because often the entire noth is not encompassed end-to-end by cables providing the required wide bandwidth. According to the European Commission, the medium has "a particularly promising future

promising future".

Mr Richard Couchman, general manager of GPT Video
Systems, which claims to be the world's leading supplier of digital videoconferencing systems, said: "The benefits are indisputable. Travel can be dramatically reduced, not only saving the costs of the travel itself but cutting the amount of wasted time while executives are en route. Meetings can be arranged at short notice and people, not normally included in team discussions, can easily be called in to take part."

Although digital videoconferencing has been around since the early 1980s, technology has advanced dramatically allowing digital video information to be compressed into narrower and narrower bandwidths the historic drift from rural without loss of quality.

"The aim is to produce a low cost videoconferencing product for the deaktop user," explained Mr Couchman. "One that will talk to anyone just

A new international standard for the codec (coder/decoder) necessary for this video-conferencing will pave the way for an international dial-up video network as flexible and viable as today's telephone system. But even when that arrives, and the traffic uses terrestrial cables, there will still be many uses for satellites. A further satellite service is British Telecom's Skyphone. It

Satellites in geostationary orbit have become a vitai element in communications

will provide air travellers with the ability to make telephone calls from aircraft using the Inmarsat (International Mari-time Satellite Organisation)

It has storted trial services on a British Airways Boeing 747 flying between London and New York. Operation via BTI's Skyphone earth station at Goonhilly Downs in Cornwall will allow coverage to include north and South atlantic, eastern North America, South America, Europe, Scandinavia, Africa and the Middle East. Following an agreement with the telecommunication operators in Norway and Singapore it is geographically possible for the service to provide world-

Until the operational difficulties associated with contacting most business messages are now handled digitally somewhere on their route and could he delivered electronically if their recipients had a suitable Personal computers or TV

sets with the addition of a cheap adaptor or "set-top-box" will serve as receivers for the signals which will be sent, alongside the TV programmes via the BSB direct broadcast

In practice, messages will be sent via the telephone network to the transmission computer centre (TCC) where all the messages are stored, encrypted and coded. The message traffic is then sent to the satellite ground station for beaming up to the satellite which will retransmit the messages in unused time intervals of broadcasting so that they can be received on the ground.

It plans to launch three services. These will be analogous to the telegram, tele-facsimile and answer-phone and will use public-key encryption (see below) to ensure that the mes-sage is only available to the

correct recipient.

The projected charges being such that DBSS's long-term goal is to compete with the mail. To use the service the sender pays the cost of the transmission but the recipient has to install the receiver. Where the same message is to be sent to a number of destina tions, it will be encrypted once with a message key. Then the message key is sent to each recipient individually using public key cryptography.

In public key encryption two

different keys are ne for encipherment and the other for decipherment. Even when one has the former, it is not possible to use it to decrypt a

To send an encrypted mes sage, one looks up the addressee's key in a freely accessible directory, akin to a telephone directory, and uses it to generate the cyphertext. The user, being the only one with the correct key, will be the only one able to read that mes-

Where the same message is to be sent to a number of destinations, it will be encrypted once with a message key. Then the message key is sent to each recipient individually using public key cryptography. This system could thus be an ideal way of sending the same information, such as stock market prices or even price list updates, to a number of users as DBSS's tariff will be especially advantageous for multi-ple destinations. Hugo Dixon on the re-education of the telephone

Return of intelligence

WHRN telecommunications networks began in the last century, they were intelligent. At the heart of them sat human operators, whose job it was to help route calls from one destination to another.

to Dr Brown, but Dr Brown was not at his surgery, Miss Smith, the operator, would tell Mrs Jones what time to call back Alternatively, she would route the call through to Dr Brown's home, telling Mrs Jones: "After 4 pm, Dr Brown is always at home," or something of a similar nature.

This sort of service is not available on today's phone net-

works. As the volume of phone traffic has expanded, it is no longer sensible to have human operators processing all except for a tiny percentage of calls. Even if it were possible to employ enough to cope with the volume, they would not be able to keep track of what everybody in the community

was doing.

The trend has been to automate phone traffic. In the process networks have become dumh. Instead of connecting people who wish to speak to each other, they connect desti-nations. If the person is not there, that is just too bad. More recently there has been

a move to reintroduce intelligence into telecommunications networks by means of a new architecture for the systems and sophisticated software. The concept is called "intelligent networks."

Intelligent networks will provide a host of new features, when they are finally imple mented - which will probably take at least a decade even in industrialised countries, The new features fall into four main categories.

First, alternative ronting. Instead of routing a call to a fixed destination, intelligent networks (INs) will be able to change the destination according to the time of day, day of the week of whatever variable

was desired. Customers would be able to programme the network to route calls. This feature would, for example, allow Dr Brown to instruct the network to send calls to his surgery between 9 am and 4 pm and to his home at other times. If he was away on holiday for a few weeks, he could instruct the network to route calls to another doctor or the local hospital.

Second, alternative billing. Dumb networks charge the number which originates the calls. INs would allow people to make calls from one number and be charged on a different number. This already happens with freefone services, an embryonic IN service which charges the company receiving the call rather than the pers making it. Fully developed IN services would allow people to charge their home numbers for personal calls made from the office and vice versa.

Third, call barring. At present, mechanisms for prevent-ing people using the phone for calling certain destinations for example, stopping young children spending thousands of pounds on chatlines - are rather crude. INs would allow the subscriber to specify which destinations could be called from his or her phone, and to vary these specifications from person to person.

Fourth, virtual private net-works. At present, if a large corporation wants to link its

The trend has been to automate and, in the process, networks became dumb

offices with a special telecoms network, it has to lease lines from the public telecoms operator. It can then tailor the networks to its own needs. VPNs would offer all the services companies expect from private networks - such as short dialling and call diversions - hut over the public networks. Users would have the

impression that they were speaking to each other over the company's private networks. The advantage is that they would not have the hassle of having to maintain their own

In theory, all these sophisti-cated features could be provided in a number of different ways. The IN concept, however, relates to a specific concept for providing them. The essential element is that the intelligence is located in cen-tralised computerised data bases rather than residing on the telephone exchanges. The reason for this is that it then only necessary to produce one database for each ser-vice instead of writing new software for each exchange in the network. The latter approach is complex, expensive and time-consuming.

Two further characteristics help define INs. First, a fast high-capacity signalling system. This allows the exchanges to communicate effectively with the databases, where they are told how to route calls or charge for them. If the normal, slow signalling system was used, it would take so long for the message to get back from the databases that the person making the call would probably have hung up.

Second, open interfaces between the various elements of the system — especially between the telecoms exchanges and the databases. This is essential if products from different manufacturers are to work together properly. It is, however, one of the trickiest aspects of INs.

The advantages of INs to the consumer could be immense. Instead of having to make, in some cases, dozens of phone calls before being able to track somebody down, INs will mean there are more first-time successes. Businesses and professional companies which need to be in contact with their customers will not lose business by being out of touch

PTOs will not only need to meet the threat of other PTOs, they will also need to compete against private operators, such as IBM and EDS, and stem the drift of large corporate traffic onto private networks. In doing this, INs give them an armoury of weapons, the most important of which are probahly virtual private networks because these compete directly with the offerings of the private operators.

PTOs also expect to benefit from INs through getting eccess to better quality, cheaper equipment for their

infrastructures.

As such, INs pose a threat to the established telecoms manufacturers. Most have little expertise in creating and man-aging large databases. Unless they can either grow this expertise internally or acquire it through mergers, they are in danger of losing an important slice of their market. By contrast. INs are the first real opportunity for computer companies such as IBM, Digital and Tandem to get into the heart of the networks.

Where do powerful ideas in communications come from?

NORTHERN TELECOM

THE POWER BEHIND COMMUNICATIONS

In Canada we've been setting the pace for over 100 years.

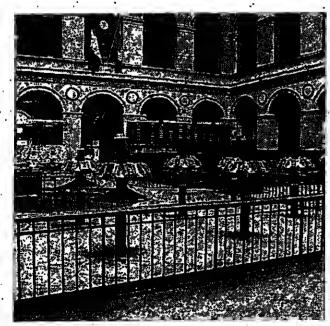
In the USA we're an industry leader

In Japan we're the only foreign switching supplier to the public telephone network.

And in Europe, we're the market leader in digital PBX and packet switching, working with national partners to build a European community.

In fact, we're at the forefront in exploiting digital technology. And now we're developing this technology to take telecommunications into the next century.

Northern Telecom. The power behind communications across 5 continents and in over 60 countries.



Paris Bourse - A major European stock exchange.

When the Paris Bourse decided to expand its services to meet growing demand in France, they chose Northern Relecom to supply their digital voice and data communications

With this system, the brokers, dealers and agents trading on the Exchange can give their customers rapid access to accurate and up to date information and maintain constant contact with shareholders, banks and stock markets worldwide.



The thrust behind NASA's data network.

To carry the vast amount of data from its computer network to desktops throughout the Ames Research Center, NASA selected a Northern Telecom integrated network system.

It links the widest variety of terminals of any PBX. It opens access to the local network of supercomputers, mainframes and minicomputers. It even reaches data on NASA's nationwide computer network.



The world's largest telephone company.

When Japan's enormous public telephone network needed new community dial offices, they wanted the most advanced equipment available.

That's why they called on Northern Telecom - the corporation that has built the largest base of digital switching systems in service around the world.



S.W.L.F.T. – the world's largest financial services network.

When the Society for Worldwide Interbank Financial Telecommunication decided to move to packet switching technology, it turned to Northern Telecom.

On completion of its enhanced network in 1990-1991, no fewer than 2,600 financial institutions in over 60 countries will be constantly linked. And every day, over one million messages will pass between them.



IN THE more developed

markets, the penetration of mobile communications

already represents about five per cent of the population and

some PTTs (post and telecom-

munications authorities) are

predicting that, in the near

term, a significant percentage of their income could be

derived from mobile

growth will continue and mar-

ket projections are suggesting

15 to 20 per cent penetration

within ten years. The result of this is that mobile system tech-

nology is faced with two major

challenges: meeting the

demand for current services;

and the need to establish more

effective and efficient systems to meet the demand for

these developments. As well as

being heavily involved in the next generation pan-European cellular and Telepoint, Lord

Young announced plans last month for Personal Communi-

cations Networks (PCNs)

which will provide innovative communications into the 1990s.

of communications, it is cellu-lar radio which has had the

most profound effect on per-sonal liberty. It brings with it a

freedom to communicate and

to remain in contact with oth-

In Scandinavia, then the UK,

ers in a manner not previously

and now the rest of Europe, these benefits have been recog-

nised. This is the reason for

the rapid growth in the num-

The cellular penetration in

Norway last year was over 30 per 1,000 inhabitants, with the

other Scandinavian countries

all having over 15.5 per 1,000. The equivalent figure for the

UK is 6.5 - and still growing - whereas in the US, after

some five years of operation,

the penetration is only about 7

source of problems as the capacity of existing systems

will be saturated and quality of

service will suffer — unfortu-nately, already a fact of life at the busy hour on some systems in high activity areas.

This success also ensures that there is the potential mar-

ket for other innovative means

of communication. Thoughts

are already moving towards

the long-term goal of a Global Mobile Phone (GMP). However,

in view of the length of time that it takes to derive and

refine the concept, as well as

reach international agreement

- and then bring a product to market - this is a very

Today's success is also a

subscribers per 1.000.

While there are many means

The UK is in the forefront of

The indications are that

operations.

Advances in mobile communications

New ways to keep in touch on the move

long-term project which will probably not come to fruition until the late 1990s.

In the longer term, GMP will probably be needed. Not only is there an increasing amount of international travel and, with-ont GMP, some travellers would have to lease local pripment wherever he went.

Before then, the pan-Enro-pean digital cellular radio system, agreed by the European telecommunications operators, will make it possible for a user to maintain contact wherever he is in Europe using just one

This facility, also known as GSM (Groupe Speciale Mobile), from the committee set up to study the options and to arrive at a technical specification, will also enable European manufacturers to ob tain the economies of scale so necessary for low-cost manufacture when it is implemented in the 1990s Operators in 17 countries have signed an agreement to implement GSM in their coun-

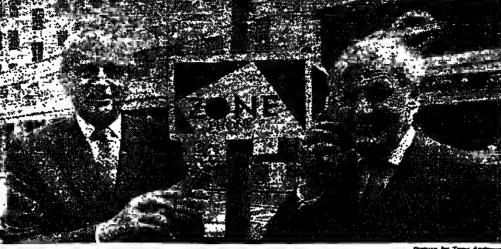
Researchers are already moving towards the

long-term goal of a global mobile phone system, reports **Adrian Morant**

When fully operational in the mid-1990s, it will be possible to use the same car tele phone as one travels across the continent. The European oper-ators bave already published projected GSM investment fig-ures which indicate that a total of Ecn 700m (around £500m) will be spent each year through the 1990s,

At the same time, the projected total European market for systems and terminals is estimated to exceed Ecu 20bn to 25bn over the 12 year period to 2000. This is an average of over Ecu2bn a year.

The economies of scale whereby the same equipment will be suitable for all markets across Europe will be of major benefit in the 1990s when, after all, the single European market will have come to fruition.



imon standard. He is seen here with Sir Derek Alun-Jonus, chairman of Ferranti, with the new Zonephone telepoint service in Londo

According to a study carried ont on behalf of PA Consulting Group for the European Com-munity, there are about 32m mobile workers in Europe who may be regarded as the poten-tial market for GSM.

The study forecast that by 1995 the current analogue cellular systems such as Celinet and Vodafone will have been overtaken by GSM and that, by the turn of the century, it will occupy a very large proportion of the over 14m subscribers. The underlying trend will no doubt be right even if, in an age of fast-changing technol-ogy, the detail may be wrong. While the majority of users will not need a cellular phone

while traversing Europe, it will be of value to a proportion of the business community, as well as long-distance coach and lorry drivers and others who are frequently out of contact. Furthermore, the pan-Euro-pean digital cellular system will provide the continued capacity for growth. In addition it is an advanced digital system. Benefits that accrue from this include higher speech quality, more secure speech because the transmission will be encrypted, and fas-

This latter facility will reduce the time taken between dialling a number and the telephone ringing. While this may seem to be a minor point at present, it is one that will assume greater significance in years to come. This is because,

ter call set-up times.

with the digitalisation of the public telephone network, users will come to accept fast call set-up.

However, until GSM arrives. cellular communications are somewhat fragmented as, with the exception of Scandinavia, the current analogue systems used in the various European countries are incompatible with one another

Each European country will have its own time scale for the introduction of GSM. Some will also introduce competition. For example, in Germany the Bundespost will operate one network while the operator for the competitive private network has not been selected yet from the various bidders.

One of the consortia consists of car manufacturer, BMW; as well as Veba, the German industrial group with interests in power generation and petro-chemicals; BellSouth, one of the regional telecommunications operating companies in the US; Racal Telecom; and Cofira, the operator of the only analogue cellular network in France, Racal is also a member of the Cofira consortium

In the UK, the existing cellular operators, Vodafone and Cellnet, will operate GSM.
With a combined user base of around 600,000 together they now have the largest cellular subscriber base in Europe. They have overtaken the over half-million subscribers of the Nordic Mobile Telephone sys-

This is a long term invest-ment, made because BT is anticipating the globalisation of telecommunications and also wishes to re-inforce development of those businesses that are independent of the regulated UK markets so as to help protect BT from any slowdown in the UK market. At the same time as there is this massive growth in cellular systems, there are other tech-

nologies coming to fruition. Four companies have been licensed to operate Telepoint services based on UK-developed second generation cordless telephone technology. This allows users to make outgoing calls when they are within about 200 metres of a public base station.

As users are unable to receive incoming calls it is co nsidered by many to be the poor man's cellular. While there may be some truth in this, it really exters for those who just need to make calls rather more than receive them. Furthermore, with the objec-tive of not losing any of this

impetus in mobile communications, the UK Government announced last month that a Mercury/Cable and Wireless consortium will receive a licence "subject to them putting forward acceptable propos-als" to operate a Personal Com-munications Network (PCN) of the form mooted in the "Phones on the Move" discussion document on Personal Communications in the 1990s, which was published in January by the Department of Trade and Industry.

As Motorola took part in the Mercury/C&W submission and

supported their proposal to Lord Young, there would not have been any shortage of specialist technical expertise.

Lord Young stated that he

intended to identify one, or possibly two, other prospective licensees of PCNs by the end of He intends that all the PCNs should operate according to a common technical standard in

order to ensure competition between the operators The underlying "micro-cellular" concept would employ radio base stations with small service areas - this would allow the use of very small and light pocket handsets, capable

The number of cellular system subscribers in Britain could reach 1.2m by 1992

of long periods of operation without the need to recharge

the batteries The indications are that these pocket radio-telephones will be the battleground for the public mobile radio telephone markets in the 1990s. The further implication being that the cellular radio operators will be shifting much of their focus away from car phones as such, towards pocket radio-telephones in order to sustain their growth through to the year 2000 and beyond.

This move towards true por-tability is already well under way with hand portable cell-

offering vastly improved performance, especially in terms of battery life, over previous products.

For example, Motorola'a recently launched 9800X personal cellphone gives np to 75 minutes' continuous talk time or 20 hours' standby, and weighs less than 350gm. With the slim-line battery attached, instead of the standard one, the weight is only 305gm. This weight reduction, while achieved at the expense of operating time, results in a

really "handy" product.

Key factors in this drive to
ministurisation are improvements in battery and semiconductor technologies. Philips Components of Eindhoven has announced a set of semicon ductor chips cellular radios which reduces the number of components required, and so reduces size and weight, as well as claiming to have an appreciably reduced power

consumption.

Targeted at the next generation of pocket-size, battery-powered cellular handsets, as well as traditional mobile well as traditional mobile applications, it is claimed to be the first chip set on the market geared to the specialised needs of cellular radiotransceivers.

Commenting on the products, on behalf of the Telecom Division of Philips Telecomm nications and Data Systems Mr Philip Titmarsh, national cellular sales manager, said that "this is the first high integration chip set for ceilular phones. Its compact, powersaving design will not only enable manufacturers to intro-duce true, pocket-sized porta-bles but will also stimulate the market for cellular phones,

overall."
This statement is supported by the market researchers at Dataquest who estimate that UK cellular subscribers will increase from around 400,000 in 1988 to 1.2m in 1992.

Paging and private mobile radio systems

More opportunities for business

SINCE the most widely used means of business communications is the telephone, it is therefore the telephone that the majority of people would expect to use while on the move. This accounts for the popularity of cellular systems. However, paging and private mobile radio (PMR) provide alternative and complementary means of communications.

tem (NMT) and are growing at

a faster pace. Their vast amount of experience in devel-

oping, operating and market-ing cellular systems will be a

The drive towards

miniaturisation is

accelerating

operations above, Racal has also involved in cellular operations in both Malta and

Greece while British Telecom,

60 per cent owner of Cellnet.

has recently purchased some 20 per cent of the equity of McCaw Cellular Communica-

tions for \$1.37bn.

addition to those

major asset internationally.

The rapid growth in cellular has increased awareness of the benefits of effective communications, with the result that it is becoming increasing recog-nised that, even though PMR and paging are both lower in cost, they are not necessarily

The former facility keeps staff on the move in two-way contact with the office, while the latter enables an "alert" ranging from a simple bleep to a full alphanumeric mes a full alphanumeric message, to be sent to person on the

In 1986, there were around 428,000 PMR radios in use. However, partly due to lack of available radio spectrum, this figure had only grown by just 12,000 to around 440,000 by last vear.

When the Band III spectrum, previously used for black and white 405-line TV, was released to mobile radio, the scene was set for a change. These extra channels, together with advanced trunking technology derived from ceilular radio that ensure the efficient use of the channels, have resulted in a resurgence of interest and new opportunities for business. But, as national operator GEC

The European digital paging system will allow 'roaming' facilities across the service areas of 13 countries. The system is expected to be a world leader in its field

National One points out:"It isn't to do with high technology – it's to do with low cost."

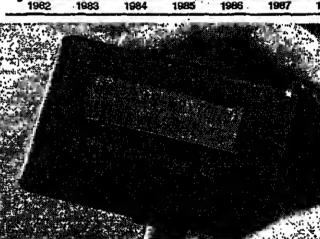
The two national operators are Band 3 Radio which con-sists of a consortium of Philips, Digital Mobile Communications, Racal and Securicor and GEC's National One. They are rolling out their networks to cover the country.

Under the terms of their Under the terms of their licences, they are required to cover two-thirds of the country, geographically, by 1991 — an area encompassing at least 80 per cent of the population. However, the target of the latter is to achieve this coverage by the end of this year while by the end of this year, while the former already covers 60 per cent of the population and has over 10,000 subscribers. In addition, eleven regional

licences have been awarded by the Government. Many service providers are regionally based (even for a national operator) and so provide users with the choice of dealing either with businesses local to their operations or with national

Cellular systems in Sweden

Thousand subscribers to NMT 175 Sweden started cellular first (1981) and has the most experience but still regularly under according to analysts Arthur D.I. hite



Keeping in touch, above, via Inter-City Paging; and below, with vehicles on the move, using Band Three Radio, the nationwide



Trunking makes more effec-tive use of the available channels by grouping them together. Then, when a user wishes to make a call, he is allocated the next free channel. As soon as the call ends, that channel is returned to the pool, ready for re-use. This avoids

idle, when channels are dedi-cated to specific users. Overall, trunking allows agroup of channels to carry proportionately more traffic than the same number of channels used separately - the result being that channel availability is greatly improved.

The efficiency of such a sys-

the congestion that occurs on

some channels while others are

tem relies on sophisticated sig-nalling protocols. In the UK, the overall operational standard, MPT 1327, is a collaborative effort between the Department of Trade and Industry, all the Band III network operators

and the equipment manufac-

turers.

This has been drafted as a signalling standard, suitable for a wide variety of systems, and these specifications have been proved by the active operation of averture. ation of systems.
When the Band III services

were introduced the operators were permitted to use equip-ment to an interim technical standard. This is now being phased out now that MPT 1348 the main functional specifica-

tion, has been approved.

While the key patents are held jointly by Philips, GEC and Motorola, to encourage the adoption of the UK protocols as European standards, there are no patent restrictions on their used by other European manufacturers of trunked mobile radio systems.

This will benefit manufacturers in terms of economies of scale, while the user will gain

competition. The Department of Trade and Industry is actively promoting the use of MPT 1327 and interest is being shown by a number of other countries including France, the Netherlands, Denmark and West Germany.

W 3 1

In the case of the latter, ZVEI (the German electrical industry association) is translating the specification with the aim of eventual adoption as a national standard. While PMR provides two-way communications, the importance of mications, the importance of the one-way radio pagers is fre-quently overlooked. Pagers are relatively low in cost and range in facilities from the sim-ple "bleep" through to more sophisticated versions provid-ing full alpha-numeric mes-sages.

In the UK the various opera-tors provide a range of service area coverages for a commen-

Mr Daniel Nabarro, chairman of Inter-City Paging is of the opinion that, despite the fact that the UK radio-paging is expected to grow by 35 per is expected to grow by 25 per cent this year, there are very many people who fail to appre-ciate how paging could benefit

them.

He points out that many possible users assume that a pager is only of value when the user is called several times a day. In fact, just one message a week—or even a month, if the message is critical—may more than justify its use.

There are even those, on-call for emergencies, who hope their pager will never bleep. Common goals are appearing

Common goals are appearing with the UHF Europage paging initiative under way across Europe. Alphapage is being constructed in France and Cityrifin Commany While other Cityrufin Germany. While only intended to cover major conurbations, they are both effec-tively national systems as they are under the umbrella of the

national PTTs.
In addition, a similar system is under way in Italy and there is the possibility that Spain and Austria might follow suit and implement and Austria might follow suit and implement corresponding systems. A British consortium of all the major paging companies, with the exception of Mercury, will also construct a system operating on the says tem operating on the same UHF frequency to cover London and the south-east.

Together, they will permit city-to-city roaming across the various countries. Called Europage, it is expected to be opera-tional from the beginning of 1990. It is believed that Racal Telecom will be the prime contractor using transmitters sup-plied by Paging Systems, the

sister company of Inter-City. Continued on page 7

IS THERE A COMMUNICATIONS COMPANY WHO ARE ALREADY TALKING EUROPE?

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INTERNATIONAL TELECOMMUNICATIONS-7

IN THE early 1980s, Mr Kenneth Baker, the then Minister for Information Technology in Britain, would talk about cable television in grandiese terms and, in particular, its role in creating the wired city

New television channels, based firmly on entertainment, were seen as the engine that would drive forward and fund advanced telecommunications

In many ways, it was a futuristic fantasy that, until recently, seemed laughable as cable operators faced with a slow growth of the market concentrated on survival and installing hasic cable equipment rather than worrying about high technology or wired cities.

Slowly, all that is beginning to change and cable operators are beginning to take telecommunications seriously again as an integral part of their business with the potential to create serious streams of revenue.

The change in perception of cable as a business, and telecommunications within it, despite all the publicity given to satellite television, can be eummed up quite simply – the Americans are coming.

Immensely profitable US cable companies have identified the UK as a key overseas market. But among American cable operators, such as United Cable and Jones Intercable, there has been an entirely different class of investors — the US regional telephone companies, "the children of Ma Bell."

Raymond Snoddy examines the cable business

Changing perceptions

ent forbidden from running cable television companies in addition to their existing telephone businesses.

phone businesses.

There is no such prohibition in the UK. The enormous US telephone companies are coming to Britain primarily to use cable to offer an alternative local telephone service to British Telecom, but also to gain experience of cable television in case of further deregulation in the US that would allow them to become cable operators there too.

Pacific Telesis (Pactel) is involved in a joint venture with Jones to run Bast London Telecommunications, the Docklands cable franchise which has now installed its first 40 business telephone lines and which plans to operate its first 100 domestic telephone lines in

The joint venture partners have also been awarded a franchise covering the London boroughs of Redbridge, Barking, Dagenham and Bexley and has also applied for the Waltham Forest franchise. Although the US owners are moving cantiously it is the eventual aim to bri ng cable telephony to those

US West, another part of the former Bell empire is even more active in the UK.

The company is a share-holder in Windsor Television

one of the original 11 cable franchises awarded in 1983 and which is demonstrating that telecommunications has the potential to become a serious business for cable operators.

So far, more than 500 husiness lines have been installed.

So far, more than 500 husiness lines have been installed in the Windsor franchise area. US West is, however, the majority shareholder in the

UK cable operators are beginning to take telecommunications seriously

Cable Corporation, holders of the Birmingham franchise, one of the largest cable franchises in Europe with 460,000 homes. From September, the company will be installing cable in Birmingham and at the same time installing telecommunica-

tions capacity.

US West in also involved with United Cable to provide telecommunications services in its south London franchises covering Croydon, and the boroughs of Sntton, Kingston, Merton and Richmond.

Mr Jim Dovey, chief executive of United Cable Television Internat ional, sees the business area of Croydon as an attractive opportunity. In addi-

tion, three other US telephone companies Bell South, South West Bell and Nynex, the New York phone company, are all believed to be exploring cable and related telecommunications opportunities in the UK. Partly stimulated by the US investment interest, there has

investment interest, there has been a remarkable burst of activity from the Cable Anthority, tha industry regulatory body.

Although there are only 10 modern cable franchises in operation and a a modest number of cable subscribers —

284,000 on both old and new systems - no less than 41 franchises have now been awarded covering a total of 4.8m homes.

A further 31 franchises have also been advertised given a grand total of 9.2m homes that could be in theory be cabled, for both television and telecommunica tions, if all the

systems are built.

Mr Roger Marshall, a director of East London Telecommunications, believes that cable could create viable local telephone companies particularly if the industry is given the right to operate its own switching between franchises following the 1990 review of the BT/Mercury duopoly.

At the moment, companies euch as Windsor and ELT connect to the national system through Mercury Communica-

Already, the Department of Trade and industry is suggesting it will allow connections between adjacent franchises of up to 500,000 homes for the exchange of pictures and for telecomms as long as they are in the same dialling area.

in the same dialling area.

By the late 1990s, Mr Marshall believes cable will have emerged as a significant third force to BT and Mercury in the provision of local telecommuni-

Mr Jon Davey says:"I think the perception of cable and telecomms has changed particularly because of Windsor and ELT. People are now realising that this is not just something impediate."

imaginary."
The strongest evidence so far comes from Windsor Television which includes the enormous Slough Trading estate within its franchise area.

"We have beaten the path for everyone else, "says Mr Tim Halfhead, managing director of Windsox.

Apart from the 500 business lines, the company has a small number of residential lines and plans a more substantial residential trial. It is the use of the business lines, interconnected by Mercury, that has caused the most surprise.

Windsor estimated 250 gross revenue for each line a month. Instead, the figure has turned out at £135 a month, although margins could be improved.

By the end of next year turnover from telecommunications

could be higher than that from television.

"Wa see it as being very hig business," Mr Halfhead said.



Optical fibre cable being laid in the Lake District in Cumbria.



Telepoint technology: a new concept in cordless telephones, allowing users in Britain to make calls within 100 metres of public base stations.

Mobile systems

Continued from page 6
The memorandom of understanding having been signed between Europage (Air Call, British Telecom, Digital Mobile Communications, Inter-City, Millicom and Racal) and operators in France Germany and Italy, it is now expected that the commercial agreement will be signed by all the parties. There is already substantial pent-up demand for this system which is essentially an interim system and is expected to be loaded with subscribers

. .

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within about five years.

It is a "follow-me" system so that callers would still telephone the normal number to initiate the sending of a message, irrespective of where the user is currently located.

user is currently located.

Further down stream will be Ermes, the European digital paging system. Thirteen member-countries of CEPT, the organisation of the European telecom authorities, will define and then construct a paging network operating at VHF—the intention being to allow roaming across the service-areas in all these countries, once the specifications have been agreed (by 1990) and construction, co-incidentally with the

Costly calls

CELLULAR telephone users in the UK often have to contend with costly call charges and fees, plus "sevara congestion in built-up areas, interference and disconnections," claims a new report.

new report.

While telaphone pricas have plummetted, with buyers being offered in excess of 50 per cent off tha recommended retail price on many models, the costs of running a cellular phone, as opposed to buying one; have spiralled, says the report in What to Buy for

"The cost of making cellular phone calls has always been high — 33p a minute at peak time — but many dealers are now trying to take up some of the strain of operating in such a competitive marketplace by jacking-up call charges and the lina natwork connection and subscription fees," comments Julian Lloyd, the magazing, editor.

single European market, in

Issues that need to be resolved include inter-country billing and roaming, and, as the Ermes system is expected to lead the world, it is likely that the US and others will fol-

Here it is worth noting that, as Mr Godfrey Wilson, managing director of Digital Mobile Communications delights to point out, that the total population of the European CEPT countries will be around 430m in 1990 – an appreciably larger potential marketplace than even the US.

It is estimated that only about 5 per cent of the userpopulation will take advantage of the international roaming facility, nevertheless, they will find it of ineatimable value. This is because it is difficult to set up a detailed programme in advance for an overseas business trip — and virtually impressible to keep to it.

set up a ceumen programs in advance for an overseas business trip — and virtually impossible to keep to it.

Today, the British market is the most advanced in Europe. In addition, UK companies have already contributed to paging developments in other countries. For example, Air Call (recently taken over by US telecoms giant, BellSouth) has set up complete turnkey systems in Ireland, Spain, the UK and Switzerland.

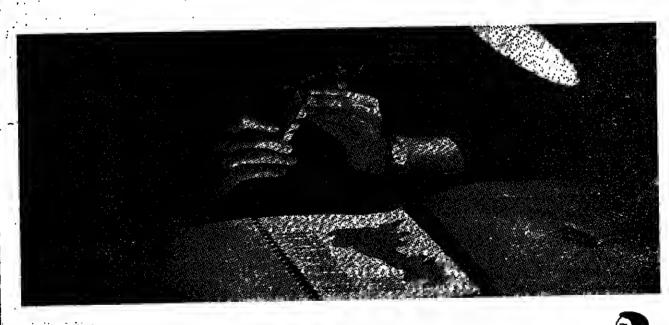
Another company with experience across Europe is Paging Systems, whose mission is to develop leading-edge technology especially in radiopaging with emphasis on fully-automated paging networks and associated management soft-

Its systems were initially developed for its sister national radiopaging company. Inter-City Paging, but have achieved major sales overseas — especially Spain and Switzerland.

Mr Nabarro, who heads up both companies, is expecting entrepreneurs to emerge in the wake of the liberalisation of European telecommunications. No doubt, he will be aiming to apply his expertise in a mutually beneficial manner as the business community in many other countries increasingly looks to paging as a means of keeping in touch.

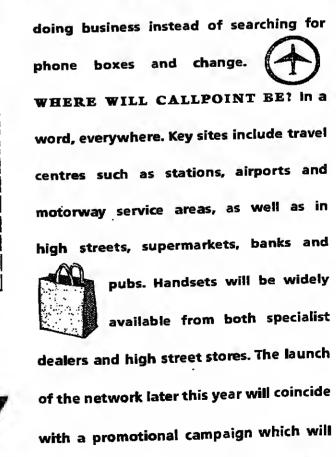
A REVOLUTIONARY NEW PHONE SYSTEM. Since mobile phones have been around for some time, you may feel there's nothing new to hear. But when three major voices in the telecommunications business get together to create a new mobile phone system, it's hardly surprising everyone wants a sneak preview. Motorola are the world's largest cellphone manufacturer and suppliers of the Cellnet system. Mercury Communications runs Europe's first all-digital system which is also Britain's first competitive network and Shaye Communications have developed the technology which makes Mercury Callpoint a reality. The expertise of these three companies is set to make this affordable, compact phone system Britain's greatest talking point.

A sneak preview of Britain's new talking point



THE NETWORK. A system of base stations (or Callpoints) marked by distinctive blue and white triangles, will appear in highly visible sites all around the country. All you have to do is be within 200 metres of a Callpoint sign and dial on an approved handset. The slim, lightweight handset is no bigger than an ordinary pocket calculator, yet it will connect the user through a comprehensive national network to anyone, anywhere in the world, at anytime.

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cost of handsets and use of the network

mobile phone systems, Mercury Callpoint

is the ideal tool for people on the move.

And with base stations in convenient

sites, you'll be able to spend more time

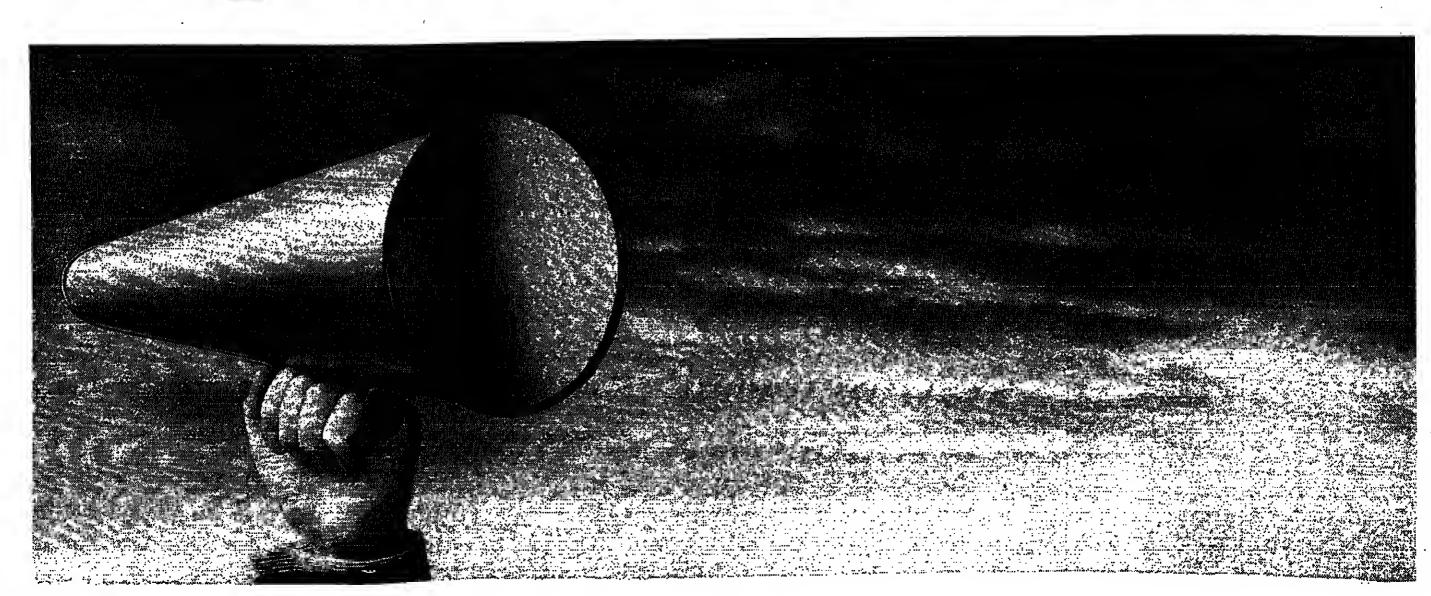
both much lower than other



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VIII*



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There is no doubt that the 1990s will be the age of integrated networks that support not only voice, data and graphics communications but fax, video-conferencing, electronic messaging and mail, voice messaging and voice mail as well as paging, security systems

Taking the two main methods of communications, there is expected to be substantial market growth over the next few years. According to market researchers Dataquest, for example, the European tele-communications industry was worth \$67.4m in 1987 but will be worth \$105.5bn by 1992. The European data-communications market, worth \$2.5bn in 1967 will be worth £5.2bn by

A number of initiatives are under way to provide advanced telecommunications on an international basis that will add momentum to the industry as it moves towards the end of

One such programme, RACE (Research in Advanced Communications in Europe) aims to build a new European tele-communications infrastructure with the objective of bringing every type of communications medium, including home banking and interactive distance learning to the masses by 1995.

The biggest direction the market has taken is from analogue to digital circuits, as can be gauged by figures supplied by Dataquest showing that the number of KiloStream circuits in use is expected to grow from 75,000 this year to 250,000 in 1993 while MegaStream will grow from 10,000 this year to 60,000 in 1993. The UK dominates the private multiplexer (MUX) and X.25 market in Europe with over 40% share

According to Mr Mark Davies, husiness manager of Digital Network Systems at CASE: "In the last 12 months we have witnessed a definite shift in two directions. One is a migration from analogue to digital circuits, the other is the parallel move towards putting data as well as voice on the network.

The philosophy now tends to be that the private network is cost-justified on voice with the added benefit of getting a free data network."

Mr Davies says that a growing number of organisations are throwing away tie-lines connecting PABXs on different - and putting in a

MegaStream circuit.
"You only need between eight and 14 analogue tie-lines to justify doing that. Of course, with MegaStream, you are get ting 30 channels, so you have all that extra capacity for additional voice and data traffic and perhaps facsimile or even videoconferencing and CCTV and other security systems.

"If yon're already using Kil-oStream for data traffic, then it makes even more sense in terms of cost to install a MegaStream to cope with the increased traffic."

There is no getting away from the fact that private net-works are costly, and multiplexers can cost anything from £20,000 to £60,000. A MegaStream circuit costs Money is the main catalyst for change, says Julie Harnett

Era of private integrated networks

about 20 times more than an analogue circuit and a Megastream about 4 times more than KiloStream, but then you get between 30 and 200 times the capacity and once in place your transmission costs are

As well as circuit costs users also have to add into the cost/benefit equation other costs such as administration, network management, estab lishment of international links and gateways, interfaces to the PABX and connection to the public network where required and so on

The catalyst of change in every case is money, says Mr Davies - "that is, direct cost and transmission cost-savings that can be made by putting everything on to one circuit that goes through one multi-plexer. What is more, there are indirect costs savings. For example, you have a single point of management, fewer suppliers and maintenance panies to deal with and a lot less wiring running round the building."

There is increased competi-tion in the marketplace. Last December, IBM and Siemens eigned a telecommunications egreement which established Rolm as a joint-owned market ing and services company with

"A common view is that a private network is cost-justified on 'voice,' with the added benefit of a free data network."

tha purpose of offering communications products for private networks. The activities will cover digital PABX switches, advanced telephones, voice messaging and related products used to carry voice and data in and between office buildings.

In May this year, Ericsson Communicatione announced that it was moving into the area of corporate inte-grated voice and data networks. Gandalf Digital Communications has recently announced a number of private network developments and enhancements as has Chernikeeff Telecommunications.

Liberalisation of the commn nications network is also hringing competition from a number of other areas, as Mr Davies explains: "At the moment, the only network services on a national basis is through BT, Mercury and Kingston (Hull), but there is an interesting move at local level with cable television companies starting to offer access to

"Obviously Mercury is in a better position in this respect than BT because its fibre optic national network is already 100% digital. However, unlike BT, they cannot provide connections to houses and offices, whereas the cable companies can but don't have the net-

A joint initiative seems to be an ideal solution, and there would certainly appear to be a large enterprise opportunity in

Is your organisation well prepared for the technical challenges

and European opportunities of telecommunications in the 1990s?

the Netherlands – offers a postgraduate career development

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participants from telecommunications service providers,

our one-year, part-time course brings a small group of active

corporate users, and equipment suppliers together with top-

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in affiliation with the largest University of Technology in

electronic mail links between closed user groups to provide live broadcast/message services to support communications in-house and between remote branches as well as with suppliers, customers, shareholders, financial institu-

tions and so on. There are a number of net-work service providers such as Istel, EDS and Hoskyns, but until now, they have not be able to offer simple connections. They had to add value, for example, by managing the network on behalf of the user or by running an electronic mail service.

That all changed last month

with an announcement by the Secretary of State for Trade and Industry, and welcomed by Sir Bryan Carisberg, head of Oftel, that a new class of pri-vate branch systems licence is to be issued that would allow a simple resale of circuits lease from a PTO (primarily BT and

Mercury). However, Mr Davies believes it will be some time before organisations are ready to sell extra bandwidth: "They are still too concerned with building networks to meet demands of their own end users. It will be some time before they will be in a commercial resell posi-

Nevertheless, he says that a number of large companies that have been planning and implementing digital backbone networks that will support corporate communications networks over the past 18 months have had potential resale of spare capacity very much in mind - not many companies have been taken by surprise by the announcement."

Mr Ray Northcott, director of networking practice at consul-tants Butler Cox, feels that before an organisation can sell spare capacity, it has to have a commercial attitude towards its own internal telecommunications service; but, sad to say, "there are not many companies that have got that."

He says that there are too many technologists saying that what they need is a relational database or that they need an OSI data communications net-work. What they should be saying is that they need faster links to their customers and better services to meet end user needs. The telecommunications manager should be a broker of services, not an operator of networks.

"If you are running an internal network that needs to be upgraded in order to meet user demands, how do you justify the investment? You justify it, at boardroom level, by the rate of return. It is a commercial objective; there is no escaping There are some people who will say it is necessary, it's infrastructure; it'e overhead. Just baloney. It is a business driven decision that has to represent value for money.

"If I were a production director who believed that I could operate more efficiently through communications or network services, then f should be able to compare the value for money I would get from internal services with those f could get externally.

THE TELEPHONE is an exceedingly powerful interactive tool, available 24-hours a day for the benefit of both businessmen and private individuals, yet the 20m telephones in the UK are under-ntilised. Telephones are the key to a

The man who pays the piper

should be able to call the tune. With ISDN on the horizon and

the improvement in public net-

work services such as X.25, and with companies like Istel,

Hoskyns, Racal and IBM get-ting better and better at man-

aging private networks on behalf of people, then the more apparent will become the need

to treat a network as a busi-

Mr Northcott says that those

involved in developing private communications networks should be more involved with

"End-users will not be very

impressed if you say you have a brilliant network if it is not

organised and implemented in

such a way that it helps them to do their job better. This is

such a crucial area that more

and more organisations are

appointing service managers

who work with the network

specialists and applications

development and systems peo-

ple to deliver a system that

meets end user requirements."

A valid question might be; is

the cost of installing relatively

expensive private integrated

voice/data networks justifiable in any case when ISDN (the

much vannted public Inte-

grated Services Digital Net-

around the corner?

work) is snpposedly just

ISDN, it is said, will be able

to compete with private cir-

the people.

wide range of services, collectively known as voice processarea stood elecommunications and computer technology combine to much more than just a phone. Voice processing includes audiotext, telemarketing, voice messaging and transaction pro-cessing.

These systems are based on

sophisticated computer voice processing technology, and the user only needs a push-button tone telephone or, where voice recognition input modules are employed, talk directly to the

The rate of growth of VP has been projected within the EC to equal 0.7 per cant of gross national product by the year 2000. US revenues are expected to reach \$2.44bn by 1993 with the equivalent figure for the UK premium rate services

(PRS) being 220m.
The fastest growing area of voice processing in Britain is Audiotext — this is one area where the UK is actually ahead

The range of dial in services available on PRS for pre-recorded information include financial, health, jobs, travel, sports commentaries (delivered live or as recorded summaries) and interactive services such as help-lines and games.

Another area is telemarketing where last year \$49bn was spent by US business. In the UK, between 1986 and 1988, the proportion of British compa-nies using telemarketing jumped from 26 to 51 per cent.

Other sectors are voice messaging and transaction process-ing. The former is the telephone answering service of the 1990s while the latter provides a vehicle for 24-hour shopping and credit card buying with instant access from home,

Credit card buying in response to high volume national advertising or direct mailed catalogues, for example, can be handled by voice pro-cessing systems which direct the caller, in response to carefully worded instructions or

place an order at any hour of the day or night. Equally well, the vendor is able to qualify leads and is thus able to improve the cost-effectiveness of its overall selling operation.

speeds and reliability as well as integration of voice, data, graphics, fax and videoconfer-

encing using one terminal and one subscriber number. It depends on the amount of communications traffic involved and the difference in direct, transmission and operational costs between putting in a private network using proprietary protocols and signalling systems and the benefits you get from the new integrated public service that conforms to CCTTT standards.

However, in the view of many consultants, including Mr Northcott, ISDN will not have an impact on private networks before he retires -"that makes it 2005 at the very earliest - f believe Singapore is the first place where it has actually happened."

Mr Davies of CASE is a little more optimistic, although he admits there has been little uptake of IDA (integrated Digital Access). "That's because it is still limited geographically. However, f think the pressure from Europe will make BT get its act together. France has a fairly respectable ISDN service; West Germany is offering it, too. But BT's implementation dates have slipped by two years and that has encouraged more corporations to build their own private ISDNs, which is what a digital backhone network with Megastream is, essentially."

Delays reduced

A PRIVATE communications network, installed in less than three weeks, is helping to cut delays for British holidaymakers. The system, pictured left, links air-traffic flow-control centres in London, Madrid, Paris, Frankfurt and Roma. Supervisors at each centre can now contact each other, either individually or in conference, at the touch of a button, to discuss overall traffic management. Tha network, from British Telecom international, is centred on the Civil Aviation Authority'a private exchange system at: West Drayton.

Will there be a role for ISDN in the business community with many corporations make ing or planning huge investments in private communications networks.

Mr Davies believes that most organisations will go for a organisations will go for a hybrid, mix and match approach. "It is a fallacy that KiloStream and MegaStream type circuits will disappear; leased lines will still be avail-able, except that the connections will run across the ISDN. Organisations will still have their digital backbone net-works and, where they cannot justify a dedicated 64K link, then they will be able to use an ISDN connection.

The main point, however, is what ever solution is chosen the corporate network will be under the control of the communications manager who will be able to make proper selec-tion decisions based on cost and potential cost-savings"

Nevertheless, even with the installation of private inte-grated networks gathering momentum, there is still a "very cantious approach to complete integration," says Mr Northcott.

"It is rolling forward at the transmission level, ueing MegaStream services with multiplexers to handle voice and data with equal facility. But when it comes to total integration the question is who wants to be first; and the answer is petitive advantage and you have very user-friendly inter-

In Mr Northcott's view, integrated networks will not take off as cellular radio did. "That was a solution to a ready-made problem. That is not the case with integrated networke. What we are looking at with private networks is perhaps a refinement, a more elegant way of doing what people have already been doing.

already been doing."
Even when you talk about integration over ISDN you have got to think about user-friendly interfaces. If f have a 2B plus D (two 64K circuits and a 16K signalling channel) to my desk, if it is difficult to access the facilities f will not

It may well be that DPNSS (digital, private network signalling systems) will replace many of the analogue circuits many of the alangue circums in private use during the 1990s. It is a standard, developed by a group of UK PABX suppliers, led by BT, to overcome the lack of internationally defined translards for ISDN:type serstandards for ISDN-type services in corporate networks and allows PABX manufacturers to ofter varying levels of supplementary services such as fast call set-up, call back, diversion and transfer over the

"Despite the momentum for change, there is still a very cautious approach to complete integration"

On July 7 this year, GPT and Philips Business Systems announced that functional tests of such services carried out at the GPT laboratories in Nottingham on the ISDX and Sopho-S products had proved successful. The companies expect that DPNSS will become the de facto interworking standard for private telephone net-works internationally and in the UK.

Mr Mike Hart of Philips says: "With the backing of two of

technology to a broader range

Europe's leading PABX suppli ers, market forces will establish it as the users standard." Whichever route the corporation takes, someone has to be able to make a value judgement about networks that matches business objectives with end user requirements. However, there is a dearth of executives in telecommunicaions and datacommunications who have the necessary skills and decision making powers to

be able to do that. In terms of network design and facilities management there is no shortage of special-ist companies who have exper-tise in both voice and data net-works including Timeplex, Infotron, General Datacomm, Motorola Codey BT and Mer-Motorola Codex, BT and Mercury. But the wise purchases must ensure that the design and implementation authority has adequate support staff and systems components readily available should problems arise. This was one of the reasons why Thames Water and Lloyds, for example, asked UK-based Case to design, build and manage their private communications networks.

For option feasibility studies and selecting an appropriate systems supplier, another option is to seek the help of independent specialist consul tancies who can advise but willnot actually try and sell you a

Shell UK, for example, asked Commslogic to investigate computer integrated speech systems that are likely to become available over the next 18 months. Shell wanted to know the benefits that they would bring to the organisa tion not only in terms of meeting business needs and objectives but also with a view to enhancing Shell's competitive edge. ICI, Cornhill Insurance and Commercial Union have carried out similar exercises. .

Another option if you are new to networks is to attend a seminar such as Intersite Net-works to be held at the London Press Centre on November 7 and 8 (tel: 01-242 4141).

It is organised by the Telephone Users' Association. Mr Robin Verney, presenter of the seminar and telecommunications consultant, will cover areas such as network planning, configuration, design implementation, support and management as well as the regniatory issues and supplier

Around the clock with voice processing

Key to new services



Earlier this year, British Telecom Mobile Communications and VoiceCom Systems Inc. a voice messaging group in the US, joined forces to introduce an international messaging service in the UK and Europe. This will obviate that limited "time window" that is such a barrier to international

Telecommunications and computer technologies converge in voice processing

Information services are not new - we have been able to dial TIM, the speaking clock for many years. But that was only one number offering one

specific service.

The scope now is enormous and arguably limited more by the imagination than the technology. As Mr Jeff Wilson, managing director of Telsis, which claims to have a 30 per cent share of the UK audiotext market, points out: "In western Europe and throughout the English-speaking world, at least, people are richer and busier than they have ever

"What'e happening now in voice processing will take them into a 24-hour world, with information and services on tap, round-the-clock shopping and customer care, effective communication by talephoue across personal and geographi-

cal time zones."

The use of PRS has grown rapidly. About 39m calls were made to the services in 1986/87, 107m in 1987/88 and some 43m in the first quarter of 1968/89. BT is projecting that PRS revenue will be some £130m this year and will double within the

be borne by either the user or Wilson led Marconi's efforts in the information provider, this field before leaving to set Where the user benefits he is up Telsis so as to apply the charged the premium rate for the service with the revenue

the service provider.
On the other hand, a tour operator, say, would be most willing to pay for the service as part of his marketing budget. Telsis supplied a large Hi-Call system for the Cricketcall Service, which provides simul-taneous commentary of all big county cricket games. This is, of course, a premium rate ser-

Mr Wilson stresses: "Every new technology - especially a highly specialised sophisti-cated technology like voice processing - needs money. The enterprise of premium rate service providers is bringing that money into the industry and helping to finance techni-cal solutions in all of the main

areas of activity. He envisages the introduc-tion of flexible charging, so that people with special interests can pay an appropriate rate for dial-in services dealing with their own area of interest This will lead towards narrow casting (as opposed to broad-casting) to cater for special

interest groups.
Companies will apply their ingenuity towards the adoption of voice processing because it will provide improved service while reducing costs. Users will embrace it because the dif-ficulty of obtaining service or virtually any form of individual attention is the single uni-versal problem that is the hane of both business and private

This is exacerbated by the trend towards shorter working hours, and longer leisure hours, which result in a shorter time window during which it is possible to make business contact.

Furthermore, during this smaller time window there are even more people trying to get through. With 24-hour service operations, the window becomes an irrelevance and call traffic can be much more evenly distributed. The enabling technology is

voice recognition. It provides true universal access because, as yet, the push-hutton tone dialling telephones which would be otherwise needed to make best advantage of the systems are not widely available in this country.

The low-cost tonepads which are placed over the mouthpiece of an ordinary pulse telephone to convert it to a tonephone do provide a solution but are obviously not the most convenient solution.

The leading UK exponents of voice recognition are Marconi. initially aiming at military applications, and Telsis. Mr

used as technology advances. In an example of "putting one's money where one's mouth is," Telsis has started to use its own voice processing systems to provide 24-hour service cover for its customers.

In the event of a problem, the user of any Telsis system rings into Telsis'e own Multitification. This initiates a radio paging alert to the appropriate on-call person in the service department. Should he not respond within one hour, one of the directors of Telsis is paged. The advantages of this are two-fold: the customer is assured of good service and, equally important, the direc-tors of Telsis are certain that customers will receive this ser-

This is an illustration of providing the support that is needed by the customer. With quality of service becoming an increasingly more vital factor in winning, and keeping, business, voice processing will be seen increasingly in the front line

Telsis develops and manufactures the systems that it sup-plies as well as providing full customer support. Some of its customers operate bureau services to absorb their own spare capacity (in much the same way that computer users in the 1960s offered their spare capac-

This will no doubt be a way for companies to obtain voice processing facilities for a specific task or to "dip their toes in the water" before investing in their own equipment.

There is a perwading accuse of

There is a pervading sense of date we - and voice processing bureaux may emerge in the

1990s since every growing market will attract a variety of new players. In fact, it already has. Tardis Direct is already a voice processing service pro-vider to industry.

Adrian Morant

Deregulation and Joint Ventures in International Telecommunications Strategies

Royal Garden Hotel, London, September 15, 1989

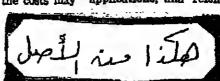
ons markets develop and are liberalised, joint ventures are in-As telecommunications markers develop and are increased, junk ventures are en-creasingly seen as an optimal strategy for expansion. The development is set to continue with the creation of a Single European Telecommunications Mar-ket in 1992 and development on the radio spectrum in some Countries. Regulatory term 1992 and ceregulation or the ratio spectrum in some comments. Insurance barriers may not be completely recoved however. How do companies operate within and influence the changing regulatory scena? Where are studied alliances forming? What issues do joint ventures raise for regulation? Experts will examine these questions and also:

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lecturers from European academic institutes, industries and regulatory bodies, to examine the wide range of business options in future telecommunications.

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Together these provide the facility for promotions and competitions, with opportunities for market sampling, opinion polls and list-building.

office or hotel room.

Thus, the caller is able to

Voice messaging, which lets users send, receive and re-direct messages when and where convenient, improves business efficiency by eliminating "telephone tag" and greatly reduces communications errors and

long-distauce telephone

been; and they all want to make the best use of time so that they can achieve more and enjoy more.

next five years. Depending on the purpose of the information, and who stands to gain, the costs may

of commercial activities. The simplest systems employ voice operated switching, othbeing divided between BT and erwise known as "grunt detec-tion." Here the system asks the caller to say "yes" or "no" at the appropriate time. It does not understand a word but just detects the wrespect of a synud

detects the presence of a sound at the appropriate time. This technique, which is not true speech recognition, lends itself to simple applications, such as voting, where there are only two or three choices.

Speaker independent systems have also been devel-oped. They have limited vocabularies such as "yes" and "no" as well as the numbers zero to

A simple example of the difficulties encountered in real systems is that the system must respond correctly to both "zero" and "oh." Of vital importance with any system is that it must not falsely recog-nise words which are badly

Voice processing involves audiotext. voice messaging and transaction processing

pronounced or out of its vocab-

Speaker dependent speech recognition is another important technique. At the beginning of a call the system is trained to recognise the caller'e voice. This is often used for leisure services but can be expected to he more widely

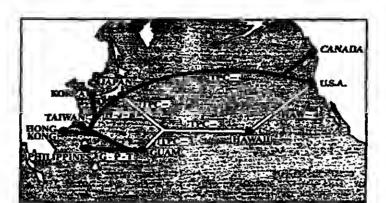
Japan's premier international communications carrier, has a message for you.

After more than a decade of research and development, high speed communication in any medium is now possible on a global scale.

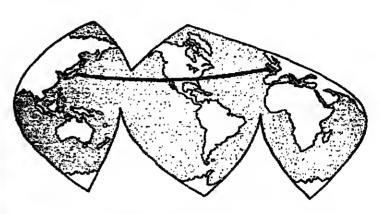
The recent inauguration of TPC-3/HAW-4, a trans-Pacific cable that's the result of a joint project between 30 corporations headed up by KDD and AT&T, means that the three major economic centres – the UK, USA and Japan – are now linked by optical-fibre cable, the fastest means of communication yet developed.

circuit for London businesses, enabling them to communicate with Tokyo via optical-fibre cable.

The advantages - universally high transmission quality, negligible time lag and enhanced capacity - make communicating with Tokyo as easy as an inter-departmental conversation.



in this field that KDD is setting the pace for everyone in the communications business.



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Technology in depth
Laid by KDD's own ship, the

"KDD Maru", the cable is in itself a major feat of engineering

secting smaller

ake our digitally-encoded word for it

reaching a
depth of over 8,000
metres – a fact that warrants an
entry in the Guinness Book of Records.

Its completion is particularly good news for international businesses – especially for businesses whose very existence depends on reliable, efficient communications with the rest of the world.

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Choosing KDD means

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cable we can also provide state-of-the-art satellite com-

munications. The result is an infrastructure that offers

unique diversity and reliability, and ensures that all

your global communications requirements are met.

Not-so-far East

British Telecom, offers a high-speed digital leased

"The Tokyo Connection", a joint project with

The new international language

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munications carriers, it will be a major force in the standardisation of all future ISDN technology.

The combination of optical-fibre cables and ISDN has already opened up a new era of high speed, high volume communications with digital technology (whatever happened to that voice saying "lines from London are engaged, please try later"?) But it's not just

Close to the City in London's Docklands, the TELEHOUSE building is a

totally new concept providing fully-operational fully-serviced Information Technology capabilities within a purpose-built centre.

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Washington (202) 944-7900 Bieling (1) 512-6222 San Francisco (415) 442-3005 Shanghai (21) 20-2129 Bangkok (2) 236-0232 Hong Bong (5) 256333 JAKARTA (21) 578-2819 SEOUL (2) 778-7766 SINGAPORE (222) 1692

SYDNEY (2) 231-2617 BUENOS AIRES (1) 322-391! SAO PAULO (11) 284-9377 The European Commission faces a dilemma, reports William Dawkins from Brussels

Moves to break monopolies' stranglehold

THE CRUSADE to break public the provision of telecommunications equipment and services in the EC has embroiled the European Commission in a revealing dilemma.

Market liberalisation is the dominant theme of the Commission's design for a free internal market in this tradi-tionally cossetted and pro-tected industry.

In that sense it is pushing with - and in some cases very much ahead - of the very different styles of telecommunica-tions industry deregulation being pursued at different speeds in the UK, Germany, France and Italy.

The paradox is that the Commission has found it necessary to regulate at the same time as carrying ont its liberalising zeal. It has done this by tabling detailed rules for the conditions under which private ser-vice operators gain open access to public networks (ONP).
Several Governments, led by
the UK, feel this goes right
against the spirit of telecommunications deregulation.

Brussels argues that these rules are needed to ensure that public authorities do not abuse their powers and use obscure technical standards to keep private operators off their net-

"Liberalisation and harmonisation go hand in hand," insisted Sir Leon Brittan, Com-Commissioner recently. Yet northern eco-nomic liberals like Britain argue that the ONP plan threatens to suffocate deregu-



The outcome of the broader debate on telecommunications will be crucial because EC legislation will have a deeper and more pervasive influence on this sector post-1992 than in

almost any other industry.

This is partly because Community competition rules give the Commission unusual and controversial - powers to issue laws on public services monopolies like postal and tele-communications anthorities (PTTs) without going through the normal process of consulting member states. Brussels has made full use of

its authority in this respect. In

the process, it has landed up in the European Court of Justice, accused of overstepping its powers by France, Italy, Belgium and West Germany. At the same time, the Commission places the highest importance on telecommunications as the basic husiness infrastructure of the future, a market that it estimates will be worth up to 7 per cent of the EC's Gross Domestic Product by the end of the century (as against around 3 per cent today), by which time more than 60 per cent of European jobs are expected to depend

directly and indirectly on tele-

communications. One senior Commission official likens the importance of the task to a contemporary equivalent of building railways across early 19th century

Europe. Brussels' strategy for open-brussels' strategy for opening the EC telecommunications market to free competition is laid out in the Commission's 1987 green paper on the sub-

Most of the proposals in that wide ranging document are now either in the early stages of being put into effect or on the table. They include the ending of exclusive rights to

supply terminal equipment; the liberalisation of value added services, followed later by deregulation for basic data transmission; the technical rules for free acess to net-works; the separation of telecommunications anthorities regulatory and powers from their operating roles; the cremunications Standards Institute (Etsi); common standards for satellite communications and for the broad band tele communications of the inture.

The main action so far has centred on the related areas of telecommunications equipment manufacture and the provision of services through public net-

Historically, PITs have tried to keep the two sectors together to guarantee a reliable — and incidentally profitable — source of equipment to able – source of equipment to plug into the networks they run. The Commission has dif-ferent ideas.

Its first onslaught was early last year, when Brussels made use of the rarely tested Article 90 of the Treaty of Rome, to issue its telecommunications terminals directive, without going through the usual months-long process of consult-ing member states.

This tactic provoked flerce criticism from several Euro-pean Governments. But member states stopped short of trying to block the scheme because they generally liked its aims, despite their anger at the Commission's style.

The equipment directive obliged member-states to start legislating by the middle of this year for the free supply of modems, PBX private exchanges and subscribers' second and subsequent tele-

This first stage of liberalisa tion covers roughly half the EC's Ecul7.5bn telecommunications equipment market. National legislation is to be tabled by the end of this year

The outcome of the EC telecommunications debate will be crucial

to liberalise sales of telex ter-minals, data transmission equipment, mobile telephones and satellite receiver dishes. The final phase, for national legislation to get started by the end of next year, covers sub-scribers' first telephone sets. This is the hardest part for PTTs, among which all but France and the UK reserve the right of supply of first tele-phone sets for themselves.

Much to member-states' annoyance, the Commission used Article 90 again at the turn of the year issue a much more important directive, to liberalise the Ecu64bn telecommunications services industry.

Equally, it was a more pro-vocative step in political terms, because several member states like Italy, France, Spain and Greece have serious doubts about the directive's content as well as its legal approach.

They want indefinitely to

keep competition out of the provision of hasic computer data telecommunications phone of information from one desk top terminal to another -a small but very fast growing part of the service. PTTs must give up their con-trol over basic data communiations by January 1993, under

the final version of the direc-tive, adopted by the Commis-sion last month. The Commission's argument for liberalising basic data services is that it is

alised under the directive. Here it follows the experi ence of Britain, which for the

in practice impossible to distinadded services (Vans), like electronic mail, teleshopping and videotext, also to be liber-

data and Vans during its own telecommunications deregulation. Value added services will accordingly be due for deregulation when the directive comes into force on or soon

after April 1990. The final date depends on member states' progress in agreeing the equally controver-sial ONP scheme, which hy contrast is going through the normal EC decision making

Sir Leon Brittan, the Commissioner for Competition, introduced this element of flexibility at the last minute to try to appease member states' aversion to the Article 90 strat-

vices, meanwhile, will be left under PTI's sole control, following the West German and French model of cautious liberalisation, rather than the UK option of a second indepen elephone service, as provided by Mercury

Telex will also continue to be a public monoply on the grounds that it is a declining market that deserves protection in the public interest.

Equally, PTTs will continue

to have sole responsibility for providing the physical networks themselves, such as tra-ditional telephone lines, fibre

optic links, micro-wave and satellite links, radio telephone and cable television. This is again in line with the trend in most European countries, except for the UK, to maintain

network monopolies.

The terminal equipment and services plans are the central parts of the Commission's tele-communications policy. Around them hang a host of supporting measures, the gen-eral thrust of which is to smooth out the fragmentation that puts the EC market at a perennial disadvantage against its US and Japanese equiva-

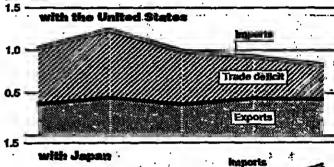
These include plans, awaiting EC Governments' approval to extend existing rules on free public procurement to telecom

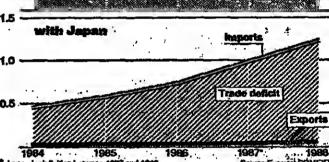
Another obliges memberstates to guarantee free market access to any telecommunications terminal made to EC technical requirements, in contrast to the present situation where equipment needs clear-ance by 12 individual national

standards authorities.

The big test — as with a great deal of EC internal market legislation - will come when Governments actually have to enforce the rules, bringing some of them face to face with the hard fought interests of their national PTTs.

EC telecommunications equipment trade ECU billion





Radical reform of the Bundespost

West Germany now a leading advocate for more liberalisation

WEST GERMANY was, in the past, seen by advocates of telecommunications

liberalisation as the leader of the enemy forces. Outsiders complained that telephone tartifs were excessive, that the Bundes took every opportunity to stifle competition — and new services therefore failed to develop. Moreover, in the international arena, West Germany was regarded as an

obstacle to change. Now, however, Germany is thought by many to be on the side of the angels. After years of debate, the country's new law for reforming telecommunications came into effect at th beginning of this

Under this law, the door to Europe's largest telecommunications markets is being half-opened to competition. The Bundespost is also being restructured with the aim of making it less bureaucratic and so more

responsive to its customers.
This change in mood is perhaps best illustrated by the fact that, far from being an obstacle, Germany is now a leading advocate of further liberalisation throughout the European Community.

Along with Britain, it is the ring-leader of the countries supporting EC's Green Paper.

The most exciting opportunities are in mobile and data communications

effective than the UK in winning round the doubters because of its close political ties with France. The German Government

In fact, it may be more

now goes so far as to claim that it has instituted a more liberal telecommunications regime than any other European Country -including Britain.

This, however, is a technicality. The Bundespost is not being privatised; no competition will be allowed in supplying the basic network; and voice telephony will remain a monopoly. Britain has moved on all three

Even so, the Bundespost reform has the capacity to

Observers predict that the monopoly services will account for only two-thirds of the Bundespost's revenue by the middle of the next decade – down from about

90 per cent now.

When the private sector is added in, the effect will be that only half Germany's telecoms market will be covered by monopoly rights. This is because the non-monopoly areas are growing very fast.

The most exciting opportunities are in mobile and data communications. On the mobile side, the German Government has decided to license a second operator in competition with the Bundespost for cellular communications by the end

of the year. This comest has already drawn a glittering cast of applicants from across the world. The winning consortium has the prospect of being granted one of the most lucrative franchises ever handled by a government to the private sector.

In data communications, the main opportunities will be in leasing these from the Bundespost for basic and value added services.

Because Germany is still poor in these advanced communications services, there is great potential for private operators to innovate, outwit the Bundespost and tailor services to individual needs. Nevertheless, doubts remain as to whether the new regime, which promises free competition in these areas, will be able to guarantee it it practice.

it practice.

One concern is that the dividing line between monopoly and non-monopoly areas is fuzzy.

This could allow the Bundespost to expand the definition of its monopoly to include many of the markets which would otherwise be attractive to private operators.

attractive to private operators. In theory, only basic voice telephoning will remain a

monopoly,

The Bundespost might be expected to win out over private operators because it. will have excellent access to the minister's ear. Critics would have preferred the institution of an independent regulatory body, on the lines

Another key purpose of the Bundespost reform is to revamp its internal bureaucracy. This should make it more efficient, dynamic — and so lead to lower costs.

The door to competition is being half-opened'

However, given that both privatisation and competition on the basic networks are excluded. West Germany has few instruments with which to achieve the necessary change in culture. Instead, it is relying on performance related pay to

Tel.

provide the incentive. Even this scheme, though, has been watered down by political controversy, leaving the impression that this is an example of using a nutcracker when a sledge hammer is required.

A further element is the division of the Bundespost into three business:

☐ Telekom. ☐ Postdienst, the postal Postbanks.

The idea was that each would be run as a separate

commercial enterprise without political interference. However, this separation has not happened as cleanly and neatly as many wished. The three businesses will still be responsible to a common directorate and,

common directorate and, parallel to this, will be a special infrastructure council, made up of political appointees, which will have a major say over the matters such as new investment and tariff charges.

As a result, some critics doubt whether Telekom will be run on a genninely commercial basis.

Even so, the Bundespost reform is for Germany a radical step. And the country can claim to have one of the most liberal - telecoms regimes in Europe.

Hugo Dixon



OUT ON HIS OWN.

OUT OF TOUCH.

OUT OF SIGHT.

OUT OF HEARING.

OUT OF REACH.

OUT IN THE COLD.

WITHOUT A VODAFONE

OUT OF BUSINESS?

BE IN WHEN YOU'RE OUT. YOUAFONE.

INTERNATIONAL TELECOMMUNICATIONS-13

Top 50 countries by base of installed main telephone lines

Rank	Country	Main Lines	Per cept of World Total
1 2 3 4 5	United States Japan USSR West Germany France	121,475,000 46,325,000 29,475,000 26,399,284 23,911,097	28.3730 10.8202 6.8545 6.1661 5.5549
; ¬	UK (March 1987) Baly Canada Spain South Korea	22,137,000 18,252,973 12,250,680 9,801,009 7,659,000	5.1706 4.2654 2.3614 2.2662 1.7669
11 2- 3 4 5	Brazil Australia China Netherlanda Sweden	7,249,741 6,658,006 8,598,000 6,029,090 5,373,000	1.6933 1.5575 1.5406 1.4082 1.2550
8 7 8 9	Talwan Mexico Switzerland Greece Belgium	4,728,919 3,820,568 3,381,492 3,291,971 3,257,390	1.1045 0.8024 0.7808 0.7689 0.7808
1 2 3 5	India Argentina Austria Turkay Yugoslavia	3,185,214 2,859,209 2,818,437 2,779,815 2,720,591	0.7393 0.6678 0.6663 0.6492 0.6365
6 7 8 9	Denmark Poland South Africa Finland Czechoslovakia	2,683,000 2,625,111 2,403,446 2,272,000 1,944,008	0.6267 0.6131 0.6014 0.6307 0.4541
1 ~ 2 3 4 5	Norway Hong Kong Colombia East Germany Portugal	1,861,412 1,844,403 1,796,793 1,630,207 1,511,559	0.4348 0.4308 0.4201 0.3808 0.3531
6 7 8 9	Iran Romania (1979) Bulgaria (1983) New Zealand Venezueta	1,352,700 1,327,766	0.3457 0.3457 0.3160 0.3101 0.3087
1 2 3 4 5	Israel Saudi Arabia Egypt Malaysia Thailand	1,082,826 1,076,450 1,042,827	0.3067 0.2529 0.2514 0.2436 0.2052
6 7 8 9	Singapore Hungary Ireland Trag (1985)	830,497 770,000 750,805 745,222 578,571	0.1940 0.1798 0.1754 0.1741
OTAL			97.8733

French telecommunications system

AT THE beginning of 1968, the French telecommunications authority, previously a minis-try division known as tha Direction Générale des Télécommunications, or DGT, changed its name to France

Longuet, the minister for posts and telecommunications in the right wing administration of Mr Chirac, the name change symbolised a transformation into a more commercially exi-

mr rail quiles, who replaced Mr Longuet when the socialist government of Mr Michel Rocard took office a year ago, has a markedly less enthusiastic approach to the problem of deregulating the telecommunications market than his liberal producers. than his liberal predecessor. A report he commissioned on the nture of both the postal and telecommunications services. rejects the possibility of turn-ing France Telecom into an ordinary commercial company.

France Telecom remains, therefore, a branch of government, with all the complications that entails: subjection to the normal state budgetary roles, although unlike the spending ministries if finances itself from its receipts and not from taxation; adherence to civil service pay scales; and dependence on the government

rate status when telecommunications were subjected for the first time to value added tax (VAT). The application of VAT

The application of VAY aliced FFrish of France Telecom's potential receipts, causing a drop of 7 per cent in turnover to FFrish. Net profits plunged for the same reason to FFrish, compared with FFrish the previous year. But France Telecom has reasons for estisfaction with its activity, in a year which saw

activity, in a year which saw the number of telephone lines increase by 1m to 25.8m - 96 per cent of French homes now have a phone - and telephone traffic rise by 3.9 per cent. Inter-city tariffs were cut three times in 1968, continuing a policy of shifting the balance of charges which had favoured

In addition, France boasts the world's most highly digital-ised telephone network, with 71 per cent of its intercity switching equipment now digital. The process was crowned in November with the launch of Numeris, a new integrated services digital network (ISDN) blanding the digitalised public switching network with the telex, public data and other existing telecommunications.

Numeris is already offered to

rications sectors also saw rapid expansion last year, led by explosive growth in the fax market, which is growing currently at an annual rate of 70 per cent, and totalled 185,000 terminals at the end of 1988. Rach fax machine is used to send an average of 17 pages a day, France Telecom calcu-

While the traditional telex continued to expand steadily to total 151,000 lines at the end of the year, Teletex, the interna-tional electronic mail system opened in 1985, tripled last year and now numbers 10,000 subscribers. Transpac, the France Telecom subsidiary which is the world's largest packet switching network, in traffic last year and now transports around 1,500bn

Rapid growth has also taken place in the mobile communications market, where France Telecom's monopoly has been opened up to competition. Badiocom 2000, the radio tele-phona service operated by France Telecom with Maira equipment, more than doubled its subscriptions to 98,000 at the end of the year, accounting for nearly 90 per cent of France's total radio telephone

A new competitor, however. has just started operations. Société Française de Radiotéléphone (SFR) is operated by a subsidiary of Générale des Saux, the water and services group, with equipment devel-oped by Alcatel and Nokla. Its ngths will allow it to service 100,000 customers, a third of them in the Paris

region.

The number of wavelengths made available in France for services, howmane available in France for radio telephone services, how-ever, is limited. The two net-works combined will become saturated in three or four years time with around 350,000 subscribers, compared with the 500,000 radio talephones already in service in the UK.

France Telecom, on the France Telecom has, howother hand, says that adding in Minitel-related receipts from its Transpac subsidiary gives a ever, jointed the Telepoint por-table telephone consortium of British Telecom, where users 9 per cent return on the invest-

ment, quite apart from the ben-efits to the rest of French

The West European Ariane space rocket cerrying a European satellite and Japan's first

not receive calls as long as they are within 200 metres of a special radio terminal. The sys-According to a study carried out by Tersud for France Telecom, direct Minitel services France under the name of generated FFr1.06bn of added One of France's proudest value last year, while indirect telecommunications achieve-ments, the Minitel videotext fall-out from the Minitel programme, such as advertising, bardware and software sales, system, is also at the moment one of the most contested. The system has developed to boast generated a further FFr2.425bn of added value.

commercial telecommunications satellite, pictured at Kourou, French Guiana.

will be able to make, though

4.7m terminals at the end of

June, with 34.5m hours of use

But the Cour des Comptes, a

in the first six months of 1989.

state auditing body, has just

attacked the economic justifi-

cation of the programme, hit-

ting at its very foundation: the

free distribution of terminals

The Cour says that France Telecom had invested FFr8.3bn

in the Minitel programme by the end of 1987, but had

recouped only FFr2.94bn. By 1985, it noted, there would still

be a cumulative deficit of

to private users.

FFr4.1bn.

What seems to be certain is that the Minitel system is now starting to come of age. After a surge built on sexy message services and electronic game private use of the Minitel has flattened off and is now shifting towards practical informa-

While the electronic telephone directory remains by far the most used service, mail order sales, transport time-tables and bookings, and home banking have now overtaken game and message services, according to a France Telecom

At the same time, corporate use of the Minitel for purposes such as stock and order management or profe base services has taken off.

This has been helped by open-ing access points overseas in countries like the US or, more recently, Japan, to enable com-

panies to link up their foreign operations to the Minitel. Meanwhila, France faces over the coming months growing pressure from the Euro-pean Commission to deregulate the telecommunications market further, including a reduc-tion in the semi-overt protection practised by not granting authorisation to foreign-manu-factured equipment such as computer modems

Mr Quilès shows no inten-tion of letting himself be pushed about by Brussels, and has already filed a suit in the European Court to complain about a Commission directive liberalising equipment sales without the approval of the Council of Ministers.

"I have no intention of anticipating or accentuating the deregulation which we are experiencing," he commented recently: "It's a bit like rain: even if you don't like it, there is not much you can do to stop

George Graham

World's most highly digitalised network broadcasting programme, of whose technological choices it had long been critical. In 1988, however, a step was taken towards ordinary corpo-Other corporate to

In the mind of Mr Gerard ented organisation.
Mr Paul Quilès, who

for its pricing policy.

It also carries the risk of being used by the government as a useful alternative to direct tate finding, as happened last August when France Telecom and its subsidiary Cogecom were called in to rescue the alling TDF1 and TDF2 satellits

New bridgehead planned

In the following days, his elephone rang repeatedly with cellers seeking repair

work of some kind or another for their motor cars. Quicker

with callers so

in making a me

World's top 20 telecommunications

equipment exporting countries

Country: We've 1% of top 20 countries

210.8

1,114.5

existing telecommunications

inesses in Brittany and the Paris region, and the service, which allows the connection of "intelligent" telephone sets, is expected to be spread to the rest of the country by the end Equipment manufacturing in Italy

into European markets of their tele The Shi had quite simply transferred the garage's line to the diplomat, presumably-helieving that the needs of the latter could easily justify. Find he fixed in Italy in these thuis, Franc Katta would certainly have ed his education in the world of Italian telecommunications, which But most national b is only now struggling to adjust from viewing the telephone subsection telephone subscriber as a "user" to appreciating him or her as a "customer Sip is even introducing som limited rights of redress if a

service is not provided within a promised timeframe. a promised thusframe.

Kafka might also have garnered some rich material from the fragmented nature of the telecommunications lastry which in the past has helped to serve one of the dominant priorities in the public sector — avoidance of any clear allocation of

responsibility. So it is that Italy has three telephone operating companies; Sip, Italcable, which handles oversees truffle, and ASST, a trunkline operator owned by the Ministry of Posts and

The Sip-Italcable interface works tolerably well, one does works tolerably well, one does not seem to have to dial an oversees number more often than one does, say, in London But inter-urban calls in Italy pass from Sip to ASST and then back to Sip again, too frequently, it seems, tumbing through cable cracks on the way.

way.
If it is raining in Rome, one hardly ever succeeds in making a connection at the first attempt. This is not a source of satisfaction to most Italians, and a general awareness that poor quality of service allied to unsellistation structures could be a highly undestrable competitive handloop in the European single market is at last producing both actual and prospective change.

The change is still more prospective than actual as far as the prospect as the proposed of the

Stet, the state-owned telecome holding company, produced a plan in early 1988 for merging the operating businesses — Sip. ASST and Italcable — and for

Stalcable — and for transforming their into italy's single telecommunications operator.
Unfortunately, the transfer of ASST required
parliamentary approval of a special law and this has been delayed both by technical and financial considerations— how to make sure than ASST's 13,500 employees did not lose their superior pension rights as a result of the change— and by the usual

manufacturing side, Italy has been doing its best to strengthen a weak international hand. Telettra, specialising in switching systems, has been building up a number of internatio alliances, perticularly with Spain's Telefonica. are now resting on the deal signed in early June which, through exchanges of shareholdings, hitches the fortunes of the relatively small state-owned Italiel to the vast multinational wagen of American Teleph Telegraph (AT&T).

As a strategic move, the deal could enable italiel — sunnai sules in 1968, L1,700hm — to make that qualitative loss into the international big time which its size and limited product have hitherto made

impossible.

Details of the operating ambitions of the two companies as defined in their agreement are only now beginning to emerge and they suggest that ATAT is determined to exploit every possibility of making Italial its bridgehead into European telecommunications markets.

No fewer than nine look No fewer than nine joint developments are envisaged ranging from developing "intelligent networks" to be attached to Italiel's Linea UT

National hopes are now resting on the deal signed in June between Italtel and AT&T of the US .

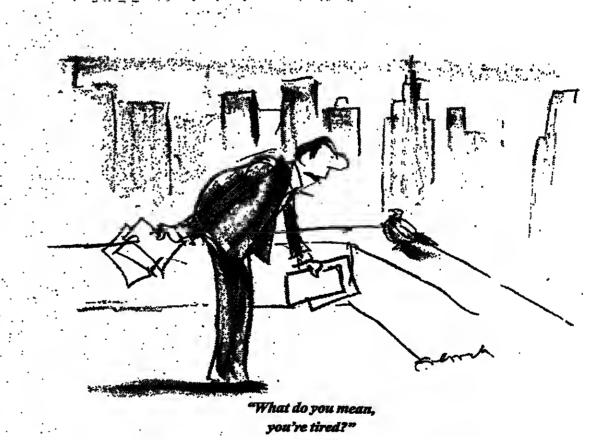
public switching system, to developing more efficient. ce systems for communications public telecommunication and to developing a come catalogue of products for transmission systems.

On the private telecome front, Italiel is to market in Italy AT&T's Systems 75 and Definity products and the two companies are to set up a stegle sales company for western Europe under AT&T

technology, new products and new projects is bound to prove something of a strain for

interview, Mr Giovanni Barbieri, Italiel's director general, admitted that the peny was still hardly racely for the new challenges, and that an intense period of training and preparation was still necessary. His tone was very much that of a man who is finding the water deeper

> John Wyles In Rome



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Q Deutsche Bundespost

A FORKIGN diplomat based in Rome had some difficulty in having a telephone installed in his spectment after arrival

the waiting time is usually measured in months, rather

South Korea Belgium

Hong Kong

Norway

Teiwen United Kingdom

AVAILABLE FROM MARTIN DAWES COMMUNICATIONS DIAL 100 AND ASK FOR FREEFONE DAWESFONE

WITH A VODAFONE.

The US has seen many changes since the breakup of AT&T in 1984, reports Rodrerick Oram

FIVE YEARS after the break-up of American Telephone and Telegraph and the start of deregulation of US telecommunications, three distinct types of player have evolved each with different and fast

diverging strategies.
AT&T's local telephone perations across the country which constituted the dominant Bell system were spun off into seven "Baby Bell" regional holding companies. AT&T was left to face fiercer competition in long distance services but was allowed to enter new and

unregulated businesses.
This set a new stage for the three types of companies: the regional Bells, the long dis-tance carriers and the independent non-Bell companies some of which can offer both local and long distance service through a quirk of regulation.

The regional companies, hardly babies since each of their annual revenues range from \$10bn to \$15bn a year, have differed on diversifica-tion. At one end of the spec-trum, Ameritech has stuck closely to providing telephone service in five midwestern states. At the other ITS West their annual revenues range states. At the other, US West and BellSouth, for example, have pushed aggressively into

Competitive ding-dong among the Bells places to sell their existing Ameritech's strategy has reaped the highest reward so

far. The Chicago-based company achieved an annual return on equity of 15.4 per cent in the financial year 1986-88 against an average of 14.1 per cent for the other six Baby Bells.

Last year its net profits rose 4.1 per cent while BellSouth's was essentially flat even though it serves an economically vibrant region of the country. Ameritech has had aome misfires with its own strategy such as losing some \$50m buying a software com-pany in 1986 and selling it in 1988. But it has also prospered from, for example, helping to pioneer cellular telephone services with Chicago the first US

city served.
Internationally-minded Baby Bells such as BellSouth argue that telecommunications is increasingly a global business so their future lies in learning how to do business abroad. They see foreign markets as

expertise and to learn new skills which they are not allowed to offer yet in the US. BellSouth, for example, sells telephone equipment and ser-vice in Shanghai, cellular ser-vice in France and paging in

Competition has pushed down rates by nearly 50 per cent in the past five years

sues in the US. US West's for-eign activities include cable television joint ventures in the UK, a business it hopes regula-tors will eventually allow it to develop in the US.

The regional boundaries between the Baby Bells began to breakdown as soon as they were drawn. Ameritech, for example, competes against Southwestern Bell to supply cellular services in Chicago. Further down the road, the

Baby Bells may be allowed to offer long distance services. AT&T is aware of this possibility and, pressed hard by cur-rent long distance competitors, has made luge strides in turn-

ing itself from a complacent bureaucratic, regulated utility into an aggressive corporation responsive to customers and driven by the profit motive. its share of the long distance market has fallen from roughly 90 per cent pre break-up to

Sprint making the biggest inroads followed distantly by a gaggle of small aystems and re-sellers of services. Competition has pushed down the long distance rates by nearly 50 per cent in the past five years and new types of services have proliferated. More importantly, AT&T, MCI and Sprint have invested

heavily in fibre optics with

about 75 per cent, with MCI Communications and US

benefits in higher quality and lower cost of transmission. MCI and Sprint are reporting

rapidly rising sales and profits now that their investment pro-grammes are behind them, They have both targeted large corporate users with notable success at winning business from AT&T.

AT&T has in the past year or so has started to fight back far more effectively. It got a hig lift earlier this year when the federal government changed the way it regulates AT&T. Instead of being limited to a maximum return on assets, it maximum return on assets, it has broadly speaking only to comply with price caps. This will not only increase the flexibility of its pricing practices but also allow it to increase its profits by driving down costs. Thus, the new system is a real incentive to AT&T to become even leaner and meaner in the marketplace.

The Federal Communications Commission, the indus-try's regulatory agency, is also planning to awitch regional Bell holding companies to the same system. Although this

would significantly ease the regulatory burden on them at the federal level, they will still suffer from regulations at the state level which in a number of cases are cumbersome. At the federal and state level, AT&T and the regional

Regional boundaries between Bells began to breakdown as soon as they were drawn

Bells are fighting to roll back whet remains of regulation. AT&T, wants to enter the elec-tronic publishing business. At the moment it can only transmit information generated by independent data bases and

other interactive service.

A number of the regional Bells are lobbying for the right to transmit cable television signals and to own cable television companies. In the fore-front of the fight is Pacific Telesis, the California Bell

holding company, which is seeking approval for its pur-chase of a majority of a small

Chicago cable company. Permission to enter the cable business would open the door to a wide range of new services which in turn would finally make economic the provision of fibre optic services into

Last but far from least are the independent telephone companies. Contrary to a common misconception, the US telephone industry is not entirely populated by Ma Bell

or her progeny.

Though the independents have only a small share of the overall market, there are more than 1,400 of them. Thanks to the large and growing degree of deregulation they are growing in importance and number. ing in importance and number They range from companies serving only their local com-munity up to the likes of GTE which provides 14.4m lines in 31 states or United Telecommu-nications which serves nearly

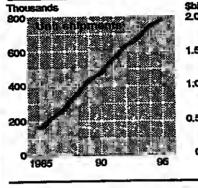
4m subscribers US Sprint is owned 80 per cent by the latter and 20 per cent by the former. This sector also includes the hot cellular telephone companies. The country is divided into operating areas with two licensees in each - one was given to the local regional Bell and the other to an independent

In some cases the independent licence has been taken over by a competing Bell company, as in Chicago. But elsewhere a number of players have built up large stakes. The largest company in cellular industry in terms of population in its licence areas is McCaw Cellular Communications. British Telecom was attracted by ish reasons was attracted by its growth prospects, and took a 20 per cent stake in McCaw earlier this year for \$1.37km. The far bigger challenge for the likes of McCaw, now that

they have amassed territories is to vastly increase the sub-scriber base. The cost of equipscriber base. The cost of equip-ment is falling fast but the cost of service is still high and the quality patchy. Although cellu-lar could be the telecommuni-cations story of the 1990s, the industry has a long way to go before it can consider itself a true rival to traditional wire-based telephone services. based telephone services.

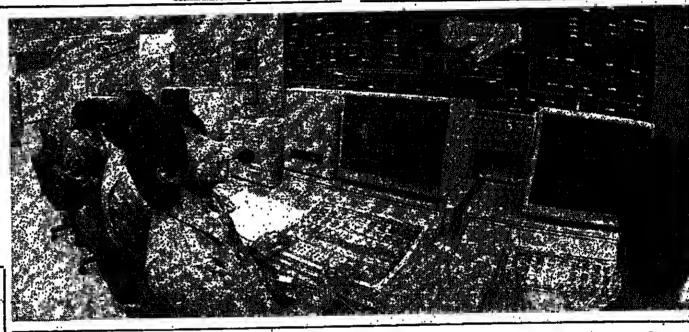


US multiplexer market forecasts



East Asian multiplexer market forecasts Smillion

In the US, (left), customers examine a range of new telephones at a Bell Phonecenter at a Sears department store. In Japan, (right), contrac-tors test communication equipment in the control room of the space chamber at the Tsukuba Space Centre, ibaraki. Telecom equipment production in Japan totalled Y2,114bn in the financial year 12,1140n in the mancial year 1987-88. Exports amounted to Y676,3bn while imports totalled Y49.6bn, Exports to the US in 1987 reached Y259bn, up 10.8 per cent from the previous year with imports from the US declining 0.3 per cent to Y61.4bn during the same period. Picture by Ashley Ashwood



Access to the Japanese market still agitates foreign competitors

Open approach to tackle unresolved trade imbalance

ON THE cover of the new Ministry of Post and Telecom-munications Japan market outline pamphlet, the word "open" in huge boldface capital letters crystallises the theme pro-

crystallises the theme pro-moted in its 45 pages. Furthermore, a table show-ing recent results of telecom market opening measures gives the impression that for-eign companies, mainly from the US, are making substantial inroads into the Japanese mar-

One name, Motorola, crops up in enough places to leave no doubt that it does not expect to be overshadowed by the likes of IBM, Hughes or

Motorola, a large electronics equipment maker, operates through its affiliate, Nippon through its affiliate, Nippon Motorola. It sells pocket pagers and cellular telephone devices to Nippon Telephone and Telegraph (NTT), central equipment and pagers to Tokyo Telemessage and helps operate private MCA trunk systems throughout Japan throughout Japan.
Daini Denden, part of the
Kyocera Group, an inciplent

competitor to NTT, plans to se the Motorola system for its cellular telephone services in the near future.
The situation, however, is

far from clear. The US took Japan to task in the June tele-communications trade negotiations following Motorola's accusations of unfair trade practice under the US Omnibus The MPT pamphlet quotes Mr George Schultz, US Secre-

tary of State, on "a remarkable success, substantially resolv-ing all problems raised in the course of the MOSS (open market sector selective) discus-sions." It includes, as a primary result of the 1985 talks, an item that confirms a revision of cellular phone technical standards in order to accommodate the Motorola system. Problems remain in spite of this summation. Among the MOSS results was an agreement to do a full review of telecommunications legislation and, in particular, to abolish the distinction between special, and general, type two telecommunications business. A US government official says Japan agreed to abolish the distinc-

TELECOM 188

IN AVENIR D'AVANCE

parency of frequency alloca-tion has been another sticking point since MOSS. Market data supplied by

why telecom market access continues to agitate many potential foreign competitors. Telecom equipment production in Japan totalled Y2,114bn in the financial year 1987-88. Exports amounted to Y676.3bn while imports totalled Y49.6bn. Exports to the US in 1987 ched Y259bn, np 10.6 per cent from the previous year with imports from the US declining 0.3 per cent to Y61.4bn during the same

The value of wire communications equipment exports by Japan in 1987 totalled over

The US took Japan to task in the June telecommunications

competitors like Daini-Denden

and Nihon Telecom of the

trade negotiations

Japan Railways Group are starting to eke out small but fast-growing niches in the telephone service market.
In the battles that are just getting under way. NTT has tremendous resources. Although Mr Stern says European companies have found entry to the Japan Telecom market considerably eased by the US-Japan trade negotia-tions, the main barrier for small and medium-sized companies is often money. Nippon Motorola will have to spend about Y10bn to set up an infra-

mobile telephone operations in the Tokyo-Nagoya region. "Motorola was first so we can't complain because they are prepared to spend," Mr Patrick Carroll, a technical adviser to MPT on European telecom standards, says. However, Mr Carroll likens the Motorola approach to gaining access as "blackmail" and says a company with less financial and political resources would

structure that can handle its

have been rejected. For companies bold enough to persevere, the prospects are encouraging. Besides gaining

Y524bn with imports, including payments for satellites, at only Y38.2bn. Even more lopside was the export total of Y269bn for transmission equipment while less than Ylbn was spent

on imports. In the face of the imbalance in the telecom trade with Japan, foreign companies seem more willing to resort to the use of political pressure. Japanese trade officials have admit-ted to their US counterparts that without pressure from the US government certain market demands made by US compa-nies would not even have been

This was certainly the case two years ago when Cable and Wireless, the UK telecoms group, summoned up political clout from the highest levels of the British Government to get the Japanese to honour their pledge to open the interna-tional telecoms field to foreign

International Digital Communication (IDC), the consor-tium in which C&W is a principal shareholder, won a license after a long battle and began private line operations last spring. It is one of two carriers due to start public service in the antumn in competition with Kokusai Denshin Denwa

(KDD). Mr John Stern, vice-president of Asian operations for the American Electronics Association says one problem that trade negotiations have not yet solved is to what extent the Japanese government is in business to adjust market access based on projections of market growth.

A US carrier applying for a license to operate a communi-cations satellite in Japan was refused market access on grounds of "excessive competition." Mr Stern says "excessive" in Japan has the same meaning as "real" competition

Resistance by Japan's tele-com establishment toward new foreign competition is not monolithic. "Bloody turf wars" between officials at MITI and MPT have raged ever since 1985, US officials say. That was when the privatisation of NTT and steps to open the market almed at both NTT and KDD

start of telecom reform in

53.00

Mr Stern says MITI has relaxed its tendencies to regu-late market access to foreign business. While senior manage-ment at NTT, Japan's largest company, is sincere as regards foreign procurement, junior level employees are often trained to favour domestic-made equipment and carry an innate bias against foreign procurement, he says.

Besides having overseas pro-curement offices in New York, Los Angeles, London and Geneva, NTT has also put on government seminars in 22 cities in five countries since

in the face of the trade imbalance companies seem more willing to use political pressure

NTT's overseas activities must be a refreshing counterpoint to the domestic scene, where the MPT is considering where the MPT is considering breaking up the company along the lines of AT&T of the US. In addition, new domestic Tokyo, Nippon Motorola has gained carte blanche to push its third-party radio communications service for parcel delivery up to a value of Y20ho, with production of radio communications equipment for munications equipment for mobile stations expected to show an average annual rate of increase of 10.3 per cent up to 1992.

In the wake of the June trade negotiations that focused on Motorola's telephone market access complaint, US officials say both sides remain somewhat dissatisfied. While a more open market will obvizie the need for pressure tactics, one US government official says it is difficult politically. "If they dig their heels in on everything, We have to show resolve too."

"You always have to pay a price; you just hope you gain more than you lose," he says.



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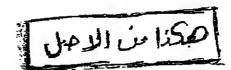
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INTERNATIONAL TELECOMMUNICATIONS-15

China has less than one phone per 100 of its population.

A giant market

CHINA'S highly inadequate telecommunications system, with less than one telephone per hundred of its population, is the largest stumbling block to its development. It has been targetted as one of the main areas by the Peking authorities in their ambitious economic reform programme which will carry China into the 21st cen-

Expenditure on the modernisation of the telecommunica-tions system between now and 2000 is likely to be more than \$21bn, and this has drawn companies from all over the world looking for a slice of the action in this vast and relatively

untapped market. Like most other corporate dreams of China and its billion consumers, telecommunications companies are finding the going tough - the huge profits remain more imaginary than real.

Intense competition from Japanese, American and European companies has cut margins to the bone, with short term profits being sacrificed for long-term positioning in the

N.

market. With many soft loan packages temporarily frozen by governments in protest at the crushing of the democracy

The political crisis has cast a shadow over international co-operation, says Michael Marray

movement, and China suffering from an acute foreign exchange shortage and general economic problems, the hig pay off seems to be receding into the distance.

However, the potential remains impossible to ignore. According to the Ministry of Posts and Telecommunications the plan is to reach 2.8 tele-phones per bundred bead of population by 2000, from 0.75

per one hundred at present. Even this seemingly modest target, compared to 50 or 60 per hundred in developed countries such as Japan, the US and European countries, will require a vast commitment of manpower and resources.

The overall national plan,

which is being centrally co-or-dinated by the ministry is to link up the country's provincial and municipal centres with a digitalised long distance with a digitalised long distance switching and transmission network. Parallel with this, each provincial authority is responsible for investment in and development of its own systems internally, though nationally consistent overall specifications must be met.

Thus for many suppliers the

Thus for many suppliers the big orders will be at the provincial level both in the main switching network and the end terminal network. The main areas of development will be in areas of development will be in the large cities near China's coastline, from Peking and Tianjin in the north, to Shang-hai and down to Guangzhon in the south. Between 1978 and 1988 these four cities accounted for 25 per cent of all investment by the state telecommu-nications ministry, and have telephone densities way above

he national average. The huilding of private networks for important institu-tions such as banks is being encouraged, and a private network for the state railway system is being built. The national and provincial devel-

Telephonos per 100 people

China:Local exchange services

opment plans will be pursued through a combination of old and new technologies, with copper wire, optical fibre, microwave transmission and

microwave transmission and satellites all playing their part.
According to Mr Graham Bacon, regional managing director of GEC Plessey Telecommunications Far East, equipment suppliers eyeing what is undoubtedly a hnge potential market must accept the need to manufacture in the need to manufacture in China if they are to be success-

Mr Bacon said that foreign participation was accepted as crucial by the Peking authori-ties – given the buge research and development costs involved in modern telecom-

munications, and because tech-nology transfer plays a leading key role in winning business.

There are many joint ven-ture factories in China produc-ing telecommunications equipment, including one in Shanghai making optical cable which has been used to install the optical fibre communica-tions system connecting the cities of Hefei and Wuhu Inan-

Facsimile equipment is being produced. The fax is seen as having an important role to play as it is suited to transmit-ting Chinese script. China is determined to press ahead with manufacturing for

export, in order to generate much needed foreign exchange. This is also an incentive for the development of its international services. Most big hotels in the main cities offer interna-tional direct dialling, which is paid for in hard currency by visiting businessmen. But this service is not generally avail-

dong and Hong Kong, are routed through switching cen-tres in Peking or Shanghai. Guangdong province has benefitted greatly from its proximity to Hong Kong, where Cable and Wireless has been keen to help build up the infrastruc-ture in southern China so as to generate more calls to and

country as a result of technol-ogy transfer sanctions against China on the part of the US.

intense

"We are constantly striving to expand the traffic capability of China using Hong Kong," said Mr Nathan Hsu, market-ing manager at Cable and Wireless for China. He stressed the optical fibre cable system

Guangdong is at the front of mobile telephone systems in China, and along with Tianjin, Shanghai and Fujian provinces

International suppliers want to exploit the ending of a monopoly, says John Elliott

renowned for its free-wheeling open market economy, has a problem in the field of telecom-

munications. Should it follow this entrepreneurial ethic and open its elephone and allied services to competition?

Or should it bow to the par-allel ethic of rewarding efficiency, and allow Hongkong Telephone to renew its 60-year-old menoply on domestic telephone voice services, which expires in 1995.

On balance, it seems likely that the British-influenced colonial government will follow the UK-led international liberalisation trend and decide some time next year that the monopoly should end in 1995.

But Hongkong Telephone – known locally as Telco – intends to mount a major defensive campaign when It starts talks with the government later this year.
In the meantime, interna-

in the ineartime, interna-tional companies which would like to exploit an ending of the monopoly — notably British Telecom and US West, one of America's baby Bells — have been staking their claims in advance by linking up with rival consortia bidding for Hong Kong's first cable televi-sion licenses.

The government is now in the process of awarding 15-year licences for what is expected to be the largest cable television system in the world, potentially covering 1.5m homes. But the licences have a much wider significance because the

Puzzle for Hong Kong

winner will lay a second duct network and will immediately be allowed to offer non-voice telecommunications services. The new network will then be in place for domestic voice transmission after 1995 if the Telco monopoly ends.

Telco is part of Hongkong Telco is part of Hongkong Telecommunications which is 75 per cent owned by Cable and Wireless of the UK. It has had a monopoly on the colony's local voice network for over 60 years and has radically improved its organizations since over 60 years and has rancany improved its operations since the 1970s when its quality of service was poor, with long customer waiting lists and considerable staff corruption. Under a regulatory system negotiated with the govern-

ment, which is known as the

charge for local calls. It says that this leads to a very high that this leads to a very high local calling rate which induces people to direct dial more profit generating international calls than would otherwise be the case.

In 1987-88, there were 310m minutes of outgoing international calls the ludicated at the minutes.

tional calls, including 42m minutes of fax and data transmis-sions which was 92 per cent higher than the previous year. These international calls are handled by Cable and Wireless (Telco receives a percentage) under a separate money-spinning monopoly agreed in 1981, which lasts till 2006, nine years after Hong Kong has reverted

to Chinese sovereignty.

imposes a profit ceiling of 16 per cent on shareholders funds. This generates Telco sufficient cash for extensive investment which this year will total HK\$2.lhn – a high figure in relation to a HK\$6bn book value of the network because obsolescent 1950s-vintage equipment is being progres-slvely removed, with a target date of 1995 for the completion

of a fully-digital system. The current scheme of con-trol ran out at the end of last year but was extended for 15 months, so it should be renegotiated soon.

This means that there are three imminent events which could change the regulatory face of Hong Kong's telecommunications. First, there is the

by providing PTIs with network software products, related systems

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maintaining computer and data communications equipment, distributing

services at nearly 20,000 customer sites in Europe. And Bell Atlantic

high quality communications products and developing value-added

cable television contract with its allied potential for immediate non-voice telecommunications services. Then there will be the renegotiation of the scheme of control.

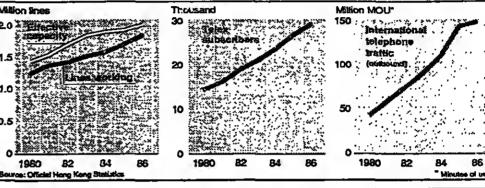
At the same time the government will negotiate with Telco about the new voice monopoly, probably using the new cable and non-voice licence holder as a stalking borse. The govern-ment estimates that 96 per cent of the phone market is catered for, which means that Hong Kong Is saturated with what is generally accepted as a highly efficient telephone operation.
However, the covernment

believes that there is considerable potential for developing a wide range of telecommunications services and that compe-tition would help this to develop and cater for general

The cable tv story started in 1984 when Telco suggested that it should carry the tv on its network. The government was interested, but competition soon emerged from Hutchison Whampoa, one of Hong Kong's four major Hong business empires controlled by Mr Li Ka-shing. Hutchison proposed laying a second network and this stimulated the govern-ment's interest in opening tele-communications up to competi-

Telco failed to persuade the government that, after some modifications, its existing optical fibre network could be used and that a second network was unnecessary. The government Continued on page 16

Telephone services in Hong Kong



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ahead on all fronts, and mak-ing fast progress in putting together an integrated digital communications system featur-

co-operation, but businessmen believe that the effect will be temporary, and that within 12

months it will be back to business as usual, putting the

tions show back on the road.

ing voice, fax and data. The political crisis has cast a shadow over this international

worlds biggest tel

industry averages.

able, with long queues to book international calls.

All international calls, except those between Guang-

from Hong Kong. Cable and wireless is also a partner in the Asiasat commu-nications satellite scheduled to be launched from China in April - though it may have to be launched from another

Competition among foreign suppliers is

the optical fibre cable system inaugurated last year between Hong Kong and several cities in Guangdong, which markedly increased traffic capacity. The link is used only to connect Hong Kong and Guangdong, though there is potential for Hong Kong to act as an extra channel for international calls out of China to the rest of calls out of China to the rest of the world, along with Peking and Shanghai.

has adopted the total access communication system (tacs).
With the belp of western

Economic zones

Provincial capitals

2000

growth is well above the international vocabulary of Bell Atlantic's Sorbus is the leading information management.

independent computer maintenance company in the United States.

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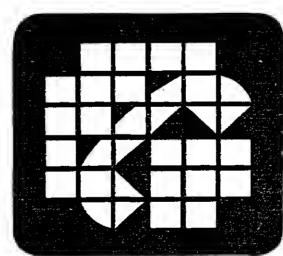
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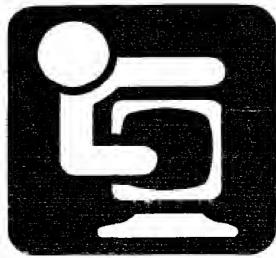


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CELLULAR COMMUNICATIONS

It can take up to 20 years to get a telephone line in the USSR, says Daniel Green

EASTERN EUROPE desperate to modernise its telecommunications. Its citizens wait a long time to get telephones connected: 5 per cent of Hungary's population the Soviet Union it can take up to 20 years to get e line, although four years is typical

The Comecon capitals are not short of ambitious plans to change this. Yearly speeding on telecoms is forecast to rise from \$9.8bn in 1986 to \$22.7bn in 1995. By then, the eastern bloc will be the third largest market after western Europe and North America, in that

Comecon countries are gradually easing trade regulations, particularly on the establishment of joint ventures. Attitudes are changing too: western husiness executives with telecoms deals in their briefcases speak of being welcomed with "honest enthusiasm" and "open eagerness" by foreign trade ministries and telecommunications authorities

Eastern Europe: desperate to modernise Hungary

> scrap metal.
> In spite of these obstacles, many western companies are penetrating deep into the virgin territory of the East. GPT, jointly owned by Plessey and GEC of the UK, has a joint venture in the USSR to make payphones; Australia's Bond Corporation has signed a letter of intent to set up the East's first public cellular mobile telephone network in Bnda

or are in the process of secur- five years behind the West in ing deals to supply central

The need for international links has attracted satellite and fibre optic cable salesmen. Several countries are members Inmarsat (the international

component manufacture and could be manufacturing the Inmarsat set Standard C link within five years," says Mr Rob Gallagher of Inmarsat. This talent is largely limited to satellite and radio commu-

Yearly spending on telecoms in the eastern bloc is likely to rise from \$9.8bn in 1986 to \$23.7bn in 1995

Terry Dodsworth examines links between equipment manufacturers and developing countries

More international collaboration urged

satellite organisation, fees payable in dollars) and more are expected to follow. Last year it ran a roadshow throughout eastern Europe and reported keen interest and

nications. One observer esti-mates the time lag elsewhere to be about a deca

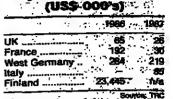
the Western partner can extri-cate profits from the arrangement. This problem will remain until the rouble becomes a fully convertible currency, maybe before the end of the century. In GPT's case, the Moscow payphones will only make a connection if the caller pays in hard cur-

Attitude to joint ventures is not the only way in which Comecon countries differ from ways for the eastern floc to cope; joint ventures, counter trade, and the keenly avoided hard currency payment. The first of these is flavour of tha month for both sides. Although only the Soviet Union and Poland have officially embraced the joint venture. Hungary should follow each other. There have been plans for a unified telecoms system for a unitled telecoms system for some years, but: • Forecast rates of telecoms growth between 1990 and 1995 vary from 100 per cent in Hungary and Czechoslovakia to 31₂ per cent in Bulgaria. The Soviet Union plans for

Exports of ment to the USSR by leading

	1986	1987
UK	339	178
	3,463	
West Germany	663	-904
listy	- 327 .	-:673
Austria		
	. 73	
	92,778	
Sweden		- 65
3	2.8545	
Japan	1,013	. 1,200

Exports of transm ent to the USSA



IN ONE respect, the world's telecommunications industry has an impressive history of

Despite the fact that operating companies are run nationally, and have generally been supplied by domestic equip-ment producers, the industry has from its inception been aware of the need for users to transcend national boundaries. A web of complex international agreements has been con-structed to respond to this

Yet telecommunications today is in some ways dividing the world today as much as helping to bring it together. Tha growth of telephone systems is running along twin tracks - or even diverging

In the developed industrial world, telephone operating companies are spending heavily on e new generation of sophisticated digital equipment; yet at the same time, developing countries are struggling to achieve even a basic

This disparity in telephone services has a variety of consequences. It emphasises the North-South divide in the world's economy between the rich and the poor countries; it saps the ability of the develop-ing world to attract advanced ing world to attract advanced industries which depend upon effective telecommunications; it means that the vast bulk of the population in poor coun-tries does not have easy access to a telephone; and it limits the ability of the poorer nations to climb out of their poverty

through industrial growth. The importance of telecom munications as an enabling factor in growth has frequently been emphasised. Indeed, some expansion is strangled at a certain point without an efficient telephone system; and good communications networks clearly disseminate information in a way that makes it more difficult to rig and con-

trol markets.

Because of the growing realisation of both the problems and opportunities, efforts to promote more telecommunica-tions investment in the developing world have gathered force throughout the 1980s. These initiatives, led by the

Some developing countries are struggling to achieve even basic telephone networks

World Bank and the Interna-tional Telecommunication Union, the body which brings together telephone operating companies from around the world, led to the pace-setting report in 1984 prepared by a committee under Sir Donald Maitland, the former British

Familiar problems persist. Negotiators face months or years of talks with several lev-els of officialdom. There is a

chronic shortage of hard cur-rency, in many cases exacer-bated by high levels of foreign debt and/or inflation. Counter trade is possible. But Pepsico of the US has sewn up Balgarian wine exports, and would be exporters are likely to find themselves offered tobacco or

pest; Canada's Northern Tele-com, Sweden's Ericsson and okia of Finland all have

The need for international links, has persuaded Moscow and a consortium of capitalist PTIs, including KDD of Japan, US West and British Telecom,

to carried ont a feasibility

The problem remains of how

study into laying an optical fibre cable across Siberia to

link Europe with north-east

Asia. Calis are currently carried by satellite or a pre-computer age cable called Simewe rnoning from Singapore, through the Middle East to western Europe. A decision on the trans-Siberian cable is

expected by the end of 1989.

Projects such as these are expensive. There are three

ways for the eastern bloc to

ture, Hnngary should follow

an increase of 5212 per cent. Continued on page 17

city of foreign exchange and

the high cost of foreign equip-Some economista argue.

however, that this intense interest in manufacturing in many countries is misguided. Scarce resources would be best strengthening telephone net-works to give a boost to the entire industrial and commercial infrastructure. ...

One point here is that the resources needed for telecommunicatione development. whether on the manufacturing or the services side, are equally limited in developing coun-

For the foreseeable future, both technologists and manag-ers, the two essential ingredients for growth, are in short supply, and sufficient training is not yet available to fill the gap: spreading funding and personnel still further between two fields of activity reduces their impact even more.

several developing countries are beginning to move in the direction of putting more emphasis on the services sade, some are even doing it on e joint venture basis—the telephone companies in both Spain and Portugal, for example, have been active in South America; and Cable and Wireless, the UK group, runs the telephone systems in many countries that used to belong to the British Empire. to the British Empire.

To extract the full effect out of these investments, however, many experts say that develop-ing countries must after their attitudes to the telephone operating companies and tighten

The network groups are frequently used as cash cows with funds to be drained off for ier central Government activity; and they also supply employment for armies of pub-lic sector workers.

Economic expansion is strangled at a certain point without an efficient telephone system

"There is a problem," says one consultant, "in persuading Western countries and companies to participate in projects in developing countries when they suspect that a great deal of the funds will go lowards maintaining a high level of feather-bedding among employ-

IRAN is the mostly costly country in the world in which to have a private phone installed, according to a report

rom Siemens, the telecommunications group.
The Iranian installation fee is ten times higher than in the UK and 17 times the cost in the US, But Iran's rate for three-minute local calls is relatively chear.



M DELIVERY BY DHOW: when British Telecom had to ferry an entire telephone exchange to Lamu Island, off the west coast of Kenya, the only transport available (above) was an Arabian-style dhow. This modarn exchange-in-miniature is the

digital UXD 5, designed for rural communities and supplied as part of a £60m project to update Kenyan telecommunications. HELPING TO SAVE LIVES: Following a plea by a doctor in a remote Kanyan hospitzi, a BT talephone exchange, right, ie helping to lives whera patients mey have walked for days to reach medical care. Pictured with children is lan Firkins, a business eystem managar from Cullompton, near Exeter, who helped Instal the equipment at Chogoria

Westward District - "it's e fair comment to say this new system will help save lives," commented e medical officer at Chogoria. The world telecommunications natwork le one of the great human achiavements
- it serves, for example, 600m telephones and has combined yearly revenues of around \$250bn. There is, however, Immanse disparity

Hospital. The exchange was donated by BT's

in the extent of talecom earvices between industrialised countries and the developing world. Over half tha world's population live in countries with fewer than 10m telephones between them - end two-thirds of the world population still has no access to telephone services, while Tokyo has more telephones than the whole of the African continent.

Ambassador to the United This pointed out that of the

600m telephones in the world, three quarters were concentrated in nine countries. It made a series of recommendations, including efforts to establish telecommunications as a priority investment in developing countries, and new methods of funding expendi-

Last month, the Maitland report led to a new initiative at the ITU, when e specialised unit was set up with e budget of SFr15m a year to help support telecommunications in developing countries. This new Telecommunications Development Burean will have its own permanent staff to help devel-oping countries on technical

and managerial issues. A more controversial proposal to split revenues from international calls disproportionately in a way that would redistribute funds from the developed to developing countries has so far been rejected by the ITU.

It is still under consideration as e means of giving poorer countries funds for investment. But it is likely to continue to attract strong opposition from the richer industrialised coun-tries: they have doubts about these means of extending aid, and the efficiency with which money is spent in the operat-ing companies in the develop-

Combining with this opposi-tion to straightforward aid through the ITU, there is a growing body of opinion in support of e different epproach to stimulating growth in the developing countries.

In a view which is increas ingly echoed by the World Bank, Sir Donald says that developing countries should do more to encourage collaboration that will bring in outside capital to their telecommunica-

tions industries. "There is no reason why these countries should not be able to raise funds through joint ventures," he says. "The reason is that the momeot one puts a telephone in, it begins to earn money. Telecommuni-cations is inherently profit-

The response to these new policies and ideas over the next few years is likely to be patchy. Indeed, the history of the last decade or so shows the variety of different approaches to development that are available in telecommunications.
They include:

new switches and infrastructure to push through a crash expansion programme, as in some of the newly industria-lised countries (NICs) and the East Asia.

Countries such as Singapore and Hong Kong have eschewed manufacturing for themselves, taken advantage of a buyers' market for switching systems, and driven hard bargains with Jepanese suppliers for low The NICs have had an

advantage over many other developing countries in that they are small, and are there-fore able to install their systems relatively quickly; at the same time, they have had more funds available for expenditure because of their growing manufacturing strength.

The establishment of a

domestic manufacturing industry through joint venture agreemeots with European, Japanese and American equipment manufacturers. Mexico, for example, has followed this policy with a deal with Alcatel of France. The idea here is to produce overseas-designed equipment locally and thus preserve foreign exchange. A third approach is to try

and design a new range of equipment for the local net-work based on indigenous techmology. India currently has ambitious plans of this kind, having already developed a successful range of domestic

successful range of domestic telephone exchanges.
It is now aiming to invest in production of a new public exchange, called the C-DOT, eotirely designed by Indian engineers and software specialists. The idea is that this should be simpler and cheaper to make than modern Western Exchanges, and would there-Exchanges, and would therefore be more appropriate to the rapid extension of the telephone system throughout rural

The development of an. indigenous manufacturing sec-tor based oo foreign investment but strongly geared to

exports as well as domestic Brazil falls into this cate-

gory, with collaborative agree-ments with several European and Japanese switch produc-ers; products from these joint ventures are exported to other. South American countries and to Africa, taking advantage of the low manufacturing costs in Brazil These different strategies

allocate resources in various ways between manufacturing and services. Overall, however, there is e

tendency among the larger countries in the developing world to try and develop equipment production activities as well as expanding their telephone network services. One reason for this is that telecommunications is seen as

a high technology industry that will help general techno-logical development; another is to provide employment; and some countries also argue that domestic manufecturing is essential because of the scar-

Costly connection

from Siemens, the telecommu-

cheap: e quarter of the cost of the UK figure and twice the average US rate.

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Creating Business Advantage

Hong Kong puzzle

Continued from page 15

was attracted by the second network because it gave the option for introducing telecom munications competition.

Eventually, after a period of considerable indecision, the government last year invited cable to bids and effectively ruled Telco out of the race by decreeing that it could only have a 15 per cent stake in a cable consortium.

This left Hutchison as the only viable conteoder for the cable tv business. The government then went to great lengths to attract other bidders, if only to provide token competition.

This led to three rivals emerging, the only viable one being Hong Koog Cable Communications, which has proved a much tougher competitor than had been expected. It includes US West and has was put together by Wharf Holdings, controlled by Sir Y.K.Pao,

a major rival of Mr Li Ka-

Hutchison Cahle Vision includes British Telecom. Cable and Wireless's arch rival for international contracts.

with a 24 per cent stake, and AT&T of the US as an advisor. Also in the group is Hutchison Telecom, which operates cellu-lar and paging telephone ser-vices and wants to grow into a major Hong Kong-based Asia-Pacific telecommunications company with European links.

So, with the awarding of the cable tv licence, the scene is being set for competition to begin in Hong Kong's telecom-munications, initially only for non-voice services but then maybe for domestic voice as well in 1995.

That would then leave the plum of international telecommunications as a monopoly in the hands of the old colonial-based Cable and Wireless till



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INTERNATIONAL TELECOMMUNICATIONS-17

Kevin Townsend looks at the dynamic advances in facsimile transmission

The fax phenomenon continues

few years ago, the facsimile machine has become one of the most dynamic areas in the

office market. The basic reason is simple: fex is easy to use. Unlike the alternative messaging systems (electronic-mail or E-mail and telex), it doesn't require any specialist training and it also has one specific advan-tage. Far can transmit draw-

gs and diagrams, as well as

In concept it is very simple: little more than a scanner, a modern, a printer (usually thermal), and the controlling software to make it do as it is told. The scanner "reads" the contacts of a document, the software converts it to fax format,

and the modem transmits it to a distant system that recon-verts the signals and produces hard copy via the built-in

It is the additions to this besis, the go-faster stripes and "the bells and whistles," that differentiates one system from another. For example, many of the newer systems now include a built-in telephone handset, and the ability to store, in some cases, up to 100 or more destination telephone numbers for single-touch autodialling. Automatic timed control,

and software-controlled selec-

tion can pick up different docu-

Areas earmarked for

growth differ: transmission is a priority for all except Bul-garia, satellite ground stations for all except Bulgaria, East

Germany and Hungary and private exchanges (PABXs) for

all except Bulgaria and

• Some countries are easier to do business with. Apart

from joint venture regulations,

western executives express a preference for Poland, Hun-gary, Bulgaria and Romania because they have a history

of entrepreneurship," and some complain that the Soviets find it hard to understand aspects of the business deal such as debt servicing.

Such factors may be outweighed by political obstacles which have led Telecommunication Research Centre to say:
"Reviews mentions must be

Continued from page 16

growth differ: transm

e option

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ment feeder (ADF) and send them to different addresses overnight — and at them tele-

Another new development is the introduction of smaller and sometimes portable fax units
the theory being that every
desk should have its own personal scanning fax unit.
Indeed, the Japanese heartland of the fax unit is already well on its way to achieving

However, despite the size and dynamic nature of the fax market, it is unlikely to survive in its current form. The primary threat to the stand-alone — shall we say "scan-ning" — fax machine has come

in the form of the ubiquitous The PC fax is effectively a fax unit on a card that slots into the back of a PC, and allows any text held on the PC to be transmitted and printed out at any "scanning" fax machine attached to the international telephone network.

What it does not have is the ability to scan in new original graphics. After a number of false starts, the PC fax is now becoming more useful, and a greater threat to stand-alone ecanning system

There are both advantages and disadvantages to the fax

Yugoslavia is another sin-

gled out as risky because of its

crambling economy and civil strife, although this spring. Siemens of West Germany established a joint venture

there to make its EWSD digital

way in the relaxation of joint venture rules. In October 1968

Moscow proposed to raise the maximum foreign holdings in

a joint venture to 80 per cent

a joint venture to a from 45 per cent.

By virine of its theer size, the Soviet Union is the honey pot of the East. It needs 100m telephones installed by 2000.

According to Mr John Murphy, and Citors Theodore

Goddard, joint ventures will

be hard pressed to meet domestic demand in the Seviet Union, let alone be able to

city for expects.

of City solicitors Theo

The Soviet Union has led the

greater understanding of the disadvantages than of the ben-

It was, for example, initially perceived as a cheap alterna-tive to the scanning fax unit — but one that could only transmit text. But there are many more desktop PCs than standalone fax systems; that is, there is a greater market for

The fax is very simple: little more than a scanner, a modem and a printer

PC-to-PC than PC-to-fax, This meens that the fax board is competing more with E-mail than with traditional fax, and F-mail is cheaper and faster

This inability to transmit graphics stopped the fax board market in its tracks. But now things are different. Comwave, for example, includes new file format conversion routines on its top of the range fax beard. The most significant is a Post-

Script driver.

Now the relevance of this is that PostScript is the rapidly emerging industry standard page description language. It is need to produce the mixture of text styles and graphics that

that Soviet industry does not

have the capacity to produce the 4.7m telephones a year

Nevertheless, the vast domestic demand for all tele-coms products overshadows the combined potential of

Comecon countries

are easing trade

regulations on joint

ventures

demestic and expert markets available to plants in the satel-lite nations, not least because those experts that arise will

largely be within Comecon.

The size and inhospitable

climate in large parts of the USSS contribute both to the need for efficient telecoms and the difficulties of implement-

ing it. The plan is to bypess

single internal market.

ern desktop publishing pack-ages — and nearly all of the latest word processors, graph-ics, spreadsheets and databases also include a PostScript

It follows, then, that with such a fax board anything that can be produced by an applica-tion package that has its own PostScript driver, regardless of the typeface style or size and irrespective of the degree of graphics, can be sent to a remote scanning fax system for

The methodology is simple. A software application is used to generate an Ascii PostScript file on disk. The fax board conversion routine then converts this file to fax format and transmits it to the remote sys-

The implications are quite enormous," comments a mar-ket analyst. First of all, the quality received at the destina-tion fax is superior to standard scanning fax since no imperfec tions can be acquired at the scanning stage, and no paper blemishes are included from the original sheet.

Mr Ed Martin, Comwave's product manager, believes that the inclusion of a fax board within the personal workstat-ion of relevant users is a more traditional central scanning

Eastern European projects mixing satellite and microwave links with more conven fional copper and optical fibre

> This approach has been rec-ommended for China too, where, so the theory goes, vast distances can be conquered by microwave, especially wifh the frequency sharing technology of celinlar technology. Both exports and joint ven-tures are subject to the torin-

ous regulation of Cocom Which authorises the transfer or otherwise of high technol ogy to communist countries. However, in the four-yearly

review of Cocom listings of September 1988, many classes of telecoms product were taken off the prohibited list. The net effect was that the regulations were liberalised in espect of transmission equip

although the board can be seen as a competitor to the scanner it cannot really exist without scanning fax destinations. ment, radio relays, optical fibres (although some restric-There is a danger that too tions still apply) and stored program control switching. much success will only limit

"No more quening, waiting, not knowing if that urgent fax has gone or not, whether it was received clearly or if sev-eral pages went through at once and it needs to be re-

But the fax hoard has to be used intelligently. For example, its most obvious use is scanning fax station.

Although it can be used to send from board to board, this is in many cases irrelevant. If you need to send a message or file from one computer to another, then simple file trans-fer would be chesper and more

"I see fax, whether fax board or scanning fax," says Mr Mar-tin, "as ideally suited to inter-company messaging. R-mail and file transfer is better suited to intra-company mes-

But the fax board really comes into its own wherever copies need to be sent to multinle different destinations. Because the operation of the

board is software-controlled, it can be programmed to perform wide-ranging functions. For example, consider the need to get up-to-the-minute information, in a presentable form, to geographically dispersed cli-

This could be anything from an accountant's analysis of the market, through latest prices and stock availability from head office, to a daily specialist near hylletin ist news bulletin.

Traditional mail would take too long and is becoming increasingly unreliable; E-mail would require at least compatible software: and scanning fax would probably require a dedicated operator sending at peak

The fax board, however, could be programmed to send personalised copies to individ-ual clients automatically and at cheap telephone rates. But the fax board must

never become too successful at the expense of traditional fax. "I don't see us as competing with scanning fax," says Mr Martin, "I see the fax board and the scanning fax as complementary, existing side by

This is not surprising since

Changes in the fax equipment market

Purchasers become more demanding

HOW LONG will it take for the word "fax" to enter the hal-lowed columns of the Oxford English Dictionary? In theory, it ought not to be long, because over the past two or three vears, as the number of facsimile machines in use in Britain has soured to well over 400,000, and the word "fax" has well and truly entered the lan-

At the same time, buyers are getting more discerning - no longer are they buying "any old machine as long as it's cheap" — as insurance against another postal strike, or even a rail strike. A growing proportion of high-end machines are now being purchased as users, probably a cold mark a better understanding each ways features. standing, seek more features. According to Mr Lester Davis, chairman of the British Facsimile Industry Consultative Committee, (BFICC):

There has been a significant trend towards sales of fax machines with features that offer greater flexibility and improved efficiency. These include larger paper rolls, auto-matic distribution to more than one destination and capacity for documents larger

"Users have also become more demanding in their fax requirements. They are now buying machines which pro-vide simplified user operation, reduce the time spent queueing at machines to load documents and which provide quicker transmission time between

machines," he says. With over 400,000 Group 3 (sub-one-minute transmission time) machines in use, compa-nies "clearly recognise that facsimile is an essential way to communicate, and that with a wide range of machines available, no one should deny themelves the benefits that fax will bring to their organisation," he

The bottom of the line manual machines and those without guillotines to cut the naner may be suitable for the very occasional home use, but do not merit consideration for serious use. After all, who is prepared to waste time cutting six feet or more of a message

into individual pages?

Even worse, with a manual machine, the user dials on an associated phone the number of the remote far machine, answer before pressing a but-ton on the machine to initiate transmission, and putting the phone down. As the amount of fax traffic is increasing, machines are frequently busy - this means redialling until it

gets through.

Even when machines carry autodial and other sophisticated features, they are often so user-unfriendly that the features are constant to the features. tures are under-used. As a result, the casual user is unable to use the machines except for the most basic func-

A growing proportion of high-end machines are now being

purchased because users, probably with a better understanding, seek more features

Furthermore, even the Furthermore, even the skilled and regular operator may need to refer to the manual each time of use — especially when the feature concerned has to be reprogrammed. This will often apply to "delayed send" procedures aimed at taking advantage of chean evening tale. tage of cheap evening telephone tariffs.

It must be open to question whether there is any point in having features which are claimed to save time or money if they are too complicated for people to use. After all, unlike telex which demanded a dedicated operator, fax machines may be used in an office by a wide range of staff - and especially so in an open plan envi-

The reality of the marketplace is that margins are being eroded as the growing number of vendors - and dealers who have been discounting heavily to get sales at any price - has generated increasingly intense competition.

Is this good news for the customer? The answer must be yes – until he gets (or appears to have) problems with a

Kven comparatively large organisations often only have one fax machine. In the event of any failure they are then out of action until the defect is rec-

lands, tel. +3170433785.

sible that many of these prob-lems result not from machine failure but from users not

This is brought home by Mr Gerry Tull, Konica's fax manger who says that its Facsimile Centre is able to resolve about 85 per cent of custo problems over the phone.

This is a key indicator to the direction that will be taken with future fax machines. As well as additional features, such as the latest CCITT (the international telecommunications standards body) error detection and correction stan-dard, the main improvements in machines will be simed at easing use. Instead of cryptic messages, or even no informa-tion at all, which sends the user scurrying for the hand-book, user-friendliness is becoming an important compo-ment in the design of machines.

For example, the trend will be to larger liquid crystal dis-play panels, with information presented in such a manner as to guide the user through the necessary steps to program a machine in an intuitive man-

Following market research on machine use, Konica is introducing a system which allows the machine to read and automatically act upon required transmission criteria (such as fine resolution, low contrast and so on). The information is marked on a special cover sheet that accompanies the message. Where computer print-outs are sent which need special attention, the same cover sheet can be used each time and consistent results

One of the ways that fax has increased the tempo of business is that hand written messages are quite acceptable --no longer is it vital that the most minor memo be beautifally typed.

This time-saving opportunity will have come to nought if the out how to use the fax to send it. Any premium price one has to pay for more user-friendly machines will be more than repaid by savings in time and money during their lifetime.

Adrian Morant

For many centuries windmills have symbolized the ingenuity of the Dutch in reclaiming land

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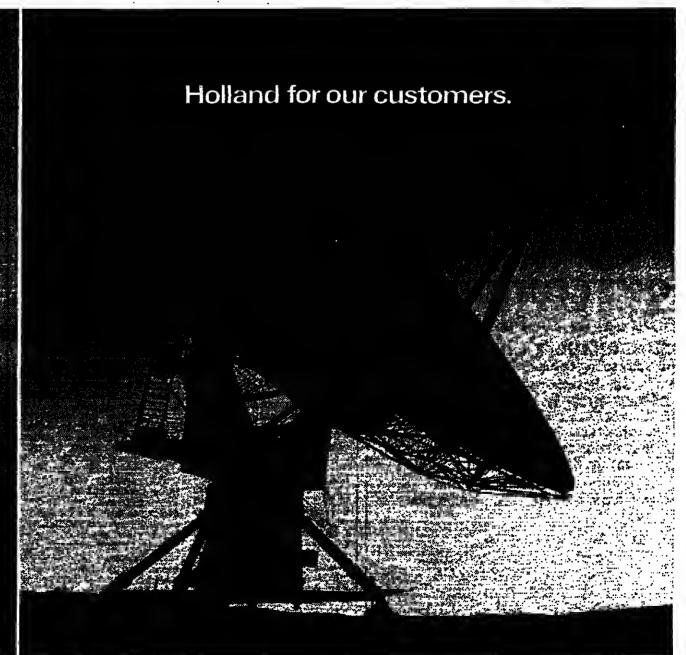
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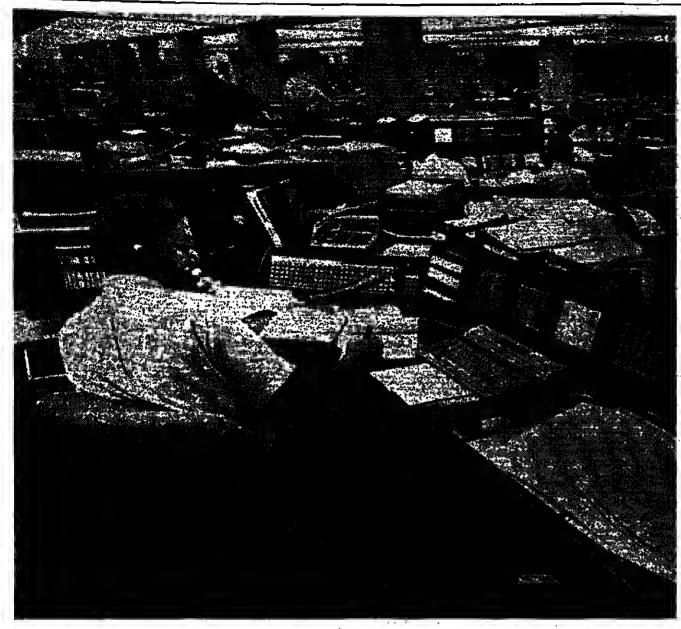
Major international companies even route their communications via the Netherlands to benefit from all our facilities. Our favourable charges are of course an added attraction.

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For more information please contact our manager International Account and Project Management Group, the Nether- ptt telecom

Holland for our tourists.





Changes in electronic mail systems

Need for compatibility in a more sophisticated network

ELECTRONIC mail systems, such as Telecom Gold and Mercury Link 7500, are the tele-Post Office boxes in the UK. A user of, say, Gold is able to age from his desktop computer into the Telecom Gold computer. It can then be retrieved by a second user who may be in a distant part of the country or even another part of the world. It only needs his personal computer (pc) and

lephone access.
This is possible because each unique address, his mailbox number. The central computer of the system contains a series of electronic mailboxes. Users dial into that computer and, after giving a password; are allowed to access any mail waiting for attention. As well as being comparatively simple to do, it means using the pc and keyboard with which the

user is familiar.
At present the only universal E-mail system is telex which has over 2m users worldwide. However, even

though telex messages have legal status, there are inconveniences caused by the restricted alphabet of upper

Furthermore, the machines are frequently in the post room and, as outgoing messages have to be keyed in and incom-

The compatibility problem may be resolved as a growing number of these E-mail systems adopt the Internationally agreed X400 standards

ing ones delivered to the ultimate recipient, they often do not form part of the "real-time"

While some of these problems have been overcome by switches, it is a bit like modernising a manual type-

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The proliferation of pcs, the recognition that telex is rather cumbersome, the unsatisfac-tory postal service, and the increasing tempo of business are all reasons underlying the growing use of E-mail. However, while there are growing numbers of users, they use a number of incompatible systems. This problem will, to some extent, be resolved as a growing number of these E-mail systems adopt the internationally agreed X400 stan-While the aim of the E-mail facility remains the transporta-

tion of memos around an organisation this is adequate. However, the whole concept of electronic mail is evolving away from just the provision of a rapid person-to-person text messaging service which is independent of that person's

It is moving towards being a strategic resource involving the connectivity of more complex data between applications using industry atandards rather than the use of incompatible proprietary

protocols.

However, tha widespread adoption of X400 will not be enough. As any network gets more sophisticated and more heavily used the requirements and expectations for the whole will exceed that of the sum of

This is especially true if it expands to link what were pre-viously separete "islands" which evolved in a piecemeal manner just to meet individual local goals.

Often E-mail will have been

provided as an application on the host computers at the vari-ous locations with intersite communications being handled via one of the public E-mail

According to Mr Alan Wallman, managing director of Key kxchange, a leading European supplier of information inter-change systems: "Businesses now recognise that they need a corporate network approach to alactronic mail which addresses the important issues of connectivity, manage-ment and mail-based applica-

He points out that Open Systems standards do not pro-vide the complete solution, nor do they have universal implementation by suppliers.

The effect is a set of informa-

tion bottlenecks that reduce the benefits of IT systems. Consequently, the Key Exchange approach is to sup-ply a set of tools to allow users to communicate across these barriers irrespective of whether they are the estabhished proprietary protocols or the new OSI standards.

The company claims to hold a unique position in the IT

marketplace as the leading European supplier of solutions to large organisations with incompatible R-mail and document processing systems. Shortly after it was founded in 1986, it broadened its product portfolio by acquiring a con-trolling interest in the UK subsidiary of the US-based Soft-

Key Exchange is responsible for the European end of Chase Manhattan Bank's worldwide network upgrade in which it is investing about \$500,000 with

This is an example of the real world. Its three main centres are in New York, London and Hong Kong and it has an installed base of IBM, DEC and Wang machines. Over the years a number of proprietary saging systems have been

These include IBM's PROFS, All-in-1 and VMS Mail; Wang's Office and MailWay; Banyan's Mail; and Network Courier Mail. The continued operation of this network is vital to the operation of the bank.

The bank has been installing

Switch network to link all its dealers and brokers and the rest of the 20,000 electronic nessaging users.
The result being that, without users having to learn new incantations, messages are

over the past two years a Soft-

Businesses recognise the need for a corporate approach

which addresses issues of connectivity, management and

mall-based applications

transmitted across the world between alien E-mail systems without delay. This gives the bank the competitive edge in matching buyers to sellers, virtually irrespective of where they are located.

As part of its strategy to enhance its communications the bank has added a gateway in the US to the MCI International messaging services as well as being a "beta" test site for Soft-Switch's X400 electronic mail products which will provide Open Access. This enables it to provide direct E-mail access with customers and so enhance its response

time still further. Nowhere is communications more critical than with the financial community where a failure could leave a dealer

dangerously exposed.

The issues are complex. When a network is being planned to embrace an entire organisation there is frequently the problem that it is not a "green field" situation. The company often has a large investment in an IBM SNA network which has evolved to provide a high level of reliability and availability. In a view commonly propounded within industry, the organisation should rapidly migrate to international OSI (Open Systems Interconnect)

Those who have operational responsibility, seek a more evo-lutionary, and less traumatic, approach for both users and the system — especially as they are in the firing line if the

Adrian Morant

Advances in Electronic Data Interchange (EDI)

Charting the progress of papertess trading

IT HAS become accepted that the "paperless office" has not become a reality because it was a dream, based on false assumptions. But "paperless trading," known as electronic

data interchange (EDI) is fast gaining ground as an accepted way of doing business.

EDI is used to replace paper-based orders, involces, freight and forward notices, and Customs documentation with networked computer-based

Savings are derived through power, and most significantly, a reduction in error - due to once-only keying-in of basic

According to a Yankee Group report, over 70 per cent of European EDI activity is over 2,500 companies involved. It predicts that EDI will grow at a rate of 30 per cent for the next five years. The US, meanwhile, has by far the largest base, with over 7,000 users. Typically, EDI networks have been developed within specific market areas:

☐ Retailing. ☐ Shipping. ☐ Insurance.

☐ Pharmaceuticals.
British Coal is an EDI pioneer. It started a pilot project in 1982, linking 12 of its leading mining machinery manufacturers, to exchange ordars, invoices, lead-time prices and istings of critical spares.

The pilot project was deemed to have worked so well that the system was extended to operate via a clearing house and now links 149 users.

Mr Bill Bedford, head of pur-chasing and supplies, says that the network has met the need

cutting - "it has been highly successful and now we are able to order stock later, hold less stock, and save on administra-tion overheads," he says. British Coal's EDI network

processes 32 per cent of its purchase orders (192,00) and 12 per cent of its invoices (210,00), each year. It expects this to se to 50 per cent and 25 per cent respectively by the end of the year.

campaignes.

The European Community sees EDI as central to the concept of a united Europe. It has calculated that asyings through EDI can be as much as per cent of a member-confirty's gross domestic product. In 1988, it launched the TEDIS programme which is designed to co-ordinate EDI

groups in different industry sectors, and to promote aware-

The United Kingdom has become something of an EDI trail-blazer due to liberalisation of its telecommunications and the ease with which value-added network suppliers can be set up

mes do not miss out on the opportunities available.

In a hid to extend the availability of EDI, it has commissioned Price Waterhouse mangement consultancy to undertake a study of the bene-fits of EDI to such companies. EC funding will be made. available for equipment and service costs for three or four companies in three different

The aim is to stimulate small to medium-sized enterprises to act more pro-actively, using EDI competitively and encouraging customers to do
the same," says Price Waterhouse partner, Mr Gien Peters.
The UK has become something of an EDI trail-blazer due
to liberallection of the become to liberalisation of its telecom

munications and the case with which value added network suppliers (the companies act-ing as central bureaux for the EDI networks) can set up. But the rest of Europe is beginning to catch up. In France, for example, the national datacomms network operator, Transpac, is seeking

to be a major player in the European KDI arena. - Transpac will be the project manager of a national EDI ne work called TEDECO, which will link 2,000 of the country's

with 50 cities linked by the end of this year, generating an income of \$8.8m per year.

Its black! Electropic Data
Systems (EDS) is planning what could become the world's largest EDI networks. The are term will lift's seven European-countries, while up to 2,800 climpanises have been counts stoned by EDS's parent company, General Motors, to take part linking suppliers to manufacturing plants.

Due for completion within two years, the project will be jointly run with Geisco, Transpac, and Istel, which already claims to have the largest rusnumerous embryonic EDI pro-jects being developed da Aus-tralis, for example, the current

focus is on using KBI to handle importing and exporting details. The network, called Tradegate Australia, is expected to link 8,500 terminals within five years. In the Soviet Union, the first KDI project is under way. Based in Leningrad, it will be used initially for military com-

munications and cargo ship-ments — and later for messages between ports and benefits that EDI can bring, there is growing belief that its use is of major importance..... Consultants point to a num-

☐ Just-in-time manufactur-More efficient distribution. ☐ Organisational changes. Competitive edge" tech-logy areas Redistribution of labour,

er of areas which it directlyaf-

The leading computing manmacine recognise the obvious potential for selling hardware on the EDI "ticket" and Digital Equipment Corpora-tion is focusing on the problem

of providing gateways that link competing EDI networks. IRM's RDI network has car tured ten per cent of the UK-marked The combain's hopes to gain customers by example as installing EBI in house and expects to be trading electronically with 12,000 of its Engest.

suppliers by 1991.

IBM says that die result of a recent direct EDI-link with Texas Instruments, its productivity gains of 117%, with by 33 per cent in three years and lead-time down by more than 30 per cent on more than a quarter of "high value" parts. Now IBM says it wants 50 per cent of its business to be carried out electronically by

But despite a wide range of activity, even in the UK, less than one per cent of all business transactions are being done via EDI at the moment: Over the next few years the industry faces the difficult problem of uniting activity ased on a number of different

messaging standards.
There is considerable momentum behind the world-wide. EDIFACT standard which, according to Istel's mar-iseting director, Mr Phil Coa-than, will be the assumed way of doing things in five years EDIFACT is endorsed by the

Commission for European Communities and the European Free Trade Association. emerging, message handling standard, could be the univer-sal EDI umbrella that will give greater case of use and inter-

dards issue is resolved, the next few years will see EDI begin to break away from addar-market development and, with increasing numbers of active participants; its strategi

Kenneth Young

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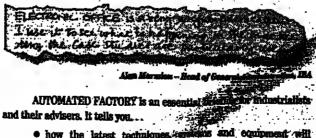
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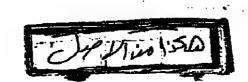
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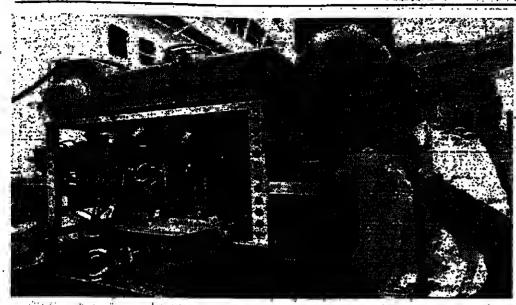
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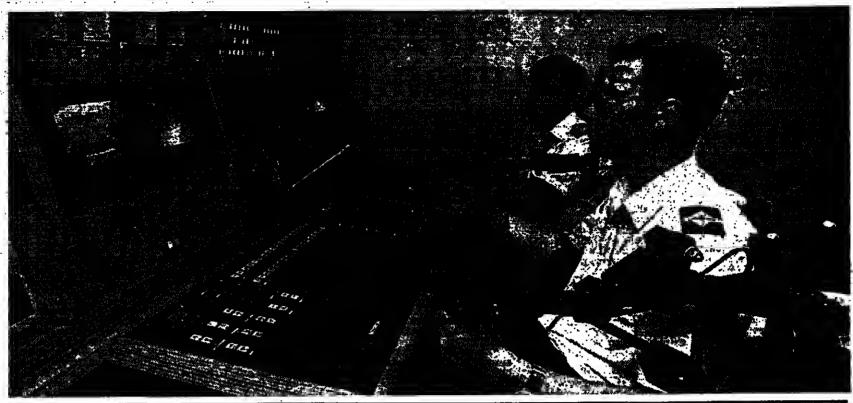
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Laying and cutting cables on the sea bed

Alan Law, above, chief cable engineer on board the Cable and Wireless ship, "Sir Eric Sharp", pletured on deck with the submersible equipment which is used to lay and cut telecommunicaion cables on the sea bed. In the control room, right, Peter Minns, operates the highly-sensitive menipulator system, guided by television pictures. Each movement he makes on the controls is reproduced on the sea bed by the arms on the submersible equipment.



Adrian Morant charts the rapid increase in world telephone traffic

More powerful exchanges to meet peak demand

with the telephone assuming a position of even greater importance as the tempo of business increases, how will the telephone exchanges be able to cope? For example, British Telecom reported that last year there were 11 and 13 per cent growths in inland and interna-

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tional calls respectively.

Not only must the telephone companies ensure that exchanges can cope with the increasing demands from users, they have to bring their systems into the modern digital era for ISDN and Intelligent Network services.

To meet these demands the telecommunications manufacturers are designing more pow-erful exchanges. GPT (GEC Plessey Telecommunications) last month claimed a world record - which will be submit-ted for inclusion in the Guin-

GPT last month claimed a world record — which will be submitted for inclusion in the **Guinness Book of** Records

ness Book of Records - when a System X carried 1.5m "busy-hour call ettempts" (BHCA) or 415 call ettempts

But what does that mean, and why is it of interest to the One of the major measures of the performance of a telephone exchange is the number of call attempts that it can handle in one hour. In the same way that road traffic fluc-

telephone traffic. In both cases, the system must be designed to accommodate the peak demand i.e. the traffic in the "busy hour" – hence, the capacity of e telephone exchange is mea-sured in BHCA figures.

It is very difficult to visualise the load on e switch, or even to put it into understand-able terms. Current generation digital switches can typically handle 500,000 BHCA with only one or two types having a claimed capability to handle e million BHCA.

million BHCA.

A number of busy nodes carry around 350,000 BHCA on e regular basis in city centre type local applications and as trunk exchanges in the long distance network. Consequently, it may appear as if GPT is just advertising a 200MPH sports car with go-fas-200MPH sports car with go-fas-ter stripes for use where there

This is not the case in view of the sudden and unexpected loads that can be imposed on e network by a disaster (as apart from, say, telephone voting by TV viewers of programmes

or "New Faces" which are sud-den surges - but at least they are anticipated). But, irrespec-tive of the cause, the network must withstand the heaviest

loads.

However, according to Mr
John Ziemniak, GPT director
of engineering and business
centres, the real benefit of processing power will become evident as the telecome services. industry takes off in the 1990s.

As supply of telephony services is deregulated, then more and more suppliers will enter the market with differentiated. products. He cites the fact that there were over 6bn 0600-type

calls in the US in 1987.

System X is of a modular esign, based around e number of clusters, which can be increased to accommodete higher traffic demands. This multi-cluster approach enables the processor to be enhanced from one to eight-clusters with-out any hardware replacement. Each one caters for around 250,000 BHCA. Thus, e machine can be assembled having the required amount of processing

The demonstration carried out last month was on a sixcluster System X exchange, i.e. a capacity of 1,500,000 BHCA, at the GPT site at Nottingham. However, in view of the fact that this amount of "real" traffic is not available, special traffic simulators were used to generate pseudo-traffic. (In due course, an 8-cluster 2m BHCA system can be expected.) Even without the move

towards the advanced services, there are two reasons why increased processor through-put is needed; the increased demand for telephone services of all types, and a reduction in the average holding-time of

 Prior to the introduction of the new generation of equip-ment, e significant proportion "good".

of the total call time was spent setting up the call. With digital telephones, there will not be the time taken by pulse dial-ling and the call is set up instantly.

As we move towards intelligent networks, the amount of

processing power required per cail will continue to increase

Additionally, the data transmission rates used within the network are increasing. Thus, the call duration needed to

transmit a given amount of data is reduced.

This will be taken to the limit with applications such as credit card validation. Here, the card will be "wiped" through the reader which will automatically dial through to the card company where a computer will instantly check

whether or not the card is

Similarly, the entire call to send an A4 page via a high speed Group 4 digital facsimile will only take about five sec-

Today's digital telephone exchanges can also provide. Centrex service. This obviates the need for e company to have the need for e company to have its own PABX as all the facili-ties are provided by the tele-phone exchange. This is space saving and gives the company great flexibility in catering for changing needs. These eddi-tional facilities place an extra load on the processor. load on the processor.

At present, multi-sited companies frequently have private networks with leased lines linking their establishments in different parts of the country.

These leased lines are expensive. Consequently, the concept of the virtually private network is attractive because it enables the use of leased lines to be shared and so maximises their utilisation to the benefit of both supplier and

As we move towards Intelli-

gent Networks (IN), the required per call will continue to increase. The IN of the future will provide e wide range of features including wide area Centrex (spanning a number of sites); multimedia services to facilitate the inte-gration of voice, text, graphic and even video information; and personal communications

These latter facilities cus-tomise the subscriber's interface with the network to allow, for example, the retention of the same telephone number even when one changes geo-graphic location, or "name dialling" whereby the subscriber places a call by speak-ing or typing a name rather than dialling a telephone num-

Only manufacturers who can demonstrate large amounts of processor power can be relied upon to provide the network operators - who will be oper-ating in an increasingly com-petitive environment - with a future-proof system to meet these emerging market require-



Case study: developments in Hull

City's digital network offers cheapest calls in UK

A TELEPHONE in Hull, in the north east of England, looks no different from any other telephone, but belind the

Local, national and sternational calls are handled carliest exchange.

Rull was one of 13 local
authorities in 1902 to obtain
a license to operate its own telephone service. Only six actually started a service and Engaton Communications

meers in its 120 sq mile lie partly by a European region development stant as

tis 25,000 business time are connected to the digital network, with complete coverage expected by 1301. The digital network has brought a number of advantages to its customers,

has developed a number of its own applications for use

with the network. It was the first PTO to offer itemised

or can opt to pay a flat rate. for any number of local calls

The state of the s

ns to offer sor

The network would allow individuals to access all

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INTERNATIONAL TELECOMMUNICATIONS-20

Paul Taylor highlights advances in value added network services

A revolution in global data transmission enable them to capture the

FOR THE best part of the century since Alexander Graham Bell's telephone was demonstrated in Philadelphia in 1876, its basic function - to carry individual voice meslong distances over a metal wire - changed hardly at all.

Similarly, the suppliers of telephone services harely altered; they were mostly state monopolies run by civil servants or giant monolithic enterprises like AT&T of the US.

But in the last few decades this sedate world has begun to change out of all recognition. Forcing the pace has been technological advances, partic-ularly the advent of widespread computer usage creat-ing the need to transmit vast quantities of data around the obe, and dramatic moves in the regulatory environment.

Today, we are in the midst of a telecommunications revolution as voice, data and image communications converge and new regulatory structures develop to facilitate greater competition.

Nowhere is the impact of these changes more apparent than in the emerging market for value added network services - or Vans in telecommu-

nications jargon.

Clear definitions of what constitutes a Vans are difficult to establish but the general regulatory authority ground rule is that they represent services that use the basic tele-phone network to manipulate information in voice, video or data form.

Most Vans involve the han dling of data rather than voice. They include on - line electronic information services such as like Reuters, processing services like air-line res ervation systems, inter-bank ing systems and electronic funds transfer, messaging services such as like electronic mail and electronic data interchange, and managed data net-

As such, they are in the vanguard of the move towards the information technology-driven society of the future.

Among the factors which are spurring the growth of Vans has been the need of compa-nies to capture and deliver eal-time information electronically across a telephone line, particularly in the banking and

mance sector, and the growth of the use of computers which has led to the demand for electronic messaging systems. (Why pick up the telephone and use voice communications to convey a message when the information is already sitting on a computer screen?)

Computer messages can be stored if the intended recipient is unavailable, they can be sent to multiple destinations and they are generally faster, and therefore cheaper, than voice communications

Such electronic mail systems range from in-house networks (not strictly Vans, unless they are tied into public systems) like IBM's system which links together its 350,000 worldwide employees, to public access systems such as Telecom Gold,

While early predictions for the size of the electronic mail market have proved over opti-mistic, growth has neverthess been impressive. Frost & Sullivan, the market consul-tants, suggest electronic mailbox services in Western Europe generated revenues of \$514.8bn in 1987 and are fore-

Information services

Information services

Information services

Information services

Source: Systems Dynamics' Value-Added Hetwork Services Monitor.

TOTAL

Other

TOTAL

TOTAL

TOTAL.

Processing

Processing

Messaging Other

TOTAL

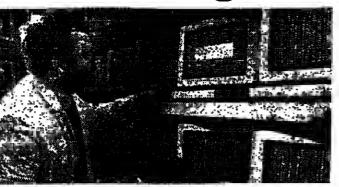
Processing

dessaging

Europe

W Germany

Japan



ian Hamilton, British Telecom project engineer, carries out tests on M1500 computer term

cast to rise to \$1.5bn in 1992 led hy the UK and the Nordic countries.

Although it is unlikely that lectronic mail will replace traditional forms of personal communication in the foreseeable future - Frost & Sullivan suggests old-fashioned telephone calls and letter-post will still account for 95 per cent of per-sonal communications in 1992 moves towards interconnecting corporate in-house mail

systems with each other and

World market for value-added network services (US\$bn)

0.038

0.022

0.225

0.034

0.048

0.019

0.240

0.025

0.014

0.505

0.033

0.613

0.404

0.229

1,700

0.868

0.144

0.054

0.024

0.310

0.040

0.679

0.077

0.086

0.861

1.240

2.750

with public networks, could remove a major barrier to future growth.

Snbstantial growth is also likely in electronic data inter-change systems which enable companies to exchange orders and bills electronically in standard formats. While the most widespread use of the telephone system for

1990

1.039

0.215

0.084

0.372

0.081

0.034

0.570

0.391

0.060

0.025

0.875 0.115

0.350

1.388

8.200

0.982

1.580

4.000

data transfer remains within the large private networks run by multinational corporations the potential for ordering, invo-

1995

1.813

0.172

0.112

1.075

0.292

0.450

0.190

2,070

0.910

0.280

0.140

1.342 0.413

1.877

3.701

3.048

2.920 1.983

9.150

39,172

than by using pieces of paper is potentially huge. Thus, EDI systems ploneered

panies electronically rather

in the transport, retailing, and insurance industries are likely to proliferate as companies take advantage of new services to improve efficiency and cut

Some governments, including those in the US and UK, have actively promoted the development of Vans because they believe such services will improve corporate efficiency and international competitive-

However, the development of sophisticated telephone infor-mation services internationally has been hamstrung by regulatory problems and the failure of the telecommunications authorities to facilitate international data transfer over public networks, particularly in Europe where many governments have have sought to pro-tect local telephone service monopolies.

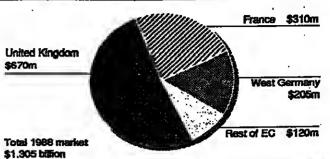
Now, under the impact of commercial pressures, techno-logical advance like the introduction of Integrated Services Digital Network equipment, and an increasingly interventionist competition stance by the European Commission this too could be changing.

Ahead of the introduction of

the single European market at the end of 1992, the European Commission has initiated a series of controversial moves aimed at both harmonising and liberalising the telecommunications marketplace. At the centre of these re-regulation moves is the Commission's drive for an Open Network Provision and a separate telecommunications services direc-

tive. Last month, in a clear attempt to step up its attack on monopoly services, the Commission spelt out detailed new rules aimed at allowing private companies to provide value added services by the middle of next year and to offer their own basic data transmission services by the start of 1993.

These developments are likely to be figrely contested by some EC member-governments such as France, Belgium, Italy and Spain which resent not only the content of the Commission's latest plans but also the way in which Brussels is Communications.information and processing market in Europe



proceeding. Such opposition could further delay efforts to agree a common competitive framework for value added services although Sir Leon Brittan, the EC Commissioner in charge of competition, has made it clear that while basic voice tele-phony should be protected, vices must be opened np to newcomers.

Such regulatory changes, together with similar moves in

Technologies of voice, data and image communications are converging

the General Agreement in Tariffs and Trade, suggest to some like Mr Christopher Thomas, managing director of consultants Systems Dynamics, that the old distinctions between basic and value added services are likely to become even more himred in the 1990s and that a more sensible distinction will be between reserved and nonreserved services where telecommunications authorities monopoly is confined to basic

transport only. Few industry analysts doubt that barriers to competition in Vans will eventually tumble, even in countries like West Germany where the government is instigating change and following EC policy, even though the Bndespost is resisting. But there is still much uncertainty over the pace of liberalisation

In the end, the pace could be determined as much by com-mercial factors as by political

happening.
While Vans suppliers' such
as Istel, the former Rever Group subsidiary bought-out hy its employees, provides a range of electronic data interchange, viewdata and electronic mail services two of the biggest value added service expediency. While the figures for the scale and volume of providers are US-based multi-nationals, IBM and Geisce the Vans are often imprecise reflecting differing definitions, it is clear that Britain, bol-GE subsidiary which has formed the INS joint venture with the UK'e ICL computer

infrastructure than some of its European neighbors. Frost & Sullivan estimates that the market for communications, information and processing services delivered over public and private networks in Europe was worth \$1.3bn last year with over half the market

stered by relatively early tele-

coms liberalisation, has devel-oped a much larger Vans

in the UK. By 1993, Frost & Sullivan predicts the EC market will have grown to \$7.95bn with West German overtaking the UK as the biggest market and France catching up.

Systems Dynamics projects similar growth but with different figures. According to Systems Dynamics the UK market for Vans was worth over \$300m last year and the European total \$2.1bn. By 1993, Systems Dynamics predicts a UK market of \$2.1bn and European total of \$7bn.

Who will be the principal providers of this projected boom in Vans traffic in Europe is, however, a moot point. What is clear is that the Vans market in the US is already considerably more developed. Systems Dynamics says the

US Vans market was worth \$5.9hn last year and will grow to \$16.2bn by the end of 1992 while the Japanese market will grow from \$1.7bn to \$6.7bu. Many believe this in-built experience will help US multinationals grab the lions share of new international Vans busi-

ness in Europe while Japanese technological expertise will

of Dialcom, also appears deter-mined to become a major international Vans supplier. "The risks of entering the telecommunications networks services or vans marketplace

group.

BT, through its acquisition

bulk of the emerging market

for advanced ISDN terminal

predict there will be two kinds of players, global, and niche market players — local companies supplying domestic needs. As the market develope, a process for attornalisation is likely

There is some evidence in

the UK that this is already

In the Vans market, analysts

The sedate world of traditional 'phone services is changing out of all recognition

are great and many of the players will fail or become part of a larger organisational structure through merger, acquisition er joint venture," said Mr Thomas of Systems Dynamics in a paper delivered earlier this month. "Such changes will characterise the industry throughout the 1990s."

He added, "for the user, the situation is equally fraught. Needing to improve his trading position and seeking security of supply, the attraction of buying service from an established and stable international vendor will be compelling."

What does appear certain is that the plain old telephone consultant waggishly once called it, will continue to grow, but that sophisticated value added services, provided on a global basis, will evolve in a way that would have astounded even the telephone's

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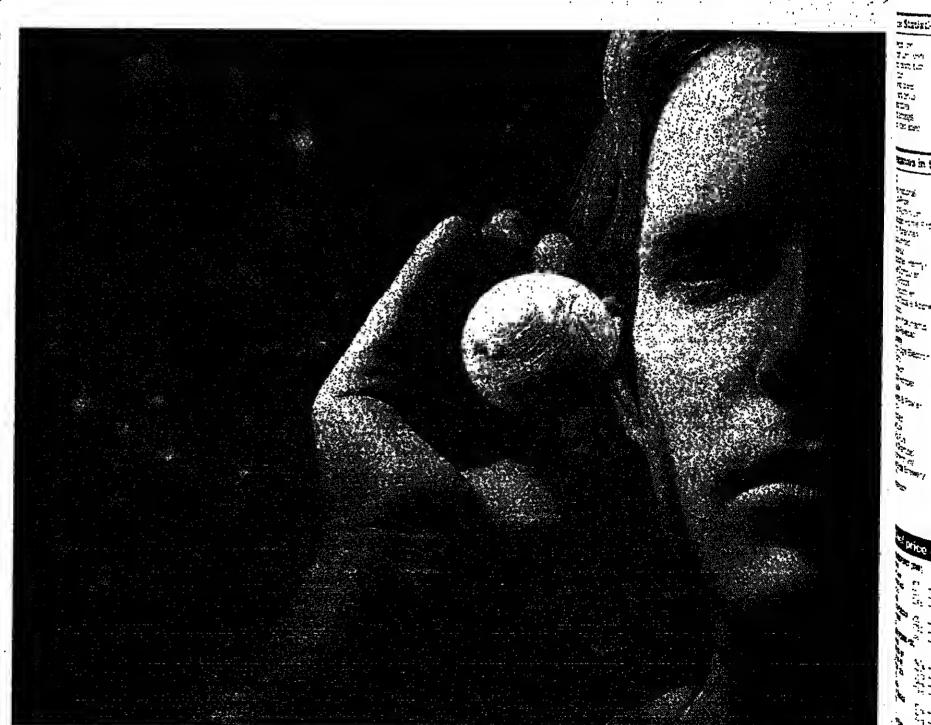
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FINANCIAL TIMES COMPANIES & MARKETS

Wednesday July 19 1989

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Research gives way to marketing



be the quintessential science-based industry, where research

costs typically absorb 10 per cent of revenues costs typically absorb 10 per cent of revenues; and every "consumer" has a doctor's degree. But marketing and sales forces, not research laboratories, have become the key competitive weapons in the intensitying battle for global market share. This seems to be the main implication of the complicated two-stage merger deal formally signed yesterday between Marlon Laboratories and Dow Chemical; writes Anatole Kaletsky. Page 24

Water, water everywhere

There can be few more lonely spots than the middle of the Timor Sea. Yet sometime in the next two months 60,000 barrels of oil a day will come bubbling from the sea-bed. Challis, Australia's newest citfield, will come on stream and add its bounty to the 40,000 b/d from the Jabiru field, 20kms to the north. Page 30

Over the first hurdle



Angle United has won the first round in its fight to win the support of .. institutional shareholders in Coalite, the fuel distribution business chaired by chaired by Eric Varley (left). The decision of tha Prudential, one of the largest shareholders, to sell half of its holding to Anglo follows its disposal of its stake in

Gateway to isosceles and is being interpreted as a shift from its traditional policy of supporting existing management in contested take-overs. Pay Bashford reports. Page 27

Togetherness under the sun

The European Community has its mind set on 1992; for the Caribbean the target year is 1993. By then the 13 members of the Caribbean Economic Community intend to have integrated. their economies and created a common mar-ket. As a step towards this goal, the member nations have agreed to establish a regional capital market. Page 25

Vintage gains allure



Spaniards may have dominated the two large privatisation issues in Portugal this year, but they PORT elgners with a keen ave on the potential of the Lisbon and Oporto stock mar-kets: After drifting

steadily downwards in miserable volume las year, Portugal is rousing itself as the government's self-off programme focuses atte thie emerging market. Page 42

Market Statistics

Base lending rates Benchmark Govt bonds European options such FT-A indices FT-A world indices FT int bond service

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World stock mid indices

UK dividends announced

Hartis (Philip)

Companies in this section

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MEPC

IBM profits rise sharply in second quarter

INTERNATIONAL Business Machines has turned in sharply higher earnings for the second quarter of this year, boosted by higher worldwide demand across the wide readers recent its wide product range.

The computer industry leader

recovered to net profits of \$1.34hn, or \$2.31 a share, for the three months to the end of June. This compared with \$1.81 a share in a disappointing first quarter, when a chip manufacturing problem hurt earnings.

A year earlier, net profits were \$664m, or \$1.63 a share, including a \$600m, 61 cents a share, after-tax restructuring charge.

The latest profits are in line with Wall Street forecasts and for growth."

slightly higher than the \$2.20 to \$2.30 range IBM had given recently as a guide to the invest-ment community. None the less, its shares slipped \$'/2 to \$115'/2 yesterday morning against the backdrop of an overall weaker

stock market.

Analysts were disappointed that IBM, though never effusive at the best of times, released a barebones report lacking discussion of its product range or performance forecasts.

Mr John Akers, chairman, said only: "We are pleased with the way our products are increasingly meeting the needs of customers and we confinue to plan for growth."

Second quarter revenues increased 2.4 per cent to \$15.21bn from \$13.91bn a year earlier. "Customer response to our strategy of providing solutions has been very positive," said Mr Akers.

"As a result we experienced double-digit revenue growth in both our US and non-US operations." Currency translation of foreign revenues, reflecting the strong dollar, raduced the overall growth in dollar terms.

The first half net profit was \$2.29bn, or \$3.92 a share, against \$2.21bn, or \$3.73. Revenues grew by 7.6 per cent to \$27.94bn from \$25.97bn.

Net profit margins slipped slightly to 8.2 per cent in the first half from 8.5 per cent a year ear-IEM continues to resp a growing reward for its cost enting efforts of recent years involving rationalisation of plants and bureaucracy.

In the second quarter, costs and expenses rose by only 3.8 per cent, while operating income increased 55.8 per cent to \$2.33bu from \$1.5bn. Analysts are looking for the second quarter net profits

improvement to be repeated in the third quarter as the company

ter because of the chip problem. Filling the delayed orders has been relatively slow because of IBM's tight production schedules. Wall Street is expecting a modest increase in full-year earnings per share to around \$10.50 a share, up some 7 per cent from a year earlier.

The stock continues to perform poorly, standing only some 13 per cent over its low during the October 1987 market crash, while the Dow Jones Industrial Average

has risen 46 per cent.
But strong demand for its AS/
400 mid-range and PS/2 personal
computers should help underpin

fairly strong growth in earnings

Du Pont buys UK electronic printing business

By David Waller in London

DE LA RUE, the UK bank-note printer which suffered a severe drop in profits last year, yester-day announced the sale of its Crosfield Electronics printing technology subsidiary for £255m (\$381m) in cash to Du Pont, the US chemicals conglomerate, and Fuji Photo Film.

The disposal comes days after a public row between De La Rue and Mr Robert Maxwell, the British publisher. Mr Maxwell picked up 15 per cent of the company after the October 1987 stock market crash, and a further 6.1 per. cent has been bought by Sciter, an Israel-based competitor of Crostleid, which is 27 per cent

Daigety

owned by Mr Maxwell's Mirror Group Newspapers. Scitex made clear last week that it wanted to buy Crosfield.

Du Pout has targeted the imag-ing systems business for growth.
Until the Crosfield deal its exper-tise has been limited to black and

Until the Crosfield deal its exper-tise has been limited to black and white systems and a joint ven-ture in colour imaging with Fuji. Mr Clifford Schwieter, business director for Da Pont's electronic imaging systems division, said: "Both Fuji and Du Pont are new to this market, in which we want to offer a full spectrum of colour pre-press equipment." pre-press equipment."
In June this year, De La Rue indicated that it was looking for

110

100

per ordinary

share price

relative to the FT-A

All-Share

Index

Sir Peter Carey (left) denied boardroom battle led to departure of Terry Pryce

a strategic pariner for the business when it reported 1968-89 pre-tax profits down from £62.42m to £36.3m in June. Profits at Crosfield - which makes colour imaging and page composi-tion systems used in newspaper production - were down from \$21.1m to £5.2m.

Mr. John White, De La Rue's finance director, explained yes-terday that, although Crosfield had been the engine of the group's growth during the pres-ent decade, its business was vola-tile and required too much capiposition in an increasingly comThe price obtained was higher than analysts' forecasts, which were in the region of £150m. Net assets at the end of March were 2138m and the sale price is some

£138m and the sale price is some 17.2 times historical earnings.

De La Rue is also selling a leasing business with bank borrowings of £40m, formerly guaranteed by De La Rue, but it is retaining Crosfield's press controls business, which hopes to make profits of £3m this year.

Scitex was denied the information on Crosfield shown to other

tion on Crosfield shown to other would-be buyers on the grounds that such data was commercially

pose anti-trust problems.

Mr Maxwell's response was to launch a market raid via Scitex which gave the Israeli company 8.5m shares in De La Rue.

The deal requires the approval of a majority of those attending an extraordinary general meeting scheduled for August 3.
With this disposal, De La Rue sheds a difficult and cash-absorb-

ing business - but also approxi-mately half its turnover. Its remaining businesses will include the loss-making Printrak finger-print identification busi-ness, security printing and banksensitive. De La Rue was assum-ing that a sale to Scitex could Lex, Page 20; Details, Page 29

Two UK undertakers

agree merger plan By David Waller in London

TWO OF the UK's three listed undertakers - Hodgson Holdings and Kenyon Securities - yesterday announced a merger via a complex deal which will leave Pompes Funchres Generales, the French funeral director, with a 25 per cent holding in the new group.

Mr Howard Hodgeon, chairman of Hodgeon and managing direc-tor designate of the new combine, explained that the marger was agreed against a background of declining mortality in the UK.

This put pressure on the quoted companies to grow by acquisition, he explained. Given that some 70 per cent of the costs incurred in the funeral business were fixed, economies of scale could be achieved by putting businesses together, and the profit for each funeral could rise

The new group would also expand internationally, he said.

Pompes — itself a subsidiary of

Lyounaises des Raux, the second biggest French water company – bought a 29.2 per cent stake in

Kenyon in June last year.

The merger of the two groups is to be brought about via a takeover of both the companies by a new vehicle called PHK International. Shareholders in both the UK companies are being offered one new share in PHK for one share held in either Hodgson or Kenyon, plus cash for between 20 and 50 per cent of existing hold-

City observers found it difficult to make sense of the offer, as the companies despite the fact that they enjoy different market ratings and are of different sizes. Including two convertible issues, Hodgson was capitalised at £63m (\$102m) last night, with Kenyon at £29m. The price put on Hodgson by the deal was 8% times prospective earnings, compared to 12 times for Kenyon.

US stock exchanges in merger talks

By Deborah Hargreaves

THE Philadelphia Stock Exchange disclosed yesterday that it is in talks with the American Stock Exchange and two other major US exchanges with a

other major US exchanges with a view to a possible merger.

The talks are understood to have been going on for some time, but the PRLX stresses that the outcome is by no means certain. Mr Nicholas Giordano, president of the PHLX, said in a statement: "The truth is, our exchange has never had greater value. Our volume and profits were at record levels during the first half of the year."

first half of the year."

Mr Giordano acknowledged that the PHLX had been involved in "substantive" discussions with all three exchanges, but said there would be great difficulties in compisting a combination.

The PHLX is known to be dis-cussing a merger with the Amex that would involve a move of its options business to New York.
The PHILX is the premier market-place for currency options in the US and a combination with the Amex would create the US's second largest options market after the Chicago Board Options

Exchange.
The Amex averages some 200,000 contracts a day in its 200,000 contracts a day in its equity and index options market, while the PHLX trades some 100,000 currency and stock options a day. The CBOE, the industry leader, trades a daily average of about 500,000 options. The merger talks have been procurated largely by a drop in The merger talks have been prompted largely by a drop in retail investor interest in options following 1987's market crash. A move by the Securities and Exchange Commission to open up the equity options business to more competition contributed to the interest in Philadelphia.

The SEC's decision to allow multiple listing of options on US exchanges will make it more dif-

exchanges will make it more dif-ficult for regional markets like Philadelphia to compete against

Philadelphia's strongest con-tribution to any merger will be its currency options business. Its success with currency options since their start-up in 1982 was underlined two years ago when the CBOE transferred to the PHLX a series of currency

This is not the first time that the regional stock exchanges have discussed a combination. We are proceeding on the assumption that that PHLX will be independent for at least another 200 years." Mr Giordano

Dalgety gets a sudden taste for fresh blood

Christopher Parkes on the departure of chief executive Terry Pryce

the circling sharks had detected was a stop-gap. The search was on for a longer-term appointee.

This all seems rather clumsy for a company regarded in the day announced the end of Mr. Terry Pryce's eight-year tenure as chief executive.

"This does not indicate any trouble...we simply got to the point where we needed to decide the long-term future," said Sir Peter Carey, Dalgety's chairman, who denied there had been a boardroom battle.

Nevertheless, the move seems bound to revive the bid specula-

Nevertheless, the move seems bound to revive the bid specula-tion which has periodically sur-

rounded the company for years, and which has been given added piquancy by the recent emergence of the Australian entrepreneur, Mr Robert Holmes à Court, as a 5.5 per cent stakeholder.
So just how and why did Mr
Pryce step down, and what has en Dalgety's record under his eadership?
It is understood that he was

It is understood that he was removed after a tense debate among directors about the future direction of the group and management succession. There was concern in the boardroom over the fact that the four most senior executive directors, Mr Prycs, Mr Peter Gardiner, who runs US-conceptions. Mr Maurice Warran operations, Mr Maurice Warren, in charge of Europe, and Mr Bruce Vaughan, head of Australian pasheal businesses, are all in their mid-fillies and approach-

ing retirement age.

The view grew that a new chief executive was need to take the company into the 1990s - a decision akin to that of Sir Hector. Laing who has nominated 38-

Laing who has nominated 38-year-old Mr Eric Nicoli as his heir apparent at United Biscuits. With all the non-executive directors and the rest of the heard reportedly solidly behind the chairman, Mr Pryce was configured isst Friday.

"It's not a split, not unless you can call 99-to-one a split," chimed Mr David Lang, an analyst at Henderson Crosthwaite.

Mr Pryce is being replaced by Mr Warren, the man credited with building Daigety's animal feeds business to within an ace of challenging Unilever's BOCM for teeds business to within an ace of broking, all the wills picking up challenging Unilsver's BOCM for small purchases to complement

esterday's blip in the Del-gety share price and the morning's turnover of around 2m shares suggested that the circling sharks had detected was a stop-gap. The search was

defensive when he came up against institutional shareholders

pleasant enough, but cagey

and the group has an overall dull
image, only partly attributable to
its relatively poor earnings
growth compared with others in
the UK foods business.

Nevertheless, over the pest few years its traditionally study image has improved as Mr Pryce has presided over its transforma-tion from a highly-diversified group, with a strong Austral-asian focus, into a three-legged operation focused on food, agribusiness and commodities.

There have, however, been troughs along the way: the City was critical in 1985 when Dalgety bought Gill & Duffus, the comhought Gill & Dulius, the com-modities broker. "You can squeeze more out of these lem-ons," said Mr Prycs, and a year later the lemon was well and truly squeezed by the collapse of the international tin market. He also claimed Dalgety would make Gill's Pearce Duli grocery brand "bum." It has barely been beard

"hum." It has barely been heard That brand management was neither a Dalgety forte nor a pri-ority was also apparent from the virtual disappearance of Fred the flour grader and his colleagues, popular cartoon characters who promoted Homegnide flour.

But Mr Pryce also played a leading part in the disposals programme which have honed down the shape of the group. During 1987 Delgety sold off assorted oddments in malting, have a change of the property of t himber, chemicals and insurance

its main businesses. It made 15 acquisitions in the first six months of 1988 alone.

Further purchases seem likely, probably to complement its growing presence in food, which last year accounted for more than two-thirds of pre-tax earnings. its main UK businesses, includ-ing branded businesses such as Golden Wonder crisps and pot noodles, Homepride flour and Spillers pet foods all hold strong positions . However, pressure is expected to mount following Pepand Walkers businesses from France's BSN, which hold the lion's share of the crisp market.

pillers, a creditable number two behind Mars in the pet food business, is also find-ing competition mounting from Nestlé, which is spending £8m in Britain this year on its new Friskies line.

In the US, Dalgety's Martin Brower subsidiary is a leading supplier to the McDonald's hamburger chain. But the group has also been busy developing other strengths in fresh produce sup-ply. In the past eight months it has bought Lee Brands, which boasts the tag line "the world's leading asparagus company," and Hyatt Pre-Pack, which prepares and distributes fresh salads to fast food chains like Burger King

and Long John Silver, America's glossy answer to the British fish and chip shop.

Sir Peter Carey was prepared yesterday to offer at least a hint the group's future direction Dalgety was now a predomi-nantly British food company with strong interests in the US, he

We are on the threshold of another transformation - maybe a consolidation of the way we are going. With the hig players gobbl-ing up large parts of the market we need to position ourselves somewhat more robustly."

Mr Pryce had presided over the the first transformation from an Australasian pastoral group, but people tended to get set in their ways. New blood was needed. "We don't want to go round the same track again," Sir Peter said. "In any case, eight years is a long time in the top job. pace Mrs Thatcher."

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INTERNATIONAL COMPANIES AND FINANCE

to buy

Good quarter for US drugs groups

By Karen Zagor in New York

WARNER-LAMBERT, the US pharmaceuticals and non-prescription health products group which produces Listerine, yesterday reported a 22.6 per cent increase in second quarter net earnings to \$112.4m or \$1.66 a share against \$91.6m or \$1.35 a year earlier.

Revenues rose 8 per cent to \$1.02bn from \$951.3m. For the first half, net income jumped 21.9 per cent to \$213.4m or \$3.15 cents a share from \$175.1m or \$2.57 the previous year. Sales advanced 8.7 per cent to \$2.04bn from \$1.88bn.
"This continues to be one of

the strongest periods of sus-tained growth in Warner-Lam-bert's history," said Mr Joseph Williams, chairman and chief

executive. He added that each of Warner Lambert's major businesses - ethical pharmaceuti-cals, over-the-couter health care products and confection-eries - contributed to the

AECI confident

after smart

By Jim Jones

in Johannesburg

first-half gain

AECI, South Africa's largest diversified chemicals group, lifted sales by a quarter in the six months to June and profits

benefited from rationalisation

on the domestic fertiliser side. First half turnover increased

first half turnover increased to R2.26bn (\$830.1m) from R1.81hn and the pre-tax profit was R202m against R143m. Mr Mike Sander, the chairman, says domestic sales volumes rose by 10 per cent helped by the introduction of additional capacity at the Coalplex plastics plant and the acquisition

tics plant and the acquisition late in 1988 of a competitor's

He believes earnings will increase further during the sec-

ond half of the year provided

there is a reasonebly stable

business environment in the

industrial and mining sectors.

He warns, however, that the

profit growth rate of 1988 is unlikely to be repeated.

cents a share from 61 cents and the interim dividend has been

lifted to 30 cents from 25 cents.

Last year's full earnings were

165 cents and the dividend

totalled 75 cents.

Net earnings increased to 94

Worldwide sales of the company's ethical pharmaceuticals products rose 9 per cent in the quarter to \$323m, led by the cardiovascular drugs Lopid and Dilzem. US sales for the sector jumped 19 per cent.

Worldwide sales of non-prescription health care products rose more than 6 per cent to \$316m. Confectionery sales advanced 11 per cent to \$259m. led by Trident sugarless gum and Clorets gum and hreath

Upjohn, the US pharmaceutical company which recently started marketing its anti-baldness drug, Rogaine, also reported improved second quarter earnings. Net income improved 8 per

cent to \$94.6m or 51 cents a share from \$87.8m or 47 cents. Sales rose 2.1 per cent to \$736.5m from \$721.6m. For the first six months, net income was up 7.9 per cent to \$197.6m or \$1.07 a share on

sales of \$1.49hn from \$183.2m

By John Wyles in Rome

MR ROMANO PRODI, chairman of Iri, the Italian state holding company, appears to have mustered

enough votes to secure board approval today of the exchange

of sharaholdings hetween Banca Commerciale Italiana

(Comit) and Paribas of France.

blocked three weeks ago after representatives of four of

Italy's five governing parties abstained on the grounds that a study was needed of BCI's

INTEL, the US semiconductor

manufacturer, plans to close

one of its manufacturing plants in California, taking a charge against second-quarter

earnings, which were reported

Net income in the quarter

was \$99m or 53 cents per share against \$130.7m or 73 cents in last year's second quarter. Rev-

enues were \$747m, up from

This year's second-quarter earnings were reduced by a

\$727m a year earlier.

vesterday.

By Louise Kehoe in San Francisco

The deal was surprisingly

or 98 cents on sales of \$1.38bn treatment for hair loss." the previous year.

Operating income for the quarter fell 7 per cent to \$121m and amounted to 16 per cent of sales. For the first half, operating income was down 2 per

Total US sales for the quar-ter rose 5 per cent to \$454m. Foreign sales, which accounted for 38 per cent of consolidated sales, fell 3 per cent to \$283m.
Overseas sales were hurt by the strong dollar. Consolidated sales were helped by a 5 per cent price rise.
The company hopes to bene-

fit from a US Food and Drug Administration ruling which prohibits companies from making unsubstantiated claims that their over-the-counter products can grow hair or prevent hair loss.

Mr Theodore Cooper, chair-man and chief executive, said This action by the FDA reinforces our postion that Rogaine is the only scientifically proven

Iri has a 59 per cent stake in Comit and will be surrendering

a 2 per cent block through the

deal with Paribas. BCI is to

acquire its Paribas shares in

Social Democratic Party spo-

kesmen said their representa-

tives would be voting for the deal today and the Republican nominee is also expected to fol-

Mr Massimo Pini of the

Socialist Party, the most fre-quent opponent of Prodi initia-

\$17m pre-tax charge to cover

costs associated with the planned closing of the com-pany's wafer fabrication plant

The company said orders received in the second quarter were up from those in the first

quarter and that new orders

for its latest microprocessors were particularly strong. Commenting on the plant closure, Dr Andrew Grove,

president and chief executive,

said the plant was the com-

in Livermore, California.

Yesterday, both Liberal and

Comit link set to go through

the open market.

Write-off hits Intel profits

low suit.

American Home Products,

another leading manufacturer of prescription and ethical drugs, reported a 10 per cent increase in second-quarter net income to \$236.7m or \$1.61 per share against from \$215.8m or \$1.48 the year before. Sales rose per cent to \$1.4bn from

For the first half, net income rose 11 per cent to \$500.5m or \$3.41 cents a share from \$452.9m or \$3.10 cents a year earlier. Sales were \$2.92bn

gainst \$2.78bn. Net sales of health care products rose 1 per cent for the quarter and 4 per cent for the first six months. Sales of food and household products rose 6 per cent for the quarter and 8 per cent for the first half. The New York company said

sales for the quarter were hurt hy unfavourable exchange rates for foreign operations. However, this was partially offset by cuts in foreign tax.

tives, also said yesterday that the Iri chairman would have to

It is still not altogether clear why the political nominees abstained at the last meeting. Mr Pini appears to believe that there is a plot afoot quietly to privatise Comit and that the

Paribas agreement is the first

This is despite the fact of a

formal Iri board decision that the holding company's stake will not be allowed to fall below 51 per cent.

pany's oldest. The 400 people employed at the Livermore

plant will be offered jobs else-where in the company, Intel

Intel's stock fell from \$31%

For the six-month period,

revenues rose to \$1.5bn from \$1.4bn. Net income was \$196.3m or \$1.05 per share com-

pared to \$224.4m or \$1.27 per share in the same period last

to \$29 in heavy trading on the

profits news.

resign if he lost today's vote.

good design and service and a wide range of stock.

Mr Waterstone said he had decided to sell the husiness because it could not fund its fast rate of expansion internally. Smith approached him on May 23, he said, with a "very skilfully prepared offer" concluded.

The merged business will be 50.5 per cent owned by Smith and 49.5 per cent by Waterstone, the company which

owns the Waterstone chain.
Smith is buying up to about
one third of Waterstone now,

bought shares in Waterstone at 4p, and holds 23 per cent of the company. The venture cap-ital group 31 came in at a price of 10p, and under the Business

before tax of £1m in 1988.

WH Smith Waterstone

for £42m By Maggle Urry in London

W.H. SMITH, the UK retailing group, is to increase its share of the British book market from about 17 to 20 per cent through a phased deal to buy the Waterstone's chain of book shops for at least £42.2m

(\$68m). Smith is to merge Sherratt & Hnghes, its own specialist book shop chain, with the Waterstone's chain. The Sherratt & Hughes shops will take the Waterstone's name and the merged company will be chaired by Mr Tim Water-

He founded Waterstone's in 1982 after heing sacked by W.H. Smith and he has built it up to a 30-shop chain noted for

and negotiations were rapidly

with an offer of 350p a share, totalling up to £9.3m, and it has agreed to buy the rest of the company for a minimum of 480p a share in 1992 or 1993, valuing the group at at least £42.2m. Waterstone shareholders could receive more than that, depending on the the profitability of the merged

company. Mr Wateratone himself Expansion Scheme many investors bought in at 14p, net of tax relief.

Sherratt & Hughes has 48 shops, and its turnover in 1988 was £28.5m, with pre-tax prof-its of £1.7m. Waterstone has 30 shops, which are larger than the Sherratt & Hughes ones. Its turnover was also £28.5m but it made a loss

Banesto takes Portuguese partner in Banco Totta deal

By Diana Smith in Lisbon

BANESTO, Spain's third largest bank, has lined up with a new Portuguese group headed by the financier Mr Jose Roquette to acquire a substantial shareholding in Banco Totta e Açores (BTA), the Portuguese state-controlled bank which sold 49 per cent of its capital to the public earlier

this month. BTA, nationalised in the 1975 revolution, is expected eventually to be completely priva-

Mr Xavier Abad, directorgeneral of Banesto's Interna-tional department of Banesto, said in Lisbon yesterday that his bank was seeking alliances throughout aouth-western Europe in preparation for

1992's single market.

He added that Portugal was a top priority because of the impressive growth of economic relations between Spain and Portugal.

In future, Mr Abad said, Banesto would seek alliances with banks in the south of France and in northern Italy to build up a strong European network.

Because of Portuguese legal restrictions on acquisition by foreigners of more than 5 per cent of the capital of privatised state-run institutions, Banesto was obliged to seek a Portu-

guese partner. Banesto chose Mr Roquette's group because it was prepared to bring its own financial contribution to the association. Other Portuguese groups are known to have been interested in a partnership with Banesto but apparently they were not prepared to put up sizeable

As a result of the partial pri-vatisation, Banesto holds 3.32 per cent of BTA's capital after a successful hut expensive block purchase which cost it Es4,400 per share, more than twice the basic asking price.

The Roquette group initially acquired 7.88 per cent but since the share offer began it has built up its holding through discreet purchases to 10 per

This gives the group and Banesto a combined stake of more than 13 per cent of BTA and they hope, at least one

seat on BTA's new board. According to Mr Abad, Banesto and the Roquette group will now form a holding company which will not only handle their BTA acquisition but will in future look for other opportunities in Portu-gal, possibly in the industrial area, and serve as a spring-

area, and serve as a spring-board to develop new products for BTA, including brokerage and other firms.

It is understood that BTA is quite receptive to the idea of an association with Banesto: the alliance might also permit the Portuguese bank to pene-trate the Spanish market and even take shares in future in

Banesto if it so desired.

Banco Hispano-Americano
also tried to acquire a sizeableenough share of BTA to permit it to form an association similar to the one contemplated by

But the combined forces of Mr Roquette and Banesto were too much for it. This bank is likely to try again when other Portuguese nationalised banks are privatised in the next con-ple of years.

Puma sees profitable year after first-half recovery

By Our Financial Staff

PUMA, the West German manufacturer of sports shoes and clothing, expects to make a profit in the 1989 calendar year, after breaking even last

The group's net profit in the first half of 1989 totalled DM2m (\$1m), after a net loss of DM11.1m in the same period last year, announced Mr Hans Woitschätzke, the management board chairman.

First-half sales reached DM286.8m and parent company sales DM217.5m, he said. Group sales in the whole of 1988 totalled DM798m, down from DM850m in 1987, when Puma made a DM32.5m loss.

"We have turned the corner," Mr Woitschätzke told the annual shareholders' meeting, although he made no exact profit forecast.

Drastic cost cuts, trimming the product range and cuts in warehouse stocks were responsible for improving Puma's prospects this year, he contin-

• Franz Haniel, a diversified West German trading and transportation company, said it has signed a preliminary agreement to purchase Gateway Foods, a Wisconsin-hased wholesale and retail food company. Terms were not dis-

Haniel said it expects lts Oklahoma City-based wholesaler subsidiary Scrivner to reach final agreement with Gateway Foods by the end of

Gateway Foods is not related to Gateway Corp, Britain's third-largest food retailer, which has been the subject of a takeover fight in recent

Haniel said that both US companies complement each other geographically. Scrivner had 1988 sales of about \$3bn, while Gateway Foods sales amounted to about \$2bn.

UK footwear retailer accepts Clayform bid

By Philip Coggan in London

STEAD & SIMPSON, the UK footwear retailer, yesterday agreed to a £120m (\$194m) cash takeover hy Clayform Properties, just a year and a day after narrowly escaping a hostile bid

from the property group. Mr Peter Gee, Stead & Simpson's chief executive, said that 'a lot of things are said in the course of a hostile bid hnt since then we've had a chance to sit down and talk to the

Clayform people."
Clayform offered £108m for the group last year, However, non-voting "A" shareholders in Stead & Simpson are only being offered 152p per share, plus a 6p net dividend paid from Stead & Simpson's own resources, as against 151p last

Voting shareholders are being offered £21.55p per share, compared with the previous

July 19, 1989

BULGARIAN FOREIGN TRADE BANK

Sofia, People's Republic of Bulgaria

DM 200,000,000 8%% Bearer Bonds of 1989/1996

> **Issue Price** 100%

Bayerische Vereinsbank Aktiengesellschaft

Deutsche Bank Aktiengesellschaft

Commerzbank Akuengesellschaft

Deutsche Kommunalbank --

DG BANK Deutsche Genossenschaftsbank

Dresdner Bank Aktiengesellschaft

Deutsche Girozentrale

Westdeutsche Landesbank

Girozentrale

Baden-Württembergische Bank Aktengesellschaft

Bank Brussel

Bank of Tokyo (Deutschland)

Banque Paribas Capital Markets GmbH

Lambert N.V.

Aktiengesellschaft Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft

Bayerische Landesbank Girozentrale

BHF-Bank

Creditanstalt-Bankverein

Daiwa Europe (Deutschland) GmbH

Industriebank von Japan (Deutschland)

Dongsuh Securities Co., Ltd.

Istituto Bancario San Paolo di Torino

Landesbank Rheinland-Pfalz Girozentrale

Morgan Stanley GmbH

The Nikko Securities Co., (Deutschland) GmbH

Nomura Europe GmbH

Südwestdeutsche Landesbank

Société Générale - Elsässische Bank & Co.

Trinkaus & Burkhardt Kommanditgesellschaft auf Aktien

Girozentrale Arab Banking Corporation - Daus & Co. GmbH

Bayerisch-Bulgarische Handelsbank GmbH

This announcement appears as a matter of record only

June 1989



Elkem a/s

US\$ 100 Million

Revolving Credit Facility with **Uncommitted Options**

Den norske Creditbank

The Royal Bank of Canada

as Lead Managers and Arrangers

Banque Nationale de Paris

Fokus Bank

Christiania Bank og Kreditkasse **NMB** Bank

Westdeutsche Landesbank Girozentrale as Co-Lead Managers

Kansailis Banking Group

Union Bank of Switzerland

Banque Internationale à Luxembourg Société Anonyme as Managers

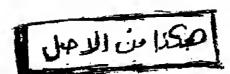
and

Den norske Creditbank

THE ROYAL BANK OF CANADA

as Tender Agent and as Issue Agent

as Facility Agent



INTERNATIONAL COMPANIES AND FINANCE

ANGLOVAAL GOLD QUARTERLIES

Gold produced After-lax profit Earnings per (f(g) Jun 89 Mar 89 Jun 89 Mar 89 Jun 89 Mar 89 Jun 89 Mar 89

Futures trading offsets higher costs at Anglovaal

PROFITS from hedging have helped the three big gold mines managed by the Angiovaal group of South Africa to over-come some of the disadvan-tages of reduced production

and higher costs.

The house is the only one of the country's mining groups to trade actively in futures markets and, at present, its strategy is to enhance gold revenue should the metal's spot price remain below \$400 an ownce during the present quarter.

The groups are the business groundly.

In the Grange Free State the Lorance mine reduced its ove militing rate but increased its pre-tax and after-tax profits. Hedging transactions allowed the mine to report the bishest

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200 7.0% (20.4) 6.3.4 20.5

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1 3000m × old mis

Hartebeestfontein's under-ground mining operations are shifting gradually towards lower grade ore zones in the north-western part of the mine property, and analysts in South Africa warn that overall gold recovery grades are likely to decline gradually.

The group's produced less gold during the present quarter than in the three months to March. It fell mainly because Hartsbeestfontein, the largest mine, suffered a drop in gold recovery grade which was not offset by a higher underground ore processing rate.

iovaai	E, TVI Cone Hartebeest Loraine	7,610 1,975	7,944 2,018	12.7 68.1 7.1	85
	Earnings per shar	e calculated at	der task and	capital expen	dhae.
tern Transvaal Consoli- which operates several			-		
gold mines in the moun-	:	JCI (BOLD (QUARTE	RLI
of the area, maintained milling rate in the June		Gold pro		After-tex	
to but suffered a frac-		Jun 86	Mar 85	Jun 80	Mar !
The company has been ing heavily on new mine pments in recent years	Rendientein W. Areas	6,653 2,961	8,279 3,249	43.9 (8.2)	31
exploring further gold near its present mines.	. Bernings per eber	e calculated at	ter tax and	tapital espera	Shire, P

ANGLO WILL CONTINUE BUILDING OVERSEAS INTERESTS THROUGH MINORCO

ANGLO AMERICAN Corporation intends to continue building up its overseas interests through Minorco, its foreign investment arm, but will remain rooted in South Africa, Reuter reports from Johannesburg.

Anglo American and its De Beers Con—

Anglo American and its De Beers Con—

Anglo American and its De Beers Con—

At the same time we are first and

South Arriva, Rether reports from Johannessourg.

Angle American and its De Beers Consolidated Mines affiliate together held foremost a grassroots South African Minerco's UK sale of its 29.9 per cent of Minerco. "Angle American and its De Beers Consolidated Mines affiliate together held foremost a grassroots South African entity, and have no desire to change that."

JCI mines' results mixed as costs rise and gold price falls

ground for full-scale mechani-

RESULTS FROM Randfontein.
and Western Areas, the two
operating gold mines managed
by the JCI group, highlighted
difficulties faced by South
Africa's gold mines during the
current period of rising costs Mr Ken Maxwell, the chair-Mr Ken Maxwell, the chairman, said in Johannesburg yesterday that the mine's losses and its resultant large debt were "very worrying indeed," but he sees no prospect of the mine closing and expects prufits by the end of this financial year.

At present the mine is At present the mine is engaged in an extensive move towards mechanised mining, but is having to increase its production from conventional mining before it prepares the ground for full-coals mechanic.

and poor gold prices.
Western Areas reduced its
mill throughput and recovery
grade as a result of substantial
changes in its mining plan, so sharply increased its operating

> The average gold price received by Western Areas was higher than the industry's average as a result of put options taken ont last year. These options have now expired and no new ones have

been entered into.
The mine's financial plan for the present fiscal year has been based on an average gold price of R35,000 (\$12,855) per kg against the June quarter's R33,733. However, Mr Maxwell says that JCI's mining costs are likely to rise in line with inflation, at about 15 per cent a

In contrast, Randfontein increased its milling rate and recovery grade, helped by better grades of ore drawn from the new Doornkop section. The mine is gradually increasing the proportion of ore drawn from underground and reduction the fraction taken from the fraction taken fro ing the fraction taken from low-grade surface dumps. Mr Maxwell expects the mine's overall grade to improve slightly in the next two quar-

Indian vehicle maker opts for Peugeot technology

By R.C. Murthy in Bombay

MAHINDRA and Mahindra, India's only maker of Jeep-like all-terrain vehicles, has opted for Western automotive tech-

ing the French company 5.2 per cent of its equity through a convertible bond issue later this year. Peugeot has supplied engine technology for Mahin-dra and is now offering knowledge for local production of pick-up trucks and other light vehicles, India's fastest grow-

ing automobile segment: This is the first Western col-laboration in light commercial vehicles after the recent Japanese wave that swept the Indian automobile industry.

duction ventures over the past

MAHINDRA and Mahindra, India's only maker of Jeep-like all-terrain vehicles, has opted for Western automotive technology despite its access to Japanese knowhow through its absorption of Allwyn Nissan as light commercial vehicle maker in Andhra Pradesh.

Mahindra is strengthening its ties with Peugeot by offering the French company 5.2 agreed to the arrangement.

The future of the Mahindra Nissan partnership wili be determined when Mehindra draws up diversification plans for Allwyn Nissan. This will be

once the company is back in the black. Sales at Mahindra rose strongly to reach Rs9.98bn (\$608.2m) in the 17 months to March, up 17 per cent on an annual basis. Gross profit was Re536.7m, a yearly rise of 29.4 per cent. Profits after tax were Re185.3m and the dividend is Half a dozen Japanese compa-nies, including Toyota and Mazda, have set up local pro-vious 12 months.

UBS boosted by recovery in securities operations

By John Wicks in Zurich

bly better results" for the first haif of 1989 than for the corresponding period of last year and expects compage for the year to exceed the SF1778m (\$472.4m) recorded in 1988.

The bank said that in the first six months of this year, income displayed a "gratifying recovery in the various sectors of the commission and trading of the commission and trading business," with earnings from securities operations and for-

eign-exchange trading considerably above 1988 figures.

Net interest income, however, went up only alightly and this as the result of higher volumes of business. With the second quarter bringing what UBS calls a favourable busi-ness development, the bank's balance-sheet total rose to SFr172.1bn at the end of June,

UNION BANK of Switzerland compared with SFr166.6bn at yesterday reported considers, the end of 1988, bly better results for the first This was the net effect of contrasting trends in various sectors of activity. Thus, loans and advances to clients were up 12.6 per cent to SF195.2bn, due mainly to rises in the fixed edvances total and mort-gage loans, while the due-from-banks total declined by some 13 per cent to SFr49bn "as a consequence of caution exercised in view of margina."
On the liabilities side of the balance sheet, the bank says trends were unsatisfactory in the first half. Savings and deposit books and accounts dropped by SFr2.1bn owing to interest levels, while the higher-interest time deposits jumped by SFr3.9bn to as much as SFr51.6bn. The due-to-banks sum contracted by SFr1.1bn in sum contracted by SFrLibn to SFrdL6bn.

Telephones lift Kenwood

By Robert Thomson in Tokyo

KENWOOD, the Japanese audio equipment maker, showed a 7.4 per cent increase in pre-tax profit to Y1.97bn (\$13.9m) in the first half of its year to May, following strong sales of cordless telephones and despite a flat market for The company has been

equipment division, and sales of cordless phones and other communications items rose by 44.8 per cent, while total sales rose by 5.4 per cent to Y71.25m

For the year, the con despite a flat market for audio equipment.

The company has been anding its communications are increase of 5.7 per cent.

US\$100,000,000

MARINE MIDLAND BANKS, INC

FLOATING RATE SUBORDINATED CAPITAL NOTES due 1999



For the three months 19th July 1989 to 18th October 1989 the Note will carry an interest Rate of 915 per cent per annum with a Coupon amount of US\$234.79 per US\$10,000. Interest payment date 19th October 1989.

IAMES CAPEL BANKERS LIMITED INTEREST DETERMINATION AGENT

	Angle				
3	Mining companies' rep		luarter e	inded 30 J	Jur
	Gold Mining Co				
1 1 1 1 1 1 1	leased capital: 112 000 000 ahares o	10 cents en Guerter ended 30 June 1989	Counter ended 31 Mar 1900	Financial year ended 30 June 1988	3
	Operating resofts Gold Gold Gold recovered	786 000 7 038	779 000 7 322	3 158 000 29 215	1
The second second	Yieki gita gita gita gita gita gita gita git	9.0 301.86 154,70 157,16 53,712 16,393 15,319 237,252 129,451 107,811	9,4 307,26 180,91 145,35 32,890 17,118 15,571 239,353 125,348 114,005	8,3 312,65 156,16 156,16 33,796 16,914 16,862 987,341 464,145 463,196	
	Low-grade gold plant Ore miled	385 000	389 000	1 550 000	1
	Gald recovered	572 1,49 48,32 17,20 31,12 32,524 11,575 20,949 18,804 6,621 11,963	622 1,60 49,59 16,33 33,36 31 076 10 211 20 865 18 329 6 351 12 976	1,56 50,43 15,67 34,76 32,339 10,048 22,293 78,164 24,282 53,882	THE PARTY OF THE P
	Published In Order Published In Order Published In Order	786 000 82 690 0.11 R609	779 000 90 363 0,12 FISOD	3 158 000 353 834 0,11 R005	20.4
ı	ssantum opdes, pythe and abbharic and Not-repring Income Netroyally receipts	(965) 13 619 (2 572) 130 178	(3 663) 13 333 858 137 601	(4 830) 51 277 1 286 594 691	1
	Other expenses – interest peld, stores adjustment and employee service benefits. Profit before taxation and	6546		655	1
I	Taxation and State's share	124 651 56 483	137 336	586 035 325 713	١.
	of profit Profit after texasion and State's above of profit	60 145	66 732	282 322	8
	Capital expenditure Appropriation for loan repsyments Dividends	25 406 607 112 000 129 015	11 623 200 11 823	1 163 201 800 261 289	ARCE TO
	Advenced	10 367	10 135	41 052	1
	Sampling results on Vani Reef Sempled	1 444 62 27,8 1 716 0,40 24,64	1 342 78 17.0 1 324 0.35 28,92	5 644 69 20,0 1 386 0,36 24,83	OR WARE
	- Stoping widthom .	9 based on 4	gold price o		1000
	Value—goldgr	12.4 1.536 0.22 27,21	ing transcrip	yng cynydy wlad	0 6 4 0
	during the quarter. In terms of the Company's articles powers are limited to RSO 000 000 RZ 451 000 (1988: RS 139 000) of RSO 000).	of association At 30 June which long-i and short-in	n, the direct 1989 borro ern borrown ern to R1 O	ors' borrowing wings totalled ngs amounted 50 000 (1988:	AR DASK
	Hedging transactions The Company has entered into certain revenue should the gold price remain ending 30 September 1986: Gastrian ending 30 September 1989		467	Put options purchased og (15 000 oz)	SCC BS
I	In addition the Company had, at 30 Ja production as detailed below:	of gold sold 4 934	d a portion of	its future gold Forward price per log sold R34 597	OCO HOO

Outstanding commitments at 30 June 1989 are estimated at F/7 236 000 (31 Merch 1989; R22 088 000).

Directors: B.E. Hessey D.M.S. (Chairman), B.L. Bernstein Hon, LL.D., D.J. Crowl J.J. Galderbuye, E.P. Gush, G.S. Lee, Citys B. Mersell, T.L. Pretorius, J.C. Jarney van Flanchus,

324 000

310 000

18July 198

- 1 324 000

Allement directors: P.J. Surface, K.M. Hoeling, T.C. Rece, G.J. Robbertze, J.E. van Halterit, R.A.D. Wilson

Priesto Copper Mines Lio

For and on behalf of the board

rieska Copper Mines Limited - Continued Financia year ended 30 June 1969 riend ______ (218) 10 800 10 582 ne operating profit for the quarter includes a further provision of R1 378 000 werds the anticipated costs which will be incurred to comply with stationy at other obligations essociated with the eventuel closure of the mine. The tal amount provided to 30 June 1989 is R13 386 000 (31 March 1989: s no turther algorificant capital expenditures are foreseen, consideration is sing given to the distribution of a portion of the Company's retained emings as at 30 June 1988. permisers Idenground mining operations at current levels will cease during the ptember 1989 quarter. Treatment of low-grade surface during material, eatily supplemented by limited amounts of ore from underground sources, I commence thereafter and will continue for as long as such operations main profitable. pital expenditure are were no outstanding commitments at 30 June 1989 (31 Merch 1989) L. Crowe Directors rector: O.J. Crosse (Creboser), R.P., Fitton, C.C., Gedson, B.E. Hersov D.M.S., A. Lysch, Cive S. Menell, D.J. Padnessif, R.A.D. Wisson cate directors: D.A. Blaine, A.J. Brink, J.J. Galdachura, G.J. Robbertze oreine Edd Mines, lid Mine months ended 30 June 1989 Charter ended 30 June 1989 erided 31 Mer 1969 395 000 1 975 5,0 176,01 155,38 20,53 36 202 31 075 4 127 69 523 61 374 8 149 1 228 000 8 141 5.0 407 000 2 019 5,00 163,25 151,70 11,55 32 908 32 908 4701 1977 1977 3 165 8 053 5,0 168,35 152,85 15,50 39 527 30 441 3 086 205 889 188 940 16 949 R000 18 949 1 001 8 572 29 522 R000 6 149 106 3 481 858 242 ofit before texation and ste's share of profit. exition and State's share profit. 11 300 7811 28 564 9362 4 203 3 265 off, efter togetion and ate's share of profit..... 19 202 4546 2900 1 329 6 877 43 1 372 143 8 020 8 760 1 420 88 10,0 886 1 314 2 294 97 7,6 741 1472 71 9,3 662 5028 71 11,2 801 The profit before taxation includes results of hedging transactions concluded during the quarter.

ours are queries.

In terms of the Company's articles of association, the directors' borrowing powers are limited to R55 000 000. At 30 June 1889 borrowings totalled R5 540 000 (1988: R5 847 000), of which long-term borrowings amounted to R5 416 000 (1988: R5 760 000) and short-term to R124 000 (1988: R57 000). Hedging transactions
The Company has entered into certain option contracts so as to enhance gold revenue should the gold price be below \$370 per ounce during the quarters ending 30 September and 31 December 1989:

1 026 kg (33 000 oz 933 kg (30 000 oz in addition the Company had, at 30 June 1969, sold a portion of its future gold production as detailed below: Quarter ending per kg sold 1 293 30 September 1989 The forward price has been calculated at the R/\$ exchange rate ruling on 30 June 1989. Capital expenditure Outstanding commit ements at 30 June 1989 are estimated at Rt 055 000 For and on behalf of the board

Circotois: O.I. Crowe (Chairman); P.J. Eustapo, J.J. Geldenhuye, B.E. Horsov D.M.S. L. Hendt, G.C. Krath, Q. Mauda, Cilve S. Menetl, S.W. van der Colt, R.A.D. Wilson

Development results given are the actual sampling results. No allowance has been made for adjustments necessary in the valuation of the corresponding ore reserves. Shareholders requiring copies of these reports regularly sech quarter, should write to The Secretaries, Anglo-Transvasi Trustees Limited, 255 Regent Street, London W1R 8ST. Ecsian Hensvool Consolidated Mines, Lid issued capital: 4 316 678 aheres of 50 cents each

	30 June 1989	31 Mar 1989	30 June 1988
Operating results	89 800		
Ore milledt	872	89 800	363 208 3 582
Yield	9.7	9.8	
RevenueR/tmilled	326.81	319.08	9.5 331.33
Costs	152.78	143.93	143.74
Profit	174.03	175.15	187,59
Revenue	33 656	32 634	33 595
Costs R/kg	15 734	14 721	14 579
ProfitRAg	17922	17 913	19 020
RevenueR000	29 348	29 653	120 336
Costs R000	13 720	12 925	52 206
Pro&t R000	15 628	15 728	68 132
Financial results	FI000	19000	R000
Working profit—goldmining	15 628	15 728	68 132
Non-mining income	1 257	963	4 475
	16 885	16 691	72 607
Prospecting expenditure	3 318	383	7 117
Stores realisation adjustment	143		143
Profit before texation	15 424	16 328	65 347
Texation	880	5 682	17 787
Profit after taxation	12 744	10 646	47 560
Capital expenditure	9 484	5 037	29 544
Dividends	11 439	5007	17 914
	20 923	5 037	47 458
Development		3031	77 730
Advanced	2214	2 384	9 295
Sampling results:	2214	2 304	9 200
Sampled	932	929	3 766
Channelwidthcm	226	217	220
Chamelyalueo/t	3.8	6,0	7.0
CTI.9/t	849	1 296	1 543
Осе грестур			
The total pro receives at all mines a	et 90 June 19	90 beent on	a mold refer
R33 200 per kilogram, are estimated	as follows:	****	a Store berea
Tornage	1 344 400		
Tonnage Stoping width	204		
Valuept	15,3		
cm.g/t			
Financial			
The profit before texation includes i	results of hed	ging transact	ions conclude
during the querter.			

Quarter ending 47 kg (1500 oz) In addition the Company had, at 30 June 1989, sold a portion of its future gold exclusion as detailed below: Forward price per kg sold R34 597 The forward price has been calculated at the R/\$ exchange rate ruling on 30 June 1989. For and on behalf of the board

Directors: R.A.D. Wilson (Chairman), D.J. Crows, J.J. Geldenhuys, B.E. Hersov D.M.S., Cilve S. Menel, G.J. Robbertze, J.E. van Nietonk

18 July 1969

Consolidated Murchison Lid Reg. No. 05/05476/06 leased share capital; 6:240 000 shares of 10 cents each

Alternate director: B.J. Punston

	Quarter ended 30 June	Quarter ended 81 Mar	Financial year ended 30 June
	1989	1989	1989
trancial results	R000	R000	R000
Intimony revenue—net	8 649	6 070	25 495
Sold revenue	5 461	7016	28 155
sundry mining income	50	68	304
	12 160	13 154	53 954
ost of sales	10 794	10 957	44 467
Working profit	1 366	2 197	9 487
lon-mining income	1 276	420	2 835
	2642	2817	12 322
harmanilan musaadhan	254	298	1 169
respecting expenditure			
rofit before taxation	2 388	2818	11 153
avetion	285	255	926
roft eftertexation	2 103	2064	<u>10.227</u>
Apital expenditure	1 730	1 194	5 567
Hildend	1 872	-	1 872
	3 602	1 194	7 439
Phrancial	<u></u>		
The revenue from the sele of antimo quarter is based on actual shipment quarter to quarter.	ony concentra s made which	des brought to can vary con	account each alderably from
2 per cent increase in the volume of ower average US dollar prices received	f concentrate red per ton of	sold was offset concentrate co	by marginally impared to the

exchange rates at which sales were accurate the quarter – R2,52) – and improved rand per ton revenue received on increased torrages of local sales.

Compared to the third querter, the volume of gold sales fell by 29 per cent from 231 kg to 171 kg due to the depletion of the stag tailings dump. Notwithstanding a higher average rand per kilogram price received in the fourth quarter of R31 962, compared to R30 382 in the third querter, the net effect was a 22 per cent decline in gold revenue.

Non-mining income includes an accrual of non-taxable income of F826 000 in respect of the export Incomive allowance for the year ended 30 June 1988. Dividend Final dividend No. 61 of 30 cents per share was declared in June 1989 and is

Loan levy Based on the Company's latest assessment in respect of the 1988 year, the loan levy payable on normal tex for that year amounts to R123 500 and is payable on 31 July 1989.

Capital expenditure
As indicated in the December 1988 quarterly report, capital expenditure
increased in the second helf of the year over the first helf (R2,924 million) as
against R2,643 million). Capital commitments at 30 June 1969 are estimated at R454 000 (31 Minch 1969: R216 000).

For and on behalf of the board M.W. Hawarden Directors D.J. Crowe Directors: M.W. Hevrarden (Cheirman), R.A.D. Wilson (Deputy Cheirman), V.G. Bray. W.D. Clough, D.J. Crowe, B.E. Hersov D.M.S., G.J. Jonker, Cilve S. Menet, P.F. Rabel unio divodora: L.M. Brummer, P.W.J. Coenen, P.E. Gesener, P. McKenna

Johannesburg

GROUP GOLD MINING COMPANIES

Raudfonteln Estates

Ore milled: tons (000)

Yield: grams perton

Net profit after tax Capital expenditure

Ore milled; tons (000)

Yield: grams per ton

Ore milled: tons (000)

Yield; grams per ton Capital expenditure (Fl000)

werage reef width: cm

Centimetre-grams per ton

Deutsche Bank

Aktiengesellschaft

Banca del Gottardo

Handelsbank Nat West

Loss from gold

H. J. Joel

16 July 1989

lestern Areas

Worlding cost - per ton milled

Company, Limited

mmary of reports for the quarter ended 30 June 1989

Consolidated Investment

Quarter ended

R77.22

<u> 7000</u> 29 659

31.03.69

R111.83

1 007

R000

21 920

Topdanmark A/S

Euro-equity

Issue of 600,000 Shares of DKK 100 each

Issue price DKR 1,025 per Share

Privatbenken A/S

Enskilda Securities

Andelsbanken Den Danske Bank HandelsBanken Sparekassen SDS

BSI-Banca della Svizzera Italiana

Kleinwort Benson Limited Swiss Volksbank

Bank Leu AG

Swiss Cantobank (International)

30.06.89

42 926

Quarter ended 30.06.69 31.0

R116.88

R000

32034

tern Areas experienced increased unit costs and decreased tonnage.

Joel's metallurgical plant capacity is now 80 000 tons per month and the build-up of stoping tonnage is proceeding as planned.

Eleburg Gold Mining Company Limited. Shereholders are advised to study the operating results of Western Areas Gold Mining Company

Quarterly reports have been mailed to the shareholders of each company. Copies of the reports may be obtained from; Barnato Bros Limited, 98 Bishopegate, London EC 2M 3XE.

INTERNATIONAL COMPANIES AND FINANCE

Increased trading volume boosts US securities firms

By Janet Bush in New York

SEVERAL Wall Street securities firms reported improved second quarter earnings yesterday, reflecting higher trading volume in stock and bond markets, and booming business in the merchant banking business for some.

Merrill Lynch, with a substantial retail business as well

as a highly developed merchant banking group, reported net earnings in the second quarter of \$70.2m, or 62 cents a share, a 31 per cent gain from a year earlier when net earnings totalled \$53.5m or 47 cents. This is an impressive recov-

when earnings per share halved to 31 cents, against the first quarter of 1988. Mr William Schreyer, chairman, and Mr Daniel Tully, president, said the latest results underscored the value of the company's "one-firm,

three months to March 31

two-sector business." They said there were solid revenue es in virtually all areas of its concumer business including commissions, insurance and asset management.

Merrill Lynch Capital Markets continued to perform

strongly in principal transac-tions and in merchant banking and retained its number one ranking in the global and domestic underwriting of debt and equity securities.

Commission revenues advanced 18 per cent to \$462m, while investment banking revenues fell 8 per cent.

Morgan Stanley announced earnings of \$112.1m or \$2.83 in the second quarter, compared with \$135.3m or \$3.52 a year earlier. News of a 27.5 cents a share quarterly dividend, an increase of 22.2 per cent from previous pay-outs, helped the shares to a gain of \$1% at mid-session to \$70%.

Net revenues were \$631.6m. including a pre-tax gain of \$51.5m principally from the restructuring of the investments in Essex Group and Sillments in Essex Group and Sugan Corp. In the second quarter, 1988, revenues totalled \$619.4m, including e hefty pretax gain of \$122.7m from the sale of its investment in Cain Chemical. The company'e top three executivee said the favourable operating performance reflected the halanced mix of Morgan Stanley's worldmix of Morgan Stanley's world-

PaineWebber reported net second quarter earnings of \$15.1m, against \$159,000 a year earlier, repre-senting earnings of 33 cents, compared with a loss of 22 cents a year earlier. Mr Donald Marron, chair-

man, said the results reflected better market conditions and progress in improving the economics of the firm itself.

Demand for Dow falls for Macintosh computers lifts Apple

By Louise Kehoe In San Francisco

APPLE COMPUTER is confident that sales of its personal computer products will top \$5bn in fiscal 1989 as demand for its latest Macintosh models continues to rise. Third quarter results, reported yesterday, show a 26 per cent rise in revenues to \$1.2bn, up from \$993m. Reduced profit margins brought net income to \$96.1m or 74 cents per share for the quarter, compared with \$91.3m or 71 cents in the same period last year.

The stock market reaction to

The stock market reaction to Apple's slowing earnings growth pushed the company's share price down by \$1.50 to \$394 in heavy trading. "Throughout fiscal 1989 our

product costs have been adversely affected by higher component costs, most notably ory [Dram] chips," said Mr John Sculley, Apple chairman. Barlier in the year Apple revealed that it had a surplus of Drams purchased at peak prices during last year's chip

Analysts said that Apple's margins were further reduced by e shortage of 80 megabyte hard disk drives, used primar-ily with its high performance Macintosh II models. Custom-ers are purchasing systems without the drives rather than wait for Apple's suppliers to

get them, analysts said. Net income for the nine-month period was \$293m or \$2.28 per share against \$292m or \$2,24 per share, for the same period last year. Sales rose 24% compared with the last year's corresponding period to \$3.9bm.

"Ae we enter the fourth quarter we see continued strong demand for the Macin-tosh licx and SE/30 around the world. The good market acceptance for these two products makes us confident that fiscal 1989 revenue will exceed \$5bn," said Mr Sculley.

Marion's potent marketing allure

Anatole Kaletsky on a US merger

t's all in the marketing. This old slogan, familiar from the beyday of the US In from the beyday of the US consumer products companies when salespeople from Coca-Cola, Ford and Kellogg's took the world by storm, is becoming the unexpected hattle cry of a quite different breed of international companies now arrived for world domination.

vying for world domination. Pharmaceuticals may be the quintessential science-based industry, where research and development costs absorb typi-cally 10 per cent of revenues and every "consumer" has a doctor's degree. But marketing and sales forces, not research laboratories, have become the key competitive weapons in the intensifying battle for

giobal market share.
This seems to be the main implication of the complicated two-stage merger deal formally signed yesterday between Mar-ion Laboratories and Dow Chemical. More than any of the previous alliances in the the previous alliances in the consolidating world pharmaceuticals industry, this deal has put a clear — and unexpectedly high — value on the ability to sell new drugs.

What makes this deal unique is Marion is not a fully-fledged pharmacouticals common that

pharmaceuticals company that tries to discover and synthesise its own drug formulations. Its corporate strategy is described by analysts as "search and

It picks up licences for drugs that other companies have dis covered, but do not wish to develop. It finishes off the clin-ical testing, wins government epprovals and then puts its esforce to work.

Until five years ago, Marion was a prosperous but relatively modest ontlit, with a stock market value of only \$300m and sales of less than \$200m a

Then, through a combination of good luck and judgment, the company stumbled in the early 1980s on two drugs developed in Japan whose market poten-tial nobody had begun to sus-pect. These drugs were Cardi-zem, a calcium channel blocker used for the treatment of heart disease and high blood pres-sure, and Carafate, an anti-ulcer drug which turned out to be an attractive alternative for patients who reacted badly to other ulcer treatments such as

Zantac and Tagamet. Although these drugs were not new, the anti-ulcer and car-diovascular treatments which they provided were just beginning to find acceptance among physicians, partly as a result of Marion's effective selling. Both

markets suddenly took off at a

compound annual rate of around 40 per cent. By 1987 Marion's market value had multiplied 20-fold in five years

However, by mid-1987 investors at large began to notice the dark cloud over Marion's future. Carafate had already lost its patent protection and Cardizem was due to go off-pa-tent in November 1992. While Marion then had the cash to acquire other formulations from drug companies, there was nothing that seemed to maich the promise of Cardisem

and Carafate. To say that Marion did not have much would be an under-statement. It had, and has, absolutely nothing in the pipe line," says Mr Hemant Shah, a pharmaceutical analyst at HKS

& Co in Warren, New Jersey.
Why then is Dow Chemical
now willing to pay what will
amount to almost \$4bn in cash and merge its own successful pharmacenticals subsidary, Merrell Dow, with Marion, in exchange for a 67 per cent stake in the combined group? The answer seems to be threefold. First there is Mar-

ion's 2,000-strong sales force. Marion's sales staff will triple Merrell Dow's sales effort in the US, and turn a compnay which is much stronger overseas than it is in America into a globally balanced operation, which will rank about fifth in sales among US drug companies and in the top 10 world-wide, according to Mr Shah. Second, Marion has a valu-

able capability for testing, refining and winning US licences for existing drugs. While Marion does no original research, it has spent heavily on developing and refining its existing products. Its develop-ment spending alone is higher than the R&D commitment of

most drug companies.

According to Mr Sam Isaly,
of pharmaceuticals consultants Mehta & Isaly, a worldwide shortage of development capac-ity is emerging as one of the biggest constraints on the drug industry'a growth. Marion's capability in this should prove

a very valuable asset. Finally, there are the drugs Merrell Dow has discovered itself, which it will be able to push into Marion'e develop-ment and marketing pipeline.

While Merrell Dow has no able portfolio of new products," according to Mr Shab. Without Merion'e US marketing strength, Merrell Dow itself would not have been a viable competitor in the consolidating drug industry of the next

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Citicorp rises 10% to \$395m

By Roderick Oram in New York

Continental, three money centre bank holding companies, have reported increased second quarter profits for reasons ranging from buoyant con-sumer banking to strong US

loan demand.
Citicorp, the largest US
banking group, turned in net
profits for the three months ended June of \$395m, or \$1.11 a share, up 10 per cent from \$359m, or \$1.03, a year earlier. Revenues were ahead 7 per cent at \$3.32bn against \$3.11bn. First half net was \$924m, or \$2.63 a share, up 29 per cent

Citicorp said that the earn-

from \$717m, or \$2.04, a year earlier, on revenues of \$6.8bm

CITICORP, Wells Fargo and ings growth reflected continuing strength in its consumer banking business around the world and local currency business in emerging economies. Net income from this sector jumped to \$208m in the quarter from \$165m.

Results were weak in corpo-rate and investment banking in the main industrial economies because of lower venture capital gains and trading

New commercial loans increased by \$249m during the latest quarter to \$2.48bn, with US commercial real estate loans contributing \$1.15bn, up more than 20 per cent from a

Wells Fargo, the ninth largest US banking group, reported an 18 per cent increase in second quarter net profits to \$147.4m, or \$2.58 a share, from \$124.4m. or \$2.24, reflecting strong loan demand in the US. Net interest income rose to \$531.5m from \$482.1m while non-interest income jumped by 25 per cent to \$211.7m. The group had no medium or long term loans outstanding to developing countries at the end of the quarter. Short term loans to them totalled \$153m, or 0.3 per cent of total assets. Restructured and non-accruing real estate loans, all in the US, totalled \$1.2bn, or 3 per cent of

total assets. Continental Bank of Chicago reported a 6 per cent rise in second quarter net income to \$64m, of \$1.01 a share, from \$60m, or 95 cents, a year ear-lier. Reveneues rose to \$286m from \$277m.

Total assets were \$31.8bn at June 30, down from \$32.4bn e year earlier. Return on assets edged shead to 0.83 per cent from 0.79 per cent. Corporate finance revenues totalled \$151m in the latest quarter, up 12 per cent from \$135m a year earlier.

The increase was due mainly to higher fees from loan syndi-cation and distribution activi-ties.

R&D costs hurt Genentech

Louise Kehoe in San Francisco

GENENTECH, the leading US biotechnology company, saw second quarter earnings fall as it continued to spend heavily on new product development and marketing, despite flattening sales of its main product, a netically engineered heart

attack drug.
Second quarter earnings
were \$9.6m or 11 cents per share, against with \$15.5m or 18 cents last year. Revenues, including from contract research, were \$97.9m, up 9 per

cent from \$89.3m last year. Net product salee were \$79.1m, against \$75.1 m a year ago. Genentech said sales of its heart attack drug, Activase, or tissue plasminogen activator (t-PA), were \$48m, against

cally engineered version of human growth hormone, were \$31.1m . up from \$25.9m in the year-ago quarter. Genentech's research and development expenses

Sales of Protropin, a geneti-

increased from \$32.8m in the eecond quarter of 1988 to \$38.3m in the like period this

Marketing and administrative expenses also were np, from \$24.2m to \$32.1m, mainly due to increasing the size of the sales force for Activase

marketing efforts.

For the six month period, net income fell sharply to \$17m or 20 cents from \$30.6m or 36 cents on revenues which rose to \$189m from \$163.7m.

Newsprint price fall hits Canadian forestry groups at \$513m

By David Owen in Toronto

THREE LARGE Canadian THREE LARGE Cansdian forest products companies reported sharp downturns in quarterly earnings due to sagging newsprint prices and adverse currency fluctuations. Second quarter income at Abitbi-Price, Noranda Forest and MacMillan Bloedel tumbled by 47 per cent, 17 per cent and 28 per cent respectively, Analysts ettributed the magnitude of the decline at Toronto-based Abitibi to its particularly

based Abitibi to its particularly large exposure to the news-

print sector.
Abitibl - controlled by the Reichmann brothers' Olympia & York Developments - earned C\$28.8m (US\$24.2m) or 39 cents a share, against C\$54.4m or 76 cents a year earlier. Sales dipped marginally to C\$830.3m,

from C\$835.5m. In the six months to June 30, income totalled C\$55.1m or 74 cents on revenues of C\$1.54bn, compared with C\$98.5m or C\$1.37 on unchanged revenues. Second quarter profits at Noranda Forest, one of the Bronfman family's Brascan stable of companies, tumbled

to C\$59m or 55 cents from Cy71m or 69 cents a year ago while revenues advanced to C\$1,27bn from C\$1.25bn in 1988. In addition to the strong Canadian dollar and lower newsprint prices, the group was also bit by rising costs in its British Columbia

30, earnings dropped to C\$117m or C\$1.10 on revenues of C\$2.47bn, from C\$134m or C\$1.29 on revenues of C\$2.4bn. Net second quarter earnings at MacMillan Bloedel declined to C\$53.3m or 61 cents fully diluted, from C\$94.5m or 85 cents in 1988. Revenues at the Vancouver-based company, owned 49.9 per cent by Nor-anda Forest, rose just over 1 per cent to C\$862m from C\$851.5m.

For the six months to June

For the six-month period. profits were C\$141.7m or C\$1.27 a share on sales of C\$1.67bn, against C\$186.1m or C\$1.67 on sales of C\$1.65bu a year earlier. The company said pressure on newsprint prices was offset by pulp price increases.

Alcan ahead midway

Robert Gibbens in Montreal

ALCAN ALUMINIUM of Canada is sceing signs of weakness in some major North American markets for primary and semi-fabricated aluminium, says company chairman Mr David Morton.

Demand in other parts of the world continues to grow, though at e slower rate

second quarter of 1989 was generally good. Volume for the last half was US\$4.6hn against \$4.14bn a year carlier. First half net income was

\$513m or \$2.21 a share, np from \$418m or \$1.69 a year In the second quarter, sales were US\$2.3hn against \$2.19bn and net income \$244m or \$1.05

a share against \$248m or 99 cents a year earlier.
The latest period includes a special gain of 29 cents a share from a transaction related to the Japanese affiliate Nippon Light Metal.

\$149.3m or 37 cents on sales

ahead 10.2 per cent to \$2.52bp

from \$2.29bn.

Accordingly:

i) each holder of either A or B shares in the Company on the register at close of business on July 6 vill hold three such shares, each of a nominal amount of Swedish Kronor 10, for each share of a nominal amount of Swedish Kronor 25 previously held, each such share of Swedish Kronor 10 to be of the same class and designated non-restricted or restricted in the same manner as the share previously held; and ii) the adjusted Conversion Price applicable to the Bonds from and including July 7, 1989, will be Swedish Kronor 135 per non-restricted B share. Sundsvall in July 1989 The Board of Directors

NOTICE OF NEW RATES Also in accordance with the bonus issue and subdivision of shares

SCA CAPITAL CORPORATION B.V.

ECU 101,000,000

4 1/4 per cent Guaranteed Convertible

Bonds 2004 (the "Bonds") guaranteed on a subordinated basis by, and

convertible into Non-Restricted

Class B Shares of, Svenska Cellulosa Aktiebolaget SCA

NOTICE TO BONDHOLDERS

In accordance with the Notice to Bondholders published on May 8, 1989, notice is hereby given that proposals for the bonus issue and subdivision of shares were duly approved at the Annual General Meeting of Sharebolders, held on May 29, 1989.

adjustments have been made as follows: Convertible bond loan 1983/93: Convertible bond loan 1987/95:

1983/93 New subscription price:

New conversion rate: SEK 104.20 Subordinated bond loan with detachable warrants series 1

New number of shares: The new rates will be applied on conversions and subscriptions beginning on July 7, 1989.

Svenska Cellulosa Aktiebolaget SCA

Manufacturers Hanover The Bank of Nova Scotia

U.S. \$200,000,000 Floating Rate Debentures due July 1994 For the six month period 17th

July, 1989 to 17th January, 1990 the Debentures will bear an interest rare of 8%% per annum with a coupon amount of U.S. \$453.61 payable 17th January, 1990.

Bankers Trust Company, London Ages

U.S. \$100,000,000 Floating Rate Subordinated Notes due 1997 Notes due 1997
In accordance with the provisions of the Notes, notice is beneful given that the Notes will carry an interest rate of 98.0% per annum for the period 17th July, 1999 to 17th October, 1989 with a coupon amount of U.S. \$231.60 for the U.S. \$10,000 denomination and U.S. \$5,789.93 for the U.S. \$250,000 denomination and will be payable on 17th October, 1969 againts somender of Coupon No. 17.

Corporation

Discounts slow Weyerhaeuser By Karen Zagor in New York

forest products group, yester-day reported a modest advance in second quarter earnings, indicating weakness in the US paper industry.

For the three months to June 25, net income rose 3 per cent to \$154.9m or 73 cents a share from \$150.7m or 72 cents. Revenues rose 8 per cent at \$2,64bn against \$2,45bn.

For the first half, net income advanced 14 per cent to \$303m or \$1.43 from \$265.4m or \$1.26 on revenues up 8 per cent to \$4.97bn.

Mr George Weyerhseuser, president and chief executive. said the newsprint business was hurt by discounting in the western US markets, lower export prices and increased costs for material and energy He added that pricing in the

kets was partly offset by weak-

1988 period.

Sales rose 7.7 per cent to

Mr Philip Lippincott, chair-man and chief executive, said: "Our US tissue business had ness and soft pricing in the eastern and southeastern excellent results in the second

quarter. Scott's printing and publishing papers business also showed improvement, sithough well below expecta-The company's performance

was hit by higher pulp and other manufacturing costs, a difficult environment in Mexico, slow progress in implementing Scott's food-service business strategy and e loss of Brunswick Pulp and Paper

CREDIT D'EOUIPEMENT DES PETITES ET MOYENNES ENTREPRISES up to U.S. \$200,000,000 **Guaranteed Floating Rate Notes**

Creditanstalt-Bankverein

U.S. \$125,000,000

Subordinated Floating Rate Notes 1994

For the six months 17th July, 1989 to 17th January, 1990 the Notes will

carry an interest rate of 8/3% per annum and coupon amount of U.S. \$226.81 payable on 17th January, 1990.

Due 1996 For the six months 17th July, 1989 to 17th January, 1990 the Notes will carry an Interest Rate of 83/6 per annum and Coupon Amount of U.S. \$418.47 per U.S. \$10,000 Note, payable on 17th January, 1990.

Bankers Trust Company, London

Bankers Trust Company, London

Agent Bank

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Den Danske Bank AF/1871 AS ¥4,000,000,000 Floating Rate Notes Due 1994

TSB Hill Samuel Bank

Holding Company ple (Formerly Hill Samuel

Group pic)

US\$100,000,000 Floating Bate Notes due 2916

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from 19th July, 1939 to 19th January, 1990 the Notes will carry a Rate of Interest of 9th per amount and that the interest payment on the relevant Interest Payment Date, 19th January, 1990 will amount to US\$475.97 per US\$10,000 Note and US\$11,899.31 per US\$250,000 Note.

Morgan Guranty Trust Company of New York

Notice is hereby given that the Rate of Interest for the Interest Period from 19th July, 1989 to 19th January, 1990 is 5.07% per annum.

Interest payable on 19th January, 1990 will amount to ¥255,584 per ¥10,000,000 principal amount of the Notes. Agent Bank
The Long-Term Credit Bank
of Japan, Limited
Tokyo

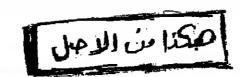
WEYERHAEUSER, the US pnlp and paper markets advanced 5.8 per cent to forest products group. Yester-remained strong. \$158.0m or 40 cente from remained strong.
In forest products, high demand for western products in domestic and overseas mar-

> The company said its real estate group posted improved earnings with first-half results more than double those of the

> • Scott Paper, the world's largest producer of toilet tissoe, paper towels and paper napkins, saw net income drop S per cent to \$71.5m in the second quarter to July 1. Earnings per share were 93 cents, against 98 cents a year earlier.

For the first half, net income

earnings due to last year's sales of Scott's interest in



INTERNATIONAL CAPITAL MARKETS

hopes high for unified exchange

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Canute James on Caricom's plans to set up a regional capital market

ambers of the Caribbean Economic Combean Economic Community (Caricem) have agreed to establish a regional capital market, part of efforts to integrate their economies and create a common market by 1993.

At their annual summit in Grenada this month, the leaders of the 13-nation community agreed to a Jamaican proposal for a single regional market. Its structure and operations are to be deter-

operations are to be deter-mined by a committee of cen-tral bankers from community

Mr Seymour Mullings, Jamaica's Finance Minister, said a regional stock exchange would lead to enhanced foreign exchange flows and new investments in the region. The central bankers would determine how to establish viable means for transacting deals in equities, bonds, dehentures, options and futures.

The Caribbean community's Mr Seymour Mullings,

The Caribbean community's experience in capital markets is limited to existing stock markets in Jamaica, Trinidad and Tobago and Barbados, None of these exchanges lists community in the other community. companies in the other coun-

Community leaders say an immediate start on the regional market can be made with exchanges cross-listing each other's singres.

The new market would aim to increase the flow of capital for investment within the common market and improve operations of existing stock exchanges through an increase in the volume of transactions. But regional governments are hoping it will also provide alternative options for investment and stem the flight of capital, a perennial problem for the region's economies.

There are several obstacles to be cleared before regional trading can start. It is now impossible for investors to buy and sell shares promptly within the community, because of differing foreign exchange regulations and the inconvertibility of most currencies in the community. Mr Byron Blake, director of

retaint, said there were also likely to be concerns over the possibility of chiralty devaluations, and how these would affect the value of shares in

affect the value of shares in some countries.

There would also be a need for changes to conditions governing foreigners' stockholdings. Mr Mullings said that landholding regulations in Trinidad and Tobago, which controlled the way in which foreigners could hold stock in the country.

the country.

The Trimidad and Tobago Government said recently it was examining possible changes to the legislation which would make it easier for

which would make it easier for foreigners to purchase and sell property.

Disparity in company laws will also have to be refined and legislation updated to streamline regulations for the disclosure of information, auditing and accounting metiods and rules governing mergers and takeovers. There will also have to be

agreements between the com-munity countries on double less challenging will be the installation of telecommunications facilities to link the countries across the 3,000 mile

breadth of the Caribbean.

The first decision which central bankers face is how to use the three existing exchanges.

They have to determine whether to use an association of existing and planned stock exchanges or merge them into

Another grey area is the level of participation of com-panies and investors from the other Carlcom countries which do not have and are not plan-ning to establish national stock exchanges. One option which will be discussed is the establishment of a regional capital market, separate from the national stock exchanges, the national stock exchanges, on which companies in the three countries and those without markets would be

What has already been agreed is that the regional cap-ital market will be managed by the private sector and not governments, although governments will provide regula-tion through a regional securi-ties commission involving

central bankers and finance ministers.

But while the region's governments, central bankers, company chairmen and investors can deal with the mechanics of a regional market, they are likely to find the cultural problems more intractable. problems more intractable.

"The greatest difficulty in getting this going is that companies in the Caribbean are not in the habit of going public, especially in the smaller countries," said Mr Blake.

Caribbean US thrift industry owns 8% of junk bond sector

THE US thrift industry owns about 8 per cent of the total US junk bond market, according to a report by Alexander Sheshunoff, a Texas-based consulting firm specialising in the thrift industry.

The consulting firm used data compiled by the Federal Home Loan Bank Board to make public the first specific information about the belea-guered industry's holdings in speculative grade debt securi-

Under legislation now coming before Congress, that holding — totalling \$14km of the approximately \$190bn market — would have to be sold off within the next two years. An alternative bill under consider-

ation by the US Senate would limit thrifts' holdings to about ·6 per cent of assets o per cent of assets.

Spreads on junk bonds relative to underlying US Treasuries have widened to their widest levels in years in recent months, partly because of fears of wholesale dumping of securities by thrifts.

rities by thrifts. According to the study, eight Southern California savings and loans hold \$7.8tm in junk bonds - just over half of all the industry's investments in

those securities.

Among the largest holders are Columbia Savings and Loan Association with 33.86 per cent of its assets in junk bonds, Western Empire Savings and Loan with 20.47

per cent, Imperial Savings and Loan Association with 11.58 per cent and Centrust Savings Bank with 12.38 per cent.

The US thrift industry is subject of a government bailout which may cost more than \$250hn over the next 30 years.

years.
The industry's holdings in The industry's holdings in junk bonds have been particularly controversial because of the speculative nature of the investment and because the bonds represent loans to corporations which were not intended to benefit from the indirect federal assistance given to the industry. The industry was initially intended to make funds available for residential mortgages.

Rothschild forms Italian management buy-out fund

By John Wyles in Rome

THE Rothschild Group, the banking and investment concern, yesterday marked the launch of its new Italian sub-sidiary, Rothschild Italia, by announcing a L112.5bn (\$81m) fund for financing management buy-outs and other investments in small- and medium-sized Italian compa-

The fund, Old Court Italian Ventures, will be Guernsey-based. It will be aimed over its 10-year life at institutional and private investors ready to accept a high degree of risk.

Its advisers will be Europa Investmenti Sapa, an Italian investment company created late last year by a team of five former members of Citibank's corporate finance team in corporate finance team in

Mr Richard Katz, managing director of Rothschild Italia, said yesterday that the fund and the opening of a full sub-sidiary in Italy after years of having only a representative office in Rome confirmed the group's "bullishness" about Italy.

With the approach of the European Community's single

market it saw growing oppor-tunities for corporate finance business, including mergers and acquisitions, international equity issues and privatisation. The Italian company also aims to use the Rothschild Group's international reach to help foreign companies wishing to enter the Italian market. Mr Katz said that big foreign multinationals were attracted by a market of 55m people in which the current level of investment was generally

low.

He added that the investment fund would aim to take advantage of the many opportunities existing among small-and medium-aized family companies in Italy in need of venture capital and stronger management.

"Italy has been left out of the investment programmes of a great number of international institutions and we believe the weight of money is there for this type of investment," he

Japanese bank may securitise municipal bonds

BANK OF Yokohama may this month securitise its portfolio of municipal bonds. If the move goes ahead it would be the first time municipal bonds, known as deed bonds, were securitised in Japan, Reuter

The Finance Ministry announced this week it would allow securitisation in order to help Japanese banks achieve the capital adequacy standards proposed by the Bank for Inter-

professed by the sank in inter-national Settlements (BIS).

Bank of Yokobama plans to sell between Y2bm and Y3bm (\$14m and \$21m) in bonds to regional banks and to life and non-life insurance companies. approval for the move.

Deed bonds have relatively

low liquidity and there is a small secondary market for them. The ministry has allowed outright sales of these municipal bonds to institutional investors.

The BIS committee has ruled that banks operating interna-tionally should have capital amounting to 8 per cent of risk assets by 1992.

FT INTERNATIONAL BOND SERVICE

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This announcement appears as a matter of record only. These Securities have not been registered under the United States Securities Act of 1933 and may not be offered, sold or delivered in the United States or to United States persons as part of the distribution.

Collateralised Mortgage Securities

Collateralised Mortgage Securities (No 1) PLC

£210,000,000

Multi-Class Mortgage Backed Floating Rate Notes due 2016

Class A1 £110,000,000

Class A2 £65,000,000

Class A3 £35,000,000

Goldman Sachs International Limited

J.P. Morgan Securities Ltd.

Yasuda Trust Europe Limited

Baring Brothers & Co., Limited

Credit Suisse First Boston Limited

Shearson Lehman Hutton International

Barclays de Zoete Wedd Limited

S.G. Warburg Securities

Crédit Agricole

Kleinwort Benson Limited Société Générale

UBS Phillips & Drew Securities Limited

£14,700,000

Mortgage Backed Class B Floating Rate Notes due 2016

Goldman Sachs International Limited

June, 1989

DECLARATION OF DIVIDENDS

UNITED KINGDOM CURRENCY EQUIVALENTS

In accordance with the standard conditions relating to the payment of the dividends declared by the undermentioned companies on 13 June 1989, on 8 June 1989 (in the case of Gold Fields of South Africa Limited) and on 15 June 1989 (in the case of Gold Fields Coal Limited), payments from the office of the United Kingdom Registrar will be made in United Kingdom currency at the rate of R4.347327 South African currency to £1 United Kingdom currency, this being the first svellable rate of exchange for remittances between the Republic of South Africa and the United Kingdom on 10 July 1989 as advised by the companies South African bankers.

The United Kingdom currency equivalents of the dividends are therefore as follows:—

Name of Company
(All companies are incorporated in the Republic of South Africa) Gold Fields of South Africa Limited onvertible redeemable cumulative preference shares 33.353829p Gold Reids Coal Limited 9.201056p Declirated Gold Mining Company Limited 11.501320p Doomfontein Gold Mining Company Limited 85 1.150132p Driefontein Consolidated Limited 32 27.6031680 Kloof Gold Mining Company Limited 39 14.951716p Libanon Gold Mining Company Limited Venterspost Gold Mining Company Limited 77 4.600528p

London Office: 31 Charles II Street St James's Square LONDON SWIY 4AG 14 July 1989 .

MEMBERS OF THE GOLD FIELDS GROUP

8.050924p By order of the Boards per pro CONSOLIDATED GOLD FIELDS PLC London Secretaries Mrs G M A Gledhill, Secretary United Kingdom Registrar: Hill Samuel Registrars Limited 6 Greencoat Place LONDON SWIP IPL CAISSE NATIONALE DES TELECOMMUNICATIONS 8½ % U.S. Dollar Bearer Bonda due 1984/89 - Securifica Identification No. 481 005 -

Pursuant to paragraph 3 of the Cord Series 4, 5, 8, 18, 17, 23, 27 and 29 comprising the bond numbers 3 751 - 5 250 8 751 = 10 000

27 501 - 28 750

32 501 - 33 750 35 001 - 36 250 of US\$ 1,000, each

37 676 - 36 125 30 376 - 36 500 30 376 - 39 625 40 251 - 40 375 40 737 - 40 875 41 001 - 41 125 of US\$ 10,000,- each

to the nominal amount of total US\$ 15.457.000,- become due for redemption on October 1, 1989, so that the entire issue will be fully repaid at this date. The bonds shall be paid at par on or after October 2, 1900 upon presentation of the bond certificates

e] outside the United States of America at the head offices of the banks listed below in accordance with the Conditions of lesue:

Deutsche Bank Aktiongesellschaft, Franklurt Schweitzerleche Bankgesellschaft, Zurich Banges Parleas, Parle Westdeutsche Landesback (Procentrale, Due

Wostdoutsche Lundosback (Arrosentrale, (Amsterdem - Rotherdam Bank, N.Y., Ameb Bancs Commerciale Italians, Milan Generale Bank, Bruments Kradietbenk S.A. Lunembourgeoins, Lune Société Générale, Paris S.G. Warburg Securitées, London

Some of the bonds previously drawn of Series 1, 9, 3, 3, 7, 9, 10, 11, 12, 13, 14, 10, 16, 16, 22, 21, 22, 26, 26, 26, 38, and 30 have not yet been precented for payment.

Peris, in July 1989

CAISSE NATIONALE DES TELECOMMUNICATION

AMENDED NOTICE Republic of Iceland U.S. \$125,000,000

Floating Rates Notes due 2000 Holders of Floating Rates Notes of the above issue are hereby notified that for the interest period from 17th July, 1989 to 17th January, 1990 the following information will

81% per annum 1. Rate of Interest: 2. Interest Amount payable on Interest Payment Date: US \$450.42.

Per US \$10,000 Nominal or US \$11,260.42 Per US \$250,000 Nominal 3. Interest Payment.

17th January, 1990

Bank of America International Limited

Notice of Interest Determination Morgan Stanley Group Inc. Floating Rate Notes Due 1993

Interest on the above securities for the Interest Period of July 13, 1989 through January 15, 1990 is scheduled to be paid on January 16, 1990 at the Interest Rate of 8.9375% per annum. The Interest Amount will be \$464.25 per \$10,000 of principal.

The First National Bank of Chicago, Reference Agent

July 17, 1989

LIBERTY ALL-STAR WORLD PORTFOLIO SICAV

Registered Office: 2, boulevard Royal — L-2953 Laxembourg R.C. Laxembourg B 25904

Notice is hereby given to the shareholders, that the ANNUAL GENERAL MEETING

of shareholders of LIBERTY ALL-STAR WORLD PORTFOLIO will be held at the head office of Sanque Internationale à Luxembourg, Société Anonyme, 2, boulevard Royal, Luxembourg, on July 28th, 1989 at 11.00 a.m. with the following agenda: 1. Submission of the Reports of the Board of Directors and of the Auditor.

2. Approval of the Statement of Net Assets and of the Statement of Operations as at March 31, 1989; appropriation of the net profits. 3. Discharge of the Directors and of the Auditor.

4. Receipt of and action on nomination of the Directors and of the Auditor." 5. Miscellaneous.

The shareholders are advised that no quorum is required for the items on the agenda of the annual general meeting and that decisions will be taken on a simple majority of the shares present or represented at the meeting. In order to attend the meeting of LIBERTY ALL-STAR WORLD PORT-

FOLIO the owners of bearer shares will have to deposit their shares five clear days before the meeting at the registered office of the Company or BANQUE INTERNATIONALE A LUXEMBOURG

2, boulevard Royal - L-2953 Luxembourg

The Board of Directors

BANCO HISPANO AMERICANO S.A., MADRID MOODY'S ASSIGNS PRIME-1 RATING

Moody's Investors Service has assigned a Prime-1 rating to Banco Hispano Americano for its short term deposits. In a statement, Moody's said the rating reflects the bank's adequate liquidity, sound asset quality and provisioning, and the quality of earnings from its domestic retail

banking activities. Banco Hispano Americano owns Spain's largest diversified financial group. Total consolidated assets at the end of 1988 stood at Pta. 3,151 billion (\$27.9 billion).

INTERNATIONAL CAPITAL MARKETS

Wider trade deficit drags Treasuries lower

By Janet Bush in New York and Katharine Campbell in London

NEWS OF a wider than expected US trade deficit in May dragged US Treasury bond prices down yesterday but losses were limited by a relatively resilient performance by the dollar and a more pressing interest in

GOVERNMENT BONDS

today's June consumer prices

At midsession the benchmark long bond was quoted around % point lower for a yield of 8.15 per cent. Earlier it had traded more than 1/2 point

The \$10.2bn trade shortfall in May compared with forecasts of a \$9bn deficit and a revised trade gap of \$8.3bn in April. The dollar fell to lows of Y141.05 and DM1.8885 after the trade announcement hut then showed signs of recovering by midsession in New York, when it was quoted at Y141.50 and DM1.8920.

The bond market is more concerned with today's consumer prices release and tomorrow's Humphrey Hawkins testimony to Congress on monetary policy by Mr Alan Greenspan, chairman of the US Federal Reserve.

Interest rates remain the key to sentiment in the bond market, which has already fallen to vield levels which discount a further easing move by the Fed. Fed funds again traded solidly at 9% per cent yesterday.
The notably limited reaction

of the bond market to yesterday's trade figures reflected a relatively benign interpreta-tion. The rise in imports to record levels in May was attributed, to a large extent, to oil and capital goods imports and to distortions in trade flows due to dock strikes overseas.

The 0.9 per cent decline in exports was seen as further evidence of weakness in the manufacturing sector, which might yet give the Fed room to ease conditions.

		Coupon	Red Date	Price	Change	Yield	Wook ago	Monti
UK GILTE	3	13.500 9.750 9.000	9/92 1/98 10/08	106-24 97-04 96-29	+ 1/32 -2/32 -8/82	10.91 10.26 9.35	11.15 10.37 9.41	11.53 10.72 9.70
US TREA	SURY *	9.125 8.875	5/99 2/19	106-23 107-31	-8/32 -11/32	8.12 8.15	7.96 8.01	8.35 8.32
JAPAN	No 111 No 2	4.600 5.700	6/98 3/07	96.0494 106.2697	+0.176 +0.297	5.25 5.03	5.21 5.05	5.49 5.17
GERMAN	<u> </u>	7.900	2/99	102,0000	-0.100	8.70	6.63	8.74
PRANCE	BTAN OAT	8.000 8.125	1/94 5/99	96.7847 96.8900	-0.174 -0.140	8.87 8.60	8.85 8.57	8.86 8.65
CANADA	-	10.250	12/98	105.1500	-0.675	9,41	9.26	9.44
NETHERL	ANDS	7.800	3/99	99.3200	-0.380	7.09	7.05	7.10
AUSTRAL	JA	12.000	7/99	92,0729	-0.281	13.47	13.45	13.85

THE Australian bond market seems inured to bad news on the current account front, so yesterday's A\$1.63bn deficit in June - towards the upper end of economists' forecasts - did

not provoke a significant reac-The September 10-year

before the Australian dollar sheds 20 per cent of its value in the next month or two (their worst-case assumption), was shrugged off by local bond dealers. Their attention is firmly fixed on next Wednes-day's consumer price index.

THE UK gilt-edged securities market was largely forgotten as attention focused on the US market and the dollar. Turnover was lacklustre, as weekly transport difficulties again overtook the market. Even the modest signs of foreign buying appetite in recent days dried

The public sector borrowing requirement for the month of June - well above expectations - had a mildly negative effect on sentiment. It was taken as an early suggestion that the budgetary surplus for this fiscal year may be more modest than originally fore-

On Liffe, the September futures contract finished & point down on the day at 95-27.

Nikko sets up Tokyo index fund for US

By Janet Bush

NIKKO SECURITIES International, the US arm of the Japanese securities house, yesterday announced the launch of the first mutual fund for US investors, registered with the Securities and Exchange Commission and indexed to the Japanese stock market.

The Nikko Japan Tilt Fund

The Nikko Japan Tilt Fund is open-ended and seeks to outis open-ented and seems to our-perform the average annual return of the Tokyo market as measured by Topix, the Tokyo stock price index. Minimum investment in the fund will be

investment in the fund will be \$50,000.

Indexed or passive investing, in which funds seek to replicate as closely as possible a key stock market index, such as the Standard & Poor's 500, is already extremely popular within the US, where it is estimated that the top 200 pension funds have more than \$200bn invested in this way.

Nikko Securities, which claims to have pioneered index investing in Japan, has already launched Japanese

already launched Japanese index funds for Japanese as

index funds for Japanese as well as European investors.

Mr Hideo Suzuki, president of Nikko International, said:

"The Nikko Japan Tilt Fund offers US investors the opportunity to diversify into the Jepanese market by taking advantage of Nikko's expertise in computerised investing."

advantage of Nikko's expertise in computerised investing."

The fund will typically consist of between 150 and 200 stocks and will be run using a computerised risk and return model developed by Nikko in Japan in conjunction with Barra an international invest. Barra, an international invest-ment consulting firm.

Indian bank to borrow Rs1.3bn

By R.C. Murthy in Bombay

COMMERCIAL foreign borrowings planned for this year by the Industrial Development Bank of India will total more than Rs1.3hn (\$79.7m), the state-owned bank

portfolio in excess of Ral56bn, provides funds for new indus-

Another Lebanese bank falls foul of French authorities

By George Graham in Paris

THE Bank of France has named a judicial administrator for Lebanese Arab Bank, the third Lebanese controlled bank to run into trouble in France within four months.

Lebanese Arab Bank has been in difficulties for some weeks and the Lebanese can-tral bank is believed to have tried to encourage other Leban-ese-owned banks in Paris to come to its rescue.

The French banking authorities said yesterday that about FFr240m (\$37m) of loans on the

Lebanese bank's total balance sheet of FFri.2bn appeared to be et risk and required provisioning, and that a capital injection estimated at between FFr190m and FFr200m would be needed to fill the shortfall. The collapse follows swiftly on the heels of United Banking Corporation, formerly the Saudi Lebanese Bank, which had its banking licence withdrawn in May after an apparent fraud added to the bank's overleading to a number of overlending to e number of high-risk countries and left it needing an estimated FFr400m capital injection to meet the requirements of French bank-

Two months earlier Banque de Participations et de Placements was closed down by the Bank of France with a deficit estimated at FFr200m. This fol-

lowed the collapse of the Tamraz group in Lebanon, which had controlled it and which

was its main debtor.

The French authorities have repeated their belief that there is no generalised problem with Lebanese or Arab-controlled banks, although other institu-tions have been increasingly nervous since the collapse of Al Saudi Banque last year with losses of more than FFr2.2bn.

The Commission Bancaire, the supervisory authority, is understood, however, to have ordered two other Lebanese banks to increase their capital

Lebanese Arah Bank has long been on the Commission Bancaire's alert list: in its 13year life it has been inspected 10 times, compared with an average of one inspection every three years for other banks. One set of disciplinary proceedings was completed in January after the bank's shareholders injected FFr110m of fresh capital last year, and e

further disciplinary case was opened lest Thursday.

No other French banks are among Lebanese Arab Bank's mainly non-resident creditors. its deposits are mostly in for-eign currency and therefore not covered by the French banking association's deposit guarantee scheme.

Moody's fixes rating for Hungarian state bonds

By Norma Cohen

THE Netional Bank of Hungary has been assigned its first-ever credit rating, e low investment-grade rating of Baa2 on its foreign currency bonds by Moody's Investors

The rating, which affects about \$2.1bn of outstanding securities, largely reflects Moody's expectation that the current political transformation from a Communist singleparty state to a multiparty democracy will continue to be

Moody's said that Hungary was better suited than any other country under Soviet

influence to complete the shift to e market economy.

Hungary becomes the first
Soviet bloc nation to earn a public credit rating of any sort on its debt. The rating does not apply to the country's approxi-

mately \$17bn in bank loans. In citing specific reasons for its optimism, Moody's noted that extensive consumer subsi-dies on many goods had been eliminated, bringing down the budget deficit to about 1.2 per cent of GDP in 1988. In addition, Hungary was witnessing the emergence of an entrepre-neurial class within the private and co-operative sectors.

BNP C\$100m deal heads weak list of new issues

TRAIN STRIKES and trade figures dominated thin activity on the Eurobond markets yes-terday. In London many trad-ers left early to try to beat the extended rush hour, while European interest was mild after the US trade data and

INTERNATIONAL BONDS

ahead of today's US consumer price index figures. New issue husiness was subdued and the few deals launched bad no more than

average receptions.

Late in the day ScotiaM-cLeod tapped the Canadian dollar sector when it announced a C\$100m five-year deal for Ean-que Nationale de Paris (BNP). On Monday Bankers Trust issued a C\$150m five-year deal for Banque Française dn Commerce Exterieure (BFCE), the state owned French trade

The BNP issne had been widely expected, but there was considerable surprise when the terms were relayed. A coopon of 10% per cent and an issue price of 101% gave a spread against Canadian government bonds of around 57 basis points. The BFCE paper was then trading at a spread of 45 hesis points, considerably tighter than its launch spread of 53 basis points.

One confused syndicate man-ager said: "Given the limited demand for even sovereignquality paper in this sector, the spread for a bank name should have been much more generous, perhaps hy as much as 1/4

Doubts about the terms saw the paper slip almost immediately outside 1% per cent fees, to trade at less 1.95 bid. The lead manager was forced to hoy some bonds back from the market, but said the issue had made a steady start in tricky market conditions. It is under-stood the proceeds were swapped into floating-rate US dollars, but the lead manager would not comment.

Credit Suisse First Boston brought a L100bn issne for Merloni Overseas, a subsidiary of the Italian white goods pro-ducer. The 10-year bonds offer a 9 per cent coupon and are convertible into both ordinary and savings shares of the parent company.

NEV	V INTE	RNATIC	NAL	BOND	ISSU	ES
BOTTOWN DOLLARS	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
Ege Nationale de Paris(a)	100	1018	10112	1994	1%/14	ScottaMcLeod
NEW ZEALAND DOLLARS Commonwealth Bank Australia	60	1334	102	1994	2/11/2	Hambros Bank
LIRIE Merioni Overseas(b)§◆	100bn	9	100	1989	212/112	CSFB
GUR DERS LKB Badon-Wuerttemberg(aj ◆	200	7 ¹ a	10112	1994	1%/1%	Amro Bank
YEN Skopbank(c) ♦	3ton	(c)	100%	1990	78/12	Mitsubishi Finance
STERLING Land Securities(d)\$•	175	938	100	2004	,2 ¹ 2/1 ¹ 2	J. Henry Schroder Wegg
US DOLLARS Kajima Corp.(e)∳∳ Iwatani Int.(e)∳∳	400 300	373 378	100 100	1993 1993	24/12	
SWISS FRANCS	200	Zom	100	1994	15.	Citicoro Investment Bank

Technical Data/ATLAS Price Sources

futures contract, which opened

at 86.59, was only five basis

points weaker by the close.

although traders said prices had been quite volatile.

"Exit Australia," a dismal report from Citicorp Scrim-geour Vickers published today edvising investors to sell all

CSFB had conducted extensive pre-placement on the issue, which followed a roadshow by the company two weeks ago. The bonds were offered by CSFB at their par iasue price yesterday, while away from the lead manager the paper was quoted at 99 bid. Hambros Bank was the lead

manager of a NZ\$60m five-year

deal for the Commonwealth Bank of Australia which came with a 13% per cent coupon

and was priced at 102. There was some demand for the paper which was bid on fees at less 2 by Hambros. Elsewhere the bonds were bid at less 1.92. The proceeds were swapped into floating-rate Aus-

Financial and Properties.

In Switzerland vesterday Warburg Soditic set an initial SF775m tranche as secondary trading began in its 7% per cent five-year deal for Control Securities Finance, part of the UK property and leisure group. The bonds closed at 99% bid

跨 10 1

The bank, which has a loan against their par issue price. In the grey market the paper was around less 11/2 bid.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

Indicas	1	the lefe	· comodo	tion of the	Financial Times,	
					of Actuaries	

FT-ACTUARIES SHARE INDICES

	EQUITY GROUPS		Tuesday July 18 1989					Mon Jul 17	Fri Jul 14	Jul 13	(spprox)	
	& SUB-SECTIONS			Est	Gross	Est.						
				Earnings Yield%	Olv.	PIE	xd adj.					
Fig	ures in parentheses show number of	Index	Day's		Yield%	Ratio	1989	Index	Index	Index	Index	
	stocks per section	No.	Change %	(Max.)	(Act at (25%)	(Net)	to date	No.	No.	No.	No.	
1	CAPITAL 6000S (206)	988.55	+0.2	10.72	4.05	11.45	16.49	985.44	982.97	979.92	882.7	
5	Bullding Materials (29)		+0.6	11.63	4,32	18.43	25.92	1214.21	1211.75	1208.02		
3	Contracting Construction (37)	7663.32	40.1	14.14	4.23	9.28	32.70	1661.95				
4	Contracting, Construction (37) Electricals (9)	2988.51	+1.5	7,99	3.85	15.45	50.60	2944.64		2865.49		
5	Electronics (30)	2233.28	-0.3	8.69	3.32	15.02	23.95	2249.24		2245.52		
6	Mechanical Engineering (55)	547.62	+8.5	9.77	3.88	12.59	9.50	544.75	542.45	542.94	425.0	
8	Metals and Metal Forming (6)	523.48	+0.2	19.60	5.69	5.59	3.23	522.45		517.24	503.4	
ŏ	Motors (17)	341.12	10.9	10.85	4.45	10.82	6.83	337.93	335.75	331.42	284	
ıó	Other Industrial Materials (23)	1704.99	-0.5	9.07	4.11	13.17	32.74	1712.47	1703.59	1685.26	1313.5	
21	CONSUMER GROUP (186)	1294.48	-	8.51	3.46	14.69	28.25	1294.50		1287.11		
22	Brewers and OistHers (22)	1428.38		9.34	3.42	13.39	21.75	1428.22		1435.75	1099.	
25	Food Manufacturing (20)	1204.05		8.44	3.47	14.84	20.55	1204.47	1212.66	1186.17	999.	
26	Food Retalling (14)	2453.49	+0.5	8.23	2.81	16.04	32.27	2449.45		2434.49		
27	Health and Household (14)	2282.18	+0.1	6.50	2.61	17.47	22.28	2288.64		2259,13	1856.	
29	Leisure (33)	1784.73	+0.2	7.41	3.27	16.91	29.19	1769.82	1706.16	1787.15	1331.	
31	Packaging & Pager (15)	589,34	-0.3	9.89	4.17	12.77	8.39	591.19	591.66	589.19	526.1	
32	Packaging & Paper (15)Publishing & Printing (19)	3648.89	-0.6	8.52	4.56	15.06	71.88	3670.02	3672.28	3619.19	3482.6	
34	Stores (34)	863.72	-0.2	10,42	4.18	12.54	16.19	864.98	869.03	858.22	813.	
35		560.87	-0.7	10.67	5.17	11.23	14.97	564.75	564.18	556.87	599.3	
40	OTHER GROUPS (94)	1185,94	-0.7	9.60	3.98	12.67	19.58	1194,72	1195.16	1186.81	899.	
41	Agencies (17)	1385.63	-0.6	7.23	2.36	17.11	15.62	1394.52	1392.16	1406,41	1156.0	
42	Chamiesk (23)	1799.35	-4.5	10.84	4.60	19.89	27.02	1305.82	1298.89	1284,14	1086.2	
43	Conglomerates (13)	1703.30	-4.3	9.94	4.79	11.78	26.22	1709.03		1710.20		
45	Conglomerates (13)	2504.82	-0.6	8.39	3.64	15.49	39.22	2519.20	2576,25	2539.26		
47	Telephone Networks (2)	12100.34	-1.4	11.14	4.51	11.70	22.38	1116.24		1105.19	960.0	
48	Miscellaneous (26)	2030.09	-9.6	8.86	2.94	14.07	24.45	2842.65	2038,77	2014,42	1184.7	
49	INOUSTRIAL GROUP (486)	1204.92	-0.2	9.43	3.77	13.00	19.58	1286,81	1217.91	1199,28		
51		2149.94	+0.8	9.88	5.20	13.45	64.24	2132.63	2233.19	2126.24		
59	500 SHARE INDEX (500)	1285.27	*****	9.49	3.96	13.13	23.15	1285.66	1286,73	1278.18	1849.	
61		775,93	-	-	5.14	-	18.13	775.92	770.57	766.78	798.4	
62	Banks (9)	763.12	+8.3	22.65	6.32	5.80	21.71	760.59	759.20	748,94	688.4	
65	Insurance (Life) (8)	1155.26	+0.1	-	5.17	-	29.86	1154.19		1133.98		
	Insurance (Composite) (7)	624.60	+1.0		5.76	_=	16.75	618.65	632.38	616.71	547.2	
67	Insurance (Brokers) (7)	961.12	-0.8	7.85	6.46	17.13	31.63	769.20	972.15	961.98		
68	Merchant Banks (11)	349.63	+0.1	-	4.45	-	7.30	349.33	347.94	349.61	357.3	
69	Property (52)	1174.89	-1.1	6.06	2.83	21.63	16.89	1389.43	13%.58	1388,51	1210.7	
70	Other Financial (31)	374.11	+0.4	11.36	5.84	11.23	9.63	372.69	372.96	372_30	385,0	
71	Investment Trusts (69)	1201.00	-0.2	-	2.74	-	15.92		1197.49	1191.85	924.3	
81	Mining Finance (2)	674,52	+0.1	8.24	3.81	13.52	18.45	673.71	673.71	673,71	521.9	
	Overseas Traders (8)	<u> 1419.64</u>	+0,4	18.44	5.23	10.89	35.07	1413.94	1398.55	1387.70	1163.6	
99	ALL-SHARE INDEX (794)	1168,27			4.19		21.60	1160.56	1159.82	1152,58	961.0	
		Index	Day's	Day's	Day's	Jel	Jei	Jel	Jul 12	Jul	Year	
_	FT-SE 100 SHARE INDEX	No.	Change	High (a)	Low (b)	17 2274.9	14	13	12	. 44	290	

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	FIXED INTEREST							AVERAGE GROSS REDEMPTION YIELDS	Tue Ju) 1S	Mon Jul 17	Year ago Capprox
	PRIČE INDICES	Tue Ju) 18	Day's change %	Mon Ju) 17	xd adj. today	xd adj. 1989 to date		British Government Low 5 years		9.82 9.22 9.10	9.64 9.43 9.26
2 3 4	5-15 years Over 15 years Irredeemables	118.07 133.00 145.42 167.09	-0.17 -0.19 -0.15	167.35	- - -	6.76 7.55 7.09 7.32	56789	25 years	18.58 9.71 9.31	10.53 9.68	9.67 9.67 9.46 18.21 9.84 9.47 9.71
_	Index-Linked 5 years Over 5 years		-0.14	131.18 138.66 136.75 136.78	-	7.34 1.36 2.33 2.24	11 12 13	Index-Linked Inflation rate 5% Inflation rate 5% Inflation rate 10% Inflation rate 10% Over 5 yrs.	3.36 3.59 2.53 3.41	3.35 3.58 2.52 3.40	2.78 3.89 1.70 3.71
- 9	Preference	113.55		113.55	-	6.16	16 17	Debs & 5 years	12.41 11.82 11.30	12.23 11.75 11.27 10.28	10.88 18.84 10.84 9.66

\$0pening Index 2273.9; 10 am 2277.8; 11 am 2283.7; Noon 2277.3; 1 pm 2275.9; 2 pm 2271.6; 3 pm 2273.0; 3.30 pm 2274.5; 4 pm 2273.9

(a) 10.48am (b) 1,38pm i Flat yield. Highs and lows record, base dates, values and constituent changes are published in Saturday issues. A list of constituent; available from the Publishers, The Financial Times, Number One, Southwark Bridge, London SE1.9HL, price 15p, by post 34p. Indice based on 4.06pm prices.

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 First Dealings
 Last Dealings Last Dealings
 Last Declarations Oct 23 For rate Indications see end of London Share Service

mond Oil & Gas, Bennett & Foun-tain, Mariey, Parkfleid, Geers Gross, Campdon Park Estates, Tarmac, Regalion, Crest Nichol-son, First National Finance and Garton Engineering. A double in Cadbury-Schwerpee. Sakmbery (*26t j

Resources, BAT Industries, Rich-

LONDON TRADED OPTIONS

tracts, of which roughly half rep-resented opening of interest; the August 2,300s which attracted 342

contracts, and an opening of posi-tion of almost half that amount, and the September 2,200s, in

LATE INTEREST in atocks such as active of the call series were the lent colour to a generally quiet day on the London Treded Options Market yesterday, while British Petroleum and Beecham provided a solid base for the

to 36,268 contracts, made up of 25,646 calls and 10,622 puts. Trad-ing In the option on the FT-SE 190 indax amounted to 5,339 con-tracts, consisting of 2,710 calls and 2,629 puts, as the index fell

There was net opening of posi-tion in the index options of just over 900 centracts on both the

390 36 47 58 420 10 24 35

315 contracts wara reflected in opening of interest of equal amount.
The BP business was contained

in 3,485 contracts, made up of 2,743 calls and 742 puts, with the open interest on the call side ris-ing 969 to 40,539, and that on the put 611 to 17.236. A feature was the opening of more than 500 con-tracts on both the call and put sides of the January 300 option. The underlying share price was

CALLS PUTS

ing 1,823 contracts, of which 1,717 were calls and only 106 puts. The orice of the stock on the underlyng market gained 11p on balance to 374p. Most of the business was spread about the July calls.
Lonrho and Racal Electronics wara among other atocks to attract options attantion, while Scottish & Newcastle, the subject of a late rise on the underlying market, attracted trading on 418 calls and 146 puts.

July 18 Total Contracts 35,268 Calls 25,646 Pals 10,622 FT-SE Intex Calls 2,710 Pals 2,629

CALLS PUTS
July Sep. How. July Sep. How

unchanged on the day at 305p

628p on the underlying market

prising 1,122 calls and 1.120 nuts

STC jumped into prominence in he latter part of the day, attract-

-house		-	_	•		-				-	•		-	-	,				-	-	-	200	
Alid Lyons (*504)	500 550	12	1	7 4	8 9	8 1	7 10	Storehouse (*152)	140) 13) 24	25 11	27	11	14	8	ASDA GOL (*189.)	389 200	13		_	3		20
Brit, Alread						-		Trafalgar (*369)	317	53	63	69	1	3	5	Gatrezy (*232) Matteo	220 240	13	13	13	10		10
(*205)	1,80 200 220	4	17	Ž	2 2	64	2 35 ₂	12277	347 377	7 3	35	26	12			Abbey Nat.	140	5-p.	20	24	232	Hen.	3
Brit, Com (*170)	160	13	22	2	1	16	111	0nd.88scutes (*408)	390 420 460	10		56 40 26	20	16 34	25	(*148) Option	160 180	412	2	12 5	25 14 33	14 33	15 25
Section	200 550	80	_	117				Ballever	550	102	122	137	. 1	62 15	4	Amerad	. 70	34	18	29	520	73	9
(*628)	600 650	30	50 22	72	2	נו	18	(%649.)	600 650			94 58	1	11 ₂ 9 21	10 26	(*76) Barciays	80 460	9 27	13 44	17 58		12	22
Boots F280)	360 380 300	22 5½ 1	20	20		25	9 17 27	(*328)	280 300 330	50 30 7	58 44 24	69 54 35	19	4 7 18	6 11 20	(*479) Biss Gircle (*555)	500 500 550	9	22 81	34 99 67	36	E 125	153
8.P. (*305.)	300	62	30 18	24½	1	7%	7	Outles			. Nov.	Fal	. Aug.		. Feb.	British Gas	400 180	第11	49 27 204	-	. 21 25		-
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(73)	70 80	캦	17 9			3	4	(-721.)	700 750	12	-	97 70	11 40	34 59	63	Otupes (*155)	160	20 9½	27 17	22	16	9 28	11 23
Bass (*1053)	1000 1050 1100	57 17	102		2	14	30	BAA (*347)	330 360 390	5	40 23 10	47 30	2½ 17 47	9 23 47	29 —	613m) (*1392)	1350 1400 1450	97 62 35	120 90 65	164 130 105	ななれ	35 57 80	438
C & Wire	500	25	82	80		22	20	BAT Inds (*874)	800 850 900	87 37 33	135 115 87	器	28	4265	55 75	Hawter Sidd. (*758.)			102	127	20	16	20
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C1480)	1450 1500	50	198	75	3 7 30	15	7 13	(416)	390 420	29 9	43 24	58 38	12 12	18 21	12	Lowing	300	17 20	27	35	76	20	23
Constants (*373.)	366 390	14	31,	42	14	10	13	Brit. Telecom (*262)	240 260 280	24 9 11 ₂	35 20 10	39 26 15	5 20	33g 92	6½ 11 24	(*310) Midland Sk	334	ũ	-	=	17 34	23	=
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G.K.H.	390	34	43 20	57	-	_	9	Cadbury Sch (*443.)	420 460	37 22	43	80 61	16 38	28 52	35 57	R. Rojce P190)	140 200 220	18 7 2	25 12 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15	29 85 05	14	65 16 35	8 10 34
(*4 <u>22)</u> Grand Niet.	420 550	35	25	38 76	5 6 1		21 20	Coloress (*527)	460 500 550	72 34 7	56 28	102 60	1	4 12	6 26 40	Stars (*130.)	120 130	13	19 12	22 15	212	4	51 ₂ 10
(°584)	550 600	5	28	44	ź	36 36	40	GEC	229	42	49	52	25 b	36 2		THE	140	24	76	-	12	13	
	1200 1250	74 28	102 72	148 117	2	20 35	27	(*261)	240 260	22 6	32 18	52 34 23	12	15	3 7 16	(335)	300 330 360	45 23 10	32 ·	43	3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	6 Pz 31	10 19 34
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Jaguar (*379.)	300	81	86	95	12	142	23	(*225) LASMO	240 500	1½ 32	8½ 60	13 83	16 4	612 17 16	20 23	T\$B	200 100	30	53 12		30	40 24 ₂	4
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Kingfisher (*330)	280	53	59	67	1	1½ 6	4	P. & O. (*669)	650 700	35 11	57 35	80 52	18	26 57	\$2 60	(281)	80 90	6		9	_6	9	9 M
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M & S (204)	200 220	-	17 S	Ŋ	2	73 8	23	Racal (*430)	390 420	46 24	70 50	_ 67		16 26	33	Purs	65 21 - 35	9 17	7 11 2 13 - 28	ью	ž 7 - 21	3 !	27 22 22
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Dell' Track	300	247	47	60	•	-	-	Teres				_	_			July 18 Total	Links	8 35.	26.8			-	_

UK COMPANY NEWS

The BAT bid highlights the fragility of bank loyalty

Banque Paribas may back the Hoylake consortium

THE POSSIBILITY that Banque Paribas will join the backers of the Hoylake consor-

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backers of the Hoylake consortium which is bidding £13 m for BAT industries points to the fragility of loyalties in the banking world.

Of all French banks, Paribas was one of those with which BAT had the closest relations. Paribas obtained a listing for BAT on the Paris stock exchange in 1985, and has sponsored most of BAT's sponsored most of BAT's annual presentations to French

annual presentations to French
investors since then.
"We were very disappointed
by their announcement," said
Mr Richard Desmond, BAT's
corporate treasurer yesterday.
For its part, Paribas had to
take into account the fact that it also has close relations with Sir. James Goldsmith, who is both a client and co-investor in joint projects. Parlhas said last night that it would continue for the time being to work with BATs, particularly in the area of supplying stock market information. But the future of the relationship would have to be decided once the bid situa-

tion became clearer. A similar shift to the enemy camp was made by the other major commercial bank behind the bidding consortium, Bank-

ALASTAIR Grant:

chairman of Argyll Group, visited the Department of Trade

and Industry yesterday to dis-

cuss recent press speculation about Argyll's involvement in

the DTI's investigation into

Guinness over its takeover of

Mr Grant had a meeting with

surances that the inspectors

a high ranking official and was given what he interpreted as

net had not been widened to look at Argyll's own role in the

takeover battle for the drinks

By David Waller

Distillers in 1986.

ers Trust Last year, both Bankers Trust and Paribes were among the participants in a \$3.2hn revolving credit facil-ity which was raised for BATs by a group of 32 international banks to buy Farmers Group, the US insurer. Bankers Trust also underwrote several other BAT facilities, was the paying agent for the Farmers bid, and helped with the restructuring of Amatil, its Australian asso-

To some extent, all these conflicting loyalities are inevitable for a company of BAT's size and which has relationables with dozens of banks in many countries. For example, when BAT recently did a short term financing deal, there were no fewer than 72 banks in it. Mr Desmond said that BAT Mr Desmond said that RAT had not been putting any overt pressure on banks to stay out of the enemy camp. "We're not going out and bellowing at people. That's not the way our relationships work," he said. But clearly banks thinking of joining Hoylake will run the risk of losing RAT business in a hotly competitive, market. a hotly compeditive market.

"We'd be most distressed, and
it would have an effect on our
future relationship," he said.

Argyll chief 'assured' by DTI

over role in Distillers takeover

in respect of the report had not

changed since April when the

Government indicated - via a parliamentary answer - that

the inspectors had completed

their enquiries.

"Argyll wishes to make it clear that the investigation is only into the affairs and mem-

bership of Guinness and not the affairs of Argyll," Argyll

said in a statement seen by the DTI before being released to

the Stock Exchange: The inspectors submitted

their interim report to Lord

· However, Mr Desmond said that far from having to call on banks' loyalty, he had received many calls from bankers who were keen to help. The feeling in the banking

community yesterday was that the UK clearers would proba-hly be those most reluctant to finance an attack on BAT, and that the Americans and Japa-nese would be among those most eager. However, even the clearers

have become much more aggressive recently, sometimes to their embarrassment. Bar-clays earned a rebuke from GBC when it offend to help finance the Plessey concortium takeover attempt in January. And in a little noticed sidelight to the recent £2hm hid for the Gateway food retailer, the Midland Bank actually found itself on both sides of the deal, as underwriter for the winning offer by Isosceles, and as mer-chant banking adviser through

Samuel Montagn to Newgate-way, the rival bidders.
One banker commented last night on these increasingly tangled relationships: "Banks have really got make their minds up now who their cli-ents are."

not be considered until after

the outcome of criminal pro-

ceedings against seven men in connection with the

Press speculation that the DTI was probing Argyll's share dealings during the takeover appeared over the weekend

Last Friday, the Takeover Panel ordered Guinness to pay

185m compensation to former Distillers shareholders. Of this

£7m is to go to Argyll and

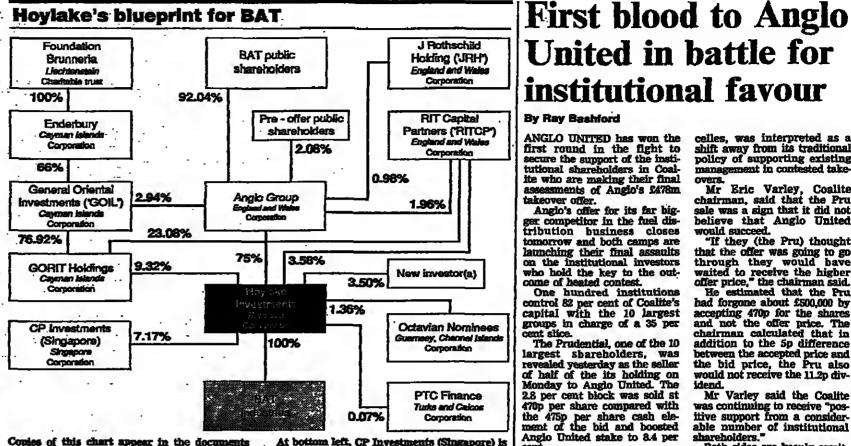
£85m to its advisors which

bought Distillers shares at the

takeover.

and on Monday.

Hoylake's blueprint for BAT



Copies of this chart appear in the documents filed with US insurance regulators by Hoylake, the investment vehicle for Sir James Gold-smith's bid for BAT. It sets out Sir James's plans for the way the ownership structure of BAT will look if Hoylake's £13hn bid is success-

The entitles on the upper left - Brunneria, Enderby, GOIL and Gorli - are Goldsmith famfly companies. According to the filings: "as a result of James M Goldsmith's position as chairman of GOIL and certain authority he has with respect to Brumeria, Brunneria and Mr Goldsmith may be deemed to be parents of GOIL.

Securiguard up

67% to £2.45m

Pre-tax profits of £2.45m for the

28 weeks to May 21 were

cleaning group.

Paribas Capital Markets Group

Shearson Lehman Hutton International

UBS Phillips & Drew Securities Limited

At bottom left, CP Investments (Singapore) is a subsidiary of Mr Kerry Packer's Cons Press Holdings. At top right, J Rothschild Holdings and RIT Capital Partners are part of Mr Jacob Rothschild's stable of companies. RIT is the investment trust that was spun off by J Rothschild Holdings in 1988.

At bottom right is a box marked "New Investors" At measure GOIL owns the 3.5 per cent of

tors". At present, GOIL owns the 3.5 per cent of Hoylake's shares referred to. GOIL is "currently seeking additional investors to purchase such interest," the filings say. It was revealed last night that these additional investors will include the UK's GEC and Italy's Agnelli fam-

Hampson shares rise as profits climb to £6.2m

By Edward Susaman

announced by Securiguard, the security systems and industrial HAMPSON INDUSTRIES, the acquisitive West-Midlands The outcome represented a 67 per cent increase on the prebased holding company with interests in precision engineer-ing, industrial cleaning, bulk handling and printing equipvious year's £1.47m. Turnover in the first half was 93 per cent higher at a peak £46.95m (£24.3m). After ment, boosted pre-tax profits 45 per cent in the year to March tax of £859,000 (£455,000), earn-31, from turnover ahead 33 per

ings per 5p share were 10 per cent higher at 9.7p.

There were no exceptional profits this time (£119,000). The interim dividend is increased Profits came through at 25.2m (£4.3m) on turnover of £57.2m (£43m). A one-for-five scrip issue was proposed Hampson shares gained 80 to 880 yesterday. Mr John Wardle, chairman,

made an optimistic forecast in tandem with the results. "There are some signs of ner-vousness in the media and the market with regard to short term prospects for the manu-facturing industry." he said. "I do not feel nervous about the short term prospects for Hamp-son Industries."

Mr. Wardle said the scrip issue was prevented last year

by technical matters. The company brought out a £4.94m rights issue at the time instead. The present rate of dividend will at least be maintained," he said.

No divisional breakdown was released, but the company said the secondary aluminium market had shown especially good results.

The results also included the first full year profits from the Kenmart Organisation, a print-ing machinery group, and from Swiftshield, a maker and sup-plier of PVC and aluminium doors and windows.

activities, except one, had shown progress. The one activ-ity was not identified.

Karnings per share were up.
21 per cent at 8.580 (7.07p) on a
diluted basis. A final dividend
of 1.75p brings the year's total
to 2.3p (1.65p), up 44 per

underwriting agency based in New Orleans.

The sale does not include the 75 per cent interest in Adams & Porter, a US retail insurance

broking group based in New York and California. This is to be sold at a later

Excluding Adams & Porter, Anshacher Insurance incurred

Henry Ansbacher intends to use the proceeds of the sale, on which it expects to pay no UK tax, for other investment activities.

a loss before tax of £265,000 in

Ansbacher gets £9.6m for insurance interests

By Patrick Cockburn

ANSBACHER Holdings, the financial services group, has sold its Anshacher insurance Holdings subsidiary to Leslie & Godwin, the Lloyd's

broker, for £9.64m. Henry Ansbacher said it was ending its interest in insurance because it believed conditions in that market were likely to remain difficult in future. In recent years its insurance

activities had not provided an adequate return on capital.

Ansbacher Insurance is an international broking and marine underwriting group. It owns three Lloyd's brokers which provide marine, reinsur-ance and non-marine services. In the US it owns Underwriters' Marine Services, a marine

BOARD MEETINGS

IRELAND U.S.\$50,000,000

Floating Rate Notes due July 1992

of the Notes, notice is hereby given that for the six months interest period from 18th July, 1989 to period from January, 1990 the Notes will early an interest rate of 9 per cent per amount. The relevant Interest Payment Date will be 18 January. 1990 and the Coupon Amount per \$500,000 will be \$23,000.00.

Bank of Tokyo International Limited

Compensation possible for Abbey shareholders

celles, was interpreted as a shift away from its traditional

policy of supporting existing management in contested take-

overs.
Mr Eric Varley, Coalite chairman, said that the Pru sale was a sign that it did not believe that Anglo United

would succeed.

"If they (the Pru) thought that the offer was going to go through they would have waited to receive the higher offer price," the chairman said.

He estimated that the Pru had former shout \$570,000 by:

had forgone about £500,000 by

accepting 470p for the shares and not the offer price. The chairman calculated that in

addition to the 5p difference

between the accepted price and the bid price, the Pru also

would not receive the 11.2p div-

Mr Varley said the Coalite

was continuing to receive "pos-itive support from a consider-

able number of institutional shareholders."

Both sides are keenly await-ing the decision of the biggest shareholder, Morgan Grenfell

Asset Management fund which controls 7.5 per cent of the cap-ital. Anglo United picked up

slightly over 2 per cent of the fund's previously larger hold-ing on the day that the take-

over was announced in late May.

SHARBHOLDERS in Abbey National who can demonstrate they have lost money as a result of a computer bungle by the registrars will be able to claim compensation for borrowing costs incurred after flotation day, July 12, Lloyds Bank Registrars said yester-

The Prudential, one of the 10

Analysts saw the sale as

strengthening the chance of Prn accepting Anglo United's terms for the remaining half of

The decision to sell to Anglo

United, hard on the heels of the Prn's disposal of its 5 per cent stake in Gateway to Isos-

But these shareholders, along with others of the 120,000 people affected by the computer failure, face a lengthy process of correspondence with Lloyds before they will receive either compensation or their share certificates.

The addresses on these letters were garbled due to the inability of the Lloyds computer to cope with more than

Lloyds is today writing to all those concerned to check the certificates did not reach them. certificates did not reach them, despite the garble, and they will have to write back confirming this before the certificates are sent out again. Those seeking compensation will also have to provide proof.

Lloyds said yesterday it could not say quite how its compensation scheme would work. But it would cover interest payments on overdrafts and

loans taken out specifically to cover payment for shares which were incurred after the first day of dealing - originally the target date for receipt of certificates by shareholders. Lloyds is not offering compensation to any shareholders

outside this group of 120,000.

The number eligible may be fairly small. Of the 1.6m Abbey members who have applied for extra shares, on top of those they were given free in the flo-tation, about 60 per cent paid for them by direct debit from their savings account rather than by cheque, and were only debited for those they were

allocated.
The 120,000 are the final group of Abbey shareholders tificates. But some 150,000 have also suffered delays in receiving either their certificates, or their refund cheques, through other difficulties that have

Fenner purchase JH Fenner Holdings has acquired QEMC Pty, an Aus-tralian-based distributor of electric motors, gear boxes and

associated transmission equipment, for £875,000.

	Current	Date of payment	Corres - ponding dividend	Total for year	- last year
Brasway	1.07625	Oct 26	0.7176	1.52625	1.017
Cityvision 5int	0.51	Nov 17	-	-	1
Clarke Hooper §fin	2.45	Sept 19	1.8	3.9	3
Coletax & Fowlerfin	2.2	Oct 3	1	3.3†	1
Electron Housefin	3.1	Oct 31	2.5	5.8	4,5
Eurothermint	1.75	Oct 3	1.47"	-	5.33
Hampeon Indafin	1.75	Oct 2	1.25	2.3	1.65
Herris (Philip)fin	3.5	Sept 4	3.5	5.5	5.5
Leelle Wiseint	1.5	-	.: 1.25	-	3
Microgenint	2.2	Aug 25	. 2	-	6.5
Rush & Tompidesfin	11.2	Oct 9	9.3	15.2	12.5
Securiguardint	2.8	•	2.2	-	6.5

DANBURY

- GROUP Plc -

(incorporated in England under the Companies Act 1985. Registered No. 2217532)
PLACING BY

ROYAL TRUST BANK

(A member of The Securities Association)

3,150,000 Ordinary shares of 10p each at 135p per share payable in full on acceptance SHARE CAPITAL

sued fully paid 1,300,000 1,018,026 in Ordinary shares of 10p each The Group, which is based in Maldon, Essex, is engaged in property development and spe redevelopment and enhancement of existing property sites, mainly in urban locations.

Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the whole of the Issued share capital of the Company in the Unlisted Securities Market. It is emphasised that no application has been made for the Ordinary shares to be admitted to the Official List.

Arrangements have been agreed between Royal Trust Bank and Société Générale Strauss Turnbull Securities Limited ("Strauss Turnbull"), whereby Strauss Turnbull are placing 1,689,000 Ordinary shares on behalf of Royal Trust Bank. Of these shares, Strauss Turnbull are making 787,500 shares available to C.L. - Astaire & Co Limited for distribution to its clients.

Particulars relating to the Group are available in the Edal Unitsted Securities Market Service and copies of such particulars may be obtained during normal business hours on any weekday (Bank Holidays and Saturdays excepted) up to and including 21 July, 1989 from the Company Announcements Office of The Stock Exchange, 46 Finsbury Square, London EC2A 100 and up to and including 2 August, 1989 from:-

Royal Trust Bank, Royal Trust House, 48-50 Cannon Street, London EC4N 6LD.

3 Moorgate Place, London EC2R 6HR

from 220 to 28p. Last year's total was 6.5p. Young, trade minister, last November but publication will giant. He was told that the position time of the tabeover. THO GREAT MOUNT **MEECHURCH MORTGAGE** FINANCE PLC £175,000,000 Mortgage Backed Floating Rate Notes due 2019 Issue Price: 100 per cent. Barclays de Zoete Wedd Limited J. P. Morgan Securities Ltd. Credit Suisse First Boston Limited BNP Capital Markets Limited DKE incomposal Lunited Kidder, Peabody International Limited Kleinword Benson Lamited Merrill Lynch International Limited Mitsur Piegas Structurational Limited Samuel Montagu & Co. Limited The Nikko Sectionies Co., (Europe) Ltd.

S.G. Warburg Securities

Salongon Brothers Issernational Limited

Mortgage Association

Registered in the Kingdom of Norway

NOK 200.000.000,-101/4% Bonds 1989/1992 Private placement

> Arranged by OSLO FINANS A.S

Bayerische Hypotekenund Wechsel - Bank AG Commerzbank A.G Scandinavian Bank Group plc

Bikuben Broker A/S PK-Banken International. Luxembourg Trinkaus & Burkhardt

David Livsforsikring Internordisk Bank A/S Samvirke Forsikring Sparebanken Nordland Toten Sparebank Fokus Bank A/S Investa Sparebanken Møre Sparebanken Sør

This notice is issued in compliance with the requirements of the Council of The international Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an offer or invitation to any person to subscribe for or purchase any shares, Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the ordinary shares of Polar likectronics Pic, issued and now being issued, in the Unlisted Securities Market. It is emphasised that no application has been made for these shares to be admitted to listing. It is expected that dealings will commence on Tuesday, 25 July 1980.



Polar Electronics Plc

(Incorporated in England under the Companies Acts 1948 to 1976 No. 1361564)

Placing by

Samuel Montagu & Co. Limited of 1,900,000 ordinary shares of 10p each at 105p per share

SHARE CAPITAL

Authorised

Issued and to be issued fully paid

£1,070,000

in ordinary shares of 10p each

£790,000

Polar Electronics Plc is engaged in the distribution of a broad range of electronic components to a wide customer base. Samuel Montagu & Co. Limited has arranged for the ordinary shares made available in the Placing to be placed by Laurence Prust & Co. Ltd and by Smith Keen Cutler with

Full particulars of the Company are available through the Extel Unlisted Securities Market Service and copies may be obtained during normal business hours on any weekday (Saturdays and bank holidays excepted) up to and including 2 August 1989

Samuel Montagu & Co. Limited 10 Lower Thames Street London EC3R 6AE

Laurence Prust & Co. Ltd 27 Finsbury Square London EC2A 1LP

Smith Keen Cutler **Exchange Buildings** Stephenson Place Birmingham B2 4NN

and during normal business hours on 20 and 21 July 1989 from the Company Announcements Office, The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD.

NOTICE OF REDEMPTION To the Holders of the

12%% Guaranteed Notes Due 1991

General Electric Credit International N.V. (guaranteed by General Electric Capital Corporation, formerly known as General Electric Credit Corporation)

NOTICE IS HEREBY CIVEN that, pursuant to the provisions of Section 6 of the Flecal and Payling Agency Agreement, dated as of August 7, 1984, among General Electric Credit International N V (the "Company"). General Electric Credit International N V (the "Company"). General Electric Ceptial Corporation), as Guarantor, and The Chates Maintains Barrie (National Association), as Fiscal and Payling Agent, and perspind Agent of the Cares and Conditions of the above-mentioned Nates (the "Notes"), all of the Notes will be molecularly august 7, 1989 (the "Redemption Date") at the pince of 100% of their principal amount (the Telegraption Date") at the pince of 100% of their principal amount (the Telegraption Price"). Interest due on August 7, 1989 (in the Notes will be seed in the usual manner information the Notes shall cesses for accuse form and after the Redemption Date. On and after the Redemption Date, the vole right the holders of the Notes shall be to receive the Redemption Price.

Payment of the Redemption Price will be made upon presentation and surrender of the Notes, together (in the case of cearer Notes) with all appurences couprons resturing suborquent to the Redemption Date, at any of the physical agency agences is steed below in the event, any such unmatured coupons laid to be presented, the amount of the missing obspons will be deducted from the Redemption Price.

atten Benk Lummbourg, S.A.

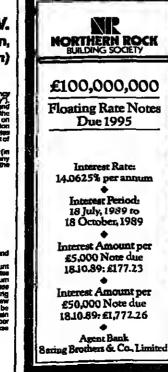
Chase Menhation Stark (Switzerland) 63 Rue du Rhona 1294 Genevo, Switzerland

The Chase Manhatten Besk, N.A. London Breech

Coupons' which shall have matured on or prior to the Redemption Date should be detected, presented and surrendered for payment in the usual regerner.
Payment of any Note made within the United States, including by transfer to a United States dollar account maintained by the payer size a within the United States, including by transfer to a United States dollar account maintained by the payer size with a three City of have York, may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding of 20% of the gross processed intercest in the payer sizes to provide the paying a your with an executed PRS prior W-8 in the case of a U.S. person. No such backup withholding will be required in the case of presentation of bearey. Notes for reademption with a paying agent outside of New York, New York, if payment is made outside the United States. Information reporting to the IRS will only be required upon auch progressive outside the United States if made to U.S. person, or carried an IRS Form W-8 and the Internal States are unstanced. These U.S. Society is a subject to an IRS Form W-9 and State and the Internal States are unstanced any appropriate conflictation when presenting the Notes for payment. GENERAL PLECTRIC CREDIT INTERNATIONAL N.V.

By: THE CHASE MANHATTAN BANK

Detect July 5, 1989



UK COMPANY NEWS

Microgen warning hits share price

By John Thornhill

SHARES IN Microgen Holdings, the computer burean services company, slipped 17p to 222p when the company unveiled a 5 per cent fall in half-year profits and said the outcome for the year would be only marginally above the pre-

vious year's level.

Pre-tax profits fell from \$5.15m to \$4.89m in the half-year to April 30 although turnover rose strongly by 19 per cent to £22.98m (£19.38m).

Mr Patrick Barbour, chairan, ascribed the disappointing result to a severe price war which affected its Eurocom Depora subsidiary in West Germany and one-off reorganisa-tion costs. These factors had depressed profits by nearly \$500,000, he said.

Microgen is currently developing a range of information management services which

LEGAL & GENERAL Group,

one of Britain's largest life assurance and financial services group, has reported new annual premiums on individual pension business up by 43 per cent, from £34.4m to

per cent, from £34.4m to £49.1m, and single premiums up by nearly two-thirds, from £38.8m to £71.6m.

These figures, for the first six months of the year, illustrate the benefit to life companies of the radical changes

made last year in UK pension provision, in particular the introduction of the new style

To date, over 200,000 personal pensions have been sold by the group since these contracts were introduced, giving L&G around 5 per cent of the market

PHILIP HARRIS Holdings experienced a "lamentable" shortfall in budgeted expecta-

tions in the year to end-March, according to Mr John Haller, chairman of this scientific and

educational equipment sup-

Although turnover grew from £55.27m to £65.53m, pre-tax profits dived 40 per cent to

£911,000 (£1.51m).

Reiterating his remarks at the interim stage, Mr Haller said the fall was "due entirely

to substantial losses in two

operations" - the relocated

Scientific company and routine

The educational and scien-

international trading.

By Graham Deller

By Eric Short, Pensions Correspondent

will increasingly be marketed as a package. The company will then be able to offer a range of information retrieval. computer processing, phototy-pesetting and printing services from one source.

This strategy has involved the merger of its computer output and microfilm activities with its laser printing operations. Microgen plans to benefit from their combined sales forces and customer lists hut in the short term has incurred costs in rejigging its

Capella, its Scandinavian subsidiary which accounts for nearly a quarter of sales, performed strongly during the period but bore the costs of establishing a distributorship

operations.

in Norway. Microgen has bolstered its senior management through

Individual pension sales in

the first six months of last year were in themselves bnoyant, particularly to the self-employed ahead of the introduction of the new style personal pensions. So the sales increase

was achieved from an already

However, these figures do not tell the complete

story.

The aubstantial growth in

single premium individual pen-

sion business reflects the buoy-ant market in rebate-only per-sonal pensions used by employees to contract out of the State Earnings-Related

Pension Scheme.
But L&G only credits the contributions actually received from the Department of Social Security in respect of these

Philip Harris dives to £911,000

tific companies, including international operations, pro-

duced turnover of £29.9m

(£24.1m) but saw operating profits dip to £744,000 (£956,000).

Mr Haller said rationalisa-

mr Haller said rationalisa-tion of the scientific side under the management of Northern Media, acquired by Harris early in 1988, should result in improved profitability at the division and "original high intentions" should be achieved.

Harris also yesterday

unveiled proposals to pur-chase, subject to shareholders'

£785,000 in loan notes.

from 1.25p to 1.5p.

strong base.

the appointment of Mr John Thorpe, formerly head of De La Rue's security printing opera-tion, as managing director. The directors have increased

the interim dividend to 2.2p (2p) daspite a fall m earnings per share to 8.2p

(8.6p).
Mr Barbour said: "There will the year be minimal growth for the year as a whole but I hope we will see strong profit growth throughout 1990."

Changes in pension provision reflected in

new business figures at Legal & General

Microgen's annual report, which is always enlivened by the appearance of an aphorism on its front cover, last year quoted the Chinese proverb. "He progresses fastest who takes the largest number of short steps." So far - in profits terms at least - these steps have not amounted to much,

rebate-only personal pensions.

The group estimates that it should receive a further £125m

in contributions from the DSS

for business completed in the tax year 1968/89. The group's traditional

group pensions husiness showed continued natural growth in the UK, with a 16

per cent rise in annual premi-ums from £21.5m to £25m, though single premiums declined substantially.

Life companies are expected to record substantial drops in their mortgage related basi-

ness as a result of the

depressed housing market. However, L&G reports only a 6 per cent fall in new annual

remiums on sales of conventional mortgage-related con-tracts from £40.7m to £38.2m,

but it could well be that in the longer run this oriental wis-dom proves valid. The company's strategy of providing information management services superficially looks an attraction one although it has attractive one although it has yet to be fully tested in the rigours of tha UK marketplace. But Capella has shown what can be done in the less-compet-itive Scandinavian arena and if its successes can be translated in the UK then Microgen will resume its previously good profits growth. It will take something of an act of faith for investors to clamber aboard at this stage and a degree of patience to stay with it, but as soon as any signs of its strategy being vindicated become apparent then the rewards will flow. Until then, a prospective p/e of 13 on pre-tax profits of just over £10m looks heavy.

and a 65 per cent rise in premi-ums on unit linked contracts from £2m to £3.3m.

L&G widening its distribution ontlets and expanding its tied agency network which includes 18 hallding

Unitised savings husinass remained generally dull over the period. New annual premi-ums rose by £1m to £3.8m, but

linked-life single premiums

halved from £30.8m to £15.2m and unit trust sales dropped by a third from £20.1m to

New money received hy the group's fund management operations expanded from 274.7m to £622.6m, of which

£552m was invested in the

index tracking funds,

ISSUE NEWS

for Polar

Electronics

By Vanessa Houlder

USM debut

This reflects the benefits of

Colefax & Fowler at £2.7m after 83% rise By Alice Rawsthorn COLEFAX & Fowler, one of the Sloane Rangers' favourite sources of home furnishings,

> in the year to April 30 Mr David Green, chief executive, said most of the increase was attributable to Cowtan & Tout, the US wallpaper company that Colefax acquired last autumn. Although, he said, the rest of the business had fared

> Cowtan contributed about

Cowtan contributed about \$600,000 to profits and nearly \$5m to sales in its first six months with Colafax. The rationale for the acquisition was to gain a distribution network in the US and a compatible brand to Colefax.

The Colefax collection is now sold in each of the 17 Cowtan showrooms. Cowtan already distributes half of the collection and will handle the rest when its agreement with its when its agreement with its distributor comes to an end in

1991. Colefax established a base in Australia during the year. Mr Green said that contributed about £600,000 to sales in its first ten months.

In the longer term Colefax intends to take control of its distribution in Europe. By 1992 it plans to have established its own distributors in major mar-kets – like France, West Ger-many, Spain and Italy – and to have appointed agents in

present distribution agree-ments. Mr Green said the level of sales generated from Europe - less than £600,000 - was too low for this to disrupt the busi-

accounts for more than half turnovar, mustered salea growth of 40 per cent during the year. Mr Green said that demand had been unaffected trading was still healthy.

of 3.3p (1p). The shares rose 3p to 186p yesterday.

Eurotherm rises 15% midway

Polar Electronics, an electronic component distribu-tor, is joining the USM in a placing that values it at £8.3m. Samuel Montagu yesterday amounced a placing of 1.9m shares at 105p, which will reverse about £1.55m for the company. Joint brokers to the placing are Laurence Prust

Eurotherm International, the electronic equipment manufac-turer, yesterday announced a 15 per cent increase in pre-tax profits from £5.8m to £6.7m for the six months to April

Polar distributes integrated circuits, relays, switches, connectors and capacitors to a wide range of customers, mainly original equipment manufacturers. It holds 19 franchises from

raise about £1.65m for the

ings are expected to start on

and Smith Keen Cu

component manufacturers, including SGS-Thomson, Matra Harris, General Instrument and TDK. It is the largest UK distributor in respect of eight of its franchises. Franchises. chisa business currantly accounts for two thirds of Polar's turnover, although it is now negotiating further fran-

It also intends to consolidate its position as a franchised and non-franchised distributor of products in which it is not strongly represented, such as connectors and the military

market.
Profits before tax and directors' additional remnneration in the year to September 30 1983 were £994,000. For the current year they are forecast to be a minimum of £1.2m. That puts it on a prospective p/e multiple of 8.75 on the basis of a forecast tax charge of 36.6 per cent.

Placing puts £13.7m tag on Danbury

Danbnry, an Essex-based property development group, yesterday announced its flota-tion on the USM.

The placing, which will capitalise the company at £13.74m, is being sponsored by Royal Trust Bank, Royal Trust is also injecting a further £1m of additional equity by exercising an option.

an option.
Societe Generale Strauss
Turnbull is placing 3.15m
shares at 135p. The placing
will raise about £3.91m, which
will provide additional working capital for the group. Dealings will start on July 25.
Danhury started trading in

January 1986. It specialises in the redevelopment and enhancement of existing property sites, mainly in urban locations. In the year to end-march it made pre-tax profits of £1.69m (£130,000) on turnover of £4.44m (£500,000).

announced an 83 per cent advance to \$2.71m in pre-tax profits on sales up 66 per cent

other countries. This will involve ending its

The UK business, which

by the recent rise in interest rates and that the pattern of Turnover came to £19.04m (£11.49m), Karnings per share rose to 11.8p (9.4p) and the final dividend is 2.2p for a total

By Edward Sussman

Mr Jack Leonard, chairman, said the core husiness contin-ued to grow strongly, with order books currently up 24 per cent from a year earlier. But

the development of new prod-ucts had been slowar than hoped, thereby delaying launches that might have He declined to break down profits by individual divisions. But he said there was progress in variable speed drive compa-nies and process control sys-tem companies. UK and US

temperature control divisions have shown some recovery.

Considerable investment has been made in a new US facility for the automatic assembly of conventional and surface mount circuit boards. New ventures in South Korea. Spain and Norway are also

underway, although not yet contributing to profits. "There is as yet little sign that the global business envi-ronment will not continue to support strong growth and,

support strong growth and, despite short term difficulties created by new product delays, I remain fully confident of our future," Mr Leonard said.

Turnover rose 11 per cent to £67.9m (£61m). Earnings per share were 10.09p (8.33p) and an interim dividend of 1.75p (1.47p) is declared.

Notice is hereby given to the holders of the above Bonds that, at the second Meating of the bolders of the above mentioned Bonds convened by the Notices published in the Financial Times, the Memorial, Recuell Spécial des Sociates et Associations, the Luctriburger Wort and the dourned on the 10th June and the 27th June and held on the 12th of July 1983, the Resolutions act out in such Notices were duly present the bonds to be stamped at the offices of the Fiscal Agent.

Clarke Hooper 45% up at £2.3m By Vanessa Houlder

CLARKE HOOPER, the USM-quoted sales promotion and marketing group, yesterday announced a 45 per cent rise in pre-tax profits from £1.58m to £2.28m for the year to

April 30.

Mr Barry Clarke, chairman, said that the group bad achieved impressive growth in its core UK sales promotion consulting business while successfully expanding the group's geographical coverage and range of services in the UK and North America.

and North America.

Clarke Hooper America, as a whole, remained profitable.

However, Joseph Potocki & Associates, a marketing services company, incurred an operating loss due to increased overheads as a result of expansion. The company said it had restructured its management and operations, which should ensure improved results this

Turnovar increased 89 per cent from £21m to £39.76m.
Earnings per share advanced 28 per cent to 14.7p (11.5p). A final dividend of 2.45p brings the year's total to 3.9p (3p).

Bourne End buys £16m portfolio

Bourne End Properties has acquired a major portfolio of trading properties for £16.25m, funded principally by a short term mortgage. The vendor was Equity and Law.

The portfolio comprises 19 offices, retail and industrial properties (17 freehold) located throughout the UK and producing annual gross incoma of £931,750.

Sales improve 32% at Leslie Wise

Leslie Wise Group, a textile design finishing converting and manufacturing company, reported pre-tax profits up from £1.15m to £1.79m in the six months to May 31.

Sales rose 32 per cent from

approval, Northern Media's deferred preference capital for THE DICEST £10.65m to £14.03m, reflecting

an improvement from 10.8 to 12.7 per cent in pre-tax mar-After tax of £625,000 (£404,000), carnings per 20p share emerged at 3.7p (£62p). The interim dividend is raised

Pension fund pulls back Bogod-Pelepah Reduced annual profits were reported by Bogod-Pelepah, the distributor of sewing machines

In the 12 months to end-March, pre-tax profits dipped to £206,000 (£318,000). However, much of the decline was attrib utable to pension fund contri-butions of £130,000 taken above the line as an exceptional item.

Turnover was £6.9m (£6.5m). Earnings worked through at 1.2p (1.86p) per ordinary share and 2.4p (3.72p) for the more widely beld restricted voting sbares. Final dividends for each class of characteristics. each class of share were maintained at 0.22p and 0.44p respectively making unchanged totals of 0.32p and 0.64p.

Triplex Lloyd £2.7m purchase

Triplex Lloyd has purchased the centrispinning business of Firth Vickers Foundry, a sub-sidiary of Firth Rixon, for

The company, to be known as Firth Vickers Centrispinning, complements the high alloy spun products of Lloyds (Burton) and forms part of the strategy of strengthening the power and defence division of Triplex Lloyd.

Mr David Aston, the defence division's managing director, said the company served cus-tomers worldwide in aerospace and power generation.

Trust of Property assets edge ahead

Net asset value of the Trust of Property Shares was 120.44p at June 30 1989 – a slight increase on the 118.6p standing a year earlier.

However, the directors said that that the increase of just over 9 per cent in nav from the

ment came in spite of what Mr. Haller described as "interne-cine turmoil" within the phar-maceutical distribution industry following the Unichem scheme. The new retail operation had made a promising start, he added.

A contrasting performance was provided, however, by the Philip Harris Medical subsid-

iary which lifted turnover 14 per cent to £35.6m and operating profit by just over 10 per cent to £583,000. The improve-

Earnings per 20p share declined to 6.94p (14.4p), and the total dividend is held at 5.5p via a maintained final of

trust's year-end in December compared with a gain of 7.45 per cent in the FT-A Property Earnings per 5p share rose to

Cookson expands at bome and abroad Cookson Group has acquired Figueroa, a Madrid based pro-ducer of ceramics supplies and base metal refining and processing for building materials, for an undisclosed cash aum.

0.696p (0.268p).

over in the year to December 31 was Pta 25bn (£12.9m) and net assets were valued at Pta 415m. It employs 180 people. Cookson also announced the acquisition of Fernox Manufacturing, an Essex-based manu-facturer of anti-conditioning and industrial heating and cooling systems. The company will be integrated into the Cookson Fry operation.

The Spanish company's turn-

Everards boosted by property sales

Everards Brewery, the independent traditional ale company, yesterday announced substantially higher interim

profits.

For the six months to March
25 1989, the Leicester-hased
brewer lifted pre-tax profits
from £294,000 to £2.43m. The
increase, however, was almost entirely attributable to property disposal profits of £2.14m, which largely accrued from the sale of a 4.5 acre site close to its Castle Acres brewery. At the trading level, profits showed a much more modest increase, from £285,000 to £290,000. Turnover was £11.17m

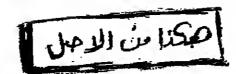
CORRECTION Dean & Dyball

An article in the FT on July 11 incorrectly stated that Dean & Dyball, the private construction company, may be respon-sible for repurchasing proper-ties sold to Marina Development, the property group. That responsibility is baing personally assumed by Dean & Dyball Property direc-tors Mr John Dean, Mr Mark Sedgley and Mr Richard Reddy-hoff.

NOTICE BANK OF HELSPIKI Ltd. (UNION BANK OF FINLAND LTD.) ECU 38.500.000 9% Subordinated Bonds Due 1896

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Prices taken at 5pm and change is from previous close at 9pm



UK COMPANY NEWS

The volatility of high technology business

Paul Abrahams on the problems facing companies at the forefront of their field

By business segment

HE SALE of Crostield Electronics by De La Rue to Du Pont and Fuii reflects both the potential and danger of fast growing high-technology industries.

The potential for Crostield is considerable. It is one of the leading companies in pre-press technology and in particular electronic colour page composition systems. These allow high-resolution text and images to be electronically altered before they are primied.

The market for such systems is expanding rapidly according

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The market for such systems is expanding rapidly according to Mr Clifford Schwieter, business director for Dupont's electronic imaging systems division. In the pre-press arena, which contributed to a 57 per based upon this technology. Moreover, in the medium term, such technology could also be Moreover, in the medium term, such technology could also be used for applications outside volatility in a hi-tech comused for applications outside the graphics and printing industries which have been Crosfield's main markets. These include medical and satellite imaging, and defence, says Mr Schwieter.

De La Rue's prepress division should match the ambitions of both Dupont and Fuji. These companies have recognised that the film they manufacture will eventually be replaced by digital systems similar to Crosfield's.

Last May, after the acquisi-

Crosfield revenues 1988/9

1988/9

Colour graphics Design systems News publishing Communications 6% Press controls Customer service 23%

rienced down turns in business when trying to introduce new Last year Crostield was forced to announce the intro-duction of a new generation of electronic page composition systems based on a 32-bit plat-form after Scitex had launched a similar system more than 18

a similar system more than 18 months ago.

However, the division subsequently had difficulties with the design of the application-specific integrated circuits (Asics) necessary for the new machines, as well as problems in the systems' software. The result was that instead of shipping the product in January, the first generation equipment was not ready until the end of May. The second generation

machines, which should be free of software problems, will only be ready by October. The result of this delay was

that the division was in no position to handle a dramatic

1988/9 1987/8.

8%

decline in the sales

The effect of this fall on
Crosfield was considerable.
Although the company had
been emphasising last year
that it had diversified the
group so that it could absorb such down-turns, the colour graphic sector, made up elec-

graphic sector, main up elec-tronic page composition systems and scanners, still generated 53 per cent of the division's turnover in 1988. In addition, the division was faced with falling margins in: the scanner market where the Japanese-based company, Dain-

inpon, was actively price-cut-ting. Simultaneously, the news-publishing sector, which represented about 8 per cent of the division's turnover, was advarsely affected by the US hits £3.6m

alversely anesten by the bo election and a down-turn in advertising revenue.

The sale of Crosfield was, in the long-term, not unlikely explains Mr. Salmon. Although the new generation of equip-ment now being launched ment now being launched should improve margins because it is cheaper to manufacture, he believes that the company would eventually have come under pressure from other, larger, concerns. He points out that compenies such as Kodak and Agfa, as well as Dupont and Fuji, were already moving into the market. It would, he says, have been very difficult for De La Rue to have taken on these giants because it would never giants because it would never have been able to afford the marketing effort necessary to break out of the graphics field.

break out of the graphics field.

This echoes reasons given by other British companies in explaining the sale of world-leading divisions. When Vickers, the UK engineering group, sold its Howson Algraphy printing plate business to Du Pont in May, the company said that the prospects for the business were limited unless it was combined with a large mannfacturer of complementary facturer of complementary

Expansion Cityvision views minded advance to £4.62m Brasway By John Thornhill A CHANGE in accounting policies and a sizeable expansion programme beloed Cityvision, the USM-quoted video hire company, nearly treble pre-tax profits from £1.54m to £4.62m in the six months to

By Richard Tomkins, Midlands Correspondent

A LACK of acquisitions during the year to April 29 failed to deter Brasway, the West Mid-lands-based tube, bar and hydraulic components group, from increasing pre-tax profits

from increasing pre-tax profits by 51 per cent to £3.61m.

Mr Reg Swaby, chairman, said the figures "spoke volumes" for the management's ability to drive the company forward organically, but pre-dicted that more acquisitions would come this year.

Best performer in the group's portfolio was Europower Hydraulics, the manufacturer of hydraulic couplings and hose assemblies bought

and hose assemblies bought from Unilever in January 1987, which benefited from improved efficiency and strong demand.

The tube manufacturing and stockholding operations fell short of budgeted profits, but still turned in a strong performance on the back of buoyant demand, particularly from the automotive industry.

The bright har division also improved profits in the face of

improved profits in the face of severely competitive conditions, while the oil blending side increased pre-tax profits from £202,000 to £221,000.

Group turnover rose from 234.8m to 242.6m. Rarnings per share advanced from 4.44p to 6.4p and a final dividend of 1.07625p makes a total of 1.52625p (1.0175p). A one-for-one scrip issue is also pro-

posed.

Mr Swaby was optimistic about the outlook in spite of the high interest rates. The group would increase market share not by reducing margins, he said, but by improving its products and service.

Yale and Valor

Yale and Valor has announced proposals to marge its small appliance and water heating division to create an electrical products division.

Turnover rose sharply to 216.89m (£8.48m). An interim dividend of 0.5p (nil) was dsclarad. Earnings per share grew from 2.52p to

5.63p.
The directors are proposing a one-for-one scrip issue to improve the marketability of

the shares • COMMENT

Cityvision has been expanding at a rapid rate but the good news for the company is that enormous market share is still there to be grabbed. The total video film hire market is estimated to be over £500m and is at present populated by a host of small retailers. Cityvision has done much to awaken peo-ple to the attractions of the market and there are strong rumours that some of the major high-street retailers such as Kingdisher and WH Smith are ready to move in, but even so Cityvision has already established itself as the biggest player and will not be easy to shift. Another possible threat in the longer term might be the possible take-off of movie channels on satellite television but that danger still looks rather pie-in-the-sky for the forseeable future. Pre-tax profits for the year could rise to £10.8m putting Cityvision on a prospective multiple of just under 14. That does not se

GKN acquires Australian folding scaffold system

end-May.
Since the comparable half,

tha depreciation period on tapes was increased from 15 to 30 months and this has had the

effect of considerably boosting stated profits. On a like-for-like basis profits advanced by 58

per cent.
During the period, the number of Ritz Video Film hire stores was lifted from 165 to

334. Then company also bought Tredegars Home Entertain-ment and Entertainment Pro-duction Services which run 30

outlets in cash-and-carry ware-

Mr Bev Ripley, deputy chairman, said the company was currently opening five to six retail shops a week and was gearing itself up to open seven

It currently has 370 retail

ontlats but is aiming to increase this to 1,000 within

Mr Ripley also said the flow of films being released by Hol-lywood during the next month would be excellent. "There are

some 60 block-busters coming

through including A Fish Called Wanda, Die Hard and Rain Man," he said.

about two years.

components and engineering group, is expanding its Australian building services operations by acquiring the Preston folding scaffold system control of the industry, moving from equipment such as poles and staging, which require labour intensive assembly, to large prefabricated sections that are lifted into positions.

for £3.27m. The system, developed four years ago for major construc-tion and refurbishment projects, was designed and mar-keted by Preston Erection.

The modular construction of the system represents a signifi-

too fancy considering the growth potential.

tion by crane.

GKN plans to develop the Preston system through its GKN Kwikform division by introducing it throughout Australia at the earliest opportunity. GKN Kwikform has an annual turnover of about £47m.

Rush & Tompkins accelerates 36% to £8.32m

By Andrew Taylor, Construction Correspondent

PRE-TAX profits of Rush & Tompkins, the UK developer and contractor, rose 36 per cent from £6.12m to £8.32m during the 12 months to end-March.
Hochtief, the West German
construction company, holds a
22.8 per cent stake in the company. Singapore Land, one of
Singapore's largest property
groups, has a 14.9 per cent
interest.

Mr Neil Dunnett, managing director, said the relationship with Hochtief would provide the group with opportunities to expand on the Continent, should the British development

market start to recede next The company also had long term plans to expand in the Far East and was pleased with shareholdings held by Hochtief and Singapore Land, he said. Since being restructured in 1986, Rush & Tompkins has established a niche in the UK

market as a contractor devel-

oper. It invests no more than 50 per cent in a single develop-ment for which it also does the Last year about £4m of pre-tax profit was generated from property joint ventures in the

nies being sold, "see no jongen part of the compact the sold the Canton gretp, although they are sound, and, solid hust

fied in new Stanco: shares; some of which will be placed to

raise film cash with Carlton agreeing to hold the balance

for two years.

The shares retained by Carl-

ton amount to 23.17 per cent of

the enlarged share capital of Stanco whose services include

the supply of exhibition stands,

interior shouffitting and factory and office reception fitting

Mr John Friswell, Stance

chairman, said yesterday that

and complementary

res." The sale is being satis-

UK, and to a lesser extent in the US. The group said it had formed more than 40 property joint venture partnerships in the UK since 1986, covering 50 schemes with a combined development value of £750m.

The average stake in each scheme held by Rush & Tompkins, was 40 per cent. Group borrowings last year were reduced by almost 25 per cent to 220m compared with share-believe trucks. holders' funds of £35m. Turnover rose from £216.64m to £255,73m. Karnings per

share increased 31 per cent to 37.6p, and a final dividend of

11.2p makes a total of 15.2p (12.55p).

COMMENT

The decision to become a contractor developer is starting to pay-off as the first schemes are completed and sold. Tha arrangements allow Rush & Tompkins two bites at the cherry — a fee for the contracting work and a share in the development profits when the project is sold. The timing of completions means that profits from disposals should flow through more strongly this year, A wide regional spread of

properties should assist the group and provide some measure of stability as individual property markets reach their peak over the next 18 months. The link with Hochtief will also provide opportunities for property joint ventures on the Continent, ahead of 1992. This year should see further growth in profits to about £12m which would put the group on a pro-spective p/e of 7.5. That looks a little cheap compared with some property/contracting companies which, unlike Rush & Tompkins, are exposed to the UK housing market.

Carlton plans sale of base companies for £16m

By Raymond Snoddy

CARLTON Communications the television arraices group, is to sell some of the companies on which the early manner of its business were based. on which the early foundations Carlton, which has recently been holding exploratory talks on: a possible takeover of Thanes Television, yesterday said that it was selling Carlton Fox, Carlton Studios and related companies to Stanco Exhibition Group for a total consideration of £16.2m.

Fox and Studios and their subsidiaries are involved in three-dimensional and graphic design, exhibition stand fitting. photographic and laboratory

Mr Bob Phillis, group managing director, said the compa-

CEI in £5.5m expansion

Cambridge Electronic acquiring Universal Health

Care Care is paying 22 for cash for the privately-owned company, plus an amount equal to the value of Universal's cash believed. ance, estimated at about

Universal owns. Rigel Resourch, a Surrey-based com-pany which manufactures patient moultoring and safety testing equipment. . For the 18 months to June

30 1965, Rigel reported net profits before tax of £500,000 on sales of £3.4m. Net tangible ts amounted to 2800,000. CEI lifted 1968 pre-tax profits by 19 per cent from 212.63m to £15m on turnover the deal took the company into of £172.83m. ...

Electron House profits soar 79% to £4.8m

ELECTRON HOUSE, computer products and electronic compo-nents distributor, said pre-tax profits rose 79 per cent in the werr to May 31, as the group's market share grew and its roduct mix increased. Pre-tax profits reached

(A.82m (22.7m) as sales jumped 61 per cent from £56.8m to 291.8m. Mr Robert Leigh, chairman, said 43 per cent of the increase in sales was attributable to organic growth. The shares gained 11p to 152p. The group has expanded greatly in recent years as a result of an aggressive acquisition strategy. Most recently, the group merged its US sub-sidiary Pacesetter with elec-tronics distributor Almo in

stake in the newly created Electron House Inc. Last summer, the group bought HB elec-Sales remained heavily besed in the UK and southern Ireland, with computer prod-ucts and systems in these areas accounting for £44.8m (£25.9m) and electronic componants registering £29.8m (S15.9m). North America, excluding ten weeks of revenue from Electron House Inc., saw a dip in sales from 24.5m to

exchange for a 44 per cent

tributed £7.6m in the ten weeks to May 31.
Mr Leigh said the group is

IN BRIEF

C A SPERATI (The Special Agency): Pre-tax profits £20,782 £8,584) for six months to end-

April 1989. Turnover £385,939 (£345,672). Earnings per 50p share 15.18p (5.36p). The company, a button and trimming merchant, last paid a dividend

BARDSEY has exchanged contracts for the sale to Allied Industrial Estates of a freehold

site in Sheffield for a total consideration of £2.3m. HALLS HOMES & Gardens has

acquired Hallmarked Building, a subsidiary of Maidstons Trading for £1.8m to be satis-

fied by the issue of 1.2m shares in Halls, representing 10.2 per cent of the enlarged equity. IMI has expanded its interests

in the air conditioning inchetry via the acquisition of Ath-

oll from Motherwell Bridge Holdings: Consideration was

TALBEX has received an

approach by the management of James Warren Holdings, its subsidiary company through

which the group's property development activities are car-

ried on. It is expected that

negotiations for the sale of James Warren would also

cover the assets owned by United Mining, another subsid-

inty company.

Klectron House Inc. con-

targeting continental Europe, where it currently has no operations, for new acquisi-

Earnings per abare rose by 36 per cent from 12.75p to 17.85p as the tax charge grew to 21.74m (21.07m). A final dividend of 3.1p makes a year total of 5.8p (4.5p).

• COMMENT

Electron House complains that its historical p/e of about 8.5 puts it well below the average puts it well below the average of 12 for most of its competitiors. The market is still stung by memories of a hefty tax charge that cut into the bottom line three years ago and ques-tions about just how the acqui-sition-minded group has man-aged to sustain such strong organic group. Easy enough to explain, Electron House says: a solid management structure backed by a diverse group of products. Analysts are starting to agree, although with gearing near 50 per cent and the mar-ket uncomfortable with the idea of Klectron House issuing more new paper, acquisitions of the sort that have transformed the group since its USM listing in 1985 will be more difficult. Pre-tax profits of £8m for 1990 give a prospec-tive multiple of about 7, which is likely come closer to sector's

The interest rate for this

tion.

week's issue of local authority bonds is 13% per cent, up & of a percentage point from the last ssue two months ago. There is no comparative figure from a year ago. The bonds are issued at par and are redeemable on July 25 1990.

A full list of issues will be

£2,900,000

Authorised

Yearlings

hereby announce that:

Target Equity Encopt Fund Accumulation Units - 2.5663519563 of an Income Unit Target Special Situations Fund - 0.9845104980 of an Income Unit

Allocations will be made to the nearest thousandth of a unit

This advertisement is issued in accordance with the regulations of the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). Stock Exchange of the United Kingdom and the Hepublic of Beland Limited ("The Stock Exchange"). Dealings in the existing Ordinary shares of Glarmar Group PLC were suspended on 7 July, 1989 pending completion of the acquisition of Symphony International Limited ("The Acquisition"). Application has been made to the Council of The Stock Exchange for all the existing Ordinary shares, the new Ordinary shares to be issued pursuant to the proposed Rights Issue ("New Ordinary shares") and the Ordinary shares to be issued as part of the consideration for the Acquisition ("the Consideration shares"), to be admitted to the Official List. It is expected that admission to the Official List will become effective and that dealings will commence in the existing Ordinary shares and in the Consideration shares, fully paid, and in the New Ordinary shares, nil paid, on 25 July, 1989. Admission will be conditioned, *interella*, on the passing of the Ordinary Resolution at the Extraordinary General Meeting to be held on 24 July, 1989, and on completion

GLAMAR GROUP PLC

Glamar Group PLC is principally involved in the distribution of handbags, luggage, purses, sports bags, umbrellas and associated products and ladies hosiery.

INTRODUCTION TO THE OFFICIAL LIST arranged by **BARCLAYS de ZOETE WEDD LIMITED** and

PANMURE GORDON & CO. LIMITED PROPOSED ACQUISITION OF

SYMPHONY INTERNATIONAL LIMITED and **RIGHTS ISSUE**

of 10,321,429 New Ordinary shares of 10p each at 165p per share

SHARE CAPITAL

Following the proposed Acquisition and Rights Issue

Issued and to be issued fully paid Ordinary shares of 10p each £2,183,333

Particulars relating to the Company are available in the statistical services of Extel Financial Limited. Copies of the Listing Particulars of the Company may be obtained during usual business hours excluding Saturdays and Bank Holidays up to and including 21 July, 1989 from the Company Announcements Office, The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD and up to and Including 15 August, 1989 from:

Glamar Group PLC **Cecil House** 18 Globe Road

Barclays de Zoete Wedd Limited Ebbgate House 2 Swan Lane London EC4R 3TS

Panmure Gordon & Co. Limited 9 Moorfields Highwalk London EC2Y 9DS

19 July, 1989

TARGET TRUST MANAGERS LIMITED

Following the adoption of the sciences of amalgamation of Target Equity Exempt Fund and Target Special Situations Fund with Target U.K. Capital Fund, the former holders of Target Equity Exempt Fund and Target Special Situations Fund will receive the following allocation of units in Target UK Capital Fund for each unit held at 13th July 1989:

Target Equity Exempt Fund Income Units - 1.3293902356 of an Income Unit

Certificates in respect of the new holdings in Target UK Capital Fund will be despatched in due course.



INVESTORS IN INDUSTRY GROUP PLC.

Inc. in England under the Companies Acts 1948 to 1967, Reg. No. 1142830 £75,000,000 Floating Rate Notes 1994 For the three month period 17th July, 1989 to 17th October, 1989.

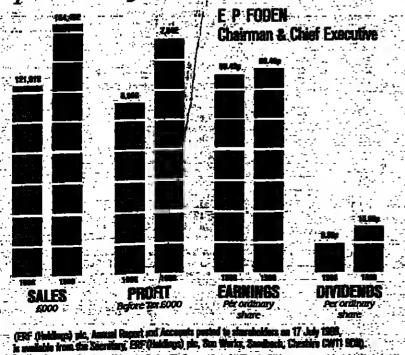
In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 141/16 per cent. per annum and that the interest payable on the relevant interest seyment date, 17th October, 1989, against Coupon No. 20 will be 1,772.26 from Notes of £50,000 nominal and £177.23 from Notes of £5,000 nominal.

S.G. Warburg & Co. Ltd. (Agent Bank)

ERF (Holdings) plc

growth areas:

'I can report record Group profits and turnover once again. We have built on the progress of the last few years with record UK factory deliveries, up 33% on the previous year."



COMMODITIES AND AGRICULTURE

Colombia seeks ways to increase coffee exports

By Sarita Kendall in Bogota

THE Colombian Government and Federacafe, the coffee growers' federation, are searching for further policy changes to get the country's coffee exports moving following the recent collapse of the Interna-tional Coffee Agreement and the resulting plunge in world market prices.

In spite of recent measures to make Colombian coffee more competitive, private exporters remain unabls to operate profitably on the international market, so the exporting of Colombian coffee is being left to the federation. The Government has agreed

not to lower the domestic support price for the time being. This means that, after taking into account transport and marketing costs, private exporters need to receive in excess of US\$1.05 a lb to make a profit. The recent fall, however, has taken the world price below \$1 a lb.

One solution might be to reverse the "retention" tax usually paid in kind by private exporters, and turn it into an incentive. There is also a 6.5 per cent export tax, which goes to the national coffee fund.

The Government may also

By Karen Fossil in Oslo

NORWAY'S fish farmers will

have to self-regulate annual

salmon production volumes in

order to keep in step with lower market growth, according to Mr Odd Berg, an official

with the Norwegian Fish Farmers' Sales Organisation.

Salmon production is expected to increase by 70 to 80 per cent this year while market growth is estimated to slow to

Mr Berg said: "Until now it has been possible to increase

market share along with pro-

duction but in future the rate at which production grows will have to be slower than that of

In spite of steady increases

in production volumes in

recent years prices per kilo-

gramme of salmon exported

All prices as supplied by Metal Bulletin (last week's prices in

ANTIMONY: European free

BISMUTH: European free

market, min. 99.99 per cent, \$

market 99.6 per cent, \$ per

tonne, in warehouse, 1,850-1,930

50 per cent.

the past."

(1,880-1,950).

ning at 24 per cent a year) to erode the real value of the domestic support price. Nor-mally the price is upgraded once or twice a year to keep it abreast of inflation.

The national coffee fund — devised partly to carry coffee growers through difficult times - has been helped by the rela-tively small 1988-89 harvest of 11.2m to 11.4m bags (60 kg each) and is liquid enough to buy the next main harvest, which begins in September.
Production capacity is about

13m bags, however, and the country has some 7.5m bags of export quality coffee in Colombia still hopes to raise its export volume by 20 to 25 per cent, but not at the expense of absurdly low

Coffee earnings had been expected to hring in US\$1.5bn this year, about a quarter of all

export receipts.

However, the latest balance of payments calculations hy the central bank estimate a shortfall of US\$150m for 1989 and US\$200m for 1990, assuming sales of more than 12m

bags.
Meanwhile, the reduction from seven US cents a lb to three cents in Colombian cof-

Salmon farmers 'must curb production'

are steadily declining. For example, in 1988 Norway

farmed about 80,000 tonnes of

fish at NKr29 per kilogramme compared with 28,000 tonnes in 1985 at NKr44 per kilo-

For the first five months of

this year production increased by 53 per cent, or by 31,300 tonnes, at an export value of NKr40.38 per kilogramme com-

pared with an average export price of NKr46.06 per kilo-gramme in 1988. Export prices are on average about NKr7 per

kilogramme over the prices which the fish farmers are

According to Mr Berg, several ways of regulating production are being considered.

These including the slaughter

WEEKLY METALS PRICES

per lb, in warehouse, 5.00-5.30

market, 99.5 per cent, \$ per lb, in warehouse, 7.40-7.60 (same).

COBALT: European free

MERCURY: European free

Close Previous High/Low

87\$ 870

672

market, min. 99.99 per cent, \$

er 76 lb flask, in warehouse,

235-245 (same).

COCCA Ertonne

870

of young salmon; freezing or

fee's "quality premium" over Central American milds, used to determine the foreign exchange deposits required on exports, has apparently had little effect on the market.

The coffee fund will begin to feel the pinch next year. Special advisers are already evaluating the fund's financial involvement in companies loosely known as "the coffee

group."
While some — such as Banco
Cafetero (the coffee bank) and Flota Mercante Grancolombiano (which operates the coffee shipping fleet) are too closely tied in with the coffee sector to touch, others will have to be cut loose: Federacafe may take over the fund's shares in some companies, or they may be offered to the public.
Colombia is the world's second biggest coffee exporter, supplying about 15 per cent of the market in recent years.

No country was more con-scious of the International Coffee Agreement's benefits or more realistic about the effect

of its collapse.

However, all its efforts in recent months to promote a compromise to save the agreement proved to no avail in the face of the rift between oppos-

holding a designated volume of fish until the following year -

this would require a commit-

ment to reduce the number of young salmon introduced into the farms. It has also been

suggested that up to 30,000 tonnes be processed as animal

Estimates for this year's

exports have been put at between 100,000 tonnes to 120,000 tonnes, although pro-

duction is more likely to

exceed 150,000 tonnes because of a milder winter and less dis-

eased fish than in previous

Norway's main export mar-kets include France (19,000 tonnes), the US (10,000 tonnes),

West Germany (7,500 tonnes) and Denmark (14,500 tonnes).

SELENIUM: European free

TUNGSTEN ORE: European

VANADIUM: European free

market, min. 98 per cent, \$ a lb VO, cif, 5.45-5.75 (5.30-5.70). UBANIUM: Nuexco

exchange value, \$ per lb, UO,

free market, standard min. 65

per cent, \$ per tonne unit (10 kg) WO. cif. 50-63 (51-64).

market, min 99.5 per cent, \$ per lb, in warehouse, 5.50-6.00

(5.80 - 6.10)

Oil 'may reach \$50 a barrel this century'

By Max Wilkinson, Resources Editor

WORLD OIL prices will rise steadily during the next decade, perhaps reaching \$50a-barrel by the year 2000,
according to the latest forecast
from the Harvard University
Energy and Environmental
Policy Centre in the US. Professor William Hogan,

acting director of the centre, in a discussion paper says: The implications for policy are clear: the soft conditions of recent years present a great opportunity to prepare for likely difficulties that consumlikely difficulties that consumers will face in years to come."

Prof Hogan's latest forecast is an attempt to meet some of the criticisms of projections which he made in 1987 after a period of falling oil prices.

He said then that, just as high oil prices had tended to reduce demand and to stimulate production from new sources of supply, a period of sources of supply, a period of weaker prices would lead to a recovery of oil demand with

some downward pressure on snpply from outside the

Organisation of Petroleum

Harvard oil price projections

Price 1987 (\$ per BBL)

xporting Countries. Critics said his computer model underestimated the extent to which the world would continue with measures to conserve oil consumption, even when prices were relatively low. His projections, showing a fairly rapid rise in prices gengrowth of world output rather than at a slower rate as hap-

erally followed the methods used by the US Department of Energy for forecasting oil trends, although with some different assumptions.

The main difference is thet Prof Hogan assumes that world oil demand will grow roughly in line with the

pened in the early 1980s, a trend which the official forecast assumed would continue. The Harvard forecast has now been re-worked with different assumptions. These include: the possibility that a once and for all shift in expen-

ditures on conservation took place in the 1980s after which previous patterns of behaviour in relation to oil prices were reasserted; the idea that

reasterted; the idea that demand for oil may be less at low prices than predicted by previous equations; and the possibility that energy conservation may continue irrespective of price trends.

He has also looked at alternative projections for supply of oil at different price levels. Generally, Prof Hogan says, the changed assumptions suggest that oil prices would rice less fast than previously predicted by his model, but still considerably faster than expected by other forecasters, ted hy other forecasters, including the department. He says: "The conventional

view, here represented by the Department of Energy enalysis is for a continued soft market lasting through the end of the century. The usual arguments in favour of lower projections call for substantially lower growth in oil demand and the expansion of non-Opec supply. But these experiments suggest that something more must be required to achieve the lowest prices or to maintain a soft market for the next several

 A separate set of projections from Cambridge Energy Research Associates, suggests that for the rest of this year oil prices will remain in the range \$14 and \$17 per barrel, tending to be at the bottom end of the range this summer. World Oil Price Projections: A Sensitivity Analysis, William Hogan, Harvard University Energy and Environmental Pol-icy Centre. World Oil Watch, Cambridge Energy Research Associates, Charles Square, Cambridge, Mass, 02138 USA.

Australian 'North Sea' finally comes of age

Chris Sherwell reports on the growing importance of the oilfields of the Timor Sea

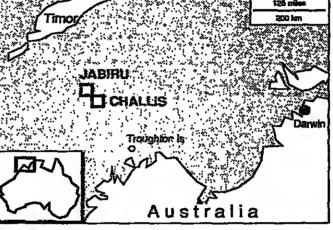
OMETIME IN the next two months, at a remote spot in the middle of the Timor Sea, a giant 115,000-tonne rectangular barge will be carefully attached to a massive "riser" column fixed permanently to a template on the sea bed 110 metres below.

Each day, from a clutch of seven wells rapidly completed over the first seven months of this year, some 60,000 barrels of oil will flow to the surface. Australia's newest oilfield, known as Challis, will be recovered in the control of the control onstream, joining the 40,000 b/d Jabiru field 20 km to the north. The Timor Sea will have come of age as an oil province.

of age as an oil province.

As remote spots go in this vast continent, you cannot get much more isolated than the Timor Sea fields. To reach them you must fly 520 km west of Darwin on the northern coast, change to a helicopter at Troughton Island, then push 235 km north towards Indonesia.

For 20 years explorers had searched for oil in this now-dis-tinguished but still-indistin-guishable location. But 32 wells produced nothing. Then in 1983 BHP Petroleum, the oil arm of Australia's largest comarm of Australia's largest com-pany, farmed in as the new operator. Using improved seis-mic data, its first well found a 57-metre interval of high qual-ity oil bearing sand – the result was the Jabiru field. Six years later, BHP has drilbeen producing light, low sul-phur oil in Jabiru for the past three years, seven more will be coming onstream in Challis. Another eight have been desig-



Jabiru, like Challis, has a novel "riser." But instead of being fixed, it floats, like a giant steel test tube with lead in its base. Beneath, lines stretch to the sub-sea wells. Atop, it is hooked to a 140,000tonne detachable oil storage tenker, called the Jabiru Ven-

For BHP and Australia, such developments in the country's own "North Sea" are enor-mously important. When Chal-lis production begins in Octo-ber or November, the area will hecome the country's second most important oil province after the Bass Strait, off Melbourne. Its estimated reserves (at 90 per cent probability) are

124m barrels.
Although this is small by international standards – the North Sea's Kingfisher field was about 1.5bn barrels - it is far larger than expected.

At the time of Jabiru's go-ahead, reserves were put at petroleum giant has long been

12m barrels. Challis's were put at 22m barrels. With the recent drillings of the Jabiru-8 and Challis-8 holes - the latter encountering the thickest oil column seen in the Timor Sea (77m) - the figures are 82m and 42m barrels.

Further reserves have mean-while been found at the nearby Skua field and last week BHP Petroleum reported an oil flow from Chinook, much further west in the North West Shelf

Given that Bass Strait reserves. are becoming depleted, this is welcome: How-ever, it does not mean that Australia will halt its increasing dependence on outside sup-

For BHP, the Timor Sea important because it has time acquired exploration acrebrought the group credibility within the international oil

industry.
The steel, minerals and

involved in oil through the Bass Strait operations. How-ever, Esso is the operator there and BHP has been something

of a passenger.
Jabiru and Challis have changed that. Of BHP Petroleum's overall net profit of A\$338m for the year to May, some A\$60m came from the Timor Sea. The aim is to lift that figure to A\$100m with the

Challis production.

The Timor Sea is bringing other advantages too. One is a shift in the group's Australian oil activity away from the high-tax Bass Strait to a lower tax area. Another is lower costs. While exploration is expensive, BHP says its operating costs in the Timor Sea are

under US\$1.00 per barrel.
The Timor Sea is also a key part of a wider oil strategy.
Under Mr Peter Willcox, an Englishman recruited from Amoco, BHP Petroleum over the past three years has built a portfolio of international oilfield interests of diverse maturities and moved downstream into the refining business.

It has acquired the Wichita-hased Energy Resources Group, Monsanto Oil and Hamilton Oil for a total of A\$2.2bn, making BHP Austra-ha's largest single US investor in the past five years. ERG and Monsanto gave the group exploration and production interests in the US. Hamilton

did the same in the North Sea. The group has at the same age in South America (Guyana and Argentina), Africa (Algeria, Egypt and Congo), the Middle East and Asia

(Indonesia, Papua New Guinea

and India). It drilled its first overseas well as operator last December, in Dubai. BHP Petroleum's ambitious

refining move came this year, with the US\$378m acquisition of Pacific Resources Incorporated (PRI), which has a 80,000 barrels a day refinery in Hawaii ... The 17-year-old facility is

being apgraded, and PRI is being made responsible for BHP Petroleum's marketing and trading operations. As a Pacific refiner with a US base, PRI is strategically placed to buy or sell crude all round the Pacific Rim, including Alaska. The final element in BHP Petroleum's overall strategy focuses on gas - the massive North West Shelf project, in which it has a direct interest

With concern growing over nuclear power and coal's greenhouse effect, the group has high hopes for gas. As a substantial proportion of BHP's overall peiroleum pro-duction is in less voisile long-term gas contracts, the group sees itself becoming more independent of international of price fluctuations.

Indeed, taking oil and gas reserves together, BHP Petro-leum is believed to be the 11th largest non state-owned oil company in the world. However, it has a long way to go to catch up with its bigger counternarts

Similarly, although its proby Australian standards, BHP's Petroleum's contribution to the group's overall profit is less than both its steel and its min-erals divisions. But the Timor Sea will help alter that:

1603.0

1971/2

MOLYBDENUM: European per 1b, tonne lots in warehouse, free market, drummed molyb-dic oxide, \$ per lb Mo, in ware-CADMIUM: European free

market, min. 99.5 per cent, \$ house, 3.47-3.50 (3.48-3.53).

LONDON MARKETS LONDON METAL Exchange copper prices yesierday resumed their recent raily following Monday's shake-out. Prices were pared back towards close because of dollar weakness but that cash position still ended £43 up on the day at £1,553 a tonne, while the three months quotation closed at £1,520.50 e tonne, up £36. Dealers noted, however. that the three months price was marginally below last week's "spike" of \$2,440 a tonne, and appeared still to be held by resistance around that area Zinc prices regained some of

about the situation in Peru (both guerrilla activity against mines and e threatened miners' strike), coupled with news that the expected life the force majeure at Spain's Asturiana had not yet been implamented. boosted the cash price \$25 to \$1,645 e

tonne.		
SPOT MARKETS		
Crudo oli (per barrel FOB)		+ 01 -
Dubes Brent Clend W.T.I. (1 pm ost)	\$15.15-5.252 \$17.95-8.104 \$20.30-0.352	v025
Oil products (NWE prompt delivery per t	onna CIF)	+ 01
Premium Gasoline Gas Oil Heavy Fuel Oil Naphtha Petroleum Argus Estimates	\$200-201 \$149-150 \$88-80 \$157-160	-1.5 +4 +2.5 -1
Other		+ or -
Gold (per troy oz) \$\frac{1}{2}\$ Silver (per troy oz) \$\frac{1}{2}\$ Platinum (per troy oz) Palladium (per troy oz)	\$371.25 529c \$603.65 \$148.85	-1 -1.65 -2.15
Aluminium (free market) Copper (US Producer) Lead (US Produce:) Nickel (free market) Tin (Kuala Lumpur market)	\$1715 111 ⁵ g-112c 38.5c 550c 25.25r	+55
7in (New York) Zinc (US Prime Western)	435.5¢ 80 ³ e¢	-17.0
Cattle (live weight)† Sheep (dead weight)† Pigs (live weight)†	118.25p 180.13p 86.95p	-0.27° -14.5″ -1.94"
London daily sugar (raw) London daily sugar (white) Tate and Lyle export price	\$344.0t \$463.0t £329.0	-2.0 + 1.0 -1.5
Barley (English feed) Malze (US No. 3 yellow) Wheat (US Dark Northern)	£102.5 £131.25 £122.25t	-1.25
Rubber (spot) 🛡 Rubber (Aug) 🦁 Rubber (Sop) 🛡 Rubber (KL RSS No 1 Aug)	60.00p 82.00p 82.75p	
Coconut oil (Philippines)\$ Palm Oil [Malaysian]\$ Copra [Philippines)\$	\$537.5t \$327.5y \$340	-1.5 -5.0
Soyabeans (US)	Unq.	

Cotton "A" index +0.50 t-cents/lb. r-ringgit/kg. y-Oct/Dec. w-Aug. z-Sab u-Jun/Jul. x-Jul/Aug. t-Aug/Sep. v-Aug/Oct. filieat Commission average fatstock prices. change from a week ago. YLondon physical

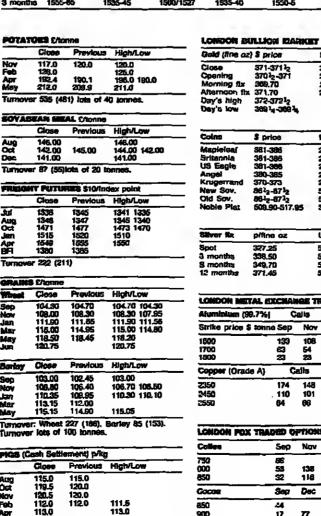
	Sep	885	889	900 883	
	Dec	936	943	947 934	
	Mar	908 916	914 921	S16 906 923 915	
	Jul	833	936	935 93 5	
	Sep	948	953	950 945	
	Turney	er: 7026 (11467) lots	of 10 tonnes	
	ICCO N	nalcator (ortees (SDF	ls per tonne). (06.55) :10 day (D#
	price fo	r Jul 18	1100.67 (11 346.06 (104)	06.55) :10 day (TV.
					_
	COFFE	S/Ionne			_
		Close	Previous	High/Low	
	Jul	823	518	821 815	
	Sep	824	820	825 813	
	Jen	841 863	838 855	841 830 863 852	
	Mar	884	880	881 875	
	May	905	900	902 900	
	Jul	921	920	925	
	Turnov	er: 1809 (2636) lots o	f 5 tonnes	_
	ICO int	licator pr	leas (US e	ents per pound	9
	Jul 17:	Comp. da	lly 75.87 (76	.34). 15 day ave	
_	_				_
	_	(S per to			
	Rew	Close	Previous	High/Low	_
•	Aug	318.00	309.20	315.00 309.00	
	Oct	\$15.80	309.40	316.00 307,50	
	Dec Mar	306.80 295.80	302.00 291.00	297.00 296.00 257.00	
-	May	293.00	290.00	297.00	
	Oct	281.00	279.00	261.00 277.00	
•	White	Close	Previous	High/Low	_
	Aug	405.80	400.00	405.00 397.00	_
	Oct	378.50	374.00	-403.20	
	Mar	365.50	362.50	384,50 358,00	
•	May	363.00	360.50	358.00 352.50	
	Turnove			Hote of 50 ton	ne
	White 7	03 (1680).		Oct 2575, Dec 2	-
				26, Oct 2230.	220
					_
	CEUDE	OHL S/ba	změl		_
		Clos	e Previo	us High/Low	
	Sep	17.58	17.41	17.67 17.53 17.35 17.29	
	Oct	17.30	17.09	17.35 17.29	
	Nov IPE Inde	17.12 ex 17.37	16.95 17.34	17.13 17.11	
					_
	Turnove	er: 4506 (5	5183)		_
	QAS Q	1 \$/tonne			
		Close	Previous	High/Low	
	Aug	148.75	145.25	149.25 146.00	_
	Sep	149.50	146.50	150.25 147.00	
	Oct	151.00	148.00	152.00 148.50	
	Nov	153.00	148.50	153.25 150.50	
	Dec	153.75	150.50	154,00 152,50	_
	Turnove	# 8718 (4	595)lots of	100 tonnet	

Spot and shipment sales for the week ended July 14 emounted to 430 tonnes against 512 tonnes in the previous week. Slow trading occured with interest in Israell, American,

LONDON METAL EDSCHANG (Prices supplied by Amalgameted Metal Trading) AM Official Kerb close Open Interest High/Low Filing turnover 16,100 tonne , 99.7% purity (\$ per tonne) 1714-\$ 1712-\$ Cash 1705-8 3 months 1708-10 1658-63 1665-7 1708-10 32,406 lots Copper, Grade A (£ per tonne) Filing turnover 24,975 tonne Cash 1552-4 3 months 1520-1 1509-11 1484-5 1514-6 73,714 lots Lend (2 per tonne) Ring turnever 12,875 tonne Cash 437-9 5 months 416.5-7 440-2 414-5 440-1 416-7 440/439 422/418 9,743 10% 419-20 Nickel (\$ per tonne) Ring turnover 1,290 tonne Cash 12100-200 S months 11450-75 11975-2000 11325-50 12000 11500/11300 11400-500 5,949 lots Tia (S per tonno) Ring turnover 430 tonne 9870-98 9860-70 9450-60 2,467 lots Zinc, Special High Gr Ring turnover 15,850 tonne do (5 per lonne 1655-63 1570-5 1665-00 1600-5 1652-5 1577-80 10,727 lots Zine (5 per tonne) Ring turnover 3,475 torine 1640-50 1555-66 1915-25 1535-45 1515/1910 1580/1527 1610-3 1535-40 8,068 lots

nated oil or gas/oil wells.

WORLD COMMODITIES PRICES



£ equivalent 229-2291₂ 2301₄-2311₄ 230.271 235-238 235-238 235-238 23412-23712 22612-23012 5512-5414 US cts oquiv 524.50 536.15 LONDON METAL EXCHANGE TRADED OFTIGHT Strike price \$ tonne Sep Nov Sep Nov 108 54 23 10 33 96 Puta 34 69 121 LONDON POX TRADED OPTIONS Sep Nov Sep Nov Sep Dec Sep Dec

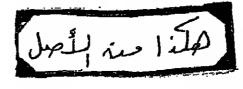
US MARKETS

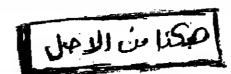
IN THE METALS, gold, silver and

platinum prices seemed uneffected by the latest U.S. trade figures, reports Drexel Burnham Lambert, Gold remained Steady while silver edged lower in outet dealings. Platinum prices slipped in technical action. Copper posted strong gains from elected buy stops near the close. In the softs, sugar trading featured sideways with prices closing up 28, besis October. Cocoa fell slightly as scattered profit taking prevented further gains. Local short covering supported the coffee market. Scattered trade buying lifted the cotton futures slightly. Oranga juice continued its fati with heavy trade selling dua to the July expiration. The livestocks were all lower with belly futures posting the biggest decline. Friday'e expected bearish cold storage report and lower cash prices weighed down the beliles increased runs kept live hogs weak. the cattle market, in the greins, prices

301	100 troy	oz.; \$/troy)Z,	
	Close	Previous	High/Lo	WF
kul	372.6	371.0	0	0
Aug	373.8	372.2	374,9	371.0
Sep Oct	376.1	374.4	0	0
Dec	378.1 382.3	376.4 390.6	378.8 383.3	375.1 379.2
-eb	386.4	384.6	386.1	386.1
Apr	390.5	388.6	391.0	389.3
lun	384.6	392.7	394.0	383.3
lug	398.8	336.9	397.5	397.0
LAT	NUM 00 E	roy oz; \$/tro	y oz.	
	Close	Previous	Hìgh/Lo	
kul .	504.2	508.7	506.2	504.0
Oct	508.2	5125	513.0	506.5
80	510.7	515.0	515.0	509.0
рт	513.8	518.2	0	0
ul	517.3	521.6	0	0
ct	520.7	525.0	0	0
πVE	R 5,000 tr	dy oz. cent	Virgy oz.	
	Close	Previous	High/La	wr
	524.2	528.3	527.0	627.0
	626.0	528.0	527.0	527.0
ug			536.0	527.5
ep ug	530.5	532.5		
ec ep ug	530.5 543.0	545.0	548.5	540.1
ec ep	530.5 543.0 546.3	545.0 548.3	0	540.1 0
ep ec en lar	530.5 543.0 546.3 554.2	545.0 548.3 558.3	0 554.0	540.1 0 554.0
ep ec an lar	530.5 543.0 546.3 554.2 562.2	545.0 548.3 556.3 564.3	0 554.0 565.0	540.1 0 554.0 565.0
ep ec en lar lay	530.5 543.0 546.3 554.2 562.2 570.5	545.0 548.3 556.3 564.3 572.6	0 554.0 565.0 573.0	540.1 0 554.0 565.0 568.5
ep ep ec ar ar ay	530.5 543.0 546.3 554.2 562.2 570.5 578.7	545.0 548.3 556.3 564.3 572.6 580.8	0 554.0 565.0 573.0	540.1 0 554.0 555.0 568.5 0
ep ec sn lar lay	530.5 543.0 546.3 554.2 562.2 570.5	545.0 548.3 556.3 564.3 572.6	0 554.0 565.0 573.0	540.1 0 554.0 565.0 568.5
ed lec en far far day ul ep lec	530.5 543.0 546.3 554.2 562.2 570.5 578.7 590.0	545.0 548.3 556.3 564.3 572.6 580.8	0 554.0 565.0 573.0	540.1 0 554.0 555.0 568.5 0
ep lec an lar lay ul ep lec	530.5 543.0 546.3 554.2 562.2 570.5 578.7 590.0	548.3 548.3 556.3 564.3 572.6 580.8 592.1	0 554.0 565.0 573.0 0 552.0	540.1 0 554.0 565.0 568.5 0 592.0
ep lec an lar lay ul ep lec	530.5 543.0 546.3 554.2 562.2 570.5 570.0 C23	545.0 548.3 558.3 584.3 572.6 592.1 692.1	0 554.0 565.0 573.0 0 552.0	\$40.1 0 \$54.0 \$65.0 \$68.5 0 \$62.0
lec lec lec lar lar lay ul lec	530.5 543.0 546.3 554.2 562.2 570.5 578.7 590.0 C23	\$45.0 548.3 558.3 558.3 572.6 590.8 592.1 ser: Septemb	0 554.0 565.0 573.0 0 552.0 or 15 193	540.1 0 554.0 555.0 568.5 0 562.0
ec an lar lar lap oc	530.5 543.0 548.3 554.2 562.2 570.5 578.7 590.0 C223 TERS (Sas	\$45.0 548.3 558.3 564.3 572.6 580.8 592.1 592.1 July 14 1944.5	0 554.0 565.0 573.0 0 552.0 or 15 193 mnth ag	540.1 0 554.0 565.0 568.5 0 562.0 1 = 100) 10 yr ago
ec ec en lar lay ul ep ec	530.5 543.0 548.3 554.2 562.2 570.5 578.7 590.0 C223 TERS (Sas	545.0 546.3 556.3 564.3 572.6 580.8 592.1 592.1 592.1 1944.6 3ase: Dec. 3	0 554.0 565.0 573.0 0 552.0 or 15 193 mnth ag	540.1 0 554.0 565.0 568.5 0 562.0 1 = 100) 10 yr ago

COP	PER 25,00	O Ibe; cente	/lbs		C	hicag	10		
	Close	Provious	High/Lo	W	_				
Jul	109.80	.108.00	109.80	.107.25	SOY		,000 bu min;		bushe
Aug Sep	109.50 109.00	108.00	109.20	0 106.70		Close	Previous	- High/Lox	W
Dec	104.00	101.15	104.00	101.60	Jul	095/4	677/4	. 20070	677
CRIT	DE ON A	ght) 42,000	I P actio 9		_ Aug	. 674/0 636/4	639/4	680.0	664
					Nov	620/2	626/4	626/0	628 918
	Latest	Previous	High/Lo	<u> </u>	-Jen	627/2	- 636/4 -	634/0	625
Aug	20.40	20.45	20.62	20.30	Mar	635/0	643/0	640/0	632
Sep Oct	19.76 18.25	19.92 13.49	20.02 19.50	19. 6 5 19.15	Jesi	641/0 641/4	648/6 648/4	646/0	635
Nov	10,97	19.20	15.23	16.68					
Dec	18,80	19.02	19.05	18.73	. 301		L 60,000 lbs;	COURTING .	
Jen Feb	18,68 18,58	16.90 16.82	18.90 18.84	18.65 18.58		Close	Previous	High/Lav	y
Mar	18.55	18.76	18.60	18.55	Jul	18.35	18.22	19.47	19.0
Apr	18.53	18.73	18.77	18.48	Aug Sep	19.42 15.66	19.33	79.50	10.
May	18.45	16.70	18.70	18.45	Oct	15.69	19.62 19.80	15.82 20.02	19.
					Dec	20.27	20.18	20.38	19.3 20.3
EAT	ING OIL 4	2,000 US ga	dia, cente	US galls	Jen	20.40	20.30	20.65	20.3
	Latost	Previous	High/Los	W	- Mar May	20.80 21.10	20.77	20.96	20.7
Sop	5120	6124 .	5185	5095	- Jul	21.50	21.00 21.35	21.10 21.55	21.1
Oct	5180	5187	5250	5165			AL 100 tons;		21.1
Vov	5255	5260	5315	5225 -					
op op	5325 5305	6325 5240	6360 5310	5310	<u> </u>	Close	Previous	High/Low	
der	5075	5040	5100	5240 5030	Jul -	215.5	210.5	217.5	209
ψpr	4900	4840	4900	4890	. · Aug Sep	205.7 197.7	198.2	209.5	201.
ccc	A 10 tora	es;\$/tonne			Oct	192.5	195.7	. 200.5 196.0	196
	Close	Provious	High/Lox		. Dec	168.2	192.7	191.5	180.
					Jan	187.7.	. 192.0	T90.1	187.
Sop Sop	1315 1333	1327 1345	1330 1343	1302	. Mar . May	187.7	191.9 190.7	190.5	186
lar	1345	1355	1347	1322 1332				· 100.0	167.
Any	1358	1366	1385	1340			min; cents/5	6lb bushel	•
ep Y	1388 1373	1398 1375	2368	1368		Close	Previous	High/Low	,
AC.	1418	1428	1374 O	1380	باوها	248/2	247/4	249/4	242/
)ec	1426	1428	ō	ŏ	Sep	236/2 236/4	242/2	238/2	234/
OFF.	EE "C" 37	500lbs; cer	res/ibs		Mer	243/6	242/6	238/6	232/
-	Close	Previous	High/Lov		May	247/4	252/6	245/4 250/4	240/
ul	67.26	86.66			<u> Jul</u>	247/4	252/6	250/0	2471
ep	88.77	87.77	87.75 88.90	85.10 67.60	WHEA	T 5,000 b	min; cents/	50(b-bushel	
loc	91.61	80.86	91.70	80.30		Close	Previous	High/Low	
lar lay	94,39 96,20	98.59 95.50	94.50 96.0d	93.45	Jul	307/4	384/0		
ui	97.70	197.38	87.5C	96.00 \$7.00	Sep	390/2	386/2	399/4	395/ 306/
ер	99.95	199.25	99.95	99.95	Dec Mar	401/6	397/5	402/0 .	398/
ec	101.88	102.00	0 ,	0	May	402/6 · 385/4	398/4 393/0	403/0	300/
		·			Jul	354/4	350/4	395/4 355/0	368A
UGA	A WORLD	"11" 112,0	00 lbs; cen	ts/ibe,	LIVE	ATTLE 4	,000 lbs; cen		38 17
	Close	Pravious	High/Lon	,		Close			
kct	14.25	13.97	14.27	13.77			Previous	High/Low	
an	13.24	12.75	13.25	13.23	Aug Sep	72.80 73.95	72.92 73.95	73.20	72.K
lar	13.35	13.19	13.35	12.99	Oct	75.45 :	78.95 76.65	73.95 : 75.82	78.90
iay ui	13,15 13,04	13.04 12.83	13.17 Å 12.82	12.88	Dec	74.22	74.25	74.42	75.17 73.90
ct	12.75	12.52	12.75	12.80 12.80	Feb Apr	72.85	73.17	73.05	72.80
OTT	OM 50,000	Conts/lbs			. Jun	73.80 72.60	74.15 72.90	74.00	73.80
			LU-1-5	+	·			72.90	72.50
_	Close	Previous	High/Low		- A-E- (1		00 lb; cents/l	29	
ct ec	74.10 74,86	73.60 74,52	74.14	3.45		Close	Previous	High/Low	
	75.38	75.30	74.99 75.80	14.16 34.80	Jul	47.47	47.65	47.90	47,22
ay	75.70	75.65	75.60	75.20	· Aug .	44.90	45.30	45.25	44.80
st.	75.75	75.55	75.60	74.36	Oct Dec	39.45 41.65	29.80	38.90	39.37
ct BC	70.80	70.80	71.00	7den	Feb	49.00	42.15 43.60	€5.00	41.47
ناد	68.50	66.70	68.75	9600	Apr	40.65	41.00	43.50 -41.00	43,00
					Jun	46.77	45.30	46.35	40.66 45.76
RAIK	SE JUKE	15,000 lbs;	cents/lbs	1		46.45	46.70	0 .	48.36
	Close	Previous	High/Low	1	PORK		0,000 lbs; ce	nts/lb	
1	163.00	165.00	164.00	160,50		Close	Previous		
XD	162.85	165.95	164.25	160.95	Jul	26.27 · ·		High/Low	
3V	151.70	149.70	152.00	146.00	Aug	27.60	29.07 28.45	29.25	20.22
ri Ba'	146.30 145.60	145.50	147.50	144.50	Feb	41.82	42,75	25.80 42.75	27.50
er Zy	144.80	144.50 143.70	146.00	143.00	Mer	41.87	42.62	42.50	41.76 41.90
4	144.80	4	0 0	8	May , Jul	43.10	43.90	43.10	43.00
_	144.80		ŏ	.ŏ \	Aug	43.80 42.05	44.90		43.80
9			•				42.80	42.50	_





LONDON STOCK EXCHANGE

Seven-session rise in equities stalls

influences outside Britain brought the bull run in the UK equity market - which had extended to seven consecutive trading days — to a halt yester-day in a trading session short-ened by the latest in a series of once weekly rail strikes. The US trade figures for May at the very bottom of market estimates were behind an intial slide on Wall Street and the influence produced a dam-aging reaction in the London market. The FT-SE 100-share

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market. The FT-Sis 100-share index was finally upended and 1.8 off at 2,278.1.

The day's trading had begun very promisingly, according to dealers. Takeover speculation that had stimulated hig gains

Account Dealing Dales That Dualings: Jul 77 Jul 31 Jul 27 ____ Aug 10 Last Dealinger July 34 July 28 -Aug 11 Account Day: Aug I Aug 21' "New Sine dealings may take place from " 9.00 am her implaces days cartler

throughout equity sectors in recent days reappeared early yesterday morning and drove many share prices sharply higher. In the process, the FT-SE 100-share index moved ahead to touch a post-crash trading best of 2,2845.

The mood in the market quickly turned, however, int-

tially after a PSBR figure showing a borrowing require-ment of £700m against fore-casts of a £100m surplus, amounced at 11.30 and, more importantly, after the American trade numbers were the Footsie demonstrated the market's reaction to the data. At its best, up 9.6 at 2,284.5 some forty-five minutes before the UK PSBR figures; the index subsequently ran back to show a day's low point - down 6.5 at 2,268.4 within eight minutes of the US trade figures being published.

Turnover, too, was an indica-

tor of a nervous performance from an equity market also

unsettled by industrial unrest in the UK. Yesterday saw 436.8m shares traded, well short of Monday's equally disappointing level of 518.5m; last week saw in excess of 700m shares changing hands on two separate days.
The electronics, insurance

and oil sectors were alive with speculation. Ferranti was prominent on stories of possible stakebuilding moves and an eventual bid was hinted at around the dealing rooms.

On external influences, the US trade deficit for May of \$10.240n was described by one specialist as "very bad" and saw Wall Street down some 11 points in ealry trading. One US

analyst said that the Wall Street market was "not so much different from ours; the insitutions are stuffed with cash and are too scared to be out of the market."

But many Wall Street watchers felt that a clearer direction would follow the so-called Humphrey Hawkins Testimony, scheduled to be given to the US Congress by Mr Alan Greenspan, the Federal Reserve Board chairman, on Thursday. "The Fad will almost certainly project a soft landing for the US economy," said Mr Mark Brown at UBS Phillips & Drew, the stockbro-But many Wall Street watch Phillips & Drew, the stockbro

The electrical sector was

alive with news of corporate tie-ups, company results and bid talk.

Apart from events at GEC. Plessey, Racal and Cable &

Wireless, several stories stimu-lated interest in Ferranti. It

closed 1% better at 88p on strong turnover of 8.7m shares.

The most popular story was that Daimler Benz of West Germany had accumulated a near 5 per cent stake.

Mr James Dodds, of Klein-

wort Benson, said that a possi-

ble tie-up would make sense. "Daimler Benz has taken a

position in Matra of France so it is logical that they would be intertested in a UK defence presence." However, Mr Plers Whitehead at Robert Fleming

was more sceptical, pointing to possible objections from the

UK Ministry of Defence. The MoD has been involved in protracted talks with the par-ticipants in another Angio-Ger-

man defence-related takeover

attempt, of Plessey by GEC and

Dalgety jumped 12 to 390p on turnover of 2.1m shares after Mr Terry Pryce, the chief exec-utive, announced he was leav-

ing the company; Mr Robert

Holmes à Court, the Australian entrepreneur, has a 5 per cent

stake in the UK group, and

some dealers were suggesting that the departure of Mr Pryce

could leave Dalgety more vul-

Analysts were little the wiser after confirmation of

acomplex merger between two funeral groups, Hodgson Hold-ings and Kenyons, involving a

new company and a stake held by French investors "We are all still very confused and short of details", said one. "At

nerable to a bid.

stock a hold/sell.

FINANCIAL TIMES STOCK INDICES July 12 (6/2) Fixed Interest 96.93 96.95 96.54 (13/6) (28/11/47) (3/1/75 1447.8 1928.2 49.4 (18/7/67) (26/6/40) (3/1) Gold Marc 734.7 43.5 (15/2/83) (25/10/71) 201.5 202.1 201.8 (17/2) .1782.8 2443.4 986.9 (3/1) (16/7/87) (23/7/84) 2274.9 Ord. Div. Yield Earning Yid %(full) P/E Ratio(Net)(tr) Backs 100 Govt. Secs 15/10/26, Fixed let. 1828, Ordinary 1/7/85, Gold mines 12/10/66, State 100 FT-SE 100 51/12/63, & Mf 11.86 10,04 12,00 10.05 11.98 10.05 11.99 10.15 11.87 10.18 11,84 11.53 10.60 SEAQ Bargains(5pm) Equity Turnover(2m)† Equity Bargains† Shares Traded (ml)† S.E. ACTIVITY 31,419 1337.01 38,362 24,490 41,203 1748.56 32,517 1374,60 34,883 1537.52 43,099 737.3 37, 160 493, 1 42,725 588.5 Equity Bargains Equity Value 5 - Day average GIT Edged Barga 279.3 Day's High 1889,2 Ordinary Share Index, Hourty ob Dey's Low 1875.5 95.2 94.3 257.8 252.2 3314.0 3259.5 FT-6E. Hourly changes Day's High 2284.5 Day's Low 2268.4 12 p.m. 2275.9 2 p.m. 3 p.m. 4 p.m. 2273.0 2273.0 2273.0 TRADING VOLUME IN MAJOR STOCKS

The following is based on trading unique for most Alpha secreties dealt through the SEAD system venterday until 5 ons.

Late action in S and N

Scottish & Newcastle, the Scottish & Newcastle, the brewing and hotels group, took off in late trading on speculation that Australian group Elders IXL had sold its near 24 per cent stake. This story was subsequently joined by another that S&N had found a buyer for its Thistle Hotels chain for a handsome price. The rumours sent the shares for The rumours sent the shares to a high of 375p before the buyers ran out, and the price slipped back to end 13 better at 367p on turnover of 2.4m

Labatt Brewing, the Canadian group, was reported as the buyer of the Elders hold-ing. Labatt recently signed lic-ensing deals with several regional brewers in the UK and bought a 70 per cent stake in two Italian breweries. It was plausible, said dealers, that Labatt would want to use the S&N stake to launch a full bid as part of its development into Europe. However, a spokesman for Labatt subsequently denied that it had bought the Elders holding, and said that the company had no intention of bidding for Scottish & Newcastle.
The Thistle Hotels story found favour later on. Several months ago analysis were put-ting a price of around 2500m on Thistle, but since SaN amounced it was putting the chain up for sale earlier this month, analysts have revised their estimates to nearer. 2700m. S&N is hoping for a quick sale, say researchers, in order to capitalise on the very achieved for hotel properties.

el street and links. Cautious C&W A cautious statement at the

Cable & Wireless annual meeting quickly prompted Mr. Jack Summerscale, who heads the electricals research team at BZW, to trim his profit forcess; for the current year by film to £520m. That figure is still within the range of other ana-lysts' predictions. He also changed his recommendation from buy to weak buy, although is "maintaining a positive long-term stance." Mr Summerscale singled out-part of the C&W statement

which said that prospects for Mercury, its subsidiary and the only licenced competitor to British Telecom, should not be evaluated as if it were a cellular company. The statement also referred to steady, rather than vigorous, progress at Mer-cury. C & W closed 18 lower at 528p on turnover of 3.8m shares.

Dealers also suggested that C & W had been hurt by the announcement that Plessey, amouncement that Plessey, GEC and BellSouth of the US had formed a consortium to run a PCN service that would be an alternative to Mercury's.
C & W has been strong for several days on analysts' bullish predictions for the PCN business. Mr Summerscale said, however, that the consortium apportunement would help nowever, that the consortium announcement would help Mercury in that it was vital to have highly credible players when it came to convincing businesses to become customers of an untried technology.

More Lonrho stories Lombo traded well, rising to 313p before closing 5 up on bal-ance at 310p, although analysts dismissed a report that Minorco, after failing to get Cons Gold, would buy Mr Alan Bond's 20.4 per cent stake and bid for the group. One follower of the stock said that Lonrho's interests, other than mining, do not fit in with Minorco's ambitions to be a worldwide natural resources group. Also, chairman Sir Michael Edwardes was unlikely to want

to tangle with Lonrho chief Mr Tiny Rowland.

More likely was a placing of the shares in London Chartists are suggesting a short-term breakout in Lourno shares to 330p which, in ex scrip issue form, equates to around the price demanded by Mr Bond when the stake was unsuccessfully offered for auction. There were also stories that it may be sold to a Japanese buyer, placed in the Tokyo market and even passed on to a buyer found by Lourho itself. Yesterday's volume was the highest for some considerable at 7.5m shares but inquiries faded as the wider market gave back its

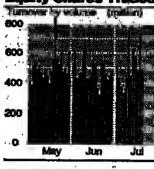
Leading electrical stocks were stimulated by the aminomicement that GEC and Pleasey were forming a consorthin, with BellSouth of the US, to hid for a licence to run one of the UK's new mobile communications networks.

The perceived victim of the tie-up is Racal, which operates one of Britain's two existing cellular telephone services. Racal has been much sought

FT-A All-Share Index 1150

1100

Equity Shares Traded Turnover by waterse (million)



after in recent weeks, especially by US investors. The stock has received repeated upratings on the back of cellu-lar companies bids in the US, and analysts have forecast speciacular earnings from its TIK Vodafone operation. Dealers said that US demand for the stock might be remed back when BellSouth puts its side of the story on the UK mobile telephone industry. It is well placed to tell Wall Street of the challenge posed to Racal's cellular revenues by the new personal communica-

tion network (PCN).

Racal Electronics fell 15 to 490p, making a two-day fall of 30, as a solid 4.9m shares changed hands. Racal Telecom shed 11 to close at 386p. GEC edged 2 easier to 2610 while both on good volume.

The oil sector was alive with stories that a bid involving Burmah/Calor/Premier and possibly British Ges, could be imminent. Shares in the first three stocks mentioned raced higher while those of Gas marked time.

The early story was that Burmah was seeking to acquire a 29 per cent holding in Calor from Dutch company

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SHV in exchange for a 15 per cent stake in itself. Burmah launched an offer for Calor

subsequently withdrawn when the Calor board opposed the bid. The 15 per cent stake in Burmah would be created, so the story went, via an issue of new shares. There were variations on

this theme, with another story suggesting Burmah would take the entire SHV stake of 42 per cent in Calor in exchange for a 20 per cent stake in Burmah and then bid for the rest of Calor's equity, financed by sell-ing its 29 per cent holding in Mr Terence Jagger, Bur-

mah's Head of Public Affairs, said the stories were "absolutely unfounded" while a Calor spokesman said that he would not comment on rumours.

Another twist in the saga came with talk that British Gas could be interested in acquiring Calor. Houre Govett, Gas's brokers, were strong buyers of Calor shares yesterday. Analysts were sceptical of all the rumours in the market, but one conceded there was "a compelling logic" to the argument of a Calor/Burmah deal "from the taxation point of view."

Burmah shares raced up to 641p before closing a net 12 higher at 631p on turnover of 2.2m. Calor advanced 23 to 414p on 1.9m while Premier added 5 to 114p. British Gas were fractionally ahead at 186p. Abbey National improved

after Monday's poor display, the shares adding 2½ at 147½p on turnover of 17m. Among mixed insurers Sun Life fell sharply, dropping 45 to 1048p in thin trade. The stock has performed strongly in recent sessions on talk that UAP, the French insurance group, was adding to its stake. The demand from UAP has now dried up, and investors

now dried up, and investors grabbed the chance to take profits. Fears of a rights issue could restrict future gains in Sun Life, warned dealers. In the composites, Commercial Union added 6½ at 419p in active trading; Adelaide Steamship, the Australian group which last week upped its stake to 13 per cent, could have been behind some of the buying, said dealers. ing, said dealers.

Adsteam also has an interest in Royal Insurance, which picked up late to end at 4260, up 11 on moderate trade.

Good investment demand coupled with traded options activity moved Riue Circle Industries up 9 to 554p but interest in other building majors remained light. Revived speculation of Caradon being ready to pounce excited Mar-ley, finally 7 higher at 161p, but Evode lost 5 to 173p as analysts urged caution after the interim figures. BZW rate the

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46 per cent jump in full-year profits and proposed a one-for-

five scrip issue. The combina-tion sdded 8 to the shares,

Several motor stocks retained their gains. Jaguar came into the picture late and

closed 10 firmer at 379p while

Lucas Industries improved further to end at 650p, up 11. Dis-tributors traded more irregu-

larly with Central Motor Auctions rising 7 to 120p and Evans Halshaw losing that

which closed at 88p.

least it is unlikely to be blocked by the Monopolies and Mergers Commission because there is little geographical overlap." Hodgsons closed 19 better at 173p, the convertible improved 5 to 88p, after 90p, while USM-quoted Kenyon jumped 30 to 188p.

De la Rue's announcement that it intended selling its Crosheld group to Du Pont and Fuji Photo for £235m added just 3 to the share price, which ended at 359p. De la Rue got a good price, said Ms Chris Munro, analyst at Hoare Gov-ett. The stock has been volatile since the end of last week when it was revealed that De la Rue had been in talks over the ownership of Crosfield with a company chaired by Mr Rob-ett Maxwell.

much to 262p. Property group Helical Bar firmed 5 to 348p after the com-pany bought 500,000 shares at 350p for cancellation. The rest of the sector was mostly weaker in thin trade, although Rosehaugh put in a rise of 4 to tt Maxwell.

Haupson Industries posted a Securities added 3 at 316p,

after 300p. The market believes a deal between British Aerospace and Arlington could be amounced today.

Resumed speculation that a

UK or European agency was lining the company up lifted Geers Gross 5 to 91p. Courtaulds reacted as some investors opted to realise the substantial capital gains achieved over the past few months and the shares finished 8 lower at 372p; the tenor of the chairman's statement at yesterday's annual meeting was

broadly encouraging. BAT Industries and Rothmans International were others to run into profit-taking Other market statistics. including FT-Actuaries Share Index and London

Traded Options, Page 26

FT LAW REPORTS

Revenue US bond decision stands

REGINA V INLAND REVENUE COMMISSIONERS, EX PARTE MFK UNDERWRITING AGENTS LTD Queen's Bench Divisional Court (Lord Justice Bingham and Mr Justice Judge): July 7 1989

CONSISTENCY of Revenue opinion as to the appropriate tax on US and Camadian indexed-linked bonds did not amount to a binding representation or to a legitimate expectation as to future tax treatment in the Lloyd's market as a whole, in that it was not given in a statement formally published to the world at large or in clear, unambiguous and unqualified terms in response to a request for a fully-considered ruling.

The Divisional Court so held when refusing applications by CONSISTENCY of Revenue

The Divisional Court so held when refusing applications by MFK Underwriting Agents Ltd and four other applicants, for judicial review of the Inland Revenue's decision, contrary to previously expressed opinion, that the indexation element of US or Canadian index-linked bonds should be taxed as bonds should be taxed as income, not capital. The four other applicants

were DP Mann Underwriting Agency Ltd, RJ Kiln & Co Ltd, Merritt Underwriting Agency Ltd and Pieri (Underwriting Agencies) Ltd.

LORD JUSTICE BINGHAM said that premium income received by Lloyd's underwriters in US or Canadian dollars was required to be held in dollar accounts or invested in dol-lar securities. Between April 1986 and Octo-

ber 1988 some 62 issues of index-linked bonds were made, mostly in American but some in Canadian dollars. They were widely bought by Lloyd's underwriting agents on behalf of their syndicates, the total investment being some

The Finance Act 1984 provided that where deep discounted securities here low or zero interest rates but were issued at corresponding dis-count to redemption value, the gain realised on sale and redemption became chargeable to income tax not, as previously, to capital gains tax.
During the period with which the case was concerned tax on income was higher than on capital gains.

After the 1984 Act, correspondence and meetings took place in which banks, solicitors, accountants, underwriting agents, and investment

advisers sought confirmation of Revenue officials that gains on disposal, and year revalua-tion, or redemption of US or Canadian index-linked bonds would be treated as capital

gains.
On May 14 1985 Citibank wrote to a principal inspector of taxes seeking confirmation. that gains in respect of a pro-posed issue of US index-linked stocks should be treated as

capital gains. It received confirmation that if the amount payable on redemption were determined by the Consumer Price Index the security would not be a deep discount security for the purposes of the 1984 Act, and that the premium paid on redemption would be assess-able to capital gains tax. Citibank did not make the

issue and the correspondence was not circulated on the Lloyd's market, but the appli-cant relied on it as showing the consistency of the Revenue

Similar confirmation was given in other cases of pro-posed bond issues. In one case the Revenue official referred to the Revenue cancial reserved to the difficulty of dealing with urgent requests "in depth" due to pressure of work. In another he made it clear he had little time to consider the matter. In another case two Lloyd's syndianother case two Lloyd's syndi-cates were encouraged by the official's sympathetic reaction to index-linked bonds but did not, on the evidence, believe him to have given a ruling or considered statement of the Revenue's position, and did not seek his confirmation in writ-ing.

On October 27 1988 the Direc-tor General of the Inland Revenue wrote to Lloyd's with regard to inflation indexed bonds issued through Chemical Bank by the Student Loan Marketing Association (Sallie

He said the Revenue was advised that in law the pur-ported capital component in the return was income and should be taxed as such. He said that in the case of three-year Sallie Mae bonds the Revenue regarded itself as bound by assurances that it would not seek to impose tax on an

income basis.
In respect of other bonds where it had been advised that no binding assurance had been given it intended to assess bon-dholders on the basis that the purported capital element was income. It would apply the same treatment to other indexed linked bands issued to Lloyd's members.

underwriting agents and syndi-cates, fur judicial review of that decision. In addition to the five applications there were some 29 other applications to similar effect. The court was told that in all 34 applications some 250m tax was at stake.

The court was not concerned with the correct tax treatment of the bonds. It was concerned with the question whether the Revenue, by its words and con-duct, had precluded itself from seeking to tax the indexation upilit element on the bonds as

The facts differed somewhat The facts differed somewhat from case to case, but the central complaint was the same. In each case it was said agents had bought US or Canadian index-linked bonds on an indication, assurance or representation by the Revenue that the indexation uplift reflected in the sale price or redemption value of the bond would be taxed as a capital gain and not as income

as income
The thrust of the applicants'
argument was that the Revenue had repeatedly made
known its view of the bonds. It
was said it would be grossly
unfair and an abuse of the Revenue's statutory powers, if it
were now free to after its position with retrospective effect to
the prejudice of the applicants.

the prejudice of the applicants.

Air Beloff for the Revenue accepted that it was not immune from judicial review and that unfairness might amount to abuse of power, but he said that judicial review could not oblige the Revenue to act contrary to its statutory In Preston [1985] AC 895 Lord

Templemen said the appellant was entitled to judicial review for "unfairness" amounting to abuse of power if the inland Revenue Commissioners had been "guilty of conduct equivalent to a breach of contract or breach of representation." In assessing the meaning, weight and effect reasonably to

be given to Revenue state-ments, the factual context, including the position of the Revenue itself was all-impor-

Every ordinarily sophisticated taxpayer knew the Revenue was a tax-collecting agency, not a tax-imposing authority. The taxpayer's only legitimate expectation was prima facie that he would be taxed according to statute. No doubt a statement formally published by the Reve-me to the world might be safely regarded as binding. But

There were before the court where the approach to the Rev-five applications by Lloyd's enne was of a less formal nature, a more detailed

enquiry was necessary. First, the taxpayer must have put all his cards on the table. That meant he must have given full details of the specific transaction on which he sought the Revenue's rul-ing, unless it was the same as an earlier transaction on which a ruling had already been given.

It meant he must have indicated to the Revenue the ruling sought. It meant he must have made it plain that a fully considered ruling was sought. Secondly, the ruling or state-ment relied on should be clear, unambiguous, and unqualified. Those requirements did not diminish the valuable doctrine

of legitimate expectation. If a public authority conducted itself so as to create a legitimate expectation that a certain course would be fol-lowed, it would often be unfair if it were permitted to follow a different course to the detriment of one who entertained the expectation, particularly if he acted on it.

The doctrine of legitimate expectation was rooted in fairness. But fairness was not a one way street. On facts such as the present it would not be fair to hold the Revenue bound

by anything less than a clear, mambiguous and unqualified representation.

In the present case the corre-spondence did not create a legitimate expectation that the Revenue would not tax later issues of bonds on what it believed to be correct princi-ples, whether that accorded

with earlier expressions of opinion or not.
It could not fairly be read as giving a general assurance as to future tax treatment, to the Lloyd's market as a whole. The Revenue had not prom ised to follow or indicated that it would follow a certain

course so as to render any departure from that course untair.

There was no abuse of power Relief was refused.

Mr Justice Judge agreed. For the Revenue: Michael Beloff QC, Alan Moses, Nicholas War-ren and Alison Foster (solicitor,

For the applicants: Jonathan Sumption QC, Colin Rimer QC, David Milne QC, Charles Flint and David Pannick (Ashurst Morris Crisp, Carter Faber, Barlaw Lyde & Gilbert, Timuss Sainer & Webb, Clyde & Co)

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HEW PROBER (714). LOANS (1) AMERICANS D. CHMADASS (1) BARRISCAS D. CHMADASS (1) BARRISCAS C. COURT THAT (IT) BARRISCAS (2) STORIES (8) Auality Read, Soly Shop Int'l, Burton Grp., Dunbit, Seara, Vinat, Ward White, Do. Cv. Pl., BENTINGERS (8) BROCC, CAM. Microwysterm. Purotherm Int'l, Datord Instra. Purotherm Int'l, Datord Instra. PROGRESSIANS (17) Advance Grp., Cook (80th.), Davy, Downlett Inc., Editie, GET Int'l, GRO, Hewker Siddaley, Rul, Höge, Powersoruses int'l, Republ, GIG AS, Barris Gordon, Solras Carono, Standardy Ind., Talloc, Versoop int'l, Whetenos, Wheney, POURS (8) Ass. BYL Poors, BSH, Datasky, (10) Keeper Tecon, BBU BITMALS (10) Alb. Level AS "B", BRAES ind., Blac Arrow, Eastery Frond, (8) Boulbern, Hampaco Inds., Johnson Metthey, Keryon Sers., Sactarians, Mrs. & Alfad. Sopts., Pastilled Grp., NGT-Grp., Sotelumbergar, Siebe, Sotiocipe Hids. Inc. APPOINTMENTS

NEW HIGHS AND LOWS FOR 1989

Product development chief, Ford Europe

Mr John Oldfield has been appointed vice president, product development, for FORD OF EUROPE, from August 1. He was executive director in charge of product development programme offices, and succeeds Mr Kenneth K. Kohrs, who returns to the US as vice president, car programmes management and powertrain planning and engineering. Mr Oldfield joined Ford of Britain in 1958, and the Ford of Europe product development team in 1966. He has also worked for Ford in the US and Brazil.

Mr R.C. Buckland has been appointed managing director of the UK division of SEDGWICK EUROPE GROUP in addition to his chairmanship of Sedgwick UK (London).

Mr Stuart Hollander has been appointed chairman of the NATIONAL ECONOMIC DEVELOPMENT COUNCIL'S garment manufacturer retailer

W YALE AND VALOR IS marging its small appliance and water heating divisions to create an electrical products division of which Mr John Kilis has been appointed managing director. Previously he headed the water heating division. Mr Brian Wolfe has been appointed to the new post of director, business

development. He was managing director of the small appliance division.

m Ms Rimes Deutsch, managing director of Walt Disney Consumer Products, UK, has been made a vice president of THE WALT DISNEY COMPANY.

THE CHESHIRE BUILDING SOCIETY has appointed Mr



NATIONAL & PROVINCIAL FINANCIAL SERVICES has (about) as director of insurance and investment. He was network director, personal financial services division, Midland Bank Group.

Jim Dawson as assistant general manager - finance.

Mr Jack Brittain, general manager, has been promoted to managing director of RANK CINTEL

M HITACHI has promoted the following to divisional director: Mr Norman Becker, domestic appliances: Mr David Ellius, financial services; Mr Colin Ferrier, technical services, Mr ian Radley, consumer electronics.

m Mr Rodger Booth has been appointed chief operating officer designate of HEMROSE UK, to succeed Mr Peter UK, to succeed Mr Peter
Brewin when he retires early
in 1990. Mr Booth is managing
director of Hemy Booth, part
of the group, and is on the
board of Bennose Corporation.
Mr Graham Bennington,
managing director of Bennose
Security and Promotional
Printing infant the head Printing, joins the board of Bemrose UK.

■ DAVID BROWN GEAR INDISTRIES, Huddersfield, has appointed. Hr John Sandle to head standard products division, and Mr Bob Holroyd to head custom built division.

Both become joint managing

m Mr U.S. (Hinghle) Todaer, secretary and chief executive officer of East Merchi Co-operative Society, has been appointed chairman of the CO-OPERATIVE UNION in



been appointed chief executive of CIGNA's financial services operations in Europe from September 1. He will be responsible for the continued development of the UK financial services activities, including Crusader Insurance, as well as expansion into Europe. Mr Axten is director of personal financial services in Midland Bank.

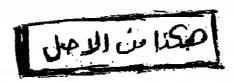
succession to Mr William Dixon.

■ Mr Richard Gill has been appointed financial director of MGB TILES. He was company secretary.

Mr Nicholas Selhie has been appointed director of finance of the COMMONWEALTH DEVELOPMENT CORPORA-TION. He joins from Kleinwort Benson where he was director, international corporate

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Sooklet ring the FT Cityline help desk on 01-925-2128

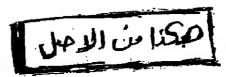
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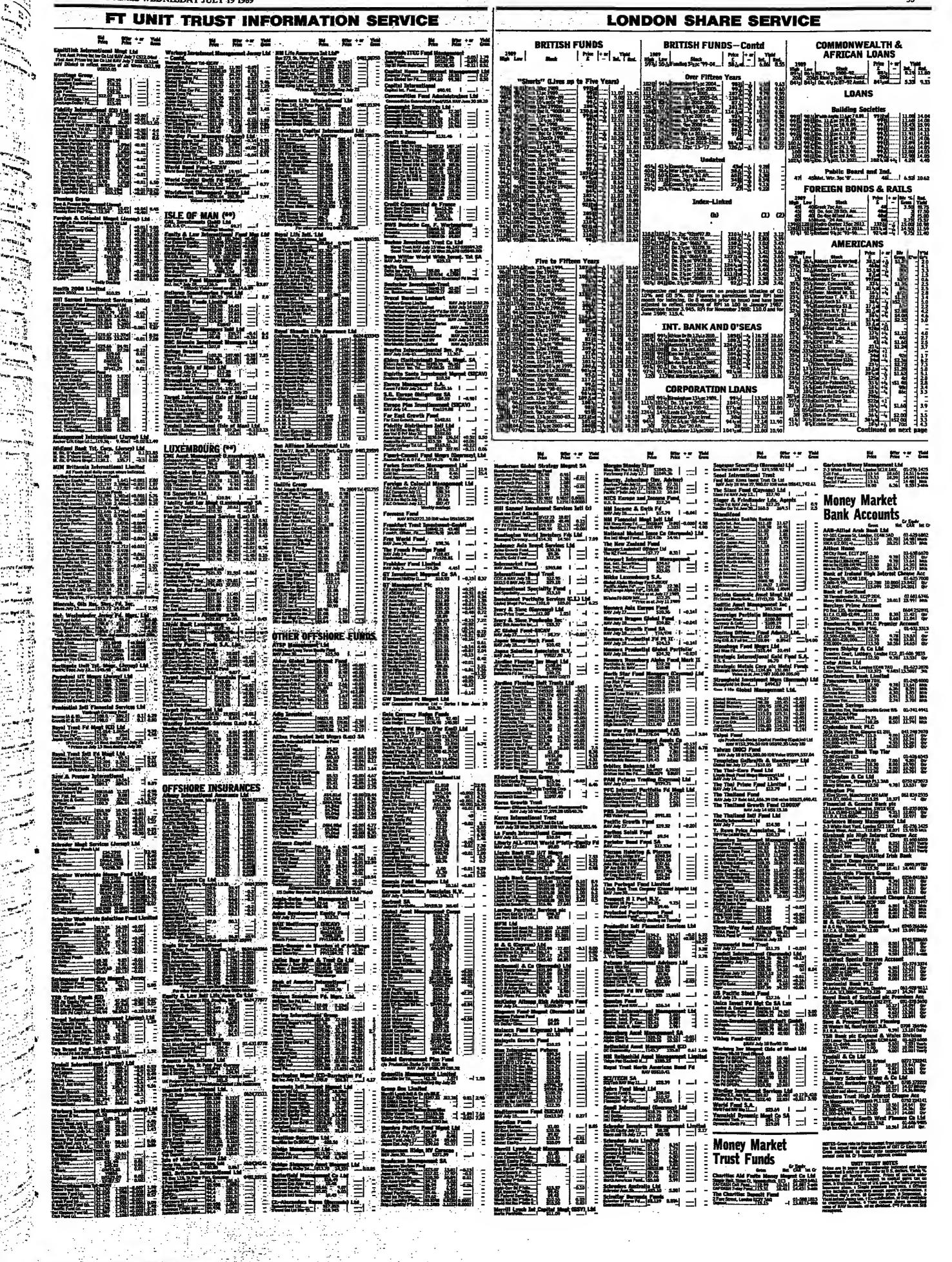


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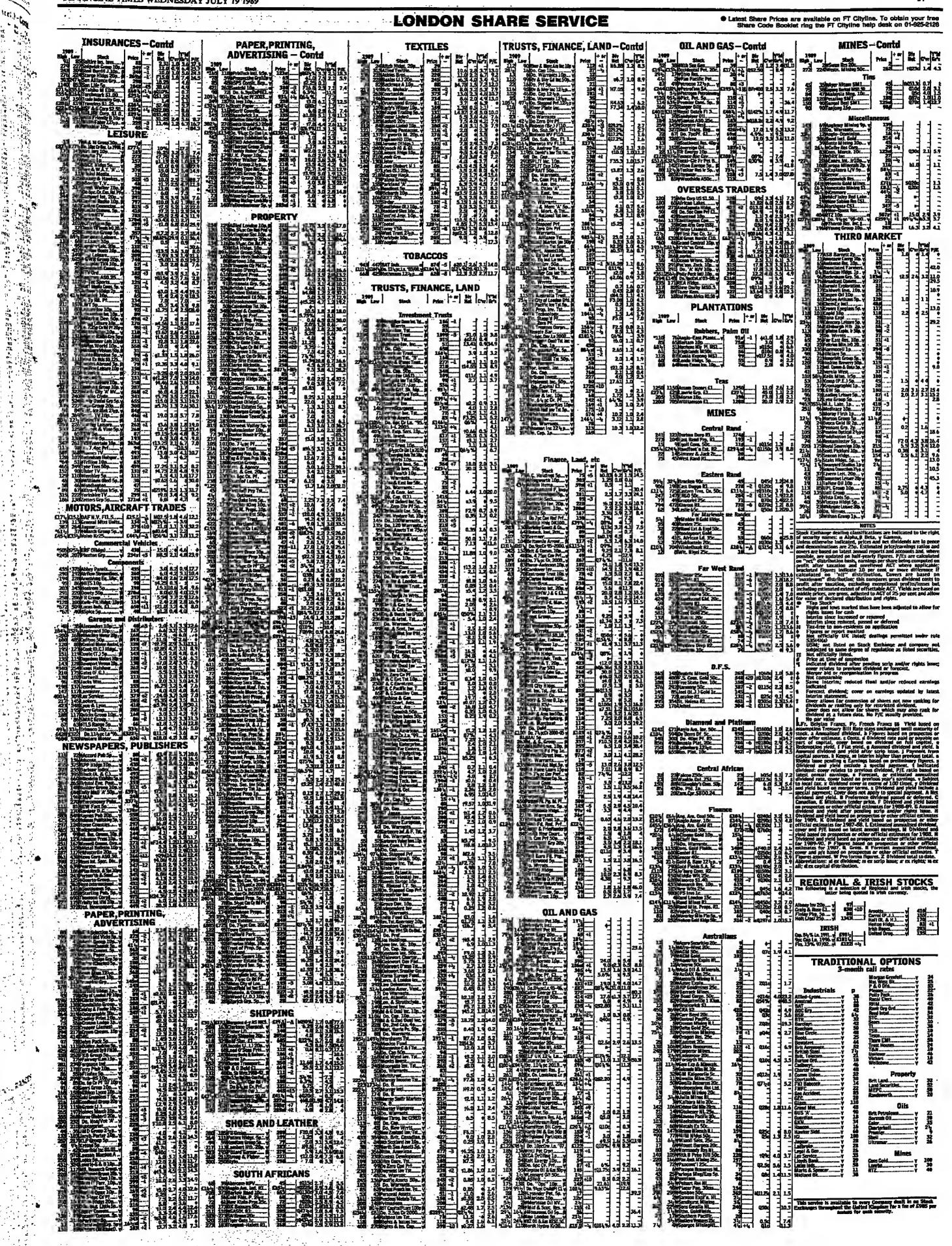
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Yes Currency. Yes Managed Currency. Philists Capital Month (Emerge) List Japan Index Find. Japan Index Seating Find. Japan Index Growth Find. Japan Index Gro 455455 117.0 110.5 110.7 110.7 110.8 1117.1 110.8 1117.1 110.8 1117.1 110.1 10.1 JERSEY (***) Allied Irish Frond Managers (CI) Ltd Sterling Correcty Fd. On Sterling Correcty Fd. On Sterling Correcty Fd. On Sterling Correcty Fd. Ext. 15564 Ext. 15664 051-239 3000 -0.5 --0.3 --0.3 --0.3 --1.5 --0.4 -0.1 --0.5 | Secretary | Secr **GUERNSEY (**)** ### Price Pr 479.1 239.1 307.3 170.3 141.0 360.1 260.3 166.2 260.3 166.2 211.3 259.1 249.1 249.1 249.1 249.1 249.1 249.1 249.1 249.1 249.1





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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Trade figures depress dollar

yesterday to finish well down from Monday's closing levels. The US unit moved up to touch resistance at DML9170 in the morning, but it soon fell back for lack of demand. Most investors were waiting for the release of US trade data for May.

Investor demand was sufficient to push the dollar through DM1.9200 before the figures were known, hat this was quickly turned around after the release of trade data showing a May deficit of \$10.2bn against a \$8.29bn short-fall in April.

Some investors had been per-suaded of the possibility of a contraction in the US deficit and had taken oot long positions in the dollar. In the event, US imports were higher during the month, which some investors took as a sign that the US Federal Reserve is unlikely to cut interest rates in the short term. Moreover, the dollar's fall below support at

dollar's fall below support at DM1.8950 suggests that inves-tors will test anpport at DM1.8750. The dollar closed at DM1.8935 from DM1.9065 and Y141.40 compared with Y141.55. Elsewhere, it finished at

\$ IN NEW YORK

STERLING INDEX

CURRENCY RATES

quoted in terms of SDR and EQU per £.

Commission Calculations.

hates are for Joly 1.17

CURRENCY MOVEMENTS

92.3 70.3 103.5

OTHER CURRENCIES

1.48714 1.07737 1.29142 14.5842 43.3910 8.04902 2.07286 2.33757 7.03306 1502.28 153.443 7.57498 129.931 7.04491 1.79544 179.059 0.775197

+9.8 -5.9 -12.7 -16.4 -15.4 -19.4

THE DOLLAR reversed a SFr1.6415 from SFr1.6470 and firmer tone in early trading FFr6.4225 against FFr6.4650. On Bank of England figures, the dollar's exchange rate index

fell to 70.3 from 70.6.

Sterling tracked the fortunes of the dollar for much of the day, and showed little overall the fortunes of the day, and showed little overall the fortunes of the day. change until the US unit slipped on the worse than expected trade data. This boosted the pound's exchange rate index to a high of 92.5 from 92.2 at the opening but it finished at 92.3 against 92.2 on

Monday. The pound closed at \$1.6265 from \$1.6145 but rose against the D-Mark to DM3.0800 from DM3.0775. It was also higher against the yen at Y230.00 from Y228.50. Elsewhere, it finished at SFr2.6700 from SFr2.6600 and FFr10.4450 from FFr10.4375. However, the pound took omething of a back seat yesterday. This was partly explained by the attention afforded to the US trade figures, but there was also a good deal of uncertainty ahead of the release today of UK money snpply figures. These are expected to show that bank lending is still high and this could test the confidence of overseas investors and their faith in the UK Government's anti-inflationary policies. The D-Mark was higher dur-

ing the morning against the French franc as the latter showed a larger fall against the dollar than the D-Mark. How ever, the trend was reversed in the afternoon and the D-Mark came back to finish at FFr3.3920 from FFr3.3930. The West German unit showed an improvement against the yen, finishing at Y74.68 from Y74.24 on Monday.

EMS EUROPEAN CURRENCY UNIT RATES									
	Ecs central rates	Currency amounts against Eco July 18	% change from central rate	% charge adjusted for divergence	Divergence Strait. %				
Belgian Franc Daelse Krone German D-Mark French Franc Dutch Gelider Irish Punt Kallan Lira Spanish Pezeta	42,4582 7,85212 2,05853 6,90403 2,31943 0,768411 1483,58 130,000	43.3910 8.04902 2.07286 7.03306 2.33757 0.775197 1502.28 129.931	+2.20 +2.51 +0.70 +1.87 +0.78 +0.88 +1.24 -0.05	4.55 4.55 4.45 4.45 4.45 4.45 4.45 4.45	±1.5424 ±1.6419 ±1.1019 ±1.3719 ±1.5019 ±1.6689 ±4.0815				

POUND SPOT- FORWARD AGAINST THE POUND								
	Day's Close		One month	% Three p.a. months		P.A.		
/S	1.6010 - 1.6285	1.6260 · 1.6270	0.68-0.65cpm	4.91	1.90-1.85cm	3.3		
sheet	1,9080 - 1,9390	1.9345 - 1.9355	0.30-0.20cpm	7 22	0.79-0.65pm	1.4		
Netherlands.		3.464 - 3.474	21 ₁ -2cm	7.13	53-53 am	5.2 4.3 4.0		
selgium	64.15 - 64.70	64.50 - 64.60	33-31com	5.95 4.51	86-820m 135-1250m	24		
Jenmark	11.924 - 12.004	11.97% - 11.98%	43-43-0repm 0-50-0-45com	435	120-11000	20		
reland	3.07 · 3.085	3.074 - 3.084	14-14-pipu	7.06	54-5pm	6.5		
ortogal	256.45 - 258.00	256.80 - 257.80	8-36cds	-103	115-17063	.22		
(1)		193.00 - 193.30	9-2206	-0.96	53-72dls	-12		
aly	22254 - 22344	222915 - 223016	4-2lkepm	161	9-6pm	13		
OFWAY		11.324 - 11.334	34-24 orem	324	B1₁-75₁om	2.8		
rance	10.424 - 10.465	10.44 - 10.45	412-414CDE	5.03 2.49	12-111-on	4.5		
weden	10 47 - 10 554	10.54 4 - 10.554	2 - 20reum	2.49	5%-54 pm 41,-45 pm	2.0 8.1 5.7		
арая	228-23012	22912 - 23012	1%-1% yper	913 554 7.02	43 ₄ -45 ₉ pm	8.1		
estria	21.58 - 21.68	21,63 - 21,66	11-9gropes	5.54	33-29pm	5.7		
witzerland .	2.654 - 2.67	2.665 - 2675	1 - 1 - com	7.02	412-41 ₈ pm	6.5		
CU	14825 - 14875	14850 - 14855	0.65-0.62cpm	5.13	1.68-1.63pm	4.4		

July.18	Day's spread	Close	One reputh	% p.a.	Tivee moetlis	% p.a.
JKt	1.6010 - 1.6285	1.6260 - 1.6270	0.68-0.65cpm	4.91	1.90-1.86pm	4.6
relandt	1.3890 - 1.4095	1.4085 - 1.4095	0.05-parpm	0.21 -3.38	0.28-0.18mm	-3.1
30303	1.1900-1.1915	1.1905 - 1.1915	0.32-0.35cdls	-3.38	0.92-0.97dis	-3.1
etherlands.	21345-21700	21345 21355	0.39-0.37cpm	213	0.97-0.93pcs	1.7
lefglam	39.65-40.30	39.65-39.75	4.00-2.50com	0.98	6.50-4.00pm	0.5
eomark	7.36-2 - 7.47-4	7.3612 -7.37	0.20-0.45 oredis	-0.53	0.75-1.15ds	-0.5
V. Germany	1.8880 - 1.9250	1.8930 - 1.8940	0.36-0.34pfpm	2.21	0.96-0.92pm	1.9
ortugal		158.25 - 158.35	73-88cds	-6.09	265-295as	-7.0
pain	113.80 - 120.601	118.80 - 113.90	55-65cdks	-6.06	175-185as	-6.0
aly	1370-13944	13704 - 13714	3.40-3.901ireds	-3.18	11.20-11.90dis	-3.3
OFWAY	6.954 - 7.034		0.90-1,15aredis	-1.76	3.25-3.55ms	-1.9
Tance	6.42 6.52	6.42-6.4212	0.07-0.02cpat	0.08	0.20-0.35dK	-0.1
westen	6.4612 - 6.5412	6.484 - 6.484	1.30-1.45 oredis	-2.53	4.25-4.504s	-26
2024	141.00 142.80	141.35 141.45	0.50-0.48ypm	4.15	1.29-1.26pm	3.6
ustrla	13.334 - 13.545		1.05-0.25groom	0.56	4,00-2,40pm	0.9
witzerland.	16365-16670	1.6410 - 1.6420	0.31-0.28cpm	2.14	0.81-0.76pm	1.9
CU	1.0775 - 1.0930	1.0920 - 1.0930	0.05-0.15c0s	-1.10	0.07-0.45ds	0.9

July.18.	Short term	7 Days notice	Case Month	Three Mouths"	Months-	Ore Year
Spoiler Spoiler Spoiler Guiter Guiter Franc Fran	74-65 74-7 7-64 91-9	144-138 94-94 124-114 74-61 74-54 94-94 84-84 54-54 104-94	14-13-14-15-15-15-15-15-15-15-15-15-15-15-15-15-	133-134 4-8-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	134-13% 84-84 114-114 74-74 7-64 94-9 125-12 84-84 55-54 94-94 94-94	13-1-13-13-13-13-13-13-13-13-13-13-13-13

EXCHANGE CROSS RATES										
Joly.18	£	5	D#4	Yen	FR.	5 Fr.	HFL	Lira	C5	8 Fr
E	1	1.627	3.000	230.0	16.45	2.670	3.473	2230	1935	64.5
S	0.615	1	1.093	141.4	6.423	1.641	2.135	1371	1189	39.6
DAI	0.325	0.528	13.39	74,68	3.393	0867	1.128	724.0	0,628	20.9
YEN	4.348	7.074		1000.	45.43	11.61	15.10	96%	8,413	280.
F Fr.	0.957	1.557	2947	220.1	10.	2.555	3.323	2134	1.852	61.7
5 Fr.	0.375	0.609	1.154	86.14	3.914	1	1.301	835.2	0.725	24.1
k FL Lira	0.288 0.448	0.468 0.730	0.887	66.23 103.1	3.009 4.686	0.769 1.197	1.557	642.1 1000.	0.557 0.868	18.5 28.9
C 5	0.517	0.841	1.592	118.9	5.401	1.380	1.795	1152	1 2.993	33.3
8 Fr.	1.549	2.521	4.771	356.3	16.19	4.136	5.380	3455		100.

MONEY MARKETS

UK rates firmer

TRADING VOLUME was affected by the UK railway strike in the London money market yesterday. Most inter-bank rates finished slightly firmer, although this waa regarded more as a defensive mark up as many investors left

the City early.

Three-month interbank money closed at 13%-13% per cent from 13%-13% per cent while longer term rates were unchanged. The Bank of England formers a shorter of England forecast a shortage of

UK clearing bank base lending rate 14 per cent from May 24

around £600m. Factors affecting the market include bills maturing in official bands and a take up of Treasury hills, together with repayment of late assistance draining £386m. Exchequer transactions took out a further £225m, and banks hrought forward balances £40m helow target. These were partly offset hy a fall in the

note circulation of £50m.

The Bank gave assistance in the morning of £47m through outright purchases of eligible bank bills in band 1 at 13% per cent. The forecast was revised to a shortage of around £550m and the Bank gave help in the afternoon of £140m through outright purchases of £139m of

eligible bank bills in band 1 at 13% per cent and £1m in band 2 also at 13% per cent. Late belp came to £215m, making a total of £402m.

Yen per 1,000: French Fr. per 10: Lira per 1,000: Belgian Fr. per 100.

In Frankfurt, the Bundesbank offered a split sale and repurchase agreement combin-ing a fixed and floating rate. A 28-day facility has been offered with a fixed rate of 6.60 per cent while a 63-day agreement is available with no minimum fixed bid. Successful applicants will receive their allocations today, coinciding with a maturing facility of DM18.5bn.

The Bundesbank is expected to add fresb liquidity over and ahove the maturing agree-ments. This is because the authorities have made plain their desire to keep short term interest rates below the Lom-hard rate. Yesterday call money touched 7.00 per cent during the morning, but the authorities are keen to keep short-term rates below this

In Brussels, the Belgian cen-tral bank took steps to reduce the level of liquidity in the money market by allocating only BFr14.5bn of 14-day repurchase agreements on Govern-ment paper compared with applications of BFr13.45bn and a maturing facility which has drained BFr13.32bn.

	M	ONEY	RAT	ES		
NEW YORK			Treasury	Bills and &	Bonds	
Lunchtime Prime rate Broker loss rate Fed.funds at Intervention	10½ Thr 10½ Six 9½ Que	e cooth v mostle ree month mostle year		1.16 Fire you. 1.18 Seven		7.97 7.97 8.04
July 18	Countight	One Month	Two Mortits	Three Months	Sh: Months	Lossbard Intervention
Frankfort. Paris Zanica Instance Instance	9.91 63,-65 6.87-7.00	6.85-7.00 91 ₂ -91 ₄ 64-7 7.00-7.16 51-513 121 ₂ -123 ₃ 31-83 ₄ 93 ₂ -93 ₄	6.85-7.00 91 ₃ -91 ₄	6.90-7.05 949 647 7.12-7.22 58-58 124-123 84-84 94-93	6.90-7.05 9.1-9.1 10-10-1	7.00 8.75 - - - - -
į.	ONDO	N MC	ONEY	RATE	S	
July.16	Overnight	7 days notice	Gae Month	Three Months	Six	One Year
Interbank Offer	14	141	14 135 137	1312	134 135 138	131 ₂ 133 ₄ 133 ₄

FT LONDON INTERBANK FIXING

LONDON MONEY RATES							
July.18	Overnight	7 days notice	One Month	Three Months	Six Months	Que Year	
rbank Offer rbank 3ld rbank 3ld rling COs. al Authority Bens, al Authority Bens, count Alth Deps, count Alth Deps, ance House Deposits, ance House Deposits are Bills (Buy) ar COs. it Linked Dep Offer c Linked Dep Bild Linked Dep Bild Linked Dep Bild Linked Dep Bild	15 14 .4 .14 	14/1		11111 - 111111 - 8 8 8 8 8 8 8 8 8 8 8 8	1202 - 124 125 12 12 12 12 12 12 12 12 12 12 12 12 12	131 ₂ 131 ₃ 131 ₄ 131 ₄	

Treasury Bills (self); one-month 1313 per cent; three months 13% per cent; Bank Bills (self); one-month 13% per cent; three months 13,3 per cent; Treasury Bills; Average tender rate of discount 13,4342 p.c. ECIGO Fixed Rate Sterling Export Finance. Make up day June 30, 1989, Agreed rates for period July 26,1989 to August 25, 1989; Scheme 14,490 p.c., Schemes II & III: 15,51 p.c. Reference rate for period June. 1 to June. 30, 1989; Scheme IV&V: 14,175 p.c. Local Authority and Finance Houses Seven days notice, others seven days: fixed. Finance Houses Base Rate 14 from July 1, 1989; Bank Deposit Rates for sums at seven days notice 4 per cent. Certificates of Tax Deposit Series 6; Deposit £100,000 and over held under one month 9½ per cent; one-three months 11 per cent; three-till for tent; six-oline months 11 per cent; three-till for tent; six-oline months 11 per cent; Under £100,000 9½ per cent from December 1,1988, Deposits withdrawn for cash 5 per cent.

FINANCIAL FUTURES

US bonds lose ground

the level of inflation within the

US economy, but also on how

the Federal Reserve may move

on the timing of any cut in interest rates. The September

US bond price opened at 97-05

and fell to a low of 96-25 before

finishing at 96-30, down from

Three month short sterling deposits finished on a softer note; the September contract slipped from an opening level

97-15 on Monday.

US TREASURY honds lost ground in Liffe trading yesterday after a wider than expected US trade deficit in May. However, the weaker tone was relatively modest in compari-son with the dollar's decline. The absence of any real sell-off in US instruments reflects a continued mood of uncertainty ahead of the release today of US consumer prices.

These are expected to give a clearer indication not only of

2	LIFFE LING CILT FUTURES OPTIONS ESO,000 640s of 100%	LIFFE US TREA \$100,000 64Ms
-	Strike Calis-settlements Puts-settlements Price Sep Dec Sep Dec 92 3-56 4-00 0-04 0-32	Strike Calls Price Sec 90 6-62 92 5-01 94 3-10
<u> </u>	Price Sen Dec Sep Dec 92 3-56 4-00 0-04 0-32 93 3-00 3-16 0-10 0-48 94 2-09 2-38 0-19 1-06 95 1-27 2-00 0-37 1-32 95 1-27 2-01 0-37 1-32	90 6-62 92 5-01
t	93 3-00 3-16 0-10 0-48 94 2-09 2-38 0-19 1-06 95 1-27 2-00 0-37 1-32 96 0-55 1-33 1-01 2-01	94 3-10 96 1-38
2	93 3.00 3.16 0.10 0.48 94 2.09 2.38 0.19 1.20 95 1.77 2.00 0.37 1.52 96 0.55 1.33 1.01 2.01 97 0.30 1.07 1.40 2.39 98 0.16 0.51 2.26 3.19	96 1-38 98 0-38 100 0-12 102 0-03
4	Estimated volume total, Calls 1307 Pots 715 Previous day's open int. Calls 156.15 Puts 20152	Estimated volume Previous day's ope
	LIFFE £/5 OPTIONS £25,000 (cods per £1)	LIFFE EURODOL Eint points of 14
.	Strike Calif-settlements Path-settlements Principles Aug Sec Aug Co. 200 0.08 150 11-90 11-90 0.00 0.06 150 150 150 0.90 0.90 0.95 1.21	Strike Calls Price Sep
	Price Amy Seo Any Sep 145 16.90 16.90 0.00 0.98 150 11.90 11.90 0.06 0.36	9075 0.62 9190 0.42 9125 0.24 9150 0.13
-	155 6.90 6.90 0.45 1.21 160 1.17 3.67 1.81 3.04 165 1.07 1.65 4.71 6.02	9125 0.24 9150 0.13
-	160 3.17 3.67 1.81 3.04 165 1.07 1.65 4.71 6.02 170 0.24 0.61 8.88 9.96	41/5 11/0
1	170 0.24 0.61 8.88 9.96 175 0.04 0.19 13.68 14.56	9200 0.03 9225 0.02
	Estimated volume total, Calls O Pais O Previous day's open int. Calls 196 Pais 23	Esthmated volume Previous day's ope
_	LONDON (LIFFE)	PHILABELPHIA S
1	20-YEAR 9% NOTURAL GET 859,868 32nts of 188%	Strike Price
.	Close Hildt Low Pres. Sep 95-27 95-29 95-20 96-02 Dec 95-16 95-19 95-19 95-25	1.575 1.600
		1.625
	Estimated volume 10909 (14775) Previous day's open int. 28584 (28250)	1.675 1.700 1.725
	7-10 YEAR 9% NOYEMAL GILT £50,000 32mb of 100%	Previous day's ope Previous day's vol
	Clase High Low Pres.	
	Sep Dec	CHICAGO
	Estimated volume 0 000 Previous day's open lat. 0 000	U.S. TREASURY (\$100,000 32mb (
		\$100,000 32mb
	DIS TREASURY RONDS 0% \$100,000 32mb of 100%	
	Clute Web Low Pers	
	Clute Web Low Pers	Sep 9 Dec 9 Man 9 Sep 9
		Sep 9 Dec 9 Jan 9 Dec 9 Dec 9 Man 9 Dec 9 Dec Mar
	Close High Low Pres. Sep 96-30 97-10 96-25 97-15 Dec 96-20 97-05 Mar Estimated volume 4166 (1954) Previous day's open int. 7695 (7533)	Sep 9 Dec 9 Jun 9 Sep 9 Dec 9
	Close High Low Prev.	Sep Dec 99 Sep 9
	Close High Low Prev.	Sep Dec 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
	Close High Low Prev.	Sep Dec 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
	Close High Low Prev.	Sep Dec 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
	Close High Low Prev.	Sep Dec Mar Sep Dec Mar Lis. TREASURY I Sep Dec Mar List
	Close High Low Pres.	Sep Dec Sep
	Clore High Low Pres.	Sep Dec Sep Dec Mar Sep Dec Sep
	Close High Low Pres.	Sep Dec Sep

91.25 91.69 91.94 92.03 Est, Vol. (inc., figs., not shown) 9795 (2765) Previous day's open int. 47530 (47576) Estimated volume 4016 (2518) Previous day's open lot. 15144 (15492) POUND-S (FOREIGN EXCHANGE) 1-mth. 3-mth. 6-mth. 12-mth 1.6199 1.6077 1.5901 1.5599

THESE MONTH EUROMAR BM 1m points of 100%

ENEW-STERLING St per 6

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	% 14 14 14 14 14 14 14 14 14 14 14 14 14	14 Chydestale Bank							

While cash rates were little changed overall, the mood of the market remained unsettled ahead of the release tomorrow of UK money supply and bank

Government honds were marked down as cash rates continued to show a firmer trend. In addition, the D-Mark was again weaker in terms of the dollar. The September bond price closed at 95.16 from 95.31

of 86.47 to 86.45 at the close, down from 86.53 previously. LIFFE BUND FUTURES OFTICES DB250,600 points of 100% Pats Sep 0-02 0-05 0-14 0-42 1-42 3-16 5-07 Sep 0.05 0.10 0.20 0.37 0.63 0.99 1.41 e total, Calls 120 Pots 50 en int. Calls 2497 Pots 2954 LAR OFTENS

e total, Calls 50 Pots 120 or int. Calls 5561 Puts 4165

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ne Solpky	14 14½ 14 14 14 14 14	Leopold Joseph & Sons. 14 Lleyds Bank	 Members of British Merchant. Banking & Securities Houses. Association. Deposit now 5.9%. Saverice 8.5%. Top Tier-E10,0004-Instant access 12.8%. A Mortgage base rate. 5 Demand deposit 9%. Mortgage 13.25%. 15%.

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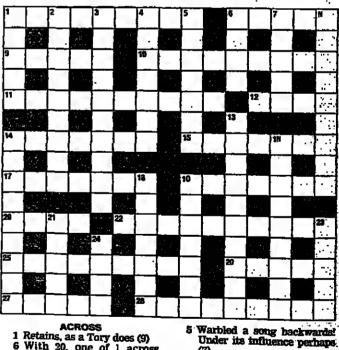
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9 in mining offilite, a mass of gold or silver might be found (5)
10 As Himmler was - CO leading shambles (9)
11 One of 1 across - an unwelcome third party (10)
12 One of 1 across - quiet one that resks (4)
14 Los Appeler one pattern the

14 Los Angeles: one metropolis showing the state of the

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15 Ventilate left wing viewa hare (7) 17 Avid tea-drinker imbibing

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19 Mature one is unlikely to be

19 Mature one is unlikely to be inexpert (7)
20 With 6, one of 1 across — dog with its lead (4)
22 One of 1 across — fair or blonde (10)
25 One of 1 across — Madam Adela perhaps (9)
26 One of 1 across — big one in the Empire State (5)
27 Switch the fresh borses (5)

27 Switch the fresh horses (5) 28 Deserted a band? One did after I'd left (9) DOWN

1 Hold tight Cy's gone off bike riding (5)

2 Black dye, one rising when stirred (9)

3 Easy-going mixers stem ultraisms (10) 4 Fever caught in swamp? Not with certainty (7)

Under its influence perhaps
(7)
6 Beat by a lap (4)
7 A standard pose (5)
8 Nothing remote controlled was used to measure the water level (9)
13 Brought up feeling weary, we hear, so often has a good loaf (10)
14 Arrive in due course! That'a his wont (4-5)
16 To make right ready in stove is to make too ready (9)
18 It was played at a rich gath-

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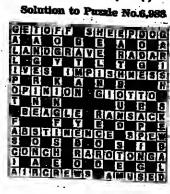
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ering (7)

19 Walk in the manner of a crippled dame (7)

21 Being countrified is coming back in particular urban

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23 Surrender the financial return (5) 24 There's one in my lot (4)



FINANCIAL TIMES WEDNESDAY JULY 19 1989

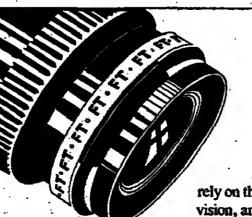
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Nasdag national market Spm prices July 13

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| 1986 | High | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | Stock Prodem Press B P

May import figures encourage profit-taking

Wall Street

A JUMP in imports to record profit taking in the equity market yesterday morning but losses were limited as takeover activity triggered considerable price gains in some issues, writes Janet Bush in New York. The Dow Jones Industrial

Average edged higher from a loss of more than 10 points in mid-morning trading to be quoted 8.54 points lower at 2,544.95 at 2 pm. Volume was moderate, with 88m shares changing hands by midsession. The American Stock Exchange Index was quoted marginally lower at midsession while the Nasdaq Composite Index stood 2.15 points down at

News of a \$10.2bn US trade deficit in May compared with a

THE STATE of the US trade deficit worried European bourses yesterday and most

share prices declined, writes Our Markets Staff. PARIS closed lower in mod-

erate volume after news of a wider-than-expected US trade

deficit for May, but dealers said that the rise in the deficit

was less important than indica-

tione, actual and impending,

inflation rate later this year

were accompanied by the warning that there may be hic-

cups along the way. The

French, accordingly, are waiting to see what today's US

consumer price index statistics

international environment,"

said one observer yesterday. "Fundamentally, the French market is on an upward trend;

we have arguably the best eco-

nomic environment for the past 20 years, definitely the

The market, he said, is looking at revised French gross

domestic product estimates

showing growth rates of 3%

per cent or more, and unem-

ployment dropping below 10 per cent. Interest rates are

empting some investors into

bonds," he said, "but we

'All we need is a nentral

Forecasts of a fall in the US

on American inflation.

will reveal.

EUROPE

revised shortfall of \$8.3bn in April put pressure on prices immediately after the figures were released. The bond market slipped around half a point at the worst levels and the dollar dipped to lows of DM1 8885 and Y141.05. However, stocks clawed back some losses as boods and the dollar came off

Part of this recovery could be traced to the fact that econ-omists felt that the 4.3 per cent surge in imports in May to a record \$40.71bn was distorted upwards by dock strikes over-seas and that a large proportion of the jump could be accounted for by oil and capital goods imports tal goods imports.

The 0.9 per cent fall in exports appeared to confirm that the US economy is weakening. For both bond and stock markets, hopes of a further easing in US monetary policy

believe that equities will con-tinue to compete for inves-

Dealers were further encour-

aged by the way that blue chips such as Peugeot, Paribas and St Gobain seem to be leading the market when it rallies.

Yesterday's declines, mean-while, saw the OMF 50 index down 1.99 at 500.47 and the

CAC 40 index 9.02 lower at

ture of the session hat ended off its opening highs with a gain of FFr22 to FFr981. Deal-

ers said that Havas's FFr1.58bn

capital increase, most of which was reserved for existing shareholders, had been over-

atrongly, but profit-taking

emerged mid morning to drag share prices lower, bringing to an end the bourse's eight-ses-

sion run of rises.
The Comit index slipped 0.74

to 682.65. One analyst wel-comed the decline, saying: "The market was simply going too fast — there will be maybe

one or two days [of lower

prices) and then there will be a

good opportunity to buy again." Many shares closed firmer, only to fall back in the

CIR, Mr Carlo De Benedetti's

started very

subscribed. MILAN

Agence Havas was the fea-

remain centre stage and the trade figures did little to undermine those hopes. A focus for the equity mar-

ket were results from IBM, always taken as an important benchmark for corporate profit trends. IBM posted second quarter earnings of \$2.31 per share, at the top end of the range suggested by the com-pany of \$2.20 to \$2.30 a share. Nevertheless, IBM's share price slipped \$% to \$115% by midsession. Among other blue chine Philip Morris years year. chips, Philip Morris was up \$% at \$144%, F W Woolworth was down \$% at \$54% and Merck

added \$% to \$73%. Marion Laboratories was heavily traded again, rising \$1% to \$34% and so adding to its leap of \$8% on Monday. The stock continued to benefit from news that Dow Chemical has agreed to purchase 39 per cent of its common shares in a \$38-

Nervous bourses focus on American deficit

NET PURCHASES by US

investors of foreign equities rose by 21 per cent in the first quarter of this year, according to a report by the Securities Industry Association. In the same period, however, Euro-

pean and Asian investors were net sellers of American stock.

tional equities rose to \$1.7bn, from \$1.4bn in the previous

quarter. Turnover swelled to \$50.5bn worth of foreign shares traded, compared with \$43.6bn a quarter earlier— within sight of the record level

of \$51.8bn seen in the third quarter of 1987, just before the global markets crash.

Foreign activity in US shares, however, is still about 25 per cent below 1987 levels,

holding company, which has

just raised its stake in electronics company Olivetti, was strong again, adding L140 to L6,420 before falling back after hours to L6,290. Olivetti fell further in the wake of its one-

for-10 righta issue announce-

ment, closing L59 down at

19,481 before easing to 19,450. Turnover was estimated to

be more than L300bn, but

according to the association.

US net purchases of interna-

a-share tender offer and to increase its stake to 67 per cent. Dow fell \$1% to \$87%. B F Goodrich, which had risen strongly on Mooday as well, gained \$3 to \$64% on a

press report that Centaur Part-ners, a New York investment company, and a European company were contemplating an \$35-a-shars offer. The price gain on Monday had been on speculation of bid interest from Britain's Hanson.

McGraw-Hill, a perennial subject of takeover speculation, rose \$1% to \$72% on the thought that it could become a target for Paramount Communications if it gives up its fight for Time

There was also speculative brying of airline and hotel stocks. UAL jumped \$4% to \$179% and filton Hotels added \$21/4 to \$1.021/4. Longview Fibre gained \$2%

tle after a weak opening in

moderate trading volume, although share prices finished

easier. There was some ner-vousness in anticipation of the

US trade figures, which came after the close, but the after-market sew share prices

An observer said that mar-ket sentiment remained posi-tive, because whenever there

was weakness at the moment, there was no selling pressure. The midsession FAZ index

fell 6.36 to 624.11 and the closing DAX index lost 2.34 to 1,520.65. Turnover shrank to

DM4.39bn from Monday'a

DM5.19bn, with domestic pro-fessionals responsible for much

interest rates continued to buoy financial issues, with the

insurance sector performing

relatively well.

AMSTERDAM had a busier,

but still quiet day with volume up from FI 540m to FI 680m.

Dealers said that the market held no well to begin with,

lifted by a further rise in the US dollar, but levelled off on

the US trade figures.

The CBS tendency index closed 0.8 down at 188.5. Hoogovens held level at F1 114.80

after peaking at F1 116.20 on

The trend towards weaker

improve alightly.

of the volume.

to \$74% on news that a group including the ever-active Robert M Bass Group had built up a 7 per cent stake in the company as an investment.

Canada

SELLING pressure sent stocks lower, following a higher-than-expected May US trade deficit. But Toronto's reaction was reserved, with a new share issue and interest in takeover stocks keeping the market

The composite index dropped 4.1 to 3,650.7.

SOUTH AFRICA

THE BELIEF that the bullion price was set to rebound from

cautious trading.

its current lows lifted gold shares in Johannesburg in

news of a 7.2 per cent rise in its June steel production figures. The poblisher VNU put on Fl 1 to Fl 198; its shares had been

under strong pressure in the past week, due to sell recom-

mendations from UK brokers.

MADRID weakened after

earlier gains, following domes-

tic trade figures showing a con-siderably higher deficit for the first six months of 1989. Deal-

ers said, however, thet the market had held up well in the

circumstances, with the gen-sral index falling only 0.58

lifted shares off early lows. The

BRUSSELS closed mainly

eased BFr10 to BFr364 on vol-

profit-taking: lower prices for Norway's North Sea oil also contributed to losses. The all-share index fell 2.38 to 510.58.

STOCKHOLM closed margin-ally higher after early losses in a dull market. The Affärs-

världen General index closed

individual stocks. individual stocks.

Bourse turnover ~ in which shares account for 60 per cent — was up nearly one half in the first six months of this year compared with the same

the influence of their big

neighbour.

points to 302.20.

ZURICH was led higher by
the chemical sector, which Credit Suisse index gained 3.8 announced their it had joined forces with a Portuguese group led by financier Mr Jose Roquette to increase its hold-ing to more than 13 per cent. mixed in a dull market. The cash market index lost 0.58 to 6,080.71. Steelmaker Cockerill ume of 17,000 shares, after renewed reports that it is considering a capital increase.
OSLO share prices fell on

rapid growth appears to be the

Foreign investors keep a watchful eye on Portugal

A programme of privatisations is stirring interest in the emerging market, writes Alison Maitland

PANIARDS may have dominated the two large privatisation issues in Portugal this year, but they are not the only foreigners with a keen eye on the potential of the Lisbon and Oporto stock

After drifting steadily downwards in miserable volume last year in the wake of the 1987 crash, Portugal is rousing itself from aleep as the Govern-ment'e huge aell-off pro-gramme focuses attention on the ettractions of this tiny emerging market. Lisbon's Banco Totta e

Acores index has risen by a modest 6.6 per cent this year, but that conceals a sharp climb in Fehruary on epeculation about the privatisations, and another spurt last week following the successful partial flota-tion of BT&A itself. It also hides some dramatic rises in

period of 1988.

The inroads made hy the Spanish have set some Portu-guese talking nervously about

Spein's Banco Hispano-Americano dominated foreign buying in the partial privatisation of the brewing company, Unicer, in April. Banesto, another big Spanish bank, out-bid European rivals to take a significant proportion of BT&A's privatised capital this month and yesterday announced that it had joined

UK, French, West German and US interest has also been growing. Mr Jamie Stewart of Baring Securities estimates that 65 to 70 per cent of the current inflow of money into Portuguese stocks is coming from overssas institutions, with about 15 per cent from domestic funds and the rest from local and foreign individ-

The main obstacle to more

Portugal Lisbon BT & A Index 2500

illiquid nature of the market. "You have to have extremely good contacts in the market to get hold of shares at the right price and the right time," says Mr Rodrigo Guimaraes of the Portuguese team at brokers

2200

2300

Jan

Carnegie International.

Although the number of listed companies has quadrupled to around 170 since 1986, thanks to tax incentives, only some 50 of them can be traded

Market capitalisation at the end of 1988 was just \$7.2bn, less than that of Thailand, while the value of shares traded in Lisbon last year was less than that of the Philippines market, according to International Finance Corporation figures.

The privatisation programme, with two insurance companies next on the menu, is intended both to reduce Portugal's huge public debt and to swell volume on the market. But Mr Guimaraes argues that the auction system used in the privatisations has pushed share prices of the new entrants so high that they, too, are difficult to trade. Unicer has been listed since June 16, but the first trades took place only last week, and then only 90 shares changed hands, he

The companies which are being privatised will not in themselves increase the volume of the Lisbon stock exchange, but they will pro-duce something else - perhaps much more important - and that is an awareness and a reminder that the stock exchange is there. In terms of marketing, it's a fantastic instrument."

He is optimistic about the hong-term potential, arguing that capitalisation will double in two years and that more institutions will invest and more companies seek listings. Pension fund managers in Portugal have only between 2 and 5 per cent of their \$500m worth of funds invested in equities. With growing competition from experienced foreign rivals, he says, "I think we'll see a big move into equities in the next 12 months."

Meanwhile, foreign invest-ment has increased in the past few months as it became clear that a mooted capital gains tax would be dropped. Settlement problems have been tackled and the only limits on foreign ownership of shares are in the privatisation issues, where the ceiling is 10 per cent. Mr Stewart of Barings says the market offers value: "There

is a great deal of difficulty in finding attractively valued sit-uations in northern Europe." Some investors have been wary about the country's high inflation and trade deficit. But there are also bright spots on the economic side, with fore-cast GDP growth of 4 to 4.5 per cent this year, and lower unit labour costs than anywhere

else in western Europe.

Tony Ewell of Corporate Broking Services, which epecialises in emerging markets in Europe and South America, is also bullish about Portugal's potential. "In the run-up to 1992, Portugal will receive 20 per cent of European Community grants for infrastructure opment and reform of the financial sector, creating investment opportunities potentially far more lucrative than in more developed economies . . . the market looks extremely undervalued."

Most brokers agree, how-ever, that this is not a story about rapid short-term gains but one of potential growth over two to three years as local confidence, shattered by the crash, gradually recovers.

Election doubts continue to cast shadow

Tokyo

EXTREME lassituds overcame the market again yesterday, as investors sat on the sidelines to await the outcome of the forthcoming national elections, forcing the Tokyo market lower in thin trading, writes

Yuriko Mita in Tokyo.

The reverberations of Monday's trading, when volume shrank to its lowest this year, caused share prices to open down. Investors were not pre-pared to take positions before the release of US trade figures for May, dus yesterday, so the market continued to fall, although it did regain some ground with anpport from small-lot buying. The Nikkei average closed

lower for the fifth day in a row, falling 112.49 to 33.343.73. The high was 33,465,30 and the low was 33,308.64.

Advances were outnumbered by declines, 223 to 623. Volume was slightly higher than Mon-day's 268m shares at 300m. The Topix index of all-listed shares dropped 11.81 to 2,487.93

135.61 123.92 131.18 144.87

209.02 140.62 124.88 \$3.63 103.54 143.97 81.56 177.82 124.11 65.37 189.01 189.01 189.01 152.45 150.78 150.78 150.78 151.54 151.54

125.69 199.94 173.51 154.50 135.90 109.36 120.65

154.22 145.99 146.45 131.74

NATIONAL AND REGIONAL MARKETS

Norway (25)..... Singapora (26).... South Africa (60)...

Spain (43)..... Sweden (35)..

Europe (1000).

Pacific Ex. Japan (279)...

Pacific Ex. Japan (279)...

Pacific Ex. Japan (219)...

World Ex. US (1871)....... World Ex. UK (2115).....

World Ex. So. Af. (2368)... World Ex. Japan (1971)...

Austria (19)

from the market in anticipa-tion of the Upper House elec-tions on Sunday, when the ruling Liberal Democratic Party is expected to register heavy

The yen's weakness also contributed to investors' wariness. Fujita Tourist Enterprises, the leading operator of hotels and restaurants, scored an all-time high of Y3,970, np Y170. The huying enthusiasm for the stock was part of individual investors' moves to place small-lot orders for volatile, high-priced issues in order to take quick profits. Investors also sought food

issues, such as Calpis Food Industry. Calpis, which makes Oligo CC — a functional food that is aimed at preventing disease — reached a high for the year in morning trading on demand from foreign brokers. Calpis finished Y30 np at Y1,520.

Once again, brokers tried to boost interest in the sagging

MONDAY JULY 17 1999

124.53 113.86 133.08 181.94 129.13 114.88 85.98 95.98 132.21 84.39 173.57 245.39 173.57 60.03 174.16 138.99 138.46 175.57 139.26 175.57

115.42 156.06 159.33 141.88 124.80

100.42 110.79 141.62 134.06 134.48 120.98

122.96 128.504 211.08 127.01 126.65 92.80 103.75 144.65 94.44 198.53 198.53 191.10 131.50 135.60 136.96 168.47 86.25 199.44

and, in London trading, the ISE/Nikkel 50 index fell 3.11 to 1,979.49.

Many investors shied away most actives list. Their efforts, last month. however, were not rewarded. Nippon Steel, the most actively traded, closed down Y6 at Y864, with a volume of 31.16m

shares, NKK also dropped Y6 to Y802 with 12.69m chares changing hands. In Osaka, the OSE average fell 202.06 to 32,657.95. Volume totalled 22m shares, up from Monday's 21m.

Roundup

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

3.42 1.77 0.73 1.62 3.32 2.81 4.75 1.70 2.03 2.22 3.41

135.06 124.57 131.94 144.53 215.11 142.26 124.44 93.75 104.35 143.26 91.08 179.95 189.80 2123.94 66.20 193.42 151.68 151.68 151.68 151.68 151.68

125,61 172,64 175,40 155,59 135,62 109,39 120,84 155,24 146,62 147,00 131,55

+0.5 +0.02 +0.23 +0.5 +0.14 +0.5 +0.5 +0.4 +0.4 +0.4 +0.14 +0.14 +0.14 +0.14 +0.14 +0.14 +0.14 +0.14 +0.14

+0.1 -1.1 -0.3 -0.2 +0.2 +0.2 +0.0

+0.0 +0.0 +0.2

MOST Asia Pacific markets closed little changed, although Taiwan's rebound continued. Typhoon Gordon restricted trading in Hong Kong. AUSTRALIA closed slightly

higher after profit-taking trimmed early gains. The All Ordinariss index rose 1.7 to 1.565.0 in turnover of 107m shares worth A\$166m. Share prices hegan to lose gains after the announcement of a balance of payments defi-cit for June of A\$1.63bn - at the higher end of analysts' pre-

FRIDAY JULY 14 1900

114.57 121.38 197.84 130.84 130.84 130.84 130.85 131.75 185.51 165.51 174.57 124.09 177.87 140.18 139.39 175.78 140.18 139.39 175.78 140.18 139.39 140.18 140.18 140.19 14

Market leader BHP ended 2

cents lower at A\$9.36 after reaching A\$9.48 in the morn-

sing.

SINGAPORE absorbed a bout of profit-taking to close higher, as bargain-hunting and selected buying supported share prices. The Straits Times industrial index rose 2.61 to 1,361.61 in busy trading.

Turnover increased to 150m shares from the previous day's 139m. The financial sector performed well, as did Malaysian lower-priced issues and war-HONG KONG was open for

only one hour's trading hecause of the effects of Typhoon Gordon. The Hang eng index rose 2.84 to 2,505.48 TAIWAN rose for the third cutive session, as volume picked np. Investors were encouraged by reports that the revised Banking Law would

not apply in retrospect to investment firms that had solicited funds illegally.

DOLLAR MOEX

1989 Low

128.28 92.84 126.58 124.87 155.35 112.57 79.56.41 125.90 74.97 164.22 143.35 153.32 110.63 62.84 136.92 145.76 115.36 145.16 138.45 17.81

112.53 137.96 160.44 141.55 112.79 96.30 111.93 141.49 136.98

138.67 114.51

147.74 84.95 112.41 128.80 123.69 123.69 128.69 190.54 75.21 109.84 199.89 118.95 118.

103.41 111.21 157.21 135.71 111.24 67.65 127.24 135.33 125.33 125.61 109.29

High

157.12 127.70 137.70 144.87 219.89 159.38 125.95 85.33 151.36 200.11 189.80 277.40 196.33 156.32 178.38 169.33 157.49 85.05 153.34

126.24 174.42 194.72 164.22 135.90 110.42 137.65 182.77 147.10 147.44 131.74

122,59 123,60 124,75 218,06 127,50 128,06 92,75 104,57 143,47 199,64 199,64 199,61 182,97 181,17 182,97 181,17 182,97 181,17 182,97 181,17 182,97 181,17 182,97 181,17 182,81 182,97 181,17 182,81 182,81 182,81 182,81 182,81

120.31 181.67 156.10 141.72 134.52 108.66

110.34 141.26

NEW ISSUE

up 0.2 at 1,271.2.

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JULY, 1989

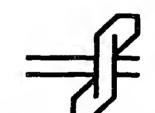
-2 37

197 6

35%

SIL

Dfl 150,000,000



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The World Index (2426)... 146.48 134.51 -0.4 2.24

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Latest prices were unavailable for this edition.
Constituent changes 18/7/89: The market capitalisations of Adia, Forbo, Holderbank, Holzstoff, Mikron and Oerlikon-Burhie have been increased to reflect the addition of the Participation Certificate shares to the Swiss Index.

120.45 159.93 155.57 141.45 134.80 108.85 110.29 141.04 139.09